



FOR IMMEDIATE RELEASE

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STIS ON THE RISE IN EAU CLAIRE COUNTY

Get Yourself Talking, Get Yourself Tested Campaign is raising awareness about the prevalence of STIs in Eau Claire County

Eau Claire, WI-April 8th, 2015- The [Eau Claire City-County Health Department Family Planning Clinic](#) will be increasing their efforts to raise awareness about the increased prevalence of STIs in Eau Claire County and how to prevent them. They will be doing this by promoting the [Get Yourself Talking, Get Yourself Tested \(GYT\) campaign](#) during April for National Sexually Transmitted Infections (STIs) Awareness Month.



As rates of both chlamydia and gonorrhea are on the rise in Eau Claire County, the Health Department has chosen to participate in the nationwide campaign to help raise awareness of the prevalence of STIs in Eau Claire and how to prevent them. In Eau Claire County, Chlamydia cases are the highest of all the reportable communicable diseases—even more than Lyme disease. **Just last year there were 383 reported cases of Chlamydia in our county!** The chart below displays the number of cases that were reported to the Health Department over the last five years.

Total Cases Reported to the Eau Claire City-County Health Department plus the Number Investigated (2010-2014)					
	2010	2011	2012	2013	2014
Chlamydia	370	408	332	358	383
Gonorrhea	14	4	16	29	38

The Get Yourself Talking, Get Yourself Tested campaign will be a yearlong effort for the Health Department with extra efforts happening in April for National STI Awareness Month. Efforts began around St. Patrick’s Day with a partnership between the Family Planning Clinic and the AIDs Resource Center of Wisconsin (ARCW) in which the organizations provided bags to local bars that contained condoms, information on STIs in our community, testing options and information on each of the organizations.

Going forward, the clinic will continue to look to partner with community organizations to reach the populations at highest risk of getting an STI in our community. One partnership the clinic has already created is with a UWEC student volunteer. She will be helping the clinic to get the word out on campus about the importance of taking responsibility for your sexual health.

The [Eau Claire City-County Health Department Family Planning Clinic](#) offers STI testing and treatment. The clinic also provides clients with a variety of birth control options and pregnancy testing. For more information, please visit www.ehealthdepartment.org or call 715-839-6988 to make an appointment. To learn more about STIs, please visit: <http://www.cdc.gov/std/sam/>.

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