



PROCLAMATION

Supporting the 2015 Campaign



WHEREAS, the "Talk. They Hear You." campaign is the focus of the 2015 Parents Who Host Campaign sponsored by the Alliance for Substance Abuse Prevention; and

WHEREAS, Over 80% of young people ages 10-18 say *their parents* are the leading influence on their decision to drink or not drink; and

WHEREAS, the Alliance works to educate parents and caregivers about the need to talk to their kids about underage drinking; and

WHEREAS, members of the Parents Connecting Network now represent over 850 Eau Claire County households who have committed not to provide alcohol to anyone under age 21 in their home or on their property; and

WHEREAS, adults who do provide alcohol to those younger than age 21 are placing those young persons at risk for academic, health, safety, and legal problems; and

WHEREAS, we know that innocent experimentation has grave consequences because 67% of kids who drink alcohol before age 15 eventually go on to try other drugs; and

WHEREAS, the Eau Claire City-County law enforcement agencies rigorously enforce laws against selling or serving alcohol to underage youth;

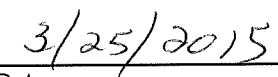
NOW, THEREFORE, be it resolved that the Eau Claire City-County Board of Health endorses the "Talk. They Hear You." campaign and encourages parents to:

- Talk to their kids about underage drinking
- Use resources from the Alliance for Substance Abuse Prevention found at www.getinvolvedASAP.com
- Get connected with over 850 Parents Connecting Network members
- Monitor youth gatherings in their home

NOW, THEREFORE, I, Merery Price, on behalf of the Eau Claire City-County Board of Health hereby proclaim the month of April, 2015 to be:

"Talk. They Hear You." month.


Merery Price, Board of Health President


Date



The Alliance is working to improve the lives of children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug abuse in Eau Claire County.