



Eau Claire Fire & Rescue
News Media Report

Date: 05/30/15 Dispatch Time: 17:03 Incident Number: 15 - 3443

Location: 800 Wisconsin street

Incident type: [x] Fire [ ] Hazardous Materials [ ] Mass Casualty
[ ] Auto Casualty [ ] Other \_\_\_\_\_

Alarms: [ ] 1st Alarm [x] 2nd Alarm [ ] 3rd Alarm [ ] Special Call

Engine(s) Responding: 4 Rescue/Medical vehicle(s): 3

Command Vehicle(s): 2 Number of Personnel Responding: 18

Injuries: Civilian(s) 0 Firefighter(s): 0

Transported by Ambulance: [ ] Yes (number \_\_\_\_\_) [x] No Where: NA

Fatalities: [ ] Yes (number \_\_\_\_\_) [x] No

Evacuation: [ ] Yes [x] No Comments:

Relocation: [ ] Yes [x] No Note:

Mutual Aid: [ ] Given [ ] Received (units) [x] N/A

Business Name: American Phoenix

Occupant Information

Name: American Phoenix
Address: 800 Wisconsin Street
Eau Claire, WI
Phone: 715-831-0966

Property Owner Information

Name: American Phoenix
Address: 800 Wisconsin Street
Eau Claire, WI
Phone: 715-831-0966

Structure Type: Industrial Area of Origin: Under Investigation

Under Investigation: [x] Yes [ ] No By Whom: Eau Claire Fire Department

Probable Cause: Accidental

Damage Estimate: \$25,000 (structure & contents)

Narrative - See next page

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### **Narrative:**

On May 30 at 5:03 pm, the Eau Claire Fire Department responded to a fire at American Phoenix, 800 Wisconsin Street. 3 engines, a medic unit, and Battalion Chief responded on the first alarm. A second alarm was sounded prior to units arrival on the scene, those second alarm units included a ladder truck, heavy rescue unit, a second medic unit and command staff. First arriving units found large amounts of smoke coming from the roof and doors on the Galloway street side of the building. The fire started on the first floor and spread to the roof through the ventilation system. The building's sprinklers system kept the fire in check until firefighters could extinguish it. An aerial truck was used to get access to the roof. The fire was contained to a machine and the ventilation system. Damage is estimated to be \$25,000. Eau Claire Fire Department was assisted on scene by the Eau Claire Police Department. Township Fire Department and Altoona Fire Department each stood by at their stations.

Captain Joe Kelly

*Officer:  
Eau Claire Fire Department*