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MEDIA RELEASE

DATE: 10/25/2023	CONTACT: Officer Josh Miller
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SUBJECT: 23PD20188	 @EauClairePD

Fatal Crash in the City of Eau Claire

On October 19, 2023, at 9:55p.m., the Eau Claire Police Department and Eau Claire Fire Department responded to the intersection of E. Clairemont Avenue and London Road for a crash involving a vehicle and a bicyclist. Life saving measures were performed on the bicyclist. The bicyclist was transported to an area hospital, where he subsequently died from the injuries sustained in the crash.

The initial investigation shows the vehicle was traveling on E. Clairemont Avenue, had a green light, and was proceeding into the intersection when the crash occurred. The bicycle had no lighting affixed. The driver remained on scene.

The bicyclist has been identified as Keith A. Nichols (DOB 03/29/1968).

The crash is still under investigation by the Eau Claire Police Department with the assistance of the Wisconsin State Patrol.

Our thoughts are with the families impacted by this incident.

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Media inquiries should be directed to:

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