

SPECIAL EVENT COMMITTEE REPORT
May 15, 2024 North Conference Room, City Hall

Staff Present: Valerie Reiter, Robert Haller, Jasmine Dutton, Brendan Osborne, Patrick Newkirk, Lane Berg, Morgan Wilbur, Amber Willi

Others Present: Jennifer McHugh, Royal Credit Union; Emily Blaskey, Indianhead Track Club

Agenda Item: Rock the Riverfront Featuring the Charity Classic

Event Overview: The RCU Foundation would like to host Rock the Riverfront Featuring the Charity Classic on June 22, 2024 at Phoenix Park and on City streets, trails, and sidewalks. The event will feature 2-mile and 10K route options as well as a family event in the park. This event is expecting around 1,000 attendees; will charge an entry fee or admission; accept donations; sell merchandise or other items; put up tents/inflatables; sell or serve food/concessions; and close city streets, sidewalks, or trails. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: NAFA Fastpitch Softball Tournament

Event Overview: The North American Fastpitch Association would like to host the 2024 NAFA Eau Claire Classic on June 21-23, 2024 at the Hobbs & Gelein softball fields at Carson Park. This event will be a fastpitch softball tournament expecting around 600 attendees. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Doll & Pet Parade

Event Overview: The Clear Water Kiwanis Club would like to host the Doll & Pet Parade on June 1, 2024 at Owen Park. This event is expecting 300 attendees; will accept donations; and will put up tents/inflatables. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Mindful Movement Classes

Event Overview: Open Spaces Mindful Movement would like to host outdoor exercise classes in McDonough Park on Monday, Tuesdays, Wednesdays in June through September 2024. This event will use green space for instructed Nia, Tai Chi, and Qigong and have non-exclusive use of

the park. This event is expecting 5-15 attendees per class; will charge an entry fee or admission; and will accept donations. This is a repeat event.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: Praise in the Park

Event Overview: Spirit Lutheran Church would like to host Praise in the Park on Sundays in June through August at Phoenix Park. This event is a series of outdoor church services and is expecting 250 attendees per week. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Chippewa Valley Pride in the Park

Event Overview: The Chippewa Valley LGBTQ+ Community Center would like to host Pride in the Park on Saturday, June 8, 2024 in Phoenix Park. This is an all-ages event that aims to celebrate Pride Month and bring awareness to LGBTQIA+ issues. This event is expecting over 1,000 attendees; will accept donations; will sell merchandise or other items; will put up tents/inflatables; will serve or sell food/concessions; and will close city streets. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Mehara Shrine Circus

Event Overview: The Mehara Shrine Club would like to host the Mehara Shrine Circus on Tuesday, June 11, 2024 at Carson Park Baseball Stadium. This event will be a circus performance with animals and performers. This event is expecting 1,000 attendees; will charge an entry fee or admission; will accept donations; will sell merchandise or other items; will sell or serve food/concessions; and will put up tents/inflatables. This is a repeat event.

Vote: All members voted to recommend approval to City Council.

Agenda Item: Chippewa Valley Pickleball Club Tournament

Event Overview: The Chippewa Valley Pickleball Club would like to host the Dells Open Pickleball Tournament on June 22-23, 2024 at McDonough Park. This event is a pickleball tournament that will feature men's, women's, and mixed teams. This event is expecting 200 attendees; will charge an entry fee or admission; and will accept donations.

Vote: All members voted to approve. This event is administratively approved.

Agenda Item: US National Kubb Championship

Event Overview: The US National Kubb Championship would like to host their event on July 12-14, 2024 at the Eau Claire Soccer Park. This event is expecting 2,000 attendees; will charge an entry fee or admission; will accept donations; sell merchandise or other items; will put up tents/inflatables; and will serve or sell food/concessions. This is a repeat event.

Vote: All members voted to recommend approval to City Council.
