

SPECIAL EVENT COMMITTEE REPORT
June 5, 2024 North Conference Room, City Hall

Staff Present: Al Rinka, Ryan Dahlgren, Bob Haller, Jared Wirth, Morgan Wilbur, Patrick Newkirk, Aaron Nicholson, Brendan Osborne, Jasmine Dutton, Val Reiter

Others Present: Emi Uelman, Eau Claire Marathon; Abby Seipel, Eau Claire Marathon; Heather Market Sullivan, Eau Claire Marathon; Erin Klaus, Downtown Eau Claire, Inc.; Matt, Downtown Eau Claire, Inc.

Agenda Item: Eau Claire Marathon

Overview: The Committee reviewed the 2024 Eau Claire Marathon and previewed the 2025 event. Marathon organizers have expressed interest in returning to the first weekend in May, possibly beginning in 2026. Topics discussion included street closures, Phoenix Park pavilion reservation boundaries, and route options.

Agenda Item: First Fridays/Sidewalk Saturdays

Event Overview: Downtown Eau Claire Inc would like to host First Fridays and Sidewalk Saturdays on select Fridays and Saturdays in June, July, and August. The event would allow participating businesses to extend merchandise sales onto the sidewalk on the event days. Organizers are expecting around 500 visitors per day. This is a repeat event, with changes since last approval.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Fall Festival

Event Overview: Downtown Eau Claire, Inc. would like to host Fall Festival on Saturday, September 14, 2024 on S Barstow St. in downtown Eau Claire. This event is expecting 3,500 attendees; will sell merchandise or other items; will serve or sell food and concessions; and will close City streets and sidewalks. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: A Grand Evening on the Bridge

Event Overview: Downtown Eau Claire, Inc. would like to host A Grand Evening on the Bridge on Wednesday, August 14th. This event features a meal prepared by local restaurants served on the Grand Avenue pedestrian bridge deck, with Phoenix Park Pavilion as a rain location. This

event is expecting 185 attendees; will charge an entry fee or admission; will close City trails; serve or sell food or concessions; and serve alcohol. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Eau Claire Fastpitch Classic

Event Overview: Eau Claire Fastpitch would like to host the Eau Claire Classic on June 14-16 in Carson and Jeffers Parks. This event is a softball tournament and is expecting 1,000 attendees; will charge an entry fee or admission; accept donations; sell merchandise or other items; and serve or sell food or concessions.

Vote: All members voted to recommend approval to City Council.

Agenda Item: The Tusenbeiner

Event Overview: The Waldemar Ager Association would like to host The Tusenbeiner on July 20, 2024 on City trails and sidewalks. This event is expecting around 50 attendees; will charge an entry fee or admission; and will accept donations. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Eau Freedom Fun Run & Fest

Event Overview: Fierce Freedom would like to host Eau Freedom: Fun Run and Fest on July 24th at Carson Park. This event is expecting 500 attendees; will charge an entry fee or admission; accept donations; sell merchandise or other items; and serve or sell food or concessions. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: HDSA Team Hope Run/Walk

Event Overview: The Huntington's Disease Society of America – Wisconsin Chapter would like to host the Huntington's Disease Society of America Team Hope Run/Walk on August 17th at Carson Park. This event is expecting 250 attendees and will charge an entry fee or admission; accept donations; put up tents or inflatables; and serve or sell food or concessions. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved pending receipt of a valid certificate of insurance.

Agenda Item: North High School Husky Cross-Country Meet

Event Overview: Eau Claire North High School would like to host the North Husky Cross-Country Meet on August 31st in the City Wells. This event is expecting 750 attendees. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved pending receipt of a valid certificate of insurance.
