

SPECIAL EVENT COMMITTEE REPORT
September 4, 2024 North Conference Room, City Hall

Staff Present: Valerie Reiter, Chad Hesselink, Christine Mohr, Brendan Osborne, Cory Tietz, Jazzi Dutton, Lane Berg, Morgan Wilbur, Ryan Dahlgren, Bill Youngberg, Aaron White, Bob Haller, Amber Willi

Others Present: Carrie Ronnander, Chippewa Valley Museum; Samantha Winkler, Eau Claire Nationals; Luc Shultz, Eau Claire Nationals; Abby Seipel, Eau Claire Marathon; Andy Wians, OutdoorMore Inc; Chance Smith, The Fire House. Nick Meyer, Chippewa River Trolley/Volume One

Agenda Item: Pinehurst Enduro Bike Race

Overview: OutdoorMore, Inc. would like to host the Pinehurst Enduro Bike Race on Saturday, October 12, 2024 at Pinehurst Park. This is a bike racing event that utilizes the trails at Pinehurst Park. OutdoorMore has held this event for a number of years, it has just recently grown to meeting the special events requirements. This event is expecting 75 attendees; will charge an entry fee or admission; accept donations; and serve or sell food or concessions. This a considered a new event for this committee.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Jeffers Park Trunk or Treat

Event Overview: Eau Claire Nationals, Inc. would like to host Jeffers Park Trunk or Treat on Thursday, October 12, 2024 at Carson Park. This event will feature decorated vehicles handing out candy to participants. Event organizers are expecting 750+ attendees; will accept donations; and serve or sell food or concessions. This a considered a new event for this committee.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Fall Festival Fire House Beer Garden

Event Overview: The Fire House would like to host Fall Festival Fire House Beer Garden on Gibson Street during the downtown Fall Festival on Saturday, September 14, 2024. This beer garden would encompass the privately-owned parking lot adjoining The Fire House as well as a portion of Gibson Street immediately in front of the building, including the stage area for the Fall Festival. DECI supports this event. This event is expecting 500+ attendees; will sell or distribute 6+ kegs/half barrels; and will close City streets, sidewalks, alleys, or boulevards. This is a new event. Legal is working on an additional agreement with this event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: HalleAUween 5K – Eau Claire Marathon 5K Series

Event Overview: The Eau Claire Marathon would like to host the HalleAUween 5K on Friday, October 25, 2024 as part of a 4-race series throughout the year. This Halloween-themed race event is expecting 300 attendees; will charge an entry fee or admission; will serve food or concessions; and will close City streets, sidewalks, alleys, or boulevards. This is a new event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Chippewa Valley Skelebration

Event Overview: The Chippewa Valley Museum would like to host Chippewa Valley Skelebrations on Saturday, October 19, 2024 at Carson Park. This event will feature a “Boo Bash” for kids and a “Chills After Dark” event for adults. This event will charge an entry fee or admission; will accept donations; will sell merchandise or other items; will sell or distribute alcohol; and will serve or sell food/concessions. This is a new event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Fall Festival

Event Overview: Downtown Eau Claire, Inc. would like to host Fall Festival on Saturday, September 14, 2024 on S Barstow St. in downtown Eau Claire. This event is expecting 3,500 attendees; will sell merchandise or other items; will serve or sell food and concessions; will sell or distribute 2+ kegs/half barrels; and will close City streets and sidewalks. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Comedy in the Park

Event Overview: Oh Claire Improv would like to host Comedy in the Park at Phoenix Park on Monday, September 9, 2024. This event is proposed to be a clean, comedy variety show including improv and stand-up from local comedians. Organizers are expecting 100 attendees; will accept donations; will sell merchandise or other items; and will serve or sell food/concessions. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Walk for Life

Event Overview: Apple Pregnancy Care Center would like to host Walk for Life at Owen Park on Saturday, September 14, 2024. Organizers are expecting 250 attendees; will accept donations; will install a tent larger than 250 square feet that requires stakes to be driven into the ground; and will serve or sell food/concessions. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Dark History Tours

Event Overview: Chippewa River Trolley would like to host Dark History Tours throughout Eau Claire and Lakeview Cemetery, including the Hoover Chapel on various dates in September, October, and November 2024. Guided tours will be limited to groups of 22 people, with 1000+ attendees expected over the course of the event. This event will charge an entry fee or admission. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Clearwater Winter Parade

Note: This event is hosted by the City of Eau Claire’s Recreation Department and therefore exempted from Special Event requirements.
