

CITY OF EAU CLAIRE HOUSING OPPORTUNITIES COMMISSION (HOC)

2023 Work Plan

Theme: A safe, affordable home for everyone.

What	Anticipated Outcome, Product or Result	Specific Actions	Target Dates	Potential Partners
Monitor Housing Inventory	Create a pathway for awareness for projects coming before the City.	Track growth and decline in all housing types and project developments to identify gaps and needs in the community, utilizing a 'scorecard' format.	Monthly	CVHTF, CVHBA, City Staff
Ordinance & Policy Review	Reduce barriers and increase incentives for affordable housing development.	Review city ordinances and make recommendations to PC & CC for positive changes. Update City Council on innovative programs, policies and sustainable housing technologies. Consider new housing paradigms such as a community land trust. <ul style="list-style-type: none"> • Zoning code update (Summer 2024) • Community for All Ages (Winter 2023) 	Monthly	CVHBA, CVHTF, JONAH AHTF, BBWP Coalition, Transformation Project, El Centro, ECAHMAA, other communities' best practices
Regional Housing Study	Housing Needs Analysis and Assessment	Develop a new regional housing study to identify housing needs and gaps in all housing types.	Summer 2023	CVHTF, CVHBA, City of Altoona, Eau Claire County, City Staff, public
Funding Affordable Housing	Increase AH inventory and public confidence in the allocation of AH funds, and preserve existing AH.	Develop strategies for creating increased funding opportunities for AH development and preservation of AH. Assess and implement the process and criteria for the application and allocation of public AH funding and ARPA funding opportunities.	Ongoing	CVHTF, JONAH AHTF, local banks & businesses, health care organizations, special needs groups, LSS, Catholic Charities, Western Dairyland, Dairyland Local Homelessness Coalition
Regional Housing Conference	Build relationships with stakeholders, inform the community, generate public input and recommendations.	Plan and execute an event to gather stakeholders and present the opportunity to share strategies, report on progress and discuss current barriers to the development and preservation of AH.	Fall 2023	Chamber of Commerce, RANWW, CVHBA, regional municipalities, Momentum West
Promote Home Ownership	Increase home ownership and keep current homeowners in their homes.	Develop strategies for increasing home ownership opportunities for households of low to moderate incomes, and for preventing foreclosures/distressed sales.	Ongoing	Neighborhood Associations, RANWW, State Treasurer, City Housing Division

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<p>Create Public/Private Partnerships</p>	<p>Stimulate the development of AH, the revitalization of existing AH, expand the diversity of housing and improve affordability.</p>	<p>Design and execute events and communication channels with state and local organizations that have the potential to fund and promote AH development. Continue to collaborate with community partners to meet the needs of people experiencing homelessness. Review pilot Landlord Support Program</p>	<p>Ongoing</p>	<p>Chamber of Commerce, EC Community Foundation, United Way, WHEDA, WI Partnership for Housing, WI Balance of State, BBWPC, Transformation Project, El Centro de Conexión de Chippewa Valley, ECAHMAA, UWEC Housing Coordinator, ADRC, CVLGBTQ+</p>
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Abbreviations:

- ADRC = Aging & Disability Resource Center of Eau Claire County
- AH = affordable housing
- BBWPC = Black & Brown Womyn Power Coalition, Inc.
- CC = City Council
- CVHBA = Chippewa Valley Home Builders Association
- CVHTF = Chippewa Valley Housing Task Force
- CVLGBTQ+ = Chippewa Valley LGBTQ+ Community Center
- ECAHMAA = Eau Claire Area Hmong Mutual Assistance Association
- JONAH AHTF = Joining Our Neighbors Advancing Hope Affordable Housing Task Force
- LSS = Lutheran Social Services
- PC = Plan Commission
- RANWW = Realtors Association of Northwest Wisconsin
- RDA = Redevelopment Authority
- WHEDA = Wisconsin Housing & Economic Development Authority