## **Public Market Feasibility Study Timeline**

## USDA Local Food Promotion Program Grant September 30, 2015 – September 29, 2016

		2015 Quar	ter 4		2016 Qua	rter 1		2016 Quarter 2			2016 Quarter 3			
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep		
Roles							Staff							
							Public							
						Steering Committee								
	Consultant													
	•											•		
Tasks	<u>Pre-Study Phase</u>			Market Research Phase				<u>Development Plan Phase</u>			Consider			
	Award Public Outreach			Goal/C	Goal/Concept Refinement & Testing				Tenant & Programming Mix Plan					
				Supply	Supply Analysis				Location, Site & Building Planning					
	RFP			Demar	Demand Analysis				Ownership, Management, & Operations					
	Consultant Selected			Econor	Economic, Health, & Social Analysis				Branding & Health Food/Living Strategies					
					Partnership Exploration			Financia	Financial Analysis & Pro Formas					
								Develop	ment Budg	et & Fundii	ng options			