PROCLAMATION



Supporting the 2016 Campaign

WHEREAS, the "Be sure it's not happening in your home" message is the focus of the 2016 Parents Who Host Lose The Most Campaign sponsored by the Alliance for Substance Abuse Prevention; and

WHEREAS, approximately 2 out of 3 high school youth in Eau Claire County reported using alcohol in the past year, and

WHEREAS, Eau Claire County youth report drinking usually at their home or a friend's home, typically on weekends, and

WHEREAS, youth gatherings are often unsupervised by a parent or adult, and

WHEREAS, 52% of high school students in Eau Claire County report that alcohol is easy to get, and

WHEREAS, it is illegal to give alcohol to someone else's underage child, even with parent permission, and

WHEREAS, adults who provide alcohol to those below the legal drinking age of 21 are placing those youth at risk for health, safety and legal problems, and

WHEREAS, alcohol consumption by youth has been shown to have an adverse effect on brain development, academic and athletic performance, and is a major cause of death from injuries among youth, and

WHEREAS, Wisconsin has one of the highest rates of binge alcohol use among 12 – 20 year olds in the United States, and

WHEREAS, the Alliance for Substance Abuse Prevention works with community members to reduce youth access to alcohol, and provides educational materials to raise awareness, and

WHEREAS, the Eau Claire City-County law enforcement agencies will rigorously enforce laws against selling or serving alcohol to underage youth,

NOW, THEREFORE, be it resolved that the Eau Claire City-County Health Department endorses the "Be sure it's not happening in your home" campaign and encourages parents to:

- Supervise youth gatherings in your home.
- Monitor your alcohol supply, and lock it up if possible.
- Alert neighbors when parents will be out of town.
- Join the Parents Connecting Network to connect with nearly 1,000 other parents in Eau Claire County who commit to not provide alcohol to anyone under 21 in their home.

NOW, THEREFORE, I, Merey Price, on behalf of the Eau Claire City-County Health Department hereby proclaim the month of April 2016, to be:

"Be sure it's not happening in your home" Month.

Authorized signature

3/30/2016 Date

