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National Public Health Week Proclamation

Whereas the week of April 6–12, 2015, is National Public Health Week, and the theme is "Healthiest Nation 2030";

Whereas since 1995, the American Public Health Association, through its sponsorship of National Public Health Week, has educated the public, policymakers and public health professionals about issues important to improving the public's health;

Whereas over the past 25 years, U.S. life expectancy has increased, but at a slower rate than in other countries. And studies consistently show we have a lower life expectancy than comparable countries.

Whereas there is a 16 percent difference in health status between the most healthy and least healthy states.

Whereas even in the for-profit sector, we see companies seeking a better balance between their profits and the health of their customers. As an example, CVS Health has stopped selling tobacco products and has expanded their programs to help people quit smoking.

Whereas public health action, together with scientific and technologic advances, have played a major role in reducing and in some cases eliminating the spread of infectious disease, and in establishing today's disease surveillance and control systems.

Whereas while heart attack and stroke are still the nation's top killers, the public health community has helped achieve remarkable declines in deaths from both diseases: since 1950, deaths from cardiovascular disease have declined 60 percent, and stroke rates have declined 70 percent. In Eau Claire County, stroke deaths have decreased from 58.4 deaths per 100,00 population in 2002 to 37.16 per 100,00 population in 2011.

Whereas, Eau Claire County residents have prioritized Mental Health, Alcohol Misuse and Obesity as health areas to focus collaborative prevention efforts around;

NOW, THEREFORE, I, Merey Price, on behalf of the Eau Claire City-County Board of Health, do hereby proclaim the week of April 6-12, 2015, as National Public Health Week 2015 and call upon the people of Eau Claire County to observe this week by helping our families, friends, neighbors, co-workers and leaders better understand the value of public health and supporting great opportunities to adopt preventive lifestyle habits in light of this year's theme, "Healthiest Nation 2030."

Signature

3/35/2015 Date