

Transit Commission Agenda

November 20, 2024

**PLEASE TAKE NOTICE** that the Eau Claire Transit Commission will meet Wednesday, November 20, 2024, at 4:30 P.M. in the Council Chambers at the City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin. The purpose of this meeting will be to discuss the items on the agenda below:

- 1. Call to Order:
- 2. Pledge of Allegiance and Roll Call:
- 3. Reading and approval of minutes of the past meeting on October 16, 2024
- 4. Open Public Comment Period for Items that <u>do not</u> appear on this Agenda. The public comment period will be for 20 minutes and is for residents of the city or individuals who own a business or property in the city. Each speaker will be permitted no more than 3 minutes to speak and shall only speak once per session.
- 5. Public Hearings and Discussion
- 6. Business Agenda items and Discussion
  - a. Standard Operating Procedure for holding a Public Meeting for community input (Tina Deetz)
  - b. Formation of Marketing Committee
  - c. Formal Action on Marketing Committee
  - d. Recognition for past Transit Commissioner
  - e. Comments from Chair
- 7. Manager's Report
  - a. Updates
    - I. Ridership and Revenue Reports
    - II. Transfer Center
    - III. Technology
    - IV. Fare-free days
  - b. Via Design and Feasibility Study Update
  - c. EDDIT Update
  - d. Community Outreach
  - e. 2023 Workplan, Included for review
- 8. Adjournment



## PLEASE TAKE NOTICE that the Eau Claire Transit

Commission will meet Wednesday, October 16,2024 at 4:30 P.M. in the Council Chambers at the City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin. The purpose of this meeting will be to discuss the items on the agenda below:

- 1. Call to Order: **16:31**
- Pledge of Allegiance and Roll Call: <u>Present:</u> Chair Swanhorst, Greenwell, Fowler, Scott, Serrano, Chirigos <u>Absent:</u> Krichevski, Anderson, Lehner-removed <u>Also Present:</u> Transit Manager Fadness, Transit Supervisor Deetz, Transit Supervisor Herman <u>Public Present:</u> Jeremy Gragert, Nathan Nispel, Florian Skwierczynski, Adam Nelson
- 3. Reading and approval of minutes of the past meeting on September 18, 2024: Commissioner Greenwell moved to approve, Fowler 2<sup>nd</sup> the motion. September minutes approved.
- 4. Open Public Comment Period for Items that <u>do not</u> appear on this Agenda noted as Public Hearings or Items for Public Discussion:
  - a. Recognition for past Transit Commissioner: Postponed
  - b. <u>Comments from Chair Swanhorst:</u> Item from September 18, 2024 Transit Commission Agenda 6.d. Fare Schedule states it will be added to the October 16,2024 agenda and was not.
- 5. Public Hearings and Discussion
  - a. <u>Presentation by Via on Design and Feasibility Study:</u> Transit Commissioners and Public had the opportunity to ask Via questions after the presentation.
  - b. <u>Route alterations to Route 15 and 21 due to Altoona route extension</u>: Chair Swanhorst asked for motion to be made: Motion made by Commissioner Scott, Seconded by Commissioner Serrano
  - c. <u>Route 20 modifications</u>: advise Commissioners, no formal action tonight
  - d. <u>PM Knight Modifications</u>: advise Commissioners, no formal action tonight
- 6. Business Agenda items and Discussion
  - a. Formal Action on combining Routes 15 and 21 to accommodate hourlong Altoona service: Motion made to by Commissioner Greenwell, seconded by Commissioner Serrano-withdrawn by Commissioner Serrano and seconded by Commissioner Fowler
    - 1. Serrano made a motion to table **6.a**: A vote was taken with Commissioner Serrano approving, Opposing were Commissioners: Fowler, Chirigos, Greenwell and Scott.



**2.** A vote was taken to Approve **6.a:** Commissions Scott, Greenwell, Fowler and Chirigos approved, Opposing was Commissioner Serrano.

b. Formal Action on modifying PM Knight Express: Motion made by Commissioner Serrano, seconded by Commissioner Fowler.

- c. Formal Action on JONAH sponsoring free rides for Paratransit on Election Day 11/5/2024: Motion made by Commissioner Fowler, seconded by Chirigos.
- d. Ridership and Revenue Reports: Transit Manager Fadness advised
- 7. Manager's Report
  - **a.** UWEC Route update
  - **b.** Technology Update
  - c. EDDIT Update
  - d. Community Outreach
  - e. 2023 Workplan, Included for review

## 8. Adjournment: 19:02

Move to Adjourn: Greenwell

Phil Swanhorst, Chairperson c: News Media

# **SOP For Scheduling Public Meeting**

Public meetings are an essential tool for engaging the community and gathering input on specific issues. Proper planning and execution of these meetings ensure that stakeholders are informed, have the opportunity to participate, and feel their voices are heard. This Standard Operating Procedure (SOP) outlines the steps necessary to schedule and host a successful public meeting.

#### **Purpose:**

To provide a structured process for planning, scheduling, and conducting a public meeting to gather community input on specific issues.

#### 1. Identify Meeting Purpose and Objectives

- Clearly define the topic(s) of the meeting and the specific issues to be addressed.
- Determine the goals of the meeting (e.g., gather feedback, educate the community, or present potential solutions).

#### 2. Select a Date, Time, and Location

• Select a convenient, accessible location within the community, typically a city-owned building to ensure the venue complies with ADA requirements and has adequate space for anticipated attendance and can be reserved at no cost.

#### 3. Develop an Agenda

- Draft a detailed agenda with clear timelines for each discussion point.
- Include opportunities for public comment and Q&A sessions.
- Identify speakers, facilitators, or presenters, and brief them on their roles.

#### 4. Notify the Public

- Develop and distribute notices through multiple channels at least 10 days in advance. Channels include:
  - Leader Telegram
  - Eau Claire Transit Facebook
  - City of Eau Claire Facebook
  - o Flyers in community centers, libraries, and public buildings
- Ensure notices include:
  - Meeting date, time, and location
  - Purpose of the meeting
  - o Contact information for questions or special accommodations

#### 5. Prepare Meeting Materials

- Create handouts, presentations, or informational materials to share at the meeting.
- Set up any required technology, including projectors, microphones, and recording devices.
- Prepare sign-in sheets to track attendance and gather contact information.

#### 6. Conduct the Meeting

- Begin with a welcome, introductions, and a statement of purpose.
- Follow the agenda and ensure time is managed effectively.
- Facilitate open, respectful dialogue and encourage all participants to share their thoughts.

#### 7. Gather Feedback

- Use tools such as surveys or comment cards to collect structured input.
- Provide instructions for submitting additional feedback after the meeting.

#### 8. Document and Report Outcomes

• Compile a summary of the meeting, including attendance, discussion points, and feedback received.

#### 9. Follow Up and Next Steps

- Communicate how feedback will be used in decision-making.
- Inform the community of any subsequent meetings or updates related to the topic.
- Thank participants for their time and input.

# MOTION

Motion for the formation of a Transit Commission Marketing Committee for the next 12 months to end on 11/20/2025 consisting of members of the Transit Commission and Public to gather ideas on how to better promote Transit in the community.

Motion made by:

Seconded by:

Date:

## EAU CLAIRE TRANSIT COMMISSION MONTHLY RIDERSHIP REPORT OCTOBER 2024

		Monthly		1	N	/TD Ridership	
	2023	2024	% Change		2023	2024	% Change
Full Cash Fare	1,857	2,069	11.4%		19,206	18,464	-3.9%
Full Fare Tickets	1,486	1,428	-3.9%		15,380	16,275	5.8%
Income-Qualifying Fare	332	482	45.2%		2,497	3,779	51.3%
Student Cash Fare	675	504	-25.3%		5,061	5,987	18.3%
Student Fare Tickets	23	15	-34.8%		229	285	24.5%
Reduced Fare - Cash	1,607	1,515	-5.7%		13,658	13,333	-2.4%
Reduced Fare Tickets	14	165	1078.6%		871	1,798	106.4%
Monthly Pass	4,567	5,145	12.7%		44,854	40,185	-10.4%
Income-Qualifying Pass	6,117	6,701	9.5%		42,281	54,641	29.2%
Half Fare Pass	9,462	8,746	-7.6%		79,168	76,735	-3.1%
CVTC Pass	749	757	1.1%		4,830	4,748	-1.7%
Day Pass	750	699	-6.8%		6,754	5,823	-13.8%
MAX Pass	1,326	1,816	37.0%		13,916	12,347	-11.3%
Non-UWEC Ridership	28,965	30,042	3.7%		248,705	254,400	2.3%
UWEC	38,563	44,802	16.2%		208,619	239,783	14.9%
<u>Total</u>	67,528	74,844	10.8%		457,324	494,183	8.1%
Community Table	100	242	142.0%		1,324	2,200	66.2%
Paratransit	2,346	2423	-100.0%		21,225	18,541	-12.6%
Free	230	197	-14.3%		11,187	19,947	78.3%
Pool	0	0	#DIV/0!		2,148	2,314	7.7%
Transfer	4,544	4,838	6.5%		37,030	39,501	6.7%
Library	0	0			0	0	#DIV/0!
<u>Total</u>	74,748	80,121	7.2%		530,238	576,686	8.8%
Evening Ridership	1,710	3,823	123.6%		7,714	25,435	229.7%
Saturday Ridership	3,301	3,144	-4.8%		32,418	30,233	-6.7%
Miles of Service-Day	54,578	58,661	7.5%		498,179	504,929	1.4%
Passenger / Mile-Day	1.34	1.30	-2.8%		1.05	1.09	4.1%
Hours of Service-Day	3,906	4,163	6.6%		39,730	35,382	-10.9%
Passenger / Hour-Day	18.70	18.33	-2.0%		13.15	15.58	18.5%
Miles of Service-Eve.	10,472	9,578	-8.5%		129,333	129,047	-0.2%
Passenger / Mile-Eve.	0.16	0.40	144.4%		0.06	0.20	230.5%
Hours of Service-Eve.	735	668	-9.1%		6,215	6,278	1.0%
Passenger / Hour-Eve.	2.33	5.72	146.0%		1.24	4.05	226.4%
Saturday	4	4	0.0%		42	4	-90.5%
Weekday School	20	- 21	5.0%		133	139	4.5%
Weekday Non-school	3	21	-33.3%		85	2	-97.6%
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# 2024 Income-Qualifying Fare Progess Report

	Permits Issued	\$0.85 Trips	Passes Sold	Pass Trips
January	19	382	29	5471
February	18	427	33	5802
March	9	333	43	5145
April	17	320	25	4171
May	7	481	43	5289
June	9	285	33	4994
July	5	321	40	5935
August	6	391	39	7405
September	8	337	23	5436
October	28	482	29	6701
November				
December				
Total:	126	3759	337	56349

## 2023 Income-Qualifying Fare Progess Report

	Permits Issued	\$0.85 Trips	Passes Sold	Pass Trips
January	13	162	32	2197
February	11	186	28	3420
March	10	221	31	2519
April	19	399	22	5293
May	13	230	21	5249
June	15	209	21	5015
July	13	308	20	4092
August	14	352	24	4785
September	13	272	13	4664
October	22	332	35	6117
November	29	380	30	4686
December	17	411	39	5141
Total:	189	3462	316	53178

#### Eau Claire Transit System Operating Expenses Report Date: September 30, 2023

% of Year Expired: 75.0%

	Prior Year			Current Year					
	2023			2023		2024		2024	% of
		Budget		Y-T-D		Budget		Y-T-D	Budget
		Duuget		<u>1-1-D</u>		Duuget		1-1-0	Duager
Admin Wages	\$	332,500	\$	259,104	\$	342,979	\$	254,951	74.3%
Admin OT Wages	\$	12,000	\$	12,155	\$	2,000	\$	9,309	465.5%
Admin Benefits	\$	214,600	\$	165,487	\$	229,123	\$	150,544	65.7%
Operator Wages	\$	1,285,300	\$	989,446	\$	1,534,674	\$	1,075,806	70.1%
Operator OT Wages	\$	23,000	\$	182,038	\$	23,000	\$	187,642	815.8%
Operator Benefits	\$	724,100	\$	507,615	\$	839,724	\$	544,471	64.8%
Operator Unemployment	\$	-	\$	-	\$	-	\$	5,165	0.0%
Shop Wages	\$	278,100	\$	216,577	\$	309,861	\$	221,480	71.5%
Shop OT Wages	\$	23,800	\$	38,218	\$	8,800	\$	88,119	1001.4%
Shop Benefits	\$	158,000	\$	77,084	\$	138,113	\$	92,560	67.0%
Total Payroll	\$	3,051,400	\$	2,447,723	\$	3,428,274	\$	2,630,047	76.7%
Printing & Binding	\$	10,700	\$	4,449	\$	10,700	\$	5,461	51.0%
Advertising & Marketing	\$	32,400	\$	10,368	\$	40,000	\$	18,603	46.5%
Custodial	\$	24,500	\$	16,950	\$	24,717	\$	18,450	74.6%
Security	\$	46,800	\$	17,278	\$	91,000	\$	20,286	22.3%
Utilities	\$	12,500	\$	10,694	\$	13,900	\$	30,537	219.7%
Ins & Admin Charges	\$	195,900	\$	157,164	\$	204,000	\$	152,250	74.6%
Misc. Services	\$	431,500	\$	241,254	\$	500,698	\$	243,105	48.6%
Total Services	\$	754,300	\$	458,156	\$	885,015	\$	488,692	55.2%
Office Supplies	\$	4,300	\$	2,817	\$	4,300	\$	3,658	85.1%
Uniforms & Clothing	\$	18,400	\$	12,435	\$	24,234	\$	11,069	45.7%
Gas	\$	1,000	\$	1,063	\$	1,000	\$	1,137	113.7%
Diesel Fuel	\$	450,000	\$	266,991	\$	450,000	\$	241,945	53.8%
Motor Oil	\$	17,400	\$	11,816	\$	17,400	\$	12,001	69.0%
Tires	\$	52,600	\$	33,028	\$	52,600	\$	32,297	61.4%
Supplies	\$	201,100	\$	193,822	\$	369,595	\$	169,223	45.8%
Tool/Shop	\$	16,700	\$	6,534	\$	16,700	\$	9,917	59.4%
Equip Purchase			\$	2,138	\$	2,200	\$	-	
Misc. Materials/Supplies	\$	6,500	\$	6,398	\$	13,493	\$	4,109	30.5%
Total Materials/Supplies	\$	768,000	\$	537,042	\$	951,522	\$	485,356	51.0%
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Purchased Transp.	\$	900,100	\$	596,353	\$	1,300,000	\$	1,067,858	82.1%
Paratransit Cer	\$	88,200	\$	56,311	\$	83,000	\$	60,804	73.3%
Total Paratransit	\$	988,300	\$	652,663	\$	1,383,000	\$	1,128,662	81.6%
Unfund Pen	\$	38,500	\$	32,082	\$	38,500	\$	28,721	74.6%
Loss on Disp of Equip	\$	-	\$	-	\$	-	\$	-	
Capital Purchases	\$	-	\$	-	\$	-	\$	-	
Depreciation	\$	-	\$	-	\$	-	\$	-	
Other Charges/Adj	\$	-	\$	-	\$	-	\$	-	
Total Other	\$	38,500	\$	32,082	\$	38,500	\$	28,721	74.6%
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TOTAL EXPENSES	\$	5,600,500	\$	4,127,666	\$	6,686,311	\$	4,761,478	71.2%

#### Eau Claire Transit System Operating Revenues Report Date:September 30, 2024

% of Year Expired: 58.3%

	Prior Year			Current Year					
	2023		2023			2024	2024		% of
		Budget		Y-T-D		Budget		Y-T-D	Budget
Full Fare Cash	\$	34,000	\$	30,000	\$	42,000	\$	29,083	69.2%
Full Fare Pass	\$	76,000	\$	66,450	\$	90,000	\$	61,700	68.6%
Full Fare Tickets	\$	30,000	\$	21,153	\$	29,000	\$	22,960	79.2%
Day Pass	\$	11,000	\$	7,654	\$	8,000	\$	5,700	71.3%
Total Full Adult Fares	\$	151,000	\$	125,257	\$	169,000	\$	119,443	70.7%
Income-Qualifying Cash	\$	2,000	\$	1,806	\$	2,500	\$	2,844	113.8%
Income-Qualifying Pass	\$	12,000	\$	17,690	\$	20,000	\$	40,800	204.0%
Total I-Q Fares:	\$	14,000	\$	19,496	\$	22,500	\$	43,644	194.0%
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Reduced Fare Cash	\$	8,800	\$	10,078	\$	14,000	\$	47,000	335.7%
Reduced Fare Pass	\$	60,000	\$	48,250	\$	66,000	\$	10,216	15.5%
Reduced Fare Tickets	\$	6,000	\$	263	\$	500	\$	1,280	256.0%
Total Reduced Fares	\$	74,800	\$	58,590	\$	80,500	\$	58,496	72.7%
	<u> </u>	<u> </u>						<u> </u>	
Student Fare Cash	\$	5,000	\$	5,405	\$	5,000	\$	6,830	136.6%
Student Fare Tickets	\$	800	\$	463	\$	300	\$	575	191.7%
Student MAX Pass	\$	17,500	\$	13,720	\$	14,000	\$	3,920	28.0%
CVTC Student Pass	\$	1,500	\$	3,360	\$	5,300	\$	17,685	333.7%
UW - Eau Claire	\$	412,000	\$	412,000	\$	551,000	\$	469,000	85.1%
Pool/Library	\$	7,000	\$	9,953	\$		\$	7,117	#DIV/0!
Total Student Fares	<u> </u>	443,800		444,900	\$	575,600	\$	505,127	87.8%
	<u> </u>		<u> </u>				<u> </u>	<u> </u>	
Paratransit Co-Pay	\$	92,300	\$	64,715	\$	101,000	\$	60,361	59.8%
Agency Fare	\$	134,900	\$	76,409	\$	133,000	\$	148,665	111.8%
Local Reimbursement	\$	300	\$	1,649	\$		\$	1,554	#DIV/0!
State PT Assistance	\$	65,000	\$	66,471	\$	64,300	\$	75,999	118.2%
Total Paratransit	\$	292,500	\$	209,243	\$	298,300	\$	286,579	96.1%
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Federal Assistance+CARES	\$	2,200,000	\$	2,045,742	\$	2,720,336	\$	(1,009,421)	-37.1%
State Assistance	\$	1,250,000	\$	1,045,731	\$	1,156,142	\$	973,035	84.2%
EC County Assistance	\$	118,600	\$	43,136	\$	273,000	\$	167,793	61.5%
Altoona Assistance	\$	115,000	\$	58,749	\$	134,000	\$	63,556	47.4%
Total Assistance	\$	3,683,600	\$	3,193,358	\$	4,283,478	\$	194,963	4.6%
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Advertising	\$	42,000	\$	64,088	\$	55,000	\$	35,099	63.8%
Vending Commission	\$		φ \$		\$		\$	-	00.070
Gifts & Donations	\$	-	\$	1,000	\$		\$	1,200	
Other Penalties	\$	-	\$	-	\$	_	\$	-	
Miscellaneous	\$	1,000	\$	14,520	\$	15,150	\$	1,769	11.7%
General Fund - Operations	\$	1,160,200	\$	-	\$	1,294,009	\$	-	0.0%
Sale of Capital Assets	\$	_,	\$	-	\$		\$	-	0.070
Fund Balance Applied	\$	_	\$	_	\$		\$	_	
Fund Balance Used for CIP	Ф \$	-	ф \$	-	э \$		э \$	-	
Total Other			\$	79,608	ф \$	- 1,364,159	\$	38,068	2.8%
i otai Other	φ	1,200,200	Φ	13,000	Φ	1,004,109	Φ	00,000	2.070
TOTAL REVENUES	¢	5,862,900	\$	4,130,452	e.	6,793,537	\$	1,246,320	18.3%
	φ	0,002,300	φ	±,100,402	φ	0,730,007	φ	1,240,020	10.0%

City of Eau Claire Transit Commission Workplan										
What Anticipated Outcome, Product or Result Idea Source Specific Actions Target Dates Identified Partners Point										
Bus Stops/Shelters	Public input and local engagement, ADA compliance, Policy recommendation to Council, Evaluation of stops for safety and accessibilityMake every bus stop ADA compliant	CIP, Commission	Hold public meetings as part of the commission meetings; Review existing policies; develop recommendations – possible work sessionUtilize grant money, update CIP for bus stop improvement funds, create partnership with advertising agency	DEC 2022 DEC 2030	Local manufacturers, artists and designers, ADRC, WIPTA Members, MPO	Transit Manager				
Evaluate Fare Structure	Equitable Fare structure that allows for sustainable Transit Service	Commission	Review Structure Annually at a February or March Meeting. Make Recommendations to Council	MAR Annuall y	UWEC, ECASD, Mayo and Marshfield Clinc, Other Businesses that benefit from Transit Service	Transit Manager				
Marketing Committee	Transit Promotion in the community, Increase transit use, Marketing plan	TDP	Recruit members, City Staff, commission,	Post Pandem ic	Interested Members of the Public, Commission, UWEC	Transit Manager				
Review of Complete Streets Policy	Make sure that Transit issues are considered	ВРАС	Develop Recommendations as it relates to transit	2021 2025	BPAC; Engineering	City Engineer				
City Comprehensive Plan	Have Transit issues considered	Plan Commission	Hold public hearings to receive input on transit related sections to develop recommendations	<del>2024</del> 2025	Planning	Communit y Developme nt Director				
Shawtown Neighborhood Plan	Have Transit issues considered	Plan Commission	Participate at planned meetings	<del>2022</del> 2025	Planning	Senior City Planner				

Transit Ambassador Program	Review of the program, guidance	Transit Division	Provide recommendation on possible activities/recruitment	2023 2025	Western Dairyland	Contracted Provider
Explore 3 Bike Rack system on buses	Recommendation for procurement	Transit Division	Research issues where deployed; review suppliers	2024	WIPTA Members	Transit Manager
Electric Buses	Develop Strategy	CIP	Receive Public Input, Review other system deployments	<del>2024</del> 2035	Sustainability Committee	Senior City Planner
Friends of Transit Program	Recognize Partners in the Community	Commission	Develop Categories and Criteria	<del>2023</del> 2025	UWEC; ADRC	Commissio n Chair
Making bus schedules more consistent and easier to understand	Updated schedules, improvement on schedules and more consistency with timing.	Commission, UWEC	Monitor on time performance, receive UWEC student input. Work with UWEC students directly and distribute information.	<u>2025</u>	UWEC	Transit Manager
City-wide bike rental program	Establishing community partners and a transit- backed bike rental program	Commission, UWEC	Researching possible business partnerships	2023 2025	UWEC	Transit Manager
Transit Service Expansion; Transfer Center Connections	Explore ways to connect the Transfer Center to other travel options, regional and otherwise.	Commission	Provide input as new developments are considered.	On going	UWEC, Chippewa Valley Rail Commission	Transit Manager
University Transit hub	Establishing a University Transit Hub	Commission	Hold meetings on campus, work with UWEC	2025	UWEC Student Senate, Parking and Transportation	Transit Manager
Adopt A Bus Stop Program	Involve the community in supporting transit by keeping bus stops in their neighborhood accessible year round	Commission	Work with Neighborhood Associations	<del>2024</del> 2025	Neighborhood Associations	Transit Manager
<u>Provide Altoona</u> <u>hour-long service</u>						