



# Renewable Energy Action Plan

Steering Committee Workshop #1

May 9<sup>th</sup>, 2019

# WELCOME AND INTRODUCTIONS



# First Energy Edu. Center in WI!



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration

- Welcome by Dean Wehling



# Agenda



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration

## WELCOME AND ORIENTATION

15 min | Introductions & Project Background

10 min | Partners in Energy Overview

## WHY ARE WE HERE?

20 min | Climate Change and Local Vulnerabilities

## BREAK

## COMMUNITY VALUES AND VISION

10 min | City Sustainability Initiatives

10 min | Xcel Energy Carbon Reduction Goals

5 min | Eau Claire Energy Cooperative

20 min | Community Energy Vision & Discussion Activity

## COMMUNITY ENERGY BASELINE AND NEXT STEPS

15 min | Eau Claire's Baseline Carbon and Energy Footprint

5 min | Next Steps and Wrap Up



# Intro Survey Results



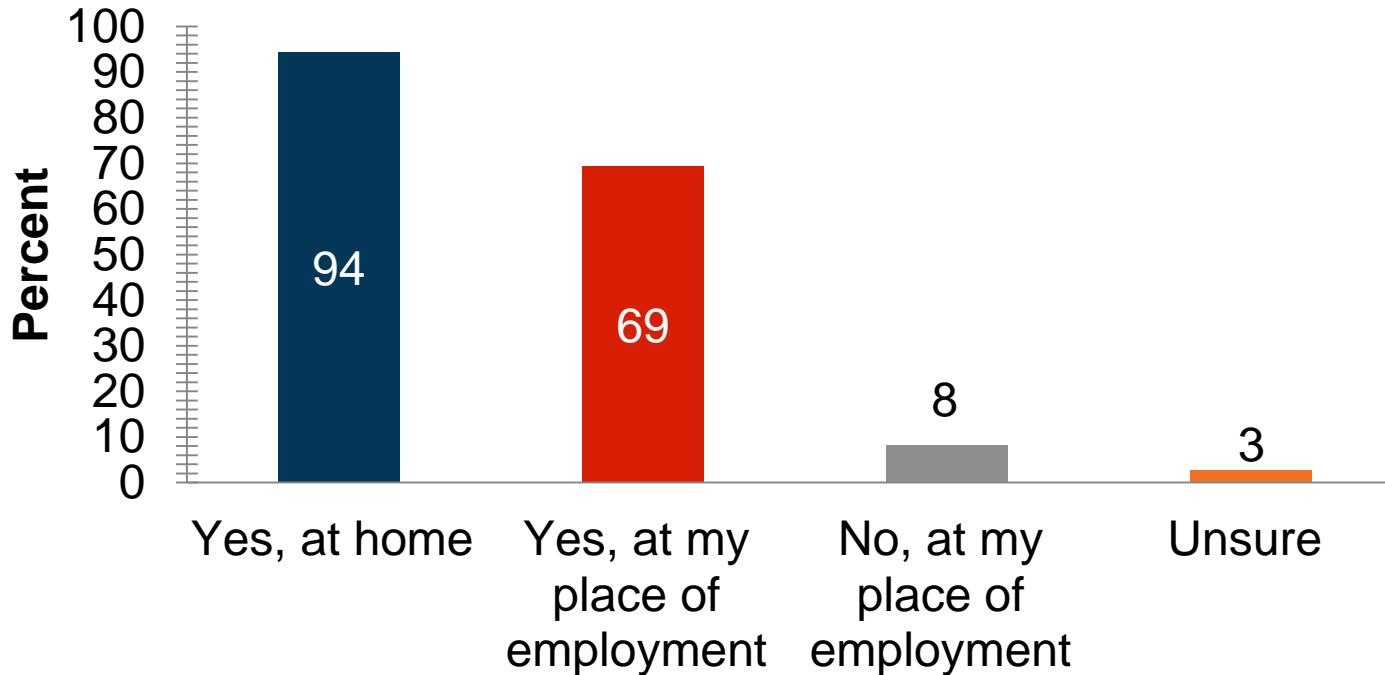
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1. Using only one word, why do you think it's important for Eau Claire to develop a Renewable Energy and Climate Action Plan?



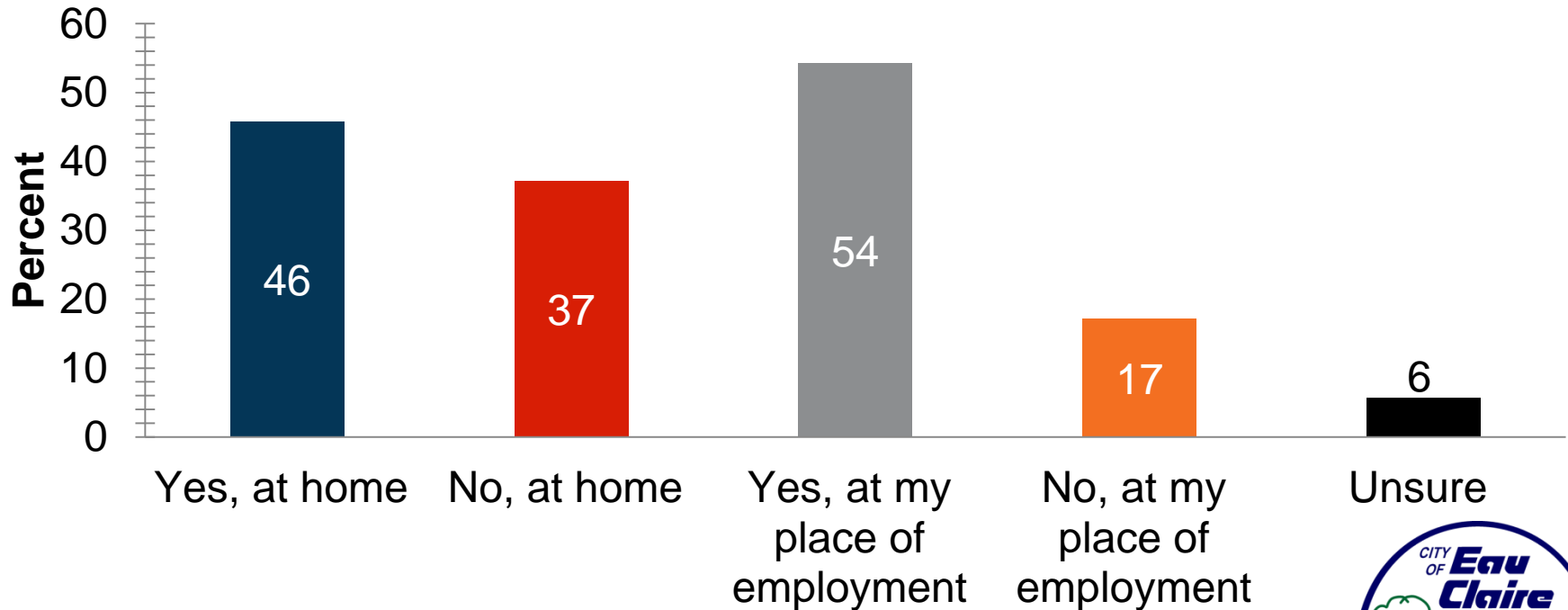
# Intro Survey Results (cont.)

2. Have you ever made energy efficiency improvements to your home? Has your place of employment completed energy efficiency projects in the last 10 years?



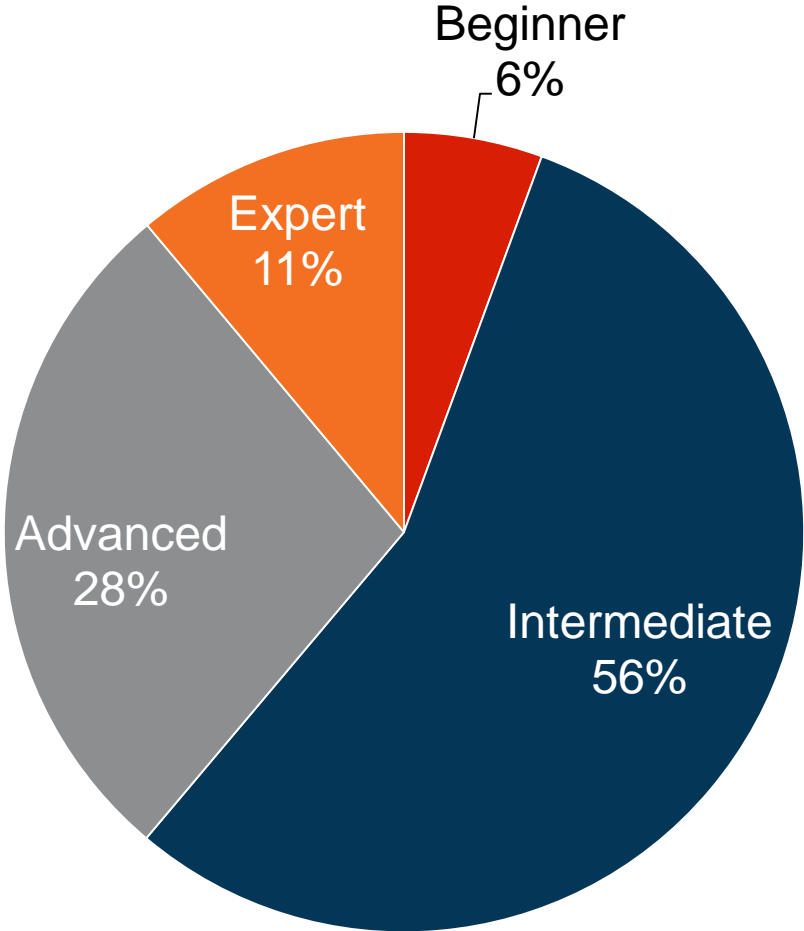
# Intro Survey Results (cont.)

3. Have you ever made renewable energy improvements to your home?  
Has your place of employment completed renewable energy projects in the last 10 years?



# Intro Survey Results (cont.)

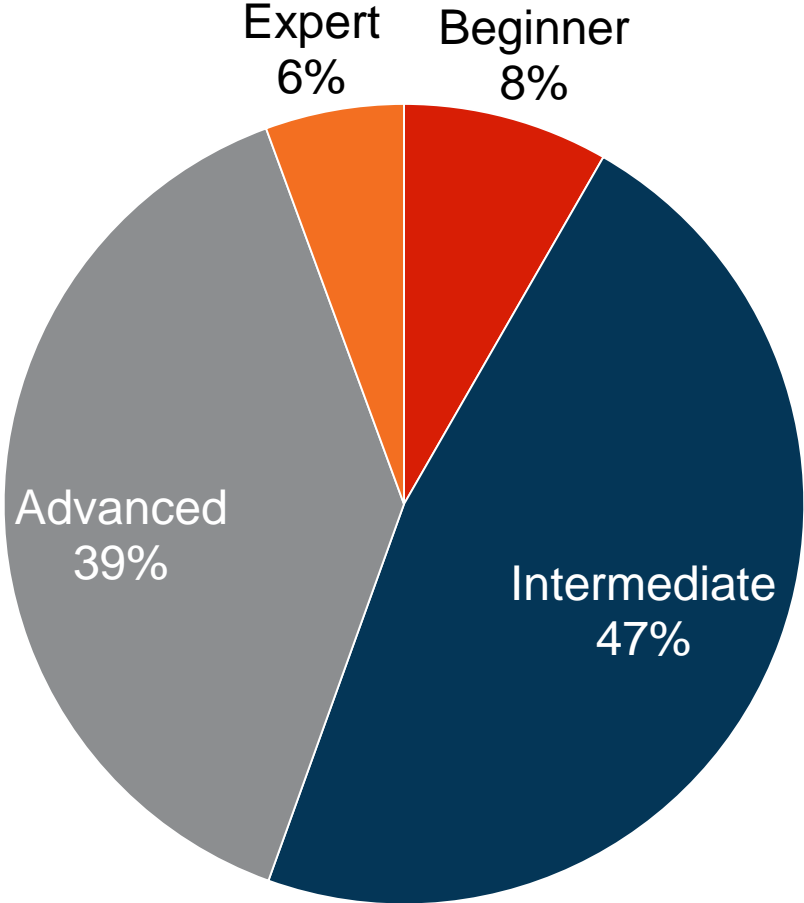
4. How would you define your energy literacy?





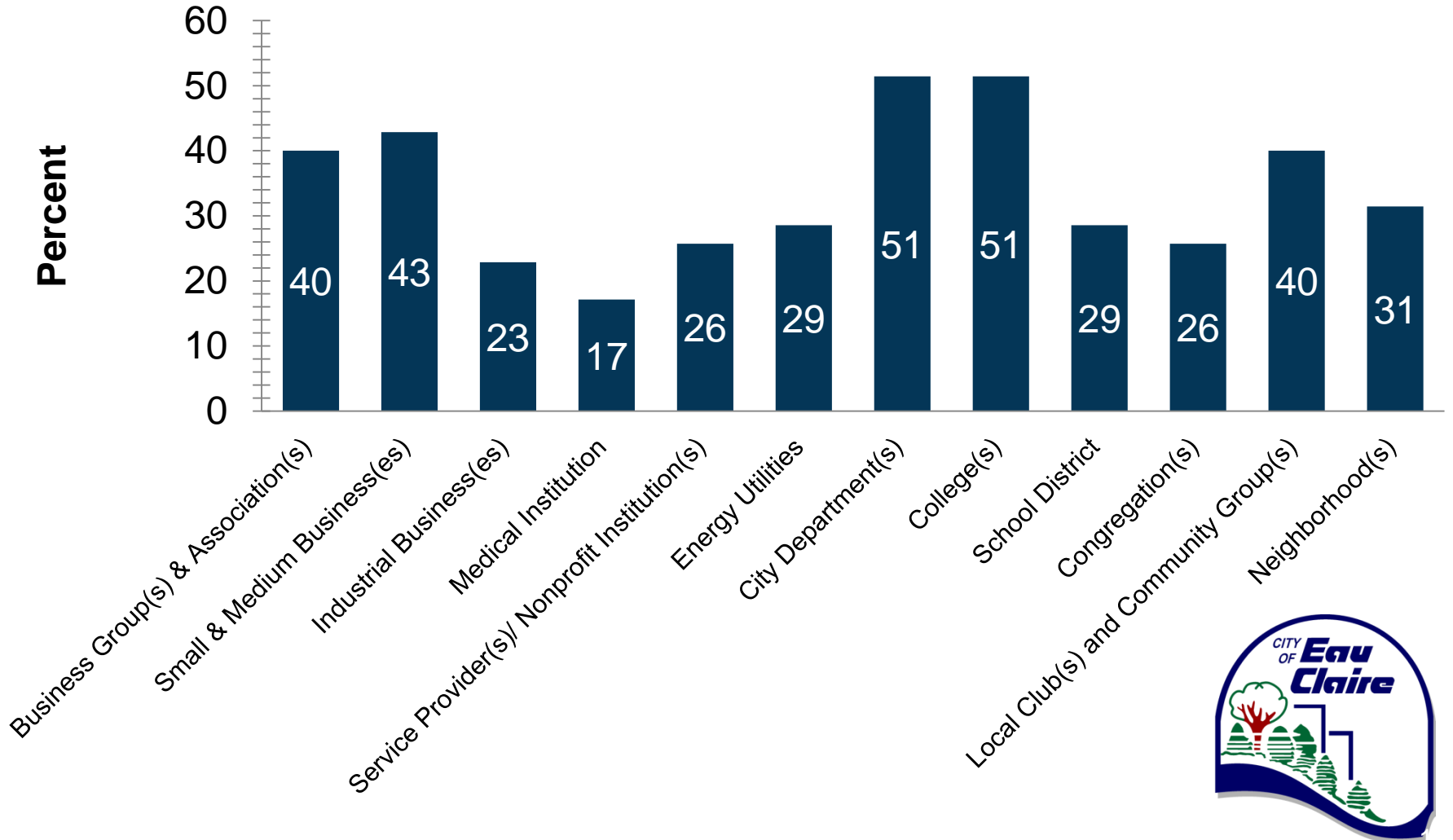
# Intro Survey Results (cont.)

5. How would you define your climate change literacy?



# Intro Survey Results (cont.)

6. Check all the entities that you have connections to in Eau Claire.



# City Project Background

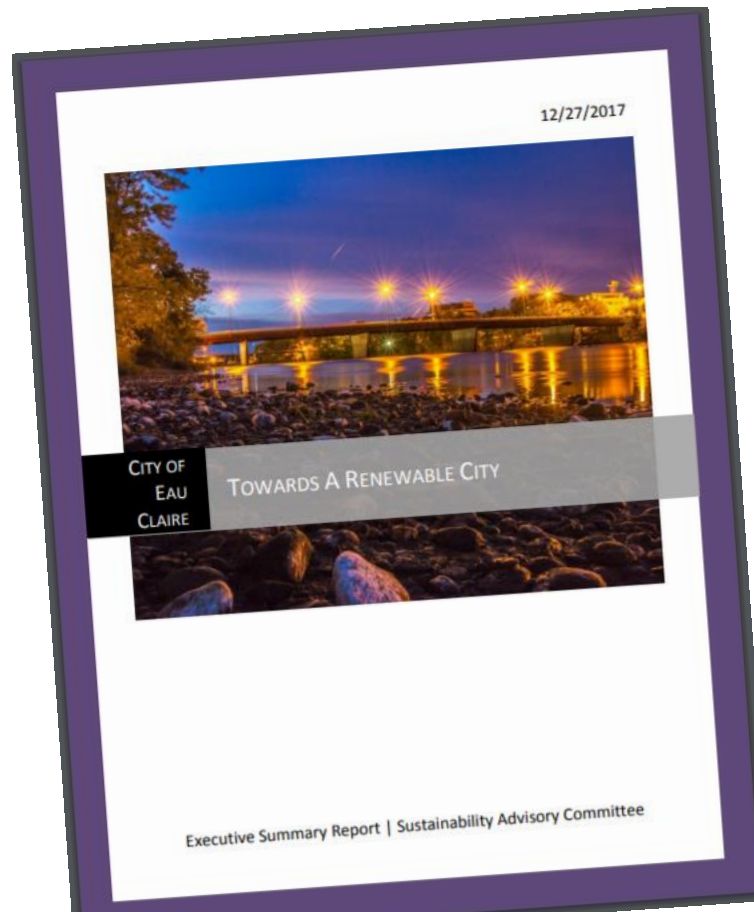


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**PARIS OBJECTIVE 1: Holding the increase in the global average temperature to well below 2 °C above pre-industrial levels and pursuing efforts to limit the temperature increase to 1.5 °C above pre-industrial levels**

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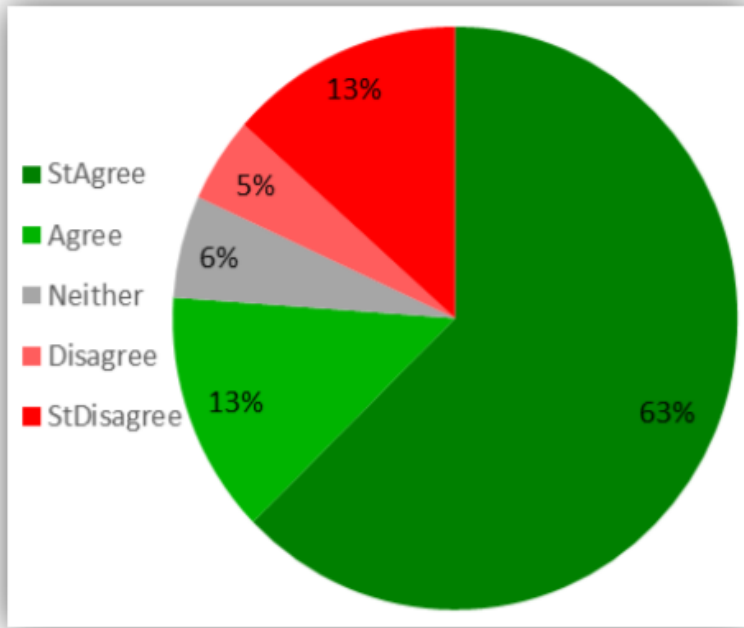
City of Eau Claire

**SUSTAINABILITY**

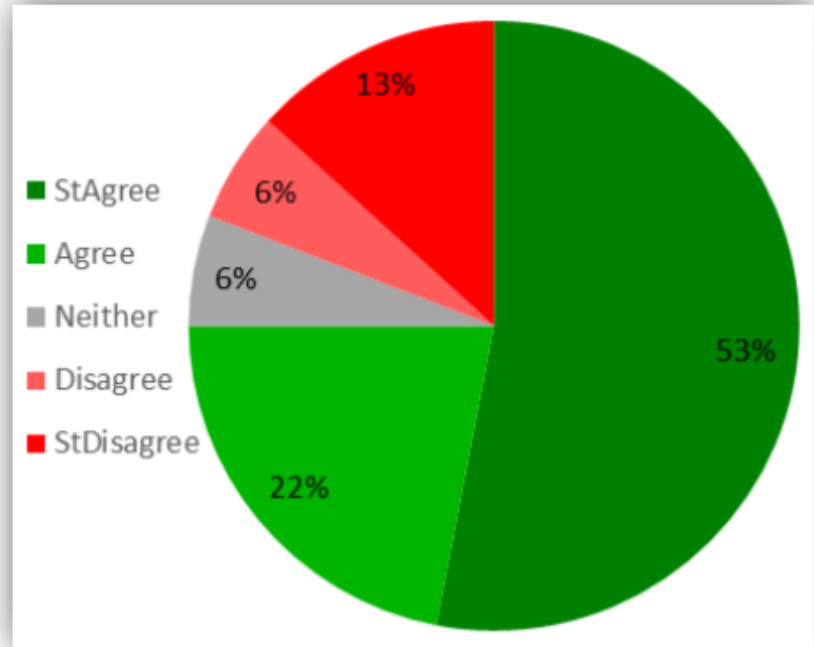
Advisory Committee

# City Project Background

The City of Eau Claire should work with Xcel Energy to provide options for the community to obtain increased amounts of renewable energy faster than Xcel Energy's current plans will provide.



The City of Eau Claire should set a **community-wide** goal to reduce greenhouse gases.



# 2<sup>nd</sup> in WI to Pass Major Goals

No. 2018-96

## RESOLUTION

### **RESOLUTION ADOPTING THE MAJOR RECOMMENDATIONS OF THE DECEMBER 27, 2017 EXECUTIVE SUMMARY REPORT FROM THE SUSTAINABILITY ADVISORY COMMITTEE ANALYZING THE LOCAL IMPACTS OF THE PARIS CLIMATE AGREEMENT.**

**NOW, THEREFORE, BE IT RESOLVED** by the City Council of the City of Eau Claire that it adopts the following sustainability goals:

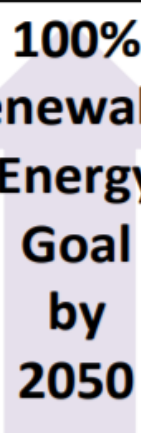
- 1) Achieve municipality and community carbon neutrality by 2050 with incremental drawdown targets of 5% by 2020, 25% by 2030, 30% by 2040 and 40% by 2050.
- 2) Obtain 100% renewable energy by 2050 for the municipality and city.

**NOW, THEREFORE, BE IT FURTHER RESOLVED** by the City Council of the City of Eau Claire that a 2015 greenhouse gas baseline will be used to evaluate progress.

**NOW, THEREFORE, BE IT FURTHER RESOLVED** by the City Council of the City of Eau Claire that the City will undertake planning and action initiatives to assist the municipality and community in achieving these sustainability goals.

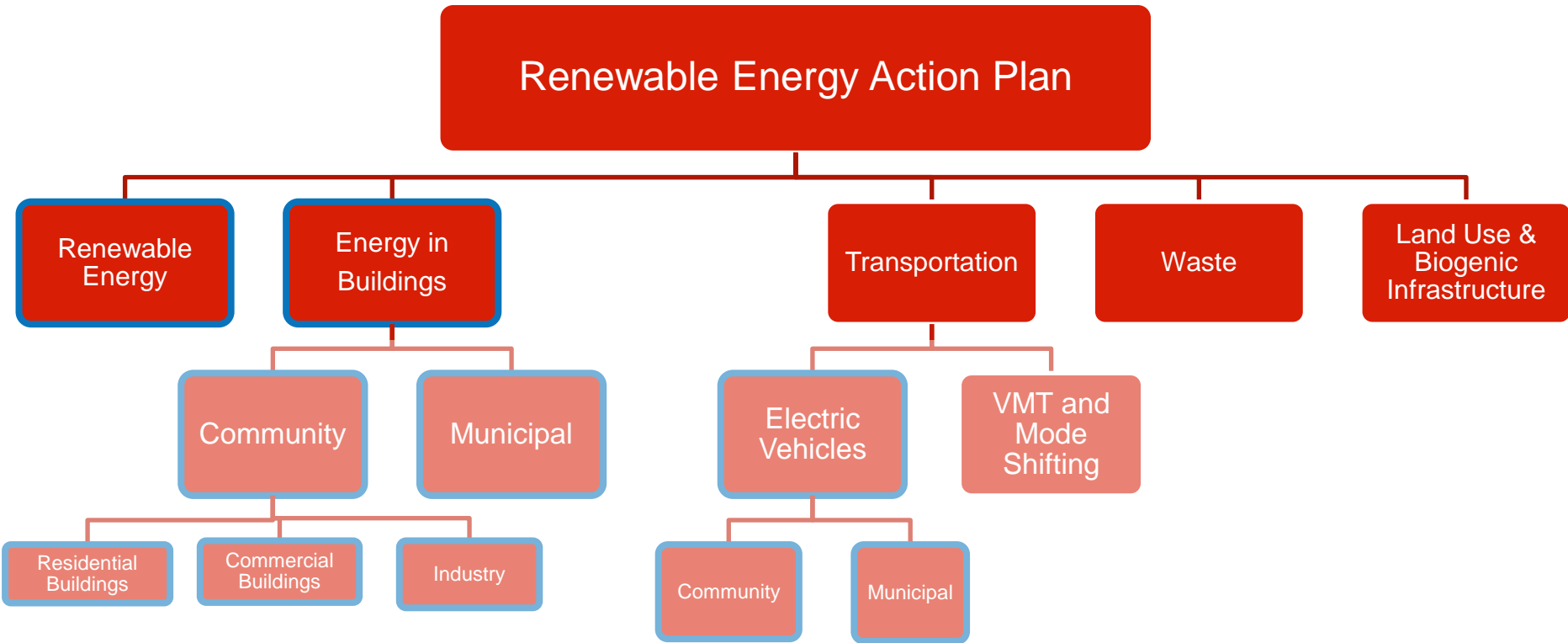



# Drawn downs & Plan

| City & Community 100% Carbon Neutral Goal by 2050 |   |
|---|---|
| 4% annually over 2041 – 2050 (40% drop)           |  <b>100%<br/>Renewable<br/>Energy<br/>Goal<br/>by<br/>2050</b> |
| 3% annually over 2031 – 2040 (30% drop)           |   |
| 2.5% annually over 2021 – 2030 (25% drop)         |   |
| 1% annually over 2015 – 2020 (5% drop)            |   |
| Community/City Emission Baseline 2015             |   |



# Plan Structure & Focus Areas



 = Supported by Partners in Energy



# PARTNERS IN ENERGY OVERVIEW





# What is Partners in Energy?

- Partners in Energy is a two-year collaboration with Xcel Energy to develop and implement *your* energy plan goals
- Xcel Energy provides tools and resources to enable *community-driven* energy planning and support implementation



# Partners in Energy Team

## Xcel Energy

## Community Facilitators



**Tami  
Gunderzik**

**Lori  
Drilling**

**Julie  
Thoney**

**Jenny  
Edwards**

**Jamie  
Johnson**



# Xcel Energy's Goals

- Develop a better understanding of the energy needs of communities we serve and identify gaps in our offerings
- Better align current Xcel Energy services and programs with the communities needs to increase participation
- Strengthen relationships with the community and support the Xcel Energy philosophy of community engagement



Photo by [Meek Minneapolis](#) / [CC BY](#)



Photo by [Tina Chen](#) / [CC BY](#)

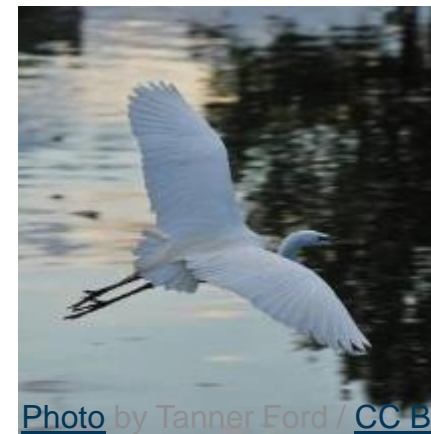
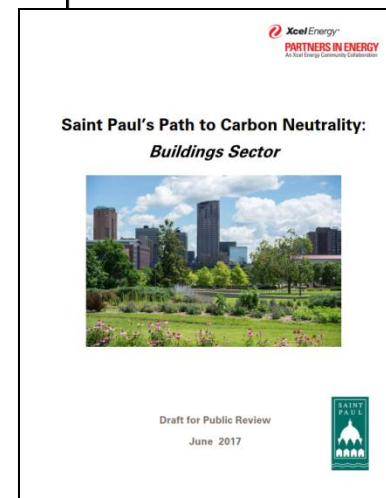
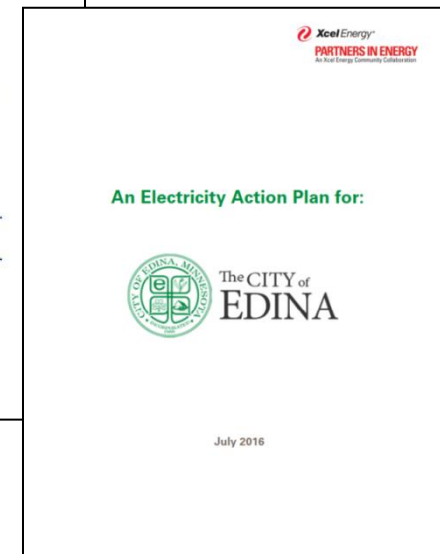
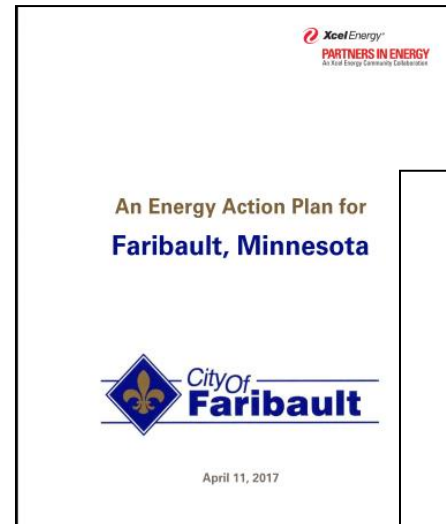


Photo by [Tanner Ford](#) / [CC BY](#)



# Renewable Energy Action Plan

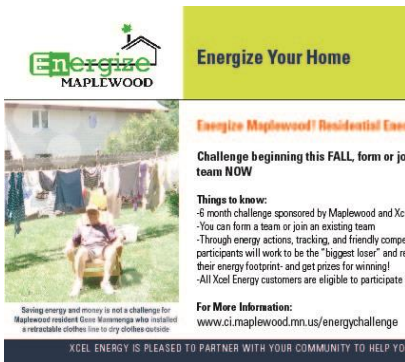
- Ultimate planning phase outcome
- Plan for pursuing the community's energy vision
- Guides implementation
- Living document – change as needed





# Resources for Implementation

A variety of resources are available to support the implementation phase.



**Energyize Your Home**

**Energyize Maplewood Residential Event**

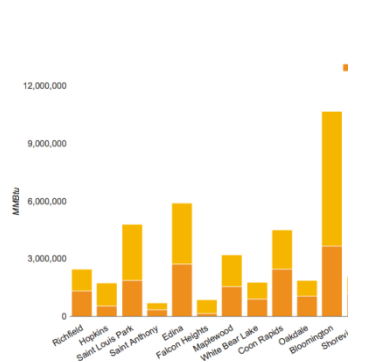
**Challenge beginning this FALL, form or join team NOW**

**Things to know:**  
 -6 month challenge sponsored by Maplewood and Xcel  
 -You can form a team or join an existing team  
 -Through energy actions, tracking, and friendly compet participants will work to be the "biggest loser" and re their energy footprint- and get prizes for winning!  
 -All Xcel Energy customers are eligible to participate

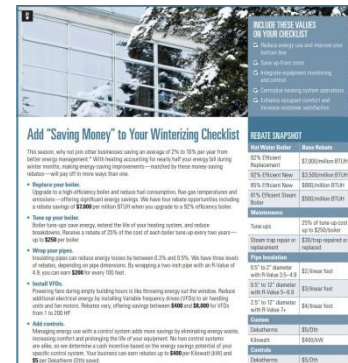
**For More Information:**  
[www.ci.maplewood.mn.us/energychallenge](http://www.ci.maplewood.mn.us/energychallenge)

XCEL ENERGY IS PLEASED TO PARTNER WITH YOUR COMMUNITY TO HELP YOU

**Marketing and Communications**



**Data Tracking/ Measurement**



**Add "Saving Money" to Your Winterizing Checklist**

This winter, why not join other businesses saving an average of 2% to 10% per year from better energy management? We're making it exciting by making half your energy bill during winter months, making energy-saving improvements—matched by those energy-saving initiatives—will pay off in a mere 100 days.

- Replace your boiler.** Upgrade to high efficiency boiler and reduce fuel consumption. Run gas temperatures and antifreeze—offering significant energy savings. We have three rebate opportunities including a rebate average of \$2,000 per boiler (CPI) when you upgrade to a 92% efficiency boiler.
- Take up your boiler.** Switch from oil to energy, reduce the life of your heating system, and reduce breakdowns. Receive a rebate of 20% of the cost of each boiler tune-up every two years—up to \$200 per boiler.
- Wipe your pipes.** Insulating pipes can reduce energy losses by between 0.7% and 0.5%. We have three levels of rebate, depending on pipe dimensions. By wrapping a four inch pipe with an R-value of 4.5 you can save \$200 in energy 100 feet.
- Install VFDs.** Replacing fixed speed energy building fans in data processing centers and the outdoors. Reduce additional electrical energy by installing variable frequency drive (VFD) on all building units and fan motors. Rebates vary, offering savings between \$400 to \$1,000 per VFD, from 1 to 200 HP.

**Additional Rebates:**  
 Managing energy use with a control system adds more savings by diverting energy waste, increasing comfort and protecting the life of your equipment. We have control systems available, so we determine a credit amount based on the energy savings potential of your specific control system. The hardware can save rebates up to \$400 per Kilowatt (KW) and \$5 per Datacenter (DW) load.

**REBATE SCHEDULE**

| Rebate/Incentive      | Rebate Amount          |
|-----------------------|------------------------|
| 92% Efficiency Boiler | \$2,000/boiler (CPI)   |
| 92% Efficiency New    | \$3,500/boiler (CPI)   |
| 92% Efficiency New    | \$5,000/boiler (CPI)   |
| 92% Efficiency New    | \$10,000/boiler (CPI)  |
| 92% Efficiency New    | \$15,000/boiler (CPI)  |
| 92% Efficiency New    | \$20,000/boiler (CPI)  |
| 92% Efficiency New    | \$25,000/boiler (CPI)  |
| 92% Efficiency New    | \$30,000/boiler (CPI)  |
| 92% Efficiency New    | \$35,000/boiler (CPI)  |
| 92% Efficiency New    | \$40,000/boiler (CPI)  |
| 92% Efficiency New    | \$45,000/boiler (CPI)  |
| 92% Efficiency New    | \$50,000/boiler (CPI)  |
| 92% Efficiency New    | \$55,000/boiler (CPI)  |
| 92% Efficiency New    | \$60,000/boiler (CPI)  |
| 92% Efficiency New    | \$65,000/boiler (CPI)  |
| 92% Efficiency New    | \$70,000/boiler (CPI)  |
| 92% Efficiency New    | \$75,000/boiler (CPI)  |
| 92% Efficiency New    | \$80,000/boiler (CPI)  |
| 92% Efficiency New    | \$85,000/boiler (CPI)  |
| 92% Efficiency New    | \$90,000/boiler (CPI)  |
| 92% Efficiency New    | \$95,000/boiler (CPI)  |
| 92% Efficiency New    | \$100,000/boiler (CPI) |

**Program Expertise**




**Project Management**



# The Exchange

- Webinars and Office Hours
  - Opportunities to share with and learn from other participating communities developing and implementing their own Energy Action Plans
- In-person events to inform and provide networking opportunities

 **Xcel Energy**<sup>®</sup>  
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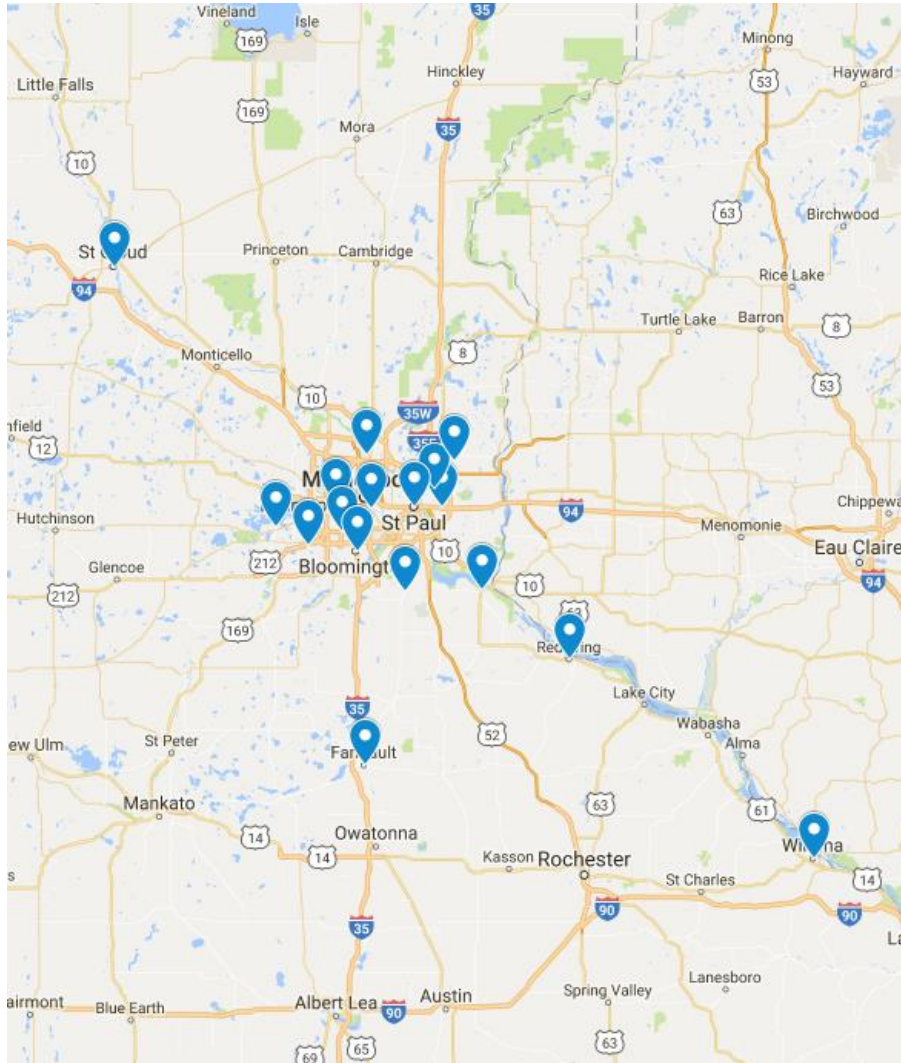
**Office Hours:**

**Stimulating Energy Efficiency in Small and Medium Businesses**

Delivered to Exchanges 1, 2 and 3  
August 25, 2016



# Minnesota Communities



Map Credit: Google Maps 2018

## Completed Implementation

- Lake Street Corridor in Minneapolis
- City of Maplewood
- City of Red Wing
- City of Saint Louis Park
- City of Edina
- Ramsey Co. Parks and Recreation Dept.
- Oak Park Heights

## Implementing their Plans

- City of Faribault
- City of Saint Cloud
- City of Saint Paul
- City of Shorewood
- City of Winona
- City of Mahtomedi
- City of Eden Prairie
- City of Rosemount
- City of Bloomington
- City of Fridley

## Developing their Plans

- City of Northfield
- City of Hastings

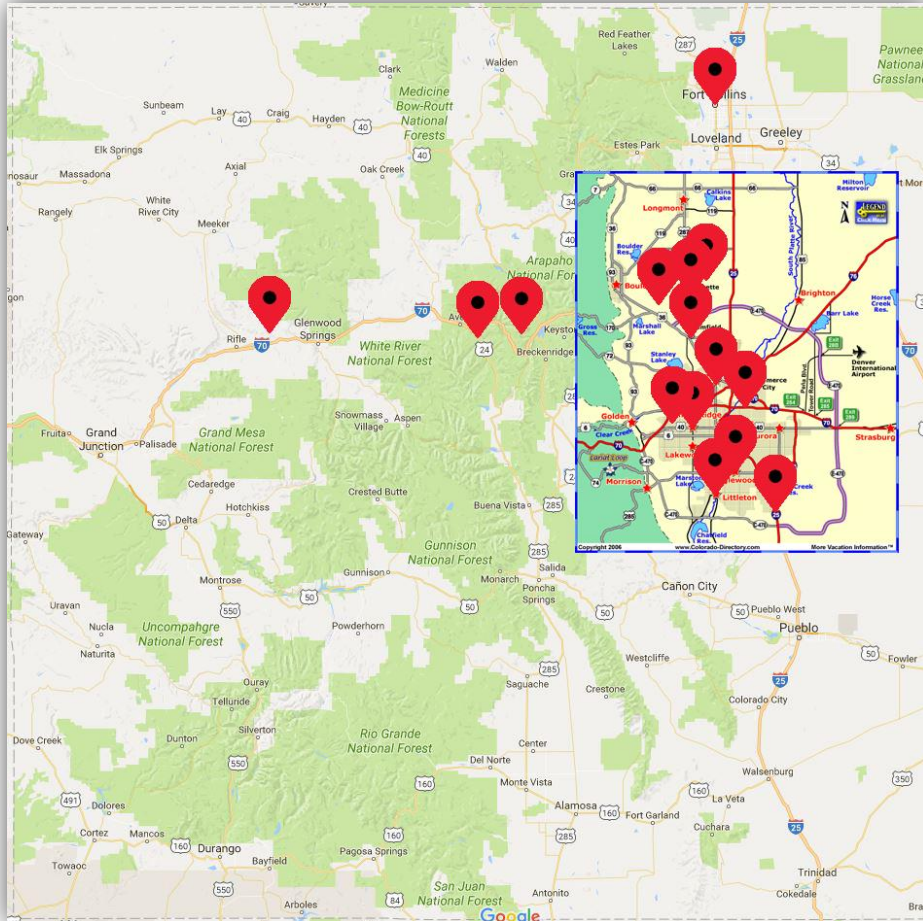




# Colorado Communities



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Map Credit: Google Maps 2018

## Implementing their plans

- Summit County
- Lafayette
- Jefferson County
- Englewood
- Louisville
- Garfield County
- Broomfield
- Fort Collins
- National Western Center (Denver)

## Just getting Started Implementing

- Westminster
- Minturn
- Erie

## Developing their plans

- Wheat Ridge
- Centennial



# Plan Development Steps



# Steering Committee Roles

- Attend planning workshops
- Contribute to the planning process (**Active Participant**)
- Represent your organization (**Representative**)
- Be a critical eye for credibility, transparency, and accuracy (**Critical Thinking**)
- Advise (**Advisor**)
- Be a conduit to your network (**Ambassador**)



# City Staff Roles

- **Convene** steering committee
- Provide **facilitation** for the Renewable Energy Action Plan development
- **Manage** PSC grant
- Provide **context** on city and community action to date
- Provide input on locally relevant strategies
- Support plan development



# Xcel Energy Team Roles

- Provide **facilitation** for the Renewable Energy Action Plan development
- Gather, process, and **share data**
- **Actively learn** more about community's goals and needs
- Provide **customized access** to Xcel Energy programs & resources
- Provide transition into and **support during implementation**



# QUESTIONS?



# WHY ARE WE HERE?



## Climate Change Vulnerabilities and Opportunities

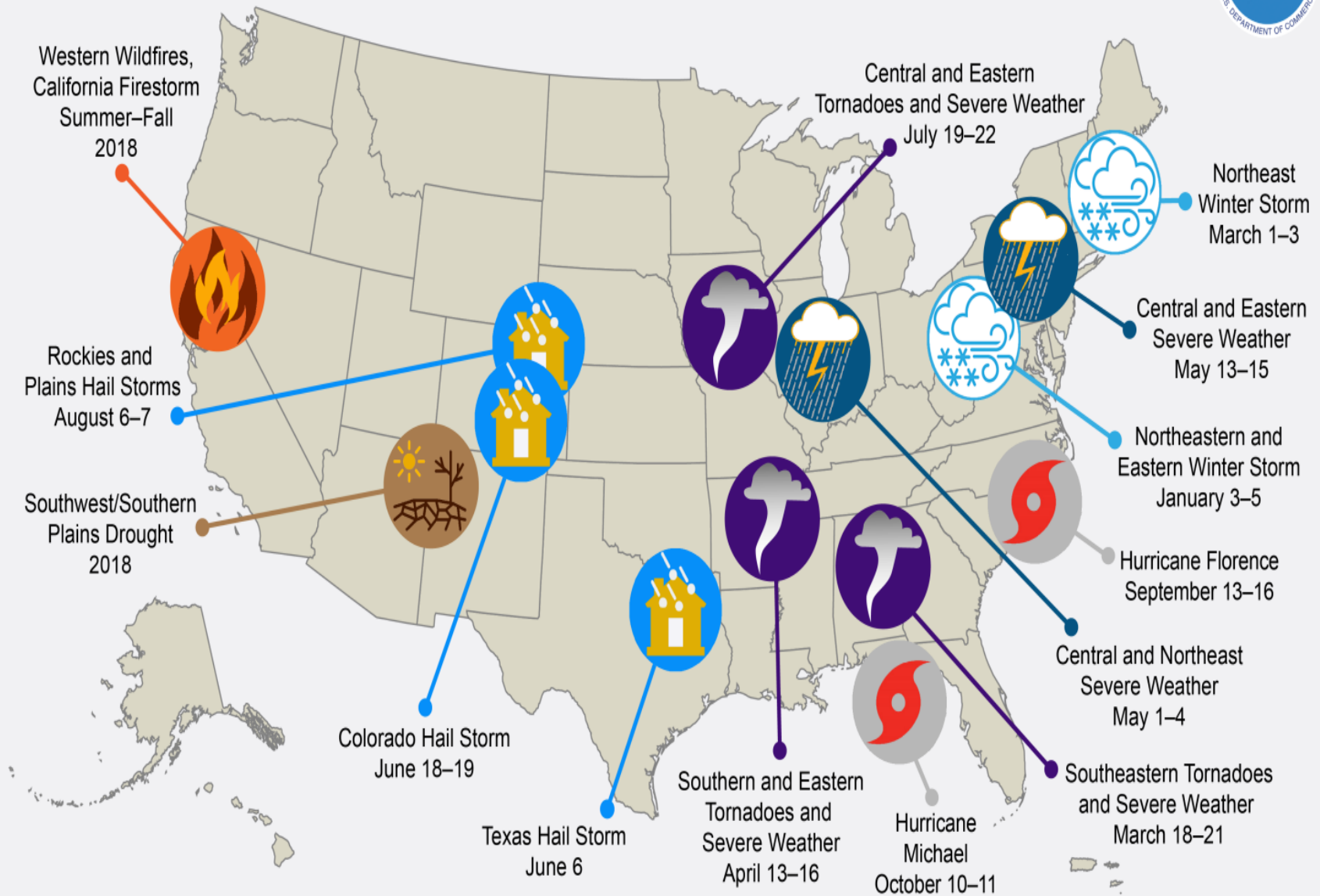
Dr. Jim Boulter

University of Wisconsin, Eau Claire





# U.S. 2018 Billion-Dollar Weather and Climate Disasters

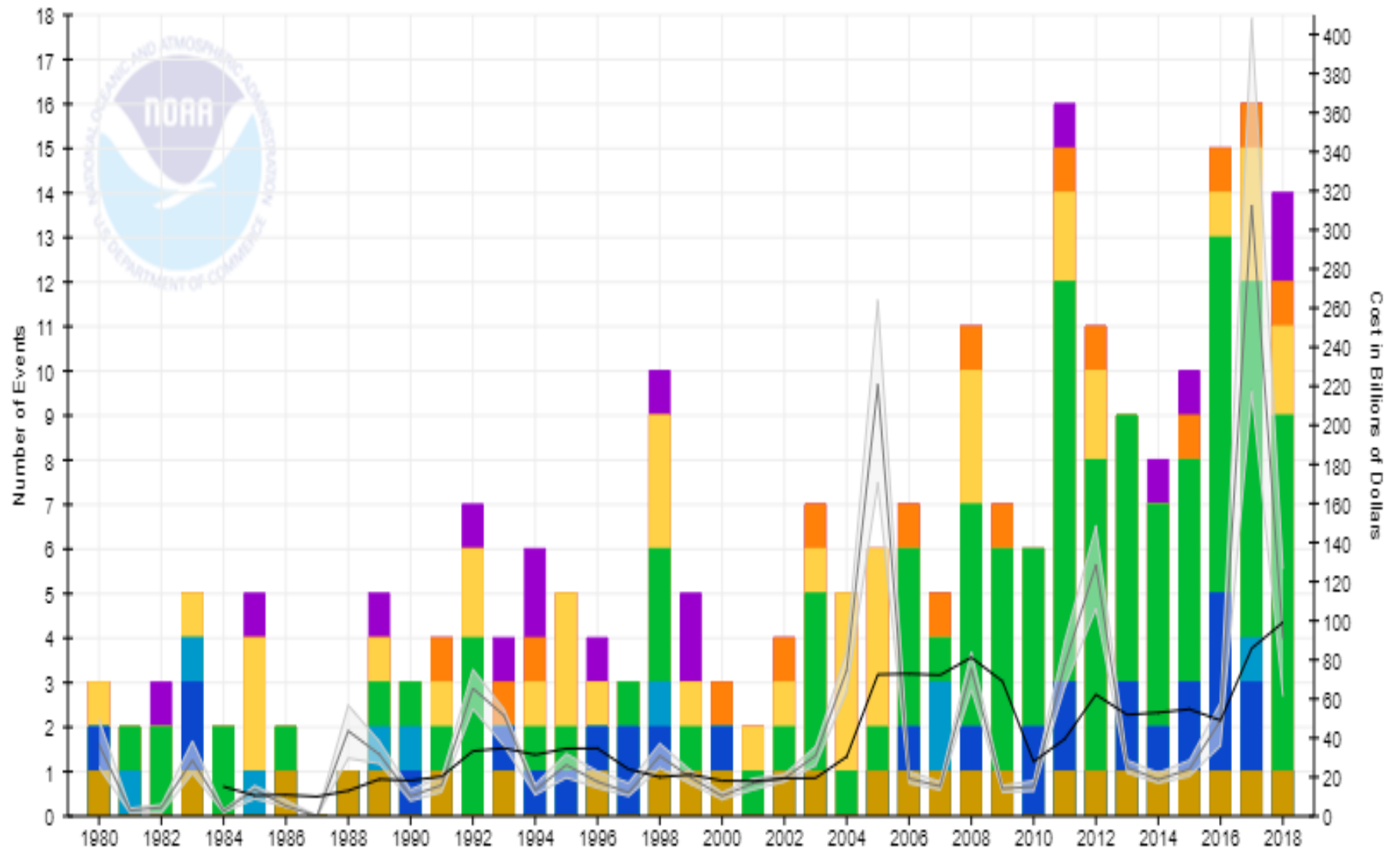


*This map denotes the approximate location for each of the 14 separate billion-dollar weather and climate disasters that impacted the United States during 2018.*

# Billion-Dollar Disaster Event Types by Year (CPI-Adjusted)

<https://www.ncdc.noaa.gov/billions/>

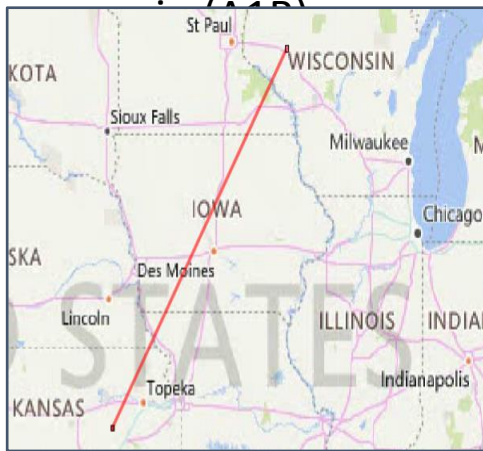
- Winter Storm
- Wildfire
- Trop Cycl
- Severe Storm
- Freeze
- Flooding
- Drought
- Cost w/ 95% CI
- 5-Year Mean



What climates today are most similar to the projected future



Climate analog: 2046-2065, mid emission



Climate analog: 2081-2100, mid emission scenario (A1B)

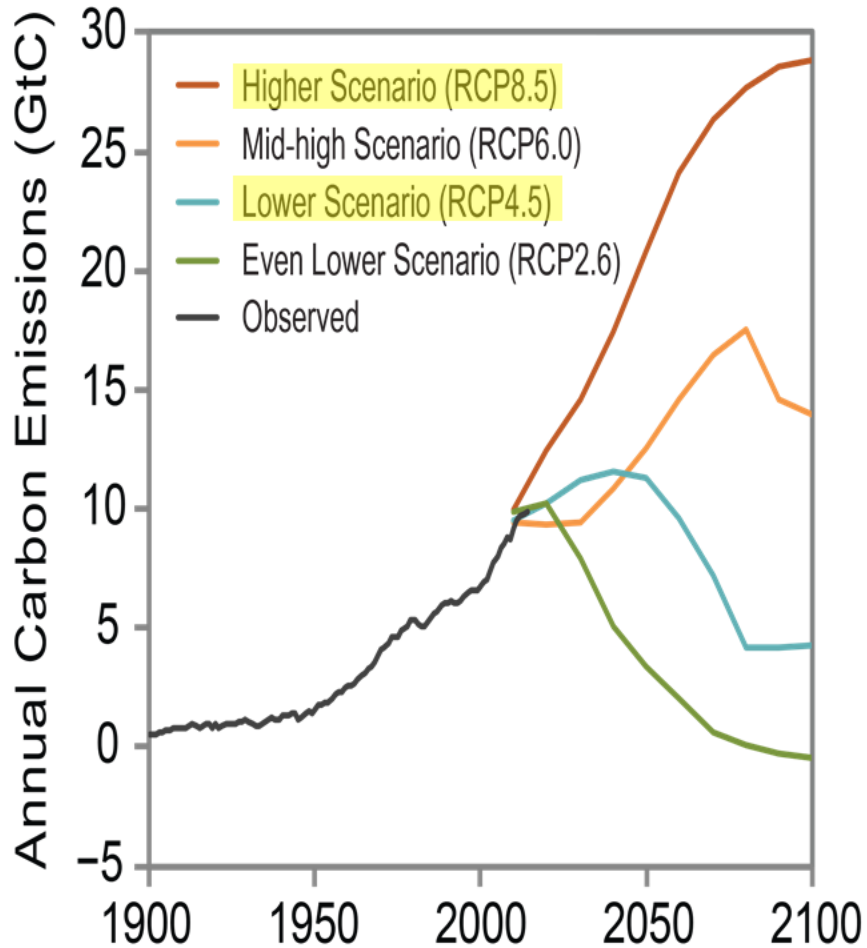
<http://www.wicci.wisc.edu/climate-map.php>



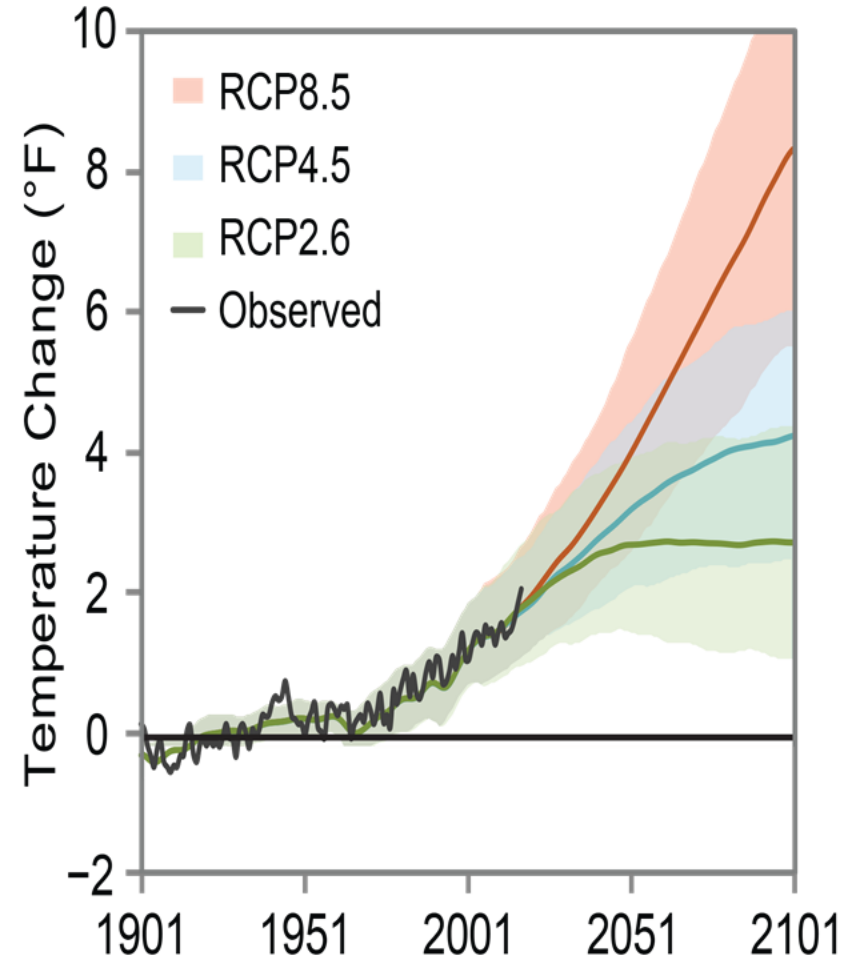
$\Delta T = 3.6$   
°F over  
60 yrs

$\Delta T = 2.7$   
°F  
over 30  
yrs

## Projected Annual Global Carbon Emissions



## Projected Global Temperatures



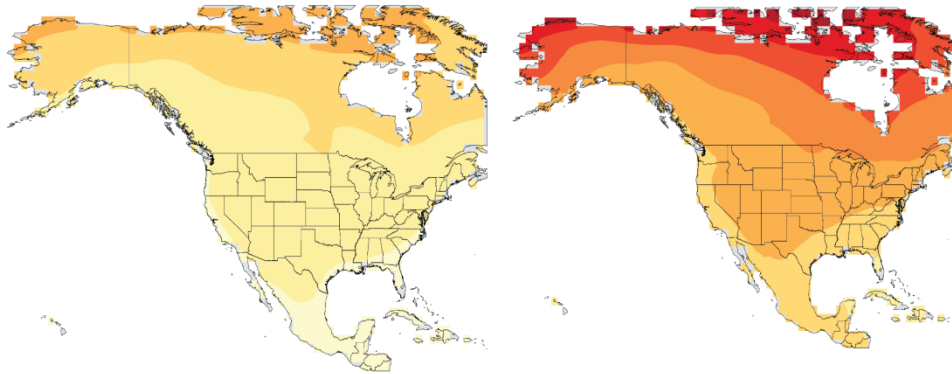
Annual historical and a range of plausible future carbon emissions in units of gigatons of carbon (GtC) per year (left) and the historical observed and future temperature change that would result for a range of future scenarios relative to the 1901–1960 average, based on the central estimate (lines) and a range (shaded areas, two standard deviations) as simulated by the full suite of CMIP5 global climate models (right).

Projected changes in annual average temperatures for mid- and late-21st century for two future pathways. Changes are the differences between the average projected temperatures for late-century (2070-2099; bottom). Adapted from the National Climate Assessment 4, 2017

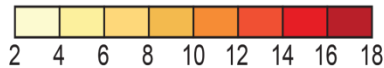
Late 21st Century

Lower Scenario (RCP4.5)

Higher Scenario (RCP8.5)

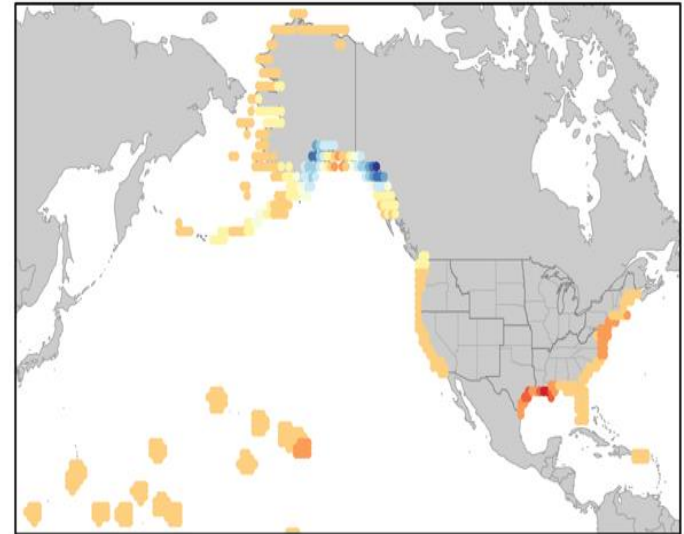


Change in Temperature (°F)

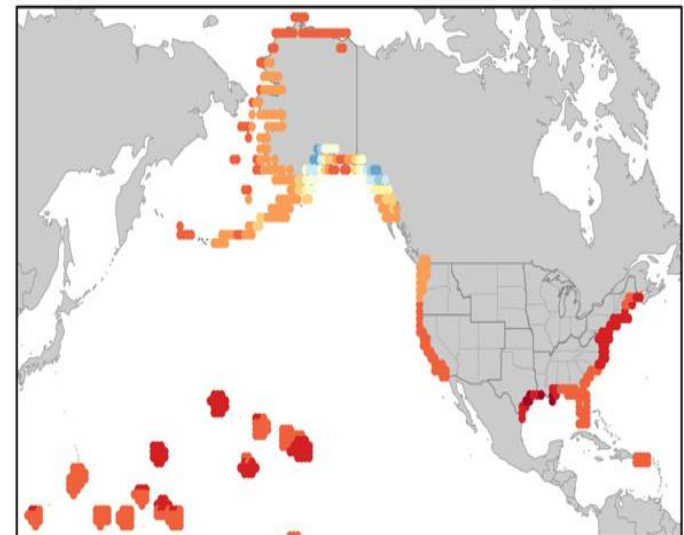


The maps show projections of change in relative sea level along the U.S. coast by 2100 (as compared to 2000) under the lower (RCP4.5) and higher (RCP8.5) scenarios. ... Sea levels are expected to continue to rise along almost all U.S. coastlines, and by 2100, under the higher scenario, coastal flood heights that today cause major damages to infrastructure would become common during high tides nationwide. Adapted from [CSSR, Figure 12.4](#).

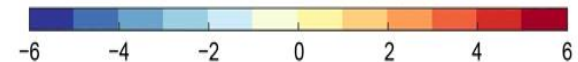
Lower Scenario (RCP4.5)

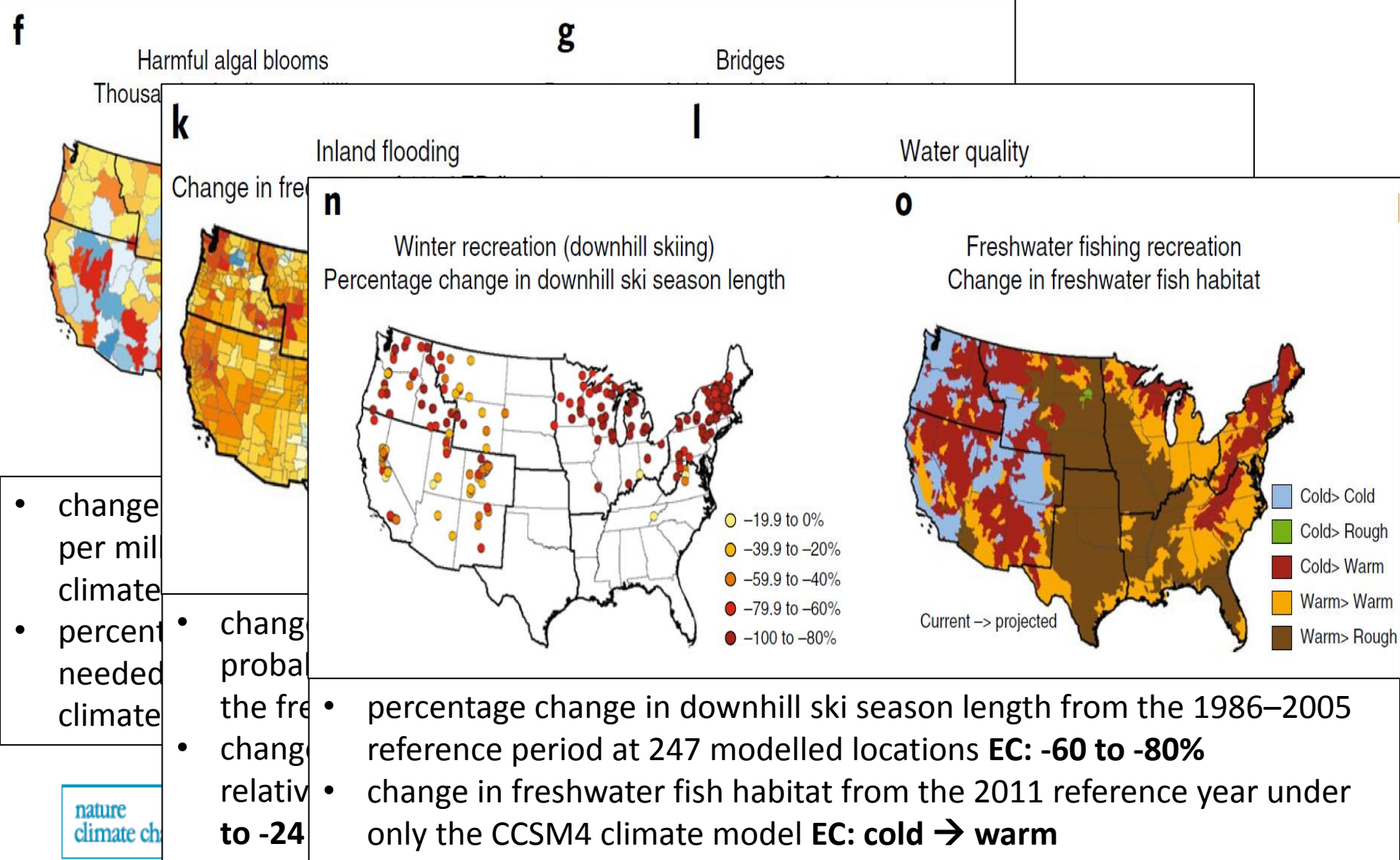


Higher Scenario (RCP8.5)



Relative Sea Level Change (feet)



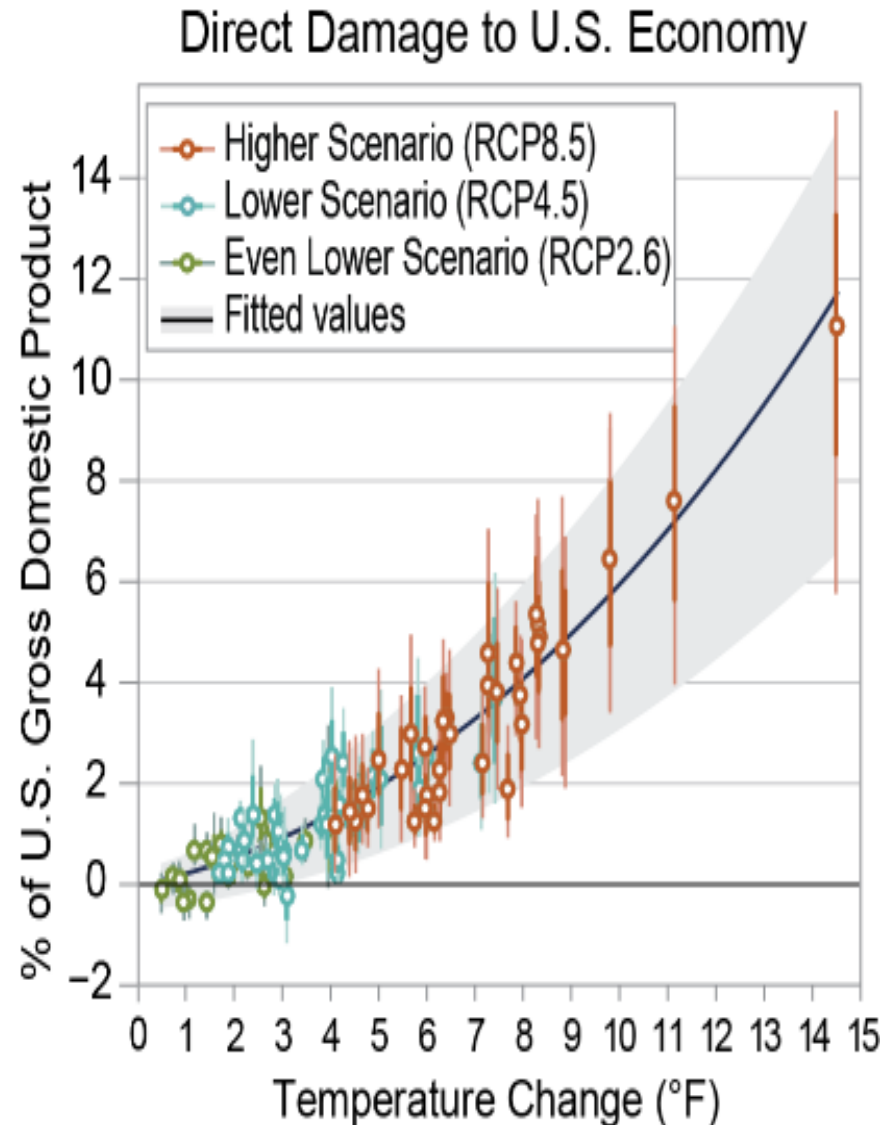


Climate damages and adaptation potential across diverse sectors of the United States

**Fig. 1 |** Geographic distribution of select annual projected climate impacts under RCP8.5 in 2090 (5-GCM average unless otherwise noted) for...

## NCA 4: Estimates of Direct Economic Damage from Temperature Change

The graph shows the observed and projected changes in fossil fuel and industrial emissions of CO<sub>2</sub> from human activities (emissions from land-use change do not appear in the figure; within the RCPs these emissions are less than 1 GtC per year by 2020 and fall thereafter). The graph shows projections of direct damage to the current U.S. economy for six impact sectors (agriculture, crime, coasts, energy, heat mortality, and labor) as a function of global average temperature change (represented as average for 2080–2099 compared to 1980–2010). Compared to RCP8.5, lower temperatures due to mitigation under either of the lower scenarios (RCP2.6 or RCP4.5) substantially reduce median damages (dots) to the U.S. economy while also narrowing the uncertainty in potential adverse impacts. Dot-whiskers indicate the uncertainty in direct damages in 2090 (average of 2080–2099) derived from multiple combinations of climate models and forcing scenarios (dot, median; thick line, inner 66% credible interval; thin line, inner 90%). The gray shaded area represents the 90% confidence interval in the fit (black line) to the damage estimates. Damage estimates only capture adaptation to the extent that populations employed them in the historical period. Adapted from Hsiang *et al.* 2017<sup>2</sup>.

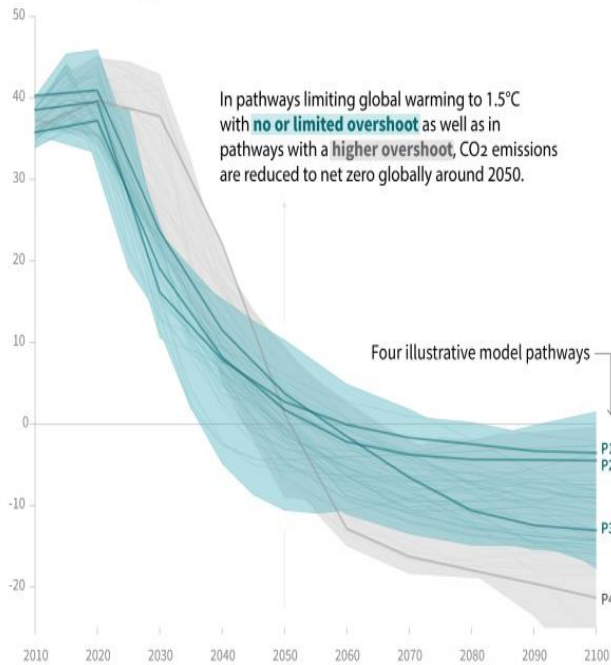


## Global emissions pathway characteristics

General characteristics of the evolution of anthropogenic net emissions of CO<sub>2</sub>, and total emissions of methane, black carbon, and nitrous oxide in model pathways that limit global warming to 1.5°C with no or limited overshoot. Net emissions are defined as anthropogenic emissions reduced by anthropogenic removals. Reductions in net emissions can be achieved through different portfolios of mitigation measures illustrated in Figure SPM.3b.

### Global total net CO<sub>2</sub> emissions

Billion tonnes of CO<sub>2</sub>/yr



#### Timing of net zero CO<sub>2</sub>

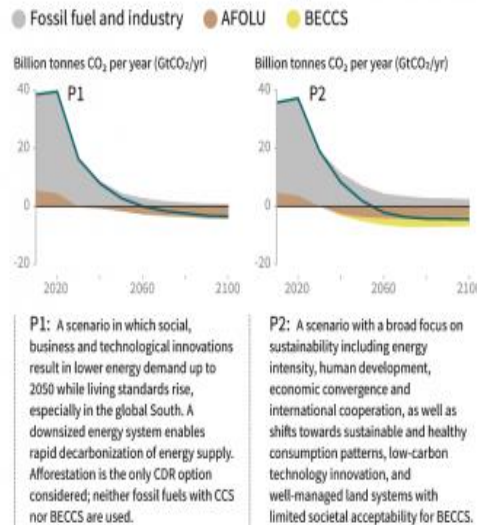
Line widths depict the 5-95th percentile and the 25-75th percentile of scenarios



## Characteristics of four illustrative model pathways

Different mitigation strategies can achieve the net emissions reductions that would be required to follow a pathway that limits global warming to 1.5°C with no or limited overshoot. All pathways use Carbon Dioxide Removal (CDR), but the amount varies across pathways, as do the relative contributions of Bioenergy with Carbon Capture and Storage (BECCS) and removals in the Agriculture, Forestry and Other Land Use (AFOLU) sector. This has implications for emissions and several other pathway characteristics.

### Breakdown of contributions to global net CO<sub>2</sub> emissions in four illustrative model pathways

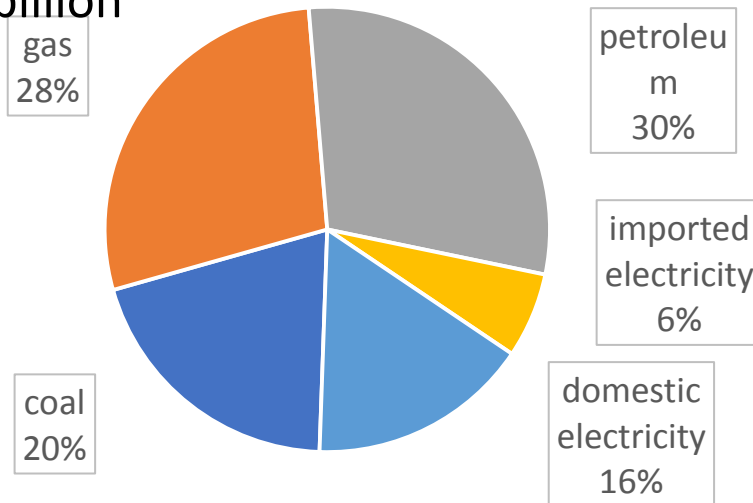


**Conclusion: In model pathways with no or limited overshoot of 1.5°C, global net anthropogenic CO<sub>2</sub> emissions decline by about 45% from 2010 levels by 2030, reaching net zero around 2050. For limiting global warming to below 2°C, CO<sub>2</sub> emissions are projected to decline by about 25% by 2030 in most pathways and reach net zero around 2070.**

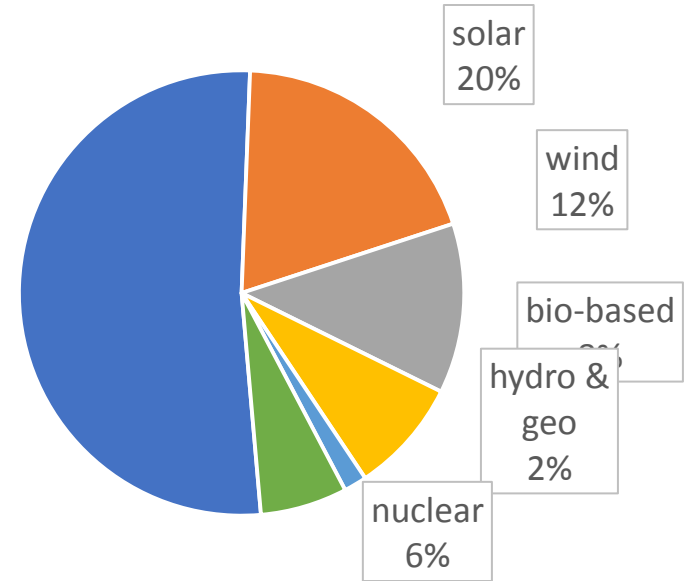


## Wisconsin Opportunity in Domestic Energy Production: The Economic and Health Benefits of 100% In-State Energy Production

- Primary energy consumption of 1,781.1 trillion BTUs (EIA, 2016)
- 84% of energy is purchased from out-of-state
- Energy spending deficit of \$14.4 billion



avoided use  
52%



- Primary energy consumption decrease to 906.8 trillion BTUs (avoided conversion losses as well as improved efficiency)
- Gain of 162,100 net jobs (estimated)
- 10% increase in energy prices
- Net gain in state GDP of \$13.9 billion, plus gross tax revenue
- Savings of \$21.1 billion in avoided health costs

# Carbon Pricing Dashboard

Summary map of regional, national and subnational carbon pricing initiatives

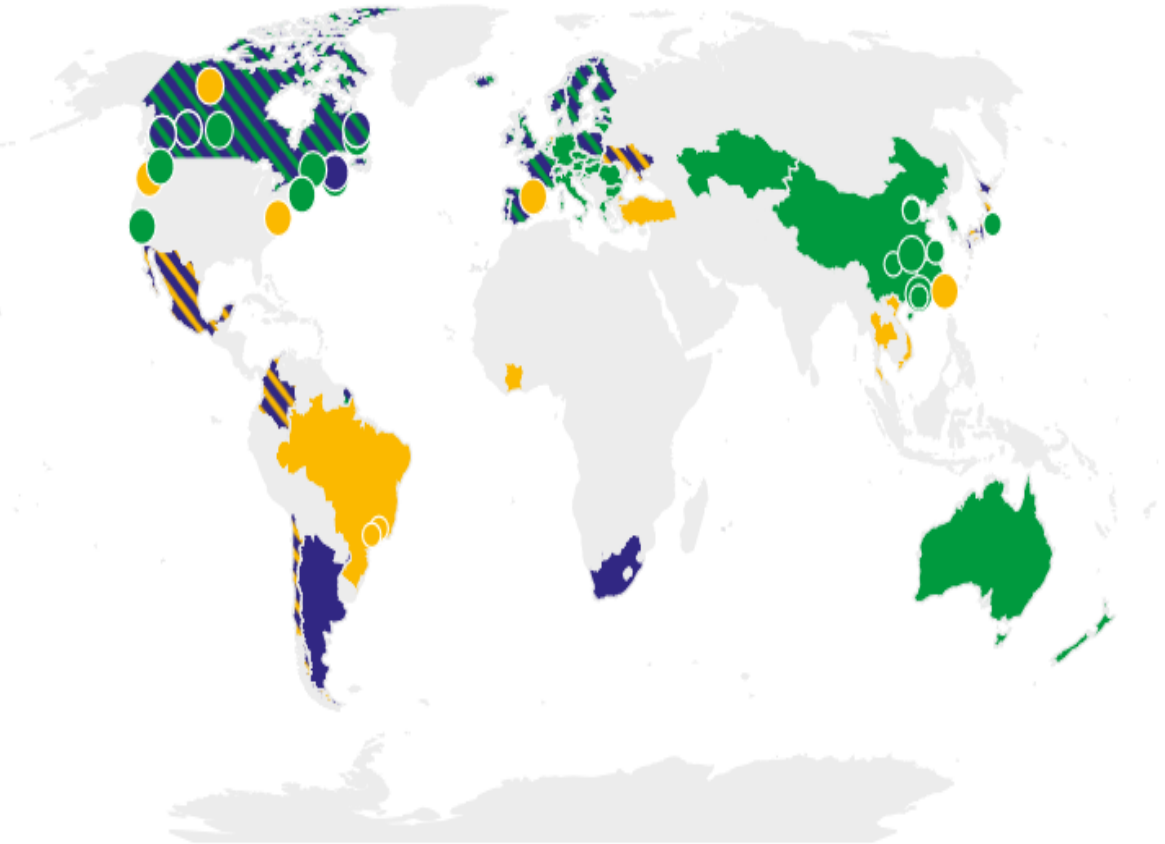
## KEY STATISTICS ON REGIONAL, NATIONAL AND SUBNATIONAL CARBON PRICING INITIATIVE(S)

**57** Carbon Pricing initiatives implemented or scheduled for implementation

**46** National Jurisdictions are covered by the initiatives selected

**28** Subnational Jurisdictions are covered by the initiatives selected

In 2019, these initiatives would cover **11 GtCO<sub>2</sub>e**, representing **19.6%** of global GHG emissions



-  ETS implemented or scheduled for implementation
-  Carbon tax implemented or scheduled for implementation
-  ETS or carbon tax under consideration
-  ETS and carbon tax implemented or scheduled
-  ETS implemented or scheduled, tax under consideration
-  Carbon tax implemented or scheduled, ETS under consideration



<https://www.nydailynews.com/new-york/education/ny-metro-student-climate-change-protest-20190315-story.html>

# Discussion

What is your personal or professional motivation to address climate change considering the impacts and opportunities?



**BREAK**



# COMMUNITY VALUES AND VISION



# Eco-Municipality



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An Xcel Energy Community Collaboration

## the NATURAL STEP

In a sustainable society, nature is not subject to systematically increasing...



...concentrations of substances extracted from the Earth's crust,



...concentrations of substances produced by society,



...degradation by physical means,

and, in that society...



...people are not subject to conditions that systematically undermine their capacity to meet their needs.

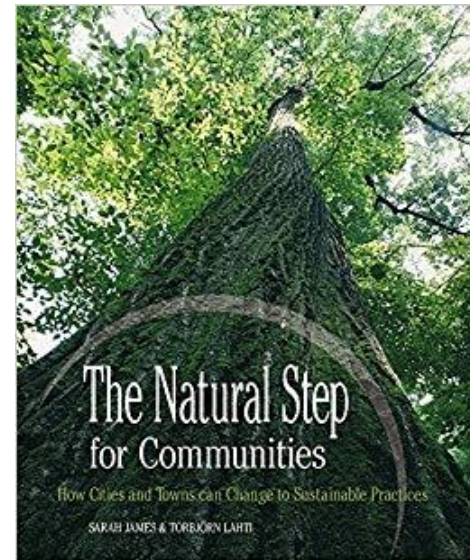
City Council  
Resolution Passed  
2009



# Eco-Muni Wisconsin Movement

## Wisconsin Eco-municipalities

- Town of La Pointe
- City of Washburn
- City of Ashland
- City of Madison
- City of Bayfield
- Town of Bayfield
- Douglas County
- Village of Johnson Creek
- City of Marshfield
- City of Manitowoc
- City of Neenah
- City of Menasha
- Town of Menasha
- City of Eau Claire
- Town of Cottage Grove
- City of La Crosse
- La Crosse County
- City of Stevens Point
- City of Wausau
- City of Beloit
- City of Baraboo
- City of Sheboygan
- Dunn County
- Village of Spring Green
- Village of Colfax
- Town of Greenville
- Village of Shorewood



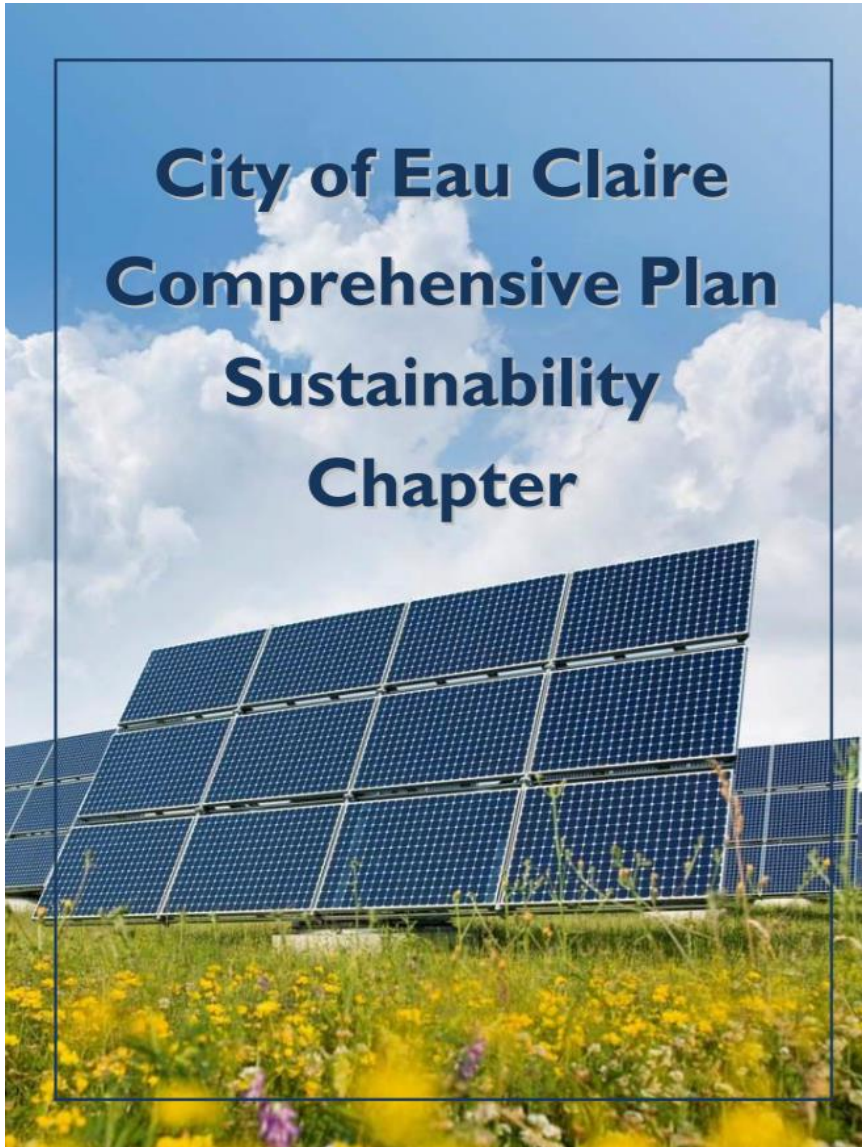


# City's Master Plan



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## City of Eau Claire Comprehensive Plan Sustainability Chapter



### Sustainability

since the late 1950s. The burning of fossil fuels in power plants, buildings, transportation systems, industrial facilities and construction operations are the main contributors.

#### Policies:

**1. Towards Carbon Neutral:** The ultimate goal of reducing emissions is to become carbon neutral (those who have a carbon footprint equal to zero). Consider setting time targets for greenhouse gas reductions. In order to achieve this, the City would first have to measure the community's greenhouse gas index and then set realistic targets. Targets have been set and are continually being researched by climatologists, governments, and other organizations so they can be used as trustworthy benchmarks. In Wisconsin, most large cities have already signed onto the U.S. Conference of Mayors Climate Protection Agreement, which is a commitment to reduce city emissions to 7% below 1990 levels by 2012 (equivalent of meeting the Kyoto Protocol). However, reaching this level may prove difficult because of time constraints. A more comprehensive approach could be adopting the Governor's Global Warming Task Force 2008 policy recommendations, which says the State should return to 2005 emission levels by 2014, reduce the 2005 level by 22% by 2022 (approximately equaling the 1990 level), and reduce 2005 level by 75% by 2050. Future United Nations or Federal legislation may also require that cities adopt standards. The City's Health Chapter of the Comprehensive Plan states a Climate Action Plan should be developed and these factors could be considered therein.

**2. Mitigation Measures:** If goals and time targets are set, the City should develop a strategy to reduce greenhouse gas emissions and include possible adaptation recommendations. Policies that work towards mitigation include:

- Purchase and invest in cleaner and renewable forms of energy
- Enhance energy efficiencies in buildings such as envelope improvements, high performance heating, ventilation, and cooling systems, and lighting retrofits
- Build more green buildings and remodel existing structures per green building standards
- Salvage construction debris like concrete, steel, and old buildings materials for new uses
- Develop land using Smart Growth principles which promote compact urban form, mixed-uses, and transportation choices
- Increase use of fuel efficient vehicles and alternative transportation forms (e.g. bus routes and bicycle lanes)
- Reduce the amount of vehicle idling within the City
- Buy more Energy Star labeled consumer products
- Grow and buy more local food to reduce food transportation miles
- Educate corporations and others toward implementing sustainability within their businesses operations
- Attract green-collar jobs, research and development, and cutting edge technology focused on lowering emissions and
- Offset carbon emissions by increasing 'carbon-sinks' (e.g. planting more trees, preserving forests, and rural lands).



UW-Eau Claire's Coal-fired Power Plant

# First Energy Plan 25x25



**PARTNERS IN ENERGY**  
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## 2010 Wisconsin Energy Independent Community Partnership

## 25 x 25 Plan for Energy Independence

Report completed by:  
Chippewa Valley Partnership



Issue Date: January 31, 2011

2010 Wisconsin Energy Independent Community Partnership

### Action Steps – Immediate & Long Term

The following tables/information represents how each jurisdiction will more specifically reach the 25 percent goal by the year 2025. Short and long term projects are noted.

#### City of Eau Claire Action Steps – Immediate & Long Term

Table 17.

| City of Eau Claire Action Plan - Immediate and Long Term                                     |                |         |
|--|----------------|---------|
| Measure Description  | Responsibility | Install |
| <b>Administrative Policy and Procedure</b>   |                |         |
| City Council consideration of 25 by 25 Plan  | Green Team     | 2011    |
| Green Building Policy  | Green Team     | 2011    |
| Anti-Idling Fleet Policy   | Green Team     | 2011    |
| Renewable Power Purchase consideration   | Green Team     | 2011    |
| Track and Monitor Energy Use and 25% Goal  | Green Team     | 2011    |
| GPS Fleet Tracking software  | Public Works   | 2011    |
| Reuse of Energy Dollars Saved Fund   | Green Team     | 2011    |
| Program Energy Efficiencies / Renewable into successive CIPs                                 | Green Team     | 2011    |
| Staff Educational Awareness Campaign   | Green Team     | 2011    |
| Construction Site Waste Recovery Ordinance   | Planning       | 2011    |
| Computer Shutdown Policy   | Green Team     | 2012    |
| Green Purchasing & Cleaning Policy   | Green Team     | Done    |
| <b>Buildings</b>   |                |         |
| <b>Central Maintenance</b>   |                |         |
| E Plug Loads/Office Equipment - Computer/Monitor Sleep Mode                                  | Public Works   | 2011    |
| E HVAC - Keep All Windows/Doors Closed During Winter   | Public Works   | 2011    |
| E HVAC - Air Conditioning Tune-up  | Public Works   | 2011    |
| E Lighting - LED Exit Lighting   | Public Works   | 2013    |
| E Lighting - Delamping   | Public Works   | 2012    |
| E Lighting - Occupancy Sensor for Lighting   | Public Works   | 2015    |
| E Pipe Insulation on Domestic Hot Water Lines  | Public Works   | 2014    |
| E Plug Loads/Office Equip. Vending Machine, ENERGY STAR                                      | Public Works   | 2011    |
| E Low Wattage Fluorescent Replacement of T-8 Lamps   | Public Works   | 2012    |
| E HVAC - Door Replacement - High Efficiency Units  | Public Works   | 2020    |
| E Geothermal Upgrade - Office and Shops  | Public Works   | 2016    |
| E Geothermal Upgrade - Garage  | Public Works   | 2016    |
| R Solar Hot Water System - 20 sq. ft. of collectors w/1150 gal. storage, Roof / curb-mounted | Public Works   | 2017    |
| <b>City Hall Complex</b>   |                |         |
| E HVAC - Overhead Door Seals - Replacement   | Public Works   | 2013    |
| E HVAC - Weather Stripping/Caulking Around Doors   | Public Works   | 2014    |
| E Lighting - LED Exit Lighting   | Public Works   | 2010    |
| E Lighting - High Performance Linear Fluorescent   | Public Works   | 2011    |
| E HVAC - Energy Management System  | Public Works   | 2013    |
| E Lighting - Delamping   | Public Works   | 2011    |
| E Plug Loads/Office Equip. - PC Network Energy Mang. System                                  | Public Works   | 2011    |
| E HVAC - Variable Frequency Drive  | Public Works   | 2012    |
| E HVAC - Ventilation Controls  | Public Works   | 2013    |
| E Lighting - Occupancy Sensor for Lighting   | Public Works   | 2011    |

# Community Solar

**Xcel Energy's 1 MW array**

**116kW Subscription at Public Swimming Pool**



Photo credit: PJ Nelson



# Growing the Solar Market



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An Xcel Energy Community Collaboration



**Solarize**



Renewable\*Connect

**Multiple Award Winners**

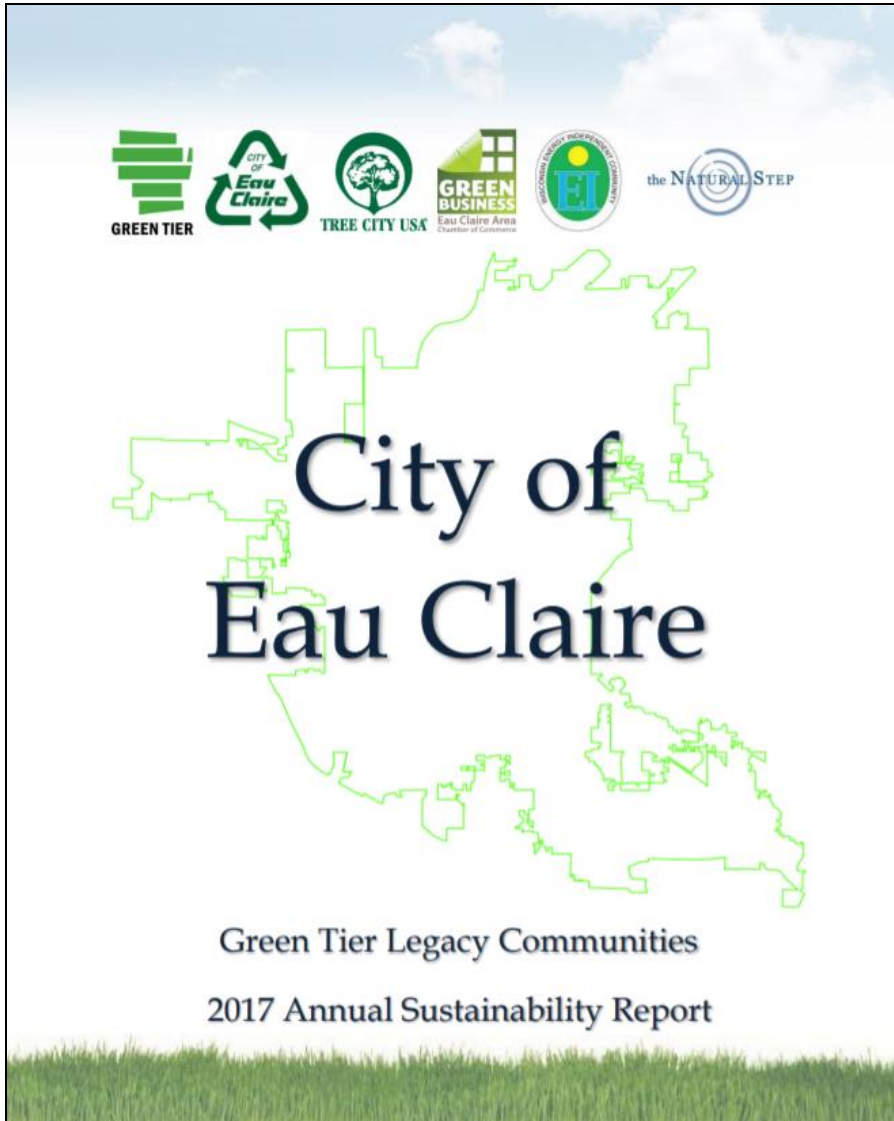
|   |  |   |
|---|--|---|
| <p><b>Recognized in Two Categories</b></p> <ul style="list-style-type: none"> <li>✓ Adams County, CO</li> <li>✓ Chicago, IL</li> <li>✓ Jefferson County, CO</li> <li>✓ Kansas City, MO</li> <li>✓ Linn County, IA</li> <li>✓ Pima County, AZ</li> <li>✓ Plano, TX</li> <li>✓ San Carlos, CA</li> <li>✓ Saratoga Springs, NY</li> <li>✓ Somerville, MA</li> <li>✓ Ypsilanti, MI</li> </ul> | <p><b>Recognized in Three Categories</b></p> <ul style="list-style-type: none"> <li>✓ Columbia, MO</li> <li>✓ Eau Claire, WI</li> <li>✓ Minneapolis, MN</li> <li>✓ Sacramento, CA</li> <li>✓ Santa Monica, CA</li> <li>✓ Washington, DC</li> </ul> | <p><b>Recognized in Four Categories</b></p> <ul style="list-style-type: none"> <li>✓ Lafayette, CO</li> <li>✓ New York City, NY</li> <li>✓ Sonoma County, CA</li> </ul> |
| <p><b>Five Time Winner</b></p> <ul style="list-style-type: none"> <li>✓ San Antonio, TX</li> </ul>  |  |   |



# Green Tier Legacy Communities



**PARTNERS IN ENERGY**  
An Xcel Energy Community Collaboration



| Element  | Max. Score | Sustainability Strategies Scoresheet |                               |                               |
|--|------------|--------------------------------------|-------------------------------|-------------------------------|
|  |            | City of Eau Claire 2012 Baseline     | City of Eau Claire 2016 Score | City of Eau Claire 2017 Score |
| <b>GREEN TIER</b>  |            |                                      |                               |                               |
| <b>NATURAL RESOURCE MANAGEMENT</b>   |            |                                      |                               |                               |
| Natural resource management strategies seek to conserve, preserve, protect and promote a community's greenspace, wildlife, wetlands and waterways for this and future generations by protecting previous surfaces and adequate setbacks. |            |                                      |                               |                               |
| <b>Canopy</b>  |            |                                      |                               |                               |
| 3  | 3          |                                      | 0                             | 0                             |
| 4  | 4          |                                      | 3                             | 4                             |
| 2  | 2          |                                      | 2                             | 2                             |
| 2  | 2          |                                      | 2                             | 2                             |
| 2  | 2          |                                      | 2                             | 2                             |
| <b>Vegetation Management</b>   |            |                                      |                               |                               |
| 2  | 2          |                                      | 1                             | 1                             |
| 2  | 2          |                                      | 1                             | 1                             |
| <b>Water Protection</b>  |            |                                      |                               |                               |
| 10   | 10         |                                      | 3                             | 5                             |
| 5  | 5          |                                      | 2                             | 3                             |
| <b>COMMUNITY ENERGY USE</b>  |            |                                      |                               |                               |
| Community energy use strategies encourage energy efficiency and the use of renewable fuels to reduce total energy consumption throughout the community.  |            |                                      |                               |                               |
| <b>Community Energy Use Policies</b>   |            |                                      |                               |                               |
| 4  | 4          |                                      | 0                             | 1                             |
| 1  | 1          |                                      | 1                             | 1                             |
| 10   | 10         |                                      | 0                             | 0                             |
| <b>Measuring Community Energy Use</b>  |            |                                      |                               |                               |
| 4  | 4          |                                      | 4                             | 4                             |
| 1  | 1          |                                      | 1                             | 1                             |
| <b>MUNICIPAL ENERGY USE</b>  |            |                                      |                               |                               |
| Municipal energy use strategies encourage municipal facilities to conserve energy, preserve the environment, and decrease greenhouse gas emissions from municipal facilities, services, and vehicle fleets.                              |            |                                      |                               |                               |
| <b>Government Energy Use Policies</b>  |            |                                      |                               |                               |
| 8  | 8          |                                      | 0                             | 2                             |
| 3  | 3          |                                      | 1                             | 2                             |
| 3  | 3          |                                      | 1                             | 2                             |
| 4  | 4          |                                      | 0                             | 0                             |
| 3  | 3          |                                      | 4                             | 4                             |
| 3  | 3          |                                      | 3                             | 3                             |
| 5  | 5          |                                      | 5                             | 5                             |
| <b>Measuring Government Energy Use</b>   |            |                                      |                               |                               |
| 5  | 5          |                                      | 4                             | 5                             |
| 2  | 2          |                                      | 2                             | 2                             |
| 10   | 10         |                                      | 0                             | 0                             |
| <b>WATER USE CONSERVATION</b>  |            |                                      |                               |                               |
| Water conservation strategies optimize set baselines and goals for water and energy performance in municipalities. They measure progress and promote water conservation by the government, business, and the community at large.         |            |                                      |                               |                               |
| <b>Water Conservation</b>  |            |                                      |                               |                               |
| 4  | 4          |                                      | 4                             | 4                             |
| 4  | 4          |                                      | 4                             | 4                             |
| 2  | 2          |                                      | 0                             | 0                             |
| 4  | 4          |                                      | 0                             | 4                             |
| 3  | 3          |                                      | 3                             | 3                             |
| 3  | 3          |                                      | 2                             | 4                             |
| <b>Local Government Use</b>  |            |                                      |                               |                               |
| 2  | 2          |                                      | 0                             | 0                             |
| 2  | 2          |                                      | 0                             | 0                             |
| 4  | 4          |                                      | 1                             | 1                             |
| <b>WATER AND WASTEWATER INFRASTRUCTURE MANAGEMENT</b>  |            |                                      |                               |                               |
| Setting goals for the sustainable management of water and wastewater infrastructure reduces costs, saves energy, and ensures the protection of public health and the environment.  |            |                                      |                               |                               |
| 10   | 10         |                                      | N/A                           | 8                             |
| 5  | 5          |                                      | 5                             | 5                             |
| 1  | 1          |                                      | 0                             | 1                             |
| 5  | 5          |                                      | N/A                           | 3                             |
| 2  | 2          |                                      | N/A                           | 0                             |
| 4  | 4          |                                      | 3                             | 5                             |



# Xcel Energy - Bold Carbon Vision

REAP Steering Committee Meeting

May 9, 2019

Julie Thoney

Xcel Energy Community Service Manager



# Xcel Energy

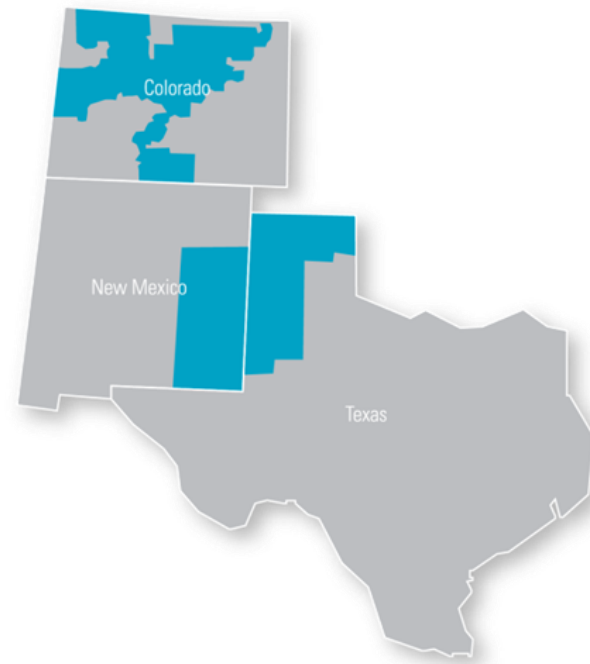
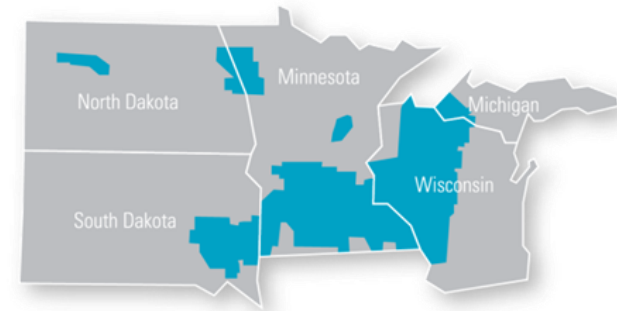


## Serving eight states

- 3.6 million electricity customers
- 2 million natural gas customers

## Nationally recognized leader:

- Wind energy
- Energy efficiency
- Carbon emissions reductions
- Innovative technology
- Storm restoration efforts
- Veteran hiring



# Wisconsin Commitment

- Communities served: **213**
- Electric customers: **250,000**
- Natural gas customers: **109,000**
- Electric Reliability: **99.9%**
- Employees & contractors: **1,000+**
- Volunteer hours: **1,100+ annually**
- Community giving: **\$1 million annually**
- Annual spending in Wisconsin:  
**\$229 million with local suppliers**
- #1 Renewable energy provider in state





# Xcel Energy Priorities



Lead the Clean  
Energy Transition



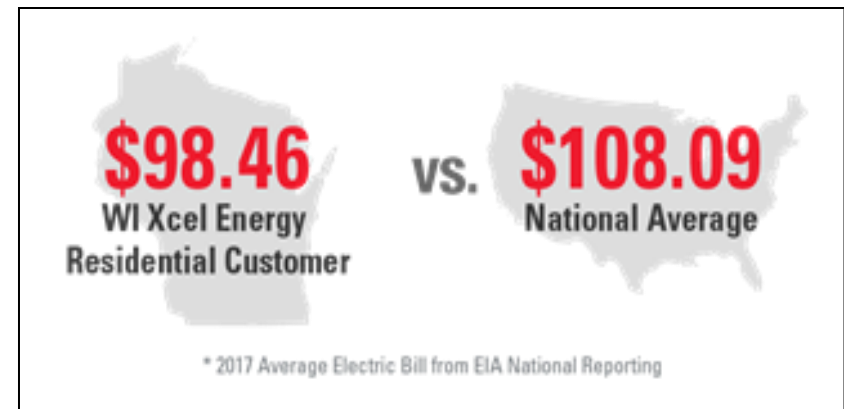
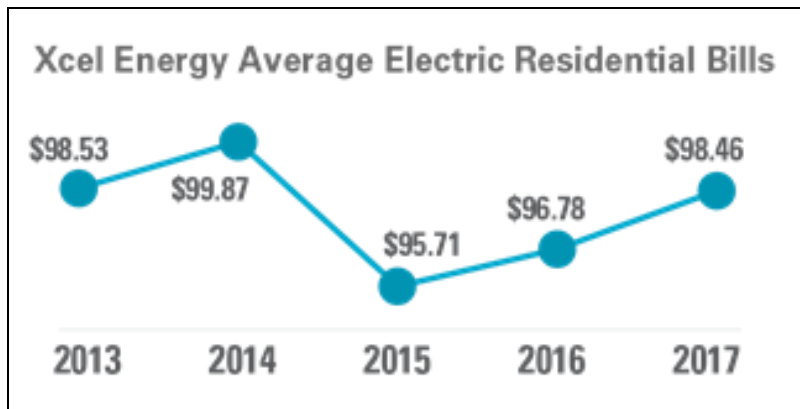
Enhance the  
Customer Experience



Keep Bills Low

# Keep Bills Low

- Electric bill has stayed flat - remaining below national average
- In January 2019, residential bills will be less than January 2018 - and also less than they were six years ago



# Leading the Clean Energy Transition



## Significant Progress

- Since 2005 reduced carbon emissions **38%**
  - *Already surpassed EPA Clean Power Plan goal for 2030*

## Ambitious Goals

- By 2022, with our full wind portfolio online, we're on track to reduce carbon emissions **50%** below 2005
  - *Almost double the U.S. commitment in Paris Accord*
- By 2030, our goal is to reduce carbon emissions **80%** below 2005
  - *Aspirations to do more*
- By 2050, our goal is to be 100% carbon-free

## Empowering Customers & Communities to Achieve Their Goals

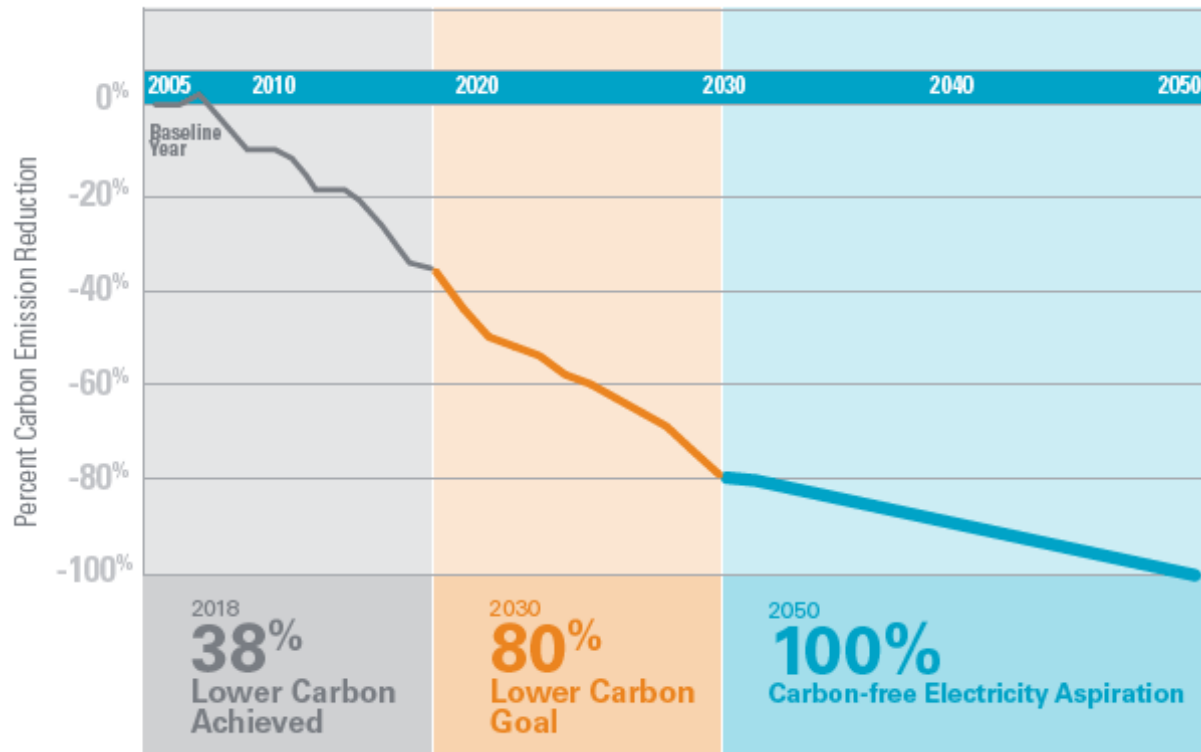
- Our carbon reductions are their reductions, and we have new options for them to go further faster

# Building a Carbon-free Future



## A bold vision for 2030 and 2050

### Our Goals and Progress to Date



## Achieving 80% by 2030



Adding thousands of megawatts of wind and solar power



Incorporating both natural gas and storage resources to balance more renewables



Retiring more coal units or changing their operations to reduce emissions



Operating our Upper Midwest nuclear plants through their licenses

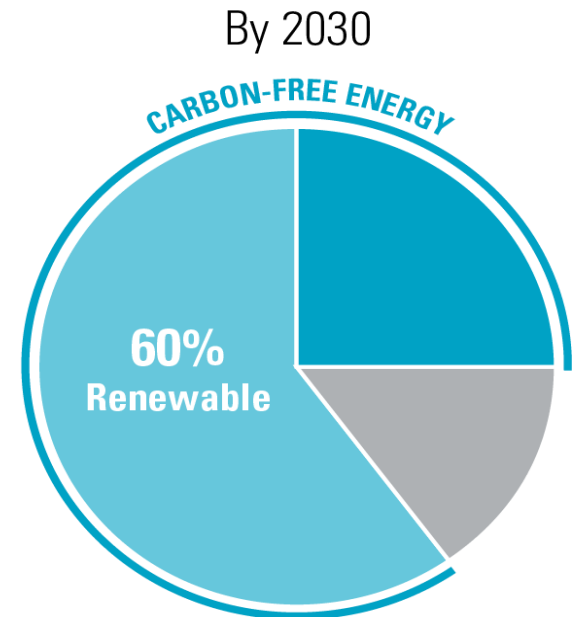
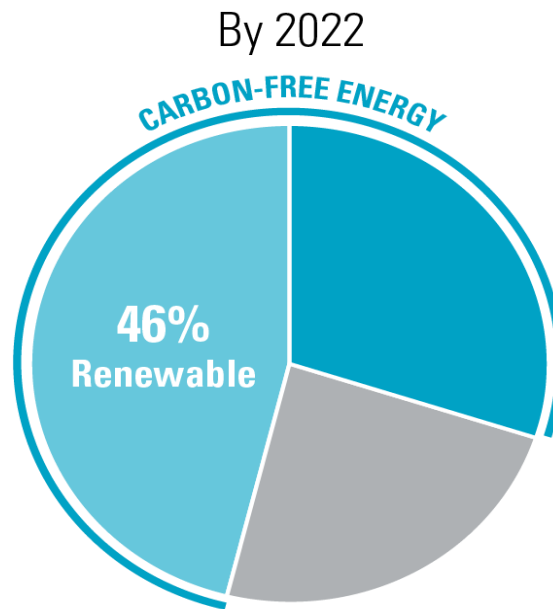
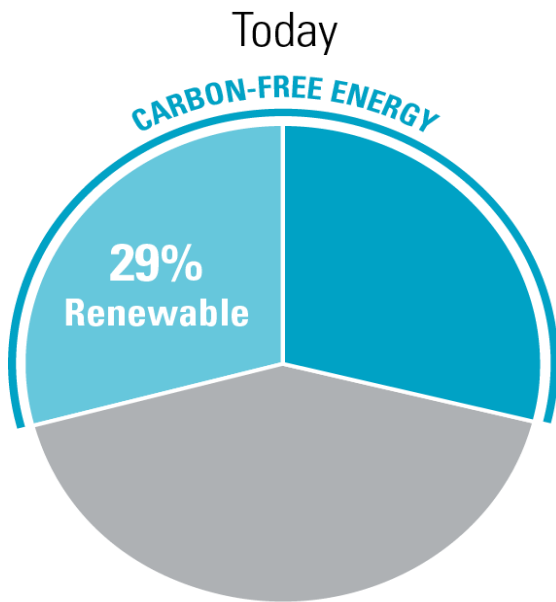


Supporting electrification of certain end uses to create flexible demand



Investing in critical infrastructure, such as transmission

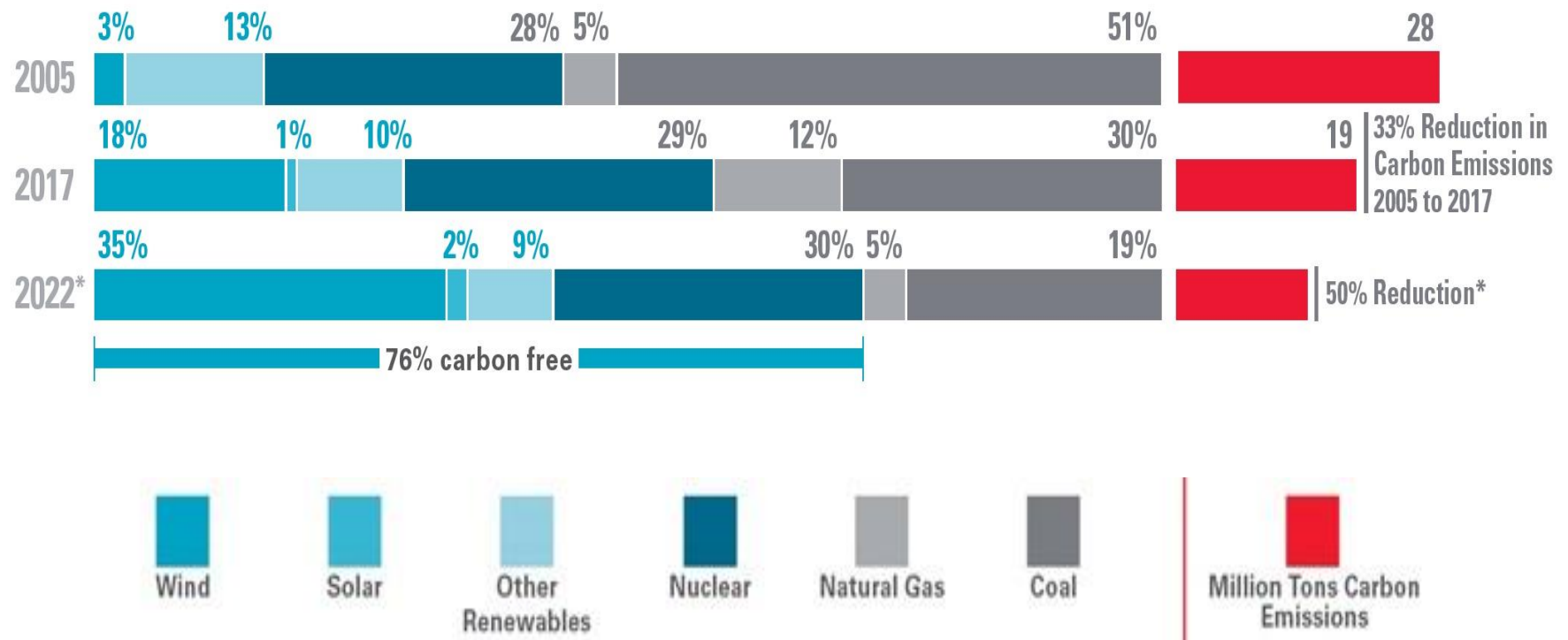
# Upper Midwest Clean Energy Vision



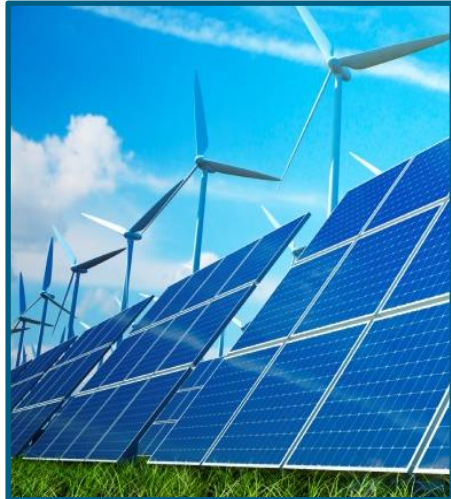
# A Cleaner Energy Mix

*Increasing renewable and carbon-free energy*

Upper Midwest (Michigan, Minnesota, North Dakota, South Dakota, Wisconsin)



# More Choices



**Sustainability**



**Pricing Options**



**Energy Efficiency**



**Convenience**

**Please visit the Xcel Energy website [www.xcelenergy.com](http://www.xcelenergy.com) for more information on any of the topics presented and more!!**

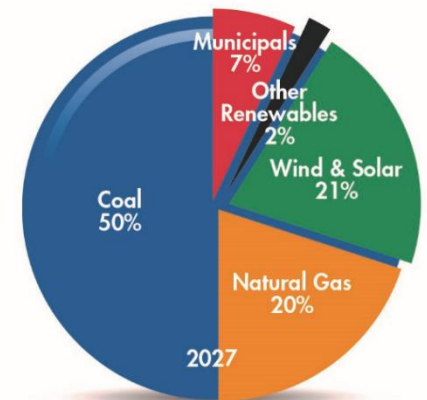
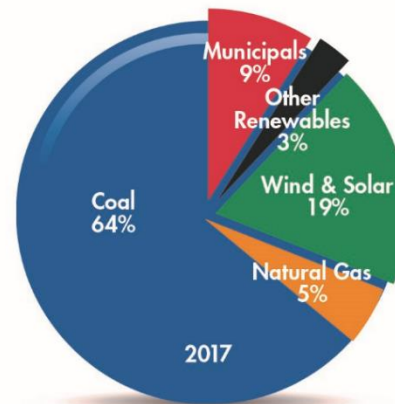
# Dairyland Power Cooperative Goals & Planning

## Dairyland Power Cooperative

- Headquartered in La Crosse, Wisconsin
- Provides the wholesale electric requirements for:
  - 25 electric distribution cooperatives (includes Eau Claire Energy Cooperative)
  - 16 municipal utilities
  - Over 570,000 consumers served
- Dairyland's Generation mix
  - 2019: 20% Renewable

## Sustainable Generation Plan Goals


- Badger State Solar Project
  - 149 MWs
  - Jefferson County, WI
  - Collaborating with Ranger Power
  - Construction in 2020
  - Operation in 2022
  - Pollinator habitat planned
  - Renewable energy to power over 20,000





# Eau Claire Energy Cooperative

**Eau Claire Energy  
Cooperative**

Your Touchstone Energy® Partner 

- Wholesale power provider is Dairyland Power Cooperative
- Member-owned; not for profit
- Serves more than 11,300 consumers; 200 City of Eau Claire consumers
- kWh sales: 211.1 million; 9.8 million sold to City of Eau Claire consumers
- 1,706 miles of line
- Renewable Energy Programs
  - Community Solar: MemberSolar (cooperative site)
    - 881 kW system
    - 2,816, 310 watt subscriptions
    - Fully subscribed by the membership
  - Evergreen (voluntary program: wind sourced)
  - Geothermal
  - Distributed Generation (member site)
- Various Energy Efficiency Programs
  - Load management (water heating, air conditioning, and heating)
  - *NEW*: Electric Vehicle Program



# Eau Claire Energy Cooperative

## EV Programs

Consumers can choose to participate in one of our two EV program options

### Free in Home Charger

|                   |  |
|-------------------|--|
| What Is It        | Members can receive a \$500 rebate towards an in-home Level II charger when allowing ECEC to connect the charger to a load control device. |
| Program Available | Yes, to members that own an electric vehicle.  |
| Program Details   | The charger must be connected to a load control receiver and controlled from 2:00pm - 9:00pm Monday - Friday.                              |

**OR**

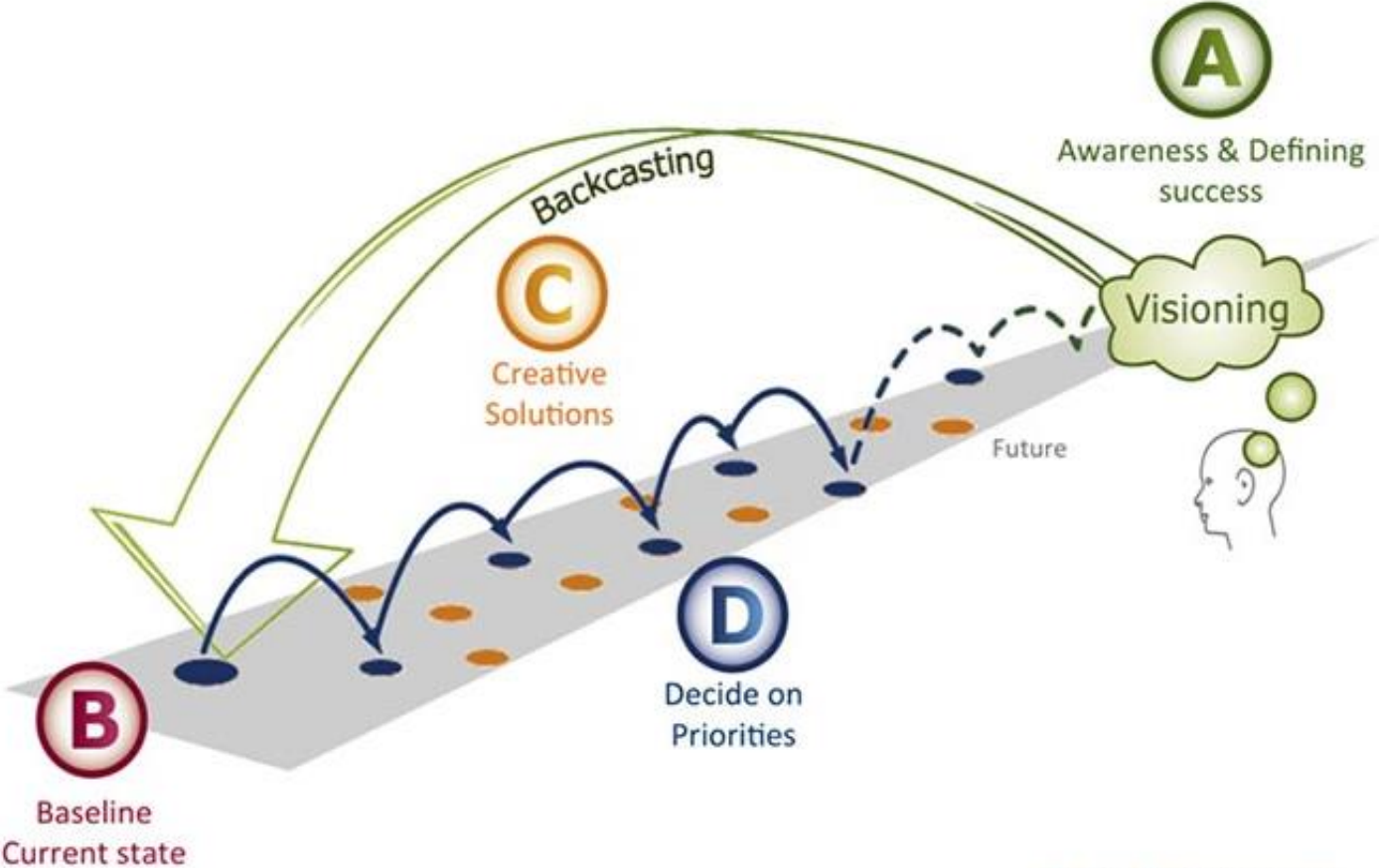
### FreEV Pilot Program

|                   |  |
|-------------------|--|
| What Is It        | A special pilot rate for EV owners that doesn't involve any equipment installed in your home. When charging your EV during off-peak hours the electricity you use will be free (up to 400 kWh).  |
| Program Available | Yes, to members that own an electric vehicle and are not currently utilizing Distributed Generation, including MemberSolar. This program is currently limited to the first 25 participants.  |
| Program Details   | Every month up to 400 kWh of electricity used from 10:00pm - 6:00am will be free on your energy bill. Energy used the rest of the day, or in excess of 400 kWh between 10pm-6am, will be charged the on-peak energy rate. See the <a href="#">rate details</a> for more information. |

# COMMUNITY ENERGY VISION



# The Natural Step Framework



© 2011 The Natural Step



# Draft Vision Statement

The Renewable Energy Action Plan will continue Eau Claire's leadership in sustainability and renewable energy development. These Ongoing efforts will be guided by an evidence-based, transparent, equitable, inclusive and just planning process, aligned with the Natural Step Framework, to meet the goals of 100% renewable energy and carbon neutrality by 2050.



# Guiding Principles

Guiding principles help prioritize the plan activities and emphasize less tangible values

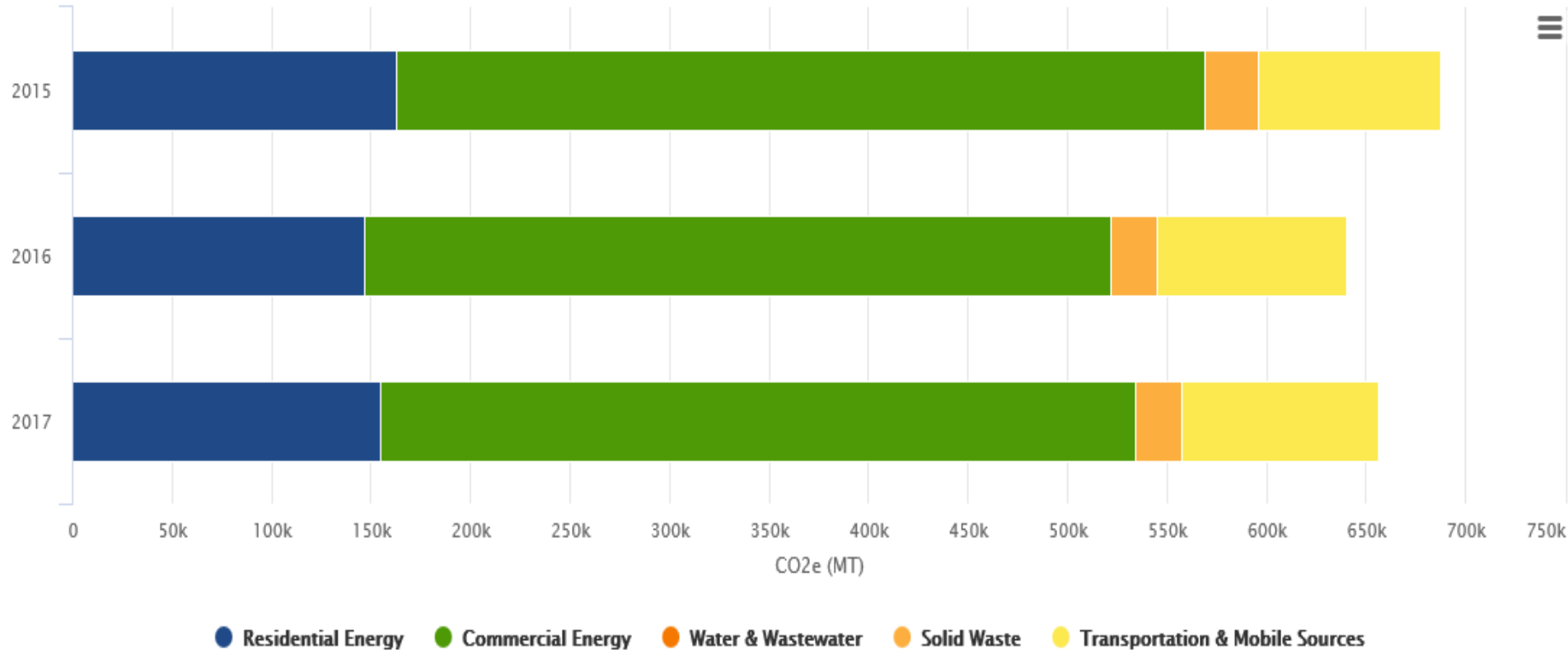
- What else is important beyond carbon and energy savings?
- What other values should be reflected in the plan?
- How should choices be prioritized?



# COMMUNITY ENERGY BASELINE



# Eau Claire GHG Inventory



In 2017, **656,378** metric tons of CO<sub>2</sub>e were emitted community-wide



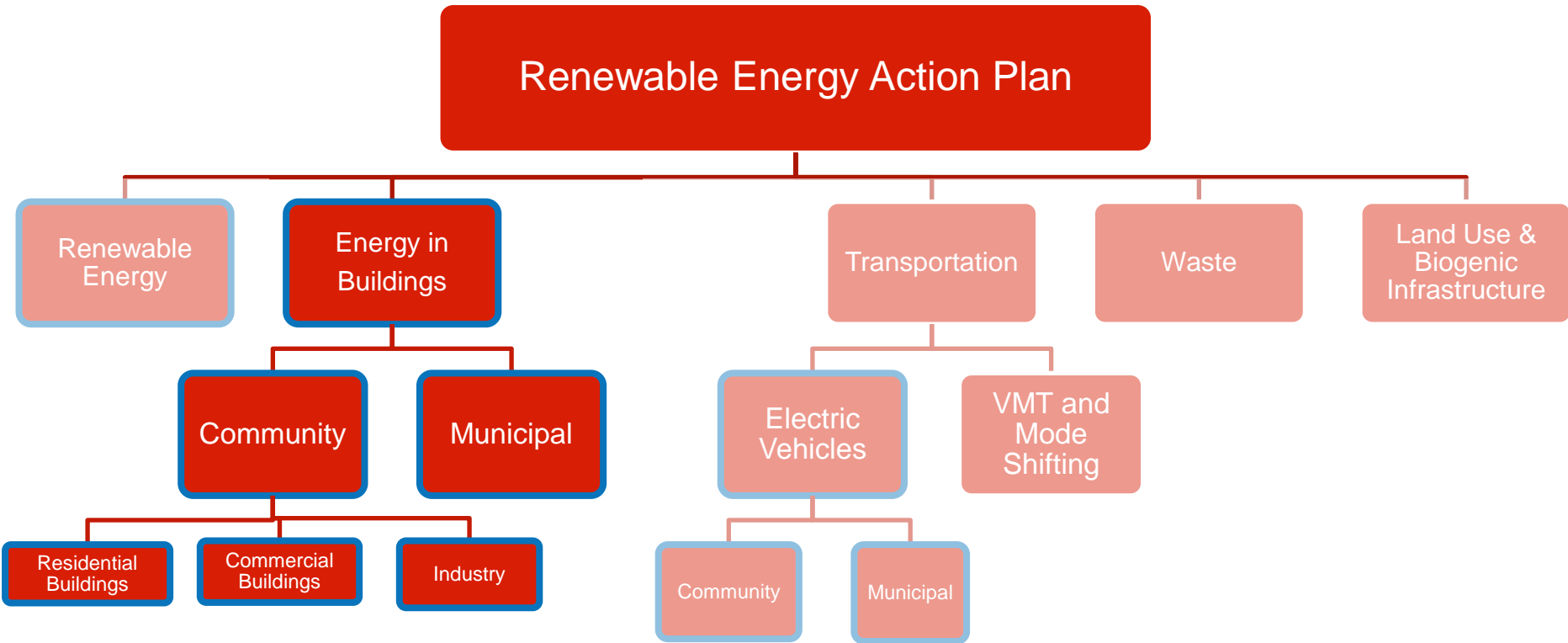


# Energy Data 101

- Only Xcel Energy electric and natural gas data included
- 15 x15 Data Privacy Rule
  - Must be greater than 15 entities
  - No single entity can account for more than 15 percent of the usage
- A “Premise” is not necessarily a “Customer”
- Caveats of data processing
  - Customer types
  - Geographic locations vs billing address
- Data are unofficial for planning purposes, and results may change slightly



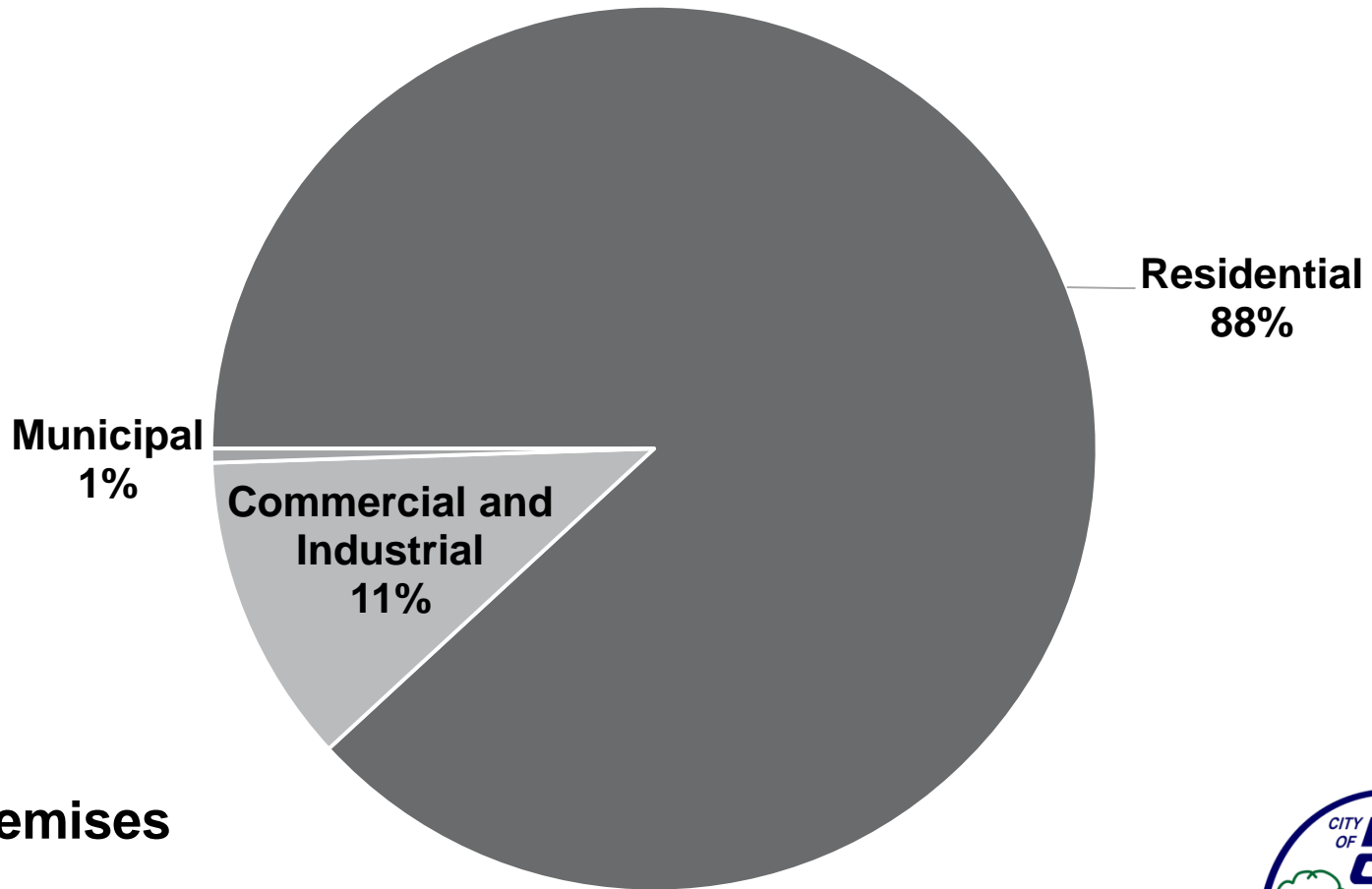
# Plan Structure & Focus Areas



 = Supported by Partners in Energy



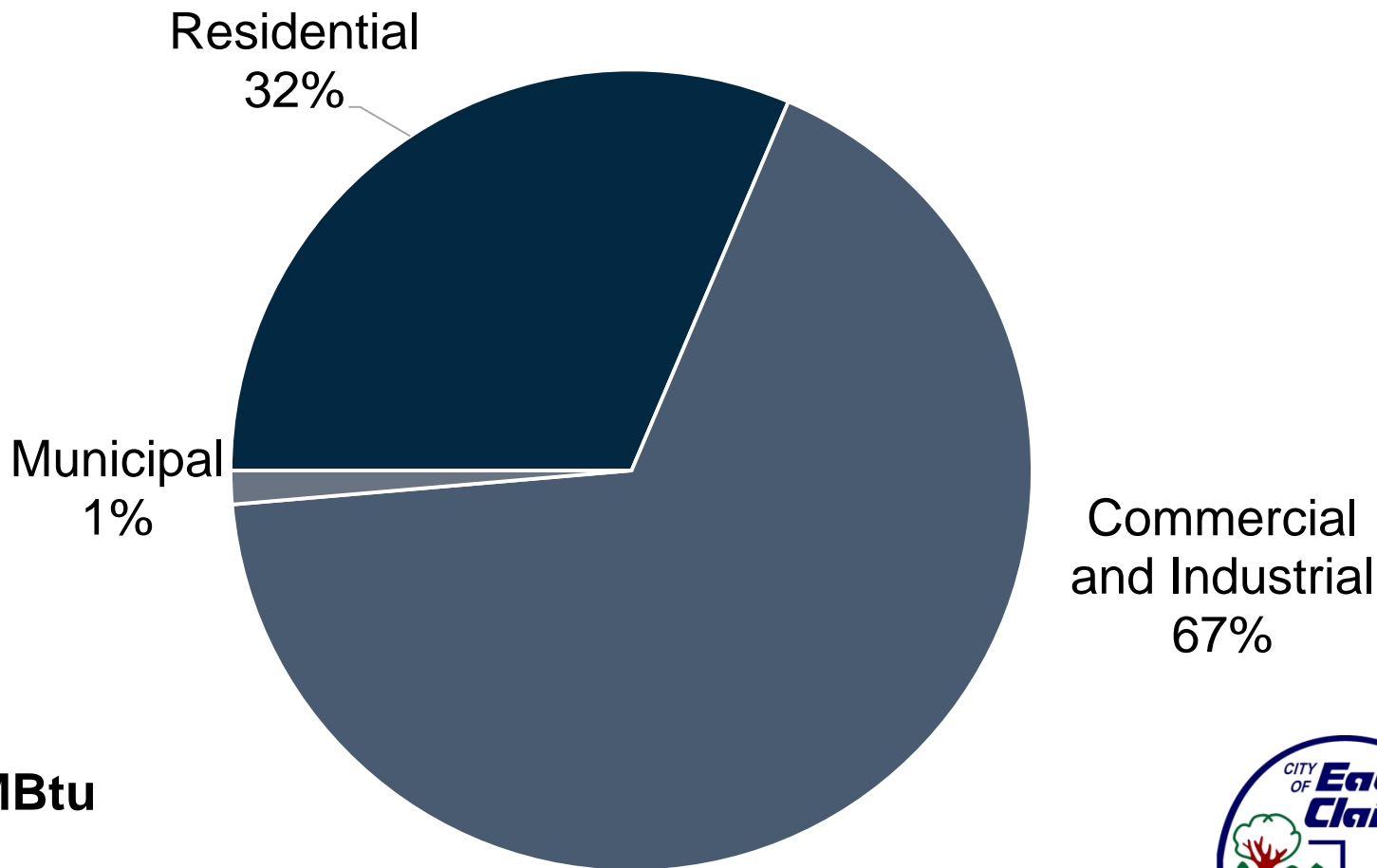
# Premise Count (2018)



**Total Premises**  
**33,346**



# Total Energy Consumption (2018)

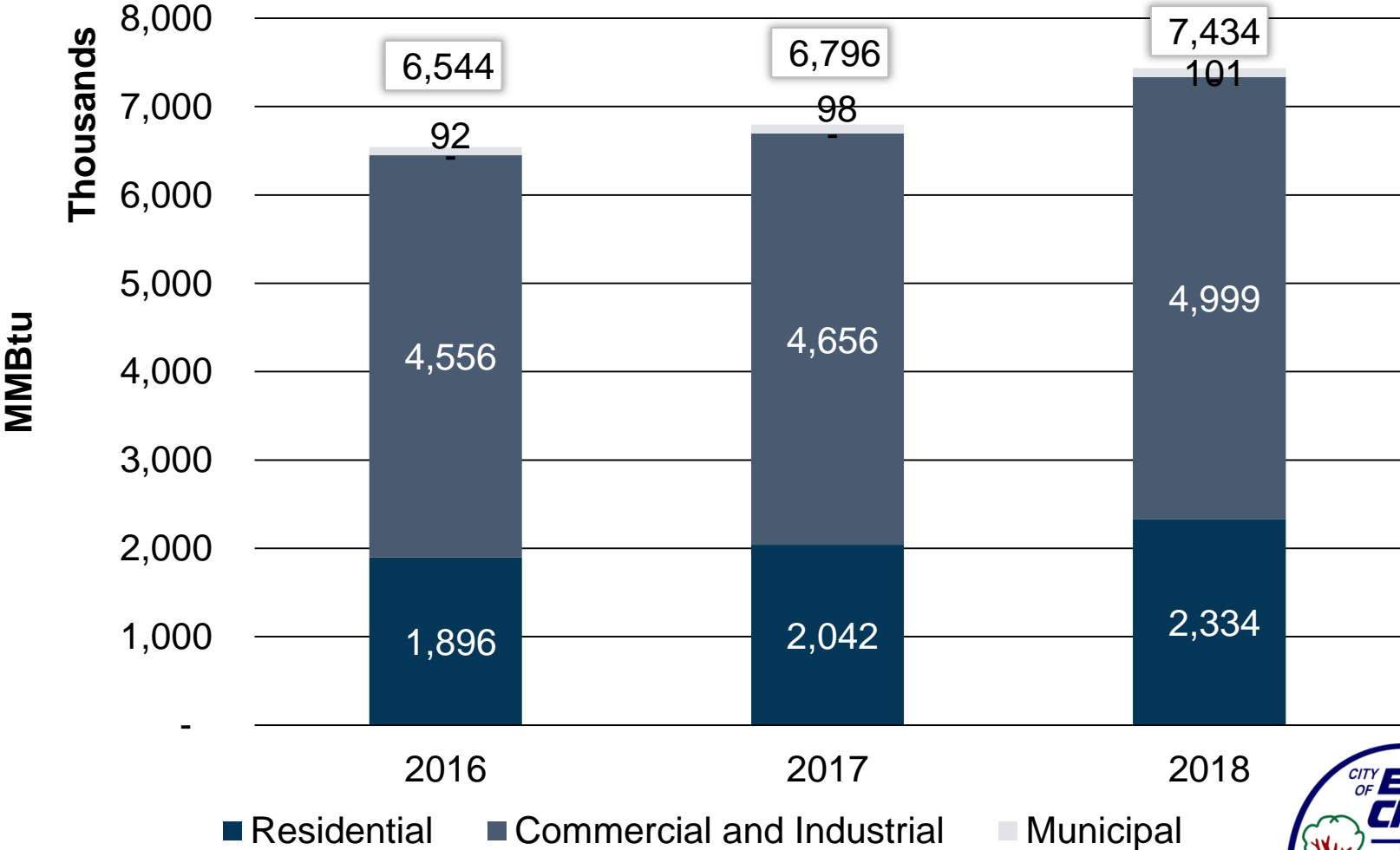


**Total MMBtu**

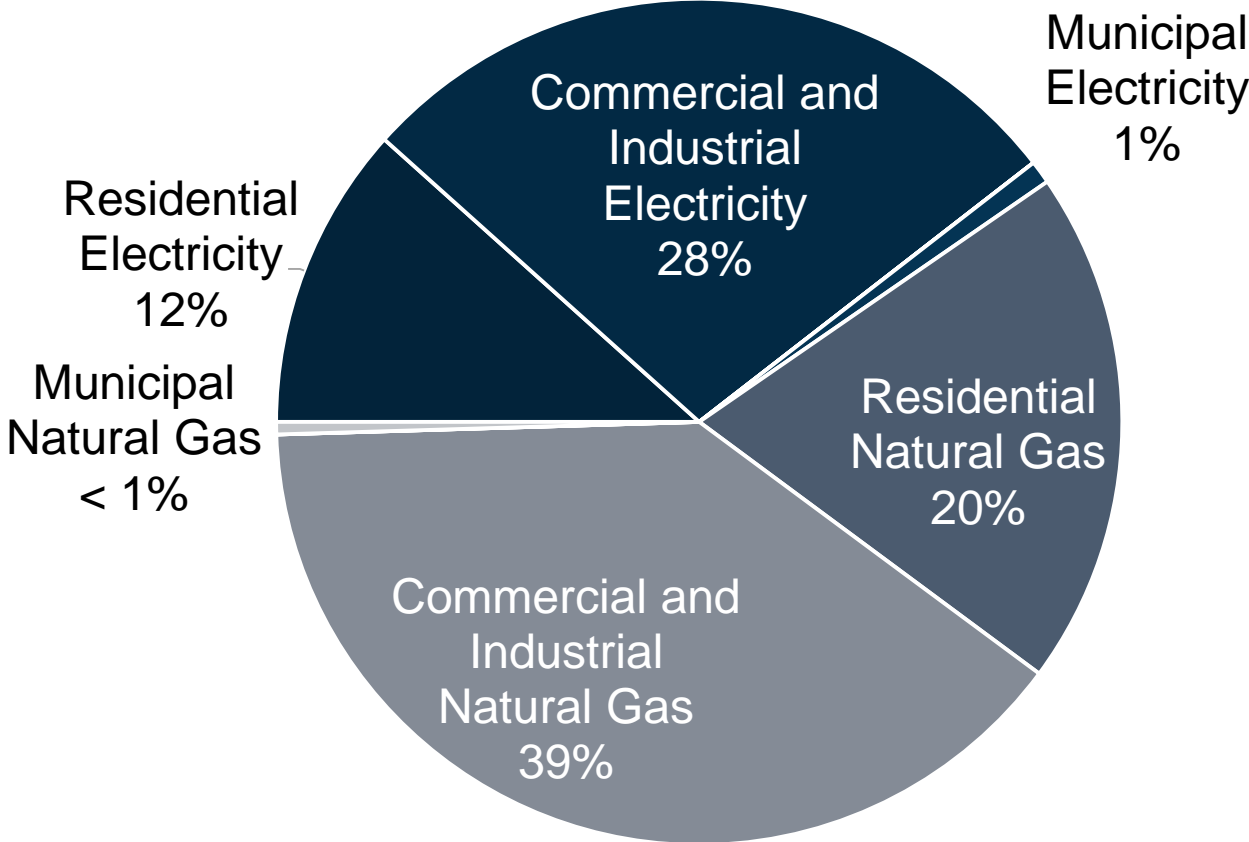
**7,433,650**



# Total Energy Consumption



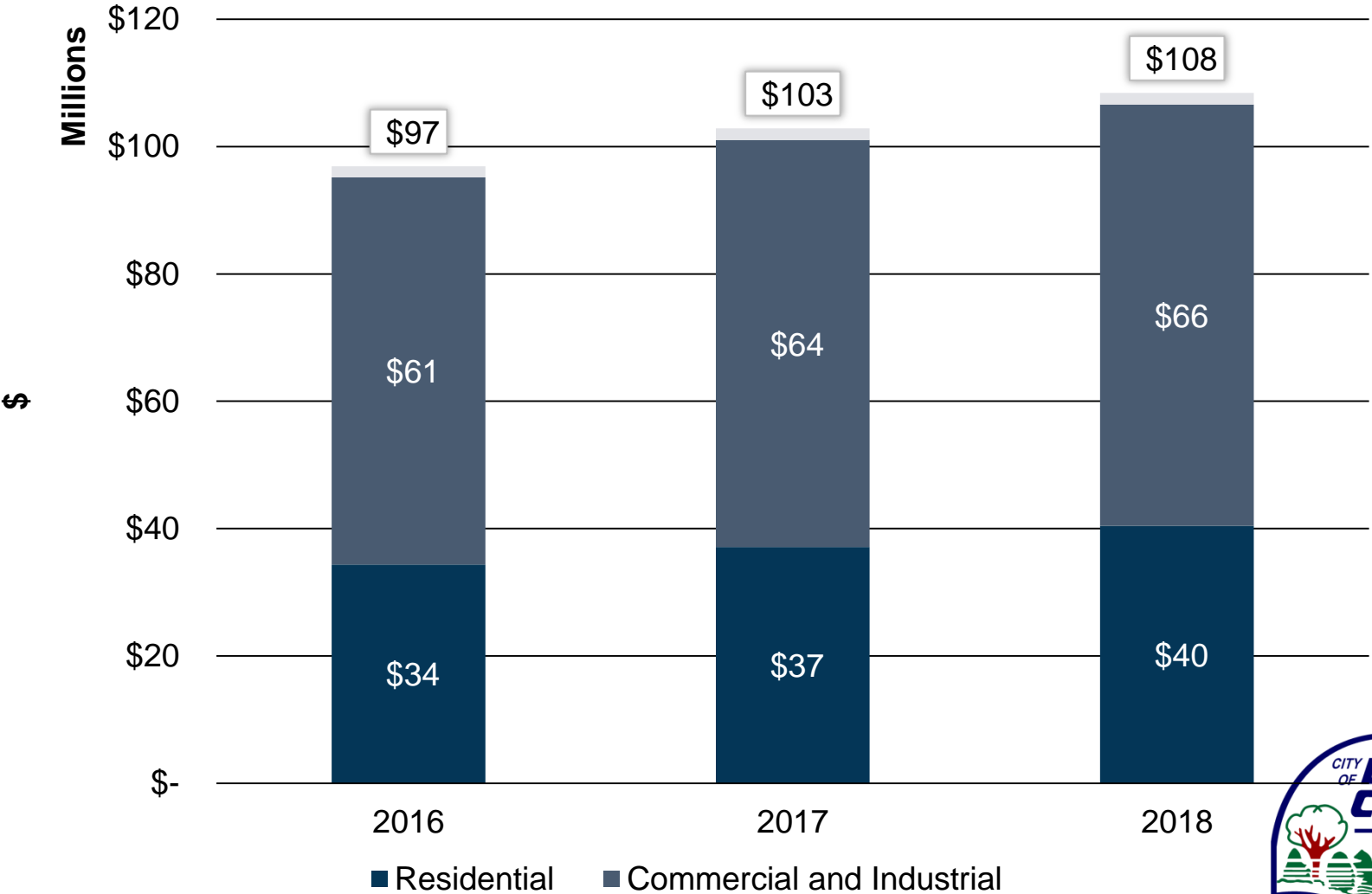
# Total Energy Consumption (2018)



**Total MMBtu = 7,433,650**



# Total Energy Costs



# Average Energy Costs (2018)

| Sector                    | Average Costs Per Premise |
|---------------------------|---------------------------|
| Residential               | \$1,376                   |
| Commercial and Industrial | \$17,484                  |
| Municipal                 | \$10,719                  |

**Total spent on energy: \$108 Million**





# QUESTIONS?



# WRAP UP AND NEXT STEPS



# Upcoming Workshops

All workshops are 6:30 – 8:30 p.m.  
Chippewa Valley Technical College  
Energy Education Center

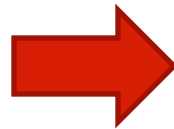
## UPCOMING DATES

- **June 6<sup>th</sup>** – Workshop #2
- **July 18<sup>th</sup>** – Workshop #3
- **September 19<sup>th</sup>** – Workshop #4



# Homework

- Review strategies in *Toward Renewable City Report*
- Decide which ones might have merit or new things
- Think about where you might want to focus your efforts
  - transportation, buildings, land use, waste



| Land Use & Buildings   |          |  |
|--|----------|--|
| Residential, commercial, industrial and public lands are within city boundaries. The way these lands are built on, arranged, scaled and used can reduce energy demands and promote walking and biking. |          |  |
| Action Ideas   | Progress | Comments   |
| Infill development   | ↑        | Downtown/neighborhoods are getting redeveloped.                |
| Mixed use development  | ↑        | See more downtown and in other higher traffic areas            |
| Transit oriented development (TOD)   | ↑        | Certain corridors are densifying for more ridership.           |
| Neighborhd. revitalization/preservation  | ↔        | Lot of focus but more projects needed. Landmarks help.         |
| Compact development  | ↔        | No metric has been developed to know what this means.          |
| Sprawl in townships  | ↓        | Large lot homes continue to consume land.                      |
| Preserve prime AG lands  | ↔        | County analysis should be completed to determine areas.        |
| Urban tree canopy reserves   | ↔        | Net canopy is compromised when development occurs.             |
| Energy efficiency building codes   | ↔        | Hampered by State to raise the bar.                            |
| Net-zero emission/energy buildings   | ↓        | Not aware of any building.                                     |
| On-site filtration   | ↑        | Continue requirements for stormwater capture                   |
| Support local foods  | ↑        | Community gardens, farmers market, food access, etc.           |
| <b>Sustainable Development</b>   | 💡        | <b>Policy/criteria for Low Emission Development (LEDS).</b>    |
| Walkable neighborhoods   | 💡        | Plan land uses so residents can walk under 20 mins.            |
| LEED for neighborhoods   | 💡        | Use the checklist to create green neighborhoods.               |
| LEED rating systems for buildings  | 💡        | "Certifiable" or just use standard for City and private sector |
| Develop Eco-building design guidelines   | 💡        | Similar to Milwaukee's. TIF incentives for LED projects.       |
| Develop a green business park  | 💡        | SkyPark or Gateway could be rebranded with solar.              |
| Require solar ready buildings  | 💡        | Gold award to enable marketplace (in top 10 in U.S.)           |
| Grey water reuse strategies  | 💡        | Promote reusing water for non-potable needs.                   |
| Require more carbon sinks/buffers  | 💡        | Save trees in the city by reserve/ordinance/best practices.    |
| Plant more trees & vegetation in parks   | 💡        | Evaluate public land where trees could hold more carbon.       |
| Explore reduced pesticides/fertilizers   | 💡        | Parks Div. has a policy but city wide action is unclear.       |

<https://www.eauclairewi.gov/home/showdocument?id=23645>

