

CITY OF EAU CLAIRE HOUSING OPPORTUNITIES COMMISSION (HOC)

2024 Work Plan

Theme: A safe, affordable home for everyone.

What	Anticipated Outcome, Product or Result	Specific Actions	Target Dates	Potential Partners
<b>Monitor Housing Inventory</b>	Create a pathway for awareness for projects coming before the City.	Track growth and decline in all housing types and project developments to identify gaps and needs in the community, utilizing a 'scorecard' format.	Monthly	CVHTF, CVHBA, City Staff
<b>Ordinance &amp; Policy Review</b>	Reduce barriers and increase incentives for affordable housing development.	Review city ordinances and make recommendations to PC & CC for positive changes. Update City Council on innovative programs, policies and sustainable housing technologies. Consider new housing paradigms such as a community land trust.	Monthly	CVHBA, CVHTF, JONAH AHTF, BBWP Coalition, Transformation Project, El Centro, ECAHMAA, other communities' best practices
<b>Eau Claire Housing Plan</b>	Housing Needs Analysis and Assessment	Review housing study and feasibility of drafting a housing plan or toolkit.	Winter 2024	CVHTF, CVHBA, City of Altoona, Eau Claire County, City Staff, public
<b>Funding Affordable Housing</b>	Increase AH inventory and public confidence in the allocation of AH funds, and preserve existing AH.	Develop strategies for creating increased funding opportunities for AH development and preservation of AH. Assess and implement the process and criteria for the application and allocation of public AH funding and ARPA funding opportunities. Update current scoring criteria.	Ongoing	CVHTF, JONAH AHTF, local banks & businesses, health care organizations, special needs groups, LSS, Catholic Charities, Western Dairyland, Dairyland Local Homelessness Coalition
<b>Regional Housing Conference</b>	Build relationships with stakeholders, inform the community, generate public input and recommendations.	Plan and execute an event to gather stakeholders and present the opportunity to share strategies, report on progress and discuss current barriers to the development and preservation of AH. <ul style="list-style-type: none"> <li>Review format.</li> <li>Convene regional partner planning group.</li> </ul>	Fall 2024	Chamber of Commerce, RANWW, CVHBA, regional municipalities, Momentum West
<b>Promote Home Ownership</b>	Increase home ownership and keep current homeowners in their homes.	Develop strategies for increasing home ownership opportunities for households of low to moderate incomes, and for preventing foreclosures/distressed sales. <ul style="list-style-type: none"> <li>Community Land Trust RFP (Spring 2024)</li> </ul>	Ongoing	Neighborhood Associations, RANWW, State Treasurer, City Housing Division

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<p><b>Create Public/Private Partnerships</b></p>	<p>Stimulate the development of AH, the revitalization of existing AH, expand the diversity of housing and improve affordability.</p>	<p>Design and execute events and communication channels with state and local organizations that have the potential to fund and promote AH development. Continue to collaborate with community partners to meet the needs of people experiencing homelessness.</p> <ul style="list-style-type: none"> <li>• Housing Development Fund (Winter 2024)</li> <li>• Housing Resources Workshop (summer 2024)</li> </ul>	<p>Ongoing</p>	<p>Chamber of Commerce, EC Community Foundation, United Way, WHEDA, WI Partnership for Housing, WI Balance of State, BBWPC, Transformation Project, El Centro de Conexión de Chippewa Valley, ECAHMAA, UWEC Housing Coordinator, ADRC, CVLGBTQ+</p>
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Abbreviations:

ADRC = Aging & Disability Resource Center of Eau Claire County

AH = affordable housing

BBWPC = Black & Brown Womyn Power Coalition, Inc.

CC = City Council

CVHBA = Chippewa Valley Home Builders Association

CVHTF = Chippewa Valley Housing Task Force

CVLGBTQ+ = Chippewa Valley LGBTQ+ Community Center

ECAHMAA = Eau Claire Area Hmong Mutual Assistance Association

JONAH AHTF = Joining Our Neighbors Advancing Hope Affordable Housing Task Force

LSS = Lutheran Social Services

PC = Plan Commission

RANWW = Realtors Association of Northwest Wisconsin

RDA = Redevelopment Authority

WHEDA = Wisconsin Housing & Economic Development Authority