



Staff Photo

For 20 years, the WISPIRG Foundation has produced research pointing the way to a more sensible energy future. In 2006, our research helped to enhance state energy efficiency programs and increase funding for them. In 2008, our report "The Power of Efficiency," detailed how existing energy efficiency technologies, practices and policies would stimulate our economy by saving Wisconsin families hundreds of dollars off rising utility bills, while also reducing harmful air and global warming pollutants.

Now, through the Energy Service Corps, we're giving consumers direct assistance in efforts to reduce energy waste and lower heating bills.



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## WHAT IS ENERGY SERVICE CORPS?

Our volunteers and organizers work with people across Wisconsin, giving them the tools and knowledge it takes to make big cuts in energy consumption.

Reducing energy waste in your home and daily life is actually pretty simple. First steps, like caulking drafty windows or sealing cracks around doorways, are inexpensive and easy to do with a little instruction.

Our **education program** teaches homeowners and renters alike about easy projects around the house and helpful government programs available to make efficiency improvements.

In addition, our **service program** brings together volunteers from college campuses to implement energy-saving measures in homes and apartments right away—and free of charge.



### WISPIRG Foundation

With public debate around important issues often dominated by special interests pursuing their own narrow agendas, WISPIRG Foundation offers an independent voice that works on behalf of the public interest. WISPIRG Foundation works to protect consumers and promote good government. We investigate problems, craft solutions, educate the public, and offer Americans meaningful opportunities for civic participation. For more information about our work, please visit [www.wispirg.org/foundation](http://www.wispirg.org/foundation).

### WISPIRG STUDENTS

The WISPIRG Student Chapters engage college students in solving society's most pressing problems and, in the process, boost the civic consciousness of the student body, train the next generation of American leaders, and serve the public interest. [www.wispirgstudents.org](http://www.wispirgstudents.org).



AmeriCorps is an opportunity to make a big difference in your life and in the lives of those around you. It's a chance to apply your skills and ideals toward helping others and meeting critical needs in the community. [www.americorps.gov](http://www.americorps.gov).

Serve Wisconsin supports service in Wisconsin primarily by granting AmeriCorps funds through the Corporation for National and Community Service to organizations that involve citizens in service activities that meet human, educational, environmental, public safety, and homeland security needs. [www.servewisconsin.wi.gov](http://www.servewisconsin.wi.gov).



122 State Street, Ste. 309, Madison, WI 53703  
 (608) 251-9501  
[info@energyservicecorps.org](mailto:info@energyservicecorps.org)  
[www.energyservicecorps.org/wisconsin](http://www.energyservicecorps.org/wisconsin)

# WANT TO JOIN THE MOVEMENT



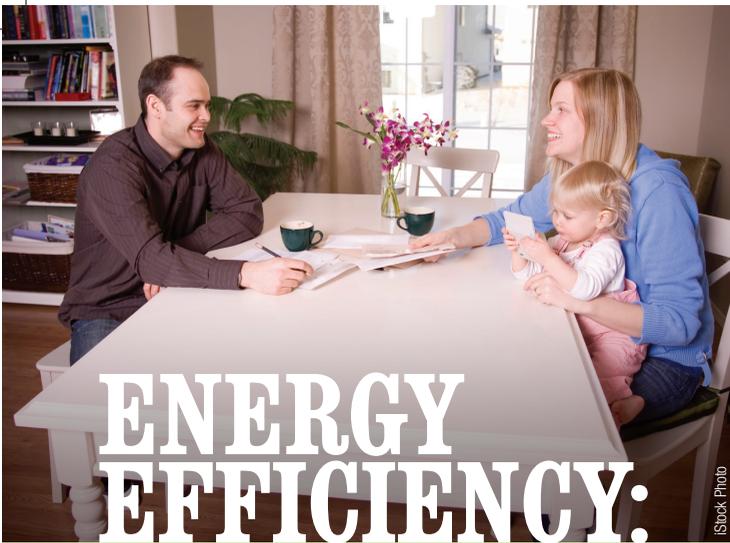
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## FOR AN ENERGY EFFICIENT WISCONSIN?

### 3 WAYS TO GET INVOLVED with WISPIRG's Energy Service Corps



[www.energyservicecorps.org/wisconsin](http://www.energyservicecorps.org/wisconsin)



# ENERGY EFFICIENCY:

## SOLVING OUR ENERGY PROBLEMS, SAVING YOU MONEY.

*With Wisconsin's frigid winters, most Wisconsinites have felt the impact of rising energy costs in their pocketbooks. And there's no denying the other serious costs of energy, from our dependence on foreign oil to unhealthy air pollution, to disruptive climate changes.*

WISPIRG's Energy Service Corps works to solve these problems where they start by making our homes and communities more energy efficient. Buildings account for 40 percent of the nation's energy use. At the same time, existing technologies and common-sense upgrades can reduce home energy use by up to 40 percent in a household.

Visit [energyservicecorps.org/wisconsin](http://energyservicecorps.org/wisconsin) to find out how you can implement energy efficiency improvements in your home and community.

### 1) At Home

#### Get a FREE energy survey.

We'll come to your home or apartment to make recommendations on the steps you can take to save energy. Then, we'll seal cracks around windows and doors to block drafts, replace old light bulbs with energy-saving CFLs, and take other simple steps to directly lower your energy bills.

[www.energyservicecorps.org/schedule](http://www.energyservicecorps.org/schedule)



*In the last 10 years, the total cost we're paying for energy in Wisconsin has almost doubled—and our state energy bill, almost \$24 billion, is a record. Simple steps can reduce heating and energy costs, save consumers money, and also help protect the environment.*

### 2) Around Your Neighborhood

#### Host a house party or workshop with Energy Service Corps.

Help us reach out to more people, and help your neighbors, by volunteering to host a house party or workshop at your home. Our staff will teach your neighbors about energy efficiency and give them the tips and resources needed to fix up their own homes.

[www.energyservicecorps.org/events](http://www.energyservicecorps.org/events)



*Improving our energy efficiency in small ways can make a big difference in Wisconsin. If your household replaced five incandescent light bulbs with CFLs, you'd save 470 lbs. of greenhouse gas emissions AND \$32! If every household replaced five bulbs, we could save \$800 million!*

### 3) In Your Local School

#### Bring Energy Service Corps in for an educational program at your child's school.

Wisconsin's children have the most to gain from the steps we can take to cut energy waste today. Our staff can deliver a presentation pitched to K-12 students on why energy matters and what they can do to help conserve it.

[www.energyservicecorps.org/partner](http://www.energyservicecorps.org/partner)



*According to a recent study of Wisconsin students, only one third of secondary students recognized conservation as a solution to energy problems. Knowledge about energy is critical to Wisconsin's environmental future.*