



Housing Opportunities Commission Minutes  
April 14, 2021 at 5:00 p.m.  
Virtual Online – WebEx Meeting

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Members Present: Betzig-Lundberg, Crowell, Gulbrandson, Moseley, Poser, Rogers, Theisen, Chaput (joined late)

Members Absent: Filipczak, Gomez, Councilmember Xiong

Staff Present: Allen, Draxler, Graybehl, Johnathan

1. Call to Order by Chairperson Crowell at 5:02 p.m.
2. Roll Call – All attending members and staff were present virtually online.
3. Meeting Minutes – Commissioner Betzig-Lundberg moved to approve the March 10, 2021 minutes with modification to agenda item 5.C to “reflect the addition of possible collaboration with other groups serving the target population” which was seconded by Commissioner Moseley.
4. Open Public Comment Period – No comment.
5. Public Discussions
  - A. Affordable Housing Fund Policy – Staff presented a draft work plan to allocate funding by October of this year. The HOC discussed and created a work group which will meet outside of the normal meeting hours to draft recommendations for the HOC regarding criteria of the program and a scoring rubric.
  - B. Annual Regional Housing Conference – The HOC discussed the creation of a working group for the building of an Annual Regional Housing Conference. The HOC discussed if the conference should be in person or virtual and decided to wait as things pan out.
6. Other Business Agenda Item
  - A. Recognition of Members: Natasha Gomez and Austin Gulbrandson – Staff presented a certificate and thanked members Gomez and Gulbrandson for their service on the HOC.
  - B. Annual Work Plan Updates – Staff presented a revised Annual Work Plan with minor revisions. The HOC discussed the addition of potential partners and how different actions or recommendations would fit into the work plan. Staff shared that the Annual Work Plan is broad in nature and that actions by the HOC would be more specific and partners are not expressed in the work plan.
  - C. Staff Updates – Staff presented flyers about the housing continuum and from the Comprehensive Plan. Staff shared that the City had been selected by the Congress for New Urbanism to have its zoning code reviewed and they will keep the HOC up-to-date as the process unfolds. In addition, staff provided examples of housing development tracking in other communities. The HOC expressed its desire to see a report which tracks how many projects are submitted, reviewed, approved, and built by developers which would be tied to a report which examines the existing housing and needed housing in the community. The HOC would like to know the waitlists for different forms of affordable housing as it would help show the need in the community. The HOC would like to know what rental fees are being charged to understand the affordability crises in the community. The HOC would like to know if there is a landlord or property management list and if any of them are repeat offenders.
7. Discussion and Direction

- A. Future Agenda Items – Affordable Housing Fund Policy, Annual Regional Housing Conference, Congress for New Urbanism project, and allocation of American Rescue Plan funding by the State of Wisconsin
  - B. Announcements – None
8. On a motion by Commissioner Moseley and seconded by Commissioner Poser, the meeting adjourned at 6:24 p.m.