



**BOARD OF HEALTH AGENDA**  
**September 28, 2022, 5:15 PM**

In Person Meeting Located at the Eau Claire County Courthouse Building-720 Second Ave-Room G302

**Board of Health 2020-2024 Goals:**  
*Maintain Health Department's fiscal stability*  
*Support and advocate for public health priorities*  
*Review new and changing community/Health Dept priorities*  
*Ongoing Board of Health improvements*

**Health Department Mission:**  
*Keeping people in all Eau Claire City/County communities safe and healthy*

**Health Department Vision:**  
*ECCCHD will be a leader in assuring healthy people in healthy communities*

**Public access link if unable to attend in person:**

<https://eauclairecounty.webex.com/eauclairecounty/onstage/g.php?MTID=e6c16519c625adb15077362685870306>

**Dial In:** +1-415-655-0001

**Access Code:** 2599 153 0505

\*Mute personal devices upon entry

*For those wishing to make verbal or written public comment regarding an agenda item, you must e-mail Gina Holt at [gina.holt@eauclairecounty.gov](mailto:gina.holt@eauclairecounty.gov) at least 90 minutes prior to the start of the meeting. Your written comment will be shared with the Board of Health.*

1. Call to Order. Welcome Guests. Order of the Agenda. Request to pull items from Consent Agenda— 5 minutes
2. Public Comment-*The Board of Health and Eau Claire City-County Health Department welcome you. Statements pertinent to agenda items may be made by attendees during the public comment section. We do ask that statements are limited to three minutes per person. Written comments may also be provided.*
3. Eau Claire County Community Health Improvement Plan (CHIP) Overview -15 minutes-enclosed  
[2021-2024 Eau Claire County Health Improvement Plan](#)
4. Consent Agenda (Action Required-approved for full content)-5 minutes
  - a. Approval of minutes from August 24, 2022, meeting-enclosed
  - b. Grant/Contract Related Budget Adjustments-will be sent prior to meeting
  - c. Approval of Stipends-enclosed
5. Business Item (Action Required) -10 minutes
  - a. Approval of a Resolution - State of Wisconsin Deferred Compensation Program
6. Other information items from staff for the Board-30 minutes
  - a. COVID-19 Update-verbal
  - b. Health Department Report-enclosed
    - Correspondence/Media-enclosed
  - c. 2023 Budget Update-enclosed

- d. Strategic Plan Update-verbal
  - e. 2021 Annual Full Health Department Report – “Big Book”-enclosed  
<https://www.eauclairewi.gov/home/showpublisheddocument/40259/637991954383874304>
7. Board member informational items-25 minutes
- a. Board of Health Advocacy/Policy-enclosed
    - WPHA/WALHDAB Updates
  - b. July Advocacy Training Discussion-enclosed  
Link to training recording: [Advocacy Training-20220622 2232-1](#) Password: fGcpk5d5
  - c. Standing Committee Updates: verbal
    - City Council: [City Council Agendas | City of Eau Claire, Wisconsin \(eauclairewi.gov\)](#)
    - County Board: [2022 Meeting Agendas & Minutes | Eau Claire County \(eau-claire.wi.us\)](#)
    - Ground Water Advisory Committee: [Groundwater Advisory | Eau Claire County \(eau-claire.wi.us\)](#)
    - ARPA Funding: [ARPA Committee | Eau Claire County \(eau-claire.wi.us\)](#)
    - Other
8. Requests from Board members for future agenda items to be given consideration—5 minutes
9. Next business meeting – **October 26, 2022, 5:15 p.m.**
10. Adjourn

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**2021-2024**



**Eau Claire County  
Community Health Improvement Plan**

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# TABLE OF CONTENTS

**EXECUTIVE SUMMARY..... 3**

**INTRODUCTION ..... 5**

**CHIP FRAMEWORK ..... 7**

**ABOUT EAU CLAIRE COUNTY COMMUNITY COALITIONS ..... 9**

**2021 COMMUNITY HEALTH ASSESSMENT PROCESS ..... 12**

**COMMUNITY HEALTH IMPROVEMENT PLAN ..... 14**

**HEALTH PRIORITY AREAS ..... 26**

**DRUG USE ..... 27**

**MENTAL HEALTH ..... 31**

**ALCOHOL MISUSE ..... 34**

**OBESITY ..... 38**

**HEALTHY NUTRITION ..... 42**

**HEALTHY RELATIONSHIP PROMOTION ..... 45**

**ORAL HEALTH PROMOTION ..... 48**

**ACKNOWLEDGEMENTS ..... 49**

**ACCOMPLISHMENTS 2018-2021 ..... 51**

**GET INVOLVED! ..... 53**

**DATA SOURCES ..... 54**

# EXECUTIVE SUMMARY

The 2021-2024 Eau Claire County Community Health Improvement Plan (CHIP) is the result of recent community health planning efforts led by two local coalitions: Eau Claire Healthy Communities (Healthy Communities) and The Alliance for Substance Misuse Prevention (Alliance).

The CHIP outlines goals, objectives, and strategies to guide the work of addressing community health needs in Eau Claire County for the next three years. Partner organizations across multiple sectors of our community will use this community-owned plan to direct programs and policies to create a healthier Eau Claire County for all.

There are two major phases in this community health planning effort: a community health assessment (CHA) and a community health improvement plan (CHIP). This two-phase process lets community members and partners review health data and give their opinions on Eau Claire County’s most pressing health issues.

As they participated in the CHA, county residents named top health priorities and identified local assets and resources. In the 2021 CHA, community members picked drug use, mental health, alcohol misuse, obesity, and healthy nutrition as Eau Claire County’s top five health priorities. The 2021-2024 CHIP will address these five priorities, along with continuing efforts to promote healthy relationships and oral health.



All Eau Claire County residents deserve equal opportunity to be healthy. Those engaged in the CHIP development process kept a crucial focus on health equity. We must ensure efforts to improve the county’s health will reach the community members whose lives are most affected by significant health issues. The CHIP includes strategies to improve the social and physical conditions for community members with the most serious health needs. As the CHIP is implemented in our community, engaging with populations most in need and striving for health equity will remain priorities.

The health initiatives included in the CHIP span multiple sectors. The CHIP relies on the resources and collaborative efforts of a wide range of county stakeholders. It reflects the work of many dedicated people and organizations who are working to improve health across our county.

It takes all of us to improve the health of the community. Over the next three years, Healthy Communities, the Alliance, and community partners will implement evidence-based practices and evaluate our progress toward improving our health priorities. The goal is to make Eau Claire County a place where everyone can attain health.

View the CHA, CHIP, and health priority work plans at [www.ehealthycommunities.org](http://www.ehealthycommunities.org). There are many ways to get involved! Learn more at [www.ehealthycommunities.org](http://www.ehealthycommunities.org) or [www.getinvolvedasap.org](http://www.getinvolvedasap.org).



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# Community Health Improvement Plan Overview

*County Health Ranking and Roadmaps Take Action Cycle* was the model framework used to guide the community health improvement process. Key steps were:

- A review of key health findings from the 2021 Community Health Assessment, including qualitative data from surveys and community conversation events, and quantitative data from local, state, and national health indicators.
- A review of evidence-based practices through “What Works for Health,” state and national health plan initiatives, and additional resources.
- The identification of strategies based on evidence, community input, and community assets. Strategies were also chosen to align with state and national health plans.
- A consideration of populations with disparate health outcomes when selecting strategies.
- The development of detailed work plans to track progress and share outcomes with the community.

## Summary of 2021-2024 Community Health Improvement Plan Goals

Health Priority	Goal
 <b>Drug use</b>	Reduce and prevent illegal drug use and misuse of prescription drugs in Eau Claire County.
 <b>Mental health</b>	Strengthen social and emotional wellness for all Eau Claire County residents.
 <b>Alcohol misuse</b>	Reduce and prevent alcohol misuse among youth and adults in Eau Claire County.
 <b>Obesity</b>	Promote active lifestyles for Eau Claire County residents at all life stages.
 <b>Healthy nutrition</b>	Increase consumption of healthy foods and beverages for all Eau Claire County residents.
 <b>Healthy relationship promotion</b>	Create a culture that fosters healthy relationships for all Eau Claire County residents.



**August 24, 2022 Board of Health Meeting  
County Courthouse, Room G-302**

The Board of Health convened in open session at 5:18 pm  
The meeting was called to order by Mery Price

**Board Members Present  
Quorum is reached**

Emily Berge  
Mery Price  
Terry Miskulin  
Kim Cronk  
Mark Kaeding  
Jennifer Eddy (5:20 pm)

**Board Members  
Absent:**

True Vue  
Don Bodeau

**Staff Members Present:**

Lieske Giese  
Matt Steinback  
Marisa Stanley  
Hannah Artz  
Nicole Krageness  
Gina Holt (recorder)

**Order of Agenda Request to pull items from Consent Agenda**

- None Made

**Public Comment:**

- None Made

**Consent Agenda**

- a. Approval of minutes from July 27, 2022, meeting

**Motion to approve Consent Agenda:** Terry Miskulin

**2nd Motion:** Jennifer Eddy

**Motion Carried: Yes (unanimous vote)**

**Business Item**

- a. Approve WIC Pilot Grant
  - The state has chosen to move forward with this pilot grant utilizing lessons learned through COVID.

**Motion to approve WIC Pilot Grant as presented by Health Department staff:** Mark Kaeding

**2nd Motion:** Terry Miskulin

**Motion Carried: Yes (unanimous vote)**

- b. Approve Lead in Water Grant
  - Provides an opportunity to identify and remediate potential lead-in-water exposure pathways for children at childcares.

**Motion to approve Lead in Water Grant as presented by Health Department staff:** Jennifer Eddy

**2nd Motion:** Kim Cronk

**Motion Carried: Yes (unanimous vote)**

- c. Approve Taking Action with Data Grant
  - This pilot project will increase access to well water testing by offering a courier service at different locations.
  - A survey will be sent to help evaluate the long-term need and viability of the service.

**Motion to approve Taking Action with Data Grant as presented by Health Department staff:**

Mark Kaeding

**2nd Motion:** Emily Berge

**Motion Carried: Yes (unanimous vote)**

d. Approve 2023 Health Department Fees

- Adopt BOH State Agent Program fee resolutions-
  - i. Resolution 22-1 Adopting fees for Retail Food Establishments and Mobile Food Processing Facilities
  - ii. Resolution 22- 2 Adopting fees for Swimming Pools and Recreational Facilities
  - iii. Resolution 22- 3 Adopting fees for Bed & Breakfast Establishments, Motels-Hotels, and Tourist Rooming Houses
  - iv. Resolution 22- 4 Adopting fees for Body Art Facilities
  - v. Resolution 22-5 Adopting fees for Manufactured Home Communities

**Motion to approve Resolution 22-01 Adopting fees for Retail Food Establishments and Mobile Food Processing Facilities, Resolution 22-02 Adopting fees for Swimming Pools and Recreational Facilities, Resolution 22-03 Adopting fees for Bed & Breakfast Establishments, Motels-Hotels, and Tourist Rooming Houses, Resolution 22-04 Adopting fees for Body Art Facilities, and Resolution 22-05 Adopting fees for Manufactured Home Communities as presented by Health Department Staff:** Jennifer Eddy

**2nd Motion:** Terry Miskulin

**Motion Carried: Yes (unanimous vote)**

- Approve all 2023 Health Department fees

**Motion to approve 2023 Health Department fees as presented by Health Department staff:**

Mark Kaeding

**2nd Motion:** Terry Miskulin

**Motion Carried: Yes (unanimous vote)**

Board of Health Question/Answer and Discussion:

- License holders and operators were sent a letter with the proposed 2023 fees.
- During COVID some fees remained flat with no increase.
- The Reproductive Health Clinic does not turn anyone away if there is an inability to pay.
- Feedback that consideration of work done by staff on calculating fees annually is appreciated.
- Feedback that consideration of revenue level for some license fees is appreciated as an equity issue.

e. Review and approve 2021 Year End Financial Report

- There were no changes from what was previously brought to the board for year end.
- We aren't involved in the capital plans for the City and County which is a reason why the fund balance is so important.
- The Health Department does pay a percentage of the audit, last year it was roughly \$4k.

**Motion to review and approve 2021 Year End Financial Report as presented by Health Department staff:** Terry Miskulin

**2nd Motion:** Emily Berge



***Motion Carried: Yes (unanimous vote)***

**Other policy and informational items from staff for the Board**

- a. COVID-19 Update
  - New CDC guidance was released. The CDC named that close contacts should still mask and monitor symptom, but no longer need to quarantine.
  - Bev Walden is the lead for the COVID team.
  - Tuesday COVID vaccinations at the Health Department continues.
  - The Health Department is focusing on working with schools as the new school year approaches.
- b. 2023-2025 Strategic Plan Update
  - By December the Strategic Plan will be brought to the Board for full approval.
  - Board input throughout the process will be important.
  - Staff engagement is taking place as the planning moves forward.
  - Mission, Vision, and Core Principles are the current focus of the development process.
  - Board members suggestions:
    - The Vision could include working with our partners.
    - How to move forward with community engagement after COVID.
    - Communication and capturing the attention of community members may be a goal to focus on.
    - Board members are encouraged to take the Strategic Plan survey.
- c. 2023 Budget update
  - Tax allocation which makes up 40% of the departments budget is being finalized with the City/County.
  - Lease agreement with the County is being discussed. The County is proposing a 43% increase in the rent.
- d. Health Department Report
  - Staff service agreements were discussed.
  - Board members showed appreciation for the updates.
  - Board members congratulated staff that had work anniversaries.
- e. Performance Management Update
  - This is the half year update of the performance management plan.
  - Every quarter the numbers are updated and reviewed by management team to see how our programs are performing. Discussed some of the recent findings.

**Board member informational items**

- a. Quarterly review of BOH priorities tracking
  - Board members were encouraged to give any feed back to Merrey Price.
- b. Advocacy Training Follow Up
  - Will be added to next month's meeting agenda for discussion.
- c. Public Health Policy/Advocacy
  - WPHA/WALHDAB legislative news available information to review.
- d. Standing Committee Updates:
  - City Council: [City Council Agendas | City of Eau Claire, Wisconsin \(eauclairewi.gov\)](#)  
The first set of funding for ARPA stayed internally.  
The City is proposing a referendum for funding Firefighters, EMS, Police, Community

Service Officer, as well as 911 Communication Officers.

- County Board: [2022 Meeting Agendas & Minutes | Eau Claire County \(eau-claire.wi.us\)](https://eau-claire.wi.us)
- Ground Water Advisory Committee: [Groundwater Advisory | Eau Claire County \(eau-claire.wi.us\)](https://eau-claire.wi.us)

New land conservation manager was introduced at the last meeting. PFAS was a topic of discussion. The capacity for water in our area is impressive.

- ARPA Funding-The County Board approved the 2<sup>nd</sup> half of the grant applications for ARPA funding. Internal County Department ARPA proposals are being reviewed by County Committee on Administration. The list of recommended internal County Department proposals will be brought forward to the County Board for approval. The Health Department put four proposals for the following areas: the Health Department lab, the Nurse Family Partner Consortium, CHA/CHIP Planning. and Technology for meeting rooms.

**Requests from Board members for future agenda items to be given consideration**

- a. None made

Next scheduled BOH meeting is September 28, 2022, at 5:15 p.m.

Merey Price adjourned the meeting at 7:16 p.m.

**Fact Sheet 09/28/2022 Board of Health Meeting**

**Agenda Item 4.c**

**Donation/Stipends Received**

The Eau Claire City-County Health Department has been offered the following donations:

<b>Agency/Individual</b>	<b>Description</b>	<b>Amount</b>
Marshfield Clinic Health System	Stipend will be used to purchase 100 wooden geocaches (in the shape of a kubb piece). These geocaches were planted in several spots throughout Eau Claire County, and others were given away at the Sounds like Summer event that Healthy Communities attended in June.	\$500.00
Marshfield Clinic Health System	Stipend will be used to pay for edits to training video for youth serving professionals on Adverse Childhood Experiences (ACEs) and Youth Resilience developed for Mental Health Matters.	\$892.00
Mayo Clinic Health System	Stipend will be used to pay for edits to training video for youth serving professionals on Adverse Childhood Experiences (ACEs) and Youth Resilience developed for Mental Health Matters.	\$892.00
HSHS Sacred Heart Hospital	Stipend will be used to pay for edits to training video for youth serving professionals on Adverse Childhood Experiences (ACEs) and Youth Resilience developed for Mental Health Matters.	\$892.00

Budget Implications: Donations in the amount of \$3,176.00

Staff Recommendation: Accept donations.



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**Fact Sheet – 09/28/2022 Board of Health Meeting**

**Agenda Item 4.b**

**Grant/Contract Related Budget Adjustments**

Attached is a grant/contract related budget adjustment which impacts the 2022 budget.

Budget Implication: Decrease in 2022 budget for \$4,000.

Staff recommendation: Approve budget adjustment as indicated.

Name	Funding Source	Description	Contract Start	Contract End	Contract Amount	In Adopted Budget	Increase (Decrease) in Budget
DOT Child Passenger Safety	Wisconsin Department of Transportation	Did not apply for grant in 2022 due to limited capacity for distribution of car seats coming out of COVID. Will apply for next grant cycle.	01/01/22	09/30/22	\$0	\$4,000	(\$4,000)
			<b>Total</b>		<b>\$0</b>	<b>\$4,000</b>	<b>-\$4,000</b>



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**Fact Sheet – 09/28/2022 Board of Health Meeting****Agenda Item 5.a****Wisconsin Deferred Compensation Resolution**

The Wisconsin Deferred Compensation (WDC) Program is an optional, supplemental retirement savings plan available to entities/employees connected to the Wisconsin Department of Employee Trust Funds. As a 457 deferred compensation plan, it allows employees to save money directly from their paycheck for retirement and offers tax benefits and different investment options. The WI Department of Employee Trust Funds and the Deferred Compensation Board have statutory authority for its program administration and oversight. Individual Health Department employees have opted to voluntarily participate in this program for many years under the City of Eau Claire's plan. Additionally, this is one of the two plans the department offers to employees who decline health insurance for their payment in lieu benefits to be applied.

Recently, the Health Department and City of Eau Claire were notified that because we carry separate Wisconsin Retirement System (WRS) account numbers, we need to also set up a separate account for Health Department employees to participate in the WDC. At that time, they also suspended new enrollments for employees. We have discussed this situation with members of the City of Eau Claire's human resources, legal and finance departments and determined that it would be feasible to set up appropriate processes to continue offering this plan under a separate account number. The primary impact of this would be a change in reporting and billing procedures which we feel are navigable between our two departments. We have also been assured by WDC that this changeover will not have a noticeable impact on our participating employees and would allow us to continue offering this valuable benefit to our employees.

Attached you will find the "Resolution for Inclusion Under the State of Wisconsin Deferred Compensation Program" form which includes a designation of agent. This form is required by the State to begin the set-up of the Health Department's individual WDC account. Following an approved resolution, representatives from the City of Eau Claire's finance department and our operations division will work with WDC to finalize the paperwork to set up access and move existing employees to the new account. Tegan Ruland, Operations Division Manager, and Hannah Artz, Finance Manager, are identified as the Designated Agent and Alternate Agent, respectively. They currently assist the City with payroll entry and deductions and payments for other benefits, so will be in the best position to do this work for the new plan. We would like this to be completed prior to the end of the year so that newer employees that are eligible for and interested in the WDC deferred compensation, either as an optional benefit or for their payments in lieu of health insurance, are able to be brought current in the correct year.

**Budget Implication:**

There is no financial impact to the Health Department.

**Staff recommendation:**



Approve the attached resolution and identify Tegan Ruland as the designated agent and Hannah Artz as the alternate agent.

*Prepared by Tegan Ruland, Operations*



# Resolution for Inclusion Under the State of Wisconsin Deferred Compensation Program

Wisconsin Department  
of Employee Trust Funds  
PO Box 7931  
Madison WI 53707-7931  
1-877-533-5020 (toll free)  
Fax 608-267-4549  
etf.wi.gov

**Be it resolved** by the \_\_\_\_\_ of the \_\_\_\_\_ that  
(Governing body) (Employer)

pursuant to the provisions of Section 40.81(1), Subchapter VII of Chapter 40 of the Wisconsin Statutes which provides in part as follows:

An employer other than the State may provide for its employees the Deferred Compensation Plan established by the Board under Section 40.80. Any employer, including this state, who makes the Plan under Section 40.80 available to any of its employees, shall make it available to all its employees under procedures established by the department under this subchapter.

Such \_\_\_\_\_ hereby determines to be included under the State of Wisconsin Deferred  
(Governing body)  
Compensation Program ("the Plan") provided by Subchapter VII of Chapter 40 of the Wisconsin Statutes and regulated by Chapter ETF 70 of the Wisconsin Administrative Code for its eligible personnel, and

**Be it further resolved**, the proper officers are herewith authorized and directed to take all actions and make such reductions and submit such deferrals as are required by the Department of Employee Trust Funds of the State of Wisconsin pursuant to Subchapter VII of Chapter 40 of the Wisconsin Statutes, and

**Be it further resolved**, that \_\_\_\_\_ agrees to be bound by the Terms and  
(Employer)  
Conditions of the contracts between the State, its investment providers, and its Plan Administrator, and the "Plan and Trust Document" and the "Employer Guide" as amended from time to time. The employer certifies it has received a copy of the Plan and Trust document.

**Be it further resolved**, that the \_\_\_\_\_ representative submits a certified copy of  
(Employer)  
this Resolution and "Designation of Agent" to the State of Wisconsin, Department of Employee Trust Funds and the Plan Administrator.

**Be it further resolved**, that the \_\_\_\_\_ recognizing the Deferred Compensation  
(Governing body)  
Board's responsibility for maintaining the integrity of the Plan, the \_\_\_\_\_ hereby resolved  
(Governing body)  
that the proper officers of \_\_\_\_\_ are hereby authorized and directed to cooperate fully with  
(Employer)  
the Plan Administrator in accordance with procedures established by the Department of Employee Trust Funds.

**Be it further resolved**, that the \_\_\_\_\_ of the \_\_\_\_\_ acknowledges  
(Governing body) (Employer)  
and submits that the Plan offered under Section 40.80 et seq., Subchapter VII of Chapter 40 of the Wisconsin Statutes is not and cannot be used as an alternative or replacement plan for purposes of FICA taxes. The Plan is meant to act as a supplemental retirement benefit in addition to social security (FICA) benefits.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Employer: \_\_\_\_\_ Governing body: \_\_\_\_\_

\_\_\_\_\_  
Authorized signature

\_\_\_\_\_  
Authorized signature

\_\_\_\_\_  
Print name

\_\_\_\_\_  
Print name

**Designation of Agent**

The person in the following position is hereby designated as the agent in matter pertaining to the State of Wisconsin Deferred Compensation Program.

Note: Employer email addresses will be automatically subscribed to ETF E-mail Updates, an ETF email service providing employers with important ETF benefits administration information. It is your responsibility to read, forward to others in your agency as necessary, and take the necessary action related to information in each ETF E-mail Update. Add [etfwi@public.govdelivery.com](mailto:etfwi@public.govdelivery.com) to your email address book to prevent news from ETF from ending up in a SPAM folder. If you have questions, please call the Employer Communication Center at 1-877-533-5020.

Agent: \_\_\_\_\_

Title of position of designated agent: \_\_\_\_\_

Alternate agent: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone, including area code: \_\_\_\_\_

Email: \_\_\_\_\_

Office hours: \_\_\_\_\_

Federal employer ID number: \_\_\_\_\_

WRS ID number (if applicable): \_\_\_\_\_

**Certification**

I hereby certify that the foregoing Resolution is a true, correct, and complete copy of the

Resolution duly and regularly passed by the \_\_\_\_\_ of  
(Governing body)

\_\_\_\_\_ of \_\_\_\_\_ on the \_\_\_\_\_ day of  
(Employer name) (City)

\_\_\_\_\_, 20\_\_\_\_, and that this Resolution has not been repealed or amended, and is now in full force and effect.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

\_\_\_\_\_  
Employer representative title

\_\_\_\_\_  
Employer representative signature

Number of eligible employees: \_\_\_\_\_

**Board of Health Meeting 09/28/2022**

**Agenda Item 6.b**

**Eau Claire City-County Health Department Report to the Board of Health**

**AODA Prevention Education National Night Out**

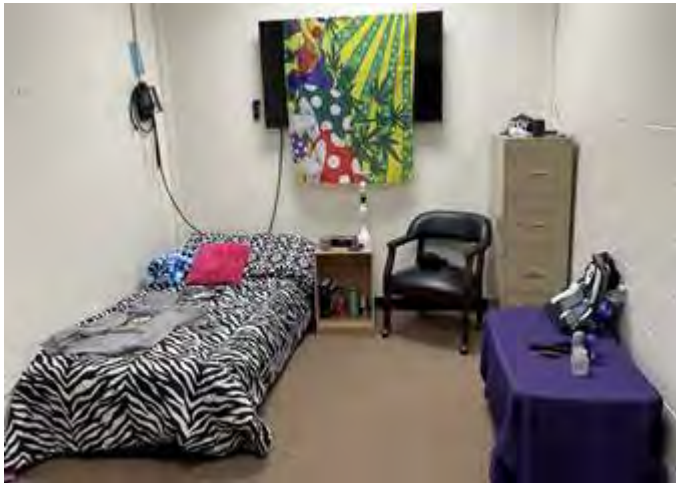
On August 2<sup>nd</sup>, the Alliance attended the Eau Claire, Altoona, and Fall Creek National Night Out events. At these events, Alliance staff talked to kids about healthy coping strategies and handed out information to parents. We had a handful of Alliance members, assist with tabling as well. Between the three events, we estimate we had nearly 1,000 people visit our booths.



**Augusta High School Student and Parent Orientation**

Health Department staff presented the Hidden in Plain Sight mock bedrooms at Augusta High School on August 29. Mock bedrooms are an awareness program for parents/guardians and school staff. The bedroom is set up as a sample youth bedroom. Hidden among normal, everyday items are items that may be used to conceal or use different substances from nicotine to alcohol, marijuana, and other drugs. Education was shared with parents and school staff, including YRBS data, how to talk to youth

about substance misuse prevention and intervention, as well as resources. Evaluations showed that parents enjoyed this experience and learned a lot!



### **Narcan Direct Program**

Narcan is an opioid antagonist, meaning it can restore breathing in a person experiencing an opioid overdose. The Eau Claire City-County Health Department can distribute the nasal-spray formulation of Narcan as a participant in the WI DHS Narcan Direct Program. Four Narcan trainings were completed during the month of August with 46 individuals trained.

### **State Opioid Response**




In partnership with UW-Madison Division of Extension Eau Claire County, education around medication safety was provided throughout the county.

- *Eau Claire County Fair - Medication deactivation bags were distributed at the Fair, which supports youth learning and life skills. Education around medication safety and deactivation bags were shared with families and community members.*
- *Extension Latinx Open House - Extension ECC hosted a Latinx Open House for Latinx community members to share Extension and non-Extension resources. Education around medication safety in English and Spanish along with deactivation bags were distributed to families.*
- *Latinx Health Fair - Extension ECC partnered with Neighbor to Neighbor and other community partners to host the Latinx Health Fair for the Latinx community. Education around medication safety in English and Spanish along with deactivation bags were distributed to families and community members.*

### **Family Planning Clinic**

The Family Planning Clinic used Facebook and Instagram ads to promote a Get Yourself Tested Walk-In Clinic on August 24<sup>th</sup>. This ad included a meme with information about the clinic and link to our website to schedule an appointment. The Facebook ad reached 4,011 and the link was clicked 72 times. The Instagram ad reached 3,449 people and the link was clicked 14 times. We hit our target demographic of 18–34-year-olds. Although we did not get anyone specifically coming in from these ads, we were able to serve three patients, two returning and one new patient on a day that we aren't normally open.



<p><b>YOU THINK YOU HAVE AN STD</b></p>	 <p>Panik</p>	 <p><b>WALK-IN WEDNESDAY</b></p> <p><b>Wed., August 24th 11:00am-3:30pm</b> No appointment needed!</p> <p>Low to no-cost sexual health services:</p> <ul style="list-style-type: none"> <li>• STD testing</li> <li>• Emergency contraception</li> <li>• Birth control</li> </ul> <p>Visit us at: County Government Center 720 2nd Avenue, Eau Claire (ground floor)</p>	
<p><b>YOU CAN GET TESTED ON WED. AUG 24TH AT OUR WALK-IN CLINIC</b></p>	 <p>Kalm</p>		

**Monkeypox**

As of 9/16/2022, 69 cases of monkeypox have been confirmed in Wisconsin. There have been no confirmed cases in Eau Claire County. The growth curve of this outbreak has been declining statewide as well as nationwide. The ECCCHD Monkeypox Response Team is actively vaccinating, testing, and conducting case follow-up to help stop the spread of monkeypox in our communities. ECCCHD continues to be one of the few Jynneos vaccinators in the Western Region. We have given 41 vaccinations to high-risk individuals who met WI DHS eligibility criteria. Twenty-two of those vaccinations have been given to EC County residents and 12 to non-residents. We have tested one individual in our Reproductive Health Clinic. Though there have been no confirmed cases in EC County, we have been notified of more than 20 individuals who have been tested (suspect cases) and we have follow-up with these individuals. The ECCCHD team continues to work closely with local healthcare partners, community organizations, WI DHS, and CDC to contain this outbreak.

[WI DHS Monkeypox](#)

[CDC 2022 U.S. Monkeypox Outbreak](#)

**Annual Beach Summary**

Each summer, ECCCHD performs routine monitoring of 7 swimming areas in Eau Claire County. This includes weekly surveillance for bacteria and algae, which is performed with field measurements, laboratory testing, and visual observation. The frequency of monitoring generally increases to daily when elevated bacteria or algae blooms are present. The Department typically begins monitoring prior to Memorial Day weekend and visits each site through Labor Day. The purpose of ECCCHD’s beach monitoring program, which is among the most robust inland beach monitoring programs in Wisconsin, is to promote safe use of recreational waters in the county by informing users of any known hazards at these beaches and restricting use whenever there is high potential for illness during recreational use.

It was a very busy summer in this program in 2022, mainly due to persistent algae blooms in the waterbodies along the Eau Claire River. Collectively, the beaches in Eau Claire County were closed for a total of 106 days either due to elevated bacteria levels or the visible presence of a harmful algae bloom. Lake Altoona Beach had the highest number of closure days with 5 individual closure events totaling 54 days (Note: 8 of those days overlapped with a bacteria closure). Lake Eau Claire had 2 algae closures totaling 37 days as well as a 2-day bacteria closure, totaling 39 days of closure. The longest visible harmful algae bloom occurred at Lake Eau Claire lasting for 35 days from the beginning of August through Labor Day, when seasonal monitoring was discontinued. The beaches at Big Falls, Half Moon Lake and Riverview Park were each closed at some point this



summer. However, each was closed for 5 or fewer days. Both beaches at Coon Fork Lake stayed open for the entire beach season, which is the first time this has happened since 2016.

There were also 2 algae advisories issued in 2022. Advisories are generally posted whenever elevated harmful algae toxin levels are measured in the swimming area, but a harmful algae bloom is not visible on the water's surface. The 2 algae advisories occurred at Lake Altoona (1 day succeeding and algae closure) and Big Falls (6 consecutive days). Additional information about this program and the current beach status can be found here: <https://www.eauclairewi.gov/government/our-divisions/health-department/beach-closings>. Subscription email notifications are also available for those that would like to receive prompt notice of any changes to beach status. Please visit: <https://www.eauclairewi.gov/our-city/sign-up-for-e-notifications> to register!

Successfully implementing this program requires frequent coordination with both the City of Eau Claire Parks, Forest, and Cemetery Division and the Eau Claire County Parks & Forest Department, regular consultation with local users and interested organizations, and response to inquiries by the public and media. This was a busy season for all involved. Thank you to all that were connected to the implementation of this great program in 2022!

### **Protect Your Groundwater Day**

Earlier this month, ECCCHD offered discounted drinking water testing for private well samples in celebration of Protect Your Groundwater Day, which occurred on September 6<sup>th</sup>. This year's promotion occurred from September 6<sup>th</sup> – 15<sup>th</sup>. During this period, nitrate and bacteria tests that were paid for upon drop-off were reduced to \$15 each, which is \$6 less than the normal rate of \$21. Those interested in having both tests completed, received a total discount of \$12. The Department has offered similar promotions in the past. While some customers have indicated that they decided to sample because of these prior promotions, there had never been a significant uptick in the rate of testing during one of these promotions even with advertisement through both news and social media. This was not the case this year however, as the laboratory received and analyzed an unprecedented volume of private well samples during this period. In fact, it is believed that the laboratory received record daily numbers of private well samples multiple times during the promotion. 196 total private water samples were received during this year's promotion, which was more than 4x the number received last year (45). In the final 5 days of the promotion, the volume was even more impressive, as the lab accepted an average of about 35 samples per day. These 5 business days generally represent the time period in which the customers are most likely to have been influenced by the promotion, as it accounts for 1 day of outreach and 1 day of sample bottle pick-up. This year's event was an exciting one and staff are still working to better determine the reason(s) why this year's event was so much more successful at soliciting interest compared to prior years, as this year's process was mostly identical. A special thanks goes out to the staff in the laboratory and operations division that had roles in sample intake and analysis, as the increased sample volume caused an unprecedented and unexpected workload in this area. Their hard work was essential to ensuring that the promotion was successful as it was.

### **Septic Maintenance Reminders**

HD staff annually issue notices to the owner of every Private On-Site Wastewater Treatment System (POWTS) in Eau Claire County that is due for maintenance. Most systems require maintenance (inspection and/or pumping) once every three years for the purpose of ensuring that these systems remain functional (See Chapter 8.12 – Sanitary Code of the Eau Claire County Code of Ordinances). Therefore, approximately 1/3 of the systems in the county require maintenance each year. All 2022 septic tank reminder letters have now been sent out with a total of 2,552 notices issued this year. Each of these POWTS owners is responsible for hiring a professional to inspect or pump their system and the pumpers submit verification of their service back to the Health Department for filing. Program staff conduct follow-up until verification is received. In some instances, this involves one or more on-site visits and violations of the maintenance requirements could result in citation.

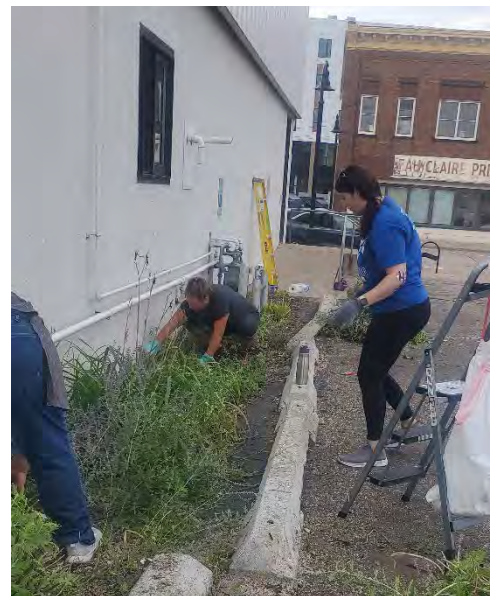
### **COVID-19 Waste Water Surveillance**

The City of Eau Claire participates in the State organized COVID-19 Wastewater surveillance program. This program aims to better understand the spread of COVID-19 in Wisconsin, by testing samples of wastewater across the state to look for SARS-CoV-2, the virus that causes COVID-19. This project is a collaboration between the Wisconsin Department of Health Services, Wisconsin State Lab of Hygiene, and the University of Wisconsin-Milwaukee. Local participation has provided us with information about trends in COVID-19 disease, especially with reduced testing occurring. The health department analyzes and uses this data as part of our overall COVID response efforts.

In the most recent local surveillance report, we are observing a downward trend in cases as of 9/13/22. To see the most up-to date wastewater data, you can view the [state wastewater dashboard](#). We observe a gap between SARS-CoV-2 Concentrations in wastewater and COVID-19 cases identified through testing. This is due to decreasing testing practices both nationally and locally, increased access to and use of home tests, and asymptomatic infections that do not test. As a health department, we view wastewater monitoring as an important tool for understanding the true impact of COVID-19 given our given testing limitations.

### **Day of Caring**

Department staff has participated in the United Way Day of Caring in the Greater Chippewa Valley for a number of years. United Way Day of Caring is the largest one-day community service event in the Chippewa Valley! Volunteers from businesses in all sectors come together to help our community and assist non-profit organizations with a variety of projects. This year's was held on Friday September 16<sup>th</sup> at Big Brothers Big Sisters where ECCCHD staff assisted with outdoor maintenance. Below are some pictures of our team working hard to support the community!



**Board of Health Meeting 9/28/2022**

**Agenda Item 6.b**

**August 2022 Media Contacts**

**INTERVIEW**

8/12/2022	Title: Health Dept director discusses CDC Covid19 guidelines	Topic: Communicable Disease Staff: Lieske Giese
	Link: <a href="https://www.weau.com/2022/08/12/health-department-director-discusses-cdc-covid-19-guidelines/">https://www.weau.com/2022/08/12/health-department-director-discusses-cdc-covid-19-guidelines/</a>	
8/18/2022	Title: Algae bloom has closed down Lake Altoona Beach for over 40 days	Topic: Safe Food and Water Staff: Tristin Faust
	Link: <a href="https://www.weau.com/2022/08/19/algae-bloom-has-closed-down-lake-altoona-beach-over-40-days/">https://www.weau.com/2022/08/19/algae-bloom-has-closed-down-lake-altoona-beach-over-40-days/</a>	
8/26/2022	Title: Nurse reminds parents to stay up to date on childhood vaccinations ahead of school year	Topic: Chronic Disease Prevention Staff: Allison Gosbin
	Link: <a href="https://www.weau.com/2022/08/27/nurse-reminds-parents-stay-up-date-childhood-vaccinations-ahead-school-year/">https://www.weau.com/2022/08/27/nurse-reminds-parents-stay-up-date-childhood-vaccinations-ahead-school-year/</a>	
8/26/2022	Title: Health Department advises residents to keep an eye out for bats in the home	Topic: Healthy Homes and Places Staff: Nolan Fadness
	Link: <a href="https://www.weau.com/2022/08/26/health-department-advises-residents-keep-an-eye-out-bats-home/">https://www.weau.com/2022/08/26/health-department-advises-residents-keep-an-eye-out-bats-home/</a>	
8/29/2022	Title: Options emerge for students with nutrition challenges	Topic: Chronic Disease Prevention Staff: Janessa VandenBerge
	Link: <a href="https://www.wqow.com/news/top-stories/options-emerge-for-students-with-nutrition-challenges/article_4aa45ddc-27f2-11ed-8555-b728df65a2f2.html">https://www.wqow.com/news/top-stories/options-emerge-for-students-with-nutrition-challenges/article_4aa45ddc-27f2-11ed-8555-b728df65a2f2.html</a>	

**PRESS RELEASE**

8/25/2022	Title: Send Your Children Back to School Protected from Serious Illness	Topic: Communicable Disease Staff: Allison Gosbin
	Link: <a href="https://www.eauclairewi.gov/government/our-divisions/health-department/there-s-more/news-releases">https://www.eauclairewi.gov/government/our-divisions/health-department/there-s-more/news-releases</a>	

**PRINT ARTICLE**

8/4/2022	Title: New COVID-19 drive-thru testing site now open	Topic: Communicable Disease Staff: Lieske Giese
	Link: <a href="#">Not Available</a>	

# Eau Claire City-County Health Department - 2023 Budget

## Department Mission

The mission of the Eau Claire City-County Health Department is to promote health and safety for all Eau Claire communities. The health department's work is guided by seven overarching principles:

- Prevention - Promotion of health and prevention of disease, injury, and disability is critical in saving lives and money
- Healthy Equity - Everyone should have equal opportunity to be healthy
- Collaboration - People working together provide the best solutions
- Quality - Efficiency and effectiveness is critical in programs and services
- Data Informed - Collection and analysis of data guides decisions
- Evidence Based - Building and utilizing evidence and promising practices in programs and services
- Ethical Practice - Acting with the highest standards of professional practice

Strategic Goals - The health department strategic plan goals are to:

- Increase utilization of program and population data
- Invest in a strong workforce and infrastructure
- Engage in community collaborative efforts to improve health and safety
- Develop long-term fiscal and operational strategies supporting innovation and sustainability

## Programs & Services

- **Healthy Homes and Places** - Creating safe environments; consists of services including inspections, investigations and outreach related to lead, radon, mold, natural disasters, environmental emergencies, etc.
- **Safe Food and Water** - Assuring health protection in recreational facilities and restaurants. Includes investigation and inspection of food and water provided to the public, testing of private drinking water, assisting the public in reducing risks of food and waterborne illness.
- **Healthy Growth and Development** - Ensuring kids and families have the best health outcomes possible through policies and programs addressing reproductive, prenatal, and family health. Includes home visitation, family planning, WIC, school/community partner collaboration, etc.
- **Communicable Disease** - Preventing diseases that spread from person to person, animal to person, and environment to person. Includes education, preventive medicine distribution, vaccination, disease testing, environmental monitoring and disease outbreak investigation and prevention.
- **Chronic Disease** - Programs and policy work to prevent or reduce the effects of chronic diseases such as diabetes, heart disease, and lung cancer. Includes education, screening, policy and organizational changes. Chronic disease/obesity have been identified as a priority in the two most recent community health assessments.
- **Mental Health Alcohol and Tobacco** - Developing a community fostering mental well-being, addressing inappropriate consumption/negative health effects of alcohol, tobacco, and other drugs. Includes youth programming, policy change, compliance checks, community collaboration and education. Mental health and substance misuse have been identified in our community health assessment as top needs in our community.

## Strategic Direction and Priority Issues

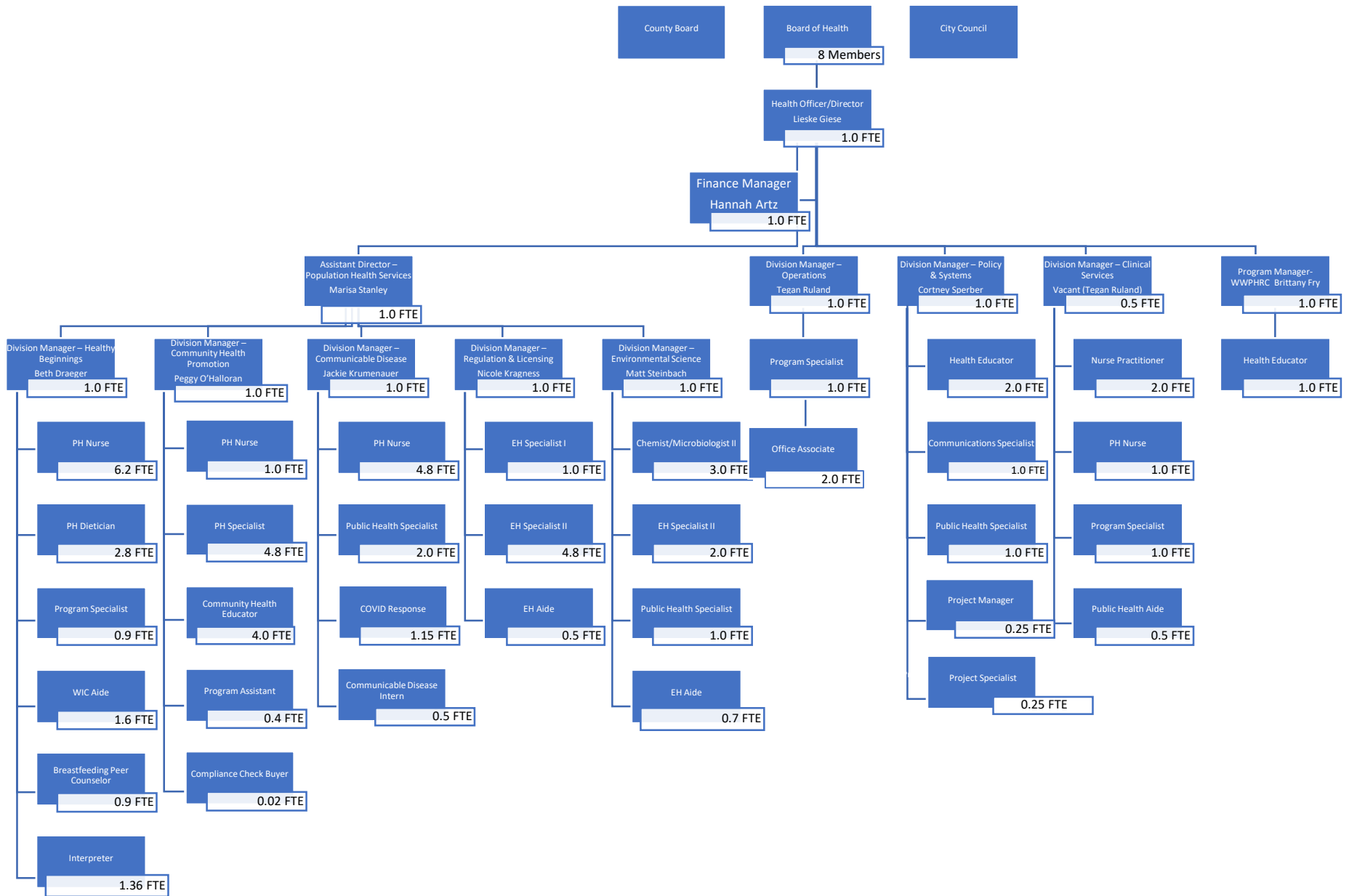
One of the Health Department's guiding principles is Prevention. This is core to all the work we do. If we prevent disease, disability, and early death, we save lives and money. The Department continues to focus on collaborating with the community, including County government, to identify and work on preventing problems rather than just intervening after problems happen. The Health Department's experience with and focus on providing evidence-based programs that address root causes rather than symptoms is a key advantage to this county. Making the case for prevention funding is an ongoing challenge as the results are seen many years in the future. Priorities that remain unfunded or underfunded (small selection of whole) include:

- **Partnerships** – the department “sets the table” for community conversations and action around broad health topics including mental health, substance misuse, obesity, environmental health, communicable disease, healthy families. This is challenging and time-intensive work. It does result in shared priorities and action that have the ability to impact outcomes. These partnerships have also been critical during COVID-19.
- **Health Equity** – we have continued to commit to serving the whole county population, particularly those that have unequal health outcomes because of issues such as poverty, race, age, language, or sexual orientation. This has played out in important ways with recent health issues.
- **Primary Prevention with Young Families** – we continue to work to serve pregnant women and young families through the national evidence-based Nurse Family Partnership program which has longitudinal outcomes related to issues such as incarceration, poverty, education, drug use, and child abuse/neglect. With limited funding we have not been able to get to full caseload and serve all at-risk families but we have prioritized this program where possible and have to limit broad-based maternal child health efforts.
- **Environmental protection** – we continue to focus on high-quality environmental services related to water quality, lab testing, inspections, and vectors. Protecting the population by preventing those things that negatively impact our food, water, air, housing, and more makes a difference in the health of all people.
- **Complex Health challenges** – the work we do includes considerable increases in statutorily required communicable disease and environmental health threat investigation, growing obesity and mental health issues, devastating alcohol, opioid, and methamphetamine use/misuse, significant challenges for young families living in poverty, and enormous issues related to the connection of safe and affordable housing to health. No increases in staff mean services are limited in these growing areas.

## Trends and Issues on the Horizon

- We increasingly have to rely on competitive, time-limited grants to fund core services and community health priorities. Wisconsin is almost last in the nation for state funding for state mandated public health programs. We have been successful writing grants but there is an enormous negative long-term consequence for sustainability of services.
- Health challenges in our community continue to be more complex with no simple program or policy solutions. The health department is increasingly asked to engage in “root-cause” issues such as homelessness, poverty, incarceration, housing, mental health, substance abuse, and lack of access to care. These issues have an opportunity for prevention but take complex and strategic long-term action. Often funding is available for and prioritized for intervention and not prevention.
- The county population continues to change with resulting impact on prevention needs. Of note is our growing older adult population, our rural population, as well as our growing population with racial and economic disparities in health outcomes.
- Employment and retention of qualified staff continues to be a considerable challenge with competitive market for nurses, lab professionals, and others. A high level of education and experience is needed for the complex professional jobs at the health department. Lack of increased funding to support the existing staff salaries is a challenge.
- The health department has had the considerable challenge of leading COVID-19 pandemic response in 2020, 2021, and 2022. Response and recovery efforts in 2023 will continue to be an additional level of effort.

# Organizational Chart





**Eau Claire City-County Health Department  
Overview of Revenues and Expenditures**

**REVENUE**

	<b>2021 Actual</b>	<b>2022 Adopted</b>	<b>2023 Proposed</b>	<b>22-23 Change</b>	<b>22-23 % Change</b>	<b>% of Budget</b>
Tax Levy City	\$ 1,955,400	\$ 1,989,800	\$ 2,049,300	\$ 59,500	2.99%	26.2%
Tax Levy County	\$ 1,283,090	\$ 1,334,200	\$ 1,378,900	\$ 44,700	3.35%	17.6%
Unfunded Pension City	\$ 16,200	\$ 15,800	\$ 15,400	\$ (400)	-2.53%	0.2%
Unfunded Pension County	\$ 9,837	\$ 9,600	\$ 9,400	\$ (200)	-2.08%	0.1%
<b>Total Taxes</b>	<b>\$ 3,264,527</b>	<b>\$ 3,349,400</b>	<b>\$ 3,453,000</b>	<b>\$ 103,600</b>	<b>3.09%</b>	<b>44.2%</b>
Intergovernmental Revenue	\$ 3,642,058	\$ 2,686,600	\$ 2,313,300	\$ (373,300)	-13.89%	29.6%
Licenses and Permits	\$ 650,355	\$ 708,800	\$ 713,700	\$ 4,900	0.69%	9.1%
Charges for Services	\$ 113,778	\$ 134,800	\$ 144,300	\$ 9,500	7.05%	1.8%
Charges for Services Intergovernmental	\$ 282,165	\$ 309,600	\$ 283,700	\$ (25,900)	-8.37%	3.6%
Misc Revenue	\$ 444,056	\$ 376,200	\$ 355,700	\$ (20,500)	-5.45%	4.6%
Use of Fund Balance	\$ 529,719	\$ 369,700	\$ 549,600	\$ 179,900	48.66%	7.0%
<b>TOTAL REVENUE</b>	<b>\$ 8,926,657</b>	<b>\$ 7,935,100</b>	<b>\$ 7,813,300</b>	<b>\$ (121,800)</b>	<b>-1.53%</b>	<b>100.0%</b>

**EXPENSE**

	<b>2021 Actual</b>	<b>2022 Adopted</b>	<b>2023 Proposed</b>	<b>22-23 Change</b>	<b>22-23 % Change</b>	<b>% of Budget</b>
Personnel	\$ 6,733,995	\$ 6,815,900	\$ 6,765,700	\$ (50,200)	-0.74%	86.6%
Contractual	\$ 1,677,491	\$ 694,400	\$ 649,700	\$ (44,700)	-6.44%	8.3%
Utilities	\$ 51,464	\$ 40,600	\$ 49,900	\$ 9,300	22.91%	0.6%
Fixed Charges	\$ 21,421	\$ 25,000	\$ 25,900	\$ 900	3.60%	0.3%
Supplies	\$ 382,924	\$ 283,800	\$ 235,300	\$ (48,500)	-17.09%	3.0%
Contrib & Other Pmt	\$ 6,598	\$ -	\$ 12,000	\$ 12,000	0.00%	0.2%
Capital Purchases	\$ 26,782	\$ 50,000	\$ 50,000	\$ -	0.00%	0.6%
Debt Service	\$ 25,983	\$ 25,400	\$ 24,800	\$ (600)	-2.36%	0.3%
<b>TOTAL EXPENSE</b>	<b>\$ 8,926,657</b>	<b>\$ 7,935,100</b>	<b>\$ 7,813,300</b>	<b>\$ (121,800)</b>	<b>-1.53%</b>	<b>100.0%</b>

**Eau Claire City-County Health Department**  
**Revenues**

<b>ACCOUNT DESCRIPTION</b>	<b>2021 ACTUAL</b>	<b>2022 BUDGET</b>	<b>2023 PROPOSED</b>	<b>22-23 CHANGE</b>	<b>22-23 % CHANGE</b>
TAX LEVY CITY	\$1,955,400	\$1,989,800	\$2,049,300	\$59,500	2.99%
TAX LEVY COUNTY	\$1,283,090	\$1,334,200	\$1,378,900	\$44,700	3.35%
UNFUNDED PENSION PYMT CITY	\$16,200	\$15,800	\$15,400	-\$400	-2.53%
UNFUNDED PENSION PYMT COUNTY	\$9,837	\$9,600	\$9,400	-\$200	-2.08%
<b>TAXES</b>	<b>\$3,264,527</b>	<b>\$3,349,400</b>	<b>\$3,453,000</b>	<b>\$103,600</b>	<b>3.09%</b>
FEDERAL AID-OTHER	\$1,078,808	\$768,200	\$790,500	\$22,300	2.90%
STATE AID-OTHER	\$14,662	\$9,500	\$9,500	\$0	0.00%
E.C. SCHOOLS-OTHER AID	\$2,500	\$2,500	\$0	-\$2,500	-100.00%
CARS-FEDERAL AID	\$2,334,065	\$1,764,700	\$1,336,300	-\$428,400	-24.28%
CARS-STATE AID	\$212,023	\$141,700	\$177,000	\$35,300	24.91%
<b>INTERGOVERNMENTAL REVENUE</b>	<b>\$3,642,058</b>	<b>\$2,686,600</b>	<b>\$2,313,300</b>	<b>-\$373,300</b>	<b>-13.89%</b>
LODGING LICENSE - HEALTH	\$18,095	\$22,000	\$23,400	\$1,400	6.36%
RECREATIONAL FACILITY	\$5,699	\$8,500	\$9,100	\$600	7.06%
POOL LICENSE - HEALTH	\$43,376	\$53,000	\$50,100	-\$2,900	-5.47%
RETAIL FOOD LICENSE	\$101,830	\$105,000	\$127,000	\$22,000	20.95%
RESTAURANT - HEALTH	\$284,693	\$345,000	\$338,800	-\$6,200	-1.80%
MOBILE HOME PARK LICENSE	\$16,634	\$14,500	\$14,900	\$400	2.76%
OTHER BUS/OCC LICENSE	\$7,117	\$7,000	\$7,600	\$600	8.57%
SANITARY PERMITS	\$147,005	\$135,000	\$125,000	-\$10,000	-7.41%
TATTOO & BODY PIERCING PERMITS	\$9,500	\$8,300	\$7,800	-\$500	-6.02%
WELL PERMITS	\$12,750	\$9,000	\$9,000	\$0	0.00%
OTHER PERMITS	\$2,320	\$1,500	\$1,000	-\$500	-33.33%
OTHER FINES/FORFEITURES	\$1,336	\$0	\$0	\$0	0.00%
<b>LICENSES &amp; PERMITS</b>	<b>\$650,355</b>	<b>\$708,800</b>	<b>\$713,700</b>	<b>\$4,900</b>	<b>0.69%</b>
TB TESTING	\$288	\$100	\$100	\$0	0.00%
WATER SAMPLES	\$37,636	\$42,000	\$45,000	\$3,000	7.14%
HEPATITIS B VACCINE	\$521	\$0	\$0	\$0	0.00%
FLU SHOTS	\$0	\$100	\$100	\$0	0.00%
FAMILY PLANNING-INDIVIDUAL	\$1,172	\$6,000	\$6,000	\$0	0.00%
RADON KIT SALES	\$1,664	\$3,500	\$3,500	\$0	0.00%
PLAT REVIEW	\$50	\$500	\$500	\$0	0.00%
LANDFILL INSPECTION FEES	\$621	\$800	\$800	\$0	0.00%
SOIL TEST REVIEWS & FILING	\$10,550	\$9,000	\$11,000	\$2,000	22.22%
RENTAL REGISTRATION FEES	\$790	\$1,000	\$500	-\$500	-50.00%
AA/CG SAMPLES	\$19,841	\$10,000	\$15,000	\$5,000	50.00%
HEALTH DEPT-MISC	\$8,922	\$20,000	\$9,000	-\$11,000	-55.00%
HOUSING RE-INSPECTION FEE	\$8,990	\$8,000	\$8,500	\$500	6.25%
BLOOD LEAD TESTING/EH INV	-\$16	\$5,000	\$3,000	-\$2,000	-40.00%
SCHOOL INSPECTION FEES	\$7,590	\$10,000	\$10,000	\$0	0.00%
DIVERSION PROGRAM	\$489	\$600	\$600	\$0	0.00%
SPECIAL CHG-HSG REINSPECT	\$13,900	\$17,500	\$30,000	\$12,500	71.43%
SPECIAL CHG-SEPTIC MAINT-	\$770	\$700	\$700	\$0	0.00%
<b>CHARGES FOR SERVICES</b>	<b>\$113,778</b>	<b>\$134,800</b>	<b>\$144,300</b>	<b>\$9,500</b>	<b>7.05%</b>
SERV TO EC CO-SEPTIC MAIN	\$99,250	\$103,000	\$100,000	-\$3,000	-2.91%
FORWARD HLTH-MEDICAID REIMB	\$26,915	\$45,000	\$26,000	-\$19,000	-42.22%
FAMILY PLANNING-TITLE 19	\$136,438	\$142,700	\$142,700	\$0	0.00%
WI DNR-LAB TESTING	\$14,764	\$15,000	\$15,000	\$0	0.00%
STATE OF WISC-MISC	\$4,767	\$3,900	\$0	-\$3,900	-100.00%
OTHER COUNTIES-MISC	\$31	\$0	\$0	\$0	0.00%
<b>CHARGES FOR SERVICES-INTERGOV</b>	<b>\$282,165</b>	<b>\$309,600</b>	<b>\$283,700</b>	<b>-\$25,900</b>	<b>-8.37%</b>

<b>ACCOUNT DESCRIPTION</b>	<b>2021 ACTUAL</b>	<b>2022 BUDGET</b>	<b>2023 PROPOSED</b>	<b>22-23 CHANGE</b>	<b>22-23 % CHANGE</b>
MISC GRANT REVENUE	\$315,051	\$288,200	\$238,300	-\$49,900	-17.31%
GIFTS & DONATIONS	\$6,325	\$2,600	\$32,000	\$29,400	1130.77%
MISC REIMBURSEMENTS & REF	\$14,367	\$0	\$0	\$0	0.00%
MISCELLANEOUS REVENUE	\$2	\$0	\$0	\$0	0.00%
TSF FROM CDBG	\$108,311	\$85,400	\$85,400	\$0	0.00%
<b>MISCELLANEOUS</b>	<b>\$444,056</b>	<b>\$376,200</b>	<b>\$355,700</b>	<b>-\$20,500</b>	<b>-5.45%</b>
FUND BALANCE USED-OPERATING	\$529,719	\$369,700	\$549,600	\$179,900	48.66%
<b>TOTAL REVENUE</b>	<b>\$8,926,657</b>	<b>\$7,935,100</b>	<b>\$7,813,300</b>	<b>-\$121,800</b>	<b>-1.53%</b>

**Eau Claire City-County Health Department  
Expenses**

<b>ACCOUNT DESCRIPTION</b>	<b>2021 ACTUAL</b>	<b>2022 BUDGET</b>	<b>2023 PROPOSED</b>	<b>22-23 CHANGE</b>	<b>22-23 % CHANGE</b>
PAYROLL WAGES	\$4,655,284	\$4,593,500	\$4,594,500	\$1,000	0.02%
P/R OVERTIME	\$36,258	\$0	\$0	\$0	0.00%
SPECIAL PAYS	\$12,063	\$11,800	\$11,800	\$0	0.00%
EMPLOYER PAID BENEFITS	\$340,950	\$351,200	\$352,500	\$1,300	0.37%
WRF(ER)	\$283,158	\$294,500	\$309,200	\$14,700	4.99%
HEALTH INS(ER)	\$1,055,578	\$1,176,000	\$1,113,200	-\$62,800	-5.34%
HEALTH INSURANCE DEDUCTIBLE	\$58,700	\$61,400	\$56,800	-\$4,600	-7.49%
RETIREE-HLTH INS	\$210,186	\$218,500	\$241,000	\$22,500	10.30%
RETIREE DEDUCTIBLE	\$13,300	\$13,300	\$13,400	\$100	0.75%
EDUCATION REIMBURSEMENT	\$5,774	\$13,000	\$4,000	-\$9,000	-69.23%
AUTO ALLOWANCE	\$43,169	\$82,700	\$68,400	-\$14,300	-17.29%
MISC REIMBURSEMENTS	\$19,574	\$0	\$900	\$900	0.00%
<b>PERSONNEL</b>	<b>\$6,733,995</b>	<b>\$6,815,900</b>	<b>\$6,765,700</b>	<b>-\$50,200</b>	<b>-0.74%</b>
UNEMPLOYMENT COMPENSATION	\$1,352	\$3,000	\$1,500	-\$1,500	-50.00%
POSTAGE & SHIPPING	\$28,090	\$18,600	\$13,200	-\$5,400	-29.03%
COMPUTER SERVICE CHARGES	\$104,557	\$91,700	\$90,400	-\$1,300	-1.42%
DIGITAL MATERIALS SERVICE	\$26,383	\$0	\$5,600	\$5,600	0.00%
PRINTING & BINDING	\$19,475	\$18,400	\$12,500	-\$5,900	-32.07%
ADVERTISING/MARKETING	\$98,985	\$35,900	\$24,700	-\$11,200	-31.20%
AUDITING	\$4,067	\$7,600	\$5,000	-\$2,600	-34.21%
REPAIRS TO TOOLS & EQUIP	\$3,536	\$1,600	\$3,100	\$1,500	93.75%
BUILDING RENTAL	\$130,449	\$131,600	\$141,700	\$10,100	7.67%
OTHER RENTAL	\$2,940	\$3,600	\$2,700	-\$900	-25.00%
LAUNDRY & DRY CLEANING	\$374	\$500	\$500	\$0	0.00%
CONTRACTUAL EMPLOYMENT	\$777,423	\$183,300	\$16,400	-\$166,900	-91.05%
CONVENIENCE FEES	\$2,535	\$2,000	\$2,500	\$500	25.00%
PROFESSIONAL SERVICES	\$387	\$200	\$200	\$0	0.00%
LEGAL SERVICES	\$0	\$1,000	\$1,000	\$0	0.00%
TRAINING/MEETINGS	\$32,376	\$110,800	\$94,300	-\$16,500	-14.89%
MEMBERSHIP DUES	\$31,368	\$23,500	\$27,600	\$4,100	17.45%
RECRUITMENT EXPENSES	\$1,680	\$2,000	\$1,000	-\$1,000	-50.00%
MISC CONTRACTUAL SERVICES	\$411,515	\$59,100	\$205,800	\$146,700	248.22%
<b>CONTRACTUAL SERVICES</b>	<b>\$1,677,491</b>	<b>\$694,400</b>	<b>\$649,700</b>	<b>-\$44,700</b>	<b>-6.44%</b>
TELEPHONES	\$12,480	\$12,200	\$9,100	-\$3,100	-25.41%
MOBILE COMMUNICATION	\$38,984	\$27,800	\$40,500	\$12,700	45.68%
GARBAGE SERVICE	\$0	\$600	\$300	-\$300	-50.00%
<b>UTILITIES</b>	<b>\$51,464</b>	<b>\$40,600</b>	<b>\$49,900</b>	<b>\$9,300</b>	<b>22.91%</b>
LICENSE & PERMITS	\$969	\$4,200	\$4,200	\$0	0.00%
WORKERS COMPENSATION COST	\$20,452	\$20,000	\$21,000	\$1,000	5.00%
LIABILITY & PROPERTY INSURANCE	\$0	\$800	\$700	-\$100	-12.50%
<b>FIXED CHARGES</b>	<b>\$21,421</b>	<b>\$25,000</b>	<b>\$25,900</b>	<b>\$900</b>	<b>3.60%</b>
OFFICE SUPPLIES	\$14,897	\$33,800	\$11,900	-\$21,900	-64.79%
BOOKS & PERIODICALS	\$13,964	\$3,700	\$2,300	-\$1,400	-37.84%
AWARDS & TROPHIES	\$1,543	\$900	\$1,500	\$600	66.67%
HEALTH EDUC SUPPLIES	\$1,403	\$1,000	\$700	-\$300	-30.00%
NUTRITIONAL EDUC SUPPLIES	\$5,990	\$5,400	\$4,600	-\$800	-14.81%
ENVIRONMENTAL SUPPLIES	\$1,225	\$1,700	\$1,400	-\$300	-17.65%
HEPATITIS B VACCINE	-\$5	\$1,500	\$1,500	\$0	0.00%
FLU VACINE	\$1,482	\$3,500	\$3,500	\$0	0.00%

ACCOUNT DESCRIPTION	2021 ACTUAL	2022 BUDGET	2023 PROPOSED	22-23 CHANGE	22-23 % CHANGE
RADON TEST KITS	\$1,533	\$4,500	\$4,000	-\$500	-11.11%
LAB SUPPLIES	\$56,800	\$40,000	\$45,000	\$5,000	12.50%
MEDICAL SUPPLIES	\$49,831	\$59,200	\$31,300	-\$27,900	-47.13%
UNIFORMS	\$32	\$0	\$0	\$0	0.00%
GASOLINE	\$312	\$0	\$0	\$0	0.00%
REPAIR PARTS & SUPPLIES	\$650	\$1,300	\$1,300	\$0	0.00%
EQUIPMENT PURCHASES (< \$5,000)	\$92,335	\$28,800	\$48,000	\$19,200	66.67%
GIFT CARDS	\$24,701	\$0	\$39,100	\$39,100	0.00%
OTHER MATERIALS & SUPPLIES	\$116,230	\$98,500	\$39,200	-\$59,300	-60.20%
<b>SUPPLIES</b>	<b>\$382,924</b>	<b>\$283,800</b>	<b>\$235,300</b>	<b>-\$48,500</b>	<b>-17.09%</b>
PMT TO OTHER ORGANIZATION	\$6,598	\$0	\$12,000	\$12,000	0.00%
<b>CONTRIB &amp; OTHER PAYMENTS</b>	<b>\$6,598</b>	<b>\$0</b>	<b>\$12,000</b>	<b>\$12,000</b>	<b>0.00%</b>
CAPITAL PURCHASES	\$26,782	\$50,000	\$50,000	\$0	0.00%
<b>CAPITAL PURCHASES</b>	<b>\$26,782</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$0</b>	<b>0.00%</b>
TSF TO DEBT SERVICE	\$25,983	\$25,400	\$24,800	-\$600	-2.36%
<b>OTHER FINANCING USES</b>	<b>\$25,983</b>	<b>\$25,400</b>	<b>\$24,800</b>	<b>-\$600</b>	<b>-2.36%</b>
<b>TOTAL EXPENSES</b>	<b>\$8,926,657</b>	<b>\$7,935,100</b>	<b>\$7,813,300</b>	<b>-\$121,800</b>	<b>-1.53%</b>

<b>#1 HEALTHY HOMES AND PLACES</b>		
<p>The Healthy Homes and Places Program is designed to create safe environments in our community where people can live, work, and play. This program consists of services that include inspections, complaint investigations, and outreach initiatives to respond to and reduce harm from risks ranging from lead, radon and mold to natural disasters and environmental emergencies. Place plays a vital role in our health.</p>		
<b>OUTPUTS</b>		
<i>*inspections include pre-inspections, routine inspections, re-inspections, second inspections, onsite visits, and complaint investigations unless otherwise noted.</i>		<b><u>2021</u></b>
# of radon consultations/calls		115
# of housing consultations/calls		522
# of Housing complaint inspections:		168
# of health department initiated inspections and reinspections:		645
# of Mobile Home Park inspections:		16
# of body art inspections:		27
# of campground inspections including special event campgrounds:		19
# of blood lead screening tests done		0
# of radon tests completed		289
# of responses to public health threats (environmental)		18
# of residences placarded as unfit for habitation		15
# of press releases, print articles, interviews on Healthy Homes and Places		4,4,1
# of Facebook posts on Healthy Homes and Places		10
# of interdisciplinary meetings to resolve human health hazard		2
<b><u>Performance Goal</u></b>	<b><u>Outcome Measures</u></b>	<b><u>2021</u></b>
Decrease injury/hospitalization related to environmental factors	% of housing complaints investigated	100%
	% of children with >5 mcg/dl bl lead that was brought below 5 within 6 months	50%
	% of licensed facilities inspected	100%
	% of placarded households resolved	75%
	% of total full housing inspections with violations in 3 or less categories	26%
	% of unsafe radon test that are provided education	100%



<b>#2 SAFE FOOD AND WATER</b>		
<p>The Safe Food and Water program assures that residents and travelers will have their health protected when using recreational facilities and restaurants in our community. Services include investigating complaints, inspecting all facilities that provide food and water to the public, testing of private drinking water, and assisting the public in reducing risks of food and waterborne illness. This is important because safe food and water are integral to our health.</p>		
<b>OUTPUTS</b>		
<i>*inspections includes pre-inspections, routine inspections, re-inspections, second inspections, onsite visits, compliant investigations, and follow up</i>		<b><u>2021</u></b>
# of Retail Food-Serving Meals inspections:		494
# of Retail Food-Not Serving Meals inspections:		251
# of School inspections:		53
# food service samples (food products, swabs, utensils, etc) analyzed:		340
# of Foodborne Illness Investigations:		11
# of private onsite wastewater treatment systems inspections/consultations:		1907
# of water samples (ground and surface) processed/analyzed		2329
# of recreational water (pools and beaches)		1196
# of well locations permits issued (new and replacement):		163
# of Facebook posts on Safe Food and Water		58
# of press releases, print articles, interviews on Safe Food and Water		1,1,3
<b><u>Performance Goal</u></b>	<b><u>Outcome Measures</u></b>	<b><u>2021 Q3</u></b>
Decrease incidence of food and water borne disease outbreaks and fatalities	% of owners with unhealthy well samples results who receive education and technical assistance	100%
	% of public wells with uncorrected deficiencies	0%
	% of recreational water inspections with 2 or less violations	*
	90% of restaurant priority violations corrected at the time of inspection or first reinspection	*

### #3 HEALTHY GROWTH AND DEVELOPMENT

The Healthy Growth and Development program ensures that kids and families have the best health outcomes possible through policies and programs addressing reproductive, prenatal, and family health. Services include home visitation, family planning, WIC, school/community partner collaboration, and other programs. This work is important because healthy growth and development is the foundation for later academic achievement, economic productivity, and responsible citizenship.

#### OUTPUTS

		<u>2021</u>
# of clients\visits receiving reproductive health/contraception services:		427/906
# of WIC clients		2107
# of Nurse Family Partnership clients		150
# of Nurse Family Partnership visits		1121
# of MCH clients\visits		193/331
# of pregnancy tests administered		111
# of child vision/hearing screening completed		*
# of adolescents trained in evidence based program		149
# of people/agencies who received Safe Sleep training (education and supplies)		20
# of Facebook post on Healthy Growth and Development		49
# of press releases, print article, interviews on Healthy Growth and Development		1,0,2
# of collaborative community meetings on Healthy Growth and Development		84
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2021</u>
Decrease unplanned pregnancies	% negative pregnancy tests who receive birth control method	98%
Increase healthy birth outcomes	% of Women who had a positive pregnancy test in FPC referred to WIC/PNCC	60%
	%WIC clients enrolled in 1st trimester	44%
Increase early childhood health/healthy start to life	% of WIC breastfeeding incidence	82%
	% of WIC clients received recommended nutrition education contact	22%
	% of clients with medical home in first trimester	82%

## #4 COMMUNICABLE DISEASE

The Communicable Disease program is focused on preventing diseases that spread from person to person, animal to person, and environment to person. These services include community and healthcare provider education, preventive medicine distribution, vaccination, disease testing, environmental monitoring and disease outbreak investigation and prevention. This program is important in decreasing illness and death rates in our community.

### OUTPUTS

		<u>2021</u>
# of animal bite/exposures reports received:		151
# of immunizations administered during the year:		34,337
# of seasonal flu shots administered during the year:		362
# of outbreaks in nursing homes reported		11
# of clients screened for sexually transmitted infection:		543
# of newly diagnosed cases chlamydia		406
# of communicable disease reports		12,902
# of HIV Partner Service client referrals		16
# of responses to public health threats (communicable disease)		229
# of Facebook posts on communicable diseases		156
# of press releases, print articles, interviews stories on communicable disease		38,18,114
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2021</u>
Decrease vaccine preventable diseases	% of 2 year olds who received the recommended vaccinations	76%
	% of adolescents 11-26 who received the HPV vaccination	47%
	% of school age children fully immunized	
	% of those greater than 6 months old vaccinated for influenza	34%
Decrease reportable communicable diseases	% animal bites/exposures receiving follow up	100%
	% of communicable disease investigations completed	100%
	% staff trained in public health emergency Incident Command System	58%
Decrease STIs and communicable diseases	% STIs receiving treatment	91%

## #5 CHRONIC DISEASE PREVENTION

The Chronic Disease Prevention Program consists of programs and policy work to prevent or reduce the effects of chronic diseases such as diabetes, heart disease, and lung cancer. These services include nutrition education and cancer screening. Additional work in this program includes policy and organizational changes to increase access to healthy foods and create a healthy built environment for all. This program is important because chronic disease is one of the leading causes of death in our community - chronic disease/obesity have been identified as a priority in the two most recent community health assessments.

### OUTPUTS

		<b><u>2021</u></b>
# of Farmers' Market Nutrition Education contacts		339
# of Wisconsin Well Women Program (WWWP) Clients cases		52
# of Facebook posts on Chronic Disease Prevention		44
# of press release, print articles, interviews on Chronic Disease Prevention		1,31,3
# of collaborative community meetings on Chronic Disease Prevention		9
<b><u>Performance Goal</u></b>	<b><u>Outcome Measures</u></b>	<b><u>2021</u></b>
Decrease obesity	% of WIC farmers market vouchers redeemed	45%
	% of WIC children at a healthy weight	NA
	% of adults (age 20 and older) that report a BMI greater than or equal to 30	28%
Decrease chronic disease and cancers	% of WWWP eligible women received screening for cervical cancer through WWWP	26%
	% of WWWP eligible women 50-64 who received mammograms through WWWP	55%
	% of adults (age 20 and older) with diagnosed diabetes	10%
	Coronary heart disease hospitalization rate per 1,000 population	NA
	Cerebrovascular disease hospitalizations rate per 1,000 population	NA
Increase physical activity	% of WIC children with less than 2 hours of screen time daily	
	% of adults (age 20 and older) reporting no leisure-time physical activity	19%
	% of population with adequate access to locations for physical activity	81%
Increase access to healthy foods	% of population who lack adequate access to food	9%
	% of population who are low-income and do not live close to a grocery store	6%

## #6 Healthy Living and Prevention

The Healthy Living and Prevention Program works to develop a community that fosters the promotion and awareness of mental well-being and addresses the inappropriate consumption and negative health effects of alcohol, tobacco, and other drugs. Services include youth programming, policy change, compliance checks, community collaboration and education. This program is important to improving the lives of children, youth, and adults by mobilizing communities to prevent mental illness and substance abuse. Both mental health and substance misuse have been identified in our community health assessment as top needs in our community.

### OUTPUTS

		<u>2021</u>
# of youth involved with Life of an Athlete/ SADD		
# of people trained related to mental health:		
QPR		15/0
ACEs/ Resiliency		114
Mindfulness		20
# of alcohol compliance checks		0
# of tobacco compliance checks		0
# referrals to 1st Breath		7
# of Facebook posts on Mental Health/Substance use		62
# of press releases, print articles, interviews on Mental Health/Substance use		10,9,11
# of collaborative community meetings focused on mental health		48
# of collaborative community meetings focused on alcohol misuse prevention		15
<u>Performance Goal</u>	<u>Outcome Measures</u>	<u>2021 Q3</u>
Decrease underage retail access to alcohol and tobacco products	% of licensed establishments who don't sell to minors during tobacco compliance	*
	% of licensed establishments who don't sell alcohol to underagers during compliance	*
Decrease misuse of tobacco, alcohol and other substances	% of births where mother reports smoking during pregnancy	14%
	% of adults reporting binge or heavy drinking	25%
	% of youth after SADD training who feel confident to create an accurate and valid activism targeted at youth risk behavior	100%
Decrease suicide rates	% of adults who "strongly agree" or "agree" that they are able to help prevent suicide in their community after QPR training	93.3%
	% of youth after QPR program who feel "quite a bit prepared" or "very prepared" to ask the suicide question if needed	NA

# 2023-2025 ECCCHD STRATEGIC PLANNING PROCESS

# 2017-2021 STRATEGIC PLAN

## Mission

Promoting health and safety for all Eau Claire communities

## Vision

Eau Claire City-County Health Department will be a leader in assuring health people in healthy communities

## Guiding Principles

Prevention

Health Equity

Data Informed

Quality

Collaboration

Evidence Based

**Goal 1:**

Increase utilization of program and population data

**Goal 2:**

Invest in a strong workforce and infrastructure

**Goal 3:**

Engage the community in collaborative efforts to improve health and safety

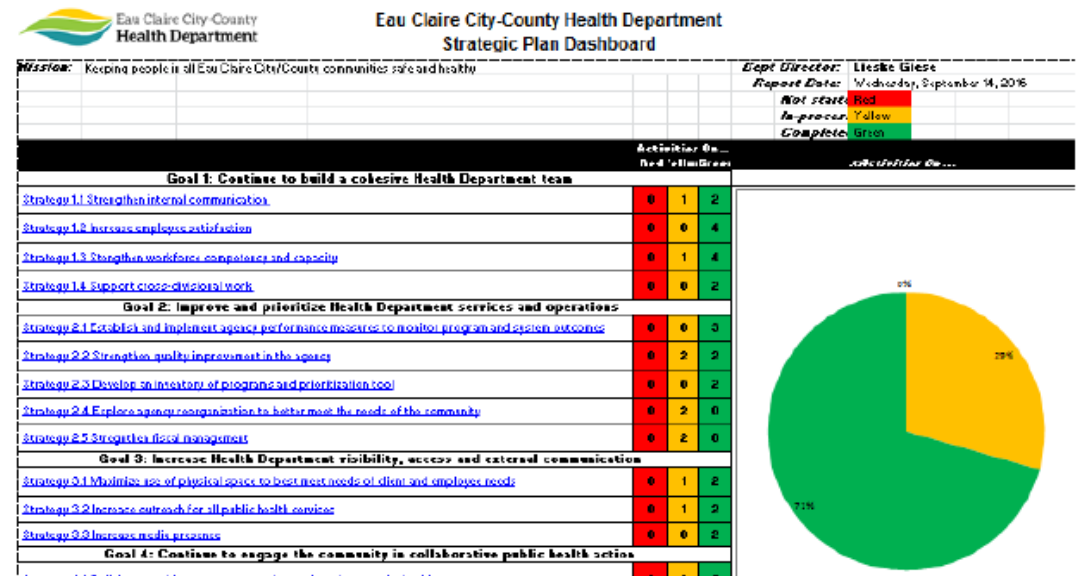
**Goal 4:**

Develop long-term fiscal and operational strategies supporting innovation and sustainability

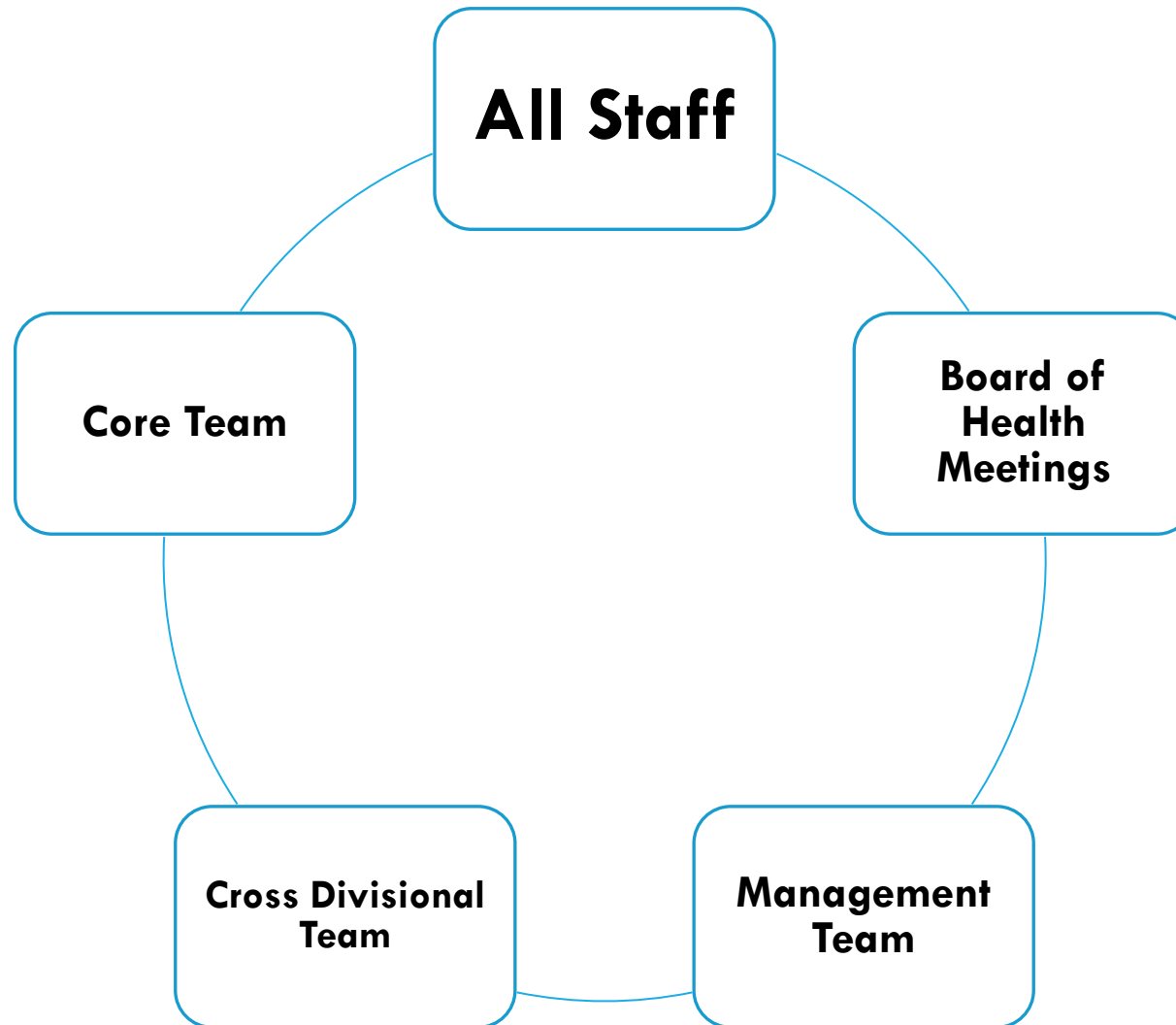


# GOALS OF THIS PROCESS

- Refresh of the 2017 – 2021 plan
- Switch from a 5-year plan to a 3-year plan
- Staff engagement and buy-in



# ENGAGEMENT



# VISION, MISSION, AND GUIDING PRINCIPLES

Responses collected from  
August 11, 2022 – August 19, 2022

52 total staff responses

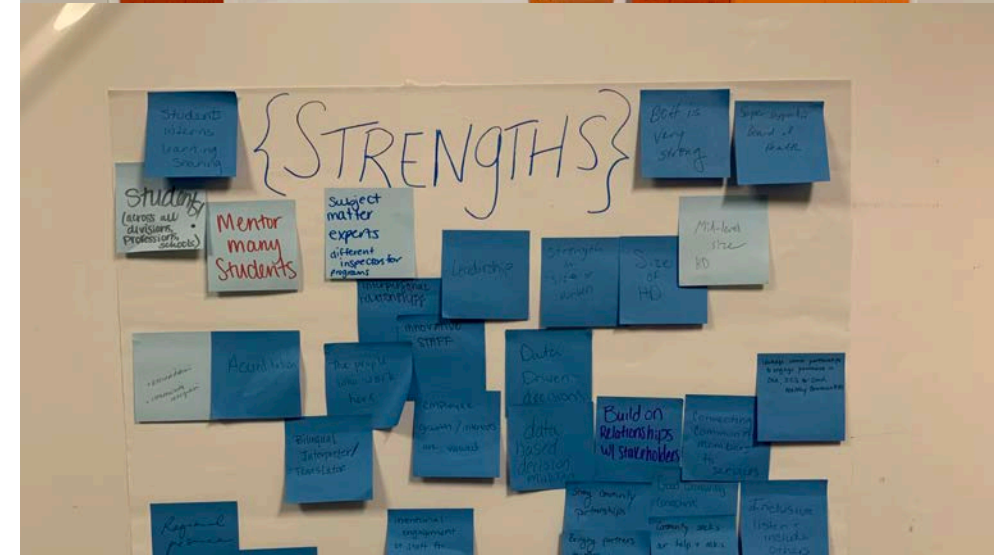
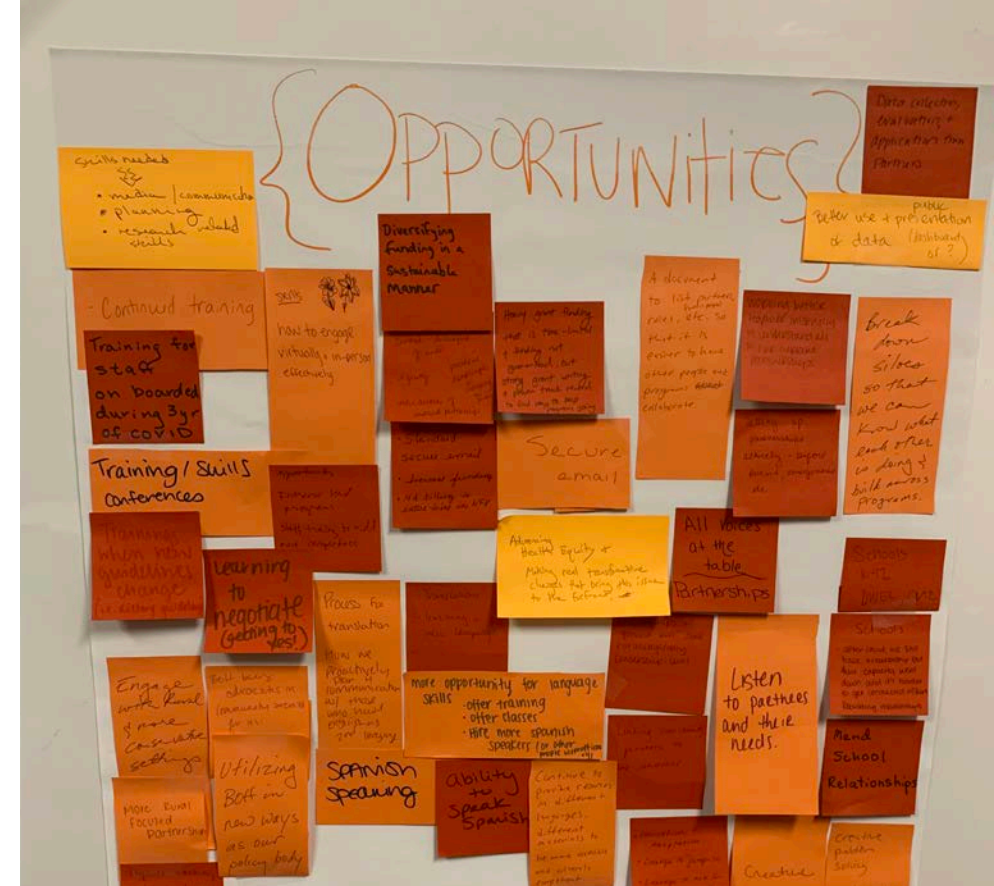
Separate link sent to Board of Health for input

NACCHO & training through Center for Public Health Practice at Ohio State University College of Public Health used for definitions and sample questions

# SOAR OVERVIEW

## Strengths

- What makes us unique? From this, what can we build on?
  - What are we most proud of as an organization? How does that reflect our greatest strength?
- ## Opportunities
- What are the top three opportunities on which we could focus our efforts?
  - How might we best meet the needs of our stakeholders, including customers, partners, and the community?



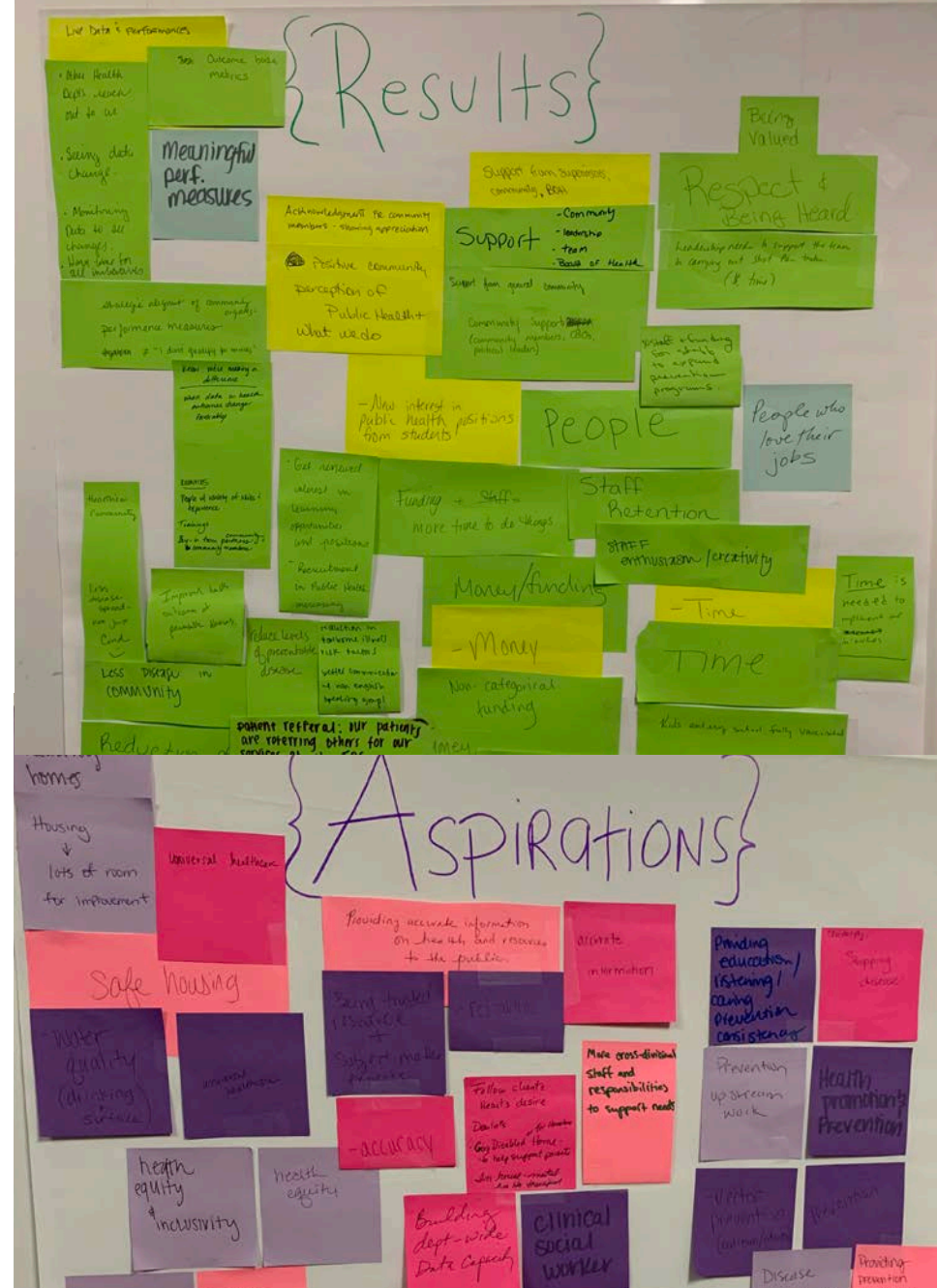
# SOAR OVERVIEW

## Aspirations

- What can we be best at in public health?
- What strategic initiatives (projects, programs, and processes) would support our aspirations?

## Results

- How do we know we are making a difference?
- What are meaningful outcomes?





Eau Claire City-County  
**Health Department**

**Annual Report**

**2021**



## TABLE OF CONTENTS

<b>HEALTH DEPARTMENT DIRECTOR’S REPORT</b>	6
<b>2017 – 2021 STRATEGIC PLAN</b>	7
<b>BOARD OF HEALTH</b>	8
<b>PERSONNEL</b>	8
<b>ORGANIZATIONAL CHART</b>	10
<b>COMMUNICABLE DISEASE DIVISION</b>	11
CHIPPEWA VALLEY FREE CLINIC SATELLITE ADULT IMMUNIZATION CLINIC	11
COMMUNICABLE DISEASE	11
COMMUNITY SURVEILLANCE	13
EMERGENCY PREPAREDNESS PROGRAM	14
INFLUENZA IMMUNIZATIONS	14
SCHOOL IMMUNIZATION STATUS	15
WISCONSIN WELL WOMAN PROGRAM	19
<b>COMMUNITY HEALTH PROMOTION DIVISION</b>	19
ADOLESCENT HEALTH	19
ALCOHOL AND TOBACCO COMPLIANCE CHECK PROGRAMS	20
Alcohol Compliance Checks	20
Community Festivals Program	20
Tobacco Compliance Checks	20
ALCOHOL, TOBACCO, AND OTHER DRUG USE PREVENTION	20
Alliance for Substance Abuse and Prevention in Eau Claire County	20
ATOD Prevention in Schools	21
CHILD DEATH REVIEW TEAM	21
CHRONIC DISEASE PREVENTION	22
MENTAL HEALTH	23
Mental Health Matters	23
Suicide Prevention	23
OPIOID MISUSE AND OVERDOSE PREVENTION	24
<b>ENVIRONMENTAL SCIENCES DIVISION</b>	25
AIR QUALITY PROTECTION	25
Incinerator Licensing	25
Indoor Air Pollution	25
Regulations	26
CERTIFIED PUBLIC HEALTH LABORATORY	26
Chemistry Division	26
Colilert/Colisure	26
Food Testing	26
Heavy Metal Analysis	26
Nitrate Samples	26
Organic Chemical Testing	26
Pseudalert	26
DRINKING WATER PROTECTION	27
Municipal Drinking Water Supplies	27
Newborn Infants Program	27

Private Drinking Water Supplies	28
Wisconsin Well Code	28
<b>MAINTENANCE REPORTS AND COMPLIANCE</b>	<b>31</b>
Groundwater Surveillance and Testing	31
Holding Tank Maintenance	31
Pretreatment Unit Maintenance	31
Septic Tank Maintenance	32
<b>PRIVATE ONSITE WASTEWATER DISPOSAL</b>	<b>32</b>
Audits/Evaluation	32
Construction of New/Replacement Systems	33
POWTS Maintenance Program	33
<b>RADIATION PROTECTION AND EMERGENCY PREPAREDNESS</b>	<b>34</b>
Radiation Protection	34
<b>RECREATIONAL WATERS</b>	<b>35</b>
Beaches – Water Quality	35
Swimming Pools	35
Swimming Pools and Beach Laboratory Sampling	35
<b>RODENT, INSECT RABIES, AND VECTOR CONTROL</b>	<b>36</b>
Animal Bites and Rabies Control	36
Bites/Exposures	36
Immunization Information	37
Lyme Disease and other Tick-Borne Disease Prevention	37
Post-Exposure Prophylaxis	37
Quarantine Information	37
Rabies Testing Information	37
West Nile Virus	38
<b>FAMILY PLANNING CLINIC</b>	<b>38</b>
CLINIC VISITS	38
COLPOSCOPY PROGRAM	38
ELECTRONIC MEDICAL RECORDS SYSTEM	38
GET YOURSELF TESTED	39
HIV-PARTNER SERVICES	40
REGIONAL SHARED SERVICES MODEL	40
TELEHEALTH	40
TITLE X RECIPIENT	40
WISCONSIN FAMILY PLANNING REPRODUCTIVE HEALTH ASSOCIATION	40
<b>HEALTHY BEGINNINGS DIVISION</b>	<b>41</b>
FARMERS' MARKET NUTRITION PROGRAM	41
FIRST BREATH PROGRAM	41
FIT FAMILIES	41
KIDS RIDE SAFE PROJECT	42
MY BABY & ME PROGRAM	42
NEWBORN HEART, HEARING, AND BLOOD SCREENING	42
NURSE-FAMILY PARTNERSHIP®	42
NUTRITION EDUCATION	44



PRENATAL CARE COORDINATION AND BENEFIT SERVICES	44
WIC GROCERY STORES AND PHARMACIES	45
WIC OUTREACH	46
WIC PROGRAM PARTICIPATION	46
WIC PROJECTS	49
Breastfeeding Education and Support	49
Coeffective	50
“Feeding Your New Baby: A Very Personal Choice” Class	50
Lead Screenings	50
Oral Health Screenings	50
Western Wisconsin WIC Breastfeeding Support Group on Facebook	51
WIC Breastfeeding Buddy Program	51
<b>POLICY AND SYSTEMS DIVISION</b>	<b>51</b>
COMMUNICATIONS	51
National Public Health Week	51
Other Communication Accomplishments	52
COMMUNITY HEALTH ASSESSMENT/COMMUNITY HEALTH IMPROVEMENT PLAN	52
EAU CLAIRE HEALTHY COMMUNITIES	53
HEALTHY COMMUNITIES ACTION TEAMS 2019	53
Chronic Disease Prevention Action Team	53
Healthy Communities	53
Healthy Relationships Action Team	54
High-Risk Drinking Prevention Action Team	54
Mental Health Action Team	54
Oral Health Action Team	54
HEALTHY COMMUNITIES ACTION TEAMS 2020	55
Chronic Disease Prevention Action Team	55
Healthy Relationships Action Team	55
High-Risk Drinking Prevention Action Team	55
Mental Health Action Team	55
Oral Health Action Team	56
HEALTHY COMMUNITIES ACTION TEAMS 2021	56
Chronic Disease Prevention Action Team	56
Healthy Relationships Action Team	56
High-Risk Drinking Prevention Action Team	56
Mental Health Action Team	56
Oral Health Action Team	56
QUALITY IMPROVEMENT	57
<b>REGULATION AND LICENSING DIVISION</b>	<b>57</b>
BED BUGS	57
CHILDHOOD LEAD POISONING PREVENTION	58
Elevated Blood-Lead Investigations	58
General Lead Investigations	58
ENVIRONMENTAL AND RECREATIONAL SANITATION	58
Body Art Facilities	59

Lodging	59
Parks and Campgrounds	60
Public Facility Regulation	60
<b>FOOD PROTECTION</b>	<b>60</b>
Foodborne Illness Risk Factors and Good Retail Practices Violations Summary	60
Food Inspection Program	62
Laboratory Food and Beverage Sampling Program	62
Retail Food-Not Serving Meals (Previously Known as Retail)	64
Retail Food-Serving Meals (Previously Known as Restaurants)	65
School Food Program	65
<b>HOUSING AND PROPERTY MAINTENANCE AND HYGIENE</b>	<b>66</b>
Eau Claire City Housing Inspection Program	66
Housing Code Enforcement	68
Human Services Investigations	68
Interagency Agreement for the Investigation of Dangerous Living Conditions	68
Manufactured Home Communities	69
Radon	69
<b>HUMAN HEALTH HAZARDS AND SOLID WASTE</b>	<b>70</b>
Garbage Truck Licensing and Inspection	70
Human Health Hazard/Public Health Nuisance Complaints	70
Seven-Mile Creek Landfill	70
Solid Waste	71
University Move-Out Events	71
<b>FINANCIAL SUMMARY REPORT</b>	<b>71</b>
<b>PERFORMANCE MEASURES</b>	<b>73</b>

## **9/28/2022 Board of Health Meeting Agenda Item 7.a**

### **WALHDAB and WI Public Health Forward Present at Wisconsin Counties Association this Week | Recording available on Wisconsin Eye**

Mary Schwalenberg, Calumet County Board of Health and WALHDAB Co-President, Sue Smith, Wood County Health Officer, and Joan Theurer, WI Public Health Forward Project Director, were able to present on 9/20 to approximately 100 attendees at the Wisconsin Counties Association Conference in Wisconsin Dells. The presentation was recorded on Wisconsin Eye (you may need to create an account), and presentation slides are available for your use and to share.

[Link to Presentation](#)

[Link to Presentation Slides](#)

### **Board of Health Forum - September 13th | Public Health Forward Presentation Recording**

The recording from the September 13th Board of Health forum featuring WALHDAB's Public Health Forward Initiative, along with WALHDAB Updates, is now available.

[Link to recording is here.](#) (approx 25 minutes)



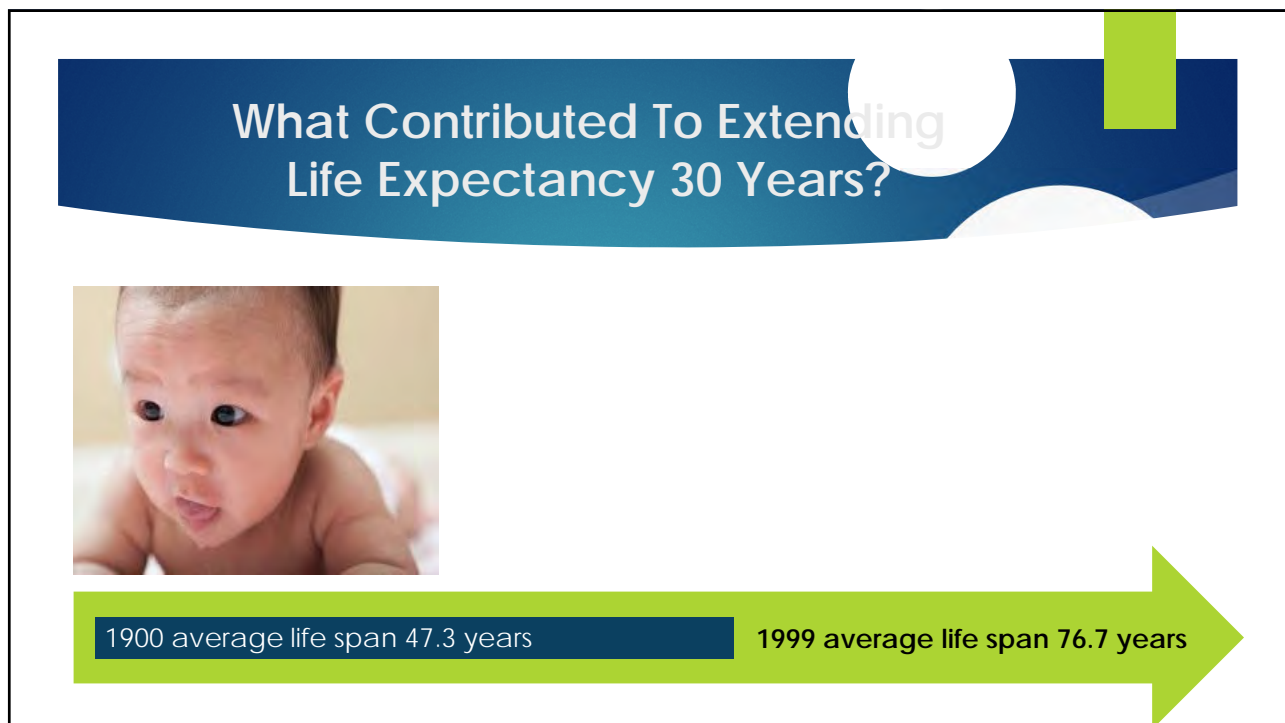
Public Health:  
Lessons  
Learned  
*and*  
Looking  
Forward

Wisconsin Counties Association  
September 20, 2022





**WISCONSIN  
PUBLIC HEALTH  
FORWARD**  
Transforming Health Departments in Wisconsin

1



What Contributed To Extending  
Life Expectancy 30 Years?



1900 average life span 47.3 years      1999 average life span 76.7 years

2

## What Contributed To Extending Life Expectancy 30 Years?



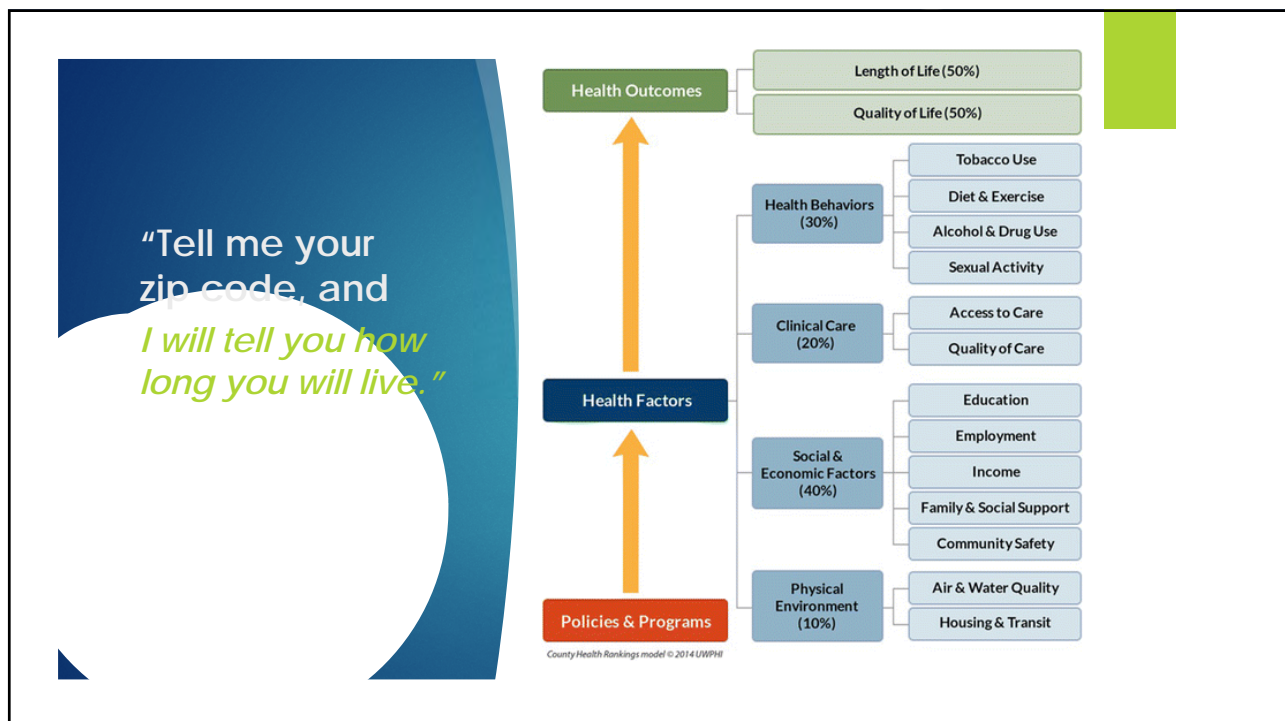
- Vaccination, small-pox, polio, measles, tetanus, diphtheria
- Motor-vehicle safety
- Safer workplaces
- Control of infectious diseases
- Decline in deaths from coronary heart disease & stroke
- Safer and healthier foods
- Healthier mothers & babies
- Family planning
- Fluoridation of drinking water
- Recognition of tobacco use as a health hazard

1900 average life span 47.3 years

➔

1999 average life span 76.7 years

3



4

Why do local health departments exist & what do they do?

What has been the impact of the pandemic and lessons learned?

How are local health departments building on lessons learned?

What is one thing you can do to support your local health department?

5

Why do local health departments exist & what do they do?

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*"PUBLIC HEALTH IS WHAT WE DO TOGETHER AS A SOCIETY TO ENSURE THE CONDITIONS IN WHICH EVERYONE CAN BE HEALTHY."*

PUBLIC HEALTH 3.0 A CALL TO ACTION FOR PUBLIC HEALTH TO MET THE CHALLENGES OF THE 21<sup>ST</sup> CENTURY

6



**Population** responsible for the health & well-being of everyone who lives, learns, works, and ages within a jurisdiction


**Prevention** prevent, protect, and promote the health and safety of communities; going up stream to prevent disease, injury, death

**Partnership** serve as 'health strategist' among public health system partners to address conditions that influence health **in which everyone can be healthy**

"Healthy communities are important to a healthy economy."  
Federal Reserve Bank of Minneapolis

7

## The Power of Prevention – “The River Story”



8

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"Healthy communities are important to a healthy economy."  
Federal Reserve Bank of Minneapolis

9

**40%**  
Social and economic factors such as education, income, family & social support, and community safety influence how long and how well we live.

**Social Determinants of Health**

Education Access and Quality

Health Care Access and Quality

Neighborhood and Built Environment

Social and Community Context

Economic Stability

Social Determinants of Health  
Copyright-free

Healthy People 2030

10



## Foundational Public Health Service

Minimum set of public health services to be available in every community in WI and U.S.

### Services (Foundational Areas)


- ▶ Communicable Disease Control
- ▶ Chronic Diseases & Injury Prevention
- ▶ Environmental Public Health
- ▶ Maternal Child & Family Health
- ▶ Access to & Linkages with Clinical Care
- ▶ Community-Specific Services

### Infrastructure (Foundational Capabilities)

- ▶ Assessment & Surveillance
- ▶ Community Partnership Development
- ▶ Equity
- ▶ Organizational Competencies
- ▶ Policy Development & Support
- ▶ Accountability & Performance Management
- ▶ Emergency Preparedness & Response
- ▶ Communications

11

- ▶ Data
- ▶ Partners
- ▶ Equity
- ▶ Organizational - Leadership, Governance, IT, Workforce, Finance, &
- ▶
- ▶
- ▶
- ▶



12

What has been the impact of the pandemic & lessons learned?

*"PUBLIC HEALTH IS WHAT WE DO TOGETHER AS A SOCIETY TO ENSURE THE CONDITIONS IN WHICH EVERYONE CAN BE HEALTHY."*

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13

Lessons Learned  
Looking Forward

- Further skills to communicate effectively across various world views and social media platforms
- Maintain newly formed partnerships, while nurturing strained partnerships
- Continual investment in partners to co-lead community priorities
- Develop compelling messages as why public health laws exist and the benefit to individuals
- Support the resiliency of a stressed public health workforce
- Invest in strengthening public health infrastructure
- Explore expanding shared service arrangements
- Remind residents why health departments exist and their contribution to health, prosperity, and safety

14

## Bipartisan Policy Center Public Health Forward: Modernizing the U.S. Public Health System

Financing	Data & Information Technology	Workforce
Public Health Laws & Governance	Partnerships	Community Engagement

<https://bipartisanpolicy.org/report/public-health-forward/>

*"The nation's safety, security, and economic prosperity depends on a strong public health system."*

15

## How are local health departments building on lessons learned?

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*"PUBLIC HEALTH IS WHAT WE DO TOGETHER AS A SOCIETY TO ENSURE THE CONDITIONS IN WHICH EVERYONE CAN BE HEALTHY."*

PUBLIC HEALTH 3.0 A CALL TO ACTION FOR PUBLIC HEALTH TO MET THE CHALLENGES OF THE 21<sup>ST</sup> CENTURY

16

## Partners

- Wisconsin Association of Local Health Departments and Boards
- University of Wisconsin Population Health Institute
- Wisconsin Department of Health Services/Division of Public Health



# WISCONSIN PUBLIC HEALTH FORWARD

Transforming Health Departments in Wisconsin

17

All Wisconsin local and tribal health departments use foundational capabilities to support the health of their communities with the goal to *improve health outcomes and close the gap in disparities between all populations in Wisconsin.*

"all people to be healthier"

**Funding**



Create sustainable funding for public health infrastructure to support foundational capabilities

**Workforce**



Support a capable, diverse, and inclusive workforce

**Legal Authority**



Clarify public health's ability to prevent and control communicable diseases

18



## Funding: Create sustainable funding for public health infrastructure to support foundational capabilities & areas

### Current Problem

- ▶ Unpredictable, inconsistent, multiple fiscal years
- ▶ Categorical, lacking flexibility based on local need
- ▶ Lack of coordination across state systems as funds flow down to counties
- ▶ Federal pass through funds doesn't support public health infrastructure

### Solutions Under Way

- ▶ Inventory current funding sources, amounts, types, purpose and accountability measures
- ▶ Conduct a cost assessment to determine the gap in funding foundational infrastructure capabilities and service areas

19

## Workforce: Support a capable, diverse, and inclusive workforce

### Current Problem

- ▶ Pandemic disrupted modernization workforce skills that were underway
- ▶ Workforce fatigue and burnout, turnover
- ▶ Management and infrastructure resources strained

### Solutions Under Way

- ▶ Build a comprehensive training professional development system
- ▶ Explore flexible staffing models to mobilize for public health emergencies, furthering cross-jurisdiction sharing of resources
- ▶ Implement a public health workforce 'community of practice'

20

## Legal Authority: Clarify public health's ability to prevent and control communicable diseases

### Current Problem

- ▶ Lack of clarity of public health authority and powers
- ▶ Shift in public's acceptance of public health authority ... 'power with vs power over'
- ▶ Heavy reliance on public's cooperation

### Solutions Under Way

- ▶ Monitor state and national initiatives impacting public health authority
- ▶ Provide trainings to health officers, legal counsel, administrators and boards on public health law
- ▶ Develop a guidebook to support the development and implementation of communicable disease ordinance

21

What is one thing you can do to support your local health department?

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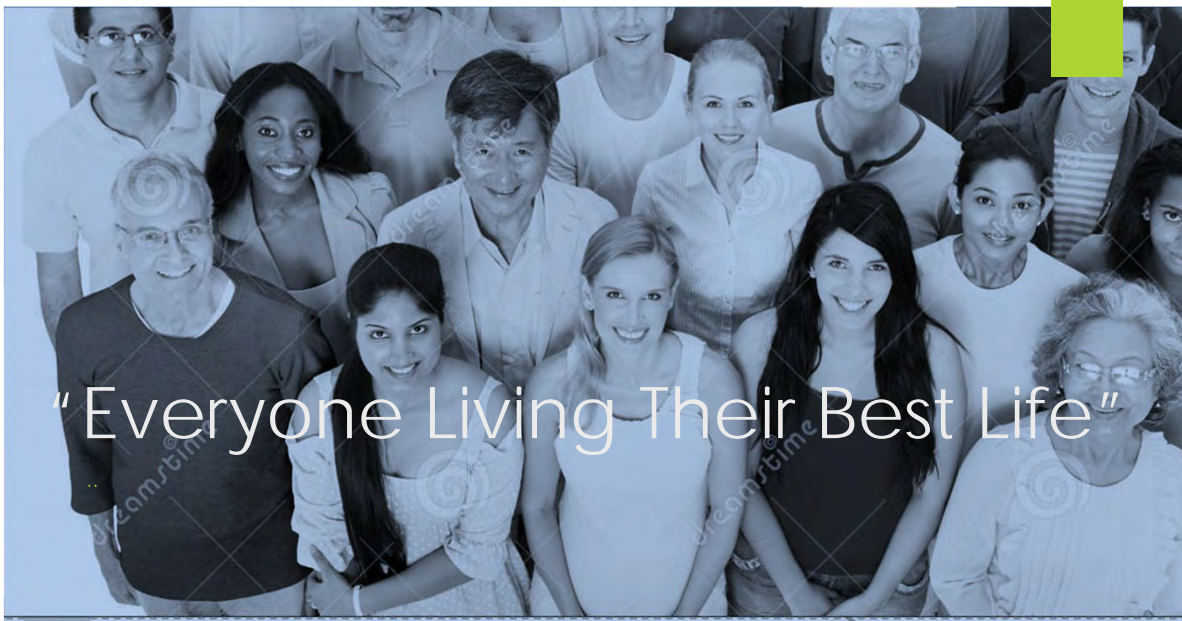
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22

## The ask ...

- ▶ Familiarize self with program services, community priorities, and initiatives
- ▶ Meet your Health Officer and Board of Health members
- ▶ Participate in a health department sponsored event
- ▶ Prepare to speak to the unique responsibilities of local health departments
- ▶ Appreciate that many of public health impacts “go unnoticed when all is working”
- ▶ Connect your health officer and boards of health members to social, economic, and safety policy discussions and initiatives – “Health in All Policies” approach

23



24

## **Legislature’s Joint Finance Committee Approves Modified Plan on Usage of Opioid Settlement Funding**

On Thursday, September 8, 2022, the legislature’s Joint Finance Committee (JFC) on Thursday voted 16-0 to modify a plan to spend \$31 million in funds from an opioid lawsuit settlement. DHS initially submitted a spending proposal to JFC in July 2022, but an anonymous JFC member objected, resulting in the September 8 committee meeting and vote.

The committee’s changes to the DHS plan include:

- Providing \$3 million for law enforcement agencies, with \$1 million reserved for those in counties or municipalities with 70,000 or fewer people.
- Adding \$1 million more to the plan for medication-assisted treatment, bring the total to \$2 million.
- Providing \$1 million to expand the state's “hub and spoke” pilot model for Medicaid recipients with substance use disorders and other medical conditions that pose barriers to their recovery.
- Providing \$750,000 for prevention efforts by the Boys & Girls Club of Wisconsin.
- Reducing the plan’s \$11 million for capital projects to \$10 million, requiring DHS to support a capital project expanding beds for inpatient treatment of pregnant and postpartum women like the expansion of Meta House in Milwaukee, and mandating the state agency to distribute at least 30 percent of the remaining funds for projects in counties with fewer than 500,000 residents.
- Cutting \$2 million from the plan to pilot family support centers that would have helped family members and friends of people who are actively using drugs, have experienced an overdose or died from an overdose.
- Reducing the plan’s amount for school-based substance use prevention curriculums and programs from \$2 million to \$250,000.
- Cutting \$1 million from the plan for local public health departments and community organizations to address the root causes behind substance use.
- Requiring DHS to report to the committee by the end of the year and on a quarterly basis on their progress in awarding funds and how much recipients have spent.





## **New Marquette Law School Poll Released on September 14**

On September 14, Marquette Law School released a new statewide political poll. The following poll findings may be of interest.

### **Gubernatorial Race**

This poll, which was conducted from September 6-11 asked Wisconsin voters their preference for governor:

- Governor Tony Evers (Democrat): 47%
- Tim Michels (Republicans): 44%
- Joan Beglinger (Independent): 5%
  - *NOTE: Joan Beglinger ended her gubernatorial campaign on September 6, 2022 and endorsed Republican candidate Tim Michels. However, her name will remain on the November general election ballot.*

The September poll also asked respondents if they approved or disapproved of how Governor Evers is handling his job. The poll found the following:

- Approval: 44%
- Disapproval: 47%
- No opinion: 8%

### **U.S. Senate Race**

This poll asked Wisconsin voters about their preferred candidate for this year's U.S. Senate race. The poll found the following:

- Lt. Governor Mandela Barnes (Democrat): 48%
- U.S. Senator Ron Johnson (Republican): 49%

The poll also asked respondents if they have a favorable or unfavorable opinion of Lt. Governor Mandela Barnes and U.S. Senator Ron Johnson. The poll found the following:

#### *Lt. Governor Mandela Barnes (Democrat)*

- Favorable: 33%
- Unfavorable: 32%
- Haven't heard enough: 25%
- Don't know: 9%

*U.S. Senator Ron Johnson (Republican)*

- Favorable: 39%
- Unfavorable: 47%
- Haven't heard enough: 11%
- Don't know: 3%

**Issue Polling**

The September poll also asked questions regarding various issues. One of the questions asked whether the state is headed in the right direction or not. The poll found the following:

- Right direction: 40%
- Wrong track: 53%
- Don't know: 7%

This poll also asked how Wisconsinites felt about certain topics. Allowed responses: very concerned, somewhat concerned, not too concerned, and not at all concerned.

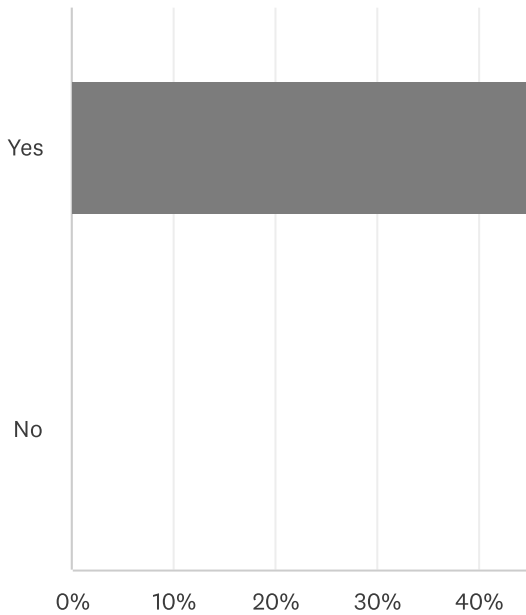
- Inflation
  - Very Concerned: 70% and Somewhat Concerned: 24%
- Crime
  - Very Concerned: 61% and Somewhat Concerned: 27%
- Accurate vote count
  - Very Concerned: 56% and Somewhat Concerned: 21%
- Public schools
  - Very Concerned: 56% and Somewhat Concerned: 33%
- Gun violence
  - Very Concerned: 55% and Somewhat Concerned: 26%
- Abortion policy
  - Very Concerned: 53% and Somewhat Concerned: 24%
- Taxes
  - Very Concerned: 51% and Somewhat Concerned: 32%
- Climate change
  - Very Concerned: 44% and Somewhat Concerned: 29%
- Illegal immigration
  - Very Concerned: 38% and Somewhat Concerned: 31%
- Coronavirus
  - Very Concerned: 22% and Somewhat Concerned: 29%

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# Board of Health Advocacy Training Feedback

## The Board of Health work sessio...

Answered: 3 Skipped: 0



Board of Health Advocacy Training Feedback (0)

## What did you like most about th...

Answered: 3 Skipped: 0

The different steps/activities help with understanding how to identify what/who we need to discuss about.

The experienced and genuine presenter.

All the information was very useful and the presenter was excellent

Board of Health Advocacy Training Feedback (0)

## What do you think could be imp...

Answered: 2 Skipped: 1

If we can get an online recording, that would be helpful to go back and listen in to what we might have missed.

I look forward to having time to discuss next steps as a BOH

## The presenter met my expectati...

Answered: 3 Skipped: 0

## Board of Health Advocacy Training Feedback

Create your own surveys for free

SIGN UP FREE

Board of Health Advocacy Training Feedback  (0)

### Please share specific feedback f...

Answered: 3 Skipped: 0

N/A

She had loads of experience and her successes were encouraging. Appreciated her resources.

Thank you!

Board of Health Advocacy Training Feedback  (0)

Yes

No

0% 10% 20% 30% 40%

Board of Health Advocacy Training Feedback  (0)

Dashboard Share Link

<https://www.surveymonkey.com/stories/SM-p7hCwYRID>

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