

**City of Eau Claire
Waterways and Parks Commission
Wednesday, June 27, 2018
7:00 p.m.
North Conference Room – City Hall**

Agenda

- I. Approval of minutes from the April 25, 2018 and May 23, 2018 meetings.
- II. New Business
 - a. Appointment of New Commission member (Jeff Pippenger)
 - 1. Kirk Dahl
 - b. Updated photo of Commission (Jeff Pippenger)
- III. Recommendation on sign plan and conditional use permits pertaining to signs and building illumination for the Pablo Performing Arts Building. (Pat Ivory)
- IV. 2018 Special Events list (Information only)
- V. Directors Report (Information only)
- VI. Recognition of Jason Duba (Jeff Pippenger)
- VII. Adjournment

**Please call the Community Services Office
(715-839-4649) if you cannot attend this meeting!**

"Any person who has a qualifying disability as defined by the Americans With Disabilities Act that requires the meeting or materials at the meeting to be in accessible location or format must contact the ADA Coordinator for the City of Eau Claire, at 839-4921 or at 203 South Farwell Street by 2:00 PM the Monday prior to the meeting so that any necessary arrangements can be made to accommodate each request."

**CITY OF EAU CLAIRE
WATERWAYS AND PARKS COMMISSION**

April 25, 2018

Members Present: Joshua Miller, Tom Fiedler, Meredith Ball, Ron Doering, Susan McLeod, Megan Kremer, Jason Duba, Kate Beaton, Jenni Sterling, David Leaman, Andrew Werthmann

Members Absent: None

Staff Present: Jeff Pippenger, Todd Chwala, Pat Ivory

The meeting was chaired by Joshua Miller in the North Conference Room and called to order at 7:00 p.m.

Minutes: The minutes of the March 28, 2018 meeting were approved as written.

New Commissioner: Andrew Werthmann was welcomed to the Commission.

Business Agenda.

A. Recommendation on 5-Year Parks, Open Space, and Recreation Facilities Plan. Pat Ivory provided an overview of the 2018-2022 Parks, Open Space, and Recreation Facilities Plan. The plan updates the 2013-2017 Plan. Pat noted that the plan is used by the Parks, Recreation, and Forestry Divisions of the Community Services Department to identify park, open space, and recreation facility needs and projects for that would then be considered for inclusion in the City's 5-year Capital Improvement Plan. The plan is also a requirement of the Wisconsin DNR and other funding agencies in order to apply for grant funds for park projects. It has traditionally been prepared in conjunction with the Parks Chapter of the Comprehensive Plan, which is the long-range plan for parks and open space for the City.

Jeff Pippenger then discussed several of the projects listed in the plan that would be considered over the next five years. He noted that not all projects would be completed during that timeframe, but the listing provides direction as to the park-related needs in the community.

The Commission discussed the plan and suggested that several projects be added to the listing. The projects suggested included: completion of the history walk markers in Phoenix Park, consideration of community gardens at Boyd and Cameron Parks, and consideration of developing smaller scale dog parks within the vicinity of Downtown.

ACTION TAKEN: Jenni Sterling moved to recommend that the suggested projects noted above be added to the plan. David Leaman seconded the motion. All votes were in favor. Motion carried.

Ron Doering then moved to recommend approval of the plan. Jason Duba seconded the motion. All votes were in favor. Motion carried.

B. Presentation on Tree City USA Recognition. Todd Chwala was present at the meeting to inform the Commission that the City of Eau Claire had been recognized for the 39th year as a Tree City USA community. Todd then discussed the Tree City USA program. Requirements to be eligible include: having a Commission or Board such as the Waterways and Parks Commission, an annual proclamation for Arbor Day, having a tree planting activity, and a budget expenditure for forestry of at least \$2 per capita. The Commission thanked Todd and his employees for all their work in the Forestry Division. They also discussed methods that the Forestry Division could better promote the work that has been accomplished and work that is ongoing.

Other Items.

- The Commission reviewed the special events listing and Director's Report.
- It was noted that this would be David Leaman's last meeting with the Commission as he is moving from Eau Claire. The Commission presented him with a certificate of appreciation for his service on the Commission.

The meeting was adjourned at 9:00 p.m.

Submitted by,
Susan McLeod, Secretary

**CITY OF EAU CLAIRE
WATERWAYS AND PARKS COMMISSION**

May 23, 2018

NO QUORUM

Members Present: Meredith Ball, Jason Duba, Jenni Sterling

Members Absent: Joshua Miller, Tom Fiedler, Susan McLeod, Megan Kremer, Andrew Werthmann, Ron Doering

Staff Present: Jeff Pippenger, Pat Ivory

A meeting quorum was not present. Those that attended toured the area at the south end of Ferry Street along the Chippewa River where the City will be developing a dog park.

The tour was completed at 7:30 p.m.

PARKS, RECREATION AND FORESTRY

STAFF REPORT

PROJECT NAME: New Member

To: Waterways and Parks Commission

Date: June 27, 2018

From: Jeff Pippenger

Description: Kirk Dahl

Location: N/A

Background: Kirk Dahl joins the Waterways and Parks Commission beginning in June, 2018.

Justification: We would like to recognize and welcome Kirk to the Waterways and Parks Commission.

Proposed Location: N/A

Facilities Features: N/A

Storm Water: N/A

City of Eau Claire Park and Open Space Master Plan: N/A

City Comprehensive Plan: N/A

Financial: N/A

LAWCON: N/A

STAFF REPORT

TO: Waterways and Parks Commission

HEARING DATES:

6/27/18, 7:00 p.m.

North Conference Room

FROM: Community Development

FILE NO.: CZ-1806 & MSP-1803

PLAN COMMISSION: 7/16/18

AGENDA ITEM: Recommendation to the Plan Commission for the master sign plan and conditional use permits for signage at 128 Graham Avenue for the Pablo Center at the Confluence that would exceed 100 square feet in size, building and sign illumination changing in brightness and color and for an electronic message center in the Central Business District.

APPLICANT: Confluence Council Inc.

PROPERTY OWNER: Eau Claire Regional Arts Council, Inc.

TYPE OF INTEREST: Owner

SURROUNDING LAND USE:

North:	Haymarket Plaza
East:	Commercial
South:	Commercial/Apartments
West:	Chippewa River

AREA: 2.3 acres

EXISTING ZONING: CBDP

EXISTING LAND USE: Pablo Performing Arts Center

PROPOSED ZONING: Same

PROPOSED LAND USE: Same

COMPREHENSIVE PLAN: Comprehensive Plan

ANALYSIS

The Confluence Council Inc. has submitted an application for a master sign plan for the Pablo Performing Arts Center located at 128 Graham Avenue and as part of the application the proposal requires the approval of conditional use permits. The parcel abuts the Chippewa River and Haymarket Plaza, therefore a recommendation from the Waterways and Parks Commission is required.

Attached are the signs submitted by the applicant along with a narrative describing the proposed signage and building illumination. The signs include four “Pablo” signs, 1 on the north elevation facing Haymarket Plaza and Eau Claire River (55 square feet), 1 on the south elevation facing Gibson Street (33 square feet), 1 on the east upper wall facing Graham Avenue (250 square feet), and 1 on the west upper wall facing the Chippewa River (250 square feet). In addition, there is an electronic message center and a banner on the east wall along Graham Avenue.

A conditional use permit is required because the proposed wall sign exceeds 100 square feet in size. As noted above, the wall signs on the east and west wall of the building are proposed to be 250 square feet in size. Within the Central Business District (CBD) Sign District, signs up to 100 square feet in size can be administratively approved, but signs exceeding this size require a conditional use permit. Signs located outside of the CBD Sign District are allowed a maximum of 250 square feet. Section 16.6.090 A 2 of the sign code states:

Wall Signs. The total allowable copy area of wall signs on a building wall shall not exceed 3 square feet for each lineal foot of building wall to which the signs are to be attached, with no individual sign exceeding 100 square feet in area. Wall signs greater in size may be allowed if a conditional use permit is approved by the plan commission in accordance with Title 18. The conditional use permit shall be approved only if the plan commission finds that such sign: will be compatible with surrounding signs and the street setting in which it is to be located; will not create or add to sign clutter within the area; will not interfere with or confuse motorists or pedestrians; and is consistent and compatible with the scale of the buildings on the premise. In the review of such conditional use permit application, the plan commission shall consider such factors as: proximity of the proposed sign to other signs, size of other signs in the vicinity, location on the building, scale and height of the building, and setback of the proposed sign from the public right-of-way. The number and placement of wall signs for each principal building shall be as provided in s. 16.16.080 C. 1. a. A canopy sign, marquee sign, awning sign, or projecting sign may be erected in lieu of a wall sign and the allowable copy area and maximum copy area thereof shall be calculated as a wall sign.

In the narrative, the applicant notes illumination of the building and for the four “Pablo” signs to change in brightness and color over time which would be similar to the lighting changes that have been approved for the Phoenix Park Bridge. Section 16.16.070 B 5 states the requirement for a conditional use permit.

Flashing signs, animated signs and building illumination, which flashes or changes brightness or color in any manner, shall be allowed only within the CBD Sign District upon approval of a conditional use permit by the Plan Commission pursuant to Chapter 18.35. The Plan Commission shall further consider whether such sign or building illumination is consistent with the architecture, scale, and design of the building and compatible with the appearance of neighboring buildings, character to the street setting and the sign district as a whole.

In addition, the City's Greenway Guidelines provide additional standards for the Commission's review of signage along the river. The guidelines state:

Signs erected along the waterway or greenway can negatively affect the appearance of a development and be incompatible with the natural setting of the waterways. Billboards (off-site outdoor business advertising signs) will not be allowed within 300 feet of the Ordinary High Water Mark of a waterway. If visible from the waterway or Greenway, flashing signs, animated signs, electronic signs, and reader board signs should be at least 300 feet from the Ordinary High Water Mark of a waterway. Business wall signs facing a waterway on parcels abutting the waterway must be approved with a signing plan as set forth in Chapter 16.16 and should be subdued and indirectly lit (not back-lit). Pylon signs will not be allowed between a building and a waterway. The design and location of all other signs should complement the design of the development and preserve the scenic qualities of the area.

The proposed wall signs would be lighted with interior illumination and would not be directly illuminated where the actual lights would be visible.

The Waterways and Parks Commission review should focus on the one wall sign on the west wall facing the Chippewa River, one wall sign facing the Haymarket Plaza (Eau Claire River), and the proposed variation in building illumination and color variation of the "Pablo" signs visible from the river and Haymarket Plaza. This item will be a public hearing at the Plan Commission on July 16, 2018.

Pablo

CENTER AT THE CONFLUENCE



Photo courtesy of Dr. Steve Immerman

Overview:

The property now home to the Pablo Center at the Confluence was first discussed by the private developer and Mike Huggins, City Manager, in 2007. The current project was proposed after a community input process (ClearVision) concluded in 2011. The “mother of all collaborations” was subsequently formed between the City, UW-EC and a private developer group. The collaboration was introduced and the concept plans were presented to the public in May of 2012. The success of this collaborative effort, the Confluence Project, is well documented and continues to define Eau Claire as a unique model for effective and sustainable community development.

The role of the City in creating this unique model has been, and continues to be, essential to project success. Crafting a Development Agreement to serve both project needs and be very favorable to the taxpayer was a significant accomplishment. Accommodations in site plan approvals and coordination of bridge, plaza and street designs have also been important to this unique partnership.

The sign plan submitted herewith reflects an extension of the relationship between City and project. While the plan is designed to meet the provisions of the sign code as a single building, the branding of the area as the epicenter of community revitalization is an important element of this submission.

Building Illumination:

The vertical exterior accent lighting are vava tubes are installed in 4’ and 8’ lengths. They can be controlled in 3” increments and are capable of displaying dynamic lighting changes trough a 1.2 million color range in coordination with the Plaza, Grand Avenue Bridge, Haymarket Bridge and Phoenix Park Bridge.

The pixie sticks penetrating the building canopy have 9” LED globe lights installed on the top. These globes can be individually controlled and are capable of displaying dynamic lighting changes trough a 1.2 million color range in coordination with the Plaza, Grand Avenue Bridge, Haymarket Bridge and Phoenix Park Bridge.

Exterior Signage:

The exterior signage is cable of RGB color changing. This coordinates to the lighting plans of the buildings’ exterior, plaza, Grand Avenue bridge, Haymarket bridge and Phoenix Park bridge. It also coordinates to our logo guidelines that has the signage being in a fixed color for an entire evening showcasing the type of activity in the building (ie...Blue for Music, Red for Comedy..)

This is all to ensure that the building is seen as the hub of the creative economy and part of the moving light sculpture that is now downtown.

Proposed Signs:

1. The north and south building entrance signs appear to be in full compliance with zoning code provisions. The RGB LED lighting system will be capable of color change but colors will not change during the course of a day.
2. The elevated signs on the east and west tower wall signs are intended to be reflection serve as project signs representative of the activities of the Confluence area. A Conditional Use Permit is required to approve the 250 s.f. signs.
3. The Message Center (marque sign) location and proposed design and use is included. A CUP process is anticipated.
4. Visitor Center informational signs – The international Information (blue “i”) and a “Visitor Center” sign are proposed to be located at the southeast corner of the building.
5. One banner on the north wall complies with the 100 sf limitation for written content. Other panels reflect the arts theme consistent the architects recommendations.

Sign Details: attached

Sign Specifications: North Elevation Entry Sign

SCALE: 3/4" = 1'-0"

A Internally Illuminated (LED)

Channel Letters
Bottom mounted to Canopy

Letters:

Translucent white polycarbonate faces with applied vinyl overlay (orange to match)

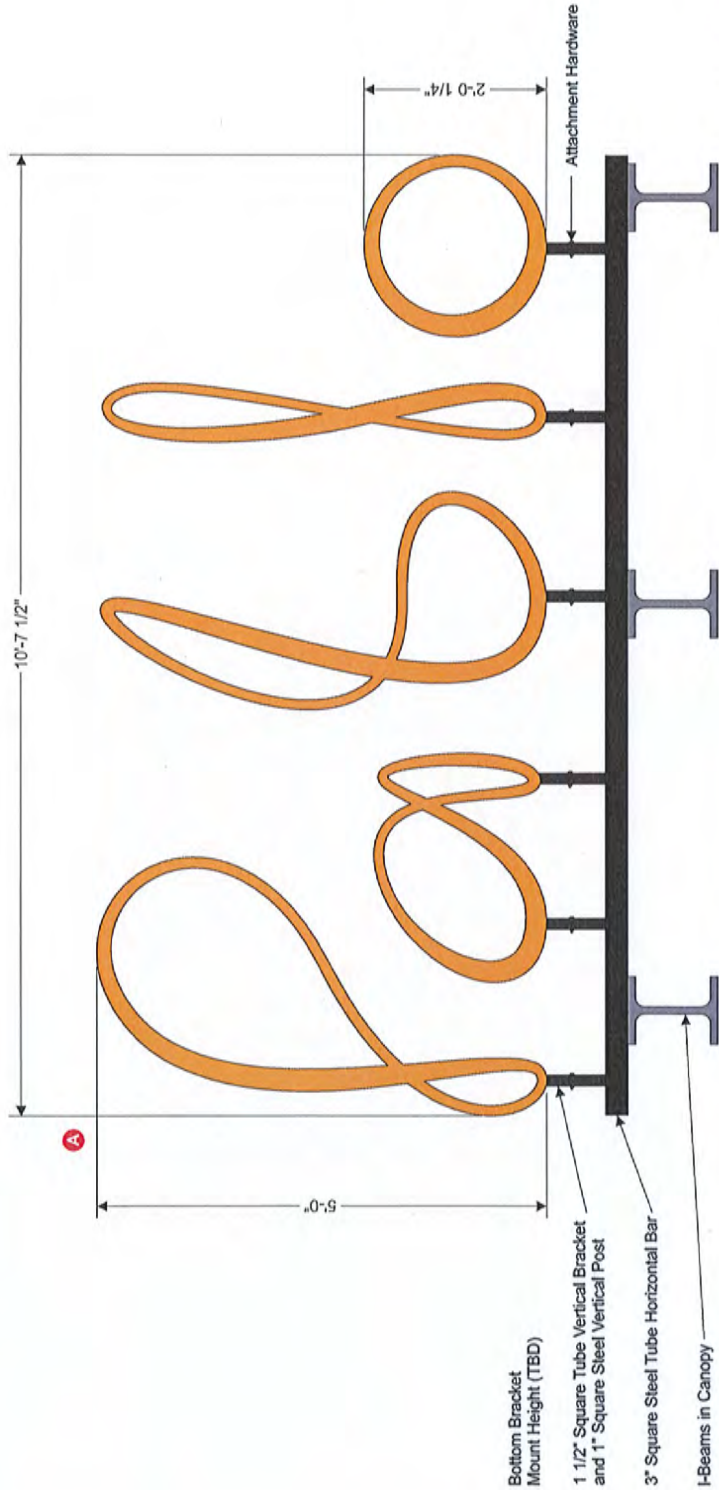
Trim caps and Returns:

(black)

Bottom Mount Brackets:

1 1/2" Square Tube Vertical Brackets slip onto 1" Square Steel Vertical Posts which are welded to a 3" Square Steel Tube Horizontal Bar welded to I-Beams in the Canopy.

Attachment Hardware secure the Vertical Bracket parts



Sign Area: 53.13 sq. ft.

CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center Eau Claire, WI North Elev wall signs REV C 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18 REV C 6-15-18

Scale: 3/4" = 1'-0" at 11" x 17"

Page: 1 of 4

Designer: Jeff Weispfenning

Customer/LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

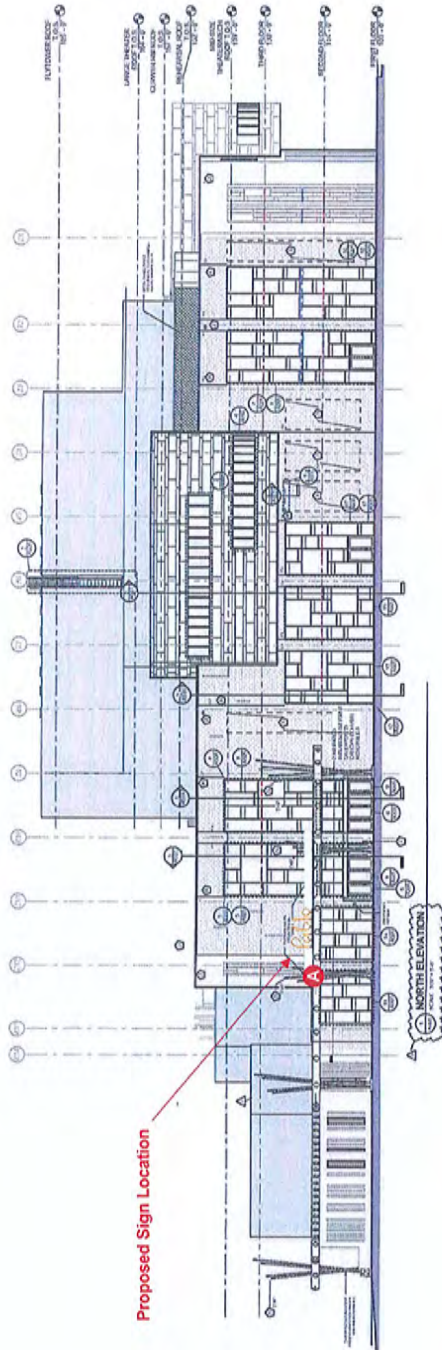
www.signartusa.com



This drawing was created to assist you in visualizing our proposal. It is the property of SignArt Company and may not be used or reproduced by others.

Building Elevation with Sign Location: North Elevation Entry Sign

INSTALLATION INSTRUCTIONS:
INSTALL the "Pablo" Letterset to stand upright on the canopy as shown.



CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center Eau Claire, WI North Elev wall signs REV C 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18 REV C 6-15-18

Scale: 1/32" = 1'-0" at 11" x 17"

Page: 3 of 4

Designer: Jeff Weispfenning

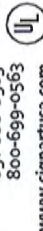
Customer/LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

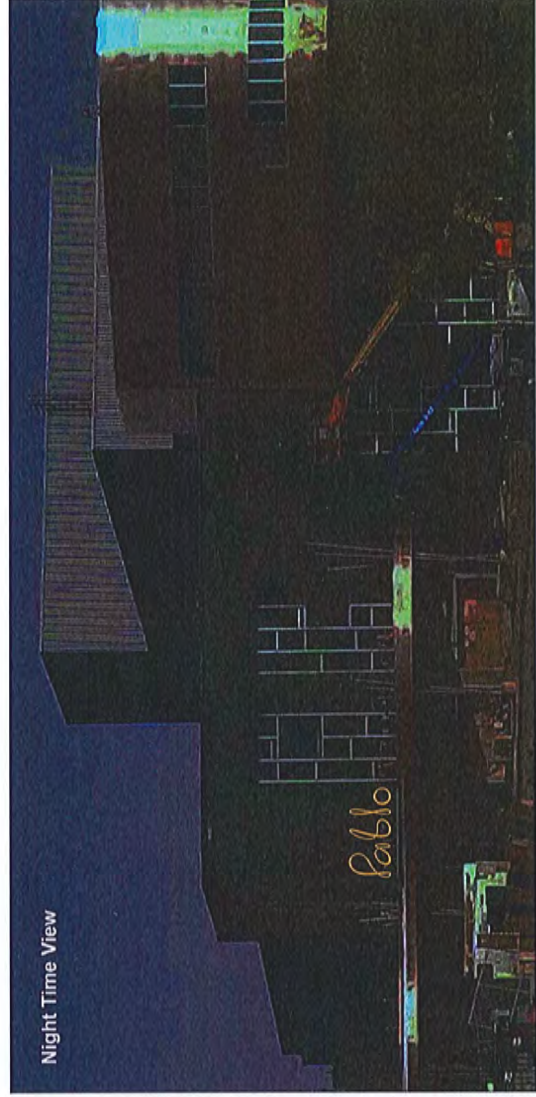
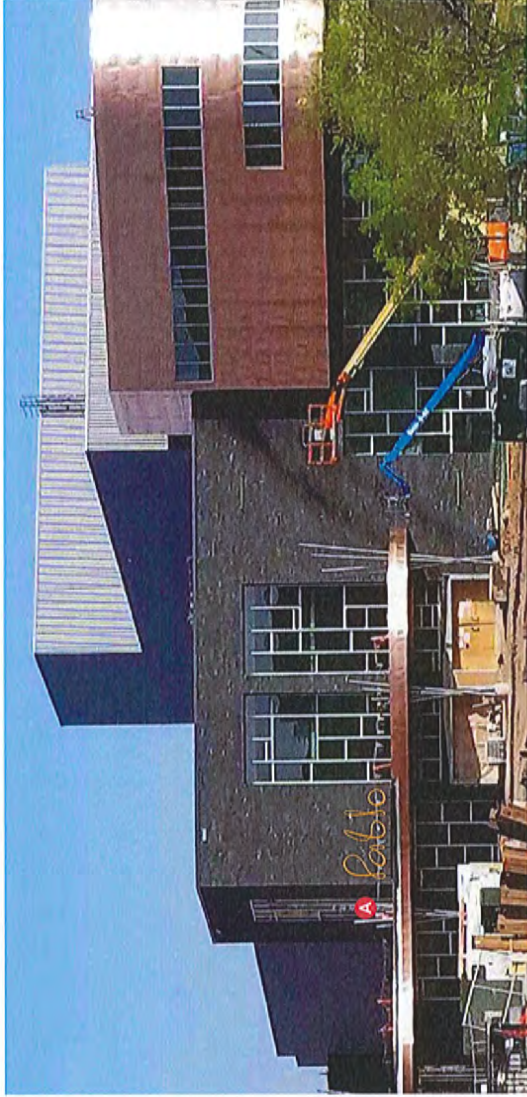


www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of SignArt Company and may not be used or reproduced by others.

SCALE: 1/32" = 1'-0"

Photograph with Sign Location: North Elevation Entry Sign



CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center
Eau Claire, WI
North Elev wall signs
REV C 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18
REV C 6-15-18

Scale: none

Page: 4 of 4

Designer: Jeff Weispfenning

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563



www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of Sign Art Company and may not be used or reproduced by others.

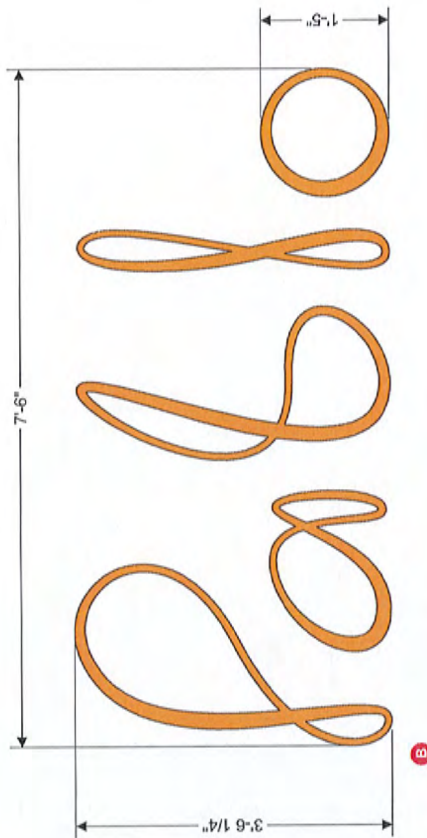
Sign Specifications: South Elevation Entry Sign

- B Internally Illuminated (LED) Channel Letters**
Flush mounted to wall

Letters:
Translucent white polycarbonate faces with applied vinyl overlay (orange to match)

Trim caps and Returns:
(black)

SCALE: 3/4" = 1'-0"



Sign Area: 26.45 sq. ft.

CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center Eau Claire, WI South Elev wall signs REV D 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18

REV C 6-12-18

REV D 6-15-18

Scale: 3/4" = 1'-0" at 11" x 17"

Page: 1 of 5

Designer: Jeff Weispfenning

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

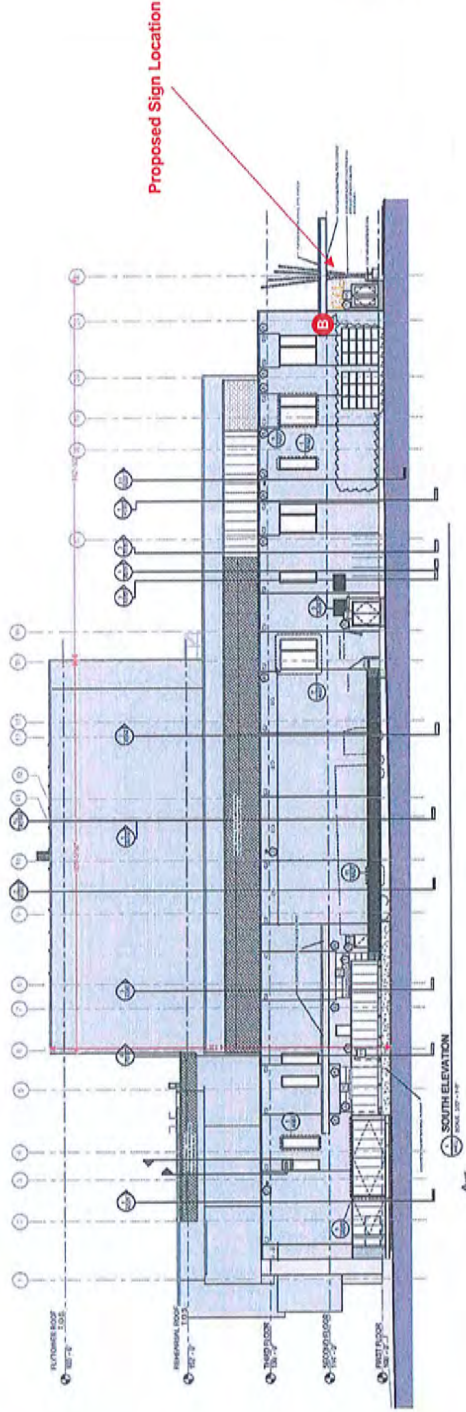


www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of SignArt Company and may not be used or reproduced by others.

Building Elevation with Sign Location: South Elevation Entry Sign

INSTALLATION INSTRUCTIONS:
 INSTALL the "Pablo" Letterset on the wall as shown.



CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center Eau Claire, WI South Elev wall signs REV D 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18

REV C 6-12-18

REV D 6-15-18

Scale: 1/32" = 1'-0" at 11" x 17"

Page: 3 of 5

Designer: Jeff Weispfenning

Customer/LL Approval:



SignArt Company

Eau Claire, WI
 715-834-5127
 800-235-5178

St. Paul, MN
 651-688-0563
 800-699-0563

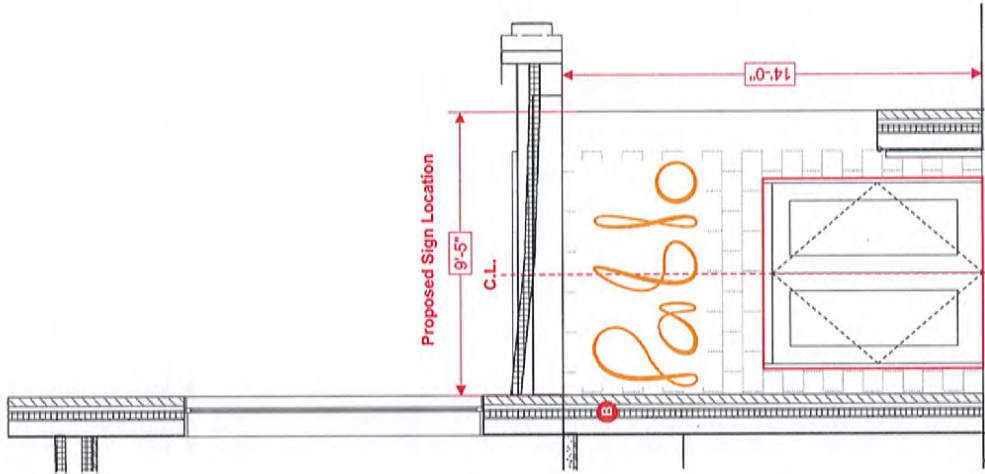


www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of Sign Art Company and may not be used or reproduced by others.

SCALE: 1/32" = 1'-0"

Building Elevation with Sign Location: South Elevation Entry Sign



INSTALLATION INSTRUCTIONS:
 CENTER the "Pablo" Letterset on the doors as shown.
 INSTALL the Letterset at an agreed upon height.

CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center Eau Claire, WI South Elev wall signs REV D 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18
REV C 6-12-18
REV D 6-15-18

Scale: 1/4" = 1'-0" at 11" x 17"

Page: 4 of 5

Designer: Jeff Weispfenning

Customer/LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563



www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of Sign Art Company and may not be used or reproduced by others.

SCALE: 1/4" = 1'-0"

Sign Specifications: East Elevation Project Sign

- Internally Illuminated (LED) Channel Letters**
 Hidden Mounted to Wall

Letters:

Translucent white polycarbonate faces with applied vinyl overlay (orange to match)

Trim caps and Returns:

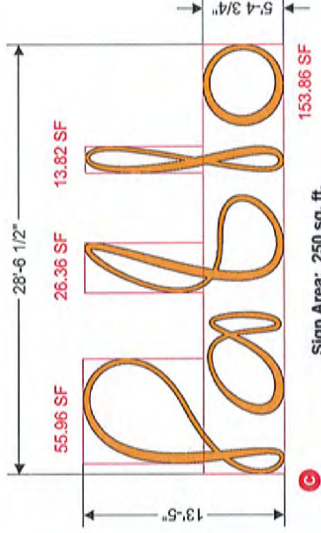
(black)

Hidden Mounts:

2" Aluminum Angle Mounts painted (to match wall) with 2" Aluminum Angle attach sign to wall.

Note: Mounts are hidden from view and are only placed behind letter strokes.

SCALE: 1/8" = 1'-0"



Sign Area: 250 sq. ft.

Sign Area is Calculated using the Red Boxes with Red Sign Area Numbers and Added Together.

CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center Eau Claire, WI East Elev wall signs REV E 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18

REV C 6-12-18

REV D 6-13-18

REV E 6-15-18

Scale: 1/8" = 1'-0" at 11" x 17"

Page: 1 of 4

Designer: Jeff Weispfenning

Customer/

LL Approval:



SignArt Company

Eau Claire, WI

715-834-5127

800-235-5178

St. Paul, MN

651-688-0563

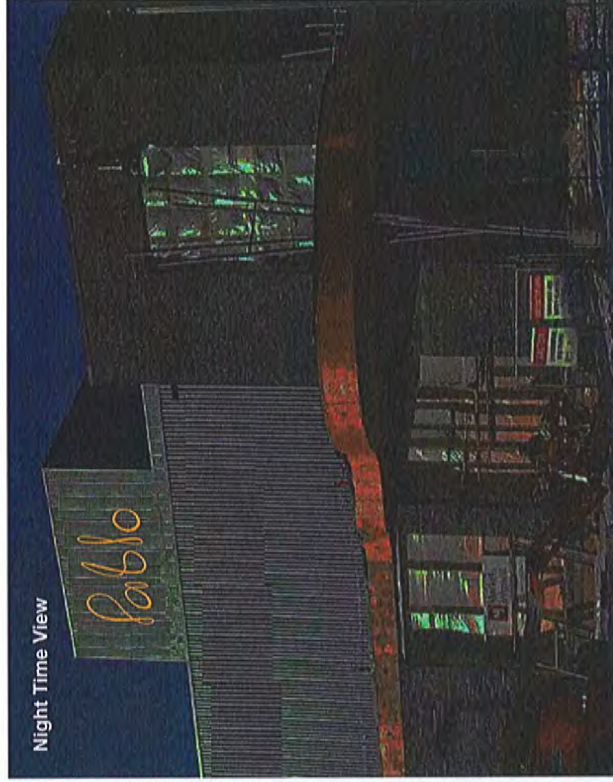
800-699-0563

www.signartusa.com



This drawing was created to assist you in visualizing our proposal. It is the property of Sign Art Company and may not be used or reproduced by others.

Photograph with Sign Location: East Elevation Project Sign



CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center
Eau Claire, WI
East Elev wall signs
REV E 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18
REV C 6-12-18
REV D 6-13-18
REV E 6-15-18

Scale: none

Page: 4 of 4

Designer: Jeff Weispfenning

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

www.signartusa.com



This drawing was created to assist you in visualizing our proposal. It is the property of Sign Art Company and may not be used or reproduced by others.

SCALE: 1/8" = 1'-0"

Sign Specifications: West Elevation Project Sign

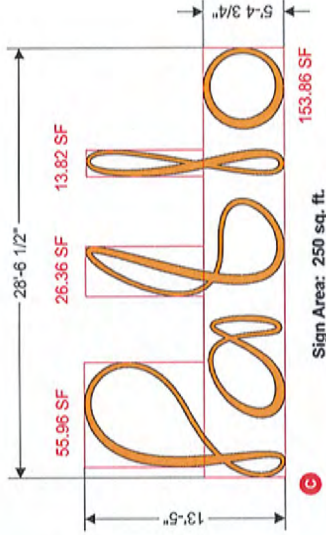
**Internally Illuminated (LED)
Channel Letters**
Hidden Mounted to Wall

Letters:
Translucent white polycarbonate faces with
applied vinyl overlay (orange to match)

Trim caps and Returns:
(black)

Hidden Mounts:
2" Aluminum Angle Mounts painted (to match wall)
with 2" Aluminum Angle attach sign to wall.

Note: Mounts are hidden from view and
are only placed behind letter strokes.



**Sign Area is Calculated using the Red Boxes
with Red Sign Area Numbers and Added Together.**

CUSTOMER INFORMATION

Customer: Pablo Center at the
Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center
Eau Claire, WI
West Elev wall signs
REV E 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18
REV C 6-12-18
REV D 6-13-18
REV E 6-15-18

Scale: 1/8" = 1'-0" at 11" x 17"

Page: 1 of 4

Designer: Jeff Weispfenning

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

www.signartusa.com

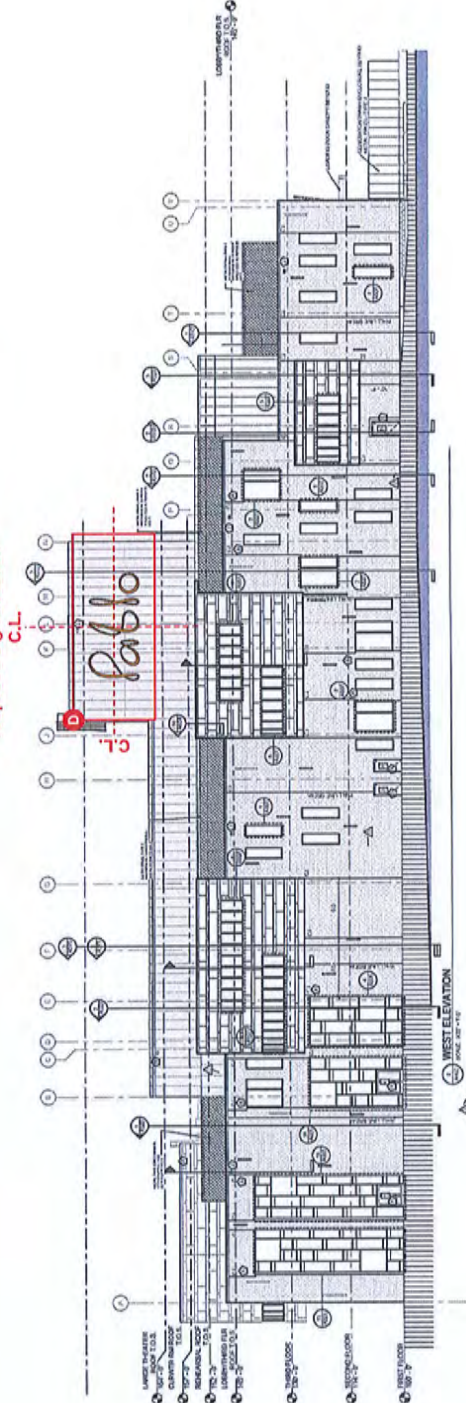


This drawing was created to assist you in visualizing
our proposal. It is the property of Sign Art Company
and may not be used or reproduced by others.

Building Elevation with Sign Location: West Elevation Project Sign

INSTALLATION INSTRUCTIONS:
 CENTER the "Pablo" Letterset Left to Right, on the wall as shown.
 CENTER the "Pablo" Letterset Up and Down on the wall as shown.

Proposed Sign Location



SCALE: 1/32" = 1'-0"

CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center
 Eau Claire, WI
 West Elev wall signs
 REV E 6-15-18

Date: REV A 5-15-18

Revisions: REV B 5-16-18
 REV C 6-12-18
 REV D 6-13-18
 REV E 6-15-18

Scale: 1/32" = 1'-0" at 11" x 17"

Page: 3 of 4

Designer: Jeff Weispfenning

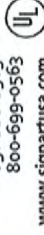
Customer/LL Approval:



SignArt Company

Eau Claire, WI
 715-834-5127
 800-235-5178

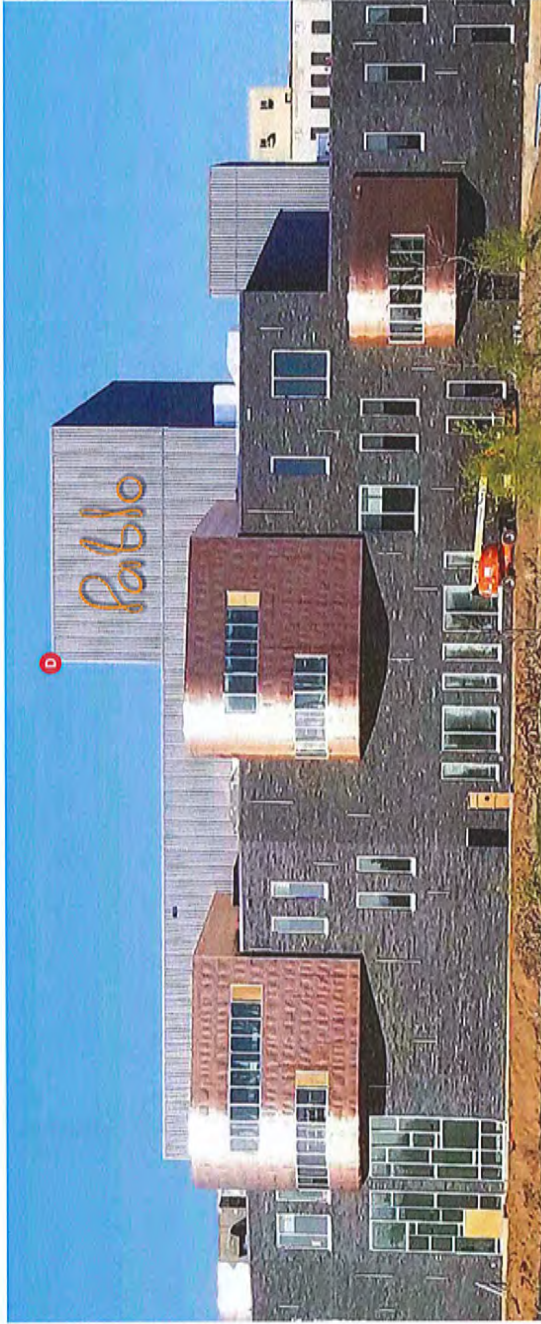
St. Paul, MN
 651-688-0563
 800-699-0563



www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of SignArt Company and may not be used or reproduced by others.

Photograph with Sign Location: West Elevation Project Sign



Night Time View

CUSTOMER INFORMATION

Customer: Pablo Center at the Confluence

Address: Eau Claire, WI

Sales: Matt Snyder

DRAWING INFORMATION

File Name: Pablo Center
Eau Claire, WI
West Elev wall signs
REV E 6-15-18

Date: REV A 5-15-18
Revisions: REV B 5-16-18
REV C 6-12-18
REV D 6-13-18
REV E 6-15-18

Scale: none

Page: 4 of 4

Designer: Jeff Weispfenning

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563



www.signartusa.com

This drawing was created to assist you in visualizing our proposal. It is the property of SignArt Company and may not be used or reproduced by others.

Waterways and Parks Commission / 2018 Special Event Information

Event Name	Event Date	Location	Estimated Attendance	Reported Attendance
Polar Plunge for Special Olympics	2/24-25	Half Moon Beach	1,000	not reported
Shamrock Shuffle	3/10	UWEC Campus	1,000	750
Chippewa Valley Easter Egg Hunt	3/31	Carson Pine	900	900
Here We Grow Again Sale	4/17-23	Hobbs Akervik	800	2,500
52nd Street Jazz Festival	4/20	Barstow Street	3,500	4,025
Jeanne Richie Memorial Puddle Jump	4/21	Boyd Pk/Phoenix Pk	1,600	1,200
Walk MS Eau Claire	4/28	Phoenix	500	425
Farmer's Market	5/2	Phoenix Park	-	-
Go Paint! Chippewa Valley	5/5	Phoenix Great Lawn	60	not reported
Amazing Eau Claire Cleanup	5/5	Boyd Park	200	400
Eau Claire Marathon	5/6	Sat/Sun Carson	10,000	10,000
Water Street Suites	5/6	Water Street	300	not reported
During Race Celebration	5/6	5th St Parking Lot	900	not reported
Barstow Block Party-Valleybrook Church	5/6	411 & 412 Barstow St	200	200
Barstow Block Party-Childrens Museum	5/6	220 S Barstow Street	500	not reported
Be a Hero Fun Run	5/11	Carson Oak	200	75
Girls on the Run	5/12	Carson Pine/Oak	1,000	1,300
UCP Walk in the Park	5/12	Owen Park	100	not reported
MHS Pops Concert	5/15-16	Owen Park	350	200
Alzheimer's Association Blondes vs Brunettes	5/18	Carson Football/Pine	100	not reported
Great Strides Eau Claire	5/19	Carson Oak	250	not reported
Fido & Friends Fun Run/Walk	5/19	Carson Pine	500	300
Historic Randall Park Neighborhood Carnival	5/20	Randall Park	500	200
Bluegrass on Badger	5/24	Boyd Park	500	500
Rally in the Valley	5/26	Carson Park	300	250
Artist Market	5/26	Phoenix Park	1,500	ongoing
Memorial Day Parade	5/28	Owen Park	2,000	3,000
Tuesday Night Blues	5/29	Owen Park (Phoenix-Aug 7)	1,500	ongoing
Express Fireworks and Scout Sleepover	6/1	Carson Baseball	2,000	ongoing
Eau Claire Triathlon	6/1, 6/2, 6/3	Half Moon Beach	400	not reported
High 5 Free Yoga	6/2	Phoenix Great Lawn	100	ongoing
North Riverfronts Spring Festival	6/2	North Riverfronts Park	100	not reported
Taste of the Valley	6/1-4	Phoenix Park Pavilion+Amp.	6,000	not reported
360 Drop-In	6/2	Lakeshore Shelter	150	not reported
Dabble Day (was Maker Fest)	6/2	Eau Claire Street	500	not reported
Municipal Band Summer Concert Series	6/6	Owen Park	300	ongoing
Sounds Like Summer Concert Series	6/7	Phoenix Park Amphitheatre	1,500	ongoing
Relay for Life	6/8	Phoenix Park	400	300
United Soccer Tournament	6/8-6/10	Soccer Park	?	?
Chippewa Valley Pride	6/9	Phoenix Park - Lawn	150	300-500
Hullabaloo Kids Concert Series	6-9, 7/14, 8-25	Phoenix Park - Ampitheater	500	ongoing
Hosta Plant Sale	6/10	Phoenix Park	250	not reported
Shrine Circus	6/12-13	Carson Baseball	6,000	
Chippewa Valley Air Show	6/13-18	CV Airport	60,000	
Juneteenth Celebration	6/19	Carson Pine	300	
International Day of Yoga	6/20	Phoenix Pavilion	300	
Rock the Riverfront-RCU Charity Classic	6/23	Phoenix Lawn	1,200	
Spirit Lutheran	6/24	Phoenix Ampitheater	250	
Love Eau Claire Day Camp	6/25-8/2	Cameron Shelter	25	
Chippewa Valley Votes Summer Social	6/26	Phoenix Pavilion	200	

Doll & Pet Parade	6/30	1st Ave, Owen Park	1,000	
Family Day in Downtown	6/30	Phoenix Park - all	5,000	
July 4th (City Event)	7/4	Carson Park	15,000	
Oxbeaux Street Concert	7/5	Galloway Street	2,000	
Stand Up Paddle Board Yoga	7/5-7/7	Half Moon Beach	42	
Taylor Ann Thompson Memorial Softball Tournament	7/6-7/8	Carson Park	300	
Food Truck Fridays	varies	Railroad Parking Lot	1500	
US National Kubbb Championship	7/14	Soccer Park	1,400	

CITY OF EAU CLAIRE COMMUNITY SERVICES DEPARTMENT
PARKS, RECREATION AND FORESTRY
June 2018 Monthly Report

Amazing Eau Claire Cleanup

The Amazing Eau Claire Cleanup was held on Saturday, May 5. We had over 400 volunteers come out to help with cleaning up litter and planting to make our parks a great place. Well done to all the Parks Division employees who assisted with this day.

Carson Park Main Playground

Playground project completed. The play equipment was ready for play on Sunday May 20th, and ribbon cutting ceremony was held May 30th.

Fairfax Pool

The construction of the addition of the first aid room and manager's office is completed. The number of people enjoying the pool this year has been over 11,000.

Forestry Division

Our Forestry crews continue to work on the EAB abatement, and have the assistance of others in the Community Services Department helping with stump grinding, and restoration. Forestry Division is nearing completion of the spring planting.

Parks Division

The Department of Agriculture Wildlife Services will coordinate a goose roundup to reduce goose population on the Chippewa River and Half Moon Lake. Herbicide treatment on Half Moon Lake is complete, and targeted the curly leaf pondweed. WDNR will instruct us when to mechanically harvest weeds later this year if necessary. Restroom at Carson Park playground has been repainted and exhaust fans installed. The new concrete cap on the Carson Park baseball stadium has been installed, with remaining new cap to be installed shortly after the Express season ends. Outfield light poles at the baseball stadium were rewired due to aging corroded wiring. There is one pole remaining to be finished, but will be delayed until osprey chicks are out of the nest. Owen Park high capacity wells have been cleaned and rehabilitated as production was falling due to iron bacteria.

Prime Times

The 2018 Spring and Summer program registration is up over last year. Summer programs began June 11th and almost 1,000 students attended the River City Adventures recreation program.

Special Events

The Special Events Committee continues to work with all the groups that conduct events within city parks and meets at least monthly. The group will also review alcohol license applications.

City Hall Renovations

Due to City Hall renovations which are expected to begin in August 2018, and complete sometime in October 2019 our monthly meetings will take place at the Central Maintenance Facility located at 910 Forest Street.

PARKS, RECREATION AND FORESTRY

STAFF REPORT

PROJECT NAME: Departing Member

To: Waterways and Parks Commission

Date: June 27, 2018

From: Jeff Pippenger

Description: Jason Duba

Location: N/A

Background: Jason Duba joined the Waterways and Parks Commission beginning in January, 2016.

Justification: We would like to recognize and thank Jason for his service on the Waterways and Parks Commission.

Proposed Location: N/A

Facilities Features: N/A

Storm Water: N/A

City of Eau Claire Park and Open Space Master Plan: N/A

City Comprehensive Plan: N/A

Financial: N/A

LAWCON: N/A