

Eau Claire Fire Department

Christian Bell, Fire Chief 216 S. Dewey Street Eau Claire, WI 54701

MEDIA RELEASE

DATE:	05/03/2021	CONTACT:	Deputy Chief Matt Jaggar
DISPATCH TIME:	04:27:55	PHONE #:	715-839-5012
INCIDENT NO.:	21-3004	# PAGES:	2

INCIDENT NO.: # PAGES:				
LOCATION: 2112 South Esmond Road				
INCIDENT TYPE: Fire Water/Ice Hazardous Materials Mass Casualty Other				
ALARMS: 1st Alarm 2nd Alarm Special Call MABAS				
ENGINE/TRUCK(S) RESPONDING: 1 RESCUE/MEDICAL VEHICLE(S) RESPONDING: 0				
COMMAND VEHICLE: 2 PERSONNEL RESPONDING: 19				
INJURIES: Civilian: 0 Firefighter: 1				
TRANSPORTED BY AMBULANCE: Yes (#:) No WHERE TRANSPORTED: N/A				
FATALITIES: Yes (#:) No				
EVACUATION: Yes No Comments:				
RELOCATION: Yes No Comments:				
MUTUAL AID: Given Received NA				
BUSINESS NAME: The Alibi Lounge Occupant: Name: Stacy Jensen				

Phone: 715-552-2169



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Property Ov	wner:
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Name: Stacy Jensen

Address:

Phone: 715-552-2169

STRUCTURE TYPE: Bar/Tavern AREA OF ORIGIN: Under Investigation

UNDER INVESTIGATION:

Yes
No BY WHOM: Eau Claire Fire Department

PROBABLE CAUSE: Under Investigation

DAMAGE ESTIMATE: \$ 200,000

(structure and contents)

NARRATIVE:

On Monday, May 3, 2021, at approximately 04:27, the Eau Claire Fire Department was dispatched for a reported structure fire at Advanced Auto Parts on South Hastings Way. Three engines, one ladder truck, one medic unit, one Battalion Chief, and one Duty Chief responded. While enroute to the scene, the Eau Claire Communications Center advised the correct location was 2112 South Esmond Road and additional callers reported an explosion with smoke and fire visible within the structure.

Upon arrival, fire crews observed a large amount of smoke and fire coming from multiple sides of the structure. Crews immediately launched a fire attack. The fire was confined to the structure and extinguished. Thorough ventilation, overhaul, and salvage operations were conducted. One firefighter experienced a medical emergency and was transported to a local hospital. The exact cause and origin of the fire is currently under investigation.

Allyn Bertrang
Deputy Chief
Prevention-CRR

Matt Jaggar
Deputy Chief
Suppression Operations

Jon Schultz Deputy Chief EMS Operations