

City of Eau Claire AT-LARGE COUNCIL CANDIDATE

Information Book



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City Clerk / City Elections Phone: (715) 839-4912 Fax: (715) 839-6177

November 2024

Dear City Council At-Large Alderperson Candidates:

In an attempt to answer some of the questions that come up during a campaign for City Council At-Large Alderperson, we have put together this packet of information. Please refer to the table of contents for a list of included documents. We hope you find the information helpful.

Following is a link to a video on the Wisconsin Elections Commission website which briefly explains the ballot access process. All forms mentioned in the video are included in this packet. Video: <u>https://elections.wi.gov/candidates/getting-ballot</u>

DATES TO REMEMBER

rs and
p.m.

FILING PAPERS

There are three forms you are required to complete and file with the City Clerk's Office by January 7, 2025 at 5 p.m. They are:

- ✓ <u>Campaign Finance Registration Statement (Form CF-1)</u>
- ✓ Declaration of Candidacy (Form EL-162)
- ✓ <u>Nomination Papers (Form EL-169)</u>

Samples of the forms are included in this booklet. All three forms must be completed accurately and thoroughly.

Campaign Finance Registration Statement

New Candidates: File a Campaign Finance Registration Statement before campaign funds are collected or spent or before submitting nomination papers.

Continuing Candidates: Amend your current Campaign Finance Registration Statement, indicating the office sought and the new primary and election dates before campaign funds are collected or spent or before submitting nomination papers.

Nomination Papers

Please pay close attention to the signatures you obtain on your Nomination Papers. Signers must be *eligible* voters who live in the City limits. They do not have to be registered voters. Signers must print their name, sign, give their complete address (house number, street and municipality), and date their signature. You are **strongly urged** to obtain more than the minimum number of signatures required for ballot status in case a problem is found with some signatures. However, you **cannot** collect over the maximum number.

Candidates for At-Large Alderperson need to turn in 100 to 200 signatures.

FINANCIAL REPORTS

All candidates are required to keep financial records, but not everyone is required to file reports with the City Clerk's office. You may claim exemption from filing financial reports if the committee anticipates that it will not accept or make contributions, make disbursements, or incur loans and other obligations in an aggregate amount exceeding \$2,500 in a calendar year.

If you are exempt from financial reporting, indicate this on the Campaign Finance Registration Statement. During the campaign, you may find you no longer meet the exemption limits. If this occurs, you must come to the City Clerk's office and complete an amended Campaign Finance Registration Statement.

Candidates on the ballot may claim an exemption when they first file the Campaign Finance Registration Statement for this election. However, a candidate on the ballot in that calendar year, who did not claim the exemption on their original Campaign Finance Registration Statement, may not amend the registration to claim the exemption before the date of the election.

The reporting requirements are explained in the attached Campaign Finance Overview Manual for Local Candidate Committees. The required reporting forms will be emailed to you as they become due. More information on campaign finance may be found at the Wisconsin Ethics Commission website: <u>www.ethics.wi.gov</u>.

DISCLAIMER

As a candidate, you will want to get your name and political message out to the public. Any communication that is paid for with political funds must contain a disclaimer identifying who is paying for the message. Political funds include any of your own money spent on the campaign. Political communication includes, but is not limited to, printed advertisements, television and radio advertisements, bumper stickers, yard signs, etc. Please see the page on Disclaimers in the Supplemental Information section of this booklet.

DISTRIBUTION OF FLYERS

If you distribute informational brochures to homes, make sure they cannot be scattered. See Chapter 13.16.030 of the City Ordinances regarding Scattering Papers. A copy of the ordinance is located in the Supplemental Information section of this booklet.

SIGNS

You may want to put up yard signs. Yard signs may not exceed six feet in height and may not exceed twelve square feet in size. Larger signs are only allowed if attached to a permanent structure, such as an existing fence or wall, and the sign does not extend beyond the perimeter of the structure. Signs cannot be illuminated. Any signs must be removed within 10 days following the election.

Signs of any size may not be placed in the public right-of-way, meaning they cannot be placed on street boulevards and sidewalks, on utility, sign or light poles, or in any other public place. Signs must be located entirely on private property. Please make sure that anyone putting up signs for you is aware of where the signs may be placed.

See the Supplemental Information section of this booklet for more information regarding the size and placement of election signs.

CAMPAIGN FREE ZONE

On Election Day, there is a campaign free zone around every building used as a voting site. No election signs or other electioneering may take place on <u>public</u> property within 100 feet of a voting site. This includes the Davies Center at UWEC, which is a polling place and public property.

ORDER OF NAMES ON THE BALLOT

Statutes require that the order which candidates' names appear on the ballot be determined by the drawing of lots. The drawing for At-Large Alderperson candidates will take place at 9:00 a.m. on Friday, January 10, 2025, in the City Clerk's Office, located at City Hall, 203 S. Farwell Street, Eau Claire. Candidates are not required to be present at the drawing, but may attend if they wish. We will notify you by email of the order in which the names will appear on the ballot.

ADDITIONAL INFORMATION

The City of Eau Claire Budget information may be found on the City website at <u>www.eauclairewi.gov/government/budget</u>.

We have attempted to make this information as complete as possible. Chapters 5-12 of the Wisconsin State Statutes deal with Elections. Specifically, Chapter 11 deals with Campaign Finance and Chapter 12 deals with Prohibited Election Practices. If you have further questions, the number for the Wisconsin Elections Commission is 608-266-8005 and their website is <u>https://elections.wi.gov</u>. The City of Eau Claire website is <u>www.eauclairewi.gov</u>.

Good luck in your campaign and call the Eau Claire City Clerk at 715-839-4912 if you have any questions.

203 S. Farwell St., P.O. Box 5148, Eau Claire, WI 54702-5148

1. GENERAL CITY GOVERNMENT INFORMATION

EAU CLAIRE CITY GOVERNMENT

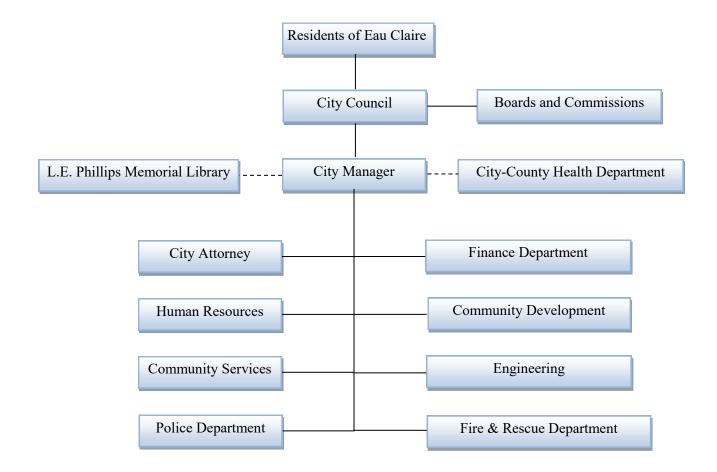
City Council

The City Council is organized under the Council-Manager form of government as defined in the State Statutes. The City Council is responsible for all legislative actions, determining community needs, establishing priorities and policies, adopting an annual budget and hiring the City Manager. The City Manager, in turn, is responsible for carrying out the directives of the City Council and the hiring and management of City staff.

City Manager

The City Manager is hired by the City Council to direct the operations of the City organization so as to accomplish the goals and objectives set by the City Council. The City Manager is the chief executive officer of the City and is responsible for the hiring of department directors and other City employees.

Organizational Chart City of Eau Claire



MEETINGS

The City Council meets on the second and fourth Tuesdays of each month and the preceding Monday evenings. The Monday evening meetings begin at 6:00 p.m. and consist of public hearings, public discussions and presentations. The Tuesday meetings begin at 4:00 p.m. and are legislative sessions where Council Members debate the issues and take action on the resolutions and ordinances.

Jan 13 & 14	April 7 & 8	CIP Work Sessions	Sept 22 & 23
Jan 27 & 28	April 15 – Organizational Meeting	July 7 & 8	Oct 13 & 14
Feb 10 & 11	April 21 & 22	July 21 & 22	Oct 27 & 28
Feb 24 & 25	May 12 & 13	August 11 & 12	Nov 10 & 11
March 10 & 11	May 26 & 27	August 25 & 26	Nov 24 & 25
March 24 & 25	June 9 & 10	Budget Work Sessions	Dec 8 & 9
April 1 Election Day	June 23 & 24	Sept 8 & 9	Dec 22 & 23

2025 CITY COUNCIL MEETING DATES

Due to various holidays, certain dates and times may change.

In addition to the Regular Council Meetings, **Capital Improvement Plan (CIP) Work Sessions** are held in the summer and **Budget Work Sessions** are held in the fall. The exact times and dates of the work sessions are determined by the Council.

Salary¹

Council President \$ 12,000 – Annually (\$1,000 Per Month)

Council Members \$ 8,000 – Annually (\$667.00 Per Month)

¹ Payment of these amended salaries provided for by Charter Ordinance No. 7550 shall be first applicable as of the organizational meeting following, respectively, the spring election in April 2025 for council members elected at large under Section 2.04.010 B.3, following the spring election in April 2026 for the council president under Section 2.04.010 B.1, and following the spring election in April 2027 for council members elected by district under Section 2.04.010 B.2. Until such times, members of the city council and council president may only receive the preamendment salaries of \$3,000 and \$3,600 respectively under Wisconsin Statutes Section 62.09(6)

Boards, Commissions and Committees

Council Members also serve on various boards, committees and commissions. Some committees meet once a month, some twice a month, some quarterly and some meet on an as-needed basis. The Committees listed below have at least one Council person as a member.

- Advisory Committee on Appointments
- Bicycle Pedestrian Advisory Committee
- Board of Review
- Chippewa-St. Croix Rail Commission
- Chippewa Valley Innovation Center Board
- City/County Board of Health
- City Manager Evaluation Committee
- Eau Claire Confluence Arts Inc. Board of Directors
- Housing Authority
- Housing Opportunities Commission
- Landmarks Commission
- Library Board
- Loan Administration Board
- Plan Commission
- Putnam Park Commission
- Redevelopment Authority
- Sustainability Advisory Committee
- Transit Commission
- Utility Appeals Board
- Visit Eau Claire Board
- Visit Eau Claire Tourism & Cultural Arts Grant Program Committee
- Waterways and Parks Commission

2. BALLOT ACCESS CHECKLIST & EXAMPLE FILING PAPERS

2025 Ballot Access Checklist:



Municipalities Where Nomination Papers are Used

Each of the following forms must be completed and filed on time by a candidate for municipal office in order for the candidate's name to be placed on the ballot at the February 18, 2025 Spring Primary and the April 1, 2025 Spring Election.

In the City of Milwaukee, the filing officer is the Milwaukee City Election Commission. In all other municipalities, the filing officer is the municipal clerk (town, village or city). Candidates should contact their filing officer for further information or to obtain any of the necessary forms.

Complete and Submit a Registration Statement (Form CF-1) to the filing officer prior to raising or spending any funds, and no later than 5:00 p.m. on Tuesday, January 7, 2025 or the candidate's name will not be placed on the ballot. If the form is faxed or emailed, the original document must follow postmarked no later than January 7, 2025. Wis. Stat. §§ 8.10(5), 8.30(2), Wis. Admin. Code EL § 6.04.

> New Candidates

File a campaign registration statement before campaign funds are collected or spent or before submitting nomination papers. Wis. Stat. §§ 11.0202(1)(a),11.0101(1).

Continuing Candidates

Amend your current registration, indicating the office sought and the new primary and election dates. Wis. Stat. §§ 11.0202(1)(a), 11.0101(1).

Complete and Submit a Declaration of Candidacy (Form EL-162) to the filing officer no later than 5:00 p.m. on Tuesday, January 7, 2025 or the candidate's name will not be placed on the ballot. If the form is faxed or emailed, the original document must follow, postmarked no later than January 7, 2025. Wis. Stat. §§ 8.10(5), 8.21, 8.30(4), Wis. Admin. Code EL § 6.04.

Circulate and Submit Nomination Papers for Nonpartisan Office (Form EL-169) to the filing officer no later than **5:00 p.m. on Tuesday, January 7, 2025** or the candidate's name will not be placed on the ballot. Only original nomination papers (no photocopies, faxes, or emailed documents) will be accepted. Nomination papers may not be circulated before December 1, 2024. Wis. Stat. § 8.10(2), Wis. Admin. Code EL § 6.04(2).

All village and town offices:		20 - 100
1 st Class Cities:	Citywide offices	1,500 - 3,000
	Alderperson elected to district	200 - 400
2 nd and 3 rd Class Cities:	Citywide offices	200 - 400
	Alderperson elected at large	100 - 200
	Alderperson elected to district	20 - 40
4 th Class Cities:	Citywide offices	50 - 100
	Alderperson elected to district	20 - 40

The number of signatures required is as follows:

Municipal Judge Candidates:

Complete and submit a Statement of Economic Interests (SEI) to the Ethics Commission using the website (https://sei.wi.gov). Incumbent candidates will receive a filing notice around December 1, 2024, and new candidates will receive an email notice within one or two days of registering their committee. The SEI must be received no later than 4:30 p.m. on Friday, January 10, 2025, or the candidate's name will not appear on the ballot. Wis. Stat. §§ 8.10(5), 8.30(3), 19.43(4). Candidates may also print the SEI form and instructions from the Ethics Commission website (https://ethics.wi.gov), and return those forms by email or fax. For more information, please contact the Ethics Commission at 608-266-8123 or ethics@wi.gov.

Important Note Regarding Statements of Economic Interests:

A municipality may enact an ordinance establishing a code of ethics for public officials that may require a candidate for municipal office, in addition to the office of Municipal Judge, to file a Statement of Economic Interests (SEI). The ordinance may also provide that failure to timely file an SEI will prevent the candidate's name from being placed on the ballot. Wis. Stat. § 19.59(1m),(3)(b). Please contact the filing officer to learn if this requirement applies to you.

ELIS-7 | Rev 2024-06 | Wisconsin Elections Commission, P.O. Box 7984, Madison, WI 53707-7984 | 608-261-2028 | web: elections.wi.gov | email: elections@wi.go

Declaration of Candidacy (See instructions for preparation on back)	FOR OFFICE USE ONLY
Is this an amendment?	
Yes (if you have already filed a DOC for this election)	nave filed for this election)
I, Jamie P. Resident, being du	lly sworn, state that
Candidate's name	-
I am a candidate for the office of Eau Claire City Council Alderperson At-Lar	ge
Official name of office - Include district, branch or seat nur	nber
representing Not Applicable	

If partisan election, name of political party or statement of principle - five words or less (Candidates for nonpartisan office may leave blank.)

and I meet or will meet at the time I assume office the applicable age, citizenship, residency and voting qualification requirements, if any, prescribed by the constitutions and laws of the United States and the State of Wisconsin, and that I will otherwise qualify for office, if nominated and elected.

I have not been convicted of a felony in any court within the United States for which I have not been pardoned.¹

My present address, including my municipality of residence for voting purposes is:

123	Main St.	Eau Claire, WI	54701	Town of Village of City of
House or fire no.	Street Name	Mailing Municipality and State	Zip code	Municipality of Residence for Voting

My name as I wish it to appear on the official ballot is as follows:

Jamie Resident

(Any combination of first name, middle name or initials wi	vith surname. A nickname may replace a legal name.)
STATE OF WISCONSIN County of ss. County where oath administered) Subscribed and sworn to before me this day	(Signature of candidate)
	REQUIRED, IF OATH
(Signature of person authorized to administer of	r oati ^s) Administered by Notary Public
□ Notary Public or □ other official	
	(O <mark>f</mark> ficial title, if not a notary)
If Notary Public: My commission expires	or □ is permanent.

The information on this form is required by Wis. Stat. § 8.21, Art. XIII, Sec. 3, Wis. Const., and must be filed with the filing officer in order to have a candidate's name placed on the ballot. Wis. Stats. §§ 8.05 (1)(j), 8.10 (5), 8.15 (4)(b), 8.20 (6), 120.06 (6)(b), 887.01.

EL-162 | Rev. 2019-08 | Wisconsin Elections Commission, P.O. Box 7984, Madison, WI 53707-7984 608-266-8005 | web: elections.wi.gov | email: elections@wi.gov

¹ A 1996 constitutional amendment bars any candidate convicted of a misdemeanor which violates the public trust from running for or holding a public office. However, the legislature has not defined which misdemeanors violate the public trust. A candidate convicted of any misdemeanor is not barred from running for or holding a public office until the legislature defines which misdemeanors apply.

Declaration of Candidacy

(See instructions for preparation on back)

Is this an amendment?								
Yes (if you have already filed a DOC for this election)	No (if this is the first DOC you have filed for this election)							
I,	, being duly sworn, state that							
Candidate's name								
I am a candidate for the office of								
Official name of o	office - Include district, branch or seat number							
representing	ciple - five words or less (Candidates for nonpartisan office may leave blank.)							

and I meet or will meet at the time I assume office the applicable age, citizenship, residency and voting qualification requirements, if any, prescribed by the constitutions and laws of the United States and the State of Wisconsin, and that I will otherwise qualify for office, if nominated and elected.

I have not been convicted of a felony in any court within the United States for which I have not been pardoned.¹

My present address, including my municipality of residence for voting purposes is:

				Town of Image Village of Image City of Image
House or fire no.	Street Name	Mailing Municipality and State	Zip code	Municipality of Residence for Voting

My name as I wish it to appear on the official ballot is as follows:

(Any combination of first name, middle name or initials with surname.	A nickname may replace a legal name.)
STATE OF WISCONSIN County of	(Signature of candidate)
Subscribed and sworn to before me thisday of	
(Signature of person authorized to administer oaths)	Administered by Notary Public
□ Notary Public or □ other official(Official title,	if not a notary)
If Notary Public: My commission expires	or □ is permanent.

The information on this form is required by Wis. Stat. § 8.21, Art. XIII, Sec. 3, Wis. Const., and must be filed with the filing officer in order to have a candidate's name placed on the ballot. Wis. Stats. §§ 8.05 (1)(j), 8.10 (5), 8.15 (4)(b), 8.20 (6), 120.06 (6)(b), 887.01.

EL-162 | Rev. 2019-08 | Wisconsin Elections Commission, P.O. Box 7984, Madison, WI 53707-7984 608-266-8005 | web: elections.wi.gov | email: elections@wi.gov

¹ A 1996 constitutional amendment bars any candidate convicted of a misdemeanor which violates the public trust from running for or holding a public office. However, the legislature has not defined which misdemeanors violate the public trust. A candidate convicted of any misdemeanor is not barred from running for or holding a public office until the legislature defines which misdemeanors apply.

Instructions for Completing the Declaration of Candidacy

All candidates seeking ballot status for election to any office in the State of Wisconsin must properly complete and file a *Declaration of Candidacy*. This form must be **ON FILE** with the proper filing officer no later than the deadline for filing nomination papers or the candidate's name will not appear on the ballot. A facsimile will be accepted if the FAX copy is received by the filing officer no later than the filing deadline **and** the signed original declaration is received by the filing officer with a postmark no later than the filing deadline.

Information to be provided by the candidate:

- > Type or print your name on the first line.
- The title of the office and any district, branch, or seat number for which you are seeking election must be inserted on the second line. For legislative offices insert the title and district number, for district attorneys insert the title and the county, for circuit court offices insert the title, county and branch number, and for municipal and school board offices insert the title and any district or seat number.
- Type or print the political party affiliation or principle supported by you in five words or less on the third line. Nonpartisan candidates may leave this line blank.
- Felony convictions: Your name cannot appear on the ballot if you have been convicted of a felony in any court in the United States for which you have not been pardoned. Please see footnote on page 1 for further information with respect to convictions for misdemeanors involving a violation of public trust. These restrictions only apply to candidates for state and local office.
- Your current address, including your municipality of residence for voting purposes, must be inserted on the fourth line. This must include your entire mailing address (street and number, municipality where you receive mail) and the name of the municipality in which you reside and vote (town, village, or city of __). If your address changes before the election, an amended Declaration of Candidacy must be filed with the filing officer. Wis. Stat. § 8.21. Federal candidates are not required to provide this information, however an address for contact purposes is helpful.
- Type or print your name on the fifth line as you want it to be printed on the official ballot. You may use your full legal name, former legal surname, or any combination of first name, middle name, and initials, surname or nickname with last name.
 - <u>Note</u>: The Wisconsin Elections Commission has determined that, absent any evidence of an attempt to manipulate the electoral process, candidates are permitted to choose any form of their name, including nicknames, by which they want to appear on the ballot.

No titles are permitted. In addition, names such as "Red" or "Skip" are permitted, but names which have an apparent electoral purpose or benefit, such as "Lower taxes," "None of the above" or "Lower Spending" are not permitted. It is also not permissible to add nicknames in quotes or parentheses. For example, John "Jack" Jones or John (Jack) Jones are not acceptable, but John Jones, Jack Jones or John Jack Jones are acceptable.

This form must be sworn to and signed in the presence of a notary public or other person authorized to administer oaths, such as a county or municipal clerk. Wis. Stat. §§ 8.21(2), 887.01(1).

Information to be provided by the person administering the oath:

- > The county where the oath was administered.
- > The date the Declaration of Candidacy was signed and the oath administered.
- > The signature and title of the person administering the oath. If signed by a notary public, the notary seal is required and the date the notary's commission expires must be listed.

All candidates for offices using the nomination paper process must file this form (*and all school district candidates must file the EL-162sd*) with the appropriate filing officer no later than the deadline for filing nomination papers. Wis. Stats. §§ 8.10 (5), 8.15 (4)(b), 8.20 (6), 8.21, 8.50 (3)(a), 120.06 (6)(b). Candidates nominated for local office at a caucus must file this form with their municipal clerk within 5 days of receiving notice of nomination. Wis. Stat. § 8.05 (I)(j).



CAMPAIGN FINANCE REGISTRATION STATEMENT — LOCAL CANDIDATE COMMITTEE

STATE OF WISCONSIN

***CAUTION:** A personal telephone number that is identified as a confidential telephone phone number on page 3 of this form should **not** be entered on page 1 of this form. Do **not** enter any personal telephone numbers of the candidate, the candidate committee treasurer, and any other custodian of books and accounts on page 1 of this form.

1. Is this an Amendment? D No **D** Yes

SECTION A: GENERAL INFORMATION

A1. Committee Name (Required for all Candidates - must be included in disclaimer on all communications)											
A2. Committee Email			A3. Committee Phone (Do not enter a confidential phone number)								
A4. Mailing Address			A5. City				A6. State A7. Zip				
Depository Institution Information					4.10	C ''				. 10 7	
A8. Institution Name		A9. Street Addre	SS	ss A10. City				A11. State A12. Zip			
Treasurer/Administrator Information	n										
A13. Name			A14. Treasurer	Email			A15. T	Freasurer Pl	ione ((*See Caution)	
A16. Mailing Address			A17. City					A18. State	A1	9. Zip	
Other Officers (Optional)											
A20. Name	A21. Tit	le	A22. Email				A23	A23. Phone (* See Caution above)			
A24. Name	A25. Tit	le	A26. Email	A26. Email			A27	A27. Phone (* See Caution above)			
Filing Exemption	l					A28. Exemp	tion Aff	irmation			
Registrants which do not anticipate accepting or making contributions, making disbursements, or incurring obligations in an aggregate amount exceeding \$2,500 in a calendar year may claim an exemption from filing campaign finance reports. This exemption applies until the registrant exceeds the \$2,500 aggregate activity threshold, amends its registration, or is terminated.					-						
SECTION B: CANDIDAT	ΓE INF	ORMATION									
B1. Office Sought (include District/Branch)				B2.	Politi	ical Party		B3. Ele	ection	Date	
Candidate Information											
B4. Name		B5. Candidate Email B6. Ca		B6. Car	andidate Phone (* See Caution)						
B7. Mailing Address			B8. City				I	B9. State	B10	. Zip	
Second Candidate Committee B11. Is this your only registered candidate committee in Wisconsin? An individual who holds a state or local elective office may establish a second candidate committee to pursue another state or local office. Ves, this is my only candidate committee in Wisconsin. B12. Other Office Held or Sought (include District/Branch) Only complete B12 if you responded "No" to B11.											

SECTION C: CERTIFICATION							
Accurate Information							
□ I certify that I am an authorized representative of this registration is true, correct, and complete.							
Timely Amendments							
	istration statement within 10 days of any change of information contain ty for exemption from campaign finance reporting.	ed within, including					
Records Retention							
□ I acknowledge the requirement to maintain the records of the candidate committee in an organized and legible manner for three years from the close of the most recent contribution limit period (June 30 following the April election, December 31 following the November election).							
Continuing Compliance							
□ I acknowledge that I am required to continue to comply with all applicable requirements under Chapter 11 of the Wisconsin Statutes until this registration is terminated. I understand that I am not released from any liability simply because the election date has passed.							
Treasurer							
C1. Printed Name C2. Signature C3. Date							
Candidate	Condidato						
C4. Printed Name	C5. Signature	C6. Date					

Form Instructions

Candidates must complete all sections A, B, and C.

Item 1. Is this an amendment? Have you registered with this local clerk to run for office in a prior election?

Item A1: Committee Name. All candidates are required to register a committee. It is not required that the name include the candidate's name, but it is recommended. This committee name is required to be part of the disclaimer on all communications with express advocacy: 'Paid for by ...'

A28: Exemption. Candidates claiming exemption may not have more than \$2,500 of activity, in the aggregate per year. In a calendar year, if you raise \$1,600 and spend \$1,000 you have \$2,600 of aggregate activity and are not eligible to claim exemption.

Depository Institution Information. All candidates must designate a depository institution. While it is recommended that all candidates have a designated campaign depository account, candidates who will serve as their own treasurer may designate a single personal account to serve as the committee depository account while claiming a filing exemption and may intermingle personal and campaign funds (WIS. STAT. § 11.0201(2)(b)).

Treasurer Information. Each committee must appoint a treasurer. Any adult may serve as a treasurer. A candidate may serve as his or her own treasurer. If you are serving as your own treasurer, please write "Self" or "Candidate". A candidate serving as their own treasurer does not need to provide their name, address and contact information here because that information will already be provided in section B. Do not leave this section blank.

Section B: Candidate Information

B1. Be sure to include the name of the county, municipality, or school district. There are 72 counties with county supervisors, 100's of school boards, and 1000's of municipal boards.

B2. Party - "N/A" or "None" for nonpartisan offices (April). Democrat, Republican, Constitution, Green, Independent, or other ballot status party for partisan (fall) primary/election.

Section C: Certification. All candidates must complete section C. If the candidate is serving as their own treasurer, they would only need to sign once, as either the candidate or treasurer.



CAMPAIGN FINANCE REGISTRATION STATEMENT — LOCAL CANDIDATE COMMITTEE—CONFIDENTIAL PHONE CONTACTS State of Wisconsin

All information on pages 1 and 2 of this form is available to the public. Pursuant to 2023 Wisconsin Act 120, candidates, treasurers, and any other custodian of books and accounts (such as an assistant treasurer) are required to provide a personal telephone number. This page provides you the space to provide those required telephone numbers. Personal telephone numbers are confidential and are not subject to the right of inspection and copying under WIS. STAT. § 19.35(1). *See* WIS. STAT. § 11.0203(bd). However, a personal email address provided is subject to the right of inspection and copying under WIS. STAT. § 19.35(1) and may be disclosed.

Failure to provide a valid email may result in failure to receive filing reminders and notifications from the filing officer. Failure to receive a form or notice from a filing officer does not exempt a committee from a reporting requirement under this chapter (WIS. STAT. §11.0103(b)). The candidate committee is required to report any change in information previously submitted in a registration statement within 10 days following the change. WIS. STAT. § 11.0203(3).

Candidate Information	
Name	Personal Phone Number

Personal Phone Number

Other Custodians' Information	
Name	Personal Phone Number
Name	Personal Phone Number
Name	Personal Phone Number

	No	MINATI	ON PAPER I	FOR NONPARTIS	SAN O	FFICE				
Candidate's name (required); no titles may be used.				ss (required) <i>No P.O. box addre</i> nber; box number (if rural route		ne of street or ro		Candidate's m	unicipality for <u>voting</u>	purposes (required)
Jamie Resident		· ·	/lain St.	t.			Village Eau Claire City (name of municipality)		aunicipality)	
Candidate's mailing address, including municipality for mailin	g purposes (required if different th	han	State (required)	Zip code		Type of election (r				not use primary date.
residential address or voting municipality)			WI	54701		spring		<u>Mo/Da</u>	<u>y/Year</u> 1/2025	
Title of office (required)		Branch, dis		er (required if applicable)	Name of	special f jurisdiction or distr	ict in whic		eks office (required)	
City Council Alderperson At-Large District Not Applicable City of Eau Claire										
I, the undersigned, request that the candidate, w opportunity to vote for \Box him or \Box her for the o paper of any other candidate for the same office	ffice listed above. I am elig									
The municipality used for mailing purpo	ses, when different that	n municip	ality of resid	ence, is not sufficient	. The na	ame of the mu	unicipal	lity of resi	dence must al	ways be listed.
Signatures of Electo	Printed Name	e of Electo		Residential Address (A Street and Number or Ru (Rural address must also i	iral Route		Check t	municipality	write the name	Date of Signing Mo/Day/Year
1.							□ Town □ Village □ City			
2.							□ Town □ Village □ City			
3.							□ Town □ Village □ City			
4.							□ Town □ Village □ Ci			
5.							□ Town □ Village □ Ci			
6.							□ Town □ Village □ City			
7.							□ Town □ Village □ City			
8.							□ Town □ Village □ City			
9.							□ Town □ Village □ Ci			
10.							□ Town □ Village □ Ci			
		C		N OF CIRCULATOR						
l,	tor		certify: I r	eside at	Circulate	regidentic - dda	Indiate	umber etc.		
(Name of circula I further certify I am either a qualified elector of circulated this nomination paper and personally that each person signed the paper with full know	Wisconsin, or a U.S. citizer obtained each of the signa wledge of its content on the	atures on ti e date indi	his paper. I kno	I were a resident of this ow that the signers are e	state, wo electors o	ould not be disq of the jurisdictio	ualified n or dist	from voting rict the car	didate seeks to	represent. I know
aware that falsifying this certification is punisha		5(5)(d).								
(Date)			(Signat	cure of circulator)					Page	No.

EL-169 | Rev. 2019-10 | Wisconsin Elections Commission, P.O. Box 7984, Madison, WI 53707-7984 | 608-261-2028 | web: elections.wi.gov | email:

INSTRUCTIONS FOR PREPARING NOMINATION PAPERS FOR NONPARTISAN OFFICE

This is a sample nomination paper form. It conforms to the statutory requirements for nomination papers for nonpartisan office. All information concerning the candidate must be completed in full before circulating this form to obtain signatures of electors. All information concerning the signing electors and the circulator must be completed in full before filing with the appropriate filing officer. This form may be reproduced in any way. A candidate's picture and biographical data may also be added to this form. The Wisconsin Elections Commission has determined that no disclaimer or other attribution statement is required on nomination papers. Candidates are advised to send a sample of their completed form the filing officer for review before circulatio

Page Numbers – Number each page consecutively, beginning with "1", before submitting to the filing officer. A space for page numbers has been provided in the lower right-hand corner of the form.

<u>Candidate's Name</u> - Insert the candidate's name. A candidate may use his or her full legal name, or any combination of first name, middle name, and initials or nickname with last name. The Wisconsin Elections Commission has determined that, absent any evidence of an attempt to manipulate the electoral process, candidates are permitted to choose any form of their name, including nicknames, by which they want to appear on the ballot.

No titles are permitted. In addition, names such as "Red" or "Skip" are permitted, but names which have an apparent electoral purpose or benefit, such as "Lower taxes," "None of the above" or "Lower Spending" are not permitted. It is also not permissible to add nicknames in quotes or parentheses between first and last names. For example, John "Jack" Jones or John (Jack) Jones are not acceptable, but John Jones, Jack Jones or John Jack Jones are acceptable.

<u>Candidate's Address</u> – Insert the candidate's residential address *no P.O. Box addresses*) and the municipality for voting purposes. Indicate if the municipality of residence is a town, village, or city. If a candidate's mailing address is different from the residential address or voting municipality, a complete mailing address must also be given.

Date of Election - Insert the date of the election. If the nomination paper is being circulated for a spring election, the date is the first Tuesday in April. If the election is a special nonpartisan election, the date of the special election must be listed.

<u>Title of Office</u> - The name of the office must be listed <u>along with any branch, district, or seat number</u> (if applicable) that clearly identifies the office the candidate is seeking. If necessary, the name of the jurisdiction that identifies the office, such as Dane County Circuit Court Judge, Branch 3, must also be listed

<u>Name of Jurisdiction</u> - The nomination papers must also indicate the municipality or jurisdiction in which the signing electors are qualified to vote, as it relates to the office sought by the candidate named on the nomination paper. For example, for a statewide office the jurisdiction is the State of Wisconsin. Others may be the county, town, village, city, aldermanic district, school district, or town sanitary district, as required.

Signatures and Printed Name of Electors - Only qualified electors of the jurisdiction or the district the candidate seeks to represent may sign the nomination papers. Each signer must also legibly print their name. Each elector must provide their residential address (*no P.O. Box addresses*), including any street, fire or rural route number, box number (if rural route) and street or road name, and municipality of residence. A post office box number alone does not show where the elector actually resides. The name of the Municipality of Residence must be listed for each signing elector and must clearly identify the town, village or city where the elector's voting residence is located. The date the elector signed the nomination paper, including month, day and year, must be indicated. Ditto marks that follow correct and complete address or date information are acceptable. The circulator may add any missing or illegible address or date information before the papers are filed with the filing officer.

Signature of Circulator - The circulator should carefully read the language of the Certification of Circulator. The circulator must personally present the nomination paper to each signer. The nomination paper may not be left unattended on counters or posted on bulletin boards. The circulator's complete residential address including municipality of residence must be listed in the certification. After obtaining signatures of electors, the circulator must sign and date the certification.

Other Instructions - Candidates and circulators should review Ch. Wisconsin Elections Commission §§ 2.05, 2.07, Wis. Adm. Code.

- Original nomination papers must be in the physical custody of the appropriate filing officer by the filing deadline. A postmark on the filing deadline is NOT sufficient Nomination papers cannot be faxed to the filing officer. Ch. Wisconsin Elections Commission § 6.04(2), Wis. Adm. Code.
- Nomination papers with the required number of signatures must be filed with the appropriate filing officer no later than 5:00 p.m. on the first Tuesday in January (or the next day if the first Tuesday is a holiday) before the spring election. Special elections may have different filing deadlines. Check with the filing officer.
- In order for a candidate's name to be placed on the ballot, a candidate must file a Campaign Registration Statement (ETHCF-1), a Declaration of Candidacy (EL-162), and Nomination Papers (EL-169) containing the appropriate number of signatures for the office sought no later than the filing deadline. Wis. Stat. § 8.10(3). Candidates for state office and municipal judge must also file a statement of economic interests with the Wisconsin Ethics Commission by the third business day after the nomination paper filing deadline. Wis. Stat. § 19.43. If any one of these required forms is not filed by the deadline, the candidate's name will not be placed on the ballot. Wis. Stat. § 8.30.
- > If a candidate or circulator has any questions, he or she should contact the filing officer.

NOMINATION PAPER FOR NONPARTISAN OFFICE

Candidate's name (required); no titles may be used.	Candidate's residential address (required) <i>No P.O. box addresses</i> Street, fire, or rural route number; box number (if rural route); and name of street or ru		ne of street or road	🗖 Tow	age		
						🗖 City	(name of municipality)
Candidate's mailing address, including municipality for mailing purposes (required if different th	an	State (required)	Zip code		Type of election (required)		Election date (required) Do not use primary date.
residential address or voting municipality)		14/1			spring		Mo/Day/Year
		WI			□ special		
Title of office (required)	Branch, dis	strict or seat number	(required if applicable)	Name o	f jurisdiction or district in whi	ich canc	didate seeks office (required)
	Branch						
	District						
	Seat						

I, the undersigned, request that the candidate, whose name and residential address are listed above, be placed on the ballot at the election described above as a candidate so that voters will have the opportunity to vote for \Box him or \Box her for the office listed above. I am eligible to vote in the jurisdiction or district in which the candidate named above seeks office. I have not signed the nomination paper of any other candidate for the same office at this election.

The municipality used for mailing purpo	The municipality used for mailing purposes, when different than municipality of residence, is not sufficient. The name of the municipality of residence must always be listed.							
Signatures of Electors	Printed Name of Electors	Residential Address (No P.O. Box Addresses) Street and Number or Rural Route (Rural address must also include box or fire no.)	Municipality of Residence Check the type and write the name of your municipality for voting purposes.	Date of Signing Mo/Day/Year				
1.			Town Village City					
2.			□ Town □ Village □ City					
3.			Town Village City					
4.			□ Town □ Village □ City					
5.			Town Uillage City					
6.			□ Town □ Village □ City					
7.			□ Town □ Village □ City					
8.			Town Village City					
9.			Town Village City					
10.			□ Town □ Village □ City					

CERTIFICATION OF CIRCULATOR

certify: I reside at

(Name of circulator)

(Circulator's residential address - Include number, street, and municipality.)

I further certify I am either a qualified elector of Wisconsin, or a U.S. citizen, age 18 or older who, if I were a resident of this state, would not be disqualified from voting under Wis. Stat. §6.03. I personally circulated this nomination paper and personally obtained each of the signatures on this paper. I know that the signers are electors of the jurisdiction or district the candidate seeks to represent. I know that each person signed the paper with full knowledge of its content on the date indicated opposite his or her name. I know their respective residences given. I intend to support this candidate. I am aware that falsifying this certification is punishable under Wis. Stat. § 12.13(3)(a).

Page No.

(Date)

(Signature of circulator)

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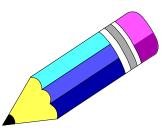
<u>Signature of Circulator</u> - The circulator should carefully read the language of the *Certification of Circulator*. The circulator must personally present the nomination paper to each signer. The nomination paper may <u>not</u> be left unattended on counters or posted on bulletin boards. The circulator's complete residential address including municipality of residence must be listed in the certification. After obtaining signatures of electors, the circulator must sign and date the certification.

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- > If a candidate or circulator has any questions, he or she should contact the filing officer.

3. CAMPAIGN FINANCE OVERVIEW FOR LOCAL CANDIDATES

CAMPAIGN FINANCE CHECKLIST FOR 2025 MUNICIPAL AND SCHOOL DISTRICT CANDIDATES



Candidates should determine if they are required to make financial disclosure reports.

For Milwaukee City offices, the filing officer is the Milwaukee City Board of Election Commissioners. For all other municipal offices the filing officer is the municipal clerk. For school district offices, the filing officer is the school district clerk. Candidates should contact their filing officer for further information or to obtain any of the necessary forms.

If NOT claiming the exemption from reporting requirements:

- Obtain a copy of the *Campaign Finance Overview Local Candidates* (Revised 2023) Manual from your filing officer and carefully review it with your treasurer.
- Complete and submit a *January Continuing Campaign Finance Report* (Form CF-2L) to the filing officer no later than January 15, 2025, if registered before January 1, 2025. This report covers activity from July 1, 2024, or the date of registration (whichever is later), through December 31, 2024.
- Complete and submit a *Pre-Primary Campaign Finance Report* (Form CF-2L) to the filing officer no later than **February 10, 2025**, if a primary is held. This report covers activity from January 1, 2025, through February 3, 2025.
- Complete and submit a *Pre-Election Campaign Finance Report* (Form CF-2L) to the filing officer, no later than **March 24, 2025.** This report covers activity from February 4, 2025, through March 17, 2025, if a primary is held, <u>or</u> January 1, 2025, through March 17, 2025, if no primary is held.
- Register your committee on-line with the Wisconsin Ethics Commission on **July 1, 2025**, or as soon as practicable thereafter (<u>2023 Wisconsin Act 126</u>).
- Complete and submit a *July Continuing Campaign Finance Report* to the WI Ethics Commission no later than **July 15, 2025.** This report covers activity from March 18, 2025, through June 30, 2025.

Committees must file "Continuing Reports" until a termination report (CF-2L) is filed.

For further information or to obtain any of the necessary forms, please contact: Wisconsin Ethics Commission.

ETIS-8 | Rev 2024-10 | Wisconsin Ethics Commission, P.O. Box 7125, Madison, WI 53707-7125 | 608-266-8123 | web: <u>http://ethics.wi.gov</u> | email: <u>ethics@wi.gov</u>



Wisconsin Ethics Commission

PO Box 7125

Madi son, WI 53707-7125

Phone: (608) 266-8123

Email:

(008) 200-0125

Websites:

campaignfinance@wi.gov https://cfis.wi.gov

https://ethics.wi.gov

CAMPAIGN FINANCE OVERVIEW

Local Candidate Committees

Published: September 2023

This reflects the statutory changes effective January 2023 (2021 Act 265). This manual has been updated to include specific statutory citations and clarify basic reporting requirements for local candidate committees.

Provided pursuant to WIS. STAT. § <u>11.1304(3)</u> and in compliance with WIS. STAT. § <u>227.112</u>.

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REGISTRATION REQUIREMENTS

Who is Required to Register?

Under Wisconsin campaign finance law, a candidate for election to public office must register a candidate committee with the appropriate filing officer. A candidate for local office must register with the appropriate filing officer as soon as is practicable after any of the following occur:

- (a) The individual takes any of the following affirmative actions to seek nomination or election to a state or local office:
 - 1. Files nomination papers with the appropriate filing officer;
 - 2. Is nominated as a candidate for state or local office by a caucus or by a political party and the nomination is certified to the appropriate filing officer;
 - 3. Receives a contribution, makes a disbursement, or gives consent for another person to receive a contribution or make a disbursement in order to bring about the individual's nomination or election to a state or local office;
- (b) The individual holds a state or local office and is the subject of a recall petition; or
- (c) The individual holds a state or local office. WIS. STAT. §§ <u>11.0101(1)</u>, <u>11.0202(1)(a)</u>.

Appropriate filing officers are as follows:

Office:	Filing Officer:
County Executive	County Clerk
County Supervisor	County Clerk
County Clerk or County Treasurer	County Clerk
Clerk of Circuit Court	County Clerk
Coroner	County Clerk
Register of Deeds	County Clerk
Sheriff	County Clerk
Multi-Jurisdictional Judge*	County Clerk
Mayor, Village President	Municipal Clerk
Alderperson, Village Trustee, Town Board Member	Municipal Clerk
Municipal Clerk or Municipal Treasurer [if elected]	Municipal Clerk
Municipal Judge	Municipal Clerk
School District Board Member	School District Clerk

If a multi-jurisdictional judge serves a district with municipalities in more than one county, the filing officer is the County Clerk in the county with the largest population within the district.

WIS. STAT. § 11.0102(1)(b)-(g).

A candidate who receives no contributions, makes no disbursements, and incurs no obligations need not designate a campaign depository account until the first contribution is received, disbursement is made, or obligation is incurred. <u>WIS. STAT. § 11.0202(1)(b)</u>. The only activities allowed prior to registration are: the minimum amount of money needed to open an account can be deposited at a financial institution, a

post office box can be rented, and contributions and disbursements needed for the production of nomination papers can be made. <u>WIS. STAT. § 11.0202(2)(b)</u>.

After filing the registration statement, a candidate may begin receiving and disbursing campaign funds. <u>WIS. STAT. § 11.0202(2)(a)</u>. The candidate committee's financial activities must be reported to the appropriate filing officer on campaign finance reports, unless the committee has claimed an exemption from filing reports. WIS. STAT. §§ <u>11.0103</u>, <u>11.0104</u>. These reports will disclose information on the receipts, expenditures, incurred obligations, and loans of the campaign. <u>WIS. STAT. § 11.0204(1)</u>.

Completing a Registration Statement

Registration statements are to be filed with the appropriate filing officer using the Ethics Commission's Campaign Finance Registration Statement (<u>CF-1 Local Candidate</u>). <u>WIS. STAT. § 11.1304(1)</u>.

Required Information

- 1. The name and mailing address of the candidate committee.
- 2. The name and mailing address of the candidate committee treasurer and any other custodian of books and accounts. Unless otherwise directed by the treasurer on the registration form and except as otherwise provided in this chapter or any rule of the commission, all mailings that are required by law or by rule of the commission shall be sent to the treasurer at the treasurer's address indicated upon the form.
- 3. In the case of a candidate committee of an independent candidate for partisan office or a candidate for nonpartisan county or municipal office, a list of the members of the committee, if any, whom the filing officer shall recognize as eligible to fill a nomination vacancy if the candidate dies before the election.
- 4. The name and address of the depository account of the candidate committee and of any other institution where funds of the committee are kept.

WIS. STAT. § 11.0203.

Guide for Filing the Campaign Finance Registration Statement (CF-1)

Section A. General Information

This section must be completed by all candidate committees. It contains the information identifying the candidate committee.

A1. Candidate Committee Name

This is the name used for the attribution/disclaimer statements on advertisements and yard signs. Common options include "First Name Last Name for Wisconsin" or "Friends of First Name Last Name."

A2-12. Contact and Depository Institution Information

If the candidate committee does not have a separate address/PO box, phone number, or email for the candidate committee, then the candidate should use their personal address, phone number, and email. Candidates claiming exemption may use a personal bank account as the committee depository account. Candidates not claiming the exemption are required to set up a separate bank account for their committee.

A13-19. Treasurer Information

If the candidate is serving as their own treasurer, they should include their own contact information here.

A20-27. Other Officers

This section is intended to list other individuals that are helping on the campaign and is entirely optional. Local non-partisan candidates can list an individual here with an asterisk by their name which indicates they are to fill a vacancy if the candidate were to pass away before the election.

A28. Exemption

Indicate whether the candidate committee will not accept contributions, make disbursements, or incur obligations in aggregate of more than \$2,500 in a calendar year and therefore is eligible to claim an exemption from filing campaign finance reports. If a committee raises \$1,600 and spends \$1,000, this is \$2,600 of aggregate activity, and it is not eligible to claim exemption.

Section B. Candidate Information

B1-3. Election Information

List the office sought, including the district and branch and the election date. If the race is nonpartisan, then "nonpartisan" or "N/A" can be listed in B2. An amended registration must be filed for every election, listing the correct election date in B3.

B4-10. Candidate Information

This section should list the personal contact information of the candidate.

B11-12. Second Candidate Committee

If the candidate currently holds an elective office and has an additional candidate committee, they should indicate it in this section.

Section C. Certification

Both the candidate and treasurer shall certify the initial registration here with their signatures. If the candidate serves as the treasurer, they only need to sign once, under "Candidate," in C5. By signing the certification, the candidate and treasurer are certifying each of the following statements listed on the registration:

- I certify that I am an authorized representative of the candidate committee and that to my knowledge all of the information contained within this registration is true, correct, and complete.
- I am aware of the requirement to amend this registration statement within 10 days of any change of information contained within, including any change to the candidate committee's eligibility for exemption from campaign finance reporting.
 - When any information reported on the registration statement changes, an amendment to the registration statement must be filed with the appropriate filing officer within ten days. <u>WIS. STAT.</u> <u>§ 11.0203(3)(a)</u>. The amended registration only requires either the candidate or treasurer to certify.
- I acknowledge requirement to maintain the records of the candidate committee in an organized and legible manner for three years from the close of the most recent contribution limit period (June 30 following the April election, December 31 following the November election).
 - The treasurer must maintain all records from each contribution limit period for 3 years following the end of each period. See the <u>Records Retention Requirement</u> section in this guide for more information.
- I acknowledge that I am required to continue to comply with all applicable requirements under Chapter 11 of the Wisconsin Statutes until this registration is terminated. I understand that I am not released from any liability simply because the election date has passed.

• A committee remains active until termination is requested pursuant to <u>WIS. STAT. § 11.0105</u>. Even if the election has passed, the committee must continue to file reports and comply with all other requirements until the committee is terminated. <u>WIS. STAT. § 11.0207</u>. See the <u>TERMINATION OF</u> <u>CAMPAIGN FINANCE REGISTRATION</u> section in this guide for more information on termination.

Candidates Seeking More Than One Office

An individual who holds a state or local elective office may establish a second candidate committee to pursue another state or local office. <u>WIS. STAT. § 11.0202(2)(d)</u>. If a second committee is established, that committee will register and file reports with the appropriate filing officer. <u>WIS. STAT. § 11.0102</u>.

Failure to File a Registration Statement

Failure to file a registration statement by the deadline for filing nomination papers may prevent a candidate's name from appearing on the ballot. WIS. STAT. §§ 8.15(4)(b), 8.30(2). If a statement or amendment is not filed on time, the registrant may be subject to a civil penalty. WIS. STAT. § 11.1400(1).

EXEMPTION FROM FILING CAMPAIGN FINANCE REPORTS

<u>Eligibility</u>

Committees may be eligible for an exemption from filing campaign finance reports if the committee anticipates that it will not accept or make contributions, make disbursements, or incur loans and other obligations in an aggregate amount exceeding \$2,500 in a calendar year. <u>WIS. STAT. § 11.0104</u>. This includes the candidate's personal funds contributed and spent on campaign expenses. For example, if a committee receives \$1,600 in contributions and spends \$1,000 in disbursements, the committee's aggregate activity is \$2,600, and it would not be eligible for exemption.

A local candidate eligible for exemption may claim exemption at any time. A local candidate claiming exemption can remain on exemption until they exceed the threshold or request termination. <u>WIS. STAT. §</u> 11.0104(1)(c).

Financial Records During Exemption

When a committee is exempt, it is not required to file any campaign finance reports until it requests termination. However, the candidate or treasurer is still required to keep financial records of all contributions to the committee and of all expenditures for three years after the end of the contribution limit period. <u>WIS. STAT. § 11.0201(4)</u>. See the <u>Records Retention Requirement</u> section in this guide for more information.

A candidate committee that is exempt from filing campaign finance reports and for which the candidate serves as the treasurer may use a personal account as the campaign depository and intermingle campaign funds with personal and other funds. <u>WIS. STAT. § 11.0201(2)(b)</u>. While permissible, intermingling funds can cause confusion about whether the funds were received or spent for personal or for campaign purposes. It can also make it more difficult to track contribution limits. Therefore, the best practice is to have a separate account for the candidate committee.

Revoking Exemption

If the committee exceeds the \$2,500 aggregate limit on contributions, disbursements, or obligations, the committee must amend its campaign registration statement by checking in Box A28, "No, this registrant is not eligible for exemption." An amendment to the registration statement must be filed with the appropriate filing officer immediately. <u>WIS. STAT. § 11.0104(5)(a)</u>. The committee is then required to file campaign finance reports beginning with the next regular report due after the earlier of either the date that the amended registration was filed or the date that the committee exceeded \$2,500 in aggregate contributions, disbursements, or obligations. <u>WIS. STAT. § 11.0104(3)</u>.

If an exempt committee receives and accepts a contribution that results in the committee exceeding \$2,500 in aggregate activity, the committee shall do one of the following:

- 1. Immediately file an amended registration revoking the exemption; or
- 2. Within 15 days of receiving the contribution, return the contribution to the contributor or donate it to the common school fund or to a charitable organization.
- 3. If the candidate had been serving as their own treasurer and using a personal account while the committee was on exempt status, the committee must open a separate bank account when exempt status is revoked and transfer all campaign funds in the personal account to the new account.

CONTRIBUTION LIMITS

All candidates running for elected office must abide by contribution limits that vary depending on the office sought and the population of the district.

Receiving Committee	From an Individual	From a Candidate Committee	From a PAC	From a Corporation/ Union
Local Candidate	Greater of \$500 or 2¢ times the population in the district. Not to exceed \$6,000.	Greater of \$500 or 2¢ times the population in the district. Not to exceed \$6,000.	Greater of \$400 or 2¢ times the population in the district. Not to exceed \$5,000.	\$0; Illegal

Districts of 20,000 inhabitants or less have an individual or candidate committee limit of \$500 and a PAC limit of \$400.

Districts with 300,000 inhabitants or more will have an individual or candidate committee limit of \$6,000 and a PAC limit of \$5,000.

Districts with more than 20,000 but less than 300,000 inhabitants will have varying individual and candidate committee limits between \$500 and \$6,000 and PAC limits between \$400 and \$5,000.

WIS. STAT. §§ <u>11.1101</u>, <u>11.1104</u>.

The number of inhabitants in the jurisdiction or district is determined by the latest federal census or the census information on which the district is based, as certified by the appropriate filing officer. <u>WIS. STAT.</u> <u>§ 11.1101(2)(h)2</u>.

Applicable Periods for Contribution Limits

For the purpose of calculating contribution limits, a new candidate's campaign begins on the date she or he becomes a candidate. <u>WIS. STAT. § 11.1103(2)</u>. The campaign period includes both the primary and election. For a candidate at the spring election, the contribution limit period ends the June 30th immediately following the spring election. For candidates at the general election, the contribution limit period ends the December 31^{st} immediately following the general election. <u>WIS. STAT. § 11.1103(2)</u>.

For an incumbent candidate whose office is elected at the spring election, the new contribution limit period begins on July 1 following the spring election. For an incumbent candidate whose office is elected at the general election, the new contribution limit period begins January 1 following the general election. <u>WIS.</u> <u>STAT. § 11.1103(1)</u>. The contribution period runs through the primary and election for the next term of that office. For an incumbent candidate whose office is elected at the spring election, the period ends June 30^{th} following the spring election. For an incumbent candidate whose office is elected at the general election, the general election. <u>WIS. STAT. § 11.1103(2)</u>

For a candidate at a special election, the campaign period runs from the date an individual becomes a candidate through the 22^{nd} day after the election. <u>WIS. STAT. § 11.1103(3)</u>.

Records Retention Requirement

The treasurer of a candidate committee is required to maintain all records of the candidate committee in an organized and legible manner for three years following the end of each contribution limit period. <u>WIS.</u> <u>STAT. § 11.0201(4)</u> For example, a candidate is running for office at the Spring 2024 election. The applicable period runs from the date they become a candidate until June 30, 2024. The treasurer must maintain all records from that period until June 30, 2027. The candidate wins the election for a four-year term. The next applicable contribution limit period runs from July 1, 2024, through June 30, 2028. The treasurer must maintain the records from that period until June 30, 2031. This requirement also applies to committees on exemption.

Exceptions to Contribution Limits

The following contributions to candidate committees may be made in unlimited amounts:

- 1. Contributions that a candidate makes to his or her own candidate committee from the candidate's personal funds or property; (<u>WIS. STAT. § 11.1104(7)</u>);
- 2. Contributions made by a political party committee or legislative campaign committee to a candidate committee (WIS. STAT. § 11.1104(5)); or
- 3. Contributions used to pay legal fees and other expenses incurred as a result of a recount or petitions to recall an officer. To qualify for this exclusion, recall expenses must occur before the recall election is ordered, or in contesting or defending the order (<u>WIS. STAT. § 11.1104(9)-(11)</u>). Contributions used to pay these recount or recall expenses must be reported on the regular campaign finance reports. Both the contributor and the candidate should indicate which contributions are being used for this purpose.

CONTRIBUTIONS AND DISBURSEMENTS

Candidate committees are required to make full reports of all contributions, disbursements, and obligations received, made, and incurred by the committee. Each report needs to include information covering the period since the last date covered on the previous report. <u>WIS. STAT. § 11.0204(1)(a)</u>.

Contributions

"Contribution" means any of the following:

- 1. A gift, subscription, loan, advance, or transfer of money to a committee;
- 2. With the committee's consent under <u>WIS. STAT. § 11.1109</u>, a transfer of tangible personal property or services to a committee, valued as provided under <u>WIS. STAT. § 11.1105</u>;
- 3. A transfer of funds between committees; or
- 4. The purchase of a ticket for a fundraising event for a committee regardless of whether the ticket is used to attend the event.

WIS. STAT. § 11.0101(8)(a).

"Contribution" does not include any of the following:

- 1. Services that an individual provides to a committee, if the individual is not specifically compensated for providing the services to the committee;
- 2. Any unreimbursed travel expenses that an individual incurs to volunteer his or her personal services to a committee;
- 3. The costs of preparing and transmitting personal correspondence;
- 4. Interest earned on an interest-bearing account;
- 5. Rebates or awards earned in connection with the use of a debit or credit card;
- 6. A loan from a commercial lending institution that the institution makes in its ordinary course of business;
- 7. The reuse of surplus materials or the use of unused surplus materials acquired in connection with a previous campaign for or against the same candidate, political party, or recall if the materials were previously reported as a contribution;
- 8. The cost of invitations, food, and beverages in connection with an event held in a private residence on behalf of a candidate committee;
- 9. Any communication that does not expressly advocate for the election or defeat of a clearly identified candidate;
- 10. A communication made exclusively between an organization and its members. In this subdivision, a member of an organization means a shareholder, employee, or officer of the organization, or an individual who has affirmatively manifested an interest in joining, supporting, or aiding the organization;
- 11. Any cost incurred to conduct Internet activity by an individual acting in his or her own behalf, or acting in behalf of another person if the individual is not compensated specifically for those services, including the cost or value of any computers, software, Internet domain names, Internet service providers, and any other technology that is used to provide access to or use of the Internet, but not including professional video production services purchased by the individual; or
- 12. Any news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an

Internet or other electronic publication unless a committee owns the medium in which the news story, commentary, or editorial appears.

WIS. STAT. § 11.0101(8)(b).

Required Information for Contributions

- 1. The date, full name, and street address of each person who has made a contribution to the candidate committee, together with the amount of the contribution. <u>WIS. STAT. § 11.0204(1)(a)1</u>.
- 2. The occupation, if any, of each individual contributor whose cumulative contributions to the candidate committee for the calendar year are in excess of \$200. <u>WIS. STAT. § 11.0204(1)(a)3</u>.
- 3. An itemized statement of each contribution made anonymously to the candidate committee. If the contribution exceeds \$10, the candidate committee shall specify whether the candidate committee donated the contribution to the common school fund or to a charitable organization and shall include the full name and mailing address of the donee. <u>WIS. STAT. § 11.0204(1)(a)4</u>.
- 4. A statement of totals during the reporting period of contributions received and contributions donated. WIS. STAT. § 11.0204(1)(a)5.

In-Kind Contributions

An in-kind contribution is any good, service, or property offered to the candidate committee free of charge or at less than the usual cost, or payment of the candidate committee's obligations for such goods, services, or property. <u>WIS. STAT. § 11.0101(8)(a)2</u>. Before making an in-kind contribution, the contributor is required to notify the candidate, candidate's agent, or the administrator or treasurer of the committee, and obtain either oral or written consent to the contribution. <u>WIS. STAT. § 11.1109</u>. In-kind contributions are subject to the same itemization thresholds and the same contribution limits as monetary contributions. <u>WIS. STAT. § 11.0101(8)</u>. Monetary contributions and in-kind contributions from a single contributor are added together for the purposes of determining compliance with contribution limits and the year-to-date amount for a specific contributor. WIS. STAT. §§ 11.0101(8), 11.1103. If the contributor does not know the actual value of the contribution, a good faith and reasonable estimate of the fair market value should be provided to the candidate committee before the closing date of the next campaign finance report in which the contribution is required to be listed. <u>WIS. STAT. § 11.1105</u>, <u>WIS. ADMIN. CODE ETH 1.20(5)</u>.

For example, if a campaign worker purchases stamps that are used for a mailing and is not reimbursed for the cost of the stamps, the value of the stamps is an in-kind contribution to the candidate committee from that campaign worker. When an individual is paid to work on behalf of a candidate by a person other than the candidate committee, the payment for those services is an in-kind contribution to the candidate committee. If a person offers to provide food and beverages for a fundraiser at less than the ordinary market price, the difference between the ordinary market price and the cost to the candidate committee is an in-kind contribution from the person. If another person pays for a newspaper, radio, or TV ad, and coordinates with the candidate committee about the content, timing, or other details of that ad, that ad would be an in-kind contribution.

Reporting In-Kind Contributions

An in-kind contribution received by the campaign committee is reported by the committee as **both a receipt and expenditure**. Reporting the amount of the in-kind contribution as a contribution allows the campaign to disclose the receipt of the contribution on its campaign finance report along with monetary contributions received and track year-to-date and campaign period totals. To keep the committee's cash

balance accurate, the amount of the in-kind received is also reported as an expenditure. The two entries offset each other so as to not affect the committee's cash balance.

If an estimate of the value of an in-kind contribution is the only value available at the time the candidate is required to file a report, the committee must report the estimated value of the contribution. <u>WIS. ADMIN.</u> <u>CODE ETH 1.20(7)</u>. When the actual value of the estimated in-kind contribution is known, the actual amount is reported as an amendment to the original campaign finance report. <u>Id</u>.

Reporting of Joint Advertisements

When committees engage in joint advertising with other committees, there is an exchange of in-kind contributions between the committees. The committees are receiving something of value from the other committee: they are receiving the full value of the ad, but they are only paying for a portion of it. Each committee will report giving in-kind contributions in the amount that they paid and receiving in-kind contributions in the amount paid for by the other committee.

For example, Committee A and Committee B split the cost of a \$500 ad, paying \$250 each to the vendor. Each committee will report a \$250 disbursement to the vendor covering their half of the ad. Each committee must also report an in-kind contribution received from the other committee and an outgoing in-kind disbursement to the other committee. Committee A will report making an in-kind disbursement of \$250 to Committee B and receiving a \$250 in-kind contribution from Committee B. Committee B will report likewise.

These in-kind contributions count towards the contribution limits. For instance, if the contribution limit for Committee A is \$500, Committee B has now contributed \$250 to Committee A, assuming this is their first contribution. Committee B can contribute a maximum of \$250 more to Committee A for the applicable period. See the <u>CONTRIBUTION LIMITS</u> section in this guide for more information.

The in-kind contributions likewise count towards determining whether a committee has reached the threshold to remain on exempt status. In this example, each committee has reported \$500 of disbursements and \$250 of contributions, for a total of \$750 of aggregate activity. Joint advertising can cause a committee to rapidly reach the contribution limit and the exemption threshold, so be careful when considering such activity.

Contributions and Other Income from Businesses

Businesses may make contributions under some circumstances, but the restrictions vary by the type of business. A candidate should never list the name of a business as the contributor unless it is reported as "other income."

- 1. Corporations **may not contribute** to local or state candidates in the State of Wisconsin. <u>WIS. STAT.</u> <u>§ 11.1112</u>.
- 2. Sole proprietorships may contribute. The contribution must be reported under the name of the individual owner. This contribution counts toward the contribution limits from that individual to the candidate. WIS. STAT. § 11.1113(1).
- 3. Partnerships may contribute. The contribution must be reported under the names of the individual partners. The partnership may agree beforehand on how to allocate a portion of the contribution to each partner. If the partnership does not inform the candidate how the contribution should be allocated

between the partners, then the contribution should be divided up according to each partner's share of the partnership's profits. <u>WIS. STAT. § 11.1113(2)</u>.

4. LLCs taxed as a sole proprietorship or partnership may contribute. The contribution must be reported under the name(s) of the individual owner(s). If there is more than one owner, contributions should be allocated as described in the partnership section above. <u>WIS. STAT. § 11.1113(3)</u>. However, a candidate committee may not accept a contribution from an LLC taxed as a corporation.

Occasionally, a candidate committee may receive other income, like interest on a savings or checking account, or a refund of a security deposit, from a business. This other income is not a contribution and may be accepted from any type of business. <u>WIS. STAT. § 11.0101(8)(b)</u>. The income should be reported as "Other Income" in campaign finance reports. <u>WIS. STAT. § 11.0204(1)(a)10</u>.

Contributions Transferred through Conduits

A conduit is any individual, committee or group that receives contributions from individuals, deposits those contributions in a financial institution, and then transfers the contributions to a candidate or political committee selected by the original contributor. <u>WIS. STAT. § 11.0101(7)</u>. The conduit may not exercise any discretion over the amount or ultimate recipient of the contributions. <u>WIS. STAT. § 11.0701(3)</u>. A conduit is required to register with the Ethics Commission. <u>WIS STAT. § 11.0702</u>.

Reporting Conduit Contributions

Conduits are required to provide a transmittal letter with contribution checks sent to a receiving committee. The transmittal letter must identify the organization as a conduit, and list the individual contributors, the amount of each individual's contribution, and the date the individual authorized the contribution. <u>WIS.</u> <u>STAT. § 11.0704(1)</u>. Contributions transferred through conduits are reported as contributions received from the individuals listed in the transmittal letter. <u>WIS. STAT. § 11.1106(2)</u>. These contributions are reported under the individual's name. <u>WIS. STAT. § 11.1106(1)</u>. They are subject to itemization on the same basis as other individual contributions. <u>WIS. STAT § 11.0204(1)(a)</u>.

Returned Contributions

A committee may return a contribution at any time before or after it has been deposited. <u>WIS. STAT. §</u> <u>11.1110(1)</u>, <u>WIS. ADMIN. CODE ETH 1.26</u>. Any contribution a committee returns to the donor after depositing it in the campaign account must be reported as a returned contribution to the contributor. A committee that accepts an unlawful contribution, reports that contribution, and returns that contribution within 15 days of the filing date for that report does not violate the contribution or source limits. <u>WIS. STAT. § 11.1110(2)(b)</u>. For example, a candidate receives a contribution from an individual on October 1, 2023. The candidate committee properly reports the contribution on the January 2024 Continuing Report, which was due and was filed on January 15, 2024. While preparing the January 2024 Continuing Report, the candidate realizes that the individual had already contributed the maximum amount for that contribution limit period. So, the candidate committee returns the contribution to the contribution on January 20, 2024. In this instance, the committee would not be in violation for exceeding the contribution limits. However, if the committee did not return the contribution until February 1, 2024, the subsequent return of the illegal contribution would not constitute a defense to the violation. <u>WIS. STAT. § 11.1110(2)(a)</u>.

Prohibited Contributions

Certain contributions are prohibited by Wisconsin law. A candidate committee may not accept the following types of contributions:

- 1. Anonymous contributions of more than \$10 (<u>WIS. STAT. § 11.1108</u>);
- 2. Contributions in cash of more than \$100 (WIS. STAT. § 11.1107);
- 3. Contributions given in the name of someone other than the contributor (<u>WIS. STAT. § 11.1204(1)</u>);
- 4. Contributions from corporations, associations organized under ch. 185 or 193, labor organizations, or federally recognized American Indian Tribes (WIS. STAT. § 11.1112);
- 5. Contributions in excess of the aggregate limits set by law (WIS. STAT. §§ <u>11.1101</u>, <u>11.1204(3)</u>); or
- 6. Contributions from foreign nationals. <u>WIS. STAT. § 11.1208(4)</u>.

Licensed lobbyists can make personal contributions to candidates for local office and their candidate committees, provided that the local candidate is **not** currently holding or a candidate for a partisan state elective office. <u>WIS. STAT. § 13.625(1m)</u>. Lobbyists are prohibited from making campaign contributions to state candidates for partisan state office except between the first day authorized to circulate nominations papers and the day of a special or general election. Additionally, if the legislature is in session during that period, lobbyists may not make contributions to legislators or candidates or legislative office. <u>Id.</u> For further information on lobbyist contributions, visit the <u>Campaign Finance Prohibited Contributions</u> page on the Ethics Commission's website (<u>https://ethics.wi.gov</u>) or contact the Ethics Commission.

A candidate committee should monitor contributions carefully. If the candidate committee is aware that a contribution was received from a potentially prohibited source, the committee should confirm that the contribution is lawful. <u>WIS. STAT. § 11.1204(3)</u>. It is recommended that a committee not accept any contributions if the committee cannot determine whether the contribution is lawful.

Disbursements

"Disbursement" means any of the following:

- 1. An expenditure by a committee from the committee's depository account;
- 2. The transfer of tangible personal property or services by a committee;
- 3. A transfer of funds between committees; or
- 4. The purchase of a ticket for a fundraising event for a committee regardless of whether the ticket is used to attend the event.

WIS. STAT. § 11.0101(10)(a).

"Disbursement" does not include any of the following:

- 1. A communication made exclusively between an organization and its members. In this subdivision, a member of an organization means a shareholder, employee, or officer of the organization, or an individual who has affirmatively manifested an interest in joining, supporting or aiding the organization;
- 2. A communication or Internet activity by an individual acting in his or her own behalf, or acting on behalf of another person if the individual is not compensated specifically for those services, including the cost or value of computers, software, Internet domain names, Internet service

providers, and any other technology that is used to provide access to or use of the Internet, but not including professional video production services purchased by the individual;

- 3. Any news story, commentary, or editorial by a broadcasting station, cable television operator, producer, or programmer, Internet site, or newspaper or other periodical publication, including an Internet or other electronic publication unless a committee owns the medium in which the news story, commentary, or editorial appears; or
- 4. A nominal fee paid for a communication to the general public.

WIS. STAT. § 11.0101(10)(b).

Required Information for Disbursements

- 1. The date, full name, and street address of each committee to which the candidate committee has made a contribution, together with the amount of the contribution. <u>WIS. STAT. § 11.0204(1)(a)2</u>.
- 2. An itemized statement of every disbursement exceeding \$20 in amount or value, together with the name and address of the person to whom the disbursement was made, and the date and specific purpose for which the disbursement was made. <u>WIS. STAT. § 11.0204(1)(a)8</u>.
- 3. A statement of totals during the reporting period of disbursements made. <u>WIS. STAT.</u> § 11.0204(1)(a)10.

Obligations and Loans

Candidate committees are required to make full reports of all obligations received, made, and incurred by the committee. The committee needs to include in each report information covering the period since the last date covered on the previous report. <u>WIS. STAT. § 11.0204(1)(a)</u>. A loan received by a committee from any person or committee, other than a loan of money by a commercial lending institution in the ordinary course of business, is considered a contribution while outstanding and counts towards the contribution limit of the creditor. After repayment, the loan is no longer counted towards the limit. <u>WIS. STAT. § 11.0101(8)(a)1.</u>, <u>WIS. ADMIN. CODE ETH 1.25</u>.

"Obligation" means any express agreement to make a disbursement, including the following:

- 1. A loan or loan guarantee;
- 2. A promise to purchase, rent, or lease tangible personal property; or
- 3. A promise to pay for a service that has been or will be performed.

<u>WIS. STAT. § 11.0101(23)</u>.

Required Information for Obligations

- 1. An itemized statement of every obligation exceeding \$20 in amount or value, together with the name of the person or business with whom the obligation was incurred, and the date and the specific purpose for which each such obligation was incurred must be reported in campaign finance reports. <u>WIS.</u> <u>STAT. § 11.0204(1)(a)9</u>.
- 2. A statement of the balance of obligations incurred as of the end of the reporting period. <u>WIS. STAT. §</u> <u>11.0204(1)(a)11</u>.

Required Information for Loans

Each loan of money made to the candidate committee must be reported with all of the following:

- 1. The full name and mailing address of the lender;
- 2. A statement of whether the lender is a commercial lending institution;
- 3. The date and amount of the loan;
- 4. The full name and mailing address of each guarantor, if any;
- 5. The original amount guaranteed by each guarantor; and
- 6. The balance of the amount guaranteed by each guarantor at the end of the reporting period.

WIS. STAT. § 11.0204(1)(a)7.

Cash Balances

Candidate committees are required to provide a statement of the cash on hand at the beginning and end of each reporting period. <u>WIS. STAT. § 11.0204(1)(a)6</u>. The beginning cash balance should match the ending cash balance of the prior report. The ending cash balance should equal the beginning cash balance plus all receipts and minus all expenditures.

CAMPAIGN FINANCE REPORTS

All registrants that are not exempt from filing must file campaign finance reports. WIS. STAT. § 11.0103(1).

The information listed on the campaign finance report discloses the financial activity of the candidate committee. The law requires disclosure of income, disbursements, and incurred obligations. <u>WIS. STAT. §</u> <u>11.0204(1)(a)</u>. For all contributors, the report must disclose the individual's name and address. <u>WIS. STAT.</u> <u>§</u> <u>11.0204(1)(a)1</u>. If the individual's year-to-date total exceeds \$200, the report must also provide the individual's occupation. <u>WIS. STAT. §</u> <u>11.0204(1)(a)3</u>. Treasurers and candidates are required to make a "good faith effort" to obtain all information required on the reports. <u>WIS. STAT. §</u> <u>11.0103(1)(a)</u>.

Types of Reports

Candidates on the ballot must file a pre-primary and a pre-election report which is due eight days before the primary or general election. WIS. STAT. §§ <u>11.0204(3)(a)</u>, (5)(a). Candidates for local nonpartisan office do not have to file pre-primary reports if they do not appear on a primary ballot. <u>WIS. STAT. §</u> <u>11.0204(2)(a)</u>. Candidates that lose in the primary or general election must continue to file reports until they are eligible for, and request, termination of their committee. <u>WIS. STAT. § 11.0207</u>. Candidates must also file continuing reports in January and July of each year until they terminate their candidate committee, even if not on the ballot. WIS. STAT. §§ <u>11.0204(3)(b)</u>, (5)(b), (c).

With some restrictions, candidate committees that will not spend or receive more than \$2,500 in a calendar year may amend their registration and claim "exempt" status, which means they do not have to file campaign finance reports. <u>WIS. STAT. § 11.0104</u>. See the <u>EXEMPTION FROM FILING CAMPAIGN FINANCE</u> <u>REPORTS</u> section in this guide for more information.

All candidates wishing to terminate are required to file a termination report. <u>WIS. STAT. § 11.0105(1)(a)</u>. If a candidate claims exemption and wishes to terminate after the election, they must file a report showing all contributions and all disbursements for the calendar year. *See Id*.

Reporting Periods and Elections

<u>Spring Primary</u>: A candidate at the spring primary must file: (1) a pre-primary report; (2) a preelection report; and (3) annually in each year of an election cycle, a report on January 15 and July 15. <u>WIS. STAT. § 11.0204(2)</u>.

<u>Spring Election</u>: A candidate at the spring election must file: (1) a pre-election report; and (2) annually in each year of an election cycle, a report on January 15 and July 15. <u>WIS. STAT. § 11.0204(3)</u>.

<u>Partisan Primary</u>: A candidate at a partisan primary must file: (1) a pre-primary report; (2) a preelection report; (3) in an odd-numbered year, a report on January 15 and July 15; and (4) in an evennumbered year, a report on January 15, July 15, and September 30. <u>WIS. STAT. § 11.0204(4)</u>.

<u>General Election</u>: A candidate at a general election must file: (1) a pre-election report; (2) in an oddnumbered year, a report on January 15 and July 15; and (3) in an even numbered year, a report on January 15, July 15, and September 30.<u>WIS. STAT. § 11.0204(5)</u>. <u>Special Election</u>: A candidate at a special election must file: (1) a pre-primary report if a primary is held; (2) a pre-election report; (3) a report on January 15 and July 15; and (4) unless a continuing report is required within 45 days after the special election, a post-election report.

Reporting deadlines can be found on the Ethics Commission's website at: https://ethics.wi.gov/Pages/CampaignFinance/ReportPeriods.aspx.

How to Complete Campaign Finance Reports

The Ethics Commission requires local candidate committees to file all necessary reports with the appropriate filing officer with the Local Campaign Finance Report (<u>https://ethics.wi.gov/Resources/CF-2LE</u>) or the Electronic Local Campaign Finance Report (<u>https://ethics.wi.gov/Resources/CF-2LE</u>), if the filing officer accepts reports in an electronic format. WIS. STAT. §§ <u>11.0204(1)(a)</u>, <u>11.1304(1)</u>.

When completing the reports, each schedule shall begin with the first contribution received, disbursement made, or obligation incurred. <u>WIS. STAT. § 11.0204(1)(b)</u>. All contributions received by the committee must be reported in Schedule 1 (Receipts) of the campaign finance report. Contributions and loans from individuals are listed in Schedule 1-A (Contributions Including Loans from Individuals). Contributions from other committees, such as political action committees, political party committees, and other candidate committees, are reported in Schedule 1-B (Contributions from Committees). All other income, such as loans from financial institutions, contributions returned from other registrants, refunds, returns of deposits or interest on investments are reported in Schedule 1-C (Other Income and Commercial Loans). The date which must be provided for all contributions is the date the committee **received** the contribution, that is, the date it acquired possession and control of the contribution, **not** the date of deposit or date on the check (unless all dates are the same). <u>WIS. STAT. § 11.0103(2)(a)1</u>.

All money spent by the committee is reported in Schedule 2 (Disbursements) of the campaign finance report. General operating expenditures are listed in Schedule 2-A (Gross Expenditures). Contributions to other political committees are listed in Schedule 2-B (Contributions to Committees).

Additional information required to be disclosed is reported in Schedule 3 (Additional Disclosure) of the campaign finance report. All obligations of the committee such as unpaid debts are listed in Schedule 3-A (Incurred Obligations Excluding Loans). Loans and the individuals who guarantee loans for the committee are listed in Schedule 3-B (Loans).

A Termination Request (<u>CF-13</u>) is used for requests to terminate a committee. This form should be filed along with the candidate's final report. See the <u>TERMINATION OF CAMPAIGN FINANCE REGISTRATION</u> section in this guide for more information.

No-Activity Report ("Postcard Report")

If a candidate committee receives no contributions, makes no disbursements and incurs no obligations during a reporting period, the committee may file a "No-Activity Report," or "Postcard Report," (<u>https://ethics.wi.gov/Resources/CF-2NA_Statement of No_Activity.pdf</u>). This form should be used **only** when there has been no financial activity and the cash balance remains unchanged during the reporting period. <u>WIS.STAT. § 11.0103(3)(d)</u>.

ATTRIBUTION STATEMENTS (DISCLAIMERS)

Attribution statements, commonly referred to as disclaimers, are statements required to be placed on any communication containing express advocacy in order to identify the person(s) who paid for and/or authorized the communication. <u>WIS. STAT. § 11.1303(2)</u>.

Express advocacy refers to a communication that references a clearly identified candidate and unambiguously relates to the election or defeat of that candidate. Examples include "Vote for John Doe," "Reelect your Incumbent Mayor," or "Doe for City Council." <u>WIS. STAT. § 11.0101(11)</u>.

No disbursement by a candidate committee may be made anonymously and no contribution or disbursement may be made in a fictitious name or by one person or organization in the name of another. WIS. STAT. § 11.1303(1).

Every printed advertisement, billboard, handbill, sample ballot, television or radio advertisement, or other communication containing express advocacy which is paid for by any contribution or disbursement shall clearly identify its source. <u>WIS. STAT. § 11.1303(2)(a)</u>.

Every communication containing express advocacy the cost of which is paid for or reimbursed by a committee, or for which a committee assumes responsibility, whether by accepting a contribution or making a disbursement, shall identify its source by the words "Paid for by" followed by the name of the committee making the payment or reimbursement or assuming responsibility for the communication and may include the name of the treasurer or other authorized agent of the committee. <u>WIS. STAT. §</u> 11.1303(2)(b).

Attribution statements are not required on communications containing express advocacy printed on small items on which the information required cannot be conveniently printed, including text messages, social media communications, and certain small advertisements on mobile phones. <u>WIS. STAT. § 11.1303(2)(f)</u>. Attribution statements are also not required on business cards, buttons, pencils, pens, pins, skywriting, tickets, or small online ads and similar electronic communications where the language required could not conveniently be included, and that either link directly to a website that includes the required attribution, or provide an automatic display that includes the attribution. <u>WIS. ADMIN. CODE ETH 1.96(5)</u>.

Formats for Disclaimers

When a communication is paid for by a candidate committee, the disclaimer must include the words "Paid for by," followed by the name of the committee:

"Paid for by Friends of Mary Smith."

The disclaimer may also include the name of the treasurer or other authorized agent:

"Paid for by Friends of Mary Smith for Mayor, James Jones, Treasurer."

When a communication is paid for by another in coordination with a candidate committee, both the person making the payment and the committee accepting the in-kind contribution should be listed:

"Paid for by Citizens for Government, Authorized by Mary Smith for Governor."

Attribution statements must be readable, legible, and readily accessible. <u>WIS. STAT. § 11.1303(2)(g)</u>. That is, each individual letter or character must be clearly printed so that it can be easily understood, it can be read easily, and it can be seen without much difficulty. <u>WIS. ADMIN. CODE ETH § 1.96(1)</u>. A disclaimer is evident to be readable, legible, and readily accessible if it meets all of the following requirements:

- 1. It appears in a sans-serif font.
- 2. The font is sufficiently large. On a written communication no larger than 8.5 inches by 11 inches, it is printed in at least 10-point font. On a written communication larger than 8.5 inches by 11 inches but smaller than 24 inches by 36 inches, it is printed in at least 12-point font. On a larger written communication, the letters are at least four percent of the vertical height of the written communication.
- 3. It appears in black text on a white background, or the contrast between the background color and the text color is at least as great as between the background color and text color of the largest text in the communication.
- 4. It remains visible for a period of at least four seconds.

WIS. ADMIN. CODE ETH 1.96(3).

All attribution statements shall be presented in a clear and conspicuous manner that gives the recipient of the communication adequate notice of the identity of the person making the payment or reimbursement or assuming responsibility for the communication. <u>WIS. ADMIN CODE ETH 1.96(2)</u>.

TERMINATION OF CAMPAIGN FINANCE REGISTRATION

A candidate committee may terminate its registration if it meets the following requirements <u>WIS. STAT. §</u> <u>11.0105</u>:

- 1. Determines that all financial activity will stop, and that she or he will no longer receive contributions, make disbursements, or incur obligations;
- 2. Files a termination campaign finance report showing that all incurred obligations have been paid or satisfied, and that the cash balance has been reduced to zero; and
- 3. Completes a request for termination using the Termination Request Form, <u>CF-13</u>.

A candidate may not terminate his or her registration before a primary or election in which he or she is a candidate. If a candidate loses a primary, he or she may terminate before the election. <u>WIS. STAT.</u> § <u>11.0105(1)(b)</u>. Within 10 days after losing an election, the candidate or other authorized person should either: 1) Amend the registration statement to update the office sought or election date if the candidate would like to run for office at a future election; or 2) terminate the candidate committee.

Incumbent office holders are candidates. Because candidates are required to file a campaign finance registration statement, an incumbent officer holder cannot terminate his or her campaign finance registration prior to leaving office. WIS. STAT. §§ <u>11.0101(1)(c)</u>, <u>11.0202(1)(a)</u>. Incumbents with limited financial activity may file for "exempt" status, which means they would not have to file campaign finance reports during that time. See the "<u>EXEMPTION FROM FILING CAMPAIGN FINANCE REPORTS</u>" section in this guide for more information.

Disposal of Residual Funds

Residual funds may be used for any purpose that is not for an individual's strictly personal use and is not prohibited by law, including:

- 1. Repay any outstanding loans. If loans are not repaid, they must be forgiven before the committee can request termination;
- 2. Returning money to contributors in amounts that are not more than the contributor's original contribution (note: the candidate or treasurer may choose which contributors to refund. The committee is not required to pro-rate and return a portion to all contributors);
- 3. Donating money to any tax-exempt charitable organization or the Common School Fund;
- 4. Transferring money to another registrant within the permitted contribution limit; or
- 5. Using any combination of the above.

WIS. STAT. §§ <u>11.0105</u>, <u>11.1208(2)(a)</u>.

Prior to making these disbursements of residual funds, make sure the committee does not have any pending settlement offers.

	NFINANCE REPORT			
Is This Report an Amendment: 🗌 Yes	🗌 No			
Instructions for completing schedules are on the back	k of each schedule.			
COMMITTEE IDENTIFICATION				
Name of Committee				
Street Address			OFFICE	USE ONLY
City, State and Zip Code				
Please check if address is different than previously reported, and	l complete the Campaign Reg	istration State	ment in the back of	f this form.
NAME OF REPORT				
January Continuing Pre-Primary July Continuing Pre-Election September Continuing Pre-Election	Spring	Fall S	Special	Termination Report attach CF-13, Termination Request
SUMMARY OF RECEIPTS AND DISBURSEMENTS	Column A This Period	Colur Caler	ndar	
1. RECEIPTS	-	Year-Te	o-Date	
1A. Contributions (Including Loans) from Individuals	\$	\$		
1B. Contributions from Committees (Transfers-In)	\$	\$		
1C. Other Income and Commercial Loans	\$	\$		
TOTAL RECEIPTS (Add totals from 1A, 1B and 1C)	\$	\$		
2. DISBURSEMENTS				
2A. Gross Expenditures	\$	\$		
2B. Contributions to Committees (Transfers-Out)	\$	\$		
TOTAL DISBURSEMENTS (Add totals from 2A and 2B)	\$	\$		
CASH SUMMARY				
Cash Balance Beginning of Report	\$			
Total Receipts	\$			
Subtotal	\$			
Total Disbursements	\$			
CASH BALANCE END OF REPORT	\$			
INCURRED OBLIGATIONS (Balance at the Close of This Period-3A)	\$			
LOANS (Balance at the Close of This Period-3B)	\$			
I certify that I have examined this report and to the best of n	nv knowledge and helief it i	s true correct	and complete	

ıg y)

Type or Print Name of Candidate or Treasurer	Signature of Candidate or Treasurer	Date:
	Email	Daytime Phone:

NOTE: The information on this form is required by ss. 11.0204, 11.0304, 11.0404, 11.0504, 11.0604, 11.0804, 11.0904, Wis. Stats. Failure to provide the information may subject you to the penalties of ss.11.1400, 11.1401, Wis. Stats.

ETHCF-2L (Rev. 01/16) The Wisconsin Ethics Commission prescribes this form. Completed forms must be filed with your local clerk.

Instructions for Completing Summary Page of Form ETHCF-2L

Instructions for Completing Schedules are on the Back of Each Schedule

Committee Identification

- ▶ Print or type the complete name and mailing address of your committee.
- If the report is an amendment to a previous report filed, check the "yes" box. If the report is NOT an amendment, check the "no" box.

Name of Report

Check the box next to the name of the report being filed, and enter the correct calendar year. For information concerning filing dates and report names, refer to the CFIS website – <u>https://cfis.wi.gov</u>.

Summary of Receipts and Disbursements

Committees should complete the detailed pages in Schedules 1-A through 3-B before completing this summary section of the report form.

Receipts

- **1A. Contributions (Including Loans) From Individuals:** Enter the amount of Total Contributions from Individuals (Schedule 1-A) in Column A of the Summary page. Add the amount entered in Column A to contributions previously reported for this calendar year, if any, and enter the amount in Column B, Calendar Year-to-Date.
- **1B. Contributions From Committees (Transfers-In):** Enter the amount from Total Contributions (Transfers-In) Received From Committees (Schedule 1-B) in Column A of the Summary page. Add the amount entered in Column A to contributions previously reported for this calendar year, if any, and enter the amount in Column B, Calendar Year-to-Date.
- **1C. Other Income and Commercial Loans:** Enter the amount of Total Other Income (Schedule 1-C) in Column A. Add the amount entered in Column A to other income previously reported for this calendar year, if any, and enter the amount in Column B, Calendar Year-to-Date.
- **Total Receipts:** Add the amounts entered on lines 1-A, 1-B and 1-C, in Column A and enter the total in Total Receipts. Add the amount of Total Receipts previously reported, if any, and enter the amount in Column B, Calendar Year-to-Date.

Disbursements

- **2A. Gross Expenditures:** Enter the amount from Total Expenditures (Schedule 2-A) in Column A of the Summary page. Add the amount in Column A to expenditures previously reported for this calendar year, if any, and enter the amount in Column B, Calendar Year-to-Date.
- **2B. Contributions to Committees (Transfers-Out):** Enter the amount from Total Contributions (Transfers-Out) Made to Committees (Schedule 2-B) in Column A of the Summary page. Add the amount in Column A to contributions previously reported for this calendar year, if any, and enter the amount in Column B, Calendar Year-to-Date.

Total Disbursements: Add the amounts entered on lines 2-A and 2-B in Column A and enter the total in Total Disbursements. Add this amount to Total Disbursements previously reported, if any, and enter the amount in Column B, Calendar Year-to-Date.

Cash Summary

Cash Balance Beginning of Report: If this report is the first report filed by the committee, the cash balance will be zero. If this is not the first report filed by the committee, enter the cash balance from the end of the last report period. The beginning cash balance of a report must *always* be the *same* as the ending cash balance of the prior report.

Total Receipts: Enter the amount from Total Receipts in Column A of the Summary page.

Subtotal: Add Cash Balance Beginning of Report to Total Receipts and enter the amount.

Total Disbursements: Enter the amount from Total Disbursements in Column A of the Summary page.

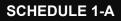
Cash Balance End of Report: Subtract Total Disbursements from Subtotal and enter the amount. The cash balance at the end of the report period should **equal** the reconciled balance in the checking account *plus* any savings or investment accounts.

Incurred Obligations: Enter the amount from Total Incurred Obligations (Schedule 3-A) in Column A of the Summary page. Incurred obligations must be carried forward on **each** report until paid in full.

Loans: Enter the amount from the Total Outstanding Loans (Schedule 3-B) in Column A of the Summary page. Loans must be carried forward on **each** report until paid in full.

Sign and Date the Report

The treasurer or candidate must sign and date each report filed. Each report must be complete, correct, and in compliance with the reporting format. Please include a daytime phone number and a contact person if someone other than the treasurer prepares the report.



RECEIPTS Contributions (Including Loans) From Individuals

Complete Committee Name

Instructions for completing schedules are on the back of each schedule.					
Date	Full Name, Mailing Address and Zip Code Of Contributor	Occupation (if year-to-date total exceeds \$200)	Amount of Contribution	Y-T-D Total	
	Check if: 🔲 In-Kind 🔲 Loan Conduit – Ethics ID#				
	Check if: 🔲 In-Kind 🔲 Loan Conduit – Ethics ID#				
	Check if: 🔲 In-Kind 🔲 Loan Conduit – Ethics ID#				
	Check if: 🔲 In-Kind 🔄 Loan Conduit – Ethics ID#				
	Check if: In-Kind Loan Conduit – Ethics ID#				
	Check if: 🔲 In-Kind 🔲 Loan Conduit – Ethics ID#				
	Check if: 🔄 In-Kind 📋 Loan Conduit – Ethics ID#				
L	SURTOTAL	ITEMIZED CONTRIBUTIONS THIS PAGE	\$		
	SUBTOTAL	TOTAL ITEMIZED CONTRIBUTIONS	\$		
			\$		
		IYMOUS CONTRIBUTIONS \$10 OR LESS			
	TOTAL CONTRIB	UTIONS RECEIVED FROM INDIVIDUALS	\$		

Instructions for Completing Schedule 1-A

RECEIPTS - Contributions (Including Loans) From Individuals

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- Duplicate as many pages as you will need in order to report contributions, including loans from individuals, on this form.
- Enter the number of Schedule 1-A pages in the upper right corner of the form.

Date: Enter the date (month, day, year) each contribution was **RECEIVED**. *Do not* enter the date that appears on the contributor's check or the date deposited, unless it is the same as the date received (*is in committee's possession and control*).

Full Name, Mailing Address, and Zip Code:

- 1. Enter the full name and address of the contributor.
- 2. For single or cumulative contributions totaling over \$200 in a calendar year: Enter the full name and address of the contributor. Enter the **occupation**.
- **Calendar Year-to-Date Total:** Add contributions previously received this calendar year, from this contributor to the contributions received in this report period. The Calendar Year-to-Date Total for an individual must always be entered. The Current Amount and Year-to-Date Total will be identical on the first report period of the calendar year. Once the individual's Calendar Year-to-Date Total exceeds \$200, you must enter the contributor's occupation.
- **Subtotal Itemized Contributions this page:** Enter the total of all the contributions listed on this page. If additional pages are used, enter the subtotal for each separate page.
- **Total Itemized Contributions:** Add the subtotals from all pages of Schedule 1-A. If more than one page, enter the total on only the last page of Schedule 1-A.
- **Total Anonymous Contributions \$10 or less:** Enter the total of anonymous contributions of \$10 or less only on the last page of Schedule 1-A.
- **Total Contributions Received from Individuals:** Add the total **Itemized** contributions to the Total **Anonymous** Contributions \$10 or Less and enter the amount **only** on the last page of Schedule 1-A.

Special Instructions:

- Contributions and loans from individuals on Schedule 1-A include any cash, personal or individual loans, purchase of tickets to fundraising events, memberships, gifts, advances, in-kind contributions, and all other personal contributions from an individual **including** the candidate. An in-kind contribution is any goods, property, or services provided to the committee free or for less than the fair market value. (*Volunteer services are <u>not</u> a contribution*).
- In-kind contributions from individuals must also be reported as in-kind expenditures on Schedule 2-A to avoid distortion of the cash balance.
- When the contribution is in-kind, a loan, or is received through a conduit, check the appropriate box in the section where the contribution is listed. If you receive a personal check or cash, no box needs to be checked.
- Contributions from individuals transferred through conduits are reported on Schedule 1-A under the individual contributor's name with the name of the conduit listed. The transmittal letter accompanying the conduit check, identifies the conduit and lists the individuals who are the original sources of the contributions. These contributions are subject to itemization on the same basis as other individual contributions; if over \$200, the occupation must be provided.
- Any individual loans, either from the candidate or from another individual, must be reported on Schedule 1-A **and** on Schedule 3-B, Additional Disclosure, Loans, until paid in full. Loans from individuals are subject to individual contribution limits (see Campaign Finance Overview).
- Each contributor's name, address, and amount must be listed separately. Contributions from joint accounts shall be reported as coming from the individual signing the check, <u>unless the signor indicates otherwise</u>. If the amount is divided, each individual must be itemized separately. Do not report a contribution as coming from more than one individual.
- <u>All receipts</u>, including those from raffles, auctions, garage sales or other similar events <u>must be itemized</u> unless the contribution is anonymous and totals \$10 or less.
- Do **not** report contributions from political action committees, political party committees, or other candidate committees on Schedule 1-A. These contributions must be reported on Schedule 1-B.

SCHEDULE 1-B

RECEIPTS Contributions from Committees

Page ____ of ____

(Transfers-In)

Complete Committee Name

Instructions for completing schedules are on the back of each schedule.

Date	Full Name of Committee, Mailing Address and Zip Code	Amount of Contribution
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	Check if: 🔲 In-Kind 🔲 Loan	
	SUBTOTAL CONTRIBUTIONS (Transfers-In) THIS PAGE	\$
	TOTAL CONTRIBUTIONS (Transfers-In) RECEIVED FROM COMMITTEES	\$

Instructions for Completing Schedule 1-B RECEIPTS

Contributions From Committees (Transfers-In)

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- Duplicate as many pages as you will need in order to report contributions from committees (transfers-in) on this form.
- Enter the number of Schedule 1-B pages in the upper right corner of the form.
- Each contribution received from a committee **must be itemized** regardless of the amount.

Date:

Enter the date (month, day, year) each contribution was **received**. **DO NOT** enter the date which appears on the contributor's check or the date deposited, unless it is the same as the date received.

Complete Name and Address of Committee:

Enter the full name and address of each contributor.

Amount:

Enter the amount of the contribution this period.

Calendar Year-to-Date Total:

Add contributions previously received this calendar year, from this committee to the contributions received in this report period. The Calendar Year-to-Date Total for a committee must always be entered. The Current Amount and Year-to-Date Total will be identical on the first report period of the calendar year.

Subtotal Contributions (Transfers-In) This Page:

Enter the total of all the contributions (transfers-in) listed on this page. If additional pages are needed, enter the subtotal for each separate page.

Total Contributions (Transfers-In) Received from Committees:

Add the subtotals from all pages of Schedule 1-B. If more than one page, enter the total on only the last page of Schedule 1-B.

Special Instructions:

- Contributions transferred through conduits are reported as individual contributions on Schedule 1-A.
- In reporting contributions from committees, provide the *complete* name and address of each committee making a contribution.
- Contributions From Committees (Transfers-In) consist of any funds received from a political party committee, political action committee, candidate committee or a legislative campaign committee.
- In-kind contributions from a committee must also be reported as an in-kind offset in Schedule 2-A to avoid distortion of the cash balance. An in-kind contribution is any goods, service, or property provided to the committee free or for less than the fair market value. (*Volunteer services are <u>not</u> a contribution.*)
- When the contribution is in-kind, check the in-kind box in the section where the contribution is listed.
- Contributions received from sole-proprietorships, partnerships, or qualifying LLCs, must be reported as individual contributions in Schedule 1-A. Contributions from partnerships must reflect the partners' share in the partnership unless otherwise specified.
- Contributions may not be accepted from corporations, cooperatives, associations, unions, or tribes.

SCHEDULE 1-C

RECEIPTS Other Income and Commercial Loans

Page ____ of ____

Complete Committee Name

Date	completing schedules are on the back of each sche Full Name, Mailing Address and Zip Code	Type of Income	Amount
2410	Full Name, Mailing Address and Zip Code of Source of Income		, inount
			e
		SUBTOTAL OTHER INCOME THIS PAGE	φ
		TOTAL ITEMIZED OTHER INCOME	\$
		TOTAL OTHER INCOME	

Instructions for Completing Schedule 1-C RECEIPTS

Other Income and Commercial Loans

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- Duplicate as many pages as you will need in order to report other income and commercial loans on this form.
- ► Enter the number of Schedule 1-C pages in the upper right corner of the form.

Date:

Enter the date (month, day, year) other income and commercial loans were RECEIVED.

Full Name, Mailing Address and Zip Code of Source of Income:

Identify the source of income by providing the name and address of the commercial lending institution. Provide the name and address of any person or business from which other income was received.

Describe Type of Income:

Describe the type of income, e.g., loan from commercial lender for campaign expenses, refund from utility, refund of an over-payment to a vendor, interest on savings, or returned or lost contribution checks previously listed on Schedule 2-B, etc. Use more than one box or attach an additional sheet if needed.

Amount:

Enter the amount of other income and commercial loans for this period only.

Subtotal Other Income This Page:

Enter the total of all the other income itemized on this page. If additional pages are used, enter the subtotal for each separate page.

Total Itemized Other Income:

Add the subtotals from all pages of Schedule 1-C. If more than one page, enter the total on only the last page of Schedule 1-C.

Total Other Income:

Add the Total Other Income and enter the amount on only the last page of Schedule 1-C.

Special Instructions:

- Personal loans from individuals (including the candidate) must be reported on Schedule 1-A.
- Other income and commercial loans include loans received from any financial institution. Loans must also be listed on Schedule 3-B, Additional Disclosure-Loans, until paid in full.
- When a contribution given by your committee to another committee is returned to you, report the receipt of the returned contribution in this schedule. Please indicate (under the Type of Income box) the original date your contribution was given.
- When a loan from a commercial lending institution is guaranteed by individuals, the full name and mailing address of each guarantor and the balance of the amount guaranteed by each guarantor at the end of the reporting period must be reported on Schedule 3-B. The amount of the guarantee is considered a contribution from the guarantor and subject to individual contribution limits until the amount is repaid to the lending institution.
- Other income includes refunds and interest received. Receipts from fundraising events (auctions, dinners, etc.) and from the sale of commercial items for the purpose of raising funds for political purposes are contributions and must be reported on Schedule 1-A or 1-B.



DISBURSEMENTS Gross Expenditures

Page ____ of ____

Complete Committee Name

Instructions for	completing schedules are on the back of each schedule.		
Date	Full Name, Mailing Address and Zip Code Of Person or Business to Whom Payment is Made	Specific Purpose of Expenditure	Amount
	Check if: 🔲 In-Kind Offset		
	Check if: In-Kind Offset		
	Check if: 🔲 In-Kind Offset		
	Check if: 🔲 In-Kind Offset		
	_		
	Check if: 🔲 In-Kind Offset		
	Check if: 🔲 In-Kind Offset		
	Check if: In-Kind Offset		
	Check if: 🔲 In-Kind Offset		
	CID	TOTAL ITEMIZED EXPENDITURES THIS PAGE	\$
	306	TOTAL TEMILED LAFENDITURES THIS PAGE	*
		TOTAL ITEMIZED EXPENDITURES	\$
		 	
		TOTAL UNITEMIZED EXPENDITURES	\$
		TOTAL EXPENDITURES	\$

Instructions for Completing Schedule 2-A DISBURSEMENTS

Gross Expenditures

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- Duplicate as many pages as you will need in order to report gross expenditures on this form.
- ► Enter the number of Schedule 2-A pages in the upper right corner of the form.

Date: Enter the date (month, day, year) the disbursement was made.

- Full Name, Mailing Address, and Zip Code of Person or Business to Whom Payment Is Made: Enter the name and complete address of the person or business to whom payments were made.
- **Specific Purpose of Expenditure:** Enter the <u>specific purpose</u> of the expenditure. A complete description of the **type** of expenditure or reimbursement must be given (i.e., food for fundraiser or campaign T-shirts for resale). You may use more than one box or attach an additional sheet if needed.
- **Subtotal Itemized Expenditures This Page:** Enter the total of all the expenditures listed on this page. If additional pages are used, enter the subtotal for each separate page.
- **Total Itemized Expenditures:** Add the subtotals from all pages of Schedule 2-A. If more than one page, enter the total itemized on only the last page of Schedule 2-A.
- **Total Unitemized Expenditures:** Enter the total of unitemized expenditures that are specifically exempted by statute from the normal itemization requirements. (For example, expenses of \$20 or less (§11.0204(1)(a) 8.); expenses for a PAC or independent expenditure committee's fundraising or administrative expenses (§11.0101 (10)(a)); and spending on express advocacy before reaching the \$2,500 threshold (§11.0505(2)(a) and §11.0605(2)(a)). Place the totalon only the last page of Schedule 2-A. Note: If you choose to itemize an expenditure, **DO NOT** include that amount **again** in the total of unitemized expenditures.
- **Total Expenditures:** Add the Total **Itemized** Expenditures to the Total **Unitemized** Expenditures, and enter the amount on the last page of Schedule 2-A.

Special Instructions:

- Only expenditures of **more than \$20** must be itemized. Expenditures of **\$20 or less** should be totaled and reported as unitemized expenditures.
- Expenditures for general services, such as consulting, data processing, or reimbursement, should be broken down into the specific services rendered, e.g., salary, travel, data entry, polling.
- In-kind contributions reported in Schedule 1-A or 1-B, must also be reported as in-kind offsets in Schedule 2-A.
- Expenditures incurred for in-kind contributions to other registrants must be reported in Schedule 2-B, NOT 2-A. See instructions on Schedule 2-B.
- All expenditures must be made from the campaign depository and must be used for political purposes only.
- It is permissible for a candidate or an agent of a committee to pay for items from personal funds as long as receipts are submitted to the treasurer for reimbursement from the depository. Reporting of a reimbursement must include information that describes the nature of the original expenditure, and the original vendor of the good(s) or service(s).
- It is permissible to maintain a petty cash account to pay for minor items provided that funds for the petty cash account are drawn from the campaign depository and that a record of the transactions is kept. Expenditures over \$100 must be paid by negotiable instrument, and be itemized on the report. Expenditures of \$20 or less may be included in unitemized expenditures. If itemized, the purpose of each expenditure must be provided. Only the specific expenditures are reported. Contributions received, deposited, and later returned to the original contributor must be reported as an expense in Schedule 2-A.



DISBURSEMENTS **Contributions To Committees** (Transfers-Out)

Page _____ of _____

Complete Committee Name

Instructions for completing schedules are on the back of each schedule.

Date	Full Name, Mailing Address and Zip Code	Amount	Y-T-D
			Total
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	Check if: In-Kind Loan		
	Check if: 🔲 In-Kind 🔲 Loan		
	SUBTOTAL CONTRIBUTIONS (Transfers-Out) THIS PAGE	\$	
	TOTAL CONTRIBUTIONS (Transfers-Out) MADE TO COMMITTEES	\$	

Instructions for Completing Schedule 2-B

DISBURSEMENTS

Contributions to Committees

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- Duplicate as many pages as you will need in order to use this form to report Contributions to Committees (Transfers-Out). Enter the number of Schedule 2-B pages in the upper right corner of the form.
- Each contribution made to another committee **must be itemized regardless of the amount**.

Date:

Enter the date (month, day, year) that each contribution was made to another committee.

Complete Name and Address of Committee:

Enter the full name and address of each committee.

Amount:

Enter the amount of the contribution given in this period.

Calendar Year-to-Date Total:

Add contributions previously given this calendar year to this committee, to the contributions given in this report period. The Calendar Year-to-Date Total for a committee must always be entered. The Current Amount and Year-to-Date Total will be identical on the first report period of the calendar year.

Subtotal Contributions (Transfers-Out) This Page:

Enter the total of all the contributions (Transfers-Out) listed on this page. If additional pages are used, enter the subtotal for each separate page.

Total Contributions (Transfers-Out) Made to Committees:

Add the subtotals from all pages of Schedule 2-B. If more than one page, enter the total on only the last page of Schedule 2-B.

Special Instructions:

- If a contribution is made to a candidate for local office, please print the word "Local" in the space for the ID#. This would include candidates for municipal, school district, and county office. Note: District Attorney and Circuit Court Judge are considered state offices.
- Contributions to Committees (Transfers-Out) consist of any funds contributed to a political party committee, political action committee, political group (referenda), candidate committee, or legislative campaign committee.
- When the contribution is in-kind, check the in-kind box in the section where the contribution is listed.
- When the contribution is a loan, check the loan box in the section where the contribution is listed.
- For each in-kind contribution, the name and address of the candidate or committee receiving the contribution must be listed, along with the name and address of the person or business to whom payment was made and the amount and date of the in-kind contribution.
 - 1. If the committee purchases goods or services and gives them to another committee in the same reporting period as an in-kind contribution, the amount must be reported only once as an expense on Schedule 2-B.
 - 2. If the committee already possesses goods or services and gives them to another committee as an in-kind contribution, please note that this is a non-monetary contribution.

Incurred Obligations Excluding Loans ADDITIONAL DISCLOSURE

Complete Committee Name

Instructions for completing schedules are on the back of each schedule.

		Outstanding Balance Beginning This Period	New Obligations or Additions This Period	Cumula Th	tive Payments his Period	Outstanding Balance At Close of This Period
Date	Full Name, Mailing Address and Zip Code of Creditor					
1 1						
		Nature of Debt (Purpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
1 1		Nature of Debt (Purpose)				
		Nature of Debt (Purpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
/ /		Nature of Debt (Purpose)				
		Nature of Debt (Pulpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
/ /						
		Nature of Debt (Purpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
1 1						
		Nature of Debt (Purpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
1 1						
		Nature of Debt (Purpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
1 1						
		Nature of Debt (Purpose)				
Date	Full Name, Mailing Address and Zip Code of Creditor					
1 1						
		Nature of Debt (Purpose)				
		SUBTOTAL ITEMIZE	D OBLIGATIONS THIS	PAGE	\$	
		тот	AL ITEMIZED OBLIGA	TIONS	\$	
		TOTAL UNITEMIZED	OBLIGATIONS \$20 OF	RLESS	\$	
		τοτα	L INCURRED OBLIGA	TIONS	\$	

Instructions for Completing Schedule 3-A Incurred Obligations Excluding Loans

ADDITIONAL DISCLOSURE

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- ▶ Duplicate as many pages as you will need in order to report incurred obligations on this form.
- Enter the number of Schedule 3-A pages in the upper right corner of the form.

Date: Enter the date (month, day, year) the obligation was incurred.

Full Name, Mailing Address, and Zip Code of Creditor:

Enter the complete name and address of the creditor.

Nature of Debt (Purpose):

Describe the specific purpose for which the obligation was incurred (See Schedule 2-A for instructions).

Balance Columns:

In the first column, enter the amount, if any, at the beginning of this report period. If this is a new obligation, there is no beginning balance. If this is an existing obligation, the beginning balance should equal the previous report period's closing balance. In the second column, enter the amount of any new obligations or additions to existing obligations. In the third column, enter any payments made this report period (payments this period must also be reported in Schedule 2-A). In the fourth column, enter the outstanding balance at the close of this report period. Note: If there is a remaining balance, it must be carried forward to the next report's beginning balance.

Subtotal Itemized Obligations:

Enter the total of all the incurred obligations listed on this page. If additional pages are used, enter the subtotal for each separate page.

Total Itemized Obligations:

Add the subtotals from all pages of Schedule 3-A. If more than one page, enter the total on only the last page of Schedule 3-A.

Total Unitemized Obligations \$20 or less:

Enter the total unitemized obligations of \$20 or less on only the last page of Schedule 3-A.

Total Incurred Obligations:

Add the Total **Itemized** Obligations to the Total **Unitemized** Obligations \$20 or Less and enter the amount on only the last page of Schedule 3-A.

Special Instructions:

- Incurred obligations are to be reported when an enforceable agreement has been reached. If the exact amount of the obligation has not yet been defined then the amount of the obligation must be estimated. Although the committee may not have received a bill, the amount recorded should be a good faith estimate of the amount owed.
- The balance of all incurred obligations should be reported from the time incurred until paid in full.
- Each obligation must be carried forward on subsequent reports until the obligation has been reduced to zero.
- When a payment is made on an obligation, the transaction should be reported as a payment on Schedule 3-A and as an expenditure on Schedule 2-A.
- If the committee has a dispute over the amount owed to a vendor, this must be noted in the "purpose".

SCHEDULE 3-B	CHER		E 2	D
	юпеі	JUL	E 3-	D

Loans Individual, Committee or Commercial ADDITIONAL DISCLOSURE

Page ____ of ____

Complete Com	mittee Name					
Date	or completing schedules are on the back of each s Full Name, Mailing Address and Zip Code of Loan Sou		Outstanding Obligations Beginning of This Period	New Loans This Period	Cumulative Payments This Period	Outstanding Obligations End of This Period
/ / List All Endorse	ers or Guarantors (if any)					
Full Name, Mai of Guarantor	ling Address and Zip Code	Occupation				
		Amount Guarantee	ed Outstanding			
Full Name, Mai of Guarantor	ling Address and Zip Code	Occupation				
		Amount Guarantee	ed Outstanding			
Date	Full Name, Mailing Address and Zip Code of Loan Sou	irce	Outstanding Obligations Beginning of This Period	New Loans This Period	Cumulative Payments This Period	Outstanding Obligations End of This Period
/ /						
	ers or Guarantors (if any)		1	-		4
Full Name, Mai of Guarantor	ling Address and Zip Code	Occupation				
		Amount Guarantee \$	ed Outstanding			
Full Name, Mai of Guarantor	ling Address and Zip Code	Occupation				
		Amount Guarantee \$	ed Outstanding			
Date	Full Name, Mailing Address and Zip Code of Loan Sou	irce	Outstanding Obligations Beginning of This Period	New Loans This Period	Cumulative Payments This Period	Outstanding Obligations End of This Period
/ /						
	ers or Guarantors (if any)	r				
Full Name, Mai of Guarantor	ling Address and Zip Code	Occupation				
		Amount Guarantee	ed Outstanding			
Full Name, Mai of Guarantor	ling Address and Zip Code	Occupation				
		Amount Guarantee	ed Outstanding			
L		1	SURTOTAL			¢

SUBTOTAL OUTSTANDING LOANS THIS PAGE

TOTAL OUTSTANDING LOANS

Instructions for Completing Schedule 3-B Loans – Individual, Committee or Commercial

ADDITIONAL DISCLOSURE

General Instructions:

- ▶ Print or type the complete name of your committee in the box provided.
- Duplicate as many pages as you will need in order to report loans on this form.
- Enter the number of Schedule 3-B pages in the upper right corner of the form.

Date:

Enter the date (month, day, year) the loan was made.

Full Name, Mailing Address, and Zip Code of Loan Source:

Enter the complete name and address of the loan source.

Balance Columns:

In the first column, enter the actual amount at the beginning of this reporting period. If this is a new loan, the outstanding beginning balance is zero and the amount of the loan is recorded under the section "New Loans This Period". If this is an existing loan, the outstanding beginning balance should equal the previous report period's closing (outstanding) balance. In the third column, enter any payments made during this report period (payments made this period must also be reported in Schedule 2-A). In the fourth column, enter the outstanding balance at the end of this report period. Note: If there is a remaining balance, it must be carried forward to the next report's beginning balance.

List All Endorsers or Guarantors (If Any):

In the space provided on the form, provide the full name, mailing address and zip code of any guarantors of loans. Enter the amount guaranteed which is outstanding at the end of the reporting period for each guarantor. See the notes below on how to apportion loan guarantees. If the amount guaranteed exceeds \$200, enter the guarantor's occupation.

Special Instructions:

- A loan guarantee is considered a contribution from the guarantor until the loan is repaid.
- If more than one person guarantees a loan, the amount of the loan is assigned to the guarantors in equal shares, in the proportion that the guarantors bear to the total amount guaranteed unless a different share is specified in the loan instrument.
- When a payment which reduces the unpaid balance of the loan is made to the lending institution, the amount assigned to each guarantor is reduced in equal shares, unless a different share is specified in the loan instrument.
- The outstanding amount of a loan or loan guarantee **plus** the total contributions to the campaign by the guarantor may not exceed the individual contribution limit.
- Any reductions in loans which are not offset by expenditures in Schedule 2-A must be explained (e.g., candidate forgives self loans).

CONTRIBUTION LIMITS FOR STATE AND LOCAL OFFICES

For more: https://ethics.wi.gov/Pages/CampaignFinance/ContributionLimits.aspx

THESE LIMITS APPLY TO ALL CANDIDATES AND PERSONAL CAMPAIGN COMMITTEES.

Contribution limitations apply cumulatively to the entire primary and election campaign in which the candidate participates, whether or not there is a contested primary election.

Corpora	tions associations	labor organization	s and tribes cann	ot make contributions	to candidate committees.
corpora	cions, associations		, und thocs cum		

OFFICE	INDIVIDUAL CONTRIBUTORS	CANDIDATE COMMITTEE CONTRIBUTORS	POLITICAL ACTION COMMITTEE CONTRIBUTORS
Local Offices	For districts with a population of 25,000 or fewer, \$500.	For districts with a population of 25,000 or fewer, \$500.	For districts with a population of 20,000 or fewer, \$400.
	For districts with a population of 25,001 or greater, \$.02 times the population, up to \$6,000.	For districts with a population of 25,001 or greater, \$.02 times the population, up to \$6,000.	For districts with a population of 20,001 or greater, \$.02 times the population, up to \$5,000.
Council President &	\$0.02 x 69,421 =	\$0.02 x 69,421 =	\$0.02 x 69,421 =
At-large	\$1,388.42	\$1,388.42	\$1,388.42
Representatives	(limit)	(limit)	(limit)
Council District	\$0.02 x 13,884.2 =	\$0.02 x 13,884.2 =	\$0.02 x 13,884.2 =
Representatives	\$277.68	\$277.68	\$277.68
	Limit is \$500	Limit is \$500	Limit is \$400

Corporations, associations, labor organizations, and American Indian tribes are prohibited from contributing to candidate committees, political action committees, and primary funds of political party and legislative campaign committees. These entities may contribute to independent expenditure committees and referendum committees in unlimited amounts, and may contribute up to \$12,000 per calendar year to a segregated fund account of a political party committee or a legislative campaign committee.

- Political action committees (PACs) may make unlimited contributions to other PACs
- PACs may contribute up to \$12,000 to a political party committee in a calendar year
- Party committees may make unlimited contributions to PACs
- Party committees may make unlimited contributions to other party committees
- Party committees may make unlimited contributions to candidate committees
- Individuals may make unlimited contributions to PACs and party committees

WISCONSIN ETHICS COMMISSION, P.O. Box 7125, Madison, WI 53707 7125 Phone: 608-266-8123 | Fax: 608-264-9319 | web: <u>https://ethics.wi.gov</u> | email: <u>ethics@wi.gov</u>

CAMPAIGN FINANCE REPORT FILING DEADLINES						
2024 Reports	Filing Deadline	Reporting Period 7/1/24 thru 12/31/24				
January Continuing	January 15, 2025					
2025 Election Dates: Spring Primary: February 18, 2025 Spring Election: April 1, 2025						
2025 Reports	Filing Deadline	Reporting Period				
Spring Pre-Primary (If Primary Required)	February 10, 2025	1/1/25 thru 2/03/25				
Spring Pre-Election	March 24, 2025	Date of your last report thru 3/17/25				
July Continuing	July 15, 2025	3/18/25 or the date of your last report thru 6/30/25				
January Continuing	January 15, 2026	7/01/25 or the date of your last report thru 12/31/25				

*all reports begin on the date following the close of the last report

		Campaign Fi	nance Reporting Schedule		
Report Name	Filing Deadline	Schedule A: Local Candidate Committees	Schedule B: General Election Candidate Committees	Schedule C: Conduit Committees and Mid–Term Partisan Incumbents	Schedule D: Committees not Participating in Elections
January Continuing 2024	01/16/2024	07/01/2023 – 12/31/2023	07/01/2023 – 12/31/2023	07/01/2023 – 12/31/2023	07/01/2023 – 12/31/2023
Spring Pre-Primary 2024	02/12/2024	01/01/2024 – 02/05/2024	N/A	N/A	N/A
Spring Pre-Election 2024	03/25/2024	02/06/2024 – 03/18/2024	N/A	N/A	N/A
July Continuing 2024	07/15/2024	03/19/2024 – 06/30/2024	01/01/2024 - 06/30/2024	01/01/2024 – 06/30/2024	01/01/2024 – 06/30/2024
Fall Pre-Primary 2024	08/05/2024	N/A	07/01/2024 – 07/29/2024	N/A	N/A
September Report 2024	09/30/2024	N/A	07/30/2024 – 09/23/2024	07/01/2022 – 09/23/2024	N/A
Fall Pre-Election 2024	10/28/2024	N/A	09/24/2024 – 10/21/2024	N/A	N/A
January Continuing 2025	01/15/2025	07/01/2024 – 12/31/2024	10/22/2024 – 12/31/2024	09/24/2024 – 12/31/2024	07/01/2024 – 12/31/2024
Spring Pre-Primary 2025	02/10/2025	01/01/2025 – 02/03/2025	N/A	N/A	N/A
Spring Pre-Election 2025	03/24/2025	02/04/2025 - 03/17/2025	N/A	N/A	N/A
July Continuing 2025	07/15/2025	03/18/2025 – 06/30/2025	01/01/2025 – 06/30/2025	01/01/2025 – 06/30/2025	01/01/2025 – 06/30/2025
January Continuing 2026	01/15/2026	07/01/2025 – 12/31/2025	07/01/2025 – 12/31/2025	07/01/2025 – 12/31/2025	07/01/2025 – 12/31/2025
Spring Pre-Primary 2026	02/9/2026	01/01/2026 - 02/02/2026	N/A	N/A	N/A
Spring Pre-Election 2026	03/30/2026	02/03/2026 - 03/23/2026	N/A	N/A	N/A
July Continuing 2026	07/15/2026	03/24/2026 – 06/30/2026	01/01/2026 – 06/30/2026	01/01/2026 – 06/30/2026	01/01/2026 – 06/30/2026
Fall Pre-Primary 2026	08/03/2026	N/A	07/01/2026 - 07/27/2026	N/A	N/A
September Report 2026	09/30/2026	N/A	07/28/2026 – 09/23/2026	07/01/2024 – 09/23/2026	N/A
Fall Pre-Election 2026	10/26/2026	N/A	09/24/2026 – 10/19/2026	09/24/2026 – 10/19/2026	N/A
January Continuing 2027	01/15/2027	07/01/2026 - 12/31/2026	10/20/2026 – 12/31/2026	10/20/2026 – 12/31/2026	07/01/2026 - 12/31/2026

4. SUPPLEMENTAL INFORMATION

Disclaimers Campaign Signs Materials on Streets

DISCLAIMERS ATTRIBUTION STATEMENTS ON POLITICAL LITERATURE (DISCLAIMERS) See: https://ethics.wi.gov/Pages/CampaignFinance/AttributionRequirements.aspx

Disclaimers

Every communication which is paid for by political funds must contain a disclaimer or attribution statement identifying the source of the funds paying for the communication. This includes every printed advertisement, billboard, handbill, sample ballot, television or radio advertisement or other communication paid for by political funds. Also, it includes items such as T-shirts, bumper stickers and yard signs. The disclaimer must use the words "Paid for by" (abbreviations shall not be used for this language) followed by the name of the committee or group making the payment or assuming responsibility for the communication is being paid for through an in-kind contribution, it must bear the disclaimer of the recipient campaign committee. Abbreviations may not be used for the name of a candidate or campaign committee.

No disclaimer is required on:

1) Personal correspondence not reproduced by machine for distribution,

2) A single personal item which is not reproduced or manufactured by machine or other equipment,

3) Nomination papers even if the papers contain biographical information,

4) Pins, buttons, pens, balloons, nail files and similar small items on which a disclaimer cannot be conveniently printed, or

5) Envelopes which have campaign committee identification printed on them.

Disclaimers must be included on each separate page of a political communication, including letterhead and enclosures.

Formats for Disclaimers

When a communication is paid for by a candidate without a committee, or paid for by an individual, the disclaimer should read: "Paid for by Mary Smith."

When the communication is paid for by the campaign committee of a candidate or by a political committee, the disclaimer should read: "Paid for by Friends of Mary Smith for Mayor, James Jones, Treasurer" or "Paid for by the Committee for Votes, John Jones, Treasurer."

When the communication is provided as an **in-kind** contribution to the campaign committee of a candidate, the disclaimer should read: "Paid for by Friends of Mary Smith for Mayor, James Jones, Treasurer" or "Paid for by John Doe as an in-kind contribution to Friends of Mary Smith for Mayor, James Jones, Treasurer."

Attached is Ethics Commission Rule ETH 1.96, Attribution requirements.

ETH 1.96 Attribution requirements.

- (1) DEFINITIONS. In this section:
- (b) "Legible" means each individual letter or character is clearly printed so it can be easily understood.
- (br) "Readable" means able to be read easily.
- (c) "Readily accessible" means capable of being seen without much difficulty.
- ETH 1.96(2)(2) SPECIFICATIONS FOR ALL ATTRIBUTIONS. The language required by s. <u>11.1303</u>, Stats., shall be presented in a clear and conspicuous manner that gives the recipient of the communication adequate notice of the identity of the person making the payment or reimbursement or assuming responsibility for the communication.
- (3) ADDITIONAL SPECIFICATIONS FOR ATTRIBUTIONS IN WRITTEN COMMUNICATIONS. Written communications shall include an attribution containing the language required by s. <u>11.1303</u>, Stats., in a manner that is readable, legible, and readily accessible. It is prima facie evidence that an attribution is readable, legible, and readily accessible if the attribution meets all of the following requirements:
- (a) It appears in a sans-serif font.
- (b) It meets the following applicable minimum font size:
- **1.** An attribution on a written communication measuring no larger than 8.5 inches by 11 inches must be printed in at least 10-point font;
- **2.** An attribution on a written communication that is larger than 8.5 inches by 11 inches, but is not larger than 24 inches by 36 inches, must be printed in at least 12-point font; or
- **3.** An attribution on any other written communication must appear in letters that are at least four percent of the vertical height of the written communication.
- (c) It appears in black text on a white background, or the degree of contrast between the background color and the text color is at least as great as the degree of contrast between the background color and the color of the largest text in the communication.
- (d) It remains visible for a period of at least four seconds.
- (4) ADDITIONAL SPECIFICATIONS FOR ATTRIBUTIONS IN AUDIO-ONLY COMMUNICATIONS. Communications that include only audio shall include an attribution containing the language required by s. <u>11.1303</u>, Stats., in a manner that is clearly spoken.
- (5) MATERIAL THAT DOES NOT NEED AN ATTRIBUTION. Communications that are contained in or on any of the following do not require attributions under s. <u>11.1303</u>, Stats.:
- (a) Business cards.
- (b) Buttons.
- (c) Pencils.
- (d) Pens.
- (e) Pins.
- (f) Skywriting.
- (g) Tickets.
- (h) Small online ads and similar electronic communications where the language required by s. <u>11.1303</u>, Stats., could not conveniently be included, and that either link directly to a website that includes the required attribution, or provide an automatic display that includes the attribution.
- 1. Sponsors of such small online ads or similar electronic communications must be able to establish, at the Commission's request, that including the attribution on the ad or communication was not possible due to size or technological constraints.
- 2. The link required by this paragraph must direct the recipient of the small online ad or similar electronic communication to the attribution in a manner that is readable, legible, and readily accessible, with minimal effort and without viewing extraneous material.
- **3.** The automatic display required by this paragraph must display to the recipient of the small online ad or similar electronic communication the attribution in a manner that is readable, legible, and readily accessible. Examples of acceptable automatic display mechanisms include, but are not limited to, non-blockable pop-ups, roll-overs, or other similar mechanisms.

Election Campaign Sign Information

Within the City of Eau Claire, election campaign signs are regulated under the provisions contained in the City's sign ordinance. The sign ordinance is in Section 16.16 of the City's Municipal Code.

The following is a general summary of the provisions for campaign signs.

- Yard signs cannot exceed 6 feet in height and/or 12 square feet in size.
- If a sign is attached to a structure such as a permanent fence or building, there is no maximum size limit, provided the sign does not extend beyond the perimeter of the structure to which it has been attached.
- Signs cannot be located in the public right-of-way. On corner lots, campaign signs cannot be located within a twenty-foot vision triangle.
- Signs cannot be lighted.
- There is no limit on the number of campaign signs that can be placed on an individual property.
- Campaign signs can be placed on properties with the permission of the owner or occupant during the election campaign period, which begins on the first day of circulation of nomination papers.
- In business districts, campaign signs may be placed in business windows, but not more than forty percent of the area of any window can be utilized for any kind of sign or advertisement.
- All campaign signs (with the exception of billboards) must be removed within ten days following the election to which they relate.
- The owner of the property where campaign signs are placed, as well as the person or entity authorizing the signs, are responsible for compliance with these provisions.

If you have any questions concerning political campaign signs, contact the City's Inspection Services Division at (715) 839-4947.

TEMPORARY SIGN REQUIREMENTS – City Code of Ordinances 16.16.110

Sign Type	Election Campaign Period
Maximum Sign Area	12 sq. ft. per sign**
Minimum Setback*	Height of sign
Maximum Height	As specified for wall or ground signs
Illuminated	Non-illuminated
No. of Signs	No limit
Sign Permit Required	No

* No temporary sign shall be located within the vision triangle except as provided in 16.16.090 A.3. and all setbacks required herein shall apply to ground signs and be from any property line. There shall be no minimum setback for construction signs and special event signs within the Central Business District Sign District. No temporary sign may be placed within the public right-of-way, except as set forth for sidewalk signs.

** No copy area restriction shall apply if such sign is affixed to a permanent structure and does not extend beyond the perimeter of the structure.

CITY OF EAU CLAIRE CODE OF ORDINANCES

<u>Chapter 13.16</u> <u>MATERIALS ON STREETS</u>

Sections:

13.16.010 Obstructing--Littering--Vegetation control.13.16.020 Officers to cause removal.13.16.030 Scattering papers unlawful.

13.16.010 Obstructing--Littering--Vegetation control. A. No person shall place, deposit or cast or cause to be placed, deposited or cast upon any street, alley, gutter, sidewalk or public ground within the city any grass clippings, leaves, ashes, rubbish, paper, snow or ice or anything or substance whatever which may obstruct any such street, alley, gutter, sidewalk or public ground, or impede, hinder or endanger travel thereon, or which shall or may injure or disfigure the same, or tend to the injury or disfigurement thereof, or tend to render the same unclean or a nuisance; nor shall any person cause or suffer any motor vehicle or other vehicle, or any box, crate, bale, package, merchandise or other thing to stand or be in or upon any such street, alley, sidewalk or public ground longer than may be actually necessary, under a penalty of up to fifty dollars for each and every offense.

B. No person shall permit any vegetation growing on premises owned or controlled by him to obstruct or impede, hinder or endanger travel upon any street, sidewalk, or alley under like penalty. (Ord. 4246 §4, 1982; Ord. 3936 §4, 1978; Ord. 3639, 1976; prior code §5.01).

13.16.020 Officers to cause removal. In case any timber, wood, lumber, rubbish or any substance or material whatever, mentioned in the foregoing section, shall be found remaining or lying upon any street, alley or sidewalk or public ground within the limits of the city in violation of the foregoing section it shall be the duty of the chief of police or any public officer forthwith to notify and require, by either written or verbal notice, any person or persons who may have placed or caused or permitted to be placed such substance or thing upon such street, alley, sidewalk or public ground, or who may be the owner or have the control of such timber, wood, lumber or other substance, or who may suffer the same to lie or remain upon such street, alley, sidewalk or public ground, to immediately remove such thing or substance, or cause the same to be removed therefrom, and in case such person or persons shall neglect or fail to remove or cause to be removed such substance or thing within twenty-four hours after being so notified, it shall be the duty of said police officers to remove the same or cause it to be removed from the street, alley, sidewalk or public ground to some convenient and safe place within the city at the expense of such person or persons, to be recovered in an action against him or them, to be prosecuted in the name of the city. (Prior code §5.02).

<u>13.16.030</u> Scattering papers unlawful. A. No person, firm or corporation shall throw or distribute or cause to be thrown or distributed upon the streets, or alleys or public places within the limits of the city, or in or upon any places adjacent to any streets, alleys or public places, where the same can or may be misplaced, blown or be likely to be carried or placed upon any of the streets, alleys or public places within the city, any waste paper, card, pamphlet, advertising bill, poster or written or printed matter enclosed in an envelope, wrapper or other, or any other waste materials.

B. Any person, firm or corporation violating the provisions of this section shall be guilty of an offense and punished by a forfeiture of up to \$500. (Ord. 4460, 1984; Prior code \$5.03).

CITY OF EAU CLAIRE CODE OF ORDINANCES

<u>Chapter 9.72</u> BILL POSTING--HANDBILLS

Sections:

9.72.010 Bill posting.9.72.020 Distributing advertisements.9.72.030 Violation--Penalty.

9.72.010 Bill posting. A. No person shall paste, paint, print, nail or otherwise fasten any handbill, sign, poster, advertisement or notice of any kind whatsoever, or cause the same to be done on any curbstone, flagstone, or any other portion or part of any sidewalk or street, or upon any tree, lamppost, hitching post, telegraph, telephone or lighting pole, hydrant, bridge, pier, or upon any fence or structure on the boundary of or within the limits of any street in the city except such as may be required by the ordinances of the city and the laws of the state, or cause the same to be done upon any private wall, window, door, gate, fence, or upon any other private structure without the consent of the owner of such wall, window, door, fence, gate, advertising board or sign, or other private building or structure.

B. This ordinance shall not apply to notices, warnings or other communications by, or on behalf of, city departments. (Ord. 5860, 1998; prior code §20.33).

<u>9.72.020 Distributing advertisements</u>. No person shall distribute advertisements of any nature, except newspapers and periodical publications, to pedestrians in, or place or fix any such advertisement in or upon any vehicle situated upon, any public street within the city. (Prior code §20.34).

<u>9.72.030 Violation--Penalty</u>. Any person who violates Sections 9.72.010--9.72.020 shall upon conviction thereof, for each such violation, be punished by a fine of not less than one dollar nor more than twenty-five dollars besides the costs of prosecution, or in default of payment of such fine and costs, by imprisonment in the county jail of Eau Claire County for not to exceed five days, unless such fine and costs are paid sooner. (Ord. 4072 §6, 1980; Prior code §20.35).

5. VOTER INFORMATION

Registration / Proof of Residence 3 Steps to vote / Photo ID My Vote / Bring It



VOTER INFORMATION

Voting is one of the simplest ways you can become active in your government. Your vote **is** important. Local races have been won by as few as one or two votes!

WHO CAN VOTE?

The requirements to vote are simple. You must:

- ✓ Be a U.S. citizen
- ✓ Be at least 18 years old on Election Day
- ✓ Have resided at your address for at least 28 days
- ✓ Not have lost your right to vote
- ✓ Register

How Do I Register?

Registering is easy.

- ✓ You can register at the Elections Office at City Hall, 203 S Farwell Street, up until the Friday before an Election at 5 p.m. or close of business.
- ✓ You can register online up to 20 days before an Election. Voters who have a valid State of Wisconsin Driver License or State of Wisconsin ID card issued by the Wisconsin Department of Motor Vehicles can register to vote online at <u>http://myvote.wi.gov</u>. To register online, the voter must enter a name, date of birth, driver license or ID number, and address that matches what is on file with the Wisconsin DMV.
- ✓ You can register by mail up until 20 days before an Election. You can download the registration form from the My Vote Wisconsin website, <u>https://myvote.wi.gov</u>.
- ✓ You can also register at your voting site on Election Day.

No matter how you register, you will need to provide one piece of identification showing both your current and complete name and your current and complete address. Examples of acceptable forms of Proof of Residence include a Wisconsin Driver's License, Wisconsin ID card, utility bill, bank statement, credit card statement, paycheck or check issued by a unit of government. If you have been issued a State of Wisconsin Driver License or ID card that is valid, you must provide the number and expiration date.







VOTER INFORMATION

Once you are registered, voting is now a **3-S**tep process.

Voters must State It. Show It. Sign It.

- 1. Voters must <u>State</u> their name and address when they come up to the poll books.
- 2. Voters must <u>Show</u> acceptable Photo ID.
- 3. Voters must <u>Sign</u> one of the poll books.

Most people already have a type of Photo ID that will work for voting. There is no special "Voter ID card." You can show:



- A Wisconsin DOT-issued driver license* (Even if driving privileges are revoked or suspended)
- + A Wisconsin DOT-issued identification card*
- ✦ A Military ID card issued by the U.S. Uniformed Services*
- A U.S. passport book or card*
 *The Wisconsin driver license, Wisconsin ID card, Military ID card and passport can be used even if they expired after the date of the most recent general election (currently after November 5, 2024)
- + A Certificate of Naturalization (That has been issued no earlier than two years before the date of the election)
- + An identification card issued by a federally recognized Indian tribe in Wisconsin
- A driver license receipt issued by Wisconsin DOT (They are valid for 45 days from the date issued)
- An identification card receipt issued by Wisconsin DOT (They are valid for 45 days from the date issued)
- A Wisconsin DMV ID Petition Process Photo Receipt (They are valid for 180 days from date issued)
- + A Veteran Affairs ID card (Must be unexpired or have no expiration date)
- ★ A photo identification card issued by a Wisconsin accredited university or college, or technical college that contains the following: date the card was issued, signature of student and expiration date no later than two years after date of issuance. The university or college ID must be accompanied by a separate document that proves enrollment, such as a tuition fee receipt, enrollment verification letter or class schedule.

Acceptable Photo ID <u>does not</u> have to include a current address.

If you are eligible to vote, but do not have one of these items, you may obtain a <u>free</u> ID for voting purposes from the Wisconsin Department of Motor Vehicles. It is recommended that you apply for the ID as soon as possible. DO NOT wait until right before the election. You do not receive the ID immediately; it will be sent to you in the mail. Contact the DMV for additional information on obtaining a free ID for voting. Phone (844) 588-1069 or go online at <u>http://wisconsindmv.gov</u>.



http://elections.wi.gov

The Wisconsin Elections Commission website provides voting information for voters and candidates.



Clerks × Candidates × Elections × Poll Workers & Observers × Statistics & Data × Voters × Forms



The results are not official until every municipality and county in the state has canvassed the election. Unofficial results are posted on each county's website as they come in from the municipalities.

Go to County Websites List

Administering Wisconsin's Elections The Wisconsin Elections Commission is a six member, bipartisan commission charged with implementing Wisconsin's 1,850 county and municipal clerks.

About the WEC

2024 General Election Info

Find the most commonly referenced topics, reports, guidance, and other documents for the November 5, 2024 General Election.

Wisconsin's Election Fact Checks

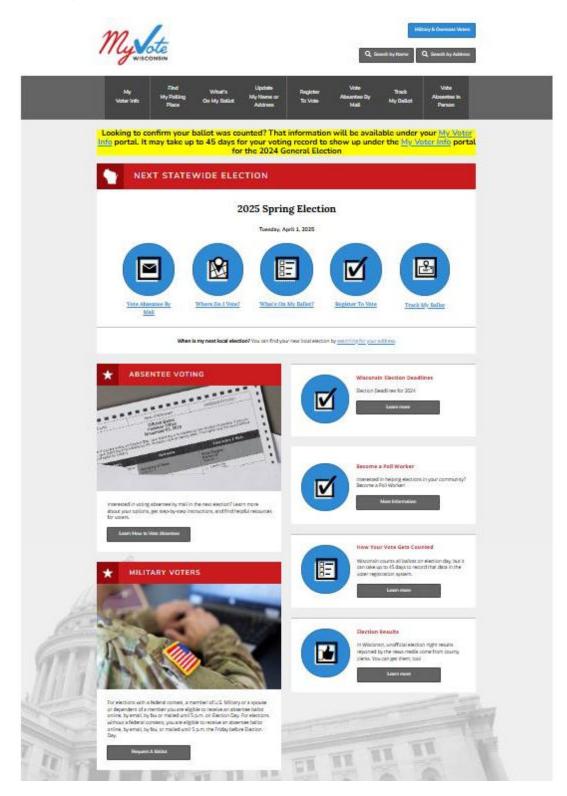
Are you hearing about an election-related topic in the news or somewhere else? WEC has created Fact Checks to address some of the topics on voters' minds.

Frequently Asked Questions

Are you a voter, candidate, election official, or observer with a question? See the answers to some of the most commonly asked questions.

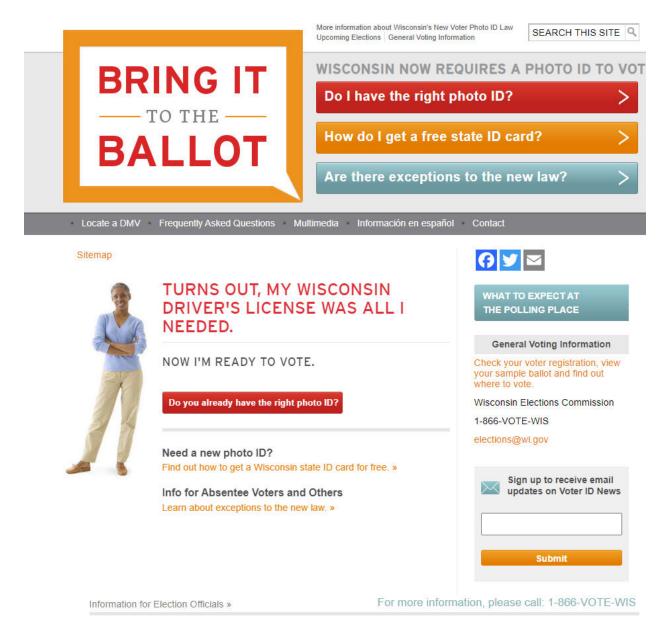
https://myvote.wi.gov

Through the MyVote website, voters may register to vote, request an absentee ballot, find what's on their ballot, find their polling place, find their elected officials, etc.



https://www.BringIt.WI.gov

The Bring It To The Ballot website provides information about the Wisconsin Photo ID law.



https://BadgerVoters.WI.gov

The Badger Voters website allows you to buy voter registration and participation data from the WisVote system.

Wisconsin Elections Commission Badger Voters Home New Request Current Requests FAQ	Register Login ^c o _{4 ket s} , o ⁺
Welcome to Badger Voter Create New Request In-Progress Completed Requests	S
Create Request Receive Estimate Make Payment Download Re	port
 This site allows you to: Create a request for voter data from the Wisconsin Voter Registration System (WisVote) Receive a quote (estimated cost and number of voters that meet the request criteria) Pay for the data using a credit card or through an automated clearing house (ACH) using a checking or savings account Download the requested file upon successful payment 	

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