

## MEDIA ADVISORY

**WHAT:** **Youth Activism Training**

Eau Claire County high school SADD groups (Students Against Destructive Decisions) will participate in a training about the difference they can make in reducing underage drinking and preventing prescription drug misuse – learning about the community factors that influence use, the impact of use on the teen brain, and the legal implications of underage drinking and prescription drug misuse.

This training is designed to give youth the knowledge and skills to be effective advocates to reduce and prevent youth alcohol and other drug use in Eau Claire County.

**WHY:** **Over 1,400 high school teens say it is easy to get someone else's prescription drugs.**

**WHO:** **The Alliance for Substance Abuse Prevention is hosting the training. Youth and adults from our six Eau Claire County high schools will be involved:**

- Altoona
- Augusta
- Eau Claire Memorial
- Eau Claire North
- Fall Creek
- Regis



**WHEN:** **Tuesday, October 14, 2013 9:00 am – 2:00 pm**

**WHERE:** **Trail Lodge, Chippewa Room**  
3340 Mondovi Road, Eau Claire

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