

February 17, 2021

PUBLIC NOTICE

PLEASE TAKE NOTICE that the Downtown Eau Claire, Inc. Marketing and Communications Committee will hold a meeting at 8:30 a.m. on Thursday, February 25, 2021 **via remote access ONLY* While City Hall offices and meeting rooms remain closed in response to COVID-19, meetings of the Downtown Eau Claire, Inc. Board and Committee meetings are being held virtually through online meeting systems and will be available to the public via telephone (audio only) using the following dial-in number:

Meeting access via phone:

United States Toll +1-408- 418-9388 Access code: 146 844 9935

Event address for attendees via computer:

<https://eauclairewi.webex.com/eauclairewi/j.php?MTID=maf0206f2ec2f652dc23eca6837fcf0de>

The Committee will discuss:

1. Event Marketing
 1. Downtown Awards - Ways to feature/include downtown businesses
 2. Capitalizing on EC Marathon Bridge2Bridge Race in May
 3. Creative Economy Month in May
2. Expanded Market Reach
 1. Review Opportunities for Marketing Beyond Chippewa Valley
3. Walkability Campaign
 1. Timeline
 2. Sample Graphics
 3. Updates on possible initiatives (Parking Ramp Promos/Education, Health-related messaging, physical signage, Messaging to change perception/expectation of walking distance from parking to destination)

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For further information, please contact Sara Larsen at 715-839-4914.

This notice is given pursuant to the provisions of Subchapter V of Chapter 19 of the Wisconsin Statutes.

Notice is hereby given that members of the Eau Claire City Council, Redevelopment Authority of the City of Eau Claire, North Barstow/Medical BID, South Barstow BID, Water Street BID, West Grand Avenue BID, and Downtown Eau Claire, Inc. may be present at the foregoing meeting to gather information about a subject over which they have decision-making responsibility. This may constitute a meeting of the Eau Claire City Council, Redevelopment Authority of the City of Eau Claire, North Barstow/Medical BID, South Barstow BID, Water Street BID, West Grand Avenue BID, and Downtown Eau Claire, Inc., or all, pursuant to State ex rel. Badke v. Greendale Village Bd., 173 Wis.2d.553,494 N.W.2d408 (1993), and must be noticed as such, although these governmental bodies will not take any formal action at this meeting.

In order to accommodate the participation of individuals with special needs at this meeting, the City will provide the services of a sign language interpreter or make other reasonable accommodations on request. To make such a request, please notify the City at 715-839-4902 at least two days prior to the meeting.

cc: News Media, Public Bulletin Board/City Clerk's Office