



## FOR IMMEDIATE RELEASE

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### **With time running out to enroll for 2015 Marketplace Insurance coverage, how many Wisconsin and Eau Claire County residents are enrolling in plans?**

**Eau Claire, WI- February 9, 2015-** 2015 marks the second year that people have been able to enroll in marketplace insurance. This year's enrollment period is quickly coming to an end with the last day to enroll being February 15, 2015. Since Open Enrollment began on November 15, 2014, 182,581 Wisconsin consumers have selected a plan or were automatically re-enrolled in a plan. This is up from the 139,815 Wisconsin consumers that enrolled in a plan during the 2014 enrollment period.

Affordability is a reason given by many potential enrollees that have not yet committed to a plan. However, getting coverage could be cheaper than you think. Having coverage helps you be healthier and can help you and your family avoid having to pay a penalty when filing your taxes. In the first month of Open Enrollment, 90% of consumers who selected health insurance plans were determined eligible for financial assistance to lower their monthly premiums. 78% of Wisconsin Marketplace enrollees as of December 2014 could obtain coverage for \$100 or less after any applicable tax credits in 2015.

Community members can visit [www.ehealthcare.org](http://www.ehealthcare.org) to find resources to help with the enrollment and re-enrollment process and local lists of insurance agents, certified application counselors, navigators and enrollment sessions that can assist in the application process.

“The ability for all community members in Eau Claire County to have access to care to help keep them at optimal physical and mental health will help to make our entire community a healthier place to live,” says Lieske Giese, Director/Health Officer of the Eau Claire City-County Health Department.

Resources for the enrollment process can be found at [www.ehealthcare.org](http://www.ehealthcare.org). Individuals can apply online for marketplace insurance at [www.healthcare.gov](http://www.healthcare.gov) or call 1-800-318-2596; TTY 1-855-4325.

\*Local data included on following page\*

What about Eau Claire County Residents specifically?

Number of Residents enrolled in Marketplace Insurance by Zip Code		
Zip Code	Number enrolled in this Zip Code 2014	Number enrolled in this Zip Code 2015
54701 Southern Eau Claire City	992	1269
54703 Northern Eau Claire City	1217	1414
54722 Augusta	94	138
54726 Small portion in Northern EC County	138	148
54727 Small portion of this in Northern EC County	208	241
54729 Small portion in Northern EC County	1063	1219
54738 South EC County	89	115
54741 Fairchild area/this zip is not all in EC County	54	52
54742 Fall Creek	147	177
54755 Small portion in Southwest Corner of EC County	314	407
54758 Small portion in South EC County	145	170
54768 Small portion in Northeast EC County	262	279

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