

Transit Commission Agenda

May 20, 2024

PLEASE TAKE NOTICE that the Eau Claire Transit Commission will meet Wednesday, May 20, 2024 at 6:00 P.M. in the North Conference Room at the City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin. The purpose of this meeting will be to discuss the items on the agenda below:

- 1. Call to Order:
- 2. Pledge of Allegiance and Roll Call:
- 3. Reading and approval of minutes of the past meeting on April 17, 2024
- 4. Open Public Comment Period for Items that <u>do not</u> appear on this Agenda noted as Public Hearings or Items for Public Discussion
 - a. Comments from Chair
- 5. Public Hearings and Discussion
 - a. UWEC Route changes (Ty Fadness)
 - b. Altoona Route Extension (Tina Deetz)
- 6. Business Agenda items and Discussion
 - a. Creative Outdoor Ads at Bus Stops (Lynn Terlaga)
 - b. Election of Officers (terms to begin in June)
 - Chair
 - II. Vice Chair
 - III. Secretary
 - IV. Commissioners
 - c. Ridership and Revenue Reports (Ty Fadness)
 - d. Community Pass Pilot Update (Ty Fadness)
- 7. Manager's Report
 - a. Earth Week Recap
 - b. Haas Fine Arts Bus Shelter
 - c. EDDIT Update
 - d. Transfer Center Update
 - e. Technology Update
 - f. Future meetings
 - g. 2023 Workplan, Included for review
- 8. Adjournment



Transit Commission Meeting Minutes

April 17, 2024

PLEASE TAKE NOTICE that the Eau Claire Transit Commission will meet Wednesday, April 17, 2024 at 6:00 P.M. in the North Conference Room at the City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin. The purpose of this meeting will be to discuss the items on the agenda below:

1. Call to Order: **18:00**

2. Pledge of Allegiance and Roll Call: **Present:** Chair Swanhorst, Fowler, Anderson, Scott, Lehner

Absent: Greenwell, Eaton, Bluma

Also Present: Transit Manager Ty Fadness, Administrative Associate II Laurie

Mittlestadt

<u>Public Present:</u> City Council member Emily Anderson, Tina Deetz, Jeremy Gragert.

- 3. Reading and approval of minutes of the past meeting on March 20, 2024; Commissioner Lehner moved to approve, Fowler seconded he motion. March minutes approved.
- 4. Open Public Comment Period for Items that <u>do not</u> appear on this Agenda noted as Public Hearings or Items for Public Discussion
 - a. <u>Comments from Chair</u> A Introduction was made to the newest Transit Commission member Clara Serrano who was elected newest City of Eau Claire Council Member. Clara will be the new face on the Transit Commission taking Commissioner Jeremy Gragert's seat.
- 5. Public Hearings and Discussion
 - a. **N/A**
- 6. Business Agenda items and Discussion
 - a. Homeless Voucher Program update (Billie Hufford) An update on the Homeless Voucher Program was presented by Billie Hufford with a detailed update on how the Vouchers were distributed and used in 2023 along with where the program is now with distribution. A total of 248 vouchers have been issued thus far in 2024 and 217 have been redeemed to date. Distribution has been lower due to the mild winter. Program will continue to be monitored and a deeper look into the need of the program will continue.
 - b. <u>UWEC Route change update (Ty Fadness)</u> Transit Manager Fadness gave an update on where the New Contract and routes are at this time. UWEC & EC are continuing to work on a new route agreement with the upcoming new contract. Looking to have more answers in regards to routes in the May meeting.



- **c.** <u>Earth Week</u> Chair Swanhorst spoke briefly in regards to how pleased himself and other community members came together and promoted the City's first Earth Week with Fare Free Transportation for the week.
- d. <u>Altoona Routes</u> Subject was tabled due to Commissioner Greenwell not being in attendance. A brief update and a few route options for combining routes for better coverage to accommodate the expansion of Route 17 were mentioned.
- **e.** <u>Advertisement on bus benches</u> Transit Manager Fadness gave brief update on where the project currently stands.
- **f.** <u>Fare Schedule</u> Discussions will take place for the increase in Transit Fares for 2025. It had been mentioned that rates have not changed since 2018.
- g. Ridership and Revenue Reports
- 7. Manager's Report
 - a. Bus Stop Update
 - **b.** <u>EDDIT Update</u> City Council member Emily Anderson spoke of a new program to use in the assistance to help push getting the word out in regards to using the EC Transit System. A site visit will be scheduled.
 - c. Technology Update
 - d. 2023 Workplan, Included for review

8. Adjournment: **20:00**

Move to Adjourn: Scott

Phil Swanhorst, Chairperson

c: News Media

Route 9 Lower Campus

Time point/call stops

Centennial Hall
Davies Center
Transfer Center
Haymarket/Pablo
3rd & Lake
Sonnentag
Human Services
Return Centennial Hall

Time point/call stops

Centennial Hall
Davies Center
Towers Hall
Oak Ridge Hall
Chancellors Hall
Bollinger Field
Haas Arts Center
Return Centennial Hall

| | 91 | 92 | 93 | 94 |
|-----|----|-----|-----|-----|
| :15 | | :45 | :00 | :30 |
| :16 | | :46 | :01 | :31 |
| :23 | | :53 | :08 | :38 |
| :27 | | :57 | :12 | :42 |
| :30 | | :00 | :15 | :45 |
| :33 | | :03 | :18 | :48 |
| :36 | | :06 | :21 | :51 |
| :40 | | :10 | :25 | :55 |

Route 19 Upper Campus

| 91 | 92 | 93 | 94 |
|-----|-----|-----|-----|
| :45 | :15 | :30 | :00 |
| :46 | :16 | :31 | :01 |
| :51 | :21 | :36 | :06 |
| :52 | :22 | :37 | :07 |
| :52 | :22 | :37 | :07 |
| :00 | :30 | :45 | :15 |
| :08 | :38 | :53 | :23 |
| :12 | :42 | :57 | :27 |

- 91 Start time at CMF is 6:33am, go straight to Towers Hall 6:51am timepoint last time point 5:15pm at Centennial Hall
- 92 Start time at CMF is 6:43am, go straight to Haymarket 6:57am timepoint last time point 7:15pm at Centennial Hall
- 93 Start time at CMF is 7:18am, go straight to Towers Hall 7:36am timepoint last time point 8:30pm at Centennial Hall
- 94 Start time at CMF is 7:28am, go straight to Haymarket 7:42am timepoint last time point 3:30pm at Centennial Hall

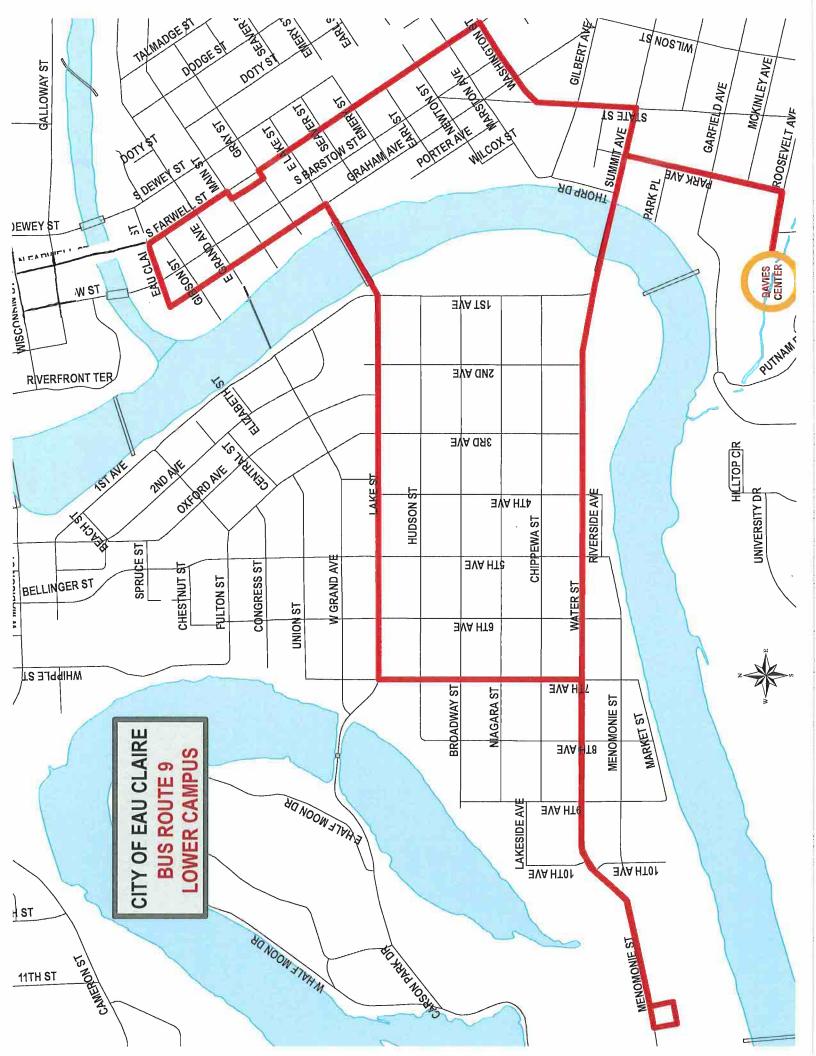
15 minute service to UWEC bus stops between the hours of 7:42am-3:30pm

| UWEC ROUTE 9 LOWER CAMPUS TIMEPOINTS | 91 Ends at 5:15pm at Centennial Hall | 92 Ends at 7:15pm at Centennial Hall | 93 Ends at 8:30pm at Centennial Hall | 94 Ends at 3:30pm at Centennial Hall |
|---|--------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| UWEC ROUTE | 91 Starts at Towers at 6:51am | 92 Starts at Haymarket at 6:57am | 93 Starts at Towers at 7:36am | 94 Starts at Haymarket at 7:42am |

| 10th & Water Sonnentag 9th & Water | 5 |
|------------------------------------|--------------|
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| 0 7:31 7:33 | |
| 5 7:47 7:48 | |
| 8:01 | 8:00 8:01 |
| 5 8:16 8:18 | 8:16 |
| | |
| 8:46 | |
| 9:01 | 9:01 |
| | |
| | 9:31 |
| 5 9:46 9:48 | |
| 0 10:01 10:03 | |

91 Continous through 5:15pm 92 Continuos through 7:15pm 93 Continuous through 8:30pm 94 Continuous through 3:30pm

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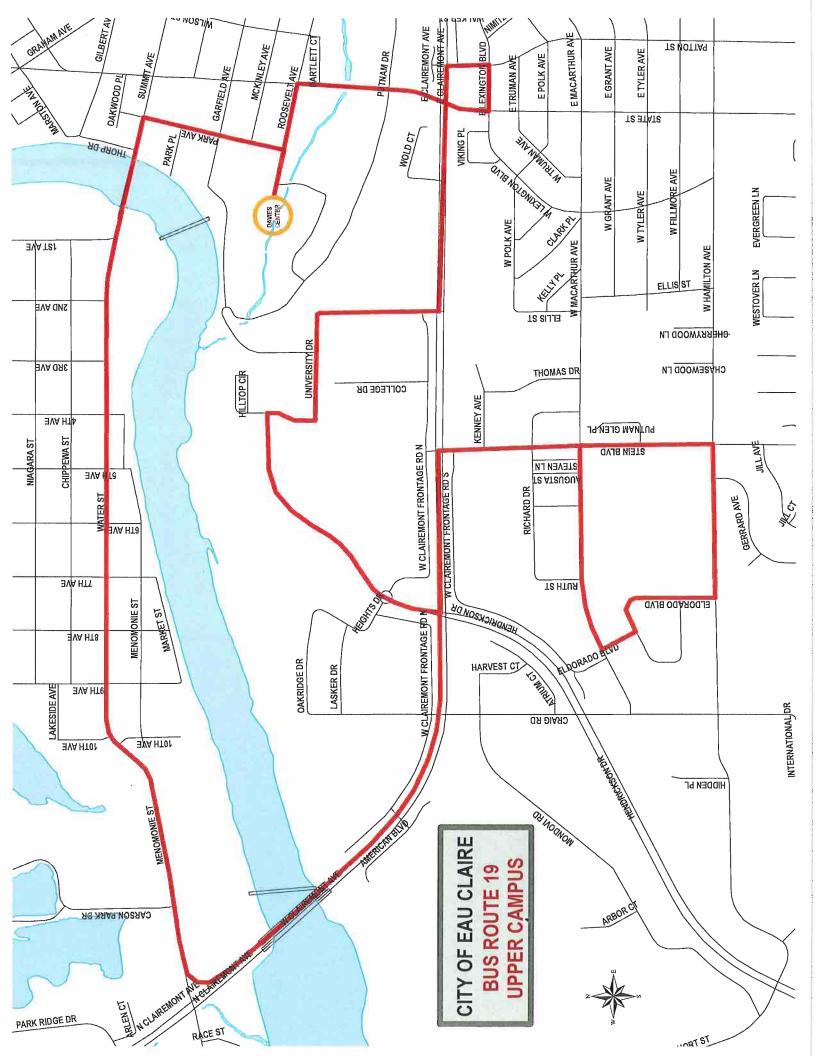


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| | | | | tennial | 7:12 | 7:42 | 7:57 | 8:12 | 8:27 | 8:42 | 8:57 | 9:12 | 9:27 | 9:42 | 9:57 | 10:12 | 10:27 |
| nnial Hall | nnial Hall | nnial Hall | nnial Hall | Haas Fine Art Centennial | 7:08 | 7:38 | 7:53 | 8:08 | 8:23 | 8:38 | 8:53 | 80:6 | 9:23 | 9:38 | 9:53 | 10:08 | 10:23 |
| 91 Ends at 5:15pm at Centennial Hall | 92 Ends at 7:15pm at Centennial Hall | 93 Ends at 8:30pm at Centennial Hall | 94 Ends at 3:30pm at Centennial Hall | Bollinger Fld Ha | 7:00 | 7:30 | 7:45 | 8:00 | 8:15 | 8:30 | 8:45 | 9:00 | 9:15 | 9:30 | 9:45 | 10:00 | 10:15 |
| nds at 5:15p | nds at 7:15g | nds at 8:30g | nds at 3:30p | Chancellors Bo | 6:52 | 7:22 | 7:37 | 7:52 | 8:07 | 8:22 | 8:37 | 8:52 | 9:07 | 9:22 | 9:37 | 9:52 | 10:07 |
| 91 E | 92 E | 93 E | 94 E | Oak Ridge C | 6:52 | 7:22 | 7:37 | 7:52 | 8:07 | 8:22 | 8:37 | 8:52 | 9:07 | 9:22 | 9:37 | 9:52 | 10:07 |
| m. | 5:57am | E | :42am | | 6:51 | 7:21 | 7:36 | 7:51 | 90:8 | 8:21 | 8:36 | 8:51 | 90:6 | 9:21 | 9:36 | 9:51 | 10:06 |
| ers at 6:51a | narket at 6 | ers at 7:36a | narket at 7 | Davies Center Towers Hall | | 7:16 | | 7:46 | 8:01 | 8:16 | 8:31 | 8:46 | 9:01 | 9:16 | 9:31 | 9:46 | 10:01 |
| 91 Starts at Towers at 6:51am | 92 Starts at Haymarket at (| 93 Starts at Towers at 7:36am | 94 Starts at Haymarket at 7:42am | Centennial Dav | | 7:15 | | 7:45 | 8:00 | 8:15 | 8:30 | 8:45 | 00:6 | 9:15 | 9:30 | 9:45 | 10:00 |
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91 Continous through 5:15pm 92 Continuos through 7:15pm 93 Continuous through 8:30pm 94 Continuous through 3:30pm

* for internal use



Turn sheet for routes 91, 92, 93, 94 Monday -Friday

#9 Lower Campus headsign#60

Leave Centennial Hall

Right- Roosevelt Ave

Circle Davies Center

Left - Park Ave

Right-Summit Ave

Left - State St

Curve - Washington St

Left - Farwell St

Left - Grav St

Right - into Transfer Center

Right - Main St

Left - Farwell St

Left - Eau Claire St

Stop - at Haymarket Landing / Pablo

Curve - Graham Ave

Right - Lake St

Left - Seventh Ave

Right - Water Street

Left - into Sonnentag / Circle Parking Lot

Right - Monomonie St

Continue on Water St / Human Services

Continue on Summit Ave

Right - Park Ave

Stop - in front of Centennial Hall

#19 Upper Campus headsign#55

Leave Centennial Hall

Right- Roosevelt Ave

Circle Davies Center

Continue on Roosevelt Ave

Right - State St

Left - E. Lexington Blvd

Left - Patton St

Left - W. Clairemont Ave

Right - University Dr

Curve - Continue on University Dr

Stop- Towers Hall

Right - Stop Sign

Left - Stop Sign

Stop- Oak Ridge Hall

Stop- Chancellors Hall

Left - W. Clairemont

Right - Stein Blvd / Bollinger Fields

Right - Hamilton Ave

Right - El Dorado Blvd

Curve then Right - El Dorado Blvd

Right - W. MacArthur Ave

Left · Stein Blvd

Left - W. Clairemont Ave

Right - Menomonie St

Continue to Water St

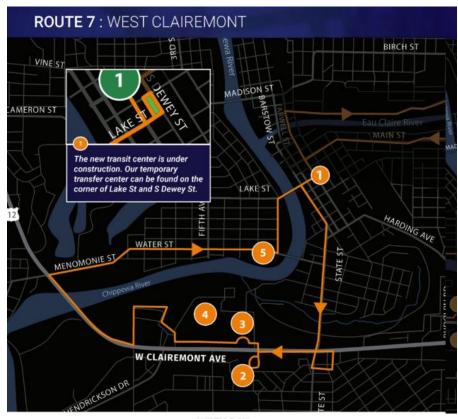
Haas Fine Arts Center

Continue to Summit Ave

Right - Park Ave

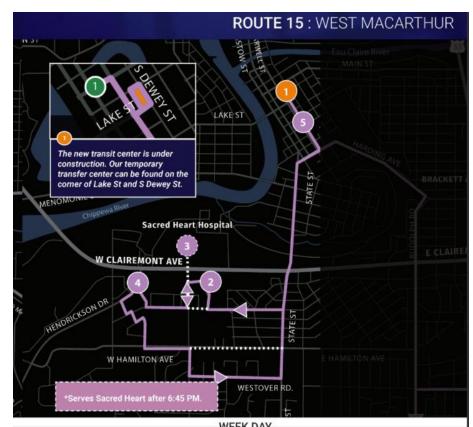
Stop - in front of Centennial Hall

5/9/2024

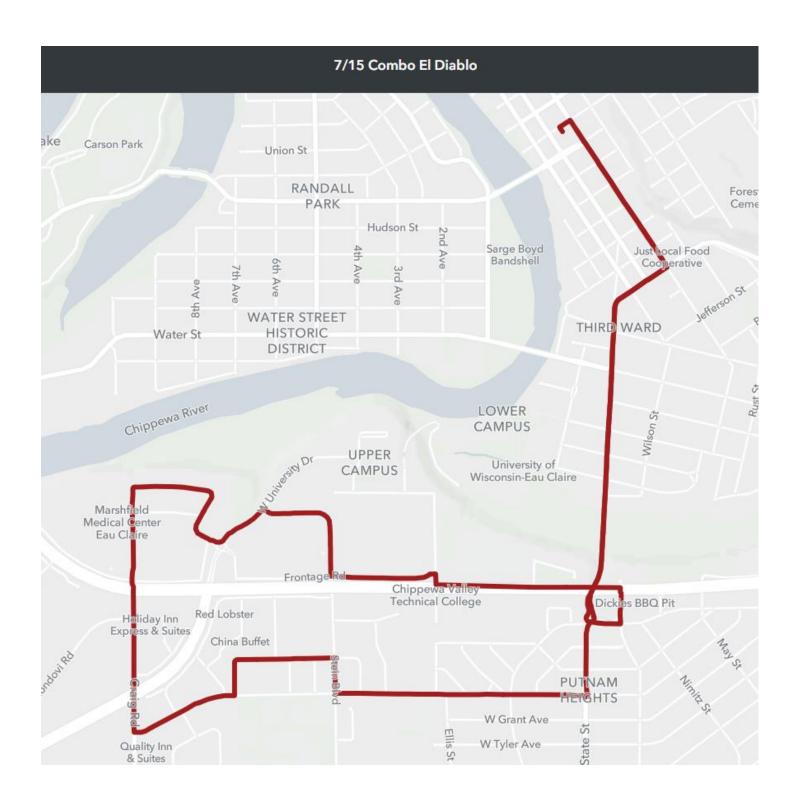


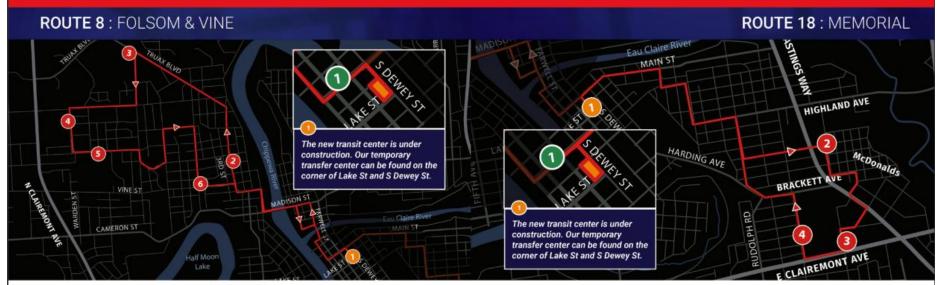
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|--------------------|---------------------------|-------|--------------------------|-------------------|--------------------|
| 1 | 2 | 3 | 4 | 5 | 1 |
| Transfer Center | Family Medicine Clinic | CVTC | Sacred Heart Hospital | UWEC Fine Arts | Transfer Center |
| 6:45 | 2 | 6:56 | 6:57 | - | 7:15 |
| 7:15 | 7:23 | 7:24 | 7:26 | 7:37 | 7:45 |
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| 5:15 | 5:23 | 5:24 | 5:26 | 5:37 | 5:45 |
| 7:15 | 7:23 | 7:24 | 7:26 | 7:37 | 7:45 |
| 7:45 | 7:53 | 7:54 | 7:56 | 8:07 | 8:15 |
| 8:15 | 8:23 | 8:24 | 8:26 | 8:37 | 8:45 |

Saturday time ranges in yellow. Bolded times on Tuesdsays and Thursdays only.



| 1 | 2 | WEEK | 4 | 5 | 7 | |
|--------------------|----------------|---------------------------|-----------------|----------------|--------------------|--|
| Transfer Center | Mayo Clinic | *Sacred Heart Hospital | Shopko Plaza | Park Towers | Transfer Center | |
| | | - | - | - | - | |
| 7:45 | 7:54 | | 7:58 | 8:08 | 8:15 | |
| 8:45 | 8:54 | | 8:58 | 9:08 | 9:15 | |
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| | | | - WEEK DAY | | | | | | — WEEK DAY – | | |
|-------------------------|-------------------|-------------------------|------------------------|------------------------------|-------------------|-------------------------|-------------------------|----------------------|------------------------|------------------------------|--------------------|
| 7 Transfer Center | Third & Walnut | 3 Dove Healthcare | 4 Westwind Apts. | 5 Delong Middle School | Seventh & Vine | 7 Transfer Center | 7 Transfer Center | Fairfax at McDonalds | 3 Fairfax & Clairemont | 4 Memorial High School | Transfer Center |
| | 5:53 | 5:56 | 5:58 | 5:59 | 6:04 | 6:15 | 6:15 | 6:25 | 6:30 | 6:33 | 6:45 |
| 6:15 | 6:23 | 6:26 | 6:28 | 6:29 | 6:34 | 6:45 | 6:45 | 6:55 | 7:00 | 7:03 | 7:15 |
| 6:45 | 6:53 | 6:56 | 6:58 | 6:59 | 7:04 | 7:15 | 7:15 | 7:25 | 7:30 | 7:33 | 7:45 |
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| 2:15 | 2:23 | 2:26 | 2:28 | 2:29 | 2:34 | 2:45 | 2:45 | 2:55 | 3:00 | 3:03 | 3:15 |
| 2:45 | 2:53 | 2:56 | 2:58 | 2:59 | 3:04 | 3:15 | 3:15 | 3:25 | 3:30 | 3:33 | 3:45 |
| 3:15 | 3:23 | 3:26 | 3:28 | 3:29 | 3:34 | 3:45 | 3:45 | 3:55 | 4:00 | 4:03 | 4:15 |
| 3:45 | 3:53 | 3:56 | 3:58 | 3:59 | 4:04 | 4:15 | 4:15 | 4:25 | 4:30 | 4:33 | 4:45 |
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| 6:15 | 6:23 | 6:26 | 6:28 | 6:29 | 6:34 | 6:45 | 7:45 | 7:55 | 8:00 | 8:03 | 8:15 |
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| 8:15 | 8:23 | 8:26 | 8:28 | 8:29 | 8:34 | 8:45 | 9:45 | 9:55 | 10:00 | 10:03 | 10:15 |
| 9:15 | 9:23 | 9:26 | 9:28 | 9:29 | 9:34 | 9:45 | | | | | |

Short-Term, Minimal Cost Scenario

The following service recommendations are those which can be implemented relatively quickly without the need for significantly more resources.

Route 1

The recommended changes, reasoning, and impacts related to Route 1 are shown in Figure 81 and Figure 82, and summarized in Table 21 and Table 22. Route 1 is ECT's highest ridership and most productive route, aside from Routes 9 and 19. It serves several important destinations, including the Oakwood Mall and surrounding commercial area, the location of dozens of employers and thousands of jobs.

The Short-Term, Minimal Cost recommendation addresses this by extending slightly the hours of service.

Additional investment in Route 1 is included in the Short-Term, Investment recommendations.

Table 21: Change and Impact Summary: Route 1 (Short-Term, Minimal Cost Scenario)

Proposed Change Impact Modify Route 1 to no longer operate within Increased safety and service reliability by eliminating bus the Festival Foods parking lot. Today, Route operations within the Festival Foods parking lot; passengers would 1 serves two bus stops located within the access the shopping center using the bus stops along Mall Dr. Festival Foods parking lot in the Consistent operations in northbound and southbound directions, northbound direction; southbound, the reducing potential for confusion Route stays on Mall Dr. Instead, Route 1 will · Requires slightly greater walk/roll distances to access businesses in operate on Mall Drive in both the the shapping center northbound and southbound directions. Extend the span of service on Route 1 to Greater convenience by introducing ability to travel directly between Oakwood Mall and the Transfer Center for 2 hours later operate once every 60 minutes between 6:15 AM and 11:15 PM on weekdays, and into the evening, facilitating more opportunities for employment, from 8:15 AM to 9:15 PM on Saturday shopping, and entertainment-related trips · Required ECT to hire an additional operations supervisor to oversee service in the late evening, at an annual cost of approximately \$80,000

Figure 81. Headway and Span Summary: Route 1 (Short-Term, Minimal Cost Scenario)

| Route | Day of | Phase | Time | e of [| Day | | | | | | | | | | | | | | | | | |
|-------|----------|----------|------|--------|-----|-----|-----|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| | Week | | 5AM | 6AM | 7AM | 8AM | 9AM | 10AM | 11AM | 12PM | 1PM | 2PM | 3PM | 4PM | 5PM | 6РМ | 7PM | 8PM | 9PM | 10PM | 11PM | 12AM |
| 1 | Weekday | Existing | | | | | | | | | | | | | | | | | | | | |
| | | Proposed | | | | | | | | | | | | | | | | | | | 1 | |
| | Saturday | Existing | | | | | | | | | | | | | | | | | | | | |
| | | Proposed | | | | | | | | | | | | | | | | | | | | |
| - | Headway | Minutes) | 30 | 60 | | | | | | | | | | | | | | | | | | |

Figure 82. Route 1 (Short-Term, Minimal Cost Scenario)

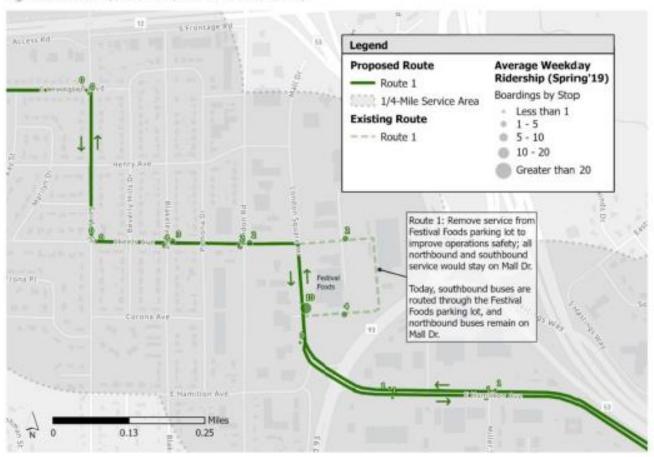


Table 22. Service Resource Summary: Route 1 (Short-Term, Minimal Cost Scenario)

| Route | Service Days | Phase | Miles per Trip | Buses Required (Peak) | Daily Scheduled Trips | Daily Revenue Hours | Daily Revenue Miles | Change in Annual Operating Expense |
|-------|-----------------|------------|-------------------|-----------------------------|-----------------------------|---------------------------|---------------------------|---|
| 1 | Weekdays | Existing | 13.6 | 1. | 16 | 16.0 | 216.8 | 2 |
| | | Proposed | 13.1 | 1 | 18 | 18.0 | 235.1 | +\$48,900* |
| | Saturday | Existing | 13.6 | 1 | 10 | 10.0 | 135.5 | = |
| | | Proposed | 13.1 | 1 | 14 | 14.0 | 182.8 | +\$19,900 |
| Total | Combined | Difference | |) | | | | +\$68,800* |

^{*}The addition of Route 1 service 2 hours later on weeknights would require ECT to hire an additional operations supervisor. The high-level, planning stage estimate of this additional staff is assumed to be \$80,000, added to annual operating expenses.

Routes 5 & 6

The recommended changes, reasoning, and impacts related to Routes 5 and 6, serving southeast Eau Claire, are shown in Figure 86 and Figure 87, and summarized in Table 27 and Table 28.

The areas served by existing Routes 1, 5, and 6 were identified as in need of improved service and where existing service is duplicative. The Short-Term, Minimal Cost recommendation addresses the duplication issue alone. Additional investment in Routes 1 and 6 are identified as Short-Term, Investment Recommendations.

Table 27. Change and Impact Summary: Routes 5 & 6 (Short-Term, Minimal Cost Scenario)

| Proposed Change | Impact | | | | |
|---|--|--|--|--|--|
| Restructure Route 6 and eliminate | Reduced duplication | | | | |
| Route 5 | Simpler route structures that are easier to understand and use | | | | |
| Restructure Route 6 to create service in both directions west of Oakwood Mall; | Increased access to and from the Oakwood Mall and surrounding commercial area, South Middle School and Fairfax St., UW-Eau Claire lower campus, and the Transfer Center | | | | |
| liminate portion of existing Route 6 nat is served by Route 1 | Reduced travel times for many riders | | | | |
| The areas currently served by Route 5 would be covered by portions of the modified Route 6 and Route 1 | Greater convenience and shorter travel times from bi-directional Route 6 service; reduced walking/rolling distances and/or need to travel downtown on return trips Nearly identical service coverage and alternative options for the vast majority of existing Route 5 and 6 passengers Sum of average weekday boardings no longer served directly*: | | | | |
| Extend the span of service on Route 6 | Route 5, less than 1; Route 6, less than 2 Greater convenience | | | | |
| to operate once every 60 minutes between 6:15 AM and 10:15 PM on weekdays, and from 8:45 AM to 8:45 PM on Saturday | Introduces ability to travel directly between the Oakwood Mall and surrounding commercial area, South Middle School and Fairfax St., UW-Eau Claire lower campus, and the Transfer Center for 3.5 hours later into the evening, facilitating more opportunities for employment and education-related trips | | | | |

^{*} Required to walk or roll an additional 0.25 miles or more to the new service

Figure 86. Routes 5 & 6 (Short-Term, Minimal Cost Scenario)

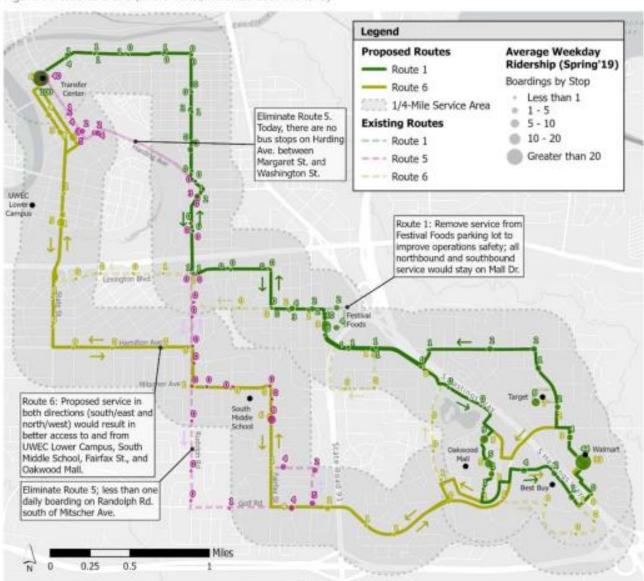


Figure 87. Headway and Span Summary: Routes 5 & 6 (Short-Term, Minimal Cost Scenario)

| Route | Day of | Phase | Time | e of [| Day | | | | | | | | | | | | | | | | | |
|-------|----------|----------|------|--------|-----|-----|-----|------|------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|------|------|------|
| | Week | | 5AM | 6AM | 7AM | 8AM | 9AM | 10AM | 11AM | 12PM | 1PM | 2PM | зрм | 4PM | 5PM | 6РМ | 7PM | 8PM | 9PM | 10PM | 11PM | 12AN |
| 5 | Weekday | Existing | | | | | | | | | | | | | | | | | | | | |
| | | Proposed | | | | | | | | | | | | | | | | | | | | |
| | Saturday | Existing | | | | | | | | | | | | | | | | | | | | |
| | | Proposed | | | | | | | | | | | | | | | | | | | | |
| 6 | Weekday | Existing | | | | | | | | | | | | | | | | | | | | |
| | | Proposed | | | | | | | | | | | | | | | | | | | | |
| | Saturday | Existing | | | | | | | | | | | | | | | | | | | | |
| | | Proposed | | | | | | | | | | | | | | | | | | | | |

Table 28. Service Resource Summary: Routes 5 & 6 (Short-Term, Minimal Cost Scenario)

| Route | Service Days | Phase | Miles per Trip | Buses Required (Peak) | Daily Scheduled Trips | Daily Revenue Hours | Daily Revenue Miles | Change in Annual Operating Expense |
|-------|-----------------|------------|-------------------|-----------------------------|-----------------------------|---------------------------|---------------------------|---|
| 5 | Weekdays | Existing | 8.4 | 1 | 16 | 8 | 133.9 | |
| | | Proposed | | | | | | -\$195,600 |
| | Saturday | Existing | 8.4 | 1 | 10 | 5 | 83.7 | _ |
| | | Proposed | | | | | | -\$24,900 |
| 6 | Weekdays | Existing | 14.5 | 1 | 12 | 12 | 174.0 | |
| | | Proposed | 14.4 | 1 | 17 | 17 | 245.1 | +\$122,300 |
| | Saturday | Existing | 14.5 | 1 | 10 | 10 | 145.0 | |
| | | Proposed | 14.4 | 1 | 13 | 13 | 187.5 | +\$14,900 |
| Total | Combined | Difference | | 0 | | | | -\$83,300 |

EAU CLAIRE TRANSIT COMMISSION

MONTHLY RIDERSHIP REPORT

APR-24

| | | Monthly | | Y | TD Ridership | ip | |
|------------------------|-------|-------------|----------|---------|--------------|----------|--|
| | 2023 | 2024 | % Change | 2023 | 2024 | % Change | |
| Full Cash Fare | 1865 | 1485 | -20.38% | 7,453 | 6415 | -13.93% | |
| Full Fare Tickets | 1566 | 1705 | 8.88% | 6,312 | 6984 | 10.65% | |
| Income-Qualifying Fare | 255 | 320 | 25.49% | 837 | 1462 | 74.67% | |
| Student Cash Fare | 309 | 373 | 20.71% | 1,199 | 2282 | 90.33% | |
| Student Fare Tickets | 1 | 4 | 300.00% | 114 | 51 | -55.26% | |
| 1/2 Cash Fare | 1375 | 1149 | -16.44% | 4,852 | 5214 | 7.46% | |
| Reduced Fare Tickets | 28 | 77 | 175.00% | 816 | 752 | -7.84% | |
| Monthly Pass | 4499 | 3102 | -31.05% | 22,412 | 15447 | -31.08% | |
| Income-Qualifying Pass | 4903 | 4171 | -14.93% | 12,964 | 20589 | 58.82% | |
| Half Fare Pass | 7343 | 6543 | -10.89% | 28,907 | 30320 | 4.89% | |
| CVTC Pass | 510 | 559 | 9.61% | 1,750 | 2282 | 30.40% | |
| Day Pass | 815 | 585 | -28.22% | 2,880 | 2149 | -25.38% | |
| MAX Pass | 1569 | 1079 | -31.23% | 5,904 | 4654 | -21.17% | |
| Non-UWEC Ridership | 25038 | 21152 | -15.52% | 96,400 | 98601 | 2.28% | |
| UWEC | 33295 | 40439 | 21.46% | 115,846 | 137374 | 18.58% | |
| Total | 58333 | 61591 | 5.59% | 212,246 | 235975 | 11.18% | |
| Community Table | 244 | 236 | -3.28% | 498 | 767 | 54.02% | |
| Paratransit | 2140 | | -100.00% | 7,706 | 6671 | -13.43% | |
| Free | 466 | 13685 | 2836.70% | 2,379 | 15527 | 552.67% | |
| Pool | 0 | 0 | | 0 | 0 | | |
| Transfer | 3209 | 3632 | 13.18% | 13,137 | 17045 | 29.75% | |
| Library | 0 | 0 | | 0 | 0 | | |
| Total | 64392 | 79144 | 22.91% | 235,966 | 275985 | 16.96% | |
| Evening Ridership | 371 | 3385 | 812.40% | 1538 | 11256 | 631.86% | |
| Saturday Ridership | 4039 | 3641 | -9.85% | 12978 | 10863 | -16.30% | |
| Miles of Service-Day | 51974 | 55169 | 6.15% | 203,721 | 205962 | 1.10% | |
| Passenger / Mile-Day | 1.23 | 1.373216843 | 11.48% | 2.37 | 2.626391725 | 10.88% | |
| Hours of Service-Day | 3682 | 3901 | 5.95% | 14,336 | 14587.9 | 1.76% | |
| Passenger / Hour-Day | 17.39 | 19.42040502 | 11.69% | 33.58 | 37.10280123 | 10.50% | |
| Miles of Service-Eve. | 9520 | 10688 | 12.27% | 37086 | 40888 | 10.25% | |
| Passenger / Mile-Eve. | 0.04 | 0.316710329 | 712.69% | 0.08 | 0.577339468 | 610.09% | |
| Hours of Service-Eve. | 668 | 748 | 11.98% | 2600 | 2860.8 | 10.01% | |
| Passenger / Hour-Eve. | 0.56 | 4.52540107 | 714.82% | 1.16 | 8.25078918 | 611.70% | |
| | | | | | | | |
| Saturday | 5 | 4 | -20.00% | 17 | 13 | -23.53% | |
| Weekday School | 18 | 21 | 16.67% | 69 | 74 | 7.25% | |
| Weekday Non-school | 2 | 1 | -50.00% | 17 | 14 | -17.65% | |

2024 Income-Qualifying Fare Progess Report

| | Permits Issued | \$0.85 Trips | Passes Sold | Pass Trips |
|-----------|-------------------|-----------------|-------------|------------|
| January | 19 | 382 | 29 | 5471 |
| February | 18 | 427 | 33 | 5802 |
| March | 9 | 333 | 43 | 5145 |
| April | 17 | 320 | 25 | 4171 |
| May | | | | |
| June | | | | |
| July | | | | |
| August | | | | |
| September | | | | |
| October | | | | |
| November | | | | |
| December | | | | |
| Total: | 63 | 1462 | 130 | 20589 |

2023 Income-Qualifying Fare Progess Report

| | Permits Issued | \$0.85 Trips | Passes Sold | Pass Trips |
|-----------|-------------------|-----------------|----------------|------------|
| January | 13 | 162 | 32 | 2197 |
| February | 11 | 186 | 28 | 3420 |
| March | 10 | 221 | 31 | 2519 |
| April | 19 | 399 | 22 | 5293 |
| May | 13 | 230 | 21 | 5249 |
| June | 15 | 209 | 21 | 5015 |
| July | 13 | 308 | 20 | 4092 |
| August | 14 | 352 | 24 | 4785 |
| September | 13 | 272 | 13 | 4664 |
| October | 22 | 332 | 35 | 6117 |
| November | 29 | 380 | 30 | 4686 |
| December | 17 | 411 | 39 | 5141 |
| Total: | 189 | 3462 | 316 | 53178 |

Eau Claire Transit System

Operating Revenues Report Date: March 31, 2024

% of Year Expired: 25.0%

| | Prior Year | | | Т | Current Year | | | | | |
|--|------------|-----------|-----------------|----------|--------------|-----------------|---------------------------------------|----|-------------|-----------------|
| | | 2023 | | 2023 | | | 2024 | | 2024 | % of |
| | _ | Budget | | Y-T-D | | | Budget | | Y-T-D | Budget |
| Full Fare Cash | \$ | 34,000 | \$ | 6,283 | | \$ | 42,000 | \$ | 8,907 | 21.2% |
| Full Fare Pass | э \$ | 76,000 | \$ \$ | 20,500 | | Ф \$ | 90,000 | \$ | 21,400 | 23.8% |
| Full Fare Tickets | э \$ | 30,000 | \$ \$ | 4,244 | | Ф \$ | 29,000 | \$ | 8,920 | 30.8% |
| Day Pass | \$ \$ | 11,000 | \$ \$ | 1,388 | | э \$ | 29,000 8,000 | \$ | 2,164 | 27.0% |
| Total Full Adult Fares | <u> </u> | 151,000 | - \$ | 32,414 | | - \$ | 169,000 | \$ | 41,391 | 24.5% |
| Total Pull Aquit Pales | Ψ | 101,000 | — | <u> </u> | | Ψ | 109,000 | Ψ | 71,071 | 47. 3 /0 |
| Income-Qualifying Cash | \$ | 2,000 | \$ | 306 | | \$ | 2,500 | \$ | 1,002 | 40.1% |
| Income-Qualifying Pass | \$ | 12,000 | \$ | 2,425 | | \$ | 20,000 | \$ | 9,700 | 48.5% |
| Total I-Q Fares: | \$ | 14,000 | \$ | 2,731 | | \$ | 22,500 | \$ | 10,702 | 47.6% |
| - | Ė | <u> </u> | <u> </u> | <u> </u> | | _ | · · · · · · · · · · · · · · · · · · · | | | |
| Reduced Fare Cash | \$ | 8,800 | \$ | 1,732 | | \$ | 14,000 | \$ | 3,552 | 25.4% |
| Reduced Fare Pass | \$ | 60,000 | \$ | 9,600 | | \$ | 66,000 | \$ | 16,250 | 24.6% |
| Reduced Fare Tickets | \$ | 6,000 | \$ | 330 | | \$ | 500 | \$ | 690 | 138.0% |
| Total Reduced Fares | \$ | 74,800 | \$ | 11,662 | | \$ | 80,500 | \$ | 20,492 | 25.5% |
| | | | | | | | | | | |
| Student Fare Cash | \$ | 5,000 | \$ | 763 | | \$ | 5,000 | \$ | 2,404 | 48.1% |
| Student Fare Tickets | \$ | 800 | \$ | 138 | | \$ | 300 | \$ | - | 0.0% |
| Student MAX Pass | \$ | 17,500 | \$ | 3,800 | | \$ | 14,000 | \$ | 2,750 | 19.6% |
| CVTC Student Pass | \$ | 1,500 | \$ | - | | \$ | 5,300 | \$ | - | 0.0% |
| UW - Eau Claire | \$ | 412,000 | \$ | 137,000 | | \$ | 551,000 | \$ | 138,000 | 25.0% |
| Pool/Library | \$ | 7,000 | \$ | | | \$ | | \$ | - | |
| Total Student Fares | \$ | 443,800 | \$ | 141,700 | | \$ | 575,600 | \$ | 143,154 | 24.9% |
| | | | | | | | | | | |
| Paratransit Co-Pay | \$ | 92,300 | \$ | 12,208 | | \$ | 101,000 | \$ | 21,497 | 21.3% |
| Agency Fare | \$ | 134,900 | \$ | 15,713 | | \$ | 133,000 | \$ | 36,325 | 27.3% |
| Local Reimbursement | \$ | 300 | \$ | - | _ | \$ | - | \$ | - | |
| State PT Assistance | \$ | 65,000 | \$ | - | | \$ | 64,300 | \$ | - | 0.0% |
| Total Paratransit | \$ | 292,500 | \$ | 27,921 | | \$ | 298,300 | \$ | 57,822 | 19.4% |
| Fadamil Assistance | | 0.000.000 | | | | | 0.700.000 | | (1.000.405) | 07.10 |
| Federal Assistance State Assistance | \$ | 2,200,000 | \$ | - | | \$ | 2,720,336 | \$ | (1,009,421) | -37.1% |
| | \$ | 1,250,000 | \$ | - | | \$ | 1,156,142 | \$ | | 0.0% |
| EC County Assistance | \$ | 118,600 | \$ | - | | \$ | 273,000 | \$ | 63,061 | 23.1% |
| Altoona Assistance | <u>\$</u> | 115,000 | <u> </u> | | | <u>\$</u> | 134,000 | \$ | (046.360) | 0.0% |
| Total Assistance | * | ა,ნგა,ნ00 | * | | | * | 4,283,478 | \$ | (946,360) | -22.1% |
| Advertising | \$ | 42,000 | \$ | 12,628 | | \$ | 55,000 | \$ | 10,541 | 19.2% |
| Vending Commission | \$ | ., | \$ | - | | \$ | , | \$ | -, | |
| Gifts & Donations | \$ | - | \$ | - | | \$ | - | \$ | - | |
| Other Penalties | \$ | - | \$ | - | | \$ | - | \$ | - | |
| Miscellaneous | \$ | 1,000 | \$ | 3,219 | | \$ | 15,150 | \$ | 1,026 | 6.8% |
| General Fund - Operations | \$ | 1,160,200 | \$ | - | | \$ | 1,294,009 | \$ | - | 0.0% |
| Sale of Capital Assets | \$ | - | \$ | - | | \$ | - | \$ | - | |
| Fund Balance Applied | \$ | - | \$ | - | | \$ | - | \$ | - | |
| Fund Balance Used for CIP | \$ | - | \$ | - | | \$ | - | \$ | - | |
| Total Other | \$ | 1,203,200 | \$ | 15,847 | | \$ | 1,364,159 | \$ | 11,567 | 0.8% |
| | | | | | | | | | | |
| TOTAL REVENUES | \$ | 5,862,900 | \$ | 232,275 | | \$ | 6,793,537 | \$ | (661,233) | -9.7% |

Eau Claire Transit System

Operating Expenses Report Date: March 31, 2024

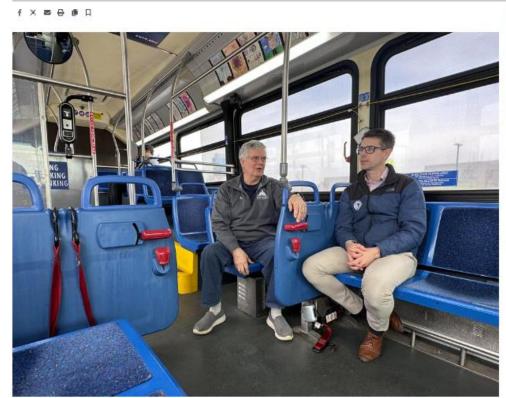
% of Year Expired: 16.7%

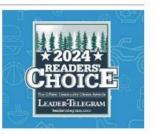
| | Prior Year | | | Current Year | | | | | | |
|--------------------------|------------|-----------|----------|--------------|--------------|---|----------|-----------|-----------------|--|
| ' | | 2023 | | 2023 | | 2024 | | 2024 | % of | |
| | | Budget | | Y-T-D | | Budget | | Y-T-D | Budget | |
| | | | | | | _ | | | | |
| Admin Wages | \$ | 332,500 | \$ | 38,538 | \$ | 342,979 | \$ | 80,728 | 23.5% | |
| Admin OT Wages | \$ | 12,000 | \$ | 2,187 | \$ | 2,000 | \$ | 2,722 | 136.1% | |
| Admin Benefits | \$ | 214,600 | \$ | 15,104 | \$ | 229,123 | \$ | 26,669 | 11.6% | |
| Operator Wages | \$ | 1,285,300 | \$ | 151,982 | \$ | 1,534,674 | \$ | 336,810 | 21.9% | |
| Operator OT Wages | \$ | 23,000 | \$ | 23,332 | \$ | 23,000 | \$ | 53,333 | 231.9% | |
| Operator Benefits | \$ | 724,100 | \$ | 86,797 | \$ | 839,724 | \$ | 28,307 | 3.4% | |
| Shop Wages | \$ | 278,100 | \$ | 39,244 | \$ | 309,861 | \$ | 70,857 | 22.9% | |
| Shop OT Wages | \$ | 23,800 | \$ | 9,951 | \$ | 8,800 | \$ | 19,558 | 222.3% | |
| Shop Benefits | \$ | 158,000 | \$ | 17,196 | \$ | 138,113 | \$ | 26,887 | 19.5% | |
| Total Payroll | \$ | 3,051,400 | \$ | 384,331 | \$ | 3,428,274 | \$ | 645,870 | 18.8% | |
| | | | | | | | | | | |
| Printing & Binding | \$ | 10,700 | \$ | 1,293 | \$ | 10,700 | \$ | 1,772 | 16.6% | |
| Advertising & Marketing | \$ | 32,400 | \$ | 1,142 | \$ | 40,000 | \$ | 161 | 0.4% | |
| Custodial | \$ | 24,500 | \$ | 1,883 | \$ | 24,717 | \$ | 6,150 | 24.9% | |
| Security | \$ | 46,800 | \$ | 489 | \$ | 91,000 | \$ | 7,781 | 8.6% | |
| Utilities | \$ | 12,500 | \$ | 3,278 | \$ | 13,900 | \$ | 11,899 | 85.6% | |
| Ins & Admin Charges | \$ | 195,900 | \$ | 32,722 | \$ | 204,000 | \$ | 50,750 | 24.9% | |
| Misc. Services | \$ | 431,500 | \$ | 60,161 | \$ | 500,698 | \$ | 230,319 | 46.0% | |
| Total Services | \$ | 754,300 | \$ | 100,969 | \$ | 885,015 | \$ | 308,832 | 34.9% | |
| | | | | | | | | | | |
| Office Supplies | \$ | 4,300 | \$ | 595 | \$ | 4,300 | \$ | 1,565 | 36.4% | |
| Uniforms & Clothing | \$ | 18,400 | \$ | 1,222 | \$ | 24,234 | \$ | 1,818 | 7.5% | |
| Gas | \$ | 1,000 | \$ | - | \$ | 1,000 | \$ | 399 | 39.9% | |
| Diesel Fuel | \$ | 450,000 | \$ | - | \$ | 450,000 | \$ | 78,932 | 17.5% | |
| Motor Oil | \$ | 17,400 | \$ | - | \$ | 17,400 | \$ | 4,923 | 28.3% | |
| Tires | \$ | 52,600 | \$ | - | \$ | 52,600 | \$ | 2,700 | 5.1% | |
| Supplies | \$ | 201,100 | \$ | 40,603 | \$ | 369,595 | \$ | 46,565 | 12.6% | |
| Tool/Shop | \$ | 16,700 | \$ | 1,804 | \$ | 16,700 | \$ | 3,537 | 21.2% | |
| Equip Purchase | | · | \$ | · - | \$ | 2,200 | \$ | <u>-</u> | | |
| Misc. Materials/Supplies | \$ | 6,500 | \$ | _ | \$ | 13,493 | \$ | 2,102 | 15.6% | |
| Total Materials/Supplies | <u> </u> | 768,000 | \$ | 44,225 | \$ | 951,522 | \$ | 142,540 | 15.0% | |
| 7 - 11 | Ė | | <u> </u> | | l — | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | .,- | | |
| Purchased Transp. | \$ | 900,100 | \$ | 115,640 | \$ | 1,300,000 | \$ | 375,278 | 28.9% | |
| Paratransit Cer | \$ | 88,200 | \$ | 6,445 | \$ | 83,000 | \$ | 17,099 | 20.6% | |
| Total Paratransit | <u> </u> | 988,300 | \$ | 122,086 | \$ | 1,383,000 | \$ | 392,378 | 28.4% | |
| Total Taranasia | — | 300,000 | = | 122,000 | 🚢 | 1,000,000 | <u>Ψ</u> | 0,2,010 | 20.470 | |
| Unfund Pen | \$ | 38,500 | \$ | 6,416 | \$ | 38,500 | \$ | 9,574 | 24.9% | |
| Loss on Disp of Equip | \$ | 35,300 | Ψ | 0,410 | \$ | - | | 3,514 | 24.570 | |
| Capital Purchases | э \$ | • - | | | \$ | <u>-</u> | \$ \$ | • | | |
| Depereciation | Ф \$ | <u>.</u> | | | \$ | - | \$ | _ | | |
| Other Charges/Adj | Ф \$ | - | | | \$ | _ | | • | | |
| Total Other | <u> </u> | 38,500 | \$ | 6,416 | \$ | 38,500 | \$ \$ | 9,574 | 24.9% | |
| Total Office | Ψ | 30,300 | — | 0,710 | | 30,300 | Ψ | 9,014 | 44. 7 /0 | |
| TOTAL EXPENSES | ф. | 5 600 F00 | | 658 027 | | 6,686,311 | \$ | 1,499,193 | 00.40/ | |
| IOIAL EAFENSES | \$ | 5,600,500 | — | 658,027 | I | 5,000,311 | * | 1,777,173 | 22.4% | |

Earth Week Recap

Senator Smith and Transit Manager talk on bus

By Aidan Sanfelippo Leader-Telegram staff Apr 22, 2024 Updated Apr 22, 2024







State Sensior Jeff Smith and City Transit Manager Ty Fachiess talk on an Eau Claire bus. The two officials were a part of an event to show the importance of public transportation and offer the opportunity for people on the bus to speak with the senator about issues they are interested in



Aidan Sanfelippo

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As featured on



CITY OFFICIALS DISCUSS TRANSIT IMPROVEMENTS ON BUS



BY AIDAN SANFELIPPO/LEADER-TELEGRAM STAFF

Eau Claire officials Stephanie Hirsch, the city manager, Emily Berge, the city council president, and Ty Fadness, the transit manager, along with Chippewa Valley Transit Alliance board member Jeremy Gragert ride the bus to ask citizens about their perspectives on Eau Claire's transit. During this time they heard from citizens who were interested in services available on Sunday, later services, on demand bus rides, and free transportation along set routes. Many of these possibilities and how they would work were also discussed between the officials during the bus ride. "I think it's nice to hear right from the users of the services... You can hear what's working, what's not working, and ways to improve," said Berge. Hirsch said their goal was to make it possible for people with cars to live and get to the places they need to be with one less car. "It's going to be a mix of solutions, fixed routes, some kind of on demand, and then supplemental systems like rental cars, Lyft, and Uber having amenities close to where people live," said Hirsch. "I think it's a whole system of finding those solutions but transit is at the heart of it." Fadness said the public can expect a lot of community engagement concerning transit planning in the upcoming years. Planning will be crucial when looking into changes to the transit system.

EARTH CLAIRE





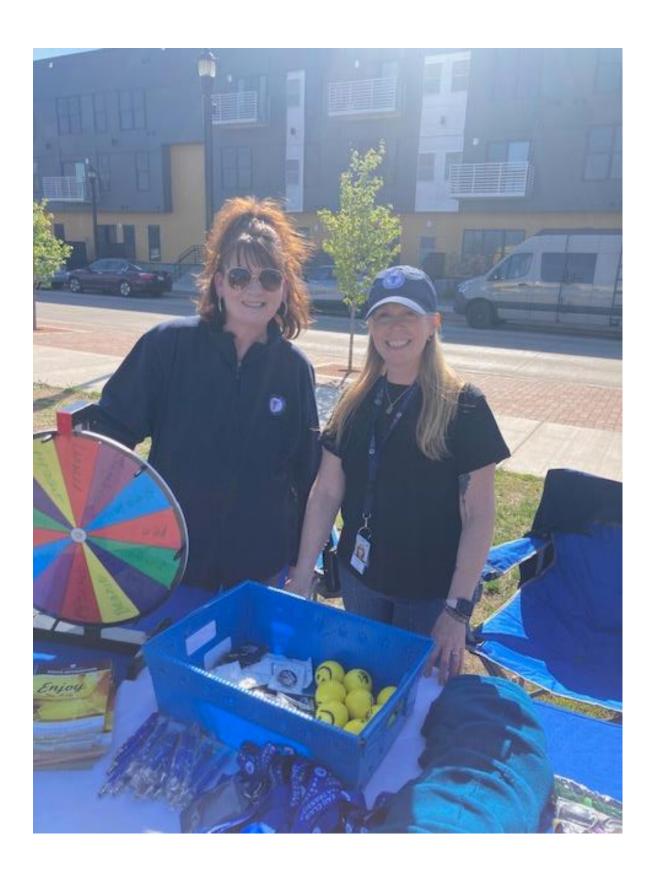


OPEN HOUSE AT THE BREWING PROJEKT









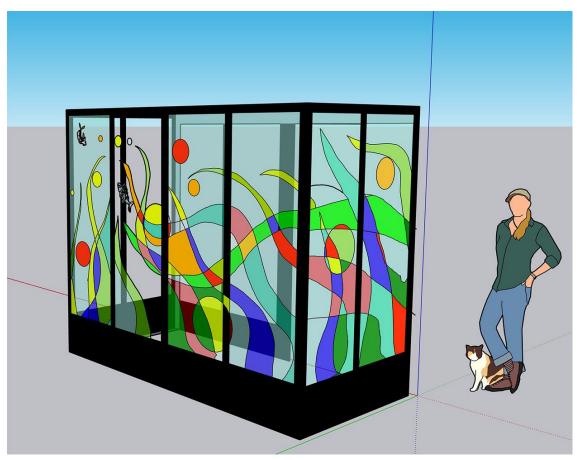


Northstar Middle School Event





Artwork on Haas Fine Art Center Shelter





A NS IT

City of Eau Claire Transit Commission Workplan

| What | Anticipated Outcome, Product or Result | Idea Source | Specific Actions | Target Dates | Identified Partners | Point Person |
|---|---|------------------|--|---------------------|--|--|
| Bus Stops/Shelters | Public input and local engagement, ADA compliance, Policy recommendation to Council, Evaluation of stops for safety and accessibility | CIP, Commission | Hold public meetings as part of the commission meetings; Review existing policies; develop recommendations – possible work session | DEC 2023 | Local manufacturers, artists and designers, ADRC, WIPTA Members, MPO | Transit Manager |
| Evaluate Fare Structure | Equitable Fare structure that allows for sustainable Transit Service | Commission | Review Structure Annually at a February or March Meeting. Make Recommendations to Council | MAR Annuall Y | UWEC, ECASD, Mayo and Marshfield Clinic, Other Businesses that benefit from Transit Service | Transit Manager |
| Marketing Committee | Transit Promotion in the community, Increase transit use, Marketing plan | TDP | Recruit members, City Staff, commission | On going | Interested Members of the Public, Commission, UWEC, Outside Marketing agency | Transit Manager |
| Review of Complete Streets Policy | Make sure that Transit issues are considered | ВРАС | Develop Recommendations as it relates to transit | On going | BPAC; Engineering | City Engineer |
| City Comprehensive Plan | Have Transit issues considered | Plan Commission | Hold public hearings to receive input on transit related sections to develop recommendations | 2024 | Planning | Communit y Developm ent Director |
| Shawtown Neighborhood Plan | Have Transit issues considered | Plan Commission | Participate at planned meetings | 2023 | Planning | Senior City Planner |
| Transit Ambassador Program | Review of the program, guidance | Transit Division | Provide recommendation on possible activities/recruitment | 2024 | Western Dairyland | Contracte d Provider |

| Explore 3 Bike | Recommendation for | Transit Division | Research issues where | 2024 | WIPTA Members | Transit |
|----------------------------|--|------------------|---|-------|---------------------------------------|------------------------|
| Rack system on | procurement | | deployed; review suppliers | | | Manager |
| buses | | | | | | |
| Electric Buses | Develop Strategy | CIP | Receive Public Input, Review other system deployments | 2025 | Sustainability Committee | Senior City Planner |
| Friends of Transit | Recognize Partners in the | Commission | Develop Categories and | 2024 | UWEC; ADRC | Commissi |
| Program | Community | | Criteria | | | on Chair |
| Making bus | Updated schedules, | Commission, UWEC | Monitor on time | On | UWEC | Transit |
| schedules more | improvement on schedules | | performance, receive UWEC | going | | Manager |
| consistent and | and more consistency with | | student input. Work with | | | |
| easier to | timing. | | UWEC students directly and | | | |
| understand | e. in it | 0 : 1 104/50 | distribute information. | 2024 | LINATEG | <u> </u> |
| City-wide bike | Establishing community | Commission, UWEC | Researching possible | 2024 | UWEC | Transit |
| rental program | partners and a transit- | | business partnerships | | | Manager |
| Tueneit Comice | backed bike rental program | Commission | Duranida in mut an many | 0.5 | LIMITO Chianavia Vallavi | Tueneit |
| Transit Service | Explore ways to connect the Transfer Center to other | Commission | Provide input as new | On | UWEC, Chippewa Valley Rail Commission | Transit |
| Expansion; Transfer Center | | | developments are | going | Rail Commission | Manager |
| Connections | travel options, regional and otherwise. | | considered. | | | |
| University Transit | Establishing a University | Commission | Hold meetings on campus, | 2025 | UWEC Student Senate, | Transit |
| hub | Transit Hub | Commission | work with UWEC | 2025 | · · | |
| nub | Iransit nub | | WORK WILLI OWEC | | Parking and Transportation | Manager |
| Adopt A Bus Stop | Involve the community in | Commission | Work with Neighborhood | 2025 | Neighborhood | Transit |
| Program | supporting transit by | | Associations | | Associations | Manager |
| | keeping bus stops in their | | | | | |
| | neighborhood accessible | | | | | |
| | year round | | | | | |