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Transit Commission  
Agenda

February 15, 2023

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**PLEASE TAKE NOTICE** that the Eau Claire Transit Commission will meet Wednesday, February 15, 2023 at 6:00 P.M. in the North Conference Room at the City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin. The purpose of this meeting will be to discuss the items on the agenda below:

1. **Call to Order**
2. **Roll Call**
3. **Reading and approval of minutes of the past meeting on January 18, 2023**
4. **Open Public Comment Period for Items that do not appear on this Agenda noted as Public Hearings or Items for Public Discussion**
5. **Public Hearings and Discussions**
  - a. **Update on Transfer Center Project**
  - b. **Update on UWEC service increases, additional Saturday route (Will publish if no additional Public Discussion)**
6. **Other Business Agenda items**
  - a. **Update on Transit Technology Implementation / Transloc, bus tracking and Masabi, fare collection**
  - b. **The ATU would like to pay for free rides to the Spring Election on April 4<sup>th</sup>, will be on the City Council agenda February 28<sup>th</sup>, 2023**
  - c. **CVTA would like to pay for free rides on Earth Day, April 22<sup>nd</sup> 2023, will be on the City Council agenda February 28, 2023**
7. **Discussion and Direction**
  - a. **Ridership and Revenue Reports**
  - b. **Manager's Report**
    - i. Transit Staffing
    - ii. Review Transit Equity Day 2023
    - iii. 2023 Workplan
    - iv. Introduction, Laurie Mittlestadt: Transit Admin.
8. **Adjournment**

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Bob Schraufnagel, Chairperson  
c: News Media



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Transit Commission  
Agenda

January 18, 2023

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**PLEASE TAKE NOTICE** that the Eau Claire Transit Commission will meet Wednesday, January 18, 2023 at 6:00 P.M. in the North Conference Room at the City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin. The purpose of this meeting will be to discuss the items on the agenda below:

1. Call to Order
2. Roll Call  
Chair person: Schraufnagel  
Commissioners Present: Swanhorst, Eaton, Fowler, Anderson, MCGuine, Gragert  
Commissioners Absent : Austin, Greenwell  
Others Present: Transit Manager Tina Deetz, Transit Supervisor Lisa Fuentes, Nate Nispel
3. Reading and approval of minutes of the past meeting on November 11, 2022
4. Open Public Comment Period for Items that do not appear on this Agenda noted as Public Hearings or Items for Public Discussion
5. Public Hearings and Discussions
  - a. Update on UWEC Route changes **start January 30<sup>th</sup>. weekday extend to aprox 1130, 2 routes past 6pm now instead of 1. Weekend extend to aprox 1130, 2 routes starting at noon instead of 1. A little marketing for this push then bigger push for next school year.**
  - b. Update on Transfer Center Project **will meet next Monday 1/23 at site to go over signage for bus cut outs with route numbers. Also marque style scrolling LED signs above each bus no signed developer yet, its back in their hands. Transit done June 2023, all done and usable June of 2024**
6. Other Business Agenda items
  - a. Update on Transit Technology Implementation / Transloc, bus tracking and Masabi, fare collection **Transloc issues, head signs and bus tracking, route announcements close to good. Correct data?**  
**Masabi JVR's in and moving forward with training – drivers then venders, had JRV and showed the app.**
  - b. Transit Equity Day Planning, February 4<sup>th</sup> and Proclamation
  - c. Free fare for Transit Equity Day to be celebrated on February 3<sup>rd</sup>, Friday, to encourage more ridership.
  - d. ATU wants to pay for free fare for spring election on April 4<sup>th</sup> **Bob added 1/13/2023**  
Commissioner Swanhorst moved, Anderson 2<sup>nd</sup>
  - e. CVTA would like to pay for free rides o earth day April 22<sup>nd</sup> **Bob added 1/13/2023**  
Commissioner Swanhorst Motion/moved, Eaton 2<sup>nd</sup>



CITY OF  
**EAU  
CLAIRE**

**7. Discussion and Direction**

**a. Ridership and Revenue Reports** Students tickets not correct from last year, miles of service per day is incorrect and we do not have Paratransit #'s yet for December

**b. Manager's Report**

i. Transit Staffing **need 2 FT, interviews 1/19**

ii. 2023 Workplan **see attached**

**8. Adjournment**

**Commissioner Swanhorst moved to adjourn. Commissioner Fowler seconded.  
January Transit commission meeting adjourned at 19:33**

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Bob Schraufnagel, Chairperson

c: News Media



## **Transfer Center Update 2/10/2023**

- *Structural steel has been delivered, will see more internal walls, etc.*
- *The City has sent the DA proposal to the FTA for audit and approval. This process could take 3-5 weeks per the FTA*
- *Offered to collaborate with The Eau Claire Police Department to offer a space for officers to do reports, etc. in exchange for them to have a squad present*

*In the open / upper deck parking area. Will have at least 2 spots reserved for Police. Spoke with Chief Rokus and he directed me to Lieutenant Jesse Henning. We have Exchanged some conversation by email. They are looking at this collaboration as a positive step toward building community and combining forces.*

- *I will be contacting the County for the same offer as well.*

**Lieutenant Jesse Henning**  
**Eau Claire Police Department**  
**North District Commander**  
**715-839-4977**





**HARD HATS AND SAFETY GLASSES REQUIRED**

**Market Johnson**  
A BUILDING CONSULTANT  
CONSTRUCTION MANAGER

**CAUTION**  
**DANGER**

**WE RESPECT YOUR PRIVACY**

**DRICCO**

**\*NEW\* SATURDAY - LOWER & UPPER CAMPUS ROUTE 9-2**

Davies Center	Farwell & Marston	Lake & Farwell	Haymarket Landing	Fourth & Lake	Water & Third	Davies Center	Towers Hall	Oakridge Hall	Water & Third	Davies Center	
12:00 PM	12:04 PM	12:06 PM	12:08 PM	12:11 PM	12:15 PM	12:18 PM	12:26 PM	12:28 PM	12:34 PM	12:36 PM	<b>First trip</b>
:40	:44	:46	:48	:51	:55	:57	:06	:08	:14	:16	<b>Repeats each hour until 11:35 PM</b>
:20	:24	:26	:28	:31	:35	:37	:46	:48	:54	:56	
:00	:04	:06	:08	:11	:15	:18	:26	:28	:34	:36	

**\*NEW\* SATURDAY - MALL ROUTE 9-1**

Davies Center	Towers Hall	MacArthur & Ruth	Super Target	Oakwood Mall	Festival Foods	Towers Hall	MacArthur & Ruth	
12:00 PM	12:06 PM	12:09 PM	12:22 PM	12:30 PM	12:38 PM	12:47 PM	12:49 PM	<b>First Trip</b>
:00	:06	:09	:22	:30	:38	:47	:49	<b>Repeats until 11:00PM</b>

Please Note: UWEC buses stop only at designated UWEC/TRANSIT bus stop signs, listed below.

<b>Saturday - Lower &amp; Upper Campus Pablo Route 9-2</b>	<b>Saturday - Mall Route 9-1</b>
Davies Center (south entrance) Farwell & Marston Lake & Farwell (Transfer Center) Barstow & E Grand Ave Pablo Center at Haymarket Landing Davies Center Towers Hall Oakridge Hall Water & Third Davies Center (south entrance)	Davies Center (south entrance) Towers Hall Oakridge Hall MacArthur & Ruth Super Target Oakwood Mall (at Hobby Lobby) Festival Foods - Mall Drive Towers Hall Oakridge Hall MacArthur & Ruth



# Eau Claire Transit Route Updates



- **New Extended Service Through 11:41 P.M.**
- **New Downtown Saturday Route Through 11:35 P.M.**



Eau Claire Transit  
 ecbus.org | 715-839-5111  
 910 Forest St., Eau Claire



Please Note: UWEC buses stop only at designated UWEC/TRANSIT bus stop signs, listed below.

9 - Water St Route	19 - Stein Blvd Route	9 - Evening Route
Centennial Hall Barstow & Marston <b>TRANSFER CENTER</b> Haymarket Landing Lake & 2 <sup>nd</sup> Ave Lake & 4 <sup>th</sup> Ave Lake & 6 <sup>th</sup> Ave 7 <sup>th</sup> Ave & Niagara Water & 7 <sup>th</sup> Ave Water & 3 <sup>rd</sup> Ave Haas Fine Arts	Centennial Hall McPhee Center Towers Hall Oak Ridge Hall Stein & Kenney Stein at Bollinger Lot Eldorado & Imperial Circle Imperial Circle & Eldorado	Davies Center (south entrance) McPhee Center Towers Hall Oak Ridge Hall Stein & Kenney Stein at Bollinger Lot Eldorado & Imperial Circle Davies Center (south entrance) Barstow & Marston <b>TRANSFER CENTER</b> Haymarket Landing Lake & 2 <sup>nd</sup> Ave Lake & 4 <sup>th</sup> Ave Lake & 6 <sup>th</sup> Ave 7 <sup>th</sup> Ave & Niagara Water & 7 <sup>th</sup> Ave Water & 3 <sup>rd</sup> Ave Haas Fine Arts

### Route 9: Water St — Weekday Schedule

Leave Centennial Hall	Barstow & Marston	Transfer Center	Haymarket Landing	4th & Lake	Water & 3rd	Arrive Centennial Hall	
-----	-----	6:56 AM	6:58 AM	7:01 AM	7:05 AM	7:07 AM	Unique morning schedule
7:10 AM	7:14 AM	7:16 AM	7:18 AM	7:21 AM	7:25 AM	7:27 AM	
7:30 AM	7:34 AM	7:36 AM	7:38 AM	7:41 AM	7:45 AM	7:47 AM	
7:55 AM	7:59 AM	8:01 AM	8:03 AM	8:06 AM	8:10 AM	8:12 AM	
8:15 AM	8:19 AM	8:21 AM	8:23 AM	8:26 AM	8:30 AM	8:32 AM	
-----	-----	-----	8:28 AM	8:31 AM	8:35 AM	8:37 AM	Repeats each hour until 4:47PM
:40	:44	:46	:48	:51	:55	:57	
:50	:54	:56	:58	:01	:05	:07	
:00	:04	:06	:08	:11	:15	:17	
:10	:14	:16	:18	:21	:25	:27	
:20	:24	:26	:28	:31	:35	:37	
:30	:34	:36	:38	:41	:45	:47	

### Route 19: Stein Blvd — Weekday Schedule

Leave Centennial Hall	Towers Hall	Bollinger Lot	MacArthur & Ruth	Arrive Centennial Hall	
-----	6:54 AM	6:59 AM	7:02 AM	7:09 AM	First AM Trip
:08	:14	:19	:22	:29	Repeats each hour until 5:09PM
:28	:34	:39	:42	:49	
:48	:54	:59	:02	:09	

### \*NEW\* Route 9/19 — Weekday Evening Schedule

Davies Center	Towers Hall	Bollinger Lot	Davies Center	Farwell & Marston	Farwell & Lake	Haymarket Landing	Fourth & Lake	Davies Center
-----	-----	-----	5:02 PM	5:07 PM	5:15 PM	5:17 PM	5:20 PM	5:28 PM
5:30 PM	5:41 PM	5:47 PM	6:02 PM	6:07 PM	6:15 PM	6:17 PM	6:20 PM	6:28 PM
6:00 PM	6:11 PM	6:17 PM	6:32 PM	6:37 PM	6:45 PM	6:47 PM	6:50 PM	6:58 PM
6:30 PM	6:41 PM	6:47 PM	7:02 PM	7:07 PM	7:15 PM	7:17 PM	7:20 PM	7:28 PM
7:00 PM	7:11 PM	7:17 PM	7:32 PM	7:37 PM	7:45 PM	7:47 PM	7:50 PM	7:58 PM
7:30 PM	7:41 PM	7:47 PM	8:02 PM	8:07 PM	8:15 PM	8:17 PM	8:20 PM	8:28 PM
8:00 PM	8:11 PM	8:17 PM	8:32 PM	8:37 PM	8:45 PM	8:47 PM	8:50 PM	8:58 PM
8:30 PM	8:41 PM	8:47 PM	9:02 PM	9:07 PM	9:15 PM	9:17 PM	9:20 PM	9:28 PM
9:00 PM	9:11 PM	9:17 PM	9:32 PM	9:37 PM	9:45 PM	9:47 PM	9:50 PM	9:58 PM
9:30 PM	9:41 PM	9:47 PM	10:02 PM	10:07 PM	10:15 PM	10:17 PM	10:20 PM	10:28 PM
10:00 PM	10:11 PM	10:17 PM	10:32 PM	10:37 PM	10:45 PM	10:47 PM	10:50 PM	10:58 PM
10:30 PM	10:41 PM	10:47 PM	11:02 PM	11:07 PM	11:15 PM	11:17 PM	11:20 PM	11:28 PM
11:30 PM	11:41 PM							



Eau Claire Transit Commission  
Monthly Ridership Report  
January 2023

	Monthly			YTD Ridership		
	2022	2023	% Change	2022	2023	% Change
Full Cash Fare	1208	1899	57.20%	1208	1899	57.20%
Full Fare Tickets	795	1318	65.79%	795	1318	65.79%
Income-Qualifying Fare	146	150	2.74%	146	150	2.74%
Student Cash Fare	200	306	53.00%	200	306	53.00%
Student Fare Tickets	9	21	133.33%	9	21	133.33%
1/2 Cash Fare	675	942	39.56%	675	942	39.56%
Reduced Fare Tickets	194	311	60.31%	194	311	60.31%
Monthly Pass	2290	4499	96.46%	2290	4499	96.46%
Income-Qualifying Pass	1731	1972	13.92%	1731	1972	13.92%
Half Fare Pass	6154	6568	6.73%	6154	6568	6.73%
CVTC Pass	148	238	60.81%	148	238	60.81%
Day Pass	1109	649	-41.48%	1109	649	-41.48%
MAX Pass	1125	1287	14.40%	1125	1287	14.40%
Non-UWEC Ridership	15784	20160	27.72%	15784	20160	27.72%
UWEC	2956	5801	96.24%	2956	5801	96.24%
Total	18740	25961	38.53%	18740	25961	38.53%
Community Table	174	84	-51.72%	174	84	-51.72%
Paratransit	1381		-100.00%	1381	0	-100.00%
Free	4019	0	-100.00%	4019	0	-100.00%
Pool	0	0	#DIV/0!	0	0	#DIV/0!
Transfer	2554	3257	27.53%	2554	3257	27.53%
Library	0	0	#DIV/0!	0	0	#DIV/0!
Total	26868	29302	9.06%	26868	29302	9.06%
Evening Ridership	1028	289	-71.89%	1028	289	-71.89%
Saturday Ridership	2177	2659	22.14%	2177	2659	22.14%
Miles of Service-Day	45353.3	44696	-1.45%	45353	44696	-1.45%
Passenger / Mile-Day	0.57	0.649118489	13.93%	0.57	0.649118489	13.93%
Hours of Service-Day	3184	3077	-3.35%	3184	3077	-3.35%
Passenger / Hour-Day	8.12	9.428989275	16.17%	8.12	9.428989275	16.17%
Miles of Service-Eve.	7318	8526	16.51%	7318	8526	16.51%
Passenger / Mile-Eve.	0.14	0.033896317	-75.87%	0.14	0.033896317	-75.87%
Hours of Service-Eve.	508	596.4	17.31%	508	596.4	17.31%
Passenger / Hour-Eve.	2.02	0.484574111	-76.04%	2.02	0.484574111	-76.04%
Saturday	5	4	-20.00%	5	4	-20.00%
Weekday School	19	17	-10.53%	19	17	-10.53%
Weekday Non-school	2	5	150.00%	2	5	150.00%

# Eau Claire Transit System

## Operating Expenses

Report Date: December 31, 2022

% of Year Expired: 100.0%

	Prior Year		Current Year		
	2021 Budget	2021 Y-T-D	2022 Budget	2022 Y-T-D	% of Budget
Admin Wages	\$ 319,000	\$ 335,141	\$ 335,700	\$ 326,181	97.2%
Admin OT Wages	\$ 12,000	\$ 9,759	\$ 12,000	\$ 22,840	190.3%
Admin Benefits	\$ 264,110	\$ 207,650	\$ 215,174	\$ 205,026	95.3%
Operator Wages	\$ 1,402,000	\$ 1,227,516	\$ 1,392,900	\$ 1,313,209	94.3%
Operator OT Wages	\$ 23,000	\$ 329,076	\$ 23,000	\$ 281,851	1225.4%
Operator Benefits	\$ 767,075	\$ 659,797	\$ 743,145	\$ 693,954	93.4%
Shop Wages	\$ 265,100	\$ 281,415	\$ 290,200	\$ 288,944	99.6%
Shop OT Wages	\$ 23,800	\$ 53,557	\$ 23,800	\$ 66,079	277.6%
Shop Benefits	\$ 154,815	\$ 134,228	\$ 164,581	\$ 138,451	84.1%
Total Payroll	\$ 3,230,900	\$ 3,238,140	\$ 3,200,500	\$ 3,336,536	104.3%
Printing & Binding	\$ 10,700	\$ 9,778	\$ 10,700	\$ 12,004	112.2%
Advertising & Marketing	\$ 30,000	\$ 22,993	\$ 30,000	\$ 31,598	105.3%
Custodial	\$ 21,500	\$ 17,458	\$ 22,600	\$ 17,008	75.3%
Security	\$ 41,100	\$ 30,989	\$ 41,100	\$ 9,974	24.3%
Utilities	\$ 9,400	\$ 10,872	\$ 20,000	\$ 13,020	65.1%
Ins & Admin Charges	\$ 198,000	\$ 190,473	\$ 189,800	\$ 189,544	99.9%
Misc. Services	\$ 352,600	\$ 260,747	\$ 497,300	\$ 310,663	62.5%
Total Services	\$ 663,300	\$ 543,312	\$ 811,500	\$ 583,811	71.9%
Office Supplies	\$ 1,900	\$ 2,245	\$ 2,000	\$ 3,026	151.3%
Uniforms & Clothing	\$ 12,800	\$ 6,238	\$ 12,800	\$ 6,429	50.2%
Gas	\$ 1,000	\$ 1,176	\$ 1,000	\$ 1,397	139.7%
Diesel Fuel	\$ 381,500	\$ 267,767	\$ 382,000	\$ 422,051	110.5%
Motor Oil	\$ 17,400	\$ 15,412	\$ 17,400	\$ 16,297	93.7%
Tires	\$ 52,600	\$ 47,803	\$ 52,600	\$ 32,421	61.6%
Supplies	\$ 404,800	\$ 220,422	\$ 300,800	\$ 354,599	117.9%
Tool/Shop	\$ 9,300	\$ 8,776	\$ 16,700	\$ 12,517	75.0%
Equip Purchase	\$ -	\$ 1,746	\$ -	\$ 1,000	#DIV/0!
Misc. Materials/Supplies	\$ 2,100	\$ 29,145	\$ 6,500	\$ 8,460	130.2%
Total Materials/Supplies	\$ 883,400	\$ 600,729	\$ 791,800	\$ 858,196	108.4%
Purchased Transp.	\$ 1,060,020	\$ 591,556	\$ 919,800	\$ 665,639	72.4%
Paratransit Cer	\$ 73,600	\$ 44,493	\$ 80,000	\$ 78,867	98.6%
Total Paratransit	\$ 1,133,620	\$ 636,049	\$ 999,800	\$ 744,505	74.5%
Unfund Pen	\$ 38,000	\$ 38,000		\$ 38,400	#DIV/0!
Loss on Disp of Equip	\$ -	\$ -	\$ -		
Capital Purchases	\$ -	\$ -	\$ -		
Depreciation	\$ -	\$ -	\$ -		
Other Charges/Adj	\$ -	\$ -	\$ -		
Total Other	\$ 38,000	\$ 38,000	\$ -	\$ 38,400	#DIV/0!
<b>TOTAL EXPENSES</b>	\$ 5,949,220	\$ 5,056,230	\$ 5,803,600	\$ 5,561,448	95.8%

# Eau Claire Transit System

## Operating Revenues

Report Date: December 31, 2022

% of Year Expired: 100.0%

	Prior Year		Current Year		% of Budget
	2021 Budget	2021 Y-T-D	2022 Budget	2022 Y-T-D	
Full Fare Cash	\$ 44,500	\$ 39,592	\$ 45,000	\$ 37,513	83.4%
Full Fare Pass	\$ 82,600	\$ 58,850	\$ 70,000	\$ 83,605	119.4%
Full Fare Tickets	\$ 29,100	\$ 27,240	\$ 35,000	\$ 25,008	71.5%
Day Pass	\$ 16,900	\$ 13,013	\$ 15,000	\$ 9,911	66.1%
Total Full Adult Fares	\$ 173,100	\$ 138,695	\$ 165,000	\$ 156,037	94.6%
Income-Qualifying Cash	\$ 800	\$ 921	\$ 500	\$ 2,005	401.0%
Income-Qualifying Pass	\$ 3,500	\$ 4,995	\$ 5,500	\$ 12,139	220.7%
Total I-Q Fares:	\$ 4,300	\$ 5,916	\$ 6,000	\$ 14,144	235.7%
Reduced Fare Cash	\$ 9,100	\$ 9,960	\$ 10,000	\$ 9,744	97.4%
Reduced Fare Pass	\$ 48,400	\$ 59,625	\$ 65,000	\$ 56,754	87.3%
Reduced Fare Tickets	\$ 5,300	\$ 5,185	\$ 6,000	\$ 4,890	81.5%
Total Reduced Fares	\$ 62,800	\$ 74,770	\$ 81,000	\$ 71,387	88.1%
Student Fare Cash	\$ 7,000	\$ 4,618	\$ 5,000	\$ 5,421	108.4%
Student Fare Tickets	\$ 1,500	\$ 475	\$ 500	\$ 950	190.0%
Student MAX Pass	\$ 19,800	\$ 12,255	\$ 15,000	\$ 18,245	121.6%
CVTC Student Pass	\$ 4,700	\$ 560	\$ 1,500	\$ 2,940	196.0%
UW - Eau Claire	\$ 400,000	\$ 396,000	\$ 404,000	\$ 409,000	101.2%
Pool/Library	\$ 6,800	\$ -	\$ 7,000	\$ 7,617	108.8%
Total Student Fares	\$ 439,800	\$ 413,908	\$ 433,000	\$ 444,173	102.6%
Paratransit Co-Pay	\$ 67,100	\$ 57,894	\$ 88,200	\$ 77,269	87.6%
Agency Fare	\$ 123,400	\$ 99,180	\$ 159,600	\$ 90,440	56.7%
Local Reimbursement	\$ 500	\$ 933	\$ 300	\$ 920	306.5%
State PT Assistance	\$ 61,500	\$ 77,228	\$ 77,000	\$ 708,533	920.2%
Total Paratransit	\$ 252,500	\$ 235,234	\$ 325,100	\$ 877,162	269.8%
Federal Assistance	\$ 2,481,700	\$ 2,531,956	\$ 2,475,200	\$ -	0.0%
State Assistance	\$ 1,375,100	\$ 1,259,426	\$ 1,300,000	\$ 1,251,110	96.2%
EC County Assistance	\$ 98,000	\$ 49,042	\$ 118,100	\$ 84,913	71.9%
Altoona Assistance	\$ 68,100	\$ 31,292	\$ 71,400	\$ 35,883	50.3%
Total Assistance	\$ 4,022,900	\$ 3,871,716	\$ 3,964,700	\$ 1,371,906	34.6%
Advertising	\$ 36,000	\$ 35,180	\$ 40,000	\$ 39,400	98.5%
Vending Commission	\$ 5,900	\$ 3,113	\$ 4,000	\$ 215	5.4%
Gifts & Donations		\$ 600	\$ -	\$ -	#DIV/0!
Other Penalties		\$ -	\$ -	\$ 108	#DIV/0!
Miscellaneous	\$ 600	\$ 11,420	\$ 1,100	\$ 19,529	1775.3%
General Fund - Operations	\$ 1,020,120	\$ 680,080	\$ 783,700	\$ 1,038,100	132.5%
Sale of Capital Assets	\$ -	\$ 8,109	\$ -	\$ 1,600	
Fund Balance Applied	\$ -	\$ -	\$ -	\$ -	
Fund Balance Used for CIF	\$ -	\$ -	\$ -	\$ -	
Total Other	\$ 1,062,620	\$ 738,503	\$ 828,800	\$ 1,098,951	132.6%
<b>TOTAL REVENUES</b>	<b>\$ 6,018,020</b>	<b>\$ 5,478,741</b>	<b>\$ 5,803,600</b>	<b>\$ 4,033,761</b>	<b>69.5%</b>

### 2023 Income-Qualifying Fare Progress Report

	Permits Issued	\$0.85 Trips	Passes Sold	Pass Trips
January	13	162	32	2197
February				
March				
April				
May				
June				
July				
August				
September				
October				
November				
December				
Total:	13	162	32	2197



## Manager's Report February 15, 2023

### Transit and Shop Staffing

- Two new drivers we hired 2 months ago are doing well. We have had 2 recruitments and have not made an offer that has been properly accepted yet. We are 2 Full time drivers short.
- We will be starting a Part-Time Bus Operator recruitment soon, HR is going through steps
- Shop fully staffed

### Transit Equity Day

- Feedback from drivers that passengers liked the display to honor Rosa Parks, well done everyone.
- Tina, Phil and Nate received the Proclamation from the City Council

### Introduction!

- Laurie has taken the roll of Transit Admin and has been with us for 6 months
- Background

### Work Plan 2023

- See attached for discussion



**WHEREAS**, February 4, 2023 marks the 110<sup>th</sup> anniversary of the birth of Rosa Parks, an African American civil rights leader and active NAACP member who helped change the course of our nation when she refused to give up her seat on a city bus to a white passenger in Montgomery, Alabama; and

**WHEREAS**, it is her brave act of civil disobedience, along with a diligently planned and coordinated effort that led to the Montgomery Bus Boycott which stirred the conscience of the country, and ultimately led to the desegregation of public transportation systems across the nation; and

**WHEREAS**, unequal access to public transit based on race, income, and disability persists to this day; and

**WHEREAS**, affordable, reliable public transit is an essential public service, on par with utilities such as water and electricity and part of a strategy to combat climate change; and

**WHEREAS**, access to affordable and reliable transportation is a matter of dignity and it is crucial to social mobility by providing increased and safe access to jobs; and

**WHEREAS**, the expansion of public transit provides the opportunity to continue the tradition of Rosa Parks and the civil rights movement by ensuring that transit systems are affordable and accessible and that people of color, economically disadvantaged people, people with disabilities, and other marginalized populations have full access to the benefits of public transit; and

**WHEREAS**, paratransit is a necessary component for any public transit system to ensure accessibility for people with disabilities who require it; and

**WHEREAS**, Transit Equity Day serves to draw attention to the continuing racial and economic inequities in access to public transit; and

**NOW, THEREFORE**, I, Terry Weld, President of the Eau Claire City Council, on behalf of the entire City Council and the citizens of Eau Claire, do hereby proclaim Saturday, February 4, 2023, as

**Transit Equity Day**

in the City of Eau Claire. And, in recognition, the Eau Claire Transit system shall place a rose upon the front seat of every city bus, to remember Rosa Parks on her birthday, and draw attention to the continuing racial, economic, and other inequalities in access to adequate public transit in America

Terry Weld, President  
Eau Claire City Council

Dated,  
January 24, 2023



## City of Eau Claire Transit Commission Workplan

What	Anticipated Outcome, Product or Result	Idea Source	Specific Actions	Target Dates	Identified Partners	Point Person
<b>Bus Stops/Shelters</b>	Public input and local engagement, ADA compliance, Policy recommendation to Council, Evaluation of stops for safety and accessibility	CIP, Commission	Hold public meetings as part of the commission meetings; Review existing policies; develop recommendations – possible work session	DEC 2023	Local manufacturers, artists and designers, ADRC, WIPTA Members, MPO	Transit Manager
<b>Evaluate Fare Structure</b>	Equitable Fare structure that allows for sustainable Transit Service	Commission	Review Structure Annually at a February or March Meeting. Make Recommendations to Council	MAR Annually	UWEC, ECASD, Mayo and Marshfield Clinic, Other Businesses that benefit from Transit Service	Transit Manager
<b>Marketing Committee</b>	Transit Promotion in the community, Increase transit use, Marketing plan	TDP	Recruit members, City Staff, commission	On going	Interested Members of the Public, Commission, UWEC, Outside Marketing agency	Transit Manager
<b>Review of Complete Streets Policy</b>	Make sure that Transit issues are considered	BPAC	Develop Recommendations as it relates to transit	On going	BPAC, Engineering	City Engineer
<b>City Comprehensive Plan</b>	Have Transit issues considered	Plan Commission	Hold public hearings to receive input on transit related sections to develop recommendations	2024	Planning	Community Development Director
<b>Shawtown Neighborhood Plan</b>	Have Transit issues considered	Plan Commission	Participate at planned meetings	2023	Planning	Senior City Planner
<b>Transit Ambassador Program</b>	Review of the program, guidance	Transit Division	Provide recommendation on possible activities/recruitment	2024	Western Dairyland	Contracted Provider

<b>Explore 3 Bike Rack system on buses</b>	Recommendation for procurement	Transit Division	Research issues where deployed; review suppliers	2024	WIPTA Members	Transit Manager
<b>Electric Buses</b>	Develop Strategy	CIP	Receive Public Input, Review other system deployments	2025	Sustainability Committee	Senior City Planner
<b>Friends of Transit Program</b>	Recognize Partners in the Community	Commission	Develop Categories and Criteria	2024	UWEC; ADRC	Commission Chair
<b>Making bus schedules more consistent and easier to understand</b>	Updated schedules, improvement on schedules and more consistency with timing.	Commission, UWEC	Monitor on time performance, receive UWEC student input. Work with UWEC students directly and distribute information.	On going	UWEC	Transit Manager
<b>City-wide bike rental program</b>	Establishing community partners and a transit-backed bike rental program	Commission, UWEC	Researching possible business partnerships	2024	UWEC	Transit Manager
<b>Transit Service Expansion; Transfer Center Connections</b>	Explore ways to connect the Transfer Center to other travel options, regional and otherwise.	Commission	Provide input as new developments are considered.	On going	UWEC, Chippewa Valley Rail Commission	Transit Manager
<b>University Transit hub</b>	Establishing a University Transit Hub	Commission	Hold meetings on campus, work with UWEC	2025	UWEC Student Senate, Parking and Transportation	Transit Manager
<b>Adopt A Bus Stop Program</b>	Involve the community in supporting transit by keeping bus stops in their neighborhood accessible year round	Commission	Work with Neighborhood Associations	2025	Neighborhood Associations	Transit Manager