

SPECIAL EVENT COMMITTEE REPORT
July 24, 2024 North Conference Room, City Hall

Staff Present: Chad Hesselink, Brendan Osborne, Valerie Reiter, Jasmine Dutton, Peter Baumgartner, Bob Haller, Cory Tietz, Morgan Wilbur, Jared Wirth, Jesse Henning, Amber Willi

Others Present: Erin Klaus, DECI; Matt Pabich, DECI; Courtney Hanson, The Phoenix Taproom Kitchen; Taylor Weiss, Eaum Yoga + Fitness; Malia Markquart, Eaum Yoga + Fitness; Charlie Johnson, Eaum Yoga + Fitness

Agenda Item: Oktoberfest

Overview: The Phoenix Taproom and Kitchen would like to host Oktoberfest during Fall Fest downtown Eau Claire on Saturday, September 14th. This event will feature live music, themed activities, themed food and beverages, including alcohol. This event will sell merchandise or other items; serve or sell food or concessions; close City streets, sidewalk, alley, or boulevard; serve alcohol on City streets, sidewalk, alley, or boulevard; and is expecting 2,500 attendees. This is a new event and organizers are working with Legal on an agreement for this event.

Vote: All members voted to recommend approval to City Council pending receipt of a valid Certificate of Insurance.

Agenda Item: Eaum Yoga + Fitness Anniversary Celebration

Event Overview: Eaum Yoga + Fitness would like to host an anniversary celebration in downtown Eau Claire on Saturday, September 7, 2024. This event will be a family-friendly event featuring activities tailored to all ages. Organizers are expecting 250 attendees; will sell merchandise or other items; serve or sell food or concessions; and will close City streets, sidewalk, alley, or boulevard. This is a new event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: US Open Chainsaw Sculpture Championships

Event Overview: Chippewa Valley Museums would like to host the US Open Chainsaw Sculpture Championship at Carson Park on August 1-4, 2024. This event will feature top chainsaw carvers from around the world, family-friendly activities, food, drinks, vendor fair, beer garden, and more. Organizers are expecting 5,000 attendees; will charge an entry fee or admission; will accept donations; will put up tents/inflatables that require stakes; will put up a tent larger than 250 square feet; will serve or sell food/concessions; will sell or distribute 6+ kegs/half barrels; and will serve alcohol past sunset or 8pm, whichever is later. This is a repeat

event with no significant changes.

Vote: All members voted to recommend approval to City Council pending receipt of a valid Certificate of Insurance.

Agenda Item: Zumba in the Park

Event Overview: The YMCA of the Chippewa Valley would like to host Zumba in the Park at Phoenix Park on Monday, August 12, 2024. Organizers of this dance fitness class are expecting 75 attendees and will charge and entry fee or admission. This is a repeat event with no major changes.

Vote: All members voted to approve. This event is administratively approved pending receipt of a valid Certificate of Insurance.

Agenda Item: We Care Eau Claire Back to School Event

Event Overview: We Care Eau Claire would like to host a Back to School Event at Pheonix Park on Monday, August 19, 2024. This event will provide school supplies and support for families in the community that need them. Organizers are expecting 900 attendees and will accept donations. This is a repeat event with no major changes.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Comedy in the Park

Event Overview: Oh Claire Improv would like to host Comedy in the Park at Phoenix Park on Monday, August 26, 2024. This event is proposed to be a clean, comedy variety show including improv and stand-up from local comedians. Organizers are expecting 100 attendees; will accept donations; will sell merchandise or other items; and will serve or sell food/concessions. This is a repeat event with new host, but no notable changes.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: NAMI Walks Chippewa Valley

Event Overview: NAMI Chippewa Valley would like to host NAMI Walks Chippewa Valley at Carson Park on Saturday, October 5, 2024. This event aims to raise mental health awareness, reduce stigma, and fundraise to further the mission providing education. Organizers are expecting 300 attendees; will accept donations; and will serve or sell food/concessions. This is a repeat event with no major changes.

Vote: All members voted to approve. This event is administratively approved.
