

ACTIVE AGING IN THE PARK

The Chippewa Valley has many amazing and beautiful parks but like most parks across the nation they were designed around children, sports leagues, and spectator sports - not around encouraging and engaging older adults to also stay physically active and connected with others throughout their lifespan. Following a trend across Europe and Asia, ACTIVE AGING parks are popping up throughout the United States. Now our first ACTIVE AGING FITNESS PARK is being developed at Eau Claire's McDonough Park.

OUR GOAL - DOUBLE YOUR IMPACT

Our goal is to raise \$500,000 to enhance McDonough Park and complete this beneficial project. With the help of matching grants from a DNR Stewardship Grant and an Eau Claire Neighborhood Grant, every dollar we raise will be matched, dollar for dollar, up to another \$250,000 to reach our goal of \$500,000. *Your gift will be doubled in value!* Grow your donation even further and see if your employer is affiliated with a matching gift program!

WE CAN DO THIS, EAU CLAIRE!

With the support of the our community, we can build an Active Aging park that will inspire and challenge everyone in the Chippewa Valley to stay physically active and socially connected in beautiful McDonough Park, high above the Chippewa River.



for better
cognitive
function



Fostering
intergenerational
play -
What works
for seniors
works for
everyone!

STAY ACTIVE....

...to maintain
healthy bones,
muscles
and joints



to enjoy the
outdoors,
interact with
others, and
have FUN!



McDonough Park

An ACTIVE AGING FITNESS PARK

- Pickleball
- Bocce Ball
- Table Tennis
- Sand Volleyball
- Shuffleboard
- Exercise Machines
- Bean Bag Toss
- Sand Tennis



- Walking Trails
- Elevated Gardens
- Prairie Plantings
- Bluebird Trail
- Picnic Areas
- River View Benches

Donor - Sponsor - Advertising Agreement



Make checks payable to: Community Parks Association
Memo Line: c/o McDonough Active Aging Park

Return this form and payment to:
City of Eau Claire – Community Parks Association
P.O. Box 741
Eau Claire, WI 54702-0741

Gift/Pledge Information

YES! I (we) would like to financially support the Active Aging Park.

I (we) plan to make a one-time payment of \$ _____.

I (we) plan to make annual payments distributed as follows: Year 1 \$ _____ Year 2 \$ _____ Year 3 \$ _____

Please accept this pledge for:

<u>Amenity</u>	<u>Cost</u> (List Pledge Above)	<u>Term</u>
<input type="checkbox"/> Allocate pledge to project fund		
<input type="checkbox"/> Tots / Children's Playground	\$150,000	20 years
<input type="checkbox"/> Restroom / Storage	\$145,000	10 years
<input type="checkbox"/> ½ Basketball Court (1)	\$45,000	10 years
<input type="checkbox"/> Hard Surface Walking Trails	\$15,000 per segment	10 years
<input type="checkbox"/> Bocce Ball court (2)	\$8,500 each	10 years
<input type="checkbox"/> Table Tennis (2)	\$6,000 each	10 years
<input type="checkbox"/> Sand Volleyball / Sand Tennis (2)	\$5,000 each	10 years
<input type="checkbox"/> Shuffleboard (2)	\$5,000 each	10 years
<input type="checkbox"/> Elevated Gardens (4)	\$5,000 each	10 years
<input type="checkbox"/> Drinking Fountain (1)	\$5,000	10 years
<input type="checkbox"/> Prairie Plantings	\$5,000	
<input type="checkbox"/> Exercise Machines (10)	\$4,000 each	10 years
<input type="checkbox"/> Bean Bag Toss (2)	\$2,500 each	10 years
<input type="checkbox"/> ADA Picnic Tables (10)	\$2,200 each	10 years
<input type="checkbox"/> Legacy Benches (8)	\$2,060 each	lifetime
<input type="checkbox"/> ADA Park Benches (10)	\$1,000 each	10 years
<input type="checkbox"/> Trees (40)	\$300 each	Lifetime

Payment Enclosed

Please send an invoice. (NOTE: invoices for multiple year pledges will be sent in December prior to the start of each pledge year)

Name as it should appear on recognition is: _____ I would like my gift to be anonymous

Terms:

- Advertising and donations are tax deductible to the extent allowed by law. Questions regarding contributions should be referred to your tax advisor. The Community Parks Association is a 501 ©(3) organization.
- Term begins upon installation of amenity.
- Amenities will be installed upon full collection of funds for each project.
- City of Eau Claire Parks and Recreation will order and approve all signage at the Active Aging Fitness Park at McDonough.
- Donor / Sponsorship / Advertising signage may be removed by the City of Eau Claire Parks and Recreation Divisions management for balances that are over 90 days past due.
- Commercial advertising placed on City property not necessarily reflect the views of the City of Eau Claire. The City reserves the right to deny any advertising.
- City of Eau Claire Parks and Recreation Divisions will remove signage upon expiration or termination of this agreement unless renewed prior to the contract end date. Donor / Advertising / Sponsorship will receive the first right to renew pledge.
- Refunds will not be issued for annual Donor / Sponsorship / Advertising.

The terms of this agreement as defined are understood. Failure of either party to fully perform its duties under the terms of this agreement shall constitute a breach. Upon breach, either party may terminate the agreement with ninety (90) days written notice. Upon termination, the advertisement / donation / sponsorship may be removed by the City or authorized agent.

I, _____, Donor / Advertising / Sponsorship, have read, understand and agree to the pledge terms and conditions noted above.

Authorized Signature: _____ Date: _____