Health Chapter Comprehensive Plan

4th Meeting:
Chapter Draft

Purpose Statement

- *The purpose of this community effort is to create a Health Chapter in the City of Eau Claire's Comprehensive Plan to help improve human health relative to our built environment.*

Eau Claire Health Chapter
Comprehensive Plan

- Community Development
  - Planning
    - Application Forms
    - Citizens Advisory Committee
    - Comprehensive Plan
      - Health Chapter - Eau Claire Comprehensive Plan
    - Conceptual Plan Alternatives
    - Historic Preservation
    - Planning Division
    - Neighborhoods
    - Other Plans
    - Redevelopment Area
    - Resource Links
    - Zoning Board of Appeals
    - Zoning Maps
    - Zoning Ordinances
  - Sustainability

Departments » Community Development » Planning » Comprehensive Plan » Health Chapter - Eau Claire Comprehensive Plan

Health Chapter - Eau Claire Comprehensive Plan

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The City of Eau Claire will be developing a new Comprehensive Plan Chapter related to the promotion of human health in the built environment (places shaped by man). Sidewalks, bike trails, parks and community food gardens in a city are examples of how the built environment can play a positive role in reducing health risk factors.

The Centers for Disease Control and Prevention says that today, 7 out of the 10 leading causes of death in the U.S. are chronic diseases (heart disease, stroke, diabetes, cancer, obesity, and arthritis) and almost 50% of Americans live with at least one chronic illness. Treatment for people with chronic conditions accounts for more than 75% of the $2 trillion spent annually on medical care in U.S.

In Eau Claire County, between 2000-2002 the Eau Claire City-County Health Department estimates that 55% of the County's population was either overweight (32%) or obese (23%). In 2008, 29% of children were either overweight or at risk. Eau Claire County recently ranked 56th out of 72 counties in the 2012 County Health Rankings for a quality built environment. The ranking gives pause to consider why and to ask deeper questions in order to reach possible solutions. Accordingly, that is what this planning effort is all about! We hope the community and all stake-holders from the general public, health and design professionals, and others take part in this exciting project to help make Eau Claire an even more healthy place.

EAU CLAIRE COMPREHENSIVE PLAN – HEALTH CHAPTER PROCESS

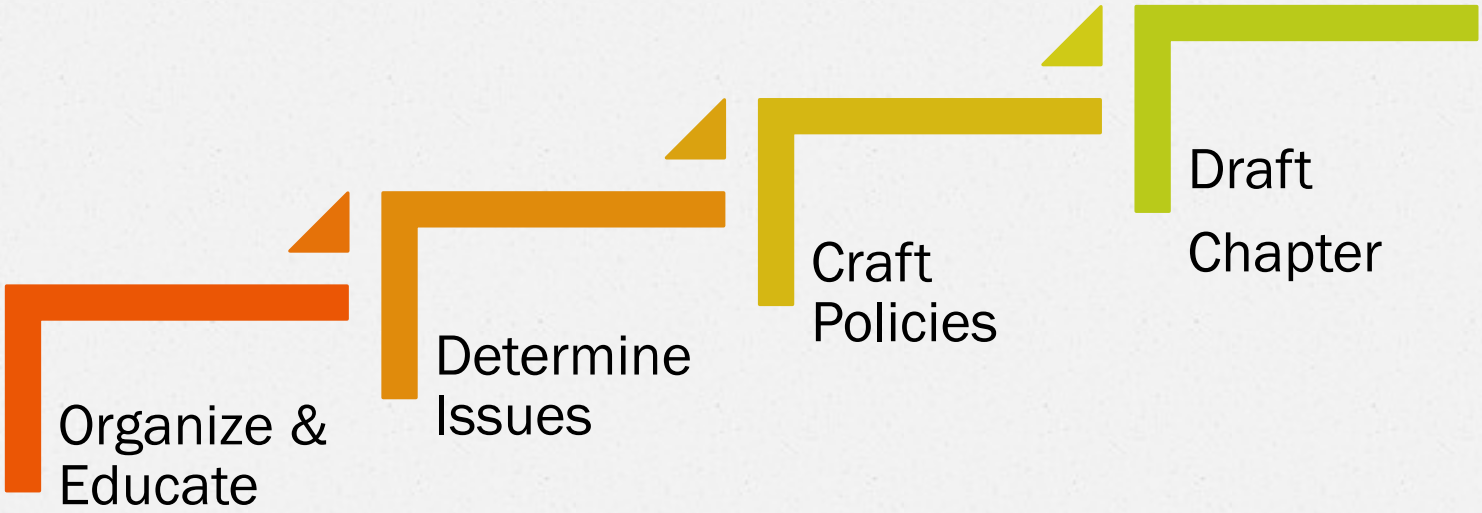
The planning process will involve four public meetings which staff will facilitate. An Advisory Committee, representing key members of the community, has been formed to help shape the chapter. All four public meetings will take place from 7 p.m. to 9 p.m. at Royal Credit Union's Corporate Headquarters at Phoenix Park, in the 1st floor "Eau Claire River Room". Under each meeting topic below, there is a set of supporting documents you can download. This includes the agenda and relevant material.

First Meeting: **Organize & Educate, September 18th**
Review Material: Agenda, Comprehensive Plan Baseline Policies, Presentation, Neighborhood Health Screening Worksheet

Second Meeting: **Identify Important Issues, October 18th**
Review Material: Agenda, Issues Memo, Screening Summary, Mtg. Notes, Presentation

Third Meeting: **Develop Policies & Actions, December 18th**
Review Material: Agenda, Committee Memo, Issues, Supporting Docs., Policy Research, Mtg. Notes, Presentation

Fourth Meeting: **Review Draft Chapter, January 31st, 2013**
Review Material: Agenda, Chapter Draft,


Organize & Educate
Determine Issues
Craft Policies
Draft Chapter

2013

Eau Claire Health Chapter Comprehensive Plan

Eau Claire Health Chapter Comprehensive Plan

Draft

City of Eau Claire

1/25/2013

Six Topic Areas

- Active Living
- Food & Nutrition
- Land Use
- Safety & Crime
- Drug Use
- Environmental Exposures

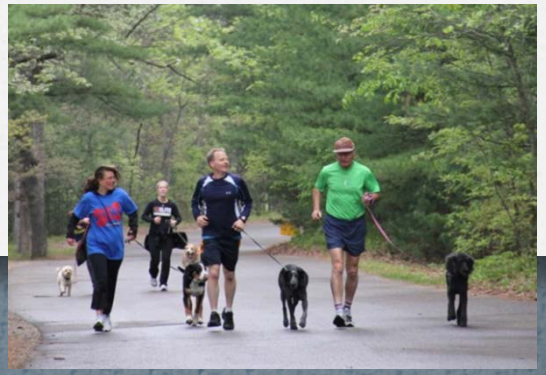
The Proposed Policies

Active Living Policies

1) Update City's 5-Yr. Park & Open Space Plan
2) Continue to implement current plans & goals
3) Continue/enhance participation in parks & recreation
4) Formalize policy to examine development's walkability and connectivity
5) Develop bicycle & pedestrian site access standards
6) Consider reviewing waiving sidewalk requirements for commercial & industrial areas

Active Living Policies

7) Make Streets Livable – Traffic calming, street closures, outdoor dining, parklets, beautification
8) Consider Exercise Eau Claire Events (e.g. Ciclovia)
9) Complete a Safe Routes to Schools Master Plan / Coordinator
10) Create Safe Routes to Parks
11) Perform Walk Audits (where/when necessary)



Active Living Policies

12) Active Lifestyle Access (map resources or lack there of such as“play deserts”)
13) Map local/County Obesity
14) Promote Workplace Wellness initiatives (e.g. the State’s & Chamber’s)
15) Increase Joint-Use Public Facilities (Hobbs Ice Arena, UWEC’s Recreation & Sport Facilities, ECASD, etc.)
16) Develop “Wellness Website” (e.g. Energize Eau Claire, Duluth Fit, etc.)

Energize
Eau Claire County

Food & Nutrition

1) Increase Community Gardens in every Neighborhood
2) Identify Food Deserts/lack of Fresh Food Access
3) Consider a Yr.-Round Farmer's Market
4) Create Farm-to-Work /Farm-to-School Programs
5) Study Fast Food Density
6) Allow Urban Agriculture

Food & Nutrition

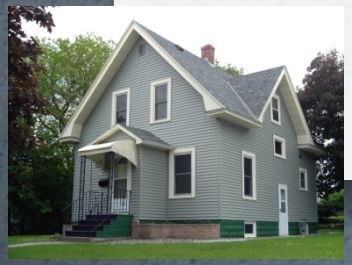
7) Support Economic Development of the Area Food Business (kitchen incubator, economic and market analysis, grants)
8) Collaborate to research if region could support a new “food hub”
9) Create a Community Food Systems Master Plan
10) Increase Lactation Support Rooms

Land Use

1) Encourage compact contiguous development (i.e. smart growth)
2) Require Health Impact Assessments when a proposal/plan has potential to affect health.
3) Formalize “Complete Streets” policy
4) Consider Transportation Management Demand strategies (carpooling, transit, bike lanes, park-n-rides, etc.)
5) Update the five year transit development plan

Land Use

6) Encourage Aging in Place housing such as granny flats/"communities for lifetime"
7) Ensure minimum housing code compliance continues. (Truth in Sale or Certificate options)
8) Consider exceeding minimum building codes to improve human health in buildings
9) Encourage/require private developers to leverage Housing Choice Vouchers in developments



Safety & Crime

1) Adopt a formal site plan review policy for Crime Prevention Through Environmental Design
2) Work with community to help in possibly active threats or terrorism prevention planning
3) Enforce and modify areas where drivers speed and disobey traffic rules
4) Consider adding more lighting on some of the City's multi-use trails
5) Consider incorporating more international signage in Eau Claire at Parks, on streets, way-finding signage, etc.

Drug Use

1) Research the relationship between the amount of alcohol selling establishments and criminal activity
2) Education and incentives for people who need a safe ride or don't want to drive home drunk (i.e lifting the 2 am – 6 am no parking downtown)
3) Consider banning tobacco use in park
4) Consider limiting, separating units or banning tobacco use in multi-family dwellings
5) Consider restricting smoking at festivals and other public events

Environmental Exposures

1) Complete/implement new City Natural Hazards Mitigation Plan
2) Consider adaption measures as part of planning for a warmer climate – via grant
3) Continue to protect the city's air quality

Environmental Exposures

4) Work to eliminate/minimize health threats related to contaminated property
5) Require mitigation on air, water, noise & transportation assoc. w/ heavy industry
6) Develop standards on noise pollution
7) Study safety improvements to rail crossings to reduce horn noise

Comprehensive Plan - Health Chapter
Work Program

Item	Task	Responsible Party	Time frame w/Metric
1.1			
1.2			
2.1			
2.2			
3.1			
3.2			
4.1			
4.2			
5.1			
5.2			
6.1			
6.2			

Next Steps Tonight

1. Form sub-groups
2. Talk about the <u>5 to 10 policies</u> you think are important for implementation in the work program
3. Recorder writes these top policies down on paper (*use clean handwriting please*)
4. Report back to full committee (*if time*)
5. Discuss any similarities or items of interest

Last Steps in Process

- Plan Commission (PC) will review the draft chapter on February 4th at 7 p.m.
- PC will review the chapter again sometime in March.
- PC/City Council public hearings will follow.

Contact Info

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