



2024 EVENT DATE

Tuesday, August 6th 5:30 – 8:00 pm
@ Carson Park

EVENT PARTICIPATION FORM

Please submit your complete form by July 11, 2024

Organization Name: _____ Contact Name: _____

Title: _____ Email Address (please print clearly): _____

Address: _____ Telephone: _____

City: _____ State: _____ Zip Code: _____

Please choose one of the following sponsorship or participation levels.

Sponsorships are tax deductible and managed by the Community Parks Association which is a 501C3 organization.

Please make checks payable to Community Parks Association. No credit cards are accepted for payment.

☐ **Platinum Event Sponsor - \$2,000**

- Includes complimentary participation
- Featured business or organization logo on event marketing materials, press releases, Prime Times, and media communications
- Right to display signage at event
- Right to use event logo in sponsor marketing materials
- Priority placement at event

☐ **Gold Event Sponsor - \$500**

- Includes complimentary participation
- Business or organization logo on event marketing materials and posted in Prime Times
- Priority placement at event

☐ **Silver Event Sponsor - \$250**

- Includes complimentary participation
- Business or organization name on event marketing materials and posted in Prime Times

☐ **Bronze Event Sponsor - \$100**

- Includes complimentary participation
- Business or organization name posted in Prime Times

Booth Space ☐ YES ☐ NO

- Please describe booth activity: _____
- Space provided is 10'x10'. Electricity is not available.
- Each agency is responsible for their own set up including: tables, tents, chairs, etc. Set up completed and staffed by 4:30pm.
- Each agency is responsible for staffing booth and/or any materials, handouts or promotional items at booth.
- Must be an interactive activity, demonstration, or promotion related to crime prevention and/or wellness.

- ☐ \$50 (Commercial Cash Participant)
- ☐ \$15 (Non-Profit, Individual Cash Participant)
- ☐ No Fee (Municipal, School, Government)

☐ **Mascot Challenge No Fee**

- Mascot Name: _____
- Mascot dance challenge scheduled at 7:15pm adjacent to DJ area.
- Mascots may arrive any time and roam throughout the crowd.
- May distribute complimentary coupons, no other advertisement or sales are permitted.

Please return this form with payment to:

Community Parks Association
915 Menomonie Street
Eau Claire, WI 54703

For more information contact:

City of Eau Claire Recreation Division
715-839-5032
recreation@eauclairewi.gov