OFFICIAL PUBLICATION NOTICE OF HEARING COMPREHENSIVE PLAN

NOTICE PURSUANT TO SECTION 66.1001 (4) (d) Wisconsin Statutes.

CITY COUNCIL HEARING

NOTICE IS HEREBY GIVEN that a hearing will be held before the City Council of the City of Eau Claire on Monday, September 21, 2015, at 7:00 p.m. in the Council Chambers, City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin, on the proposed ordinance updating the Eau Claire Comprehensive Plan.

PLAN COMMISSION HEARING

NOTICE IS ALSO GIVEN that a hearing will held before the City Plan Commission of the City of Eau Claire on Monday, September 14, 2015, at 7:00 p.m. in the Council Chambers, City Hall, 203 S. Farwell Street, Eau Claire, Wisconsin, on the proposed ordinance updating the Eau Claire Comprehensive Plan.

The *Eau Claire Comprehensive Plan* is the official policy document adopted by the City of Eau Claire to guide the City's decisions about long-term growth and physical development of the Eau Claire community through 2035. The *Plan* serves as a guide to the City Council, Plan Commission, other City advisory boards, and City departments in reviewing development proposals and preparing the City's multi-year capital improvements program for community facilities, roads, utilities, parks, economic development, and other municipal programs and services.

In 2014 the City Council approved a project to update the 2005 *Comprehensive Plan* and comply with the requirements of the Wisconsin Comprehensive Planning Law. The proposed document includes the following chapters:

- Land Use and Growth Management
- Transportation System
- Public Utilities
- Parks, Greenways, and Trails System
- Natural Resources
- Economic Development
- · Urban Design
- Neighborhoods and Districts

- Housing Assistance, Diversity, and Design
- Historic and Cultural Resources
- Downtown
- Community Facilities
- Governmental Cooperation
- Plan Implementation
- Sustainability
- Healthy Communities

The *Plan* identifies three critical planning issues for future growth:

- Household Income and Employment: What, if anything, should the City do to promote the growth of living-wage jobs, help raise incomes and reduce the rate of poverty, unemployment and under-employment and their debilitating personal effects among Eau Claire residents, particularly households with children?
- **Neighborhood Improvement:** What level of municipal effort should be devoted to helping improve the older neighborhoods? Should the City devote an extra measure of effort to the older neighborhoods compared to the newer areas?
- Downtown Redevelopment: What should be the next steps in the rebirth of the North Barstow District and the South Barstow District?

The *Plan* emphasizes six overarching themes:

- 1. Be an attractive city where people want to live and work
- 2. Thrive as a regional center with good jobs in education, health care and manufacturing
- **3.** Achieve compact growth; include nodes of higher intensity; build move-up housing; maintain a clear rural edge
- 4. Bring about redevelopment and infill growth, particularly in the older neighborhoods
- 5. Improve household economic well-being
- 6. Practice environmental stewardship.

For information regarding the proposed *Eau Claire Comprehensive Plan*, contact Director of Community Development, Darryl Tufte, Eau Claire City Hall, 715-839-4914 between 8:00 a.m. to 5:00 p.m., Monday through Friday. Copies of the document are available online at the City's website www.eauclairewi.gov under the listing **2015 Comprehensive Plan**. Copies are also available for review at City Hall, Department of Community Development.

Written comments on the *Plan* may be sent prior to the hearing to:

Director of Community Development 203 S. Farwell Street Eau Claire, WI 54702-5148

or e-mail to:

darryl.tufte@eauclairewi.us

These comments will be forwarded to the City Council and Plan Commission for their hearings.

Darryl Tufte

Director of Community Development