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Everyone Living Better, Longer.

MEDIA ADVISORY

- WHAT:** **BE (Built Environment) Fit Forum**
- WHY:** Built Environment--- a new inventive and innovative idea about how to improve health— This idea has been replicated in big cities such as New York City and is now being brought to our community to build upon our recent successes of the All-America City Award, City of Eau Claire’s Comprehensive Plan Health Chapter and more.
- Learn about how to improve your community’s health by making the healthy choice the easy one simply by altering the built environment (the places and spaces shaped by humans). Installing attractive open spaces and trails, building more healthy homes, subdivisions, schools and offices can have a positive impact on people’s health and well-being
- Including all community member voices with a role in how we design, build, use and live in our communities will ensure that Eau Claire and the greater Chippewa Valley remains and thrives as a health community into the future!
- WHO:** **Over 150 stakeholders and non-traditional partners** including: health professionals, elected officials, architects, designers, construction companies, developers and builders, engineers and planners, real estate, finance, university and school faculty, businesses, public and others!
- WHEN:** Tuesday, November 11th, 2014, 8:00 a.m. -11:30 a.m.
- WHERE:** Mayo Clinic Eau Claire, Large Auditorium, 1221 Whipple St.
with optional showcase tours of Mayo Clinic and JAMF’s new headquarters after event
- CONTACTS:** **Ned Noel, Associate City Planner for City of Eau Claire 715-839-8488**