



# Hobbs Municipal Ice Center Mezzanine Glass Sponsorship Agreement

915 Menomonie St. Eau Claire, WI 54703 ◦ Phone: 715-839-5040 ◦ Fax: 715-839-1685 ◦ www.eauclairewi.gov/hobbs

### Contact Information

Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Phone Number: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_  
Email Address: \_\_\_\_\_

### Payment

A minimum payment of first year and advertisement must be submitted with this signed agreement.

Payable to: *Hobbs Ice Center* Mail to: *915 Menomonie Street, Eau Claire, WI 54703*

Enclosed is payment for the first year. Please send an invoice annually for the term of this agreement.

### Annual Sponsorship Pricing (3 year commitment):

1 Mezzanine Glass Panel - \$500/year  
 Multiple Mezzanine Glass Panels Number of decals \_\_\_\_\_ X \$500 = \_\_\_\_\_ Yearly Payment

Location Request Board #'s (please specify requested panel number(s), 1 through 56)

Panel Number(s): \_\_\_\_\_

Sponsor shall provide their glass panel decal(s) in accordance with the following:

- Decal design shall be adhesive backed window decal or lettering
- Overall size of the decal/lettering shall not be larger than 35" W x 25" H
- Final design must be approved by Hobbs Ice Center management prior to manufacture of any sponsorship decals
- Decals must installed by approved installers. Installation of decals is the responsibility of the sponsor and must be coordinated with Hobbs Ice Center management

### Terms

- Term of this agreement is 3 years
- Agreements are effective January 1<sup>st</sup> of each calendar year and may be prorated quarterly for first year based on date of commitment.
- Advertisement changes are the responsibility of the sponsor. Sponsor must communicate with Hobbs management prior to ordering a new advertisement.
- Invoices are scheduled to be sent January 1<sup>st</sup> annually if a payment plan is selected. Payments must be received by March 1<sup>st</sup>.
- Mezzanine glass decals may be removed by Hobbs management for balances that are over 90 days past due.
- Refunds will not be issued for annual sponsorship or advertisement upon completion.
- Hobbs reserves the right to require modifications of, or refuse the design or layout of mezzanine glass decal(s).
- Decals with alcohol, tobacco, gambling, or sexually explicit advertising will not be accepted.
- Hobbs will take all reasonable and prudent steps to safeguard the decal(s) from damage or defacement.
- Sponsor is responsible for replacement of mezzanine glass decal(s) if needed in the event of glass breakage or upon being deemed unsafe/hazardous.
- Hobbs will remove mezzanine glass decal(s) upon completion of this agreement unless renewed prior to the contract end date.
- Sponsors will be sent a renewal request form at the end of this agreement term. Sponsor shall have first option to renew for an additional term, subject to terms and conditions agreeable to both parties. Agreements will not be automatically renewed.

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The terms of this agreement as defined are understood. Failure of either party to fully perform its duties under the terms of this agreement shall constitute a breach. Upon breach, either party may terminate the agreement with ninety (90) days written notice. Upon termination, the advertisement(s) shall be removed by the City or authorized Hobbs agent.

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**For Office Use Only**

This agreement is effective as of \_\_\_\_/\_\_\_\_/\_\_\_\_; and terminates as of \_\_\_\_/\_\_\_\_/\_\_\_\_.

- Payment Received Amount \$\_\_\_\_\_ Staff Initials:\_\_\_\_\_ Date:\_\_\_\_\_
- Reviewed Dasher Board design prior to installation Staff Initials:\_\_\_\_\_ Date:\_\_\_\_\_