City of Eau Claire Waterways and Parks Commission Wednesday, March 27, 2019 7:00 p.m.

Conference Room - Central Maintenance Facility

<u>Agenda</u>

- 1. Approval of minutes from the February 27, 2019 meeting.
- II. New Business
 - a. Welcome new commission member Jeanne Mueller
 - b. Recommendation on rezoning and site plan for the construction of visitor center for UWEC located on the south side of the 100 block of Roosevelt Avenue. (Pat Ivory)
 - c. Recommendation to name the "Special Area" along Forest Street to "Veterans Tribute Park." (Todd Chwala)
- III. 2019 Special Events list (Information only)
- IV. Directors Report (Information only)
- V. Group Photo of Commission members
- VI. Adjournment

Please call the Community Services Office (715-839-4649) if you <u>cannot</u> attend this meeting!

[&]quot;Any person who has a qualifying disability as defined by the Americans With Disabilities Act that requires the meeting or materials at the meeting to be in accessible location or format must contact the ADA Coordinator for the City of Eau Claire, at 839-4921 or at 203 South Farwell Street by 2:00 PM the Monday prior to the meeting so that any necessary arrangements can be made to accommodate each request."

CITY OF EAU CLAIRE WATERWAYS AND PARKS COMMISSION

(Meeting Minutes)

February 27, 2019

Members Present: Joshua Miller, Tom Fiedler, Susan McLeod, Kate Beaton, John Bodkin,

Ron Doering, Jenni Sterling, Terry Weld

Members Absent: Kirk Dahl, Meredith Ball (The Commission has one vacancy with Megan

Kremer's resignation)

Staff Present: Jeff Pippenger, Pat Ivory

The meeting was chaired by Joshua Miller at the City's Central Maintenance Facility Conference Room and called to order at 7:00 p.m.

Minutes: The minutes of the January 23, 2019 meeting were approved as written.

Business Agenda.

A. Presentation on Eagle Scout Project. Jeff Pippenger provided an overview of a request from Kevin Byrne to undertake an Eagle Scout project that would involve the installation of seven monofilament recovery stations at the various boat landings within the City.

Kevin Byrne was present at the meeting to discuss the project. Kevin discussed the issues related to improper disposal of monofilament fishing line to wildlife and the environment. He also provided information about the design of the recovery stations.

The Commission thanked Kevin for his work on the project and suggested that the City use its social media resources to promote the project.

B. Recommendation on a Proposal for Rezone a City Parcel at 111 Niagara and Classify the Parcel as a Special Park Area. Jeff Pippenger informed the Commission that a neighborhood group was proposing to make some limited improvements to the City-owned parcel located at 111 Niagara Street including some landscaping and areas for yard games such as kub. The City would like to officially recognize the area as a park and open space, whereas it currently does not have a parks classification. In addition, since the parcel is now owned by the City, it should be rezoned to Public.

The Commission discussed the request and suggested that some minimal signage be included to inform the public that the area is a public site.

ACTION TAKEN: Tom Fiedler moved to recommend that the parcel be rezoned to Public and classified as a special park area in the City's Parks Plans. Susan McLeod seconded the motion. All votes were in favor. Motion carried.

Waterways and Parks Commission Meeting February 27, 2019 Page 2 of 2

Other Items.

-The Commission reviewed the special events listing and Director's Report.

The meeting was adjourned at 7:30 p.m.

Submitted by, Susan McLeod, Secretary



TO: Waterways and Parks

Commission

MEETING DATE:

3/27/19, 7:00 p.m.

Central Maintenance Facility

FROM: Community Development

FILE NO.: Z-1642-19 & PZ-1903

AGENDA ITEM: Request for approval of a rezoning and site plan for the construction of a

visitor center for the UWEC campus.

APPLICANT: University of Wisconsin – Eau Claire

ARCHITECT/DESIGNER: Angi Goodwin, Ayres Associates, 3433 Oakwood Hills Parkway,

Eau Claire, WI 54701

SURROUNDING LAND USE: North: UWEC Campus

East: Residential
South: Putnam Park
West: UWEC Campus

AREA: approx. 1.3 acres

EXISTING ZONING: R-1 and Public **PROPOSED ZONING:** Public

EXISTING LAND USE: Vacant & visitor center PROPOSED LAND USE: New visitor center

and parking

COMPREHENSIVE PLAN: Comprehensive Plan

ANALYSIS:

The University of Wisconsin – Eau Claire and Ayres Associates are requesting to rezone property from R-1 to Public and the approval of a site plan to construct a new visitor center at the southwest corner of Roosevelt Avenue and Park Avenue. Attached is the project narrative, site plan for the project, building elevations, and vicinity maps of the area. The property abuts Putnam Park and Little Niagara Creek to the south, thus requiring review by the Waterways and Parks Commission.

The west portion of the subject property is currently zoned R-1 and would be rezoned to Public. The east portion is already zoned P-Public. The overall size of the site is approximately 1.3 acres.

The site plan shows a new 2-story Visitor Center and Admissions building that has a first-floor footprint of approximately 8,000 square feet. The height of the building would vary with the east portion being 30' in height and the west portion being 35' in height. The building elevations show a variety of building materials including brick and glass to compliment other campus buildings in the vicinity.

Parking for 22 vehicles would be provided to the east of the building. Currently, the east portion of the site has a one-story; 225 square foot building used by staff to monitor the visitor's parking lot that will be removed. The existing parking lot has 18 parking spaces.

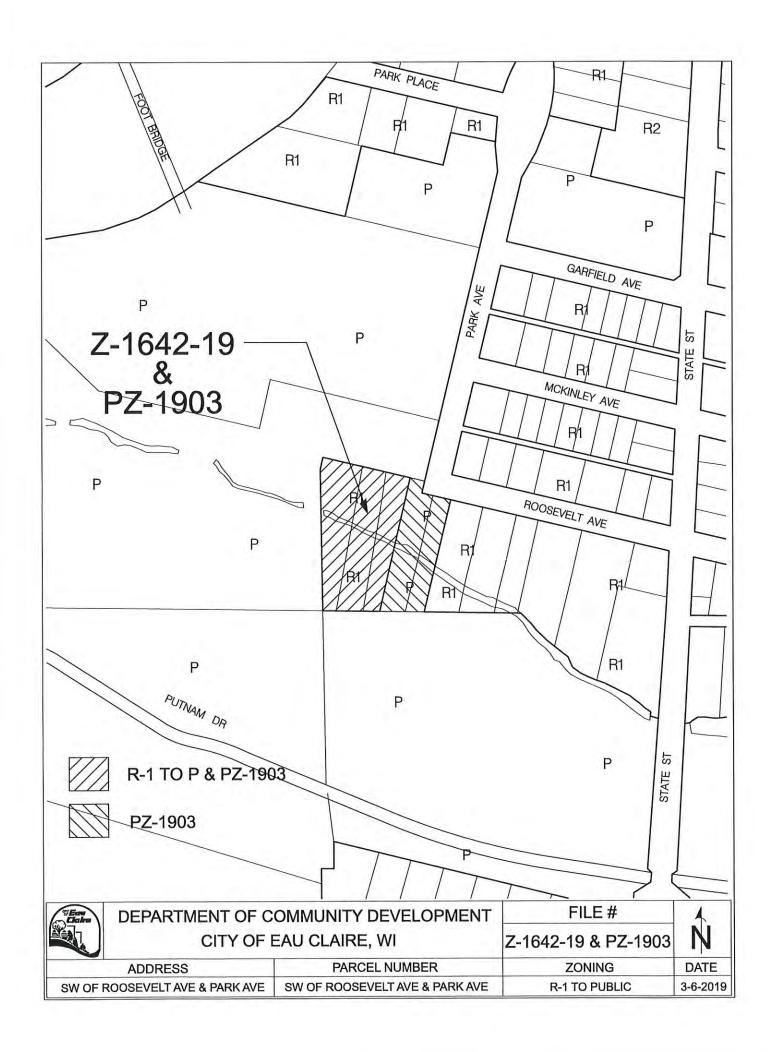
The landscape plan shows a mixture of street trees and shrubs as well as planting beds along the foundation of the building. A variety of pavement materials and textures are also proposed. The site plan shows one wall sign that would be located along the front (north) of the building. Lighting for the site will include a variety of fixtures including pole mounted fixtures for the parking lot, and pedestrian/bollard style lighting for the plazas areas. The site plan also shows a decorative wall to the front (north) of the building to the northeast. This wall would be internally lighted with LED fixtures. This lighting will need to be subdued and static due to its proximity to the residential neighborhood.

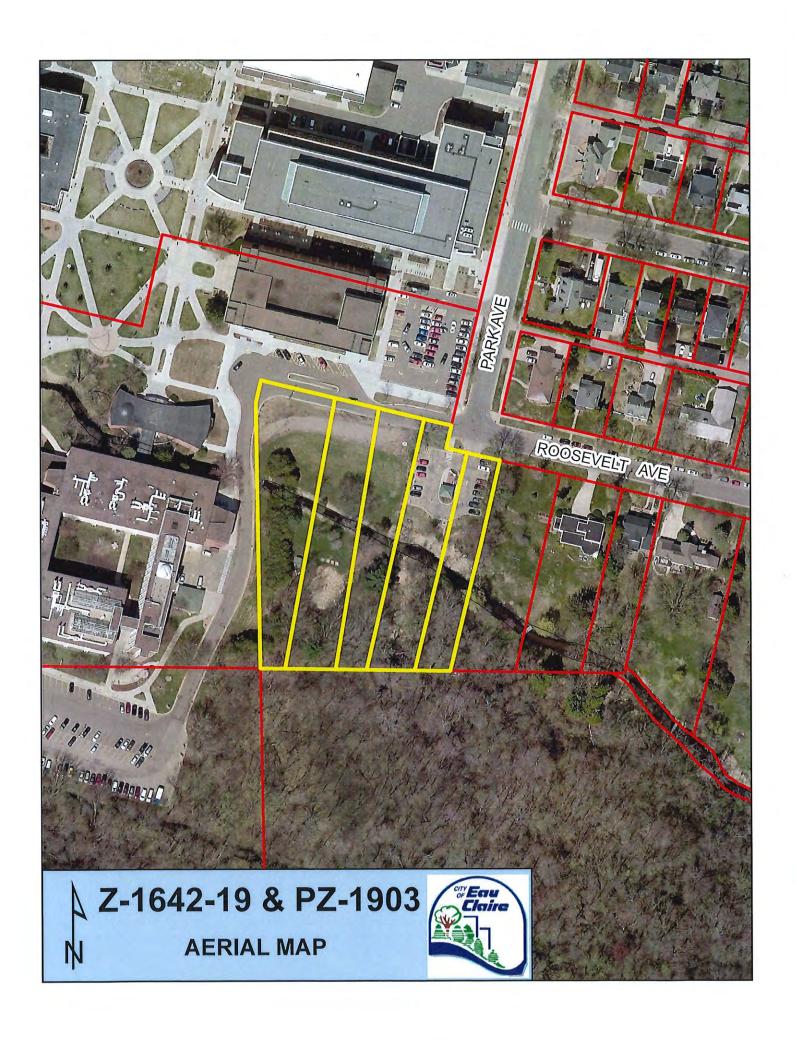
The building and parking lot would be setback 50' or more from the Ordinary High Water Mark (OHWM) of Little Niagara Creek which is in compliance with the City's Development Guidelines for Waterway and Greenway Areas. The project narrative notes that a portion of the west plaza would be within the setback area, but would consist of various plantings and a permeable surfacing. There is also a 50-foot setback required from wetland areas that is administered by the Wisconsin DNR. A small portion of the parking lot would be within this setback and the University is requesting a waiver from the DNR. The University notes that the new parking lot will have a reduced encroachment than the existing parking.

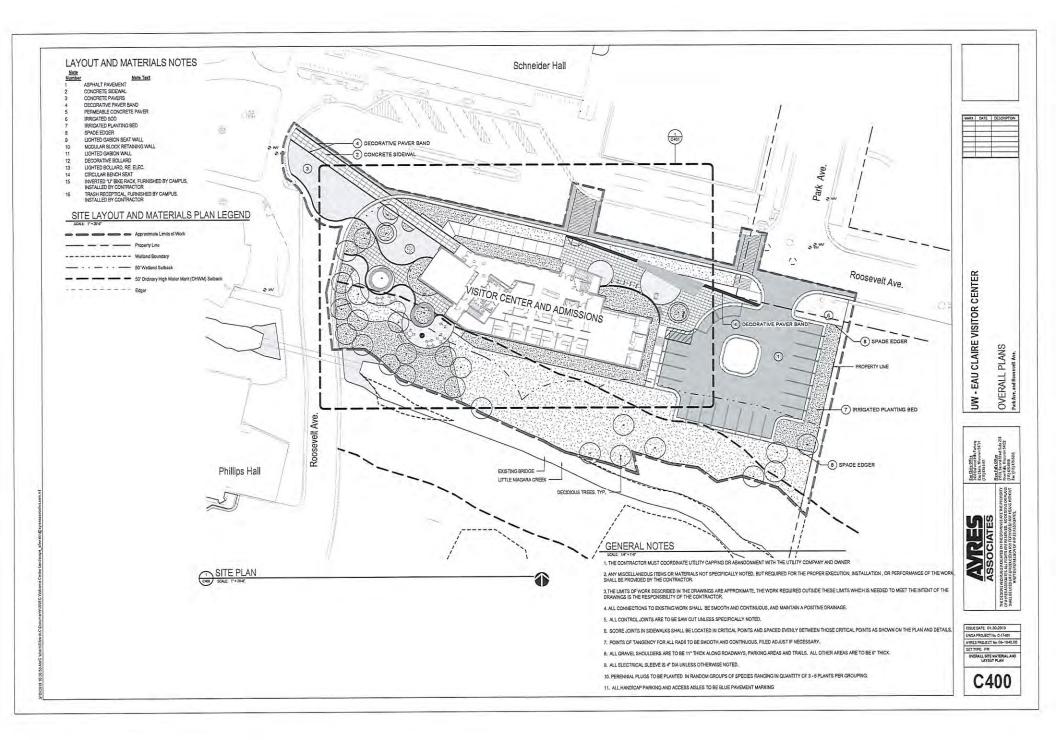
As with previous applications, the review of the Commission should focus on the review of the project in relation to the City's Comprehensive Plan, Parks Plan, and conformance with the City's Greenway guidelines. A copy of the guidelines is attached.

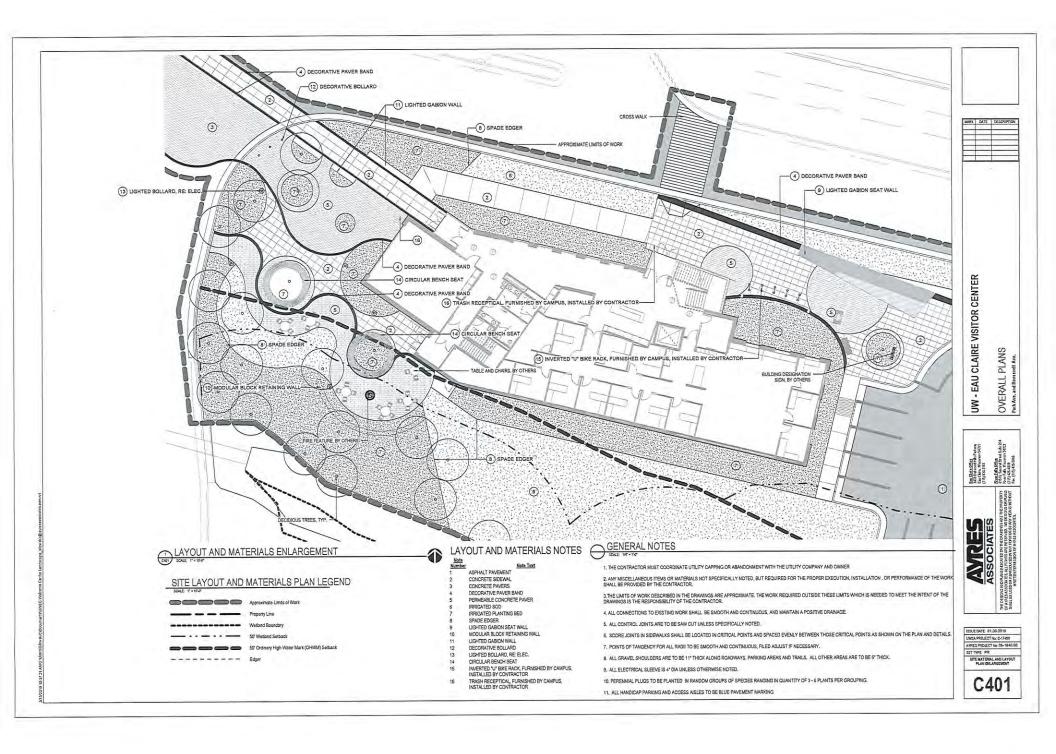
Staff recommends approval of the rezoning and site plan as they pertain to the City's Greenway guidelines subject to the DNR wetland approval.

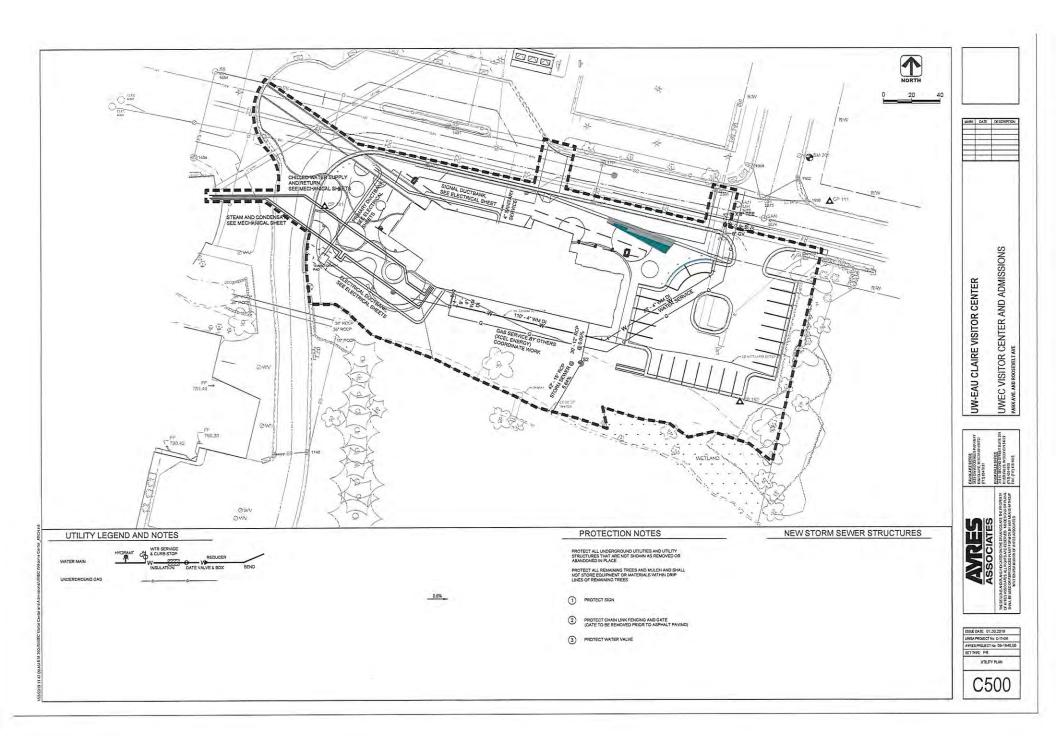
The rezoning and site plan will be reviewed by the Plan Commission on April $\mathbf{1}^{\text{st}}$ and the City Council on April $\mathbf{8}^{\text{th}}$.











First Floor Plan

First Floor Area: 7,990sf Second Floor Area: 8,504sf

Total Area: 16,494sf





Second Floor Plan

First Floor Area: 7,990sf

Second Floor Area: 8,504sf

Total Area: 16,494sf

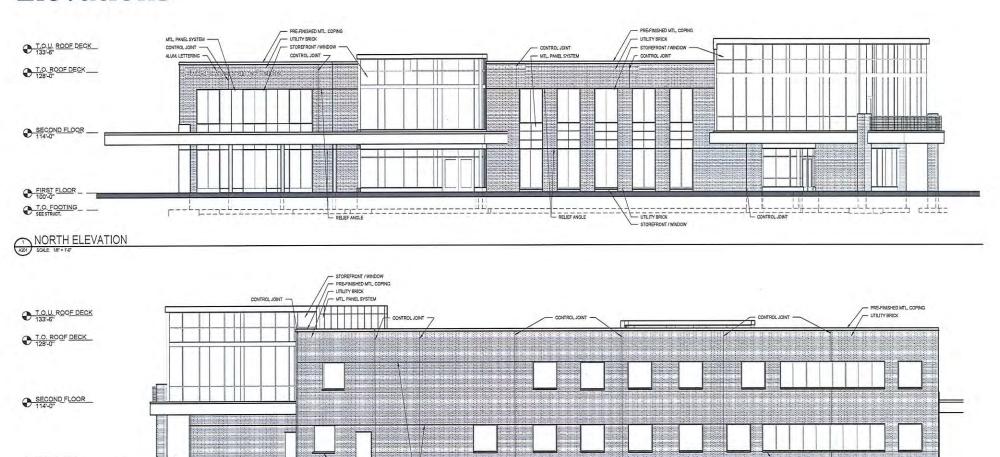




Elevations

SOUTH ELEVATION

SOALE 18° + 10°



RELIEF ANGLE

UTILITY BRICK
PRECAST SILL



UTILITY BRICK

PRECAST SILL

Building Sign Information 1'-6" UWEC Welcome Center

View from Roosevelt & Park



View from Campus



View to West Entry



Development Guidelines for Waterway and Greenway Areas

- A. Purpose and Authority. The guidelines established herein have been adopted pursuant to the authority granted in Title 18 (Zoning Code) and Chapter 2.64 (City Waterways and Parks Commission) of the Eau Claire Municipal Code and in accordance with the policies and recommendations contained in the Eau Claire Waterway Plan which have been adopted as an official documents of the City's Comprehensive Plan. These guidelines implement official City policy which state that the protection, enhancement, and promotion of the City's waterways is a public necessity and is required in the interest of the health, prosperity, safety, and welfare of the community. Established City policy states:
 - Building design and site layout in development adjacent to the waterways should enhance
 the attractiveness of the natural setting and stimulate an appreciation of the waterway's
 beauty;
 - The ultimate land use for the waterway corridor should be open space, recreation, and only
 that development which permits public access and enjoyment and is physically, visually, and
 functionally consistent with the goals of waterway revitalization.

To these ends, the guidelines stated herein have been established to protect the aesthetic and visual character of the waterways and greenway system, to enhance and protect water quality and the riparian environment, and promote high quality design and development along these areas.

- B. Applicability. These guidelines apply to development on properties delineated in Chapter 2.64 for which any zoning variance, site plan, conditional use permit, rezoning, or other matters in which review by the Board of Appeals, Waterways and Parks Commission, Plan Commission, or City Council is required. In addition, administrative decisions of City staff which effect the waterways, greenway, or shoreline shall be made consistent with these guidelines and, whenever possible, in consultation with the Waterways and Parks Commission. These guidelines shall be considered in addition to the provisions established for floodplains and wetlands and those standards specified in Title 18. The approval of such development may include conditions deemed necessary to insure compliance with these guidelines.
- C. Definitions. The definitions contained in Title 18 and listed below are applicable to these guidelines.

Greenway. Public lands which comprise the open space system abutting the waterways and delineated in the Eau Claire Waterways Plan.

Ordinary High Water Mark (OHWM). The point on a bank of a waterway up to which the presence and action of surface water is so continuous as to leave a distinctive mark such as by erosion, destruction or prevention of terrestrial vegetation, predominance of aquatic vegetation, or other easily recognizable characteristic. Final determination of the location of the OHWM shall be made by the City Engineer.

Shoreline. Land abutting the waterways extending landward from the OHWM to the floodway boundary or to the top of the bank, whichever is greater.

Waterways. The Chippewa River, Eau Claire River, Sherman Creek, Lowes Creek, Otter Creek, Little Niagara Creek, Hallie Lake, which lie within the City of Eau Claire and Half Moon Lake.

D. Guidelines.

1. Vegetation and Topography. Removal of the existing vegetation along the shoreline and on steep slopes along the waterways can result in severe environmental and aesthetic damage to the waterways and should be avoided as much as practically possible and kept to the minimum necessary for the development to occur. Maintaining the existing vegetation in these areas is important to provide a stable shoreline, protect water quality, keep nutrients from the water, preserve native flora, enhance the appearance of the aesthetic value of the natural environment, and preserve fish and wildlife habitat.

Earthmoving and filling should also be kept to the minimum necessary for the development to occur. Where earthmoving and filling activity is approved, grading, erosion prevention, and vegetation restoration plans will be reviewed by the City Engineer and Parks and Recreation Department to minimize erosion from the site during construction and upon completion of the project. When the use of fill is approved for the development, it is not to contain garbage refuse, any form of contaminated materials, broken asphalt and concrete, tires, and other debris.

The primary means for providing permanent bank stabilization where the vegetation is disturbed is through replanting; however, shorelines subject to severe erosion and shorelines located within the Central Business District and Water Street Commercial District both as defined in the Comprehensive Plan may be developed at an "urban" scale, thus permitting manmade features or structures such as terracing and retaining walls to be used for bank stabilization purposes. Bank stabilization through the use of rip-rapping is permitted, however, not encouraged in these areas. If this method is selected, it must consist of only clean rock material, not materials such as broken concrete and asphalt, tires, and other debris. When rip-rapping must be utilized, it must be minimized in area and scale as much as practically possible and completed with a combination of landscaping and/or terracing to "soften" its appearance along the waterways.

Large trees are an integral element of the natural environment along the waterways and significantly add to the aesthetics of these areas; thus, every effort should be made to maintain existing trees along the shoreline and on steep slopes along the waterways, particularly those which appear to be healthy. For those trees which are retained, it is important that the existing grade elevation and soil at the base be altered as little as possible to ensure their healthy existence. A tree exceeding 6 inches in caliper which is removed should be replaced with a new tree 2 inches or more in caliper.

The provisions on river bank management, plantings, and forest management, contained in the Natural and Cultural Resource Protection Plan within the Waterways Plan dated July 10, 2012, and on file in the office of Community Development, applies and is adopted herein by reference.

2. <u>Drainage</u>. The City will continue to apply and enforce the provisions of its *Surface Water Management Plan* and its WPDES (Wisconsin Pollutant Discharge Elimination System) Municipal

Storm Water Discharge Permit with the Wisconsin Department of Natural Resources throughout the watersheds that drain to the rivers, creeks, and lakes. The City Engineer will determine the required improvements for drainage.

Runoff from rainfall, snow melt, or other activities will be collected on-site and treated with site-appropriate Best Management Practices (BMPs) for pollutant removal prior to discharging into the public storm sewer system. New outfalls on the river and stream banks will be discouraged unless there is not a practical alternative. Best Management Practices may include:

- Ponds to detain and filter runoff before it reaches a stream, natural lake, or wetland
- Rain gardens
- · Bio-filtration devices
- Vegetated swales
- Infiltration areas
- Pervious pavement
- Buried storage vaults
- Oil and water separators.

BMPs may also include "good housekeeping" practices to keep pollutants from entering site runoff. These practices may include:

- Covering dumpster or material storage areas to prevent contact with rainfall
- Nutrient management programs to prevent over-use of fertilizers and/or pesticides
- Site designs that minimize paved areas and areas exposed to vehicular traffic.

Storm water may also be captured, cleansed, and released using BMPs located under parking lots.

- 3. <u>Unique Resources</u>. Every effort should be made to protect the natural topographic and landscape features of a site as well as scenic overlooks, vistas, and historic sites as noted in the Waterways Plan.
- 4. <u>Orientation</u>. Buildings on sites abutting a waterway or the Greenway will be designed to benefit from that location as well as contribute to the beauty of the waterway environment.

Building features that will be encouraged or considered by the City during the review of site plan applications along the waterways include:

- Equal façade treatment on all sides
- Windows facing the waterway
- Plazas, decks, or balconies toward the water
- Materials such as clay brick, wood, stone, architectural accent metals and low-reflective glass.

Site design and building architecture should allow for the mutual benefit of the private development and the public open space; the design of each should complement the other while providing an apparent demarcation between the two. Means of demarcation may include:

- Horizontal separation
- Elevation differences
- Plantings

- Planted berms
- Stoops, porches, decks, plazas, or balconies
- Fences that are 90 percent open (e.g., wrought iron or similar) or low masonry walls.
- 5. <u>Setback</u>. In order to minimize any adverse effects on the waterway environment and enhance the appearance and image of these areas, it is necessary that development, including structures, parking lots, drives, storage areas, signs, decks, deposition or extraction of materials, etc., be set back from the waterways. Buildings should be set at least 40 feet from the top of bank in order to protect a corridor of trees and other vegetation as well as to soften the view to the building from the water; reductions to this guideline may be granted in the Downtown as outlined in the Waterway Plan. The top of bank will be located by the City Engineer. It is commonly defined as the point at which the slope changes from less than to greater than 20 percent. Parking areas, driveways, public streets, plazas, decks, and similar land improvements may be located at a reduced setback but not less than 10 feet from the top of the bank or greenway. In locations where there is no top of bank, the setback should be at least 50 feet from the Ordinary High Water Mark (OHWM). Where there is publicly owned land along the waterfront (the Greenway) Buildings or other structures should be located no closer than 20 feet from the land-side edge of property line with such land. In addition to the guidelines set forth above, site specific characteristics of a particular property as listed below may dictate additional setback:
 - The property abuts an especially scenic or natural portion of the greenway and such setback is essential to preserve these areas;
 - Slope of the area exceeds 12 percent;
 - The property possesses unique or valuable features or resources in which the additional setback is necessary to preserve such features;
 - The Eau Claire Waterway Plan identifies an area as proposed greenway and the additional setback is necessary to allow for the eventual extension of the greenway along that portion of the waterway without conflicting with the proposed development;
 - The floodplain or shoreland/wetland provisions require additional setback;
 - The height or mass of a building which is proposed would have a detrimental impact on the abutting greenway or waterway.

The setback guidelines of this section are not applicable to the structures and facilities identified below since by their nature a setback is not reasonable or practical in most cases. However, this does not waive requirements such as the floodplain or shoreland/wetland provisions.

- a) Publicly related activities by local, state, or federal government such as:
 - Public utility structures and facilities, including bridges, roads, sanitary sewer, storm sewer, and water utility systems, storm sewer outfalls, pumping stations, and dikes
 - Recreational facilities within the greenway, including trails, scenic overlooks, observation platforms, boardwalks, retaining walls, docks, piers, boat ramps, benches, and ancillary items such as parking lots and access drives
 - Signs for streets, historical sites, and the greenway
- b) Other utility and transportation structures and facilities, including railroad tracks, railroad bridges, dams and related structures, above and below ground transmission lines.

- c) Privately owned docks, piers, boat ramps, and stairways.
- 6. <u>Building Penetration</u>. Land development adjacent to waterways or linear waterfront parks should avoid creating buildings that form a disproportionately long wall parallel to the waterway. View and access points through river corridor development will be designed. Development composed of two or more smaller buildings are favored over a single, very long building in order to allow visual and physical penetration toward the waterway from inland sites. Side yard setbacks prescribed in the existing zoning districts will also mandate a certain degree of building separation, particularly in lower density residential areas.
- 7. <u>Landscaping</u>. A landscaped buffer between the greenway and any development is important to minimize potential conflicts between the two uses and promote a high quality, visually pleasing environment. Sites along the waterways will be well landscaped in order to provide a suitable transition to the more natural waterway corridor, to reflect the value of the riparian property, provide natural benefits and generally conform to the City's standard landscaping requirements. The required setbacks described in this plan will receive particular attention especially as needed to soften the views to buildings from the water or to create a visual demarcation between public and private properties.
- 8. <u>Screening</u>. Visually objectionable development features such as loading docks, parking lots, overhead doors, trash receptacles, or outdoor storage will be screened from public view by plantings, berms, walls, or fences as prescribed by the Eau Claire Zoning Ordinance. Fences or walls will be combined with plantings to soften their appearance. Coniferous plantings will be included to provide year-round effectiveness and color. Materials and plantings will harmonize with the building and overall site in the following manner:
 - If the greenway or waterway is to abut an active use area such as a parking lot or driveway, hedges, shrubs, berms, or any combination thereof must be provided to separate the active use areas from the greenway. A continuous buffer having a minimum height of 3 feet is necessary to provide such separation.
 - Uses which may be more incompatible with the greenway and waterway environment require greater screening. Such uses and equipment include: trash receptacles, mechanical and utility equipment, truck loading and unloading areas, industrial uses, and open storage areas. Solid fences or retaining walls 6 to 8 feet in height used to provide screening should be constructed with materials that complement and enhance the appearance of the development. It is also important to landscape along the fence or retaining wall to "soften" the appearance of the structure.
- 9. Access to the Greenway. Private sites are encouraged to provide pedestrian links to any adjacent multi-use path in the Greenway. Public sidewalks and bicycle paths should also be provided at many locations to the waterfront trails to tie the neighborhoods to the waterfronts.
- 10. Exterior Lighting. The design of exterior lighting should complement the development and shall be shielded as per the City's Exterior Lighting Manual standards. Exterior lighting which enables evening utilization of the greenway is encouraged as part of the site improvements for a property.

- 11. <u>Utility Lines</u>. Utility lines such as telephone, cable, and electric should be placed underground in order to enhance the appearance of the development.
- 12. <u>Signs</u>. Signs erected along the waterway or greenway can negatively affect the appearance of a development and be incompatible with the natural setting of the waterways. Billboards (off-site outdoor business advertising signs) will not be allowed within 300 feet of the Ordinary High Water Mark of a waterway. If visible from the waterway or Greenway, flashing signs, animated signs, electronic signs, and reader board signs should be at least 300 feet from the Ordinary High Water Mark of a waterway. Business wall signs facing a waterway on parcels abutting the waterway must be approved with a signing plan as set forth in Chapter 16.16 and should be subdued and indirectly lit (not back-lit). Pylon signs will not be allowed between a building and a waterway. The design and location of all other signs should complement the design of the development and preserve the scenic qualities of the area.
- 13. <u>Visual Access</u>. The Eau Claire community wishes to maintain the image of verdant and naturally forested river valleys, creek corridors, and lake edges. At the same time, it is understood that sustained appreciation for these resources grows, in part, from the ability to view them. Seeing portions of buildings from the water or the opposite shore is not considered inappropriate or objectionable in all instances.
 - It is acknowledged that urban development along the Chippewa River between Dells Dam and the Clairemont Avenue bridge can, if properly designed, have a high degree of visual compatibility with the river. Therefore, the City will allow judicious thinning and pruning of trees and brush along the waterways in order to create views and glimpses of the water as long as the overall impression of forest is maintained. The City Forester should be consulted prior to undertaking such actions to ensure that bank stability is maintained, native flora is not destroyed, and that it is in compliance with DNR regulations.
- E. Submittal Requirements. Any development application for which these guidelines are applicable should be accompanied by information required for a site plan submittal and as necessary to determine that the application is in compliance with the objectives of these guidelines. In addition, the following information should also be provided:
 - 1. Location of the OHWM, floodway boundary, meander line (if applicable), and floodplain boundary on the site plan;
 - 2. Location of the 50 foot setback from the OHWM or the 40 foot setback from the top of bank;
 - 3. Description of exterior building materials proposed for all buildings;
 - 4. General description of the existing shoreline and site vegetation, vegetation proposed for removal, proposed landscape materials, and bank stabilization measures proposed. Existing trees exceeding 6 inches in caliper should be identified by species and shown on the site plan.

PARKS, RECREATION AND FORESTRY

STAFF REPORT

PROJECT NAME:

Naming Forest Street Special Area to "Veteran's Tribute Park"

To: Waterways and Parks Commission

Date: March 18, 2019

From: Jeff Pippenger, Community Services Director

Description: A Park and Facility Naming Policy was established in 2006 on the process of naming parks and facilities in the City of Eau Claire. This was to make sure each request was given the same level of consideration when requested.

Location: Forest Street Special Area

Background: The Veteran's Foundation has formally requested, in writing to the Director of Community Services, to name the Forest Street Special Area to the "Veteran's Tribute Park". In 2017, the Veteran's Foundation entered into a Memorandum of Understanding with the City of Eau Claire to fund raise for a Veteran's Tribute Trail and amenities to make the Forest Street Greenway a place for Veteran's and their families to hold their traditional celebrations and a place for reflection. The agreement had the Veteran's Foundation to fundraise for a trail, gathering space, monuments, lighting, paving a parking lot, and constructing a restroom, which would cost approximately \$2 million dollars.

Justification: The City's policy on naming a park has three objectives. 1. Provide name identification for individual parks, park areas or park facilities. 2. Provide criteria for citizen input into the process of naming. 3. Ensure that the naming of parks, park areas, and park facilities is controlled by the City Council through recommendation from the Waterways and Parks Commission with advice from Parks staff. It is the Director's determination that the name being presented for change meets the standard of qualifying names within the policy under the criteria listed in the policy. The Commission will decide whether to reject or move the request on to the next phase of the approval process. If moved to the next phase there will be a 60 day public input period, after which time the Commission will act on each request made, and if approved will recommend to the City Council for approval.

Proposed Location: Forest Street Special Area

Facilities Features: Green space, Trail, Gathering area, Community Garden, Pavilion, restrooms, parking areas.

Storm Water: Drainage already exists

City of Eau Claire Park and Open Space Master Plan: Supported by Park and Open Space Plan.

City Comprehensive Plan: Consistent with City Comprehensive Plan.

Financial: All amenities are being fundraised per MOU.

LAWCON: NA

Eau Claire Parks, Recreation and Forestry Department Policies and Procedures

Objective Number: 7.4 Effective Date:

First draft

Approved by WPC 9/22/04

Second draft

Approved by WPC 1/25/06

Third draft

Approved by WPC 2/24/06

Subject: Park and Facility Naming Policy

Purpose: The purpose of the policy is to establish standard procedures and guidelines for the naming of public parklands and facilities owned and/or operated by the City of Eau Claire and under the jurisdiction of the Parks, Recreation & Forestry Department.

POLICY

The purpose of this policy is to provide a process for naming currently un-named facilities or parks, new facilities or parks and changing names of currently named parks.

PROCEDURES

This policy may not be consistent with existing names of city areas and facilities. No suggestion is made or intended that existing names be changed. This policy is a basis for future decisions.

It may be appropriate in some cases to name subsections of parks to honor or pay tribute. Naming will follow the following procedures.

AUTHORIZATION

The naming of sites shall be the function of the Waterways and Parks Commission. Through the Commission, diversity, balance and creativity will be sought during adoption of names.

All requests for the proposed naming of a facility must go through the Waterways and Parks Commission, with only approved recommendations forwarded to the City Council for final approval.

OBJECTIVES

- a. Provide name identification for individual parks, park areas or park facilities.
- b. Provide criteria for citizen input into the process of naming parks, park areas or facilities.
- c. Insure that the naming of parks, park areas, or park and recreation facilities is controlled by the Eau Claire City Council through recommendations from the Waterways and Parks Commission with advice from Parks, Recreation & Forestry staff.

A. Process for currently un-names facilities or parks:

- 1. Working in cooperation with the Parks, Recreation & Forestry Department, individuals, groups and organizations interested in proposing a name for an existing un-named park area or facility must do so in writing. This proposal shall be presented to the Director of Parks, Recreation & Forestry for consideration. A written description of qualifications for the name being considered must be submitted at this time. This should include location of the facility, any outstanding features of the site, detailed biographical information on an individual being recommended for a name and a narrative explaining the justification of the naming of the facility.
- 2. Signs, Plaques and Markers: Individuals requesting naming of parks and facilities are strongly encouraged to include in their initial naming request the expectations for signage in the park or facility. The Director of Parks, Recreation & Forestry, or designee, must approve any signs, plaques or markers. They must be designed to blend with and complement the existing Parks, Recreation & Forestry Department signs, plaques and markers. Cost of signage will be negotiated with groups requesting names for city parks and facilities.
 - 3. The Parks, Recreation & Forestry Director will determine if the suggested name is included in the list of qualifying names. Names submitted for consideration should provide some form of individual identity in relation to the following classifications. These classifications are listed in order of priority:

Qualifying Names

- A. Places and Features
 - a. Natural phenomenon
 - b. Recognizable area for neighborhood
 - c. Descriptive names
 - d. Horticultural
 - e. An outstanding feature of the facility

- f. An adjoining neighborhood, subdivision, street, school or assumed name.
- B. Historic Events
 - a. Battles
 - b. Discoveries
 - c. Explorations
 - d. Community development
- C. Organizations
 - a. Civic
 - b. Veterans
 - c. Fraternal
 - d. Other
- D. People
 - a. Large donors
 - b. Historical groups
 - c. Local war heroes
 - d. National war heroes
 - e. State officials
 - f. Local officials
 - g. Local individuals
- E. Great Ideas or Causes
 - a. Ecological
 - b. Friendship
 - c. Independence
 - d. Peace

Notes:

- a. An individual or organization that contributed significantly to the acquisition or development of the facility to be named. This can include either a deed or substantial monetary contribution, or contribution toward acquisition and/or development of the park or facility (typically not less than 50 percent of the value of the property or improvements).
- Outstanding accomplishments by an individual for the good of the community. Quality of the contribution should be considered along with the length of service by the individual – this to be fully substantiated by the person or group making recommendation.
- c. An individual who provided an exceptional service in the interest of the park system as a whole. Typically, while serving in a public office, public officials should not be considered as a candidate for naming.
- 4. The Waterways and Parks Commission will discuss the naming request to verify the appropriateness and qualifying name requirement. At this initial

- meeting the Waterways and Parks Commission will decide to reject the request or move the request on to the next phase of the approval process.
- 5. The Waterways and Parks Commission will discuss the naming request and all public comments received, again at a regular monthly meeting that occurs after a full 60 days of public input has been available. The Waterways and Parks Commission will act on each request made, and if approved, will recommend to the City Council for approval. Only approvals of a proposed name for a facility will be forwarded to the City Council.

B. Process for new facilities or parks:

- 1. A temporary name will be designated by Parks, Recreation & Forestry staff for identification during acquisition and/or development of the park area or facility. In cases where the newly acquired park or facility is a donation from a developer or part of a housing development, the name assigned by the developer may be temporarily used. There may be instances where the donation includes naming the park or facility by a deed restriction, which must be honored upon acceptance of the donation.
- 2. Signs, Plaques and Markers: Individuals requesting naming of parks and facilities are strongly encouraged to include in their initial naming request the expectations for signage in the park or facility. The Director of Parks, Recreation & Forestry, or designee, must approve any signs, plaques or markers. They must be designed to blend with and complement the existing Parks, Recreation & Forestry Department signs, plaques and markers. Cost of signage will be negotiated with groups requesting names for city parks and facilities.
- 3. The Parks, Recreation & Forestry Department will solicit suggested names from the community by advertising such in the Leader-Telegram newspaper or in the Prime Times Recreation Division brochure which is currently published twice annually. Working in cooperation with the Parks, Recreation & Forestry Department, individuals, groups and organizations interested in proposing a name for a new unnamed park area or facility must do so in writing. This policy will allow "Name the Park" contests to be held through various means, provided prior approval of the Waterways and Parks Commission.
- 4. The Parks, Recreation & Forestry Director will determine if the suggested name is included in the list of qualifying names. Names submitted for consideration should provide some form of individual identity in relation to the following classifications. These classifications are listed in order of priority.

Qualifying Names

A. Places and Features

- a. Natural phenomenon
- b. Recognizable area or neighborhood
- c. Descriptive names

- d. Horticultural
- e. An outstanding feature of the facility
- f. An adjoining neighborhood, subdivision, street, school or assumed name
- B. Historic Events
 - a. Battles
 - b. Discoveries
 - c. Explorations
 - d. Community development
- C. Organizations
 - a. Civic
 - b. Veterans
 - c. Fraternal
 - d. Other
- D. People
 - a. Large donors
 - b. Historical groups
 - c. Local war heroes
 - d. National war heroes
 - e. State officials
 - f. Local officials
 - g. Local individuals
- E. Great ideas or causes
 - a. Ecological
 - b. Friendship
 - c. Independence
 - d. Peace

Notes:

- a. An individual or organization that contributed significantly to the acquisition or development of the facility to be named. This can include either a deed or substantial monetary contribution, or contribution toward acquisition and/or development of the park or facility (typically not less than 50 percent of the value of the property or improvements).
- b. Outstanding accomplishments by an individual for the good of the community. Quality of the contribution should be considered along with the length of service by the individual this to be fully substantiated by the person or group making recommendation.
- c. An individual who provided an exceptional service in the interest of the park system as a whole. Typically, while serving in a public office, public officials should not be considered as a candidate for naming.

- 5. The Waterways and Parks Commission will discuss the naming request to verify the appropriateness and the qualifying name requirement. At this initial meeting the Waterways and Parks Commission will decide to reject the request or move the request on to the next phase of the approval process.
- 6. The Waterways and Parks Commission will discuss the naming request and all public comments received, again at a regular monthly meeting that occurs after a full 60 days of public input has been available. The Waterways and Parks Commission will act on each request made, and if approved, will recommend to the City Council for approval. Only approvals of a proposed name for a facility will be forwarded to the City Council.

C. Changing Names of Parks or Facilities

- 1. The renaming of parks and facilities will be strongly discouraged. Critical examination will be conducted to insure that renaming the park will not diminish the original justification for the name or the prior contributors. Renaming will follow the same procedures as naming the park, but must also be accompanied by a petition from the park or facility users as well as the residents in the surrounding the area. The party making the request shall follow the process used in existing un-named facilities.
- 2. Only parks and facilities named for geographic location, outstanding feature or subdivision should be considered for renaming. Parks that have been named by deed restriction shall not be considered for renaming.
- 3. Parks and facilities named after individuals shall never be changed unless it is found that because of the individual's character the continued use of their name would not be in the best interest of the community.

ADOPT-A-PARK CONSIDERATIONS

A group may ask to adopt a park or recreation facility for improvements or maintenance purposes, and in return the park or facility could be named after that group. A written agreement should be signed specifically detailing the future responsibilities of the group adopting the park or facility and any agreement and name change must first be approved by the City Council.

April 2019 Special Events

Event	Date	Location
Here We Grow Again Sale	4/2	Hobbs Akervik
Good Souls 5K Run/Walk	4/6	City Trails
Jeanne Richie Memorial Puddle Jump	4/13	Phoenix/Boyd
Healthy Kids Running Series	4/13	Pinehurst
Run With the Cops	4/18	City Trails
Chippewa Valley Easter Egg Hunt	4/20	Carson Pine
52nd Street Jazz Festival	4/26	Downtown
Make a Wish 5K Run/Walk	4/27	City Trails
Amazing Eau Claire Cleanup	4/27	Boyd Park

CITY OF EAU CLAIRE COMMUNITY SERVICES DEPARTMENT PARKS, RECREATION AND FORESTRY March 2019 Monthly Report

Parks Division

It looks like the grip of winter is releasing its hold on the Chippewa Valley, and now we are shifting our attention to get our park facilities ready for this summer rental season. Our efforts will be cleaning our facilities after this long winter, and getting our water back on to our restrooms. As with past years we are expecting a high turn out to our Community, Neighborhood and Urban Parks in the City.

Forestry Division

Forestry will be directing their efforts on the EAB mitigation.

Recreation Division

Review Hobb's Report for 2018.

Review Fairfax Pool report for 2018.

Prime Times

The 2019 Spring and Summer edition is now available online at www.eauclairewi.gov/primetimes

Special Events

The Special Events Committee continues to work with all the groups that conduct events within city parks and meets monthly. The group will also review alcohol license applications.

Hobbs Municipal Ice Arena

2018 Facility Report

Overview/History

Hobbs Ice Arena is a year-round ice skating facility with three indoor sheets of ice. Originally constructed in 1974, it was expanded to a two sheet indoor facility in 1985. In 2009 Hobbs was expanded again adding a 2/3 full size indoor rink, expanded lobby and restrooms, additional locker rooms, and a new office area for the Parks and Recreation Administrative offices which consolidated City buildings and services for continued departmental savings.

Major users include the Eau Claire Youth Hockey Association, the Eau Claire Figure Skating Club, UW-Eau Claire, the Eau Claire Area School District's three varsity hockey teams, the F1 and Bucks AAA summer hockey program, and the City of Eau Claire's Parks and Recreation programming. There are also several summer hockey camp groups that call Hobbs their home. These organizations utilize the facility extensively and are the foundation for continued financial success at Hobbs. Additional Revenue is generated through private ice rentals, public open skating and open hockey, vending commissions, advertising sales, and concession operations. Hobbs Ice Arena also hosts dry floor events which utilize the facility's 'dry' rink floors in the off season months.

Facility Events and Usage

In 2018 Hobbs Ice Arena hosted a major figure skating competition, 3 figure skating testing sessions, 74 varsity level high school and college hockey games, and 3 major youth hockey tournaments. The rest of the facility's ice usage comes from public open skating and open hockey, figure skating and hockey practice time, and private rentals. The meeting rooms at the facility are used for various Recreation Division programs, City staff orientations and trainings, user group meetings and events, and also for private rentals. Hobbs was also the host for 4 dry-floor events held in April and August/September. Open skating attendance for 2018 totaled 8,505 participants for all drop-in offerings. Overall, Hobbs Ice Arena had 7,450 reserved hours of use combined between its 3 ice sheets and meeting rooms.

2018 Major Facility Projects

2018 marked the beginning of more significant infrastructure related capital improvement projects for the facility than in recent years going back to the 2009 renovation. Major facility projects completed in 2018 included the replacement of the two evaporative condensers for the O'Brien/Akervik Rink refrigeration system, the design of improvements to the Akervik Rink including replacing the refrigerated rink floor and dasher boards around the rink, installation of rubber skate flooring in the O'Brien Rink bleacher area, replacement of parking lot lighting in the back parking lot, and improvements to the spectator shielding in the Hughes Rink. A replacement compressor for the last of the four original existing O'Brien/Akervik compressors was purchased in 2018 and will be installed in the off-season of 2019.

The condenser replacement project was completed with no impact on the normal ice schedule. Early indications on electricity usage are that the overall system is now noticeably more efficient which will help with electricity costs over the life of the equipment. The refrigeration system is able to maintain ice temperatures more efficiently than before the new condensers were installed so ice quality has also improved. Focus on Energy rebates were also received because of the energy saving projects that were completed in 2018.

Preliminary Revenues/Expenses

Revenues in 2018 totaled \$882,342 while operational expenses reached a total of \$723,762 leaving the operation with a net profit from operations of \$158,580. This is the 9th consecutive year the facility has shown a profit from operations. Of note are stabilized utility costs through various operational changes and the continuation of regular preventative maintenance for the facility's mechanical equipment. Upgrades to the main refrigeration system have helped significantly. The advertising program has been successful in recent years, bringing in roughly \$30,000 in advertising revenue each year with a core group of regular facility advertisers. Ice rental revenues in the fall/winter months have also been consistently strong due to the strength of the local fall/winter user groups. Hobbs did not host 2 hockey tournaments in 2018 that were hosted in 2017 which contributed to slightly decreased concessions sales revenues.

Budgetary Performance and Debt Service

While preliminary revenues exceeded operational expenses by \$158,580 Hobbs operations did fall short of the budgetary income projection of \$185,500. Revenues were under budget projections by \$40,358 or 4% of the overall projection. This is equivalent to 230 hours of ice rental at the current prime fall/winter ice rate of \$175 per hour. The revenue shortage comes almost entirely from lower than projected summer ice rental/usage although other revenue areas are above projections. Beginning in 2016, the summer use of the facility decreased due to the availability of lower cost ice at the volunteer run Chippewa Area Ice Arena. In the summer of 2017, ice rates at Hobbs were reduced in an effort to remain cost competitive with the facility in Chippewa Falls. As a result, the facility has seen a slight increase in rented icetime from May-August. During the summers of 2019 and 2020, ice rates will remain at the reduced rates. Beginning September 2019, a rate increase at Hobbs Ice Arena of approximately 6% for all fall/winter icetime will apply. This rate increase comes after 5 years of steady rates and will help to increase revenue at the facility during the busy fall/winter season.

In addition to lower summer ice use, the overall number of youth hockey players had previously been a contributing factor toward a lower amount of overall rented ice use but numbers are now trending higher and with time, increased numbers of skaters will continue to contribute to increased ice use. Prior to 2016, the numbers of youth hockey players in the youngest levels of the sport had been decreasing. This contributed to a shrinking 'base' of players to support all the different summer hockey groups, and in turn ice use. This issue has been addressed by significantly increased grass roots recruiting and fundraising efforts by the Eau Claire Youth Hockey Association. Enrollment in the minimite program has has doubled since the lowest year. 2018 saw similar mini-mite numbers as 2017 so it

would seem the number situation has stabilized. As time goes on, this increase in the base of hockey players in Eau Claire will result in more ice use both during hockey season and in the off-season months. The Eau Claire Figure Skating Club has also worked on updating their programming for younger skaters and as such they have seen significant increases in attendance at their Learn to Skate and Junior Club programs which will also contribute to a growing base of figure skaters who use the facility.

As the facility navigates through the ebbs and flows of user group size a continued focus on attracting outside events and tournaments will remain. In the summer months, the majority of the available ice time at the facility is on weekends, making the growth potential to host tournaments and camps quite high. While locker room upgrades are still necessary to attract higher level play, weekend time for off-season rentals and tournaments is readily available and being pursued.

2018 Hobbs operating expenses are \$13,438 less than projected. Ice rinks use large amounts of electricity and natural gas to keep the ice frozen and keep the air at the correct temperature and humidity. Continued energy efficiency measures, ongoing preventative maintenance to the facility's major mechanical equipment, and now replacement of aging major components are a significant cost benefit. Proper ice maintenance also causes significant savings from the ice refrigeration equipment not having to work as hard to maintain the temperature of ice that is kept thinner than in the past. Rink air humidity and temperature are constantly monitored for ideal conditions and this also contributes to less work by the ice refrigeration and air handling equipment. As always it will be important to continue maintaining the ice and mechanical equipment to high standards as any deferred maintenance will reduce the efficiency of the building's systems.

As a result of the shortfall in budgeted income from operations, the 2018 General Fund investment for debt service will increase from the projected \$108,400 to \$147,162. An appropriation adjustment for Hobbs will be included with the quarterly adjustments in April. Future year debt service amounts will remain at approximately \$310,000.

Future

The future for Hobbs Ice Arena continues to be strong. The major user groups in the fall and winter seasons are utilizing the facility a great deal and there is significant potential for more growth in future seasons, especially with the rebound of the youngest ages of youth hockey players. While efforts to attract an NAHL team to the facility were ongoing during 2015 and other groups have inquired more recently, discussions with the league have shown that locker amenities need to be upgraded and more fall/winter weekend icetime needs to be available before Hobbs can be seriously considered for a team. Attracting a junior level team to the Eau Claire market is desired, but not at the expense of icetime to the local major user groups.

Now that there is an NAHL team in Chippewa Falls, the focus will shift to other similar leagues which do not conflict with that league. It would be prudent to address the locker room and shower/bathroom amenities in the facility should more icetime become available in the future. There is also the potential to explore renovating the Akervik Rink to the level of other junior hockey level facilities which would immediately solve the weekend icetime issue as the Akervik Rink is currently not used on

Friday/Saturday nights for any varsity level games during the hockey season. Right now, the O'Brien Rink is used for all varsity level hockey games as it is the only rink at the facility with amenities sufficient for those levels of play. Showers and bathrooms were included during the design process for the upcoming remodel project but not enough funding is currently available to include them in the project.

There are several significant projects planned at the facility in 2019. First, the Akervik Rink will be remodeled with a completely new rink floor and dasherboards. This is needed because of the lack of subfloor heating which has contributed to frost heaving of the existing rink floor. While the rink floor is being replaced, other anticipated improvements include remodeled locker rooms that are ready for future showers/bathrooms, painting inside the rink space, rubber flooring around the ice sheet, and also the installation of a temporary drainage solution for the space between the O'Brien and Akervik Rinks. Improper drainage in this area contributed to the frost issue in the rink and the plan is to fully address the drainage issue by filling in the space with showers/bathrooms for the remodeled Akervik locker rooms in the near future. This improvement has been designed but funding is needed to complete the work.

Other planned improvements in 2019 include replacement of dehumidification desiccant wheel for each ice rink, installation of bleachers in the Hughes Rink, and replacement of an air handling unit for the locker rooms in the O'Brien Rink. Also on the horizon for the facility is the replacement of the chiller system for the O'Brien/Akervik ice rinks as well as the addition of a combined resurfacer garage with snow melting pit between those two rinks and the addition of locker room for the resident high school teams. Concept plans have already been created for these building additions. The next step is to conduct an evaluation of options for the next refrigeration system and complete the design of the resurfacer garage and locker room additions. Each of these will be added to the capital improvement plan for the facility as funding becomes available.

Economic and Community Impact

In 2013 and 2014, Visit Eau Claire conducted an economic impact study on events that occur at City facilities operated by Eau Claire Parks, Recreation, and Forestry. The results of that study have shown a tremendous amount of impact on the Eau Claire economy directly resulting from events such as the Eau Claire Youth Hockey tournaments and the Eau Claire Figure Skating Club competitions. The study's results also show the significant value that facilities like Hobbs have for the City as a whole. As an example, the study concluded that the 2014 Michael Hughes youth hockey tournament had an overall impact of approximately \$565,000 to the Eau Claire economy. Hobbs hosts three major youth hockey tournaments each year as well as a major figure skating competition, all of which bring large numbers of people to Eau Claire who stay in hotels, eat in restaurants, and go shopping while they are here. Because of the economic impact from these kinds of events, it is clear that Hobbs is a benefit to more than just the facility's user groups. Hosting additional events like this will continue to be the focus for increasing facility use and plans are in place for upgrading the facility so that it is better equipped to attract and host these higher level events.

Hobbs Ice Arena Total Icetime Reserved Hours

UWEC MEN & WOMEN	2014	2015	2016	2017	2018
January	83	75.75	82	88	98.5
February	56.5	69	74.5	75.75	76
March	12.75	6	4	15	16.5
April	9	10.5	16	15	17
May	9	10.5	8	8	7
June					
July					
August					
September	19	16	18	15	22
October	49	58,5	60.5	59.75	73.5
November	68	85.75	88.5	84.5	83
December	55.25	61.75	63.25	48.25	51
TOTAL HOURS RESERVED	361.5	393.75	414.75	409.25	444.5

EAU CLAIRE YOUTH HOCKEY	2014	2015	2016	2017	2018
January	203	250.5	284.25	244.25	221.5
February	208.5	196.25	183.5	210.5	199.25
March	67	106.25	76.5	54.25	54.25
April		10		5	8
May					
June					
July			10		
August					
September		in soft	2		
October	36	40	48.5	57.75	71.75
November	97.5	104.75	102	131.75	155.25
December	150.25	136.75	175.5	197	186.75
TOTAL HOURS RESERVED	762.25	844.5	882.25	900.5	896.75

					-
F1/BUCKS SUMMER HOCKEY	2014	2015	2016	2017	2018
January					
February					
March	10	5-3-5-			
April	51	11.5		5.75	7.5
May	32	43.5	9	17.75	34
June	45.75	38	54	40	45
July	39.5	42.25	42	41	37.5
August	28	44.25	21.5	17	25.5
September	53	48	41	36	51
October	44	48.5	46	27	25
November	3	4.5			
December		11.13.			
TOTAL HOURS RESERVED	306.25	280.5	213.5	184.5	225.5

EAU CLAIRE AREA SCHOOL DISTRICT	2014	2015	2016	2017	2018
January	90	108.75	119.5	137.75	127.5
February	87.25	100.5	104.5	92.25	99.25
March	6.5	3			
April	9	2	5	4	4
May	6.5	8	5	4	5
June	14	8	13.25	19	21.5
July	17.75	15.5	31.75	40.5	39.5
August	11	5	8	12.25	12.25
September	10	4	7	11	18
October	14	26	16	21	25
November	90.75	107.25	154.75	123.75	142
December	118.25	129.75	159	131.25	112.5
TOTAL HOURS RESERVED	475	517.75	623.75	596.75	606.5

AU CLAIRE FIGURE SKATING CLUB	2014	2015	2016	2017	2018
January	53.75	59.75	53.75	53	43.25
February	54	48.75	48	47.25	45
March	182.75	179,75	165.75	99	100.5
April	74.5	71.75	65.75	62.75	70.25
May	62	48.5	41.75	41.25	49.5
June	58	58.75	55.75	62	53.25
July	58.75	49.5	35.25	44.75	50.75
August	68.25	60	68.75	63.75	66
September	62.5	45.5	44.5	45.75	52.5
October	61.75	53.75	55.25	55	56.75
November	101	92.75	87.5	67.25	65.25
December	56.25	45.5	41.5	48.5	51.5
TOTAL HOURS RESERVED	893.5	814.25	763.5	690.25	704.5

PARKS AND RECREATION	2014	2015	2016	2017	2018
January	167	148.25	187.5	126.75	119.5
February	154	143.25	175.5	6 126.75 6 118 5 143 84 63.5 88 70.5 86.5 64 109.5 122 5 139	116
March	121	124.25	165.75	143	132
April	65.5	81	82	84	80
May	56	68	70	63.5	73.5
June	76	72	81	88	68,5
July	95.5	76	64	126.75 118 143 84 63.5 88 70.5 86.5 64 109.5 122 139	60.5
August	90	76.75	63.5		70.5
September	131	75	79.5	64	60
October	116.5	110.5	115	109.5	116.5
November	158.75	178.75	128	122	111.5
December	169	212	164.25	139	142.75
TOTAL HOURS RESERVED	1400.25	1365.75	1376	1214.75	1151.25

Individual Renters Combined Total 1450.5

Combined Facility Total 5479.5

Hobbs Municipal Ice Arena Reserved Hours by Space

	2014	2015	2016	2017	2018
O'Brien Rink	1879	2046	1909.5	2265.25	1840.75
Akervik Rink	2177	1907	1807	1947.25	2199
Hughes Rink	1569	1511	1519.75	1331.25	1439.75
Conference Room	605	558	643.5	585	436
Meeting/Party Room	110	316	279.75	354.5	215
Club Viewing Room	419	711	583	890.5	771.5
Mezzanine Spaces	30	30	0	0	0
Lobby	0	15	27	19.5	40.5
Parking Lot	20	27	0	0	0
Fitness Room	225	425	362	475.25	508
	7034	7546	7131.5	7868.5	7450.5

Hobbs Municipal Ice Center Reserved Days by Space

	2014	2015	2016	2017	2018
Dry Floor Space	45	24	18	23	18
Conference Room	172	169 161 190 64 58 54	151		
Meeting/Party Room	73	64	58	54	42
Club Viewing Room	135	142	130	190	180
	425	399	367	444	391

	2014 Final	2015 Final	2016 Final	2017 Final	2018 Amended Budget	2018 Preliminary	2018 Difference
Operating Revenues							
Ice Rentals & Open Skating	\$615,800	\$612,362	\$588,115	\$585,212	\$639,500	\$595,906	(\$43,594)
Dry Floor Rental	\$8,853	\$9,242	\$9,242	\$10,584	\$10,000	\$10,172	\$172
Boom Rentals	\$5,436	\$5,263	\$6,162	\$8,424	\$4,700	\$8,680	\$3,980
Vending & Concessions	\$90,985	\$96,860	\$94,851	\$117,561	\$112,400	\$97,688	(\$14,712)
Advertising	\$19,375	\$24,750	\$32,619	\$29,949	\$30,000	\$31,354	\$1,354
Mis/Grants/Sales of Assets	\$708	\$835	\$904	\$2,988	\$500	\$12,942	\$12,442
Comm Enhancement for Operations	\$65,000	\$65,000	\$75,000	\$126,100	\$105,500	\$105,500	80
Building Rent (Recreation Admin & Coaches Offices)	\$19,700	\$20,100	\$20,100	\$20,100	\$20,100	\$20,100	\$0
Total Operating Revenues	\$825,857	\$834,412	\$826,992	\$900,918	\$922,700	\$882,342	(\$40,358)
Operating Expenses							
Descended Costs (Evoluting OPER)	\$233 933	\$249.204	\$258,304	\$278.195	\$266,900	\$301,500	\$34,600
Audition Training/Special Services	\$68,392	\$98.167	\$95,123	\$102,884	\$143,900	\$131,710	(\$12,190)
Utilities	\$286,211	\$254,403	\$252,656	\$268,004	\$305,900	\$266,331	(\$39,569)
icensing/Insurance/Special Assessments	\$9,336	\$10,192	\$9,652	\$9,731	(\$39,800)	(\$41,538)	(\$1,738)
Supplies	\$60,352	\$62,631	\$66,264	\$89,972	\$60,300	\$65,758	\$5,458
Total Operating Expenses	\$658,224	\$674,597	\$681,998	\$748,786	\$737,200	\$723,762	(\$13,438)
Income (Loss) from Operations	\$167,633	\$159,815	\$144,994	\$152,132	\$185,500	\$158,580	(\$26,920)
Debt Coverage							
Sources			000	000	6	98	000
Donations	\$6,000	\$6,000	\$6,000	\$6,000	000,00	000,00	000,16
Results of Operations	\$167,633	\$159,815	\$144,994	\$152,132	\$185,500	\$158,580	(\$26,920)
Uses						1000	1000000
Debt Service and Debt Issuance Costs	(\$336,668)	(\$307,555)	(\$306,050)	(\$304,158)	(\$298,900)	(\$311,742)	(\$12,042)
Reserve for Future Debt Service/ General Fund Tran:	(\$163,035)	(\$141,740)	(\$155,056)	(\$146,026)	(\$108,400)	(\$147,162)	(\$38,762)
Consolidated Govt'l Operational Savings	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	
Approximately \$51,000 of incurred expenses were covered by Risk Management in 2018.	by Risk Managem	ent in 2018.					

Hobbs Municipal Ice Arena - Ten Year Financial History

Hobbs Municipal Ice Center Operating Budget

200	Control of the contro										
	2018 Preliminary	2017	2016	2015	2014	2013	2012	2011	2010	2009*	2008
Revenues	\$882,642.00	\$900,918.00	\$826,992	\$834,412	\$825,857	\$762,821	\$778,563	\$713,159	\$652,249	\$558,867	\$514,447
Expenses	\$723,762.00	\$748,787.00	\$681,998	\$674,597	\$658,224	\$681,838	\$633,740	\$631,533	\$619,833	\$566,137	\$545,895
Net	\$158.880	\$152,131	\$144,994	\$159,815	\$167,633	\$80,983	\$144,823	\$81,626	\$32,416	(\$7,270)	(\$31, 448)

* Rennovation in 2009

* Consolidated Operation Savings - not applicable in 2009 * Consolidated Operation Savings Beginning 2010 = \$180,000

HOBBS MUNICIPAL ICE CENTER FEES

LINE #	FEES	LAST INCREASE	2017-2018 ADOPTED FEES (09-01-2017 to 08-31-18)	2018-2019 ADOPTED FEES (09-01-2018 to 08-31-19)	2019-2020 ADOPTED FEES (09-01-2019 to 08-31-20)
Hobbs-1	Hobbs Ice Rental - F/W Prime Time - O'Brien & Akervik Rinks - Per Hour. Weekdays Ipm to 12am, AND all weekends. September I through April 30.	2019	\$175,00	\$175.00	\$185.00
Hobbs-2	Hobbs Ice Rental - F/W Prime Time - Hughes Studio Rink - Per hour weekdays Ipm to 12am, AND all weekends. September 1 through April 30.	2019	\$148.00	\$148.00	\$157.00
Hobbs-3	Hobbs Ice Rental - FAV Non Prime Time - All Rinks - Per hour weekdays 12am to Ipm, September I through April 30.	2019	\$115.00	\$115.00	\$122.00
Hobbs-4	Hobbs Ice Rental - Summer Ice - O'Brien & Akervik - Per hour May 1 through August 31	2017	\$148.00	\$148.00	\$148.00
Hobbs-5	Hobbs Ico Rental - Summer Ice - Hughes - Per hour May 1 through August 31	2017	\$126,00	\$126.00	\$126,00
Habbs-6	Hobbs Event - Dry Floor Special Event - Daily Rental Per Rink, plus any additional custodial overtime related to the event.	2011	\$1,000.00	\$1,000.00	\$1,000.00
Hobbs-7	Hobbs Hourly - Dry Floor.	2014	\$125,00	\$125.00	\$125,00
Hobbs-8	Hobbs Hockey Event - O'Brien Rink - Hourly Game Rate (UWEC/High School)	2019	\$775.00	\$775.00	\$210,00
Hobbs-9	Hobbs Hockey Event - Akervik Rink - Hourly Game Rate (UWEC/High School)	2019	\$575,00	\$575.00	\$160.00
Hobbs-10	Hobbs Event - Birthday Party Reservation Fee (available during open skate hours only). Includes: Open skate admission (10 youth/2 adults), 12 hot dog/pizza and beverage choice, and room space provided. Any additional person beyond 12 is \$8.00 per person.	2014	\$125 (up to 12) plus \$8 for each add'l person	\$125 (up to 12) plus \$8 for each add'l person	\$125 (up to 12) plus \$8 for each add'l person
Hobbs-11	Hobbs Drop In Program	2017	\$4.00	\$4.00	\$4,00
Hobbs-12	Hobbs Skate Rental - Skates are ONLY available to use during Open Skate Sessions at the Hobbs Municipal Ico Center.	2017	\$4.00	\$4.00	\$4.00
Hobbs-13	Hobbs Ice Resurface Charge	2014	\$42.50	\$42.50	\$46,00
Hobbs-14	Hobbs Rental - Cleaning Fee	2015	\$50.00	\$50.00	\$50,00
Hobbs-15	Hobbs Room Rental - Meeting/Party Room/Conference Room - Per Hour.	2014	\$30.00	\$30.00	\$30.00
Hobbs-16	Hobbs Room Rental - Club Room - Per Hour / Per Day	2014	\$75.00 / Hour \$600.00 / Day	\$75.00 / Hour \$600.00 / Day	\$75.00 / Hour \$600.00 / Day
Hobbs-17	Hobbs Room Rental - Club Room - Per Game Event	2016	\$100 / Game	\$100 / Game	\$100 / Game

FAIRFAX PARK MUNICIPAL SWIMMING POOL

2018 Facility Report

Fairfax Pool includes a 450,000-gallon main pool and a 150,000-gallon diving well, which were constructed in 1991. Features include a bathhouse, concession stand, diving boards, zero-depth play feature, waterslide, playground equipment, picnic pavilion, shaded deck area, zero-depth area, 50-meter 8 lane competitive pool, mechanical building and maintenance garage.

A statistical summary of the 2018 operation of Fairfax Park Municipal Swimming Pool is included in this report. Total attendance at the pool was 65,574 resulting in a 10% increase in attendance from 2017. Typically the reason for a major attendance shift is the weather. That was absolutely the case in 2018. Over 60% of the 97 days Fairfax Pool was open, temperatures reached above 80 degrees compared with just 47% in 2017. Attendance numbers were also boosted with a very hot Memorial Day Weekend. Over 4000 people flocked to the pool over the three days making it the busiest Memorial Day Weekend in the history of Fairfax Pool.

Once again, the pool was a very safe facility. This season Lifeguards went through 15 hours of training before the season started and continued through the season with another 20 hours worth of training and in-services. All lifeguards are trained in the American Red Cross lifeguard program. In order to help maintain and improve our high standards of safety, the American Red Cross was invited to do a safety audit of the staff and facility. The audit consisted of three visits by Red Cross lifeguard and safety experts that evaluated facility safety, lifeguard preparedness and safety procedures. The audit will prove to be very valuable as suggestions get implemented in the 2019 season. This season had 75 minor first aid incidents (scrapes, cuts, bruises, bee stings etc.), 30 "jump rescues" and 3 emergency incidents where E.M.S was called. First Aid incidents were down by 12 and jump rescues down by 5 compared to 2017.

2018 was a good year financially as revenues totaled the highest amount in the pool's 28 year history. As of February 26, 2019, preliminary 2018 budget reports indicate that pool revenues totaled \$333,183, a 12% increase from 2017. Expenses totaled \$398,140 for 2018, an 8% increase from the previous season. Typically expenses increase when the weather is favorable allowing the pool to be open more hours and staffed with more lifeguards while open. The result is an investment of (\$64,957), an 8% decrease from 2017.

This was the sixth season after the 2013 renovations to the mechanical systems and bath house. The new pumps, filters and heaters are still working very well giving Fairfax crystal clear water. This season the Fairfax bathhouse house saw several improvements including an addition that added space for a new first aid room. The new space allowed for better care for patrons by removing patron care from the overcrowded lifeguard room. Other improvements were a new manager's office, new shower fixtures, new group wash stations and new overhead doors in each locker room connecting to the outdoor changing areas. Throughout each season, positive

feedback is provided by patrons about the water quality and upkeep of the facility. Shade structures were installed in late July of 2017, patrons loved the added shade that these structures provided this summer.

2019 fees were proposed and approved last fall during the budget process. Daily admission and season pass fees will increase 6% for next season. The last increase was in 2016. Over 460 family members and individuals in financial need received a scholarship pass this season. All families that qualify receive a pass at a 75% discount. Donations were received from local businesses and families totaling \$4,420 for pool scholarships, a 29% increase over last year's gifts.

Summary

Through the efforts of staff, city council, and the Waterways and Parks Commission, two primary goals are achieved. Fairfax Pool continues to be affordable for Eau Claire families while sustaining a low financial investment to operate the facility safely and efficiently.

Enclosed with this report is the following support information

- · Five-year History of Operation
- · Five- year financial summary
- Five- year summary of attendance and season pass sales at Fairfax Pool
- · 2019 approved fees and charges
- · 2018 weather report

FAIRFAX PARK MUNICIPAL SWIMMING POOL

HISTORY OF OPERATIONS

	2018	2017	2016	2015	2014
Revenues	\$333,183	\$298,094	\$318,723	\$290,952	\$260,801
Expenses	\$398,140	\$368,669	\$382,529	\$344,063	\$326,499
Net	(\$64,957)	(\$70,575)	(\$63,806)	(\$53,111)	(\$65,698)

STAFF POSITIONS

	2018	2017	2016	2015	2014
Total Staff Part-Time	79	70	85	72	74
Total Staff Full-Time	0.5	0.5	0.5	0.5	0.5

POOL ACTIVITY

	2018	2017	2016	2015	2014
Attendance	65,574	59,611	70,252	63,354	58,199
Season Pass Sales	2,837	3,050	2,799	2,480	2,639
*Scholarships	467	462	393	303	369
Days Open	97	97	100	97	100

^{*2014-2017} season pass numbers reflect total number of people which hold a pass. Past years counted one family as one pass.

BUS RIDERSHIP NO CHARGE

	2018	2017	2016	2015	2014
Number of Riders	3,230	2,746	2,706	3,136	3,831

PAVILLION RESERVATIONS

	2018	2017	2016	2015	2014
Number of Reservations	63	48	47	54	49

FAIRFAX PARK MUNICIPAL SWIMMING POOL OPERATING COSTS -FIVE YEAR SUMMARY

REVENUE	2018	2017	2016	2015	2014
Daily Admission	\$128,307	\$114,580	\$132,582	\$126,300	\$106,152
Twilight Admission	N/A	N/A	N/A	N/A	N/A
Merchandise Sales	\$2,352	\$2,656	\$3,443	\$3,136	\$2,953
Season Pass	\$85,012	\$93,044	\$87,485	\$75,506	\$77,961
Punch Card	N/A	N/A	N/A	N/A	N/A
Pool Rental	\$17,311	\$15,156	\$14,001	\$13,978	\$13,537
Concessions	\$66,774	\$62,730	\$68,424	\$62,877	\$50,624
Vending Commission	N/A	N/A	N/A	N/A	N/A
Scholarship Fund	\$4,420	\$3,427	\$2,915	\$2,461	\$4,413
Miscellaneous	\$12,406	\$4,301	\$4,873	\$6,694	\$5,161
Advertising	\$5,600	\$2,200	\$5,000	NA	NA
Solar Garden	\$11,001	N/A	N/A	N/A	N/A
Total Revenue	\$333,183	\$298,094	\$318,723	\$290,952	\$260,801
EXPENSES	2018	2017	2016	2015	2014
Personnel	\$255,570	\$220,261	\$225,116	\$189,436	\$185,541
Contractual	\$29,478	\$25,487	\$39,212	\$33,431	\$26,991
Utilities	\$37,602	\$50,241	\$43,829	\$45,154	\$53,304
Insurance/License	\$7,416	\$7,349	\$7,278	\$7,123	\$6,956
Materials/Supplies	\$38,213	\$35,847.00	\$34,892.00	\$36,394.00	\$32,293.64
Concession Product	\$29,861	\$29,484.00	\$32,202.00	\$32,525.00	\$21,413.47
Total Expenses	\$398,140	\$368,669	\$382,529	\$344,063	\$326,499
NET INCOME					
(operating investment)	(\$64,957)	(\$70,575)	(\$63,806)	(\$53,111)	(\$65,698)

FAIRFAX PARK MUNICPAL SWIMMING POOL SEASON COMPARISON FIGURES

Daily Attendance	2018	2017	2016	2015	2014
Daily-Infant/Toddler	1,389	545	2,199	1,740	1,835
Daily-Youth	12,621	11,315	15,962	16,270	12,787
Daily-Adult	13,921	11,996	11,473	11,414	9,886
Daily-Group Rate	5,771	5,009	5,845	4,205	3,144
Daily-Lap	190	197	365	239	273
Daily-Aerobics	231	198	288	288	179
Pass-Youth	536	493	810	418	552
Pass-Adult	1,441	1,407	2,350	1,556	2,048
Pass-Family	17,445	15,766	19,109	13,485	12,756
Twilight Admission	NA	NA	NA	NA	NA
Saturday Admission	NA	NA	NA	NA	NA
Pavillion Rental Admission	1,535	1,322	41	1,408	1,055
Punch Card	NA	NA	NA	NA	NA
Super Pass	1,002	1,112	1,003	1,265	2,000
Charge-Youth	NA	NA	NA	NA	NA
Charge-Adult	NA	NA	NA	NA	NA
Dollar Days	1,524	1,782	1,286	1,582	1,766
Free Admission	317	204	820	819	1,177
Swim Lesson Admission	4,497	4,350	4,826	4,755	4,799
Swim team Admission	3,154	3,915	3,875	3,910	3,942
Total Attendance	65,574	59,611	70,252	63,354	58,199
Daily Ave Attendance		596	702	639	582
Bus Ridership	2018	2017	2016	2015	2014
7	3,230	2,746	2,706	3,136	3,831
Season Pass Sales	2018*	2017*	2016*	2015*	2014*
Resident-Youth	72	79	82	66	90
Nonresident-Youth	3	2	4	3	6
Resident-Adult	91	106	67	103	165
Nonresident-Adult	4	6	8	10	8
Resident-Family	2602	2798	2610	2158	2220
Nonresident-Family	65	59	137	140	150
Total Resident	2765	2887	2759	2327	2475
Total Nonresident	72	67	149	153	164
Grand Total Pass	2837	3050	2908	2480	2639
Scholarship Passes	467	462	393	373	369

^{*2014-2018} season pass numbers reflect total number of people which hold a pass.

FAIRFAX PARK MUNICPAL SWIMMING POOL

2018

Weather Report

High Temperatures

The state of the s	2018	2017	2016	2015	2014
Number of Days Under 70 degrees	5	8	2	7	3
Number of Days 70 to 80 degrees	28	46	33	39	41
Number of Days 80 to 90 degrees	53	42	58	43	55
Number of Days 90 to 100 degrees	6	4	8	2	1
Number of Days over 100 degrees	0	0	0	0	0

Average Daily High Temp

*Degrees in Fahrenheit

	2018	2017	2016	2015	2014
June	84	79	79	77	78
July	82	83	82	81	79
August	77	75	82	77	80
Average	81	79	81	78	79

Number of Days with Precipitation

	2018	2017	2016	2015	2014
June	7	13	10	11	17
July	6	11	9	7	10
August	10	13	9	13	12
Totals	23	37	28	31	39

Schedule Changes due to Weather

	2018	2017	2016	2015	2014
Number of Days Pool Closed Early	7	6	7	12	14
Number of Days Pool Opened Late	0	3	3	1	2
Number of Days Pool Closed All Day	0	0	0	2	3
Total Schedule Changes	7	9	10	15	19

FAIRFAX OUTDOOR POOL FEES

FEES	LAST INCREASE	2018 ADOPTED FEES	2019 ADOPTED FEES
POR PROPERTY OF A STATE OF A STAT			
Daily Admission - Infant/Toddler 2 Yrs. & Under		\$0.00	\$0.00
Daily Admission - Youth 3 Yrs. to 17, Adult, Lamp Swim, an	2016	\$4.25	\$4.50
groups must be accompanied by a minimum of 2 adult	2016	\$3.75	\$4.00
Season Pass - Youth Resident.	2016	\$52.00	\$55.00
Season Pass - Adult Resident.	2016	\$64.00	\$68.00
Season Pass - Family Resident - three persons.	2016	\$123.00	\$130.00
Season Pass - Family Resident - four persons.	2016	\$128.00	\$135.00
Season Pass - Family Resident - five persons.	2016	\$133.00	\$140.00
Season Pass - Youth Non-resident.	2016	\$75.00	\$80.00
Season Pass - Adult Non-resident.	2016	\$87.00	\$92.00
Season Pass - Family Non-resident - three persons.	2016	\$180.00	\$190.00
Season Pass - Family Non-resident - four persons.	2016	\$185.00	\$195.00
Season Pass - Family Non-resident - five persons.	2016	\$190.00	\$200.00
Season Pass - Additional family member (Resident or Non-Re	2009	\$5.00	\$5.00
Super Pass - Must be purchased with a Family Membership.	2016	\$15.00	Remove
Pool Rental (2 hours) 150 people or less. (\$2.00 for addition	2016	\$225.00	\$275.00
Pool Rental (2 hours) 151-300 people or less. (\$2.00 for addi	NEW		\$350.00
Pool Rental (2 hours) 300 people or more.	2016	\$525.00	\$425.00