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WI Gubernatorial Candidates Endorse Local More Kids Drug Free Campaign

Eau Claire, WI – October 27, 2014 – Both Wisconsin Gubernatorial candidates have announced their support of the **More Kids Drug Free** Campaign in Eau Claire County.

In a [video statement](#), Governor Scott Walker commended the work done by Alliance members and staff for promoting “community lifestyles free of drug abuse and alcohol abuse.”

Walker stated “addiction is a problem that extends to family members and loved ones, as well as law enforcement, the health care industry, the legal system, and the community as a whole.” The Governor’s video can be found at <https://www.youtube.com/watch?v=xoHEg-borz0>

In a [written statement](#), former Wisconsin Secretary of Commerce and Democratic Candidate for Governor Mary Burke shared “I’m proud to support the More Kids Drug Free Campaign. Substance abuse is a serious issue that affects too much right here in Wisconsin.”

Burke stated, “Together, we can work to raise awareness and help our kids live happy and healthy lives. Each and every day the incredible folks at the Alliance for Substance Abuse Prevention tackle this issue and strive to improve and strengthen Wisconsin’s families, neighborhoods, and communities.” Mary Burke’s Facebook Post can be found at <https://www.facebook.com/burkeforwisconsin/posts/1570119916552316>

Local businessman and **More Kids Drug Free** Chairman Joe Luginbill shared “I am incredibly appreciative and thankful for both Governor Walker and Ms. Burke’s support of our campaign to keep Eau Claire County and Western Wisconsin healthy and safe. It just goes to show that this is an issue that everyone needs to be at the table to solve.”

Francie Peardon, Alliance Director at the Eau Claire City-County Health Department, emphasized that most alcohol and other drug problems start at an early age. “By increasing the number of drug free kids, we’ll have fewer drug problems in years to come. We value bringing ALL voices to the table on this important issue and working on solutions together. When we see **more kids drug free**, we’ll see less OWIs and fewer alcohol & other drug related crimes, injuries, deaths and addictions.”

To get involved, connect with us on Facebook (getinvolvedasap.org) and Twitter (ecalliance).

Anyone interested in supporting the Alliance for Substance Abuse Prevention is welcome to donate. Please contact Alliance Project Coordinator Kristin Hildebrand at (715) 839-2874 for more information about sponsorship opportunities. To donate online go to www.eccommunityfoundation.org or www.getinvolvedASAP.org . An investment in this campaign is a direct investment in our community & its health & safety.

The mission of the Alliance is to improve the lives of children, youth and adults by mobilizing communities to prevent and treat alcohol, tobacco and other drug abuse in Eau Claire County. To learn more about the Alliance programs and ways to get involved, visit www.getinvolvedASAP.org

