

LICENSING & INSURANCE REQUIREMENTS

- No person or firm shall install, erect or maintain any sign set forth below without first obtaining a license to do so from the City:
 - ground signs greater than 10 feet in height or greater than 50 square feet in area;
 - wall signs exceeding 100 square feet in area;
 - canopy, marquee, projecting or roof signs;
 - electrical signs which require an electrical connection other than an electrical plug;
 - all signs except awning signs which extend over the public right-of-way by more than two inches;]
 - poster panel signs

- The fee for such a license shall be \$195.00 for the initial year and \$100.00 per year for renewals, payable in the same manner as other licenses.
 - Each sign installer shall maintain insurance for, or provide other proof to the City's satisfaction of, protection against claims under workers compensation acts; claims due to personal injury or death of any employee or any other person; claims due to injury or destruction of property; and claims arising out of errors, omissions, or negligent acts for which the applicable is legally liable. The limits for such insurance shall be as follows:
 - \$500,000 per occurrence – comprehensive general liability for personal (bodily) injury and property damage combined (including contractual liability, products and completed operations);
 - \$500,000 per occurrence – auto liability for personal (bodily) injury and property damage.

- A Certificate of Insurance showing the amounts and extent of such insurance shall be submitted to the City Clerk prior to the issuance of a license. Such insurance shall not be cancelled or reduced without the insurer first giving 30 days written notice to the City of Eau Claire. It will be the contractor's responsibility to insure that a current Certificate of Insurance is on file with the City Clerk. If such certificate is not on file, a license will not be issued.

- A sign installation license shall be issued by the City Clerk upon recommendation of the Administrator of the Inspection Services Division.

- A license shall have a term of one year from July 1st to June 30th.

- A license may be revoked by the City Council at any time, whenever in the opinion of the City Council that the person or firm issued the license has violated any of the provisions of Chapter 16.16 or Chapter 16.18 or any ordinance of the City of Eau Claire pertaining to signs.

- Each applicant shall indemnify, save and keep harmless the City and its officials from any and all claims, damages, losses, liabilities, actions, suits or judgments which may be presented, brought, secured or sustained against the City or any of its officials on account of the construction, installation, maintenance, alteration or removal of any of said signs, or by reason of any accidents caused thereby or resulting therefrom.

Applications and fees (check made payable to City of Eau Claire) for licensing should be submitted to:

Inspection Services Division
P O Box 5148
Eau Claire, WI 54702-5148
(715) 839-4947