

May 5, 2023

**PUBLIC NOTICE**

**PLEASE TAKE NOTICE** that the South Barstow Business Improvement District will meet at **9:00 a.m. on Wednesday, May 10, 2023**. Meeting will occur at Pablo Center at the Confluence in the Market & Johnson Clearwater Recital Hall.

The South Barstow Business Improvement District will meet to discuss the items on the agenda below.

**A G E N D A**

1. Call Meeting to Order
2. Previous Meeting Minutes
3. Current Financials
4. Julian Emerson – Discussion
5. Todd Bohrer - Parking Discussion
6. Committee, Staff & Budget Updates
  - a. Entertainment & Banners
  - b. Landscaping
  - c. Lighting
  - d. Outreach & Special Projects
7. DECI/Staff Updates
8. Announcements

For further information, please contact Aaron White at 715-839-4914.

This notice is given in accordance with the provisions of Subchapter V of Chapter 19 of the Wisconsin Statutes.

*Notice is hereby given that members of the Eau Claire City Council, Redevelopment Authority of the City of Eau Claire, North Barstow/Medical BID, South Barstow BID, Water Street BID, West Grand Avenue BID, and Downtown Eau Claire, Inc. may be present at the foregoing meeting to gather information about a subject over which they have decision-making responsibility. This may constitute a meeting of the Eau Claire City Council, Redevelopment Authority of the City of Eau Claire, North Barstow/Medical BID, South Barstow BID, Water Street BID, West Grand Avenue BID, and Downtown Eau Claire, Inc., or all, pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis.2d.553,494 N.W.2d408 (1993), and must be noticed as such, although these governmental bodies will not take any formal action at this meeting.*

*In order to accommodate the participation of persons with disabilities at this meeting, the City will provide the services of a sign language interpreter or make other reasonable accommodations on request. To make such a request, please notify the City at 715-839-4902 at least two days prior to the meeting.*

*cc: News Media, Public Bulletin Board/City Clerk's Office*

***South Barstow Full Board February 8, 2023 9:00am-10:30am.***

**Members present:** Jon Seybold, Nikki Olson, Charlee Markquart, Steve Harmon, Sean Chambers, Jason Jon Anderson (represented by Heidi Desjarlais), Stuart Schaefer, Jeremy Hunt, Rita Dorsey, Travis Albrecht and Erin Klaus

**Members absent:** John Mogensen, Dave Strobel, Benny Haas, Rev. Scott Kirby,

**Staff present:** Aaron White, Jacob Wiensch, Dustin Olson and Claire Stoiber

**Guests:** Lt. Jesse Henning and Sgt. Bridget Coit, Benny Anderson, Julie Pangalo

**Call meeting to order:** Ms. Klaus called the meeting to order at 9:03am

**New Board Member Introductions:** Rita Dorsey and Travis Albrecht

**Previous meeting minutes:** Mr. Seybold motioned to approve. Ms. Olson seconded. Motion carried. Minutes approved.

**Sculpture Tour:** from Visit Eau Claire, both Julie Pangalo and Benny Anderson reported on the growth and sustainability of the nation's largest Sculpture Tour here in Eau Claire. They also reported on the Colorblock Mural program with 30 sites/buildings with murals to last 3-5 years. Ms. Klaus comments on the successful collaboration of the Sculpture Tour with Visit Eau Claire. Mr. Schaefer remarks on the tour being a perfect example of how and where BID support can be funded. Discussed decreasing the BID's contribution to Sculpture Tour. Mr. Seybold requests that the "people's choice" sculpture remain in North or South Barstow BIDs. The BID went back and forth discussing options for support amounts with an earmark on the colorblock murals. Mr. Seybold motioned that \$5,000 be earmarked toward sculpture tour and reserve other \$5,000 to apply with no specifications. Ms. Olson motioned second. Motion carried.

**Current financials:** Mr. White directed attention to provided budget letter on financials with budget overspending on landscaping and maintenance particularly on lighting Motion to approve current financials made by Ms. Olson. Mr. Harmon seconded. Financials approved.

**City Engineering/Dave Solberg:** Mr. Solberg provided a downtown overview of street projects; short capital projects; and transit center updates. Ms. Klaus reiterated the Executive Committee's hope for a resurgence of a DECI Parking committee to represent the voice of the BID.

**Committee, Staff, & Budget Updates**

Entertainment: working with DECI to enhance current event improvements; banner updates and a possible Christmas Market during Small Business Saturday. Charlee Markquart joins committee.

Landscaping: Mr. Seybold updated board on the Adopt-a-Planter program's current participation and success with over 13 planters committed for 2023. Encroachments need approval; sponsorship plaques to be ordered; irrigation repairs set to go in the Spring; Earth Day clean-up April 22.

Lighting: seasonal maintenance to occur; will allow for a review of current/future lighting projects and estimates.

Outreach and Special Projects: Lt. Henning shares the efforts being made to not lean into criminalizing homelessness; discussion on unhoused and property owners disturbances.

**Other Business:** Mr. White provides review of Transit Center with an upcoming logistics plan. Upcoming events to look forward to include Jazz Crawl and Eau Claire Marathon.

Meeting Adjourned at 11:05 AM

OBJ	ACCOUNT DESCRIPTION	ORIGINAL APPROP	TRANFRS/ADJSMTS	REVISED BUDGET	YTD EXPENDED	ENCUMBRANCES	AVAILABLE BUDGET	% USED
6118	ADVERTISING/MARKETING	3,000	0	3,000	0.00	0.00	3,000	0.00
6120	AUDITING	200	0	200	89.11	0.00	111	44.60
6198	SNOW REMOVAL	20,000	0	20,000	7,411.00	0.00	12,589	37.10
6214	GARBAGE SERVICE	15,000	0	15,000	14,592.00	0.00	408	97.30
6252	WATER SERVICE	0	0	0	840.30	0.00	-840	100.00 *
6256	STORMWATER CHARGES	50	0	50	52.70	0.00	-3	105.40 *
6350	INSURANCE	400	0	400	400.00	0.00	0	100.00
6398	INSURANCE CLAIMS REIMBURSEMENT	0	-28,600	-28,600	-14,300.00	0.00	-14,300	50.00 *
6466	MUSIC & MAINTENANCE	16,000	0	16,000	7,276.25	0.00	8,724	45.50
6467	BANNER & MAINTENANCE	2,500	0	2,500	480.41	0.00	2,020	19.20
6468	LANDSCAPING & MAINTENANCE	30,350	28,600	58,950	49,371.35	0.00	9,579	83.80
6490	EQUIPMENT PURCHASES (< \$5,000)	20,000	-20,000	0	0.00	0.00	0	0.00
6492	LIGHTING & MAINTENANCE	0	20,000	20,000	31,332.64	0.00	-11,333	156.70 *
6716	SPONSORSHIPS	13,500	0	13,500	11,000.00	0.00	2,500	81.50
6734	PMT TO DECI, INC	40,000	0	40,000	40,000.00	0.00	0	100.00
	Total 9502960 SOUTH BARSTOW BUSINES	161,000	0	161,000	148,545.76	0.00	12,454	92.30
	Revenue Total	0	0	0	0.00	0.00	0	0.00
	Expense Total	161,000	0	161,000	148,545.76	0.00	12,454	92.30
	Grand Total	161,000	0	161,000	148,545.76	0.00	12,454	92.30
							\$ 2,628.14	
							<u>\$ 15,078.14</u>	

**2022 Reserve Balance**

- Lighting & Maintenance: \$0.00
- Sponsorships: \$2,500.00
- Advertising/Marketing: \$3,000.00
- Auditing: \$111.00
- Snow Removal: \$12,589.00
- Garbage Service: \$408.00
- Stormwater Charge: \$0.00
- Music & Maintenance: \$8724.00
- Banner & Maintenance: \$2,020.00
- Landscaping & Maintenance: \$0.00

**Fiscal Year 2022**  
\$ 86,806.64

OBJ	ACCOUNT DESCRIPTION	ORIGINAL APPROP	YTD EXPENDED	AVAILABLE BUDGET
6118	ADVERTISING/MARKETING	0	0.00	0
6120	AUDITING	200	0.00	200
6198	SNOW REMOVAL	10,000	0.00	10,000
6214	GARBAGE SERVICE	16,000	13,433.60	2,566
6256	STORMWATER CHARGES	50	0.00	50
6350	INSURANCE	400	166.65	233
6466	MUSIC & MAINTENANCE	18,000	0.00	18,000
6467	BANNER & MAINTENANCE	5,000	450.00	4,550
6468	LANDSCAPING & MAINTENANCE	48,850	7,000.00	47,850
6490	EQUIPMENT PURCHASES (< \$5,000)	3,500	0.00	3,500
6492	LIGHTING & MAINTENANCE	25,000	0.00	25,000
6716	SPONSORSHIPS	10,000	0.00	10,000
6734	PMT TO DECI, INC	40,000	0.00	40,000
	Grand Total	177,000	21,050.25	155,950

<b>Fiscal Year 2022</b>	
\$	86,806.64

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