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HEALTH PRIORITIES, COMMUNITY CONNECTIONS AND TRAINING TOO!

*Second Annual Healthy Communities Celebration to be held on April 30th from 5:30-7:30 p.m.
in the CVTC Business Center—All Community Members Welcome!*

Eau Claire, WI-April 13, 2015- Preventing serious health issues cannot be done by just one person or organization—instead it must be a communitywide effort. The second Annual Healthy Communities Celebration event will celebrate this communitywide effort and provide attendees with a new tool to communicate why health issues are an important focus. The event will be held on April 30th from 5:30-7:30 p.m. at the CVTC Business Education Center in the Casper Conference Center with a light meal provided. The event is open for all members of the community to attend.

The evening will begin with community members discovering what Eau Claire Healthy Communities, a local coalition made up of about 200 volunteers from the community, is working on to create action around health priorities that have been identified by the community. The organization currently has action teams that focus on preventing chronic disease, family violence, high-risk drinking, poor mental health and poor oral health.

The night will continue with the presentation of the Eau Claire Healthy Communities' Champion Awards. One award will be presented to an individual and one to an organization who exemplifies the promotion of healthy living in the community.

New to the event this year, will be training on the 27-9-3 method to develop persuasive messages around health priorities. "The 27-9-3 tool is a favorite among the Roadmaps to Health Community Coaches, and the communities we work with," says Community Coach, Kate Konkle, from County Health Rankings and Roadmaps who will be leading the training. "It's an easy to use, powerful tool to help people develop a message that will connect with their listener and deliver a persuasive message that will move stakeholders to action."

If you are interested in attending the Healthy Communities Celebration you can register in advance for the event at <https://eventbrite.com/event/16155781377>. Find more information about Eau Claire Healthy Communities and how you can become a part of healthy change in our community at www.ehealthycommunities.org.

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Community members that attended the 2014 Celebration were asked to provide just one word about their experience. This image is the result.