



COMMUNITY DEVELOPMENT

Economic Development: (715) 839-4914

Inspections: (715) 839-4947

Planning: (715) 839-4914

Fax: (715) 839-4939

October 14, 2020

PUBLIC NOTICE

Notice is hereby given to all residents of the City of Eau Claire, Wisconsin, and to all persons interested that the Plan Commission of the City of Eau Claire will conduct a work session to begin at 5:30 p.m. on Monday, October 19, 2020. The purpose of this Work Session will be to discuss the Comprehensive Plan Update.

The agenda for the meeting is attached and comprises a part of this official public notice.

While City Hall offices and meeting rooms remain closed in response to COVID-19, meetings of the Plan Commission are being held virtually through online meeting systems and will be available to the public via Webex using a computer, tablet or smartphone using the link (requires Webex app), or telephone (listen only) using the dial-in number. If you would like to address the Plan Commission you must join the meeting as an attendee on a computer, tablet or smartphone (requires Webex app) using the link provided below.

Connection Info:

Event Address for Attendees:

<https://eauclairewi.webex.com/eauclairewi/onstage/g.php?MTID=ef36df4212dc28583c4edc93c03508c93>

Listen Only Conference: United States Toll +1-408-418-9388

Access Code: 146 153 5657

Persons having questions on this plan update should contact the Department of Community Development at 715-839-4914 or at planning@eauclairewi.gov.

This notice is given pursuant to the provisions of Subchapter V of Chapter 19 of the Wisconsin Statutes. Notice is hereby given that members of the Plan Commission may be present at the foregoing meeting to gather information about a subject over which they have decision-making responsibility. This may constitute a meeting of the Plan Commission, pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis 2d 553, 494 N.W.2d 408 (1993), and must be noticed as such.

In order to accommodate the participation of individuals with special needs at this meeting, the City will provide the services of a sign language interpreter or make other reasonable accommodations on request. To make such a request, please notify the City Manager's Office at 715-839-4902 at least 2 days prior to the meeting.



Scott Allen
Director of Community Development

c: News Media



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AGENDA

Monday, October 19, 2020 at 5:30 p.m.

**CITY COUNCIL CHAMBER * VIA REMOTE ACCESS
203 S. FARWELL STREET**

While City Hall offices and meeting rooms remain closed in response to COVID-19, meetings of the Plan Commission are being held virtually through online meeting systems and will be available to the public via Webex using a computer, tablet or smartphone using the link (requires Webex app), or telephone (listen only) using the dial-in number. If you would like to address the Plan Commission you must join the meeting as an attendee on a computer, tablet or smartphone (requires Webex app) using the link provided below.

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WORK SESSION

1. Follow-up on questions and comments from September 29, 2020 work session.
2. Review of City Council Strategic Plan and 2020 Plan Commission Work Plan.
3. Update of Plan Implementation Program assessment.
4. Discussion of Plan Implementation Program assessment and next steps.

ADJOURNMENT

The next Plan Commission work session meeting is tentatively scheduled to be held 5:30 p.m. to 6:30 p.m. on Monday, November 16, 2020.

NOTICE TO CITIZENS

Due to requirements contained in the Wisconsin Open Meetings Law, only those matters placed on this agenda may be considered by the Plan Commission at this meeting. If any member of the public desires that the Plan Commission consider a matter not included on this agenda, they should contact the Planning Division at planning@eauclairewi.gov or 715-839-4914 to have the matter considered for placement on a future agenda.

RESOLUTION

RESOLUTION ADOPTING THE CITY OF EAU CLAIRE 2020 STRATEGIC PLAN.

WHEREAS, members of the City Council and senior staff worked collaboratively to refine the proposed City of Eau Claire 2020 Strategic Plan; and

WHEREAS, the members of the City Council and staff agree that we believe in making Eau Claire a great city, we believe that local government is a stewardship, we believe in sustainability, and we believe in equity; and

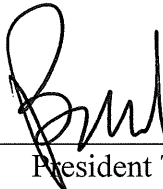
WHEREAS, the proposed operational values included in the strategic plan focus us to deliver services in an ethical, professional, fair and transparent manner; value each other by fostering a collegial, inclusive, respectful and engaging environment; value innovative and responsive approaches to service delivery and continuous improvement; and value our employees to support our best workforce; and

WHEREAS, our mission drives us to assure the common good through services essential for a safe, sustainable, engaged and healthy community; and


WHEREAS, the City Council and staff held work sessions to review and revise the Strategic Plan and realize that as our local government environment grows and adapts, so must the Plan remain a living document, to be revisited in the years ahead by those yet to lead.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Eau Claire that the City Council does hereby adopt the 2020 Strategic Plan.

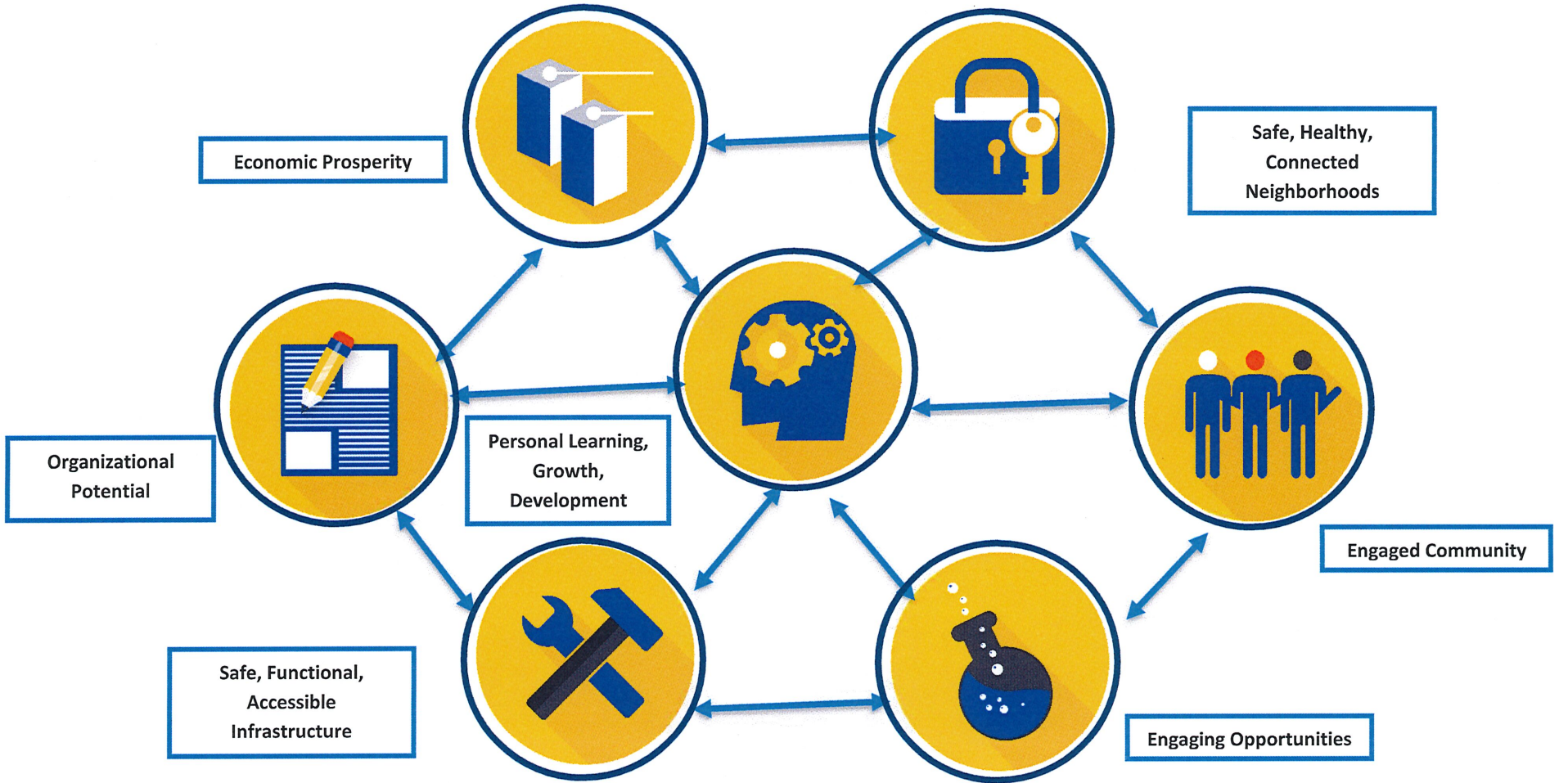
Adopted,
November 12, 2019

(SEAL)  _____
President Terry L. Weld

(SEAL)  _____
City Manager Dale Peters

(ATTESTED)  _____
City Clerk Carrie L. Riepl

City of Eau Claire Strategic Plan



The City of Eau Claire’s Strategic Plan is grounded in values, focused on the long-term success and sustainability of the City, yet flexible and adaptive to an ever-changing world. The following table defines each element of the plan, how and when it will be reviewed, and who is responsible for or has ownership of each element in the plan.

Plan Element	Description	Ownership/Responsibility	Review Period
Vision	A statement that defines where we see ourselves in the future	City Council	Every 7 to 10 years
Mission	Describes our purpose as a City	City Council	Every 10 to 12 years
Operational Values	Describe how the City desires to operate	City Manager and senior staff	Every 5-7 years
Strategic Goals (Why)	Broad goals that focus the highest priorities of the City to accomplish the Vision	City Council	Every three years, following the at-large election
Objectives (What)	Statements that define areas of focus that will achieve the strategic goals	Shared between the City Council and City Manager	Every three years, following the at-large election
Strategies/Tactics (How)	Operational tasks or projects that staff is working on to achieve the Objectives	City Manager	Every quarter with a written “score card” that notes any changes to the current strategic initiatives, next initiatives, department initiatives and emerging or future initiatives. At least annually, a work session will be scheduled to present a status update to the Council.

October 2019



2020 STRATEGIC PLAN

Vision

A vibrant city with exceptional quality of life and services.

Mission

It is our mission to assure the common good through services essential for a safe, sustainable engaged and healthy community.

Operational Values:

- The city delivers services in an ethical, professional, fair, and transparent manner.
- The Eau Claire City Council values each other and City staff by fostering a collegial, inclusive, respectful, and engaging policy-making environment.
- Eau Claire's City staff values innovative and responsive approaches to service delivery and embraces a culture of continuous improvement.
- The City values its employees and strives to recruit, retain, and support the best workforce possible.

Strategic Goals and Objectives

SUPPORT ECONOMIC PROSPERITY

Support economic prosperity for all with diverse, creative, economic development and inclusive housing options.

PROVIDE SAFE, FUNCTIONAL AND ACCESSIBLE INFRASTRUCTURE

Provide safe, functional and accessible infrastructure and services that are environmentally sensitive and sustainable.

OPTIMIZE POTENTIAL

Optimize the city's organizational potential.

DEVELOP, NURTURE, REVITALIZE

Develop, nurture and revitalize safe, healthy and connected neighborhoods.

FACILITATE COMMUNITY

Facilitate an engaged community.

CREATE ENGAGING OPPORTUNITIES

Create engaging opportunities to make Eau Claire livable, lovable and fun.

NURTURE OPPORTUNITIES FOR PERSONAL GROWTH

Nurture community-wide opportunities for personal learning, growth, and development.

October 2019



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Strategic Goals and Objectives

1. SUPPORT ECONOMIC PROSPERITY

Support economic prosperity for all with diverse, creative, economic development and inclusive housing options.

- A. Support and grow the regional economy
- B. Promote downtown development
- C. Improve quality and quantity of affordable single-family and multifamily housing stock for all income ranges
- D. Develop strategies and capacities for industrial and commercial land and reuse of empty retail spaces.
- E. Promote and attract employers with higher paying job opportunities and increase the pool of available talented workers in Eau Claire
- F. Develop innovative strategies to incentivize employers to pay living wages for all workers and promote a citywide culture of fairness, safety, and dignity for workers.
- G. Develop, understand, and refine the City's commitment to approaches to addressing and reducing poverty.

2. PROVIDE SAFE, FUNCTIONAL AND ACCESSIBLE INFRASTRUCTURE

Provide safe, functional and accessible infrastructure and services that are environmentally sensitive and sustainable.

- A. Provide excellent recreational parks and open spaces
- B. Provide transportation infrastructure that supports all modes of transportation
- C. Achieve a transition to 100% renewable energy and carbon neutrality goals by 2050
- D. Maintain and repair existing infrastructure
- E. Using infrastructure, connect neighborhoods and people
- F. Reduce reliance on automobile transportation.

3. OPTIMIZE POTENTIAL

Optimize the city's organizational potential.

- A. Utilize technology to maximize efficiencies and effectiveness
- B. Provide training and other resources to maximize the effectiveness and efficiency of our employees
- C. Ensure financial stability
- D. Plan and prepare for natural and manmade disasters
- E. Promote diversity and inclusion in our workforce composition that reflects our welcoming community

October 2019



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Strategic Goals and Objectives

4. DEVELOP, NURTURE, REVITALIZE

Develop, nurture and revitalize safe, healthy and connected neighborhoods.

- A. Improve quantity and quality of housing stock for people experiencing low income
- B. Develop programs that strengthen neighborhoods
- C. Develop connected neighborhoods
- D. Provide for safe and healthy housing and preserve the quality of existing housing

5. FACILITATE COMMUNITY

Facilitate an engaged community.

- A. Develop programs that connect residents to local government
- B. Improve transparency of local government

6. CREATE ENGAGING OPPORTUNITIES

Create engaging opportunities to make Eau Claire livable, lovable and fun.

- A. Review special event strategies and policies
- B. Organize special programming for residents and visitors
- C. Create venues and spaces to connect people
- D. Review strategies and policies related to healthy and safe substance use
- E. Promote a welcoming, inclusive and diverse community
- F. Create a dog/pet-friendly community.

7. NURTURE OPPORTUNITIES FOR PERSONAL GROWTH

Nurture community-wide opportunities for personal learning, growth, and development.

- A. Provide for elected and appointed officials and volunteers training
- B. Facilitate access to expanded opportunities for populations experiencing specific challenges

CITY OF EAU CLAIRE, WI

STRATEGIC PLAN

OUR VISION

Eau Claire is a vibrant city with exceptional quality of life and services.

OUR STRATEGIC VALUES

- **We believe in making Eau Claire a great city** - a place where all people feel “at home,” experience a high quality of life, and can reach their potential.
- **We believe that local government is a stewardship** - We help citizens meet their needs and help the community solve problems. We cannot always do this on our own; we need and value partners who can help.
- **We believe in sustainability** - We must balance the needs of current and future generations in our decisions and investments. This affects our financial, environmental, and development decisions. Today’s decisions should not come at the expense of future generations’ opportunities.
- **We believe in equity** - We must create conditions for all people to thrive and proactively address disparities in health, social, and economic prosperity.








OUR OPERATIONAL VALUES

- The city delivers services in an ethical, professional, fair, and transparent manner.
- The Eau Claire City Council values each other and City staff by fostering a collegial, inclusive, respectful, and engaging policy-making environment.
- Eau Claire’s City staff values innovative and responsive approaches to service delivery and embraces a culture of continuous improvement.
- The City values its employees and strives to recruit, retain, and support the best workforce possible.

OUR MISSION STATEMENT

It is our mission to assure the common good through services essential for a safe, sustainable, engaged, and healthy community.

STRATEGIC GOALS & OBJECTIVES

1.  Support economic prosperity for all with diverse, creative, economic development and inclusive housing options.
2.  Provide safe, functional, and accessible infrastructure and services that are environmentally sensitive and sustainable.
3.  Optimize the city’s organizational potential.
4.  Develop, nurture, and revitalize safe, healthy, and connected neighborhoods.
5.  Facilitate an engaged community.
6.  Create engaging opportunities to make Eau Claire livable, lovable, and fun.
7.  Nurture community-wide opportunities for personal learning, growth, and development.



Plan Commission Work Program 2020 – **Updated 01/06/20**

The following is the list of recommended projects for the 2020 Plan Commission Work Program. ***Bold italicized text shows current/proposed timeline.***

ADMINISTRATIVE

- **Annual Development Newsletter, Major Accomplishments, Development Map and Report, Housing Affordability Analysis.** *Continue annually. | Q1 & Q4 2020.*
- **Modernize Staff Reports.** *Initiated Fall 2018. | Final version Q2 2020.*
- **Plan Commission Training.** *Continue regular training on legislative changes, meeting protocol, etc.*
- **Permit Software Update.** *Approved 2019 CIP Project. | Launch Q1 2020.*
- **Housing, Infill, and Redevelopment Inventory.** Identify and periodically update an inventory of infill sites and redevelopment areas. | ***“2019-20 City Council Strategic Plan: Support Economic Prosperity”; working with Altoona and WCWRPC on inventory options; Q4 2020.***

LEGISLATIVE

- **2015 Comprehensive Plan – 5-Year Update.** Review and revise the 2015 Comprehensive Plan through a “mid-term” (5-year) update. | ***Q4 2020.***
- **Renewable Energy Action Plan (REAP).** Public Service Commission grant funding, coordinating with first-in-Wisconsin Xcel Energy’s Partners in Energy (PIE) program, and guided by a Steering Committee including 2 Plan Commission representatives. | ***Grant awarded Q4 2018; project launch Q1 2019; plan adoption Q1 2020.***
- **Net-Zero Energy Construction Guide.** As part of the REAP effort, a guide will be created with developers/builders to show how developments/buildings can become more energy efficient and incorporate renewables. Includes a solar guide. | ***Grant awarded Q4 2018; adopt Q1 2020; industry training held and development calculators created Q2 2020.***
- **Affordable Housing Policy/Ordinance.** The Regional Housing Task Force concluded their initial work Q3 2019. | ***Task Force Report & Summary accepted by City Council November 2019; drafting and adoption of Housing Opportunities Commission ordinance Q1 2020.***

- **Affordable Housing Fund.** Begin first year of new fund that appropriates grants or loans to affordable housing projects. | *Launch Q2 2020, likely concurrent with CDBG timeline.*
- **Parking Standards.** Reviewing parking standards to reduce cost of developing housing and subsequent demand for automobile infrastructure. | *“2019-20 City Council Strategic Plan: Support Economic Prosperity”; incorporate into Landscape Manual; Q4 2020.*
- **Participatory Budgeting Program.** City Council has set aside funds for a new Participatory Budgeting Program. | *Initiated with consultant Q3 2019; launching Steering Committee Q1 2020.*
- **Block 7.** Initiate the redevelopment of Block 7, possibly including additional underground parking. | *In development agreement negotiations; Q4 2020.*
- **Liner Site.** Redevelopment of site adjacent to N. Barstow ramp | *Liner Site project proposal for Plan Commission review Q2 2020.*
- **Form-Based Codes.** Identify pilot area/project in Historic Randall Park Neighborhood for a FBC implementation. | *Ongoing research; pilot project Q3 2020.*
- **Boundary Agreements.** Boundary agreements with neighboring Towns are set to expire Q1 2021. The Comprehensive Plan also calls for ongoing reviews and updates. | *Review and discussions with towns Q4 2020.*
- **Short-term Rentals Ordinance.** Eau Claire County licenses “Tourist Rooming Houses” and updated City codes intend to align with their codes. | *Discussion and consideration Q4 2020.*
- **Park Land Dedication.** The Comprehensive Plan calls for the City to consider adopting an ordinance requiring land or funding be dedicated with subdividing of residential lots. | *“2019-20 City Council Strategic Plan: Provide Safe, Functional and Accessible Infrastructure”*
- **Non-Conforming Uses & Structures Code Updates.** The Comprehensive Plan recommends continuing to review zoning regulations to accommodate the non-conforming status of dwellings in older neighborhoods. | *Discussion with Comprehensive Plan mid-term update.*
- **Water Street TID Neighborhood Revitalization Plan.** As an outcome of Tax Improvement District (TID) No. 12, develop a plan/program to encourage rehabilitation of properties in the neighborhood, walkability improvements, and other place-based Invest Health grant program goals. | *Consider revision of current plan with Comprehensive Plan mid-term update.*

- **Neighborhood Planning.** Work with neighborhoods to develop new and/or update existing neighborhood plans, as requested. | *Initiate with new Associate Planner staff in Q3 2020.*

OTHER RELATED PROJECTS, PLANS, PROGRAMS

- **2020 Census.** City and County Planning staff are working with the 2020 Census Complete Count Committee to help educate the citizens of the Eau Claire area regarding the upcoming 2020 Census and the importance of completing their census questionnaires. The census will be taking place in March and April of 2020. | *Completion planned for end of Q1 2020.*
- **Complete Streets Policy.** Staff will be working with Engineering staff on a city-wide Complete Streets Policy. | *Review with Engineering Department Q4 2020.*
- **Transit Center Redevelopment.** Staff is working with Community Services who is leading the “Chippewa Valley Regional Transit Transfer Center Revitalization Project.” The project is expected to include a 7-story transit transfer center and mixed-use building (including workforce housing). | *Project proposal for Plan Commission review Q3 2020.*
- **Half Moon Lake Management Plan.** Staff will assist Community Services with the Third Edition update. | *Adoption planned for Q1 2020.*
- **Smart Housing Program.** City Council has set aside funds for a new Smart Housing Program. | *Work conducted through “100 day sprint” Q2/Q3 2019; “Ready-To-Rent” and Landlord Mitigation Fund programs to launch Q1 2020.*

Plan Implementation Chapter 15	2015 Plan	Indicator	Comment	PC Input?
Table 15-1				
Land Use and Growth Management Plan Actions				
Development Reviews. Use the Comprehensive Plan, the design guidance of this chapter and the Urban Design Plan chapter when review	Ongoing	▲ 3	Standard practice	
Airport Zoning. Create a new zoning district for the regional airport.	2016	▼ 1	Discussion occurred but no action	
Boundary Agreements. Seek to incorporate the peninsulas of the Towns of Washington, Union, Wheaton and Seymour that jut into the C	2016	▼ 1	Not done at this time; pending 2021	
Altoona. Negotiate future jurisdiction with Altoona.	Ongoing	▬ 2	Altoona was not interested	
Perimeter Growth Management. Continue to review applications for land division throughout the Extra-Territorial Plat Approval Jurisdict	Ongoing	▲ 3	Standard practice	
Commercial Design Guidelines. Prepare commercial development design guidelines for downtown and a set for perimeter locations.	2016	▬ 2	Drafted standards but Council work plan moved back	
Activity Centers. Promote the creation of mixed-use activity centers in present commercial areas	Ongoing	▬ 2	Above would help	
Non-Conforming Uses. Continue to review zoning regulations to accommodate the non-conforming status of dwellings in older neighbor	Ongoing	▲ 3	Standard practice	
Table 15-2				
Transportation Plan Actions				
Development Review. Participate in the review of plats and site plans and other city planning; recommend design adjustments to privat	Ongoing	▲ 3	Standard practice	
Parking. Implement recommendations of the 2016 Downtown parking study.	2016	▬ 2	Parking study for 2020	
Galloway Street. Conduct a feasibility study for the proposed Galloway Street bridge and connecting links.	2016-2020	▼ 1	Project plan for construction 2021	
State Street. Conduct a feasibility study for State Street work.	2016-2020	▲ 3	Completed	
Melby Street. Conduct a feasibility study for Melby Street work.	2020-2025	▬ 2	Completed	
Traffic Studies. Conduct traffic studies in these locations: Menomonie Street, Clairemont – Hendrickson, Oakwood Mall area, Cameron -	2016-2025	▬ 2	On-going studies; City teamed with ECC & WisDOT to complete tr	
County Highway T. Study and monitor County Highway T for possible improvements and possible transfer to the State.	2020-2030	▼ 1	Working with Counties of EC & Chippewa	
Transit Plan. Implement the recommendations of the Transit Development Plan; site and build a new downtown transit center.	2016-2020	▬ 2	In development; final design in process	
Bike and Ped Plan. Implement the recommendations of the Bicycle and Pedestrian Systems Plan.	Ongoing	▲ 3	Plan updated 2019	
Passenger Rail. Monitor the Minnesota passenger rail link study	Ongoing	▬ 2	Monitoring	
Parking. Update the Zoning Code parking requirements	2016	▬ 2	Discussion in 2020	
Table 15-3				
Public Utilities Plan Actions				
Wastewater Plan. Complete the remaining improvements recommended by the 2007 Wastewater Treatment Plan.	2016-2030	▬ 2	In process	
Chippewa Interceptor. Study the feasibility of and budget for replacing the Chippewa River Interceptor Sewer.	2016	▬ 2	Slated for 2021	
Water Plan. Budget for the recommendations of the Water System Evaluation	2016-2025	▬ 2	Upcoming	
Aging Water Lines. Replace aging or break-prone water or sewer lines as streets are rebuilt.	Ongoing	▲ 3	Current Work	
Inflow and Infiltration. Continue to make improvements that reduce water infiltration and inflow to the sanitary sewer system.	Ongoing	▲ 3	Current Work	
Plan Updates. Update the two-part 2014 Water Source and Distribution Study every five years. Update the 2007 Wastewater Treatment	2020-2025	▬ 2	Upcoming	
USSA Boundary. Study the need to amend the boundary of the Urban Sewer Service Area whenever the Chippewa Falls / Eau Claire Urba	Ongoing	▼ 1	No progress on the amendment	
Utilities Access Policy. Continue the policy of providing municipal sewer or water service only to (a) properties in the City, (b) properties :	Ongoing	▬ 2	Studying	
Sewer System Plan. Prepare a comprehensive sanitary sewer system plan comparable to the 2014 water system plan.	2016-2020	▬ 2	In process	
Surface Water. Continue to apply and enforce the provisions of its Surface Water Management Plan and its WPDES Municipal Separate S	Ongoing	▲ 3	Standard practice	
Table 15-4				
Parks, Trails and Greenways Plan Actions				
New Perimeter Parks. Acquire land for the six planned Neighborhood Parks and one Waterfront Park located in perimeter locations in co	Ongoing	▼ 1	No progress	
Folsom Street Park. Acquire land for the proposed Folsom Street Park and budget for improvements.	2016-2020	▬ 2	Not all land aquired	
Greenway Extensions. Acquire land for Greenway extensions as described in Policy 4-3 of the Parks Chapter. These include the South Bar	Ongoing	▲ 3	Current work	
Other Land Acquisitions. Acquire other properties as listed in Policy 2-2 under the City's five-year Parks Plan.	Ongoing	▲ 3	Current work	
Sherman Creek Park. Negotiate with the Town of Union to make the existing Sherman Creek Park jointly accessible to Town and City resi	2016-2020	▼ 1	No progress	
Existing Parks. Improve existing parks as described in Table 5-3, Objective 7 and the five-year Parks and Open Space Plan.	Ongoing	▲ 3	Current work	
Park Land Dedication. Consider adopting an ordinance requiring land or cash be dedicated with subdividing of residential lots.	2018	▲ 3	Current work	
Half Moon Lake Greenway. Continue acquiring properties around Half Moon Lake as they become available	Ongoing	▲ 3	1 property remains	

Plan Implementation Chapter 15	2015 Plan	Indicator	Comment	PC Input?
Table 15-5				
Natural Resources Plan Actions				
Surface Water Plan. Continue to apply and enforce the provisions of its Surface Water Management Plan and its WPDES Municipal Separ	Ongoing	▲ 3	? Trevor would know	
Public Education. Continue public education about water resources through the leadership of the Chippewa Valley Storm Water Forum.	Ongoing	▲ 3	? Trevor would know	
Zoning. Continue to apply protective zoning regulations especially floodplain and shoreland-wetlands and Section 15.12.290.	Ongoing	▲ 3	Standard practice	
Lowes Creek. Give special attention to surface water management and land development in the Lowes Creek watershed and apply the re	Ongoing	▬ 2	? Trevor would know	
Half Moon Lake. Continue to work with the Department of Natural Resources to improve water quality in Half Moon Lake.	2016-2020	▲ 3	Updated master plan, treatments continue	
Creek Plans. Update the Comprehensive Stormwater Management Plan by preparing protection plans for the Otter Creek and upper She	2016-2020	▬ 2	? Trevor would know	
Floodplain Acquisition. Acquire developed property located in the 100-year floodplains.	2016-2025	▬ 2	progress in Cannery Dist.	
Street Trees. Prepare and implement a city-wide plan for planting street trees.	2016	▼ 1	?	
Steep Slopes. Consider adopting an ordinance that regulates development on steep slopes consistent with DNR standards.	2016-2020	▲ 3	? complete	
Table 15-6				
Economic Development Plan Actions				
Target Industries. Continue to target industries that may be attracted to local assets and that provide higher-wage jobs.	Ongoing	▬ 2	?	
New Businesses. Work to attract entrepreneurs to Eau Claire who are most likely to succeed at establishing new industries and adding di	Ongoing	▲ 3	?	
Development Sites. Continue to maintain an inventory of fullyserviced development sites. Act to promote the private development of a i	2016-2020	▲ 3	?	
Highway T. Improve County Highway T to improve truck access from the north.	By 2030	▲ 3	?	
Passenger Rail. Advocate and support the potential passenger rail service between Eau Claire and the Twin Cities.	2016 until succes	▬ 2	?	
Airport Zoning. Adjust zoning to enable the Regional Airport to add air cargo operations on-site.	2016	▼ 1	No zoning in place	
Cameron Interchange. Continue to advocate for building an interchange on I-94 at Cameron Street.	2016-2030	▼ 1	DOT said no need	
Redevelopment. Continue to support redevelopment and adaptive re-use of contaminated, blighted, functionally obsolete and underutil	Ongoing	▲ 3	Progress	
Retention and Recruitment. Maintain a working relationship between local employers and colleges. Continue the public and private cam	Ongoing	▲ 3	?	
Table 15-7				
Urban Design Plan Actions				
Special Places. Continue to protect, interpret and enhance the qualities of the City's "special places" and examples of its cultural and eco	Ongoing	▲ 3	Standard prattice	
City Entrances. Design major entrances to the city with attractive gateway features.	Ongoing	▬ 2	New sign at Birch/Galloway	
Wayfinding Signs. Extend the Downtown wayfinding sign system.	2016-2030	▬ 2	Blue info signs spreading	
Commercial Design Guidelines. Prepare and adopt design guidelines or standards for new commercial development in perimeter, corridc	2016	▬ 2	Drafted	
Multiple-Family Design. Continue to follow the guidelines of the City's Multi-Family Housing Design Manual and the Landscaping Manual	Ongoing	▲ 3	Complete	
New Streets. Build new streets according to the design standards presented in this plan and in the Transportation System Plan chapter.	Ongoing	▬ 2	?	
Street Tree Practice. Strengthen the ordinance and practice regarding the planting of trees along public streets and roads.	2016	▲ 3	Complete	
Street Tree Plan. Adopt a city-wide plan for species and spacing.	2016	▼ 1	?	
Sign Ordinance. Review and consider improving the sign ordinance.	2018	▬ 2	Minor amendments	
Infill Development. Encourage infill development in older, traditional neighborhoods that respects the characteristics and prevalent hous	Ongoing	▬ 2	Some progress	
Activity Centers. Encourage a mixture of compatible land uses in a variety of locations and scales in order to create more vital and walkal	Ongoing	▬ 2	Redevelopment needed	
Priority Streetscape Improvements. Invest in a higher than normal level of tree planting and decorative lighting along certain designated	Ongoing	▼ 1	?	
Green Space Pattern. Continue to build a system of green open spaces for recreation, urban beauty and natural protection that are linke	Ongoing	▬ 2	Some progress	
Table 15-8				
Neighborhoods and Districts Plan Actions				
Planning Summit. Initiate and organize the planning meeting(s) of representatives from the public and private sectors to advance this prc	2016	▲ 3	Complete & Randall Park Revitilization Corp. formed	
Coordinated Community Development. Seek to devise a comprehensive approach to neighborhood improvement. Focus and coordinate	2016-2025	▬ 2	More neigh assocs formed and one revitalization corp	
Code Enforcement. Become more proactive in the enforcement of external and nuisance violations of the City maintenance regulations.	Ongoing	▲ 3	FTE Code officer	
Rental Housing Inspections. Consider program requiring that rental housing be registered with the City or County and that such housing i	2016	▲ 3	Program in place	
Alley Maintenance. Schedule the repair, reconstruction and snow plowing of public alleys to the same level as public streets.	Ongoing	▬ 2	snow plowing still an issue	
Street Maintenance. Upgrade the standards for the repair of potholes and cracks in local (minor) streets.	Ongoing	▲ 3	Seasonal work	

Plan Implementation Chapter 15	2015 Plan	Indicator	Comment	PC Input?
Parking Regulations. Review parking regulations in congested areas and determine if changes would reduce parking congestion.	2016	▬ 2	Researching	
Parking Sticker Program. Consider a program in which residents of neighborhoods affected by a high number of cars parked by nonreside	2016	▬ 2	Stalled	
Neighborhood Plans. Continue to update neighborhood plans with help from residents, property owners and tenants.	Ongoing	▲ 3	2 updated	
Land Use Planning. Work with the neighborhood organizations to identify specific locations that are most suited for or in need of redeve	Ongoing	▲ 3	Updates to plans	
Organizational Coordination. Host meetings of the neighborhood associations to compare efforts and ideas, resolve any differences near	Ongoing	▲ 3	Some mtgs. occurred	
University Communication. Facilitate annual meetings between representatives of the University and the neighborhoods to exchange ide	Ongoing	▲ 3	Adjacent neighborhoods engage UWEC	
Table 15-9				
Housing Plan Actions				
Housing Division. The Eau Claire Housing Division will continue to administer programs supported by federal block grant money such as f	2016-2020	▲ 3	Standard practice	
Housing Authority. The Eau Claire Housing Authority will continue to administer federal programs such as public housing and rent assista	Ongoing	▲ 3	Standard practice	
Code Enforcement. Become more proactive in the enforcement of external and nuisance violations of the City maintenance regulations.	Ongoing	▲ 3	Standard practice	
Rental Housing Inspections. Consider a program requiring that rental housing be registered with the City or County and that such housin	2016	▲ 3	Complete	
Neighborhood Planning Summit. Convene one or more meetings by representatives from the public and private sectors to advance the p	2016	▲ 3	Complete	
Table 15-10				
Historic Resources Plan Actions				
Survey. Regularly update the historic resource survey.	2016-2020	▬ 2	Continuous	
National Register Nominations. Prepare additional National Register nominations for properties and districts as warranted by survey resu	Ongoing	▲ 3	Increased list	
Local Designations. Continue to consider additional local designations particularly those properties listed on the National Register.	Ongoing	▲ 3	Increased list	
Opt-Outs. Present options to Council for opted-out properties from historic districts and individual properties.	2016	▼ 1	Work with neighbrhds to see if interest	
Landmarks Ordinance. Discuss amendments to the landmarks ordinance with the City Manager and City Council.	2016	▼ 1	Not needed	
Design Advice. Continue to provide design advice in neighborhood and downtown planning and in the structural rehabilitation of historic	Ongoing	▲ 3	Standard practice	
Markers. Expand the historic markers program	Ongoing	▲ 3	Progress	
	Ongoing	▲ 3	Continuous	
Education. Continue educational outreach and interpretative efforts.	Ongoing	▲ 3	Progress	
Table 15-11				
Downtown Plan Actions				
DECI Activities. Downtown Eau Claire, Inc., will continue to market, recruit and advocate for Downtown, working with owners, tenants, t	Ongoing	▲ 3	Standard Practice	
The Confluence. Complete performing arts center and the plaza at The Confluence, the public and private multiple-use redevelopment n	2018	▲ 3	Complete	
Block 7. Accomplish the redevelopment of Block 7, possibly including additional parking in the Galloway Street ramp.	2018	▬ 2	Parking ramp complete	
Graham Avenue. Achieve redevelopment and remodeling along this street, particularly key riverfront parcels.	2016-2030	▲ 3	Complete	
Bus Transfer Center. Study, relocate and improve the bus center.	2020	▬ 2	DOT grant, design phase	
Eau Claire Street Promenade. Improve the streetscape and rebuild this as a "convertible street" for use during festivals.	2020	▬ 2	Different design chosen	
Oxford Avenue Corridor. Redevelop this area consistent with the recommendations of the West Riverside District Plan.	2016-2030	▬ 2	Plan, TID, trail, new development	
Riverfront Greenways. Fill gaps and extend the greenway system along both rivers; improve neighborhood connector streets.	2016-2030	▬ 2	Progress	
Streetscape Loop. Improve landscaping and lighting in the street loop of Barstow, Madison, Bellinger, Fifth and Lake.	2016-2030	▼ 1	Marginal improvements	
Farwell Street. Study the feasibility of reducing driving lanes and adding streetscape and pedestrian amenities.	2025	▼ 1	No progress yet	
City Hall Plaza. Redevelop the underused property between City Hall and the Phillips Library as either office or public park.	2025	▼ 1	No progress yet	
Bridges. Build beauty and interest into replacement river bridges.	Ongoing	▲ 3	Good progress with Grand Ave., etc.	
Confluence Bridge. Study the feasibility of building a walking and bicycling bridge at the mouth of the Eau Claire River.	2019	▲ 3	Complete	
Master Planning. Prepare a plan for the revitalization of the areas east of North Barstow Street and north of Madison Street.	2016-2020	▼ 1	In new neighborhood plan	
Parking. Implement recommendations of the 2016 parking study.	2016	▬ 2	Study in 2019	

Plan Implementation Chapter 15	2015 Plan	Indicator	Comment	PC Input?
15-12				
Community Facilities Plan Actions				
Fire Stations. Prepare a study in 2016 of fire station locations, facilities and staffing and the advisability of any changes.	2016	▲ 3	Complete	
Schools. Continue to cooperate with the School District for mutual benefit by locating schools and parks adjacent to one another.	Ongoing	▬ 2	Some progress	
UW Campus Plan. Consider adopting into this Comprehensive Plan by reference the 2011 UW-EC Campus Master Plan as the guidance fo	2016	▬ 2	Not adopted but used as guide	
Airport. Consider creating a new zoning district specific to the airport so that the airport's rights and responsibilities can be clearly establ	2016	▼ 1	No zoning dist.	
15-13				
Intergovernmental Cooperation Plan Actions				
Intergovernmental Agreements. Continue to follow the provisions of the agreements signed in 2011 with each of the five adjacent Town	Ongoing	▲ 3	2021 renew	
ETJ Plat Review. Continue to review all proposed plats and certified survey land divisions in the City's Extra-territorial subdivision review	Ongoing	▲ 3	Standard practice	
Future Boundary with Altoona. Negotiate a line to designate the areas that may receive annexation petitions to the City of Eau Claire anc	2016	▼ 1	Early Discussions	
Shared Services Initiative. Continue to participate with Eau Claire County in the Joint Commission on Shared Services Initiatives	Ongoing	▬ 2	What is being accomplished?	
City-County Health Department. Continue to work with the Eau Claire County Health Department on matters of public health and housin	Ongoing	▲ 3	Standard practice	
Highway T. Coordinate with the Wisconsin Department of Transportation on transferring to the DOT the jurisdiction of County Highway 1	2016-2030	▼ 1	Early Discussions	
Passenger Rail. Coordinate with the Wisconsin and Minnesota Departments of Transportation on bringing passenger rail to Eau Claire fro	2016-2025	▼ 1	No concrete decisions yet	
Lowes Creek. Seek assistance from the Wisconsin Department of Natural Resources on protecting water quality in the Lowes Creek wate	Ongoing	▬ 2	? Trevor?	
Other				
Sustainability Chapter	Ongoing	▲ 3	Updated in 2015. 2020 Renewabel Energy Action Plan (REAP) updated the chapter. Sustainability Adv. Committee carries out tasks	
Health Chapter	Ongoing	▲ 3	Major projects complete (Housing enforcement program, REAP, HIA, Public Market Study, 2 edu. BE Fit Forums) Some other projects remain	