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The Northwestern Wisconsin Breastfeeding Network receives Gold Level award for initiatives promoting and supporting breastfeeding

Eau Claire, Wisconsin - October 27, 2016. The Northwestern Wisconsin Breastfeeding Network (NWBN) recently received a Gold Level award at the 2016 Wisconsin Breastfeeding Coalition Annual Summit for their accomplishments on improving maternity care practices that support breastfeeding and addressing breastfeeding challenges.

Recent activities of the NWBN include:

- Training and certifying local daycares as breastfeeding friendly child care centers.
- Working with the Eau Claire Family Resource Center to start the only milk depot in our area. The milk depot helps provide breast milk to WI babies in need.
- Partnering with the Family Resource Center to hold Eau Claire's first Baby Café. Baby Cafes are a 6 week playgroup focused on babies under one-year and their caregivers. Sessions include discussion on how to use play to help baby's brain develop, along with structured play time.



Denyse Schroeder, NWBN treasurer, and Lisa Stary, NWBN member, are shown in the picture accepting the Gold Award for NWBN.

Our NWBN members are excited to receive this Gold Award for recognition of our efforts to promote and support breastfeeding in our communities. Breastfeeding is the best source of infant nutrition and it provides great health benefits to both infants and mothers. Educating others about breastfeeding and giving mothers support is an important step in meeting a mother's breastfeeding goals and can provide for healthier communities," states Jan Miller, NWBN co-chair.

Northwestern Wisconsin Breastfeeding Network is a local group dedicated to promoting and supporting breastfeeding in Northwestern Wisconsin. The network consists of lactation professionals from the Eau Claire City-County Health Department, Chippewa Health Department, HSHS Sacred Heart Hospital, Mayo Clinic Health System, HSHS St. Joseph's Hospital, La Leche League and other professionals from surrounding communities.

Meetings are held on the third Thursday of even months. Anyone interested in learning about breastfeeding support and getting involved in local breastfeeding activities is welcome to attend the meetings. NWBN will also be holding the Northwestern Wisconsin Breastfeeding Conference on November 17, 2016 at the Florian Gardens. [Registration](#) is now open for those interested in attending.

For more information about the Northwestern Wisconsin Breastfeeding Network or the Northwestern Wisconsin Breastfeeding Conference, contact Alexis Tuma, NWBN co-chair at 715-839-5051.

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