

City of Eau Claire Parks, Recreation, and Forestry Community Survey

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Findings
Report

Submitted to Eau Claire, Wisconsin by:

ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

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Contents

Executive Summary	i
Charts and Graphs	1
Priority Investment Rating.....	21
Benchmarking Analysis.....	29
Tabular Data	34
Survey Instrument	69

The City of Eau Claire Parks, Recreation and Forestry Community Survey

Executive Summary

Overview

ETC Institute administered a needs assessment survey for the City of Eau Claire during the summer of 2016. The survey was administered as part of the City's efforts to plan the future for parks and recreation. The survey and its results will aid the City of Eau Claire in taking a resident-driven approach to making decisions that will enrich the future of the City and positively affect the lives of residents. The survey will also help the City establish priorities for the future improvement of Parks, Recreation and Forestry facilities, programs and services within the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the City of Eau Claire. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it on-line at www.eauclairesurvey.com.

Ten days after the surveys were mailed, ETC Institute sent emails and placed phone calls to the households that received the survey to encourage participation. The emails contained a link to the on-line version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the City of Eau Claire from participating, everyone who completed the survey on-line was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered on-line with the addresses that were originally selected for the random sample. If the address from a survey completed on-line did not match one of the addresses selected for the sample, the on-line survey was not counted.

The goal was to obtain completed surveys from at least 500 residents. The goal was exceeded with a total of 889 residents completing the survey. The overall results for the sample of 889 households have a precision of at least +/-3.3% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 2)
- Benchmarking analysis comparing the City's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized below and on the following pages.

Facility Use and Ratings

Overall Use: Eighty-six percent (86%) of households surveyed indicated that they had visited any of the City of Eau Claire parks during the past 12 months. Thirty-five percent (35%) of respondents indicated they had visited City parks 1-5 times within the past year, 18% visited 11-20 times, 8% visited 21-25 times, and 17% visited 26 or more times.

Ratings: Respondents were asked to rate the overall condition of all the parks they have visited, 96% rated the parks as either “excellent” (55%) or “good” (52%). Only 4% rated the parks as “fair” and no respondents rated any of the parks they had visited as “poor”.

Program Participation and Ratings

Overall Participation: Twenty percent (20%) of households surveyed indicated that they had participated in the City of Eau Claire programs during the past 12 months.

Ratings: Of households who had participated in programs, 93% rated the programs as either “excellent” (54%) or “good” (39%). Only 7% rated the programs as “fair” and no respondents rated any of the programs or activities they have participated in as “poor”.

Use: When asked how many different recreation programs or activities their household have participated in over a quarter (28%) of respondents who had participated in a program within the past 12 months indicated they participated in at least one program, 50% participated in 2-3 programs, 18% participated in 4-6 programs, 3% participated in 7-10 programs, and 1% participated in 11 or more programs or activities. Over half (56%) of respondents indicated they reason they participate is because of how reasonable the fees are, 46% indicated it was the location of the program facilities, and 39% indicated it was because friends participate in the program.

Information Sources

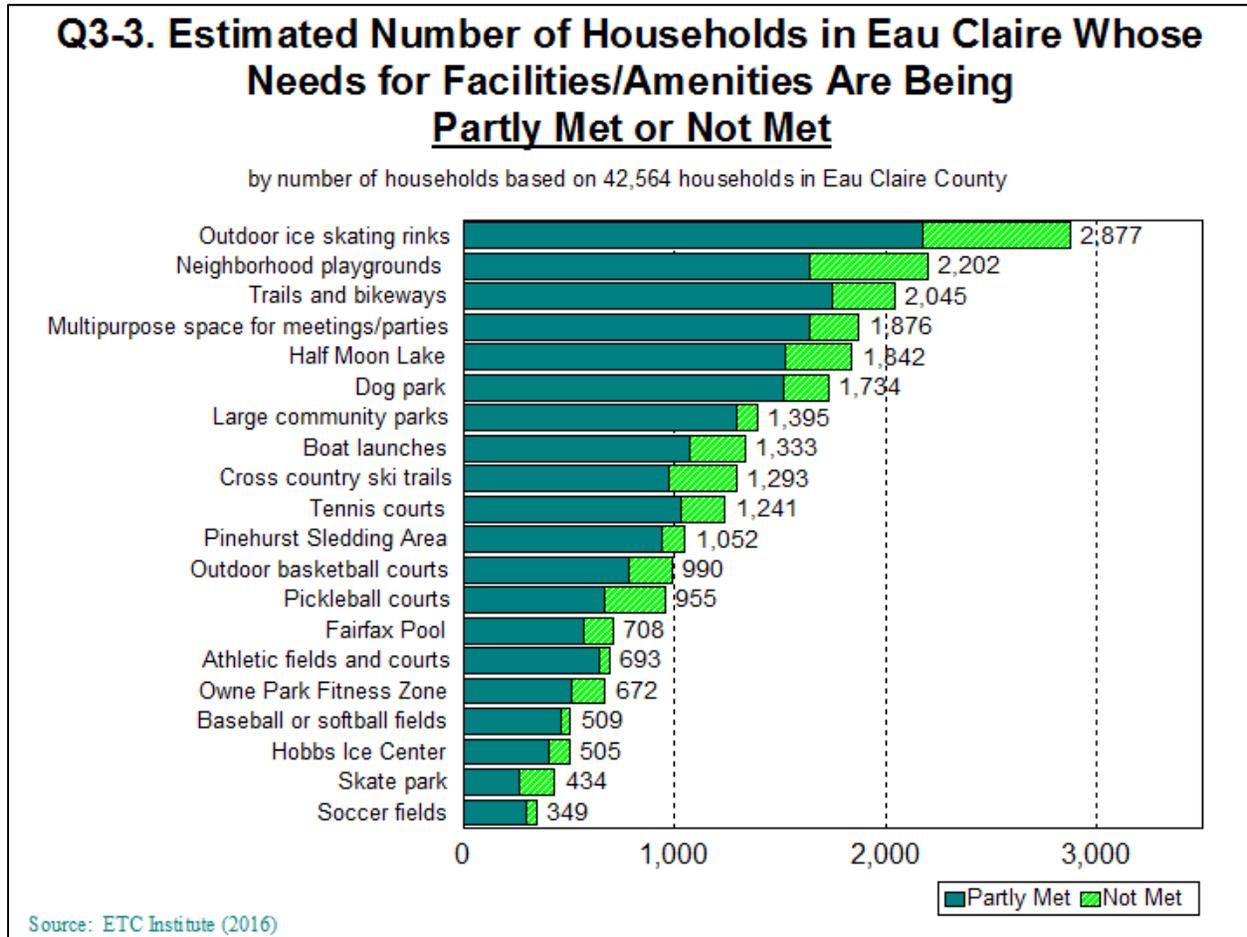
Respondents were asked to indicate the ways they learn about City of Eau Claire recreation programs, facilities and services. Word of mouth (54%), printed materials (50%), and the newspaper (37%) were the most common methods. Respondents were then asked to indicate which three sources they most preferred: Printed materials (42%), newspaper (31%), and television (20%) were the most preferred.

Facility Needs and Priorities

Facility Needs: Respondents were asked to identify if their household had a need for 20 recreation facilities and amenities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The three recreation facilities with the highest percentage of households that indicated a need for the facility were: large community parks (78%), trails and bikeways (63%), and the Fairfax Pool

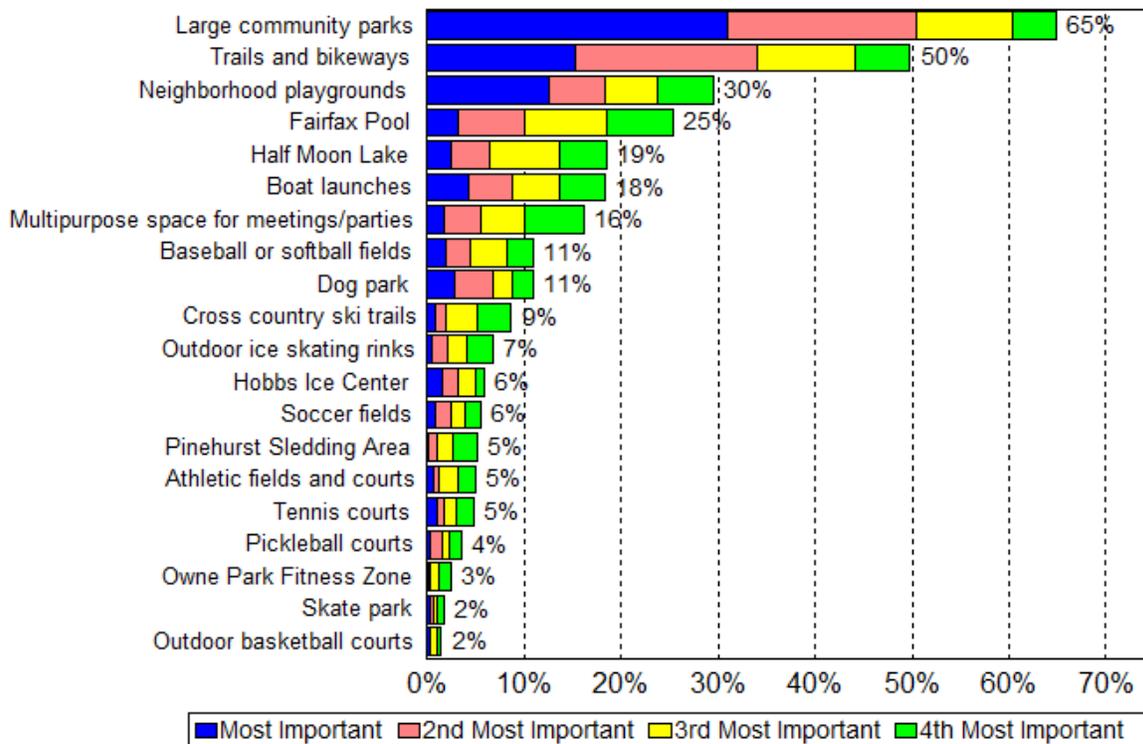
(41%). When ETC Institute analyzed the needs in the community, only one facility, large community parks, had a need that affected more than 30,000 households. ETC Institute estimates a total of 2,877 of the 42,564 households in the City of Eau Claire who have a need have unmet needs for outdoor ice skating rinks. The estimated number of households that have unmet needs for each of the 20 facilities that were assessed is shown in the table below.



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices, the three most important facilities to residents were: large community parks (65%), trails and bikeways (50%), and neighborhood playgrounds (30%). The percentage of residents who selected each facility as one of their top four choices is shown in the table on the following page.

Q4. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2016)

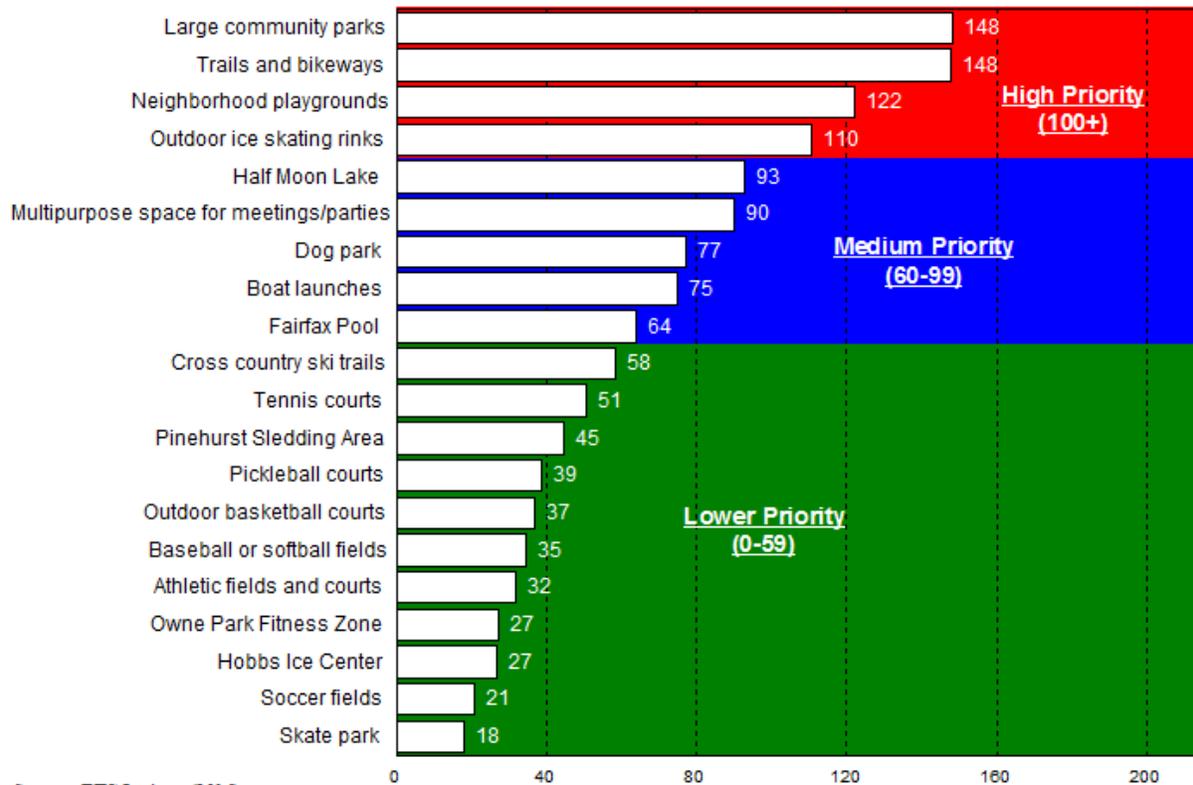
Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks, Recreation and Forestry investments. The Priority Investment Rating (PIR) equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following four facilities were rated as high priorities for investment:

- Large community parks (PIR=148)
- Trails and bikeways (PIR=148)
- Neighborhood playgrounds (PIR=122)
- Outdoor ice skating rinks (PIR=110)

The chart on the following page shows the Priority Investment Rating for each of the 20 facilities/amenities that were assessed on the survey.

Top Priorities for Investment for Facilities Based on the Priority Investment Rating



Source: ETC Institute (2016)

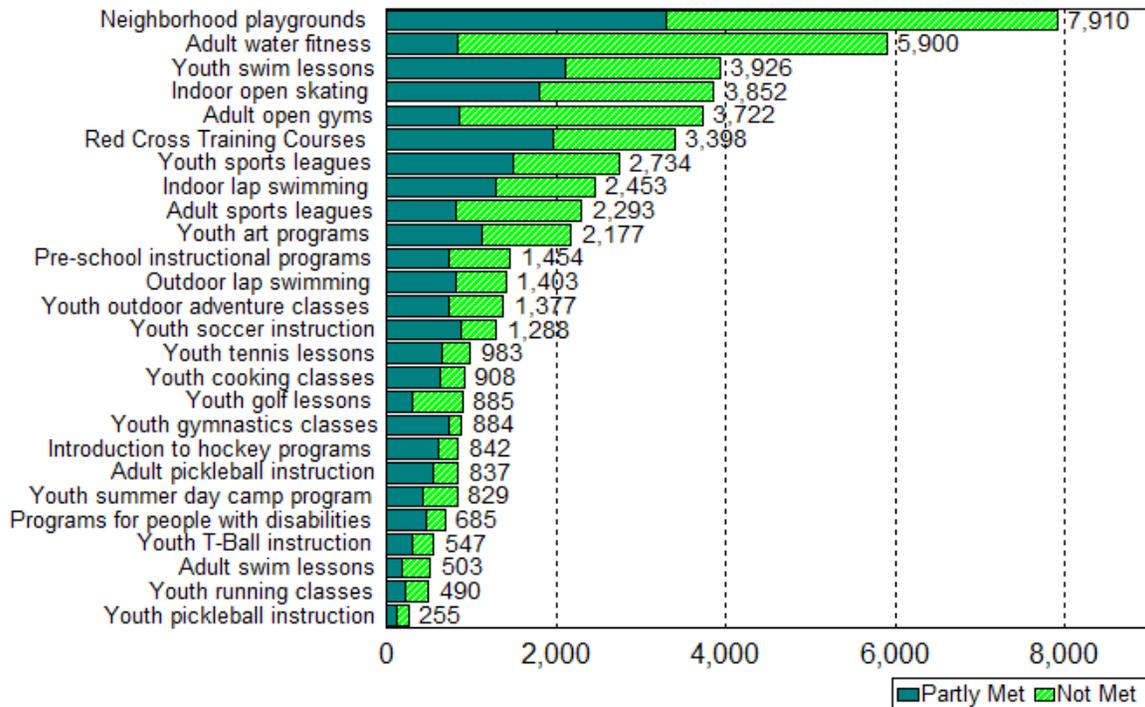
Programming Needs and Priorities

Programming Needs. Respondents were also asked to identify if their household had a need for 26 recreational programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The three programs with the highest percentage of households that had needs were: neighborhood playgrounds (34%), adult water fitness (20%), and indoor open skating (18%). In addition to having the highest total need, the top two programs also have the highest unmet need among the 26 programming-related areas that were assessed. ETC Institute estimates that a total of 7,910 households have unmet needs for neighborhood playgrounds and 5,900 have unmet needs for adult water fitness programs. The estimated number of households that have unmet needs for each of the 26 programs that were assessed is shown in the chart on the following page.

Q6-3. Estimated Number of Households in Eau Claire Whose Needs for Programs Are Being Partly Met or Not Met

by number of households based on 42,564 households in Eau Claire County



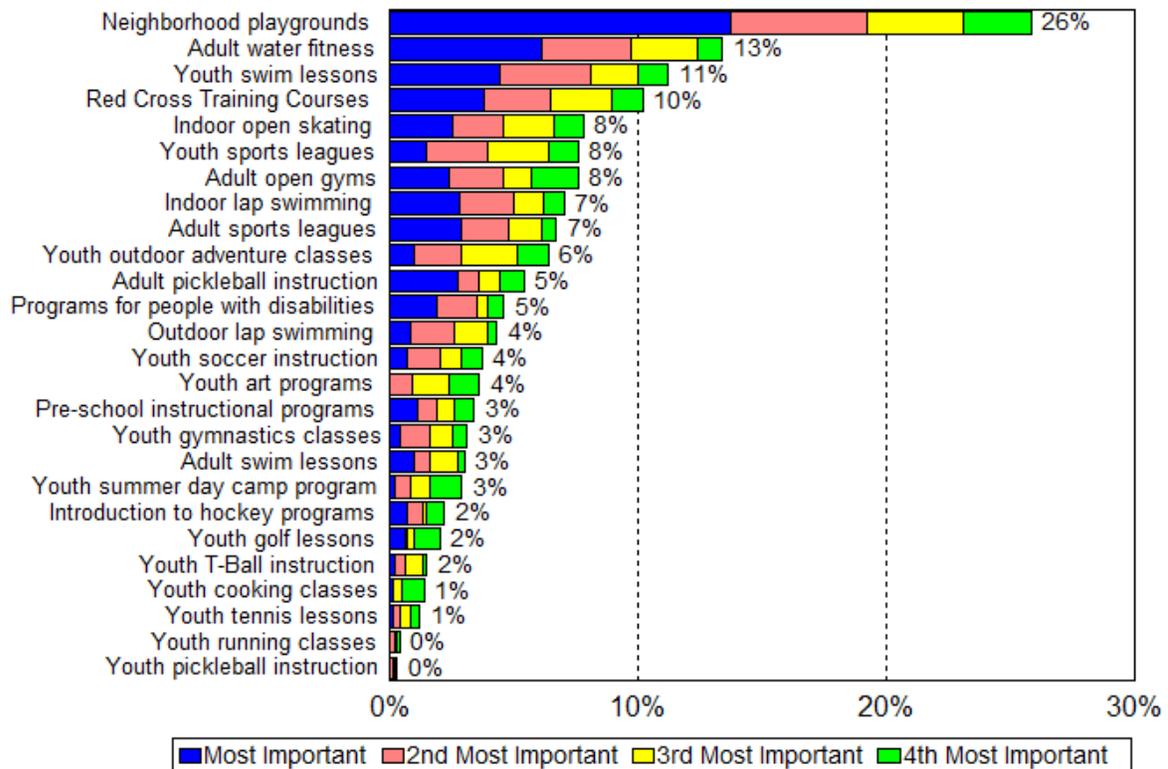
Source: ETC Institute (2016)

Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each program. Based on the sum of respondents’ top four choices, the three most important programs to residents were: neighborhood playgrounds (26%), adult water fitness programs (13%), and youth swim lessons (11%).

The percentage of residents who selected each program as one of their top four choices is shown in the table at the top of the following page.

Q7. Programs That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices

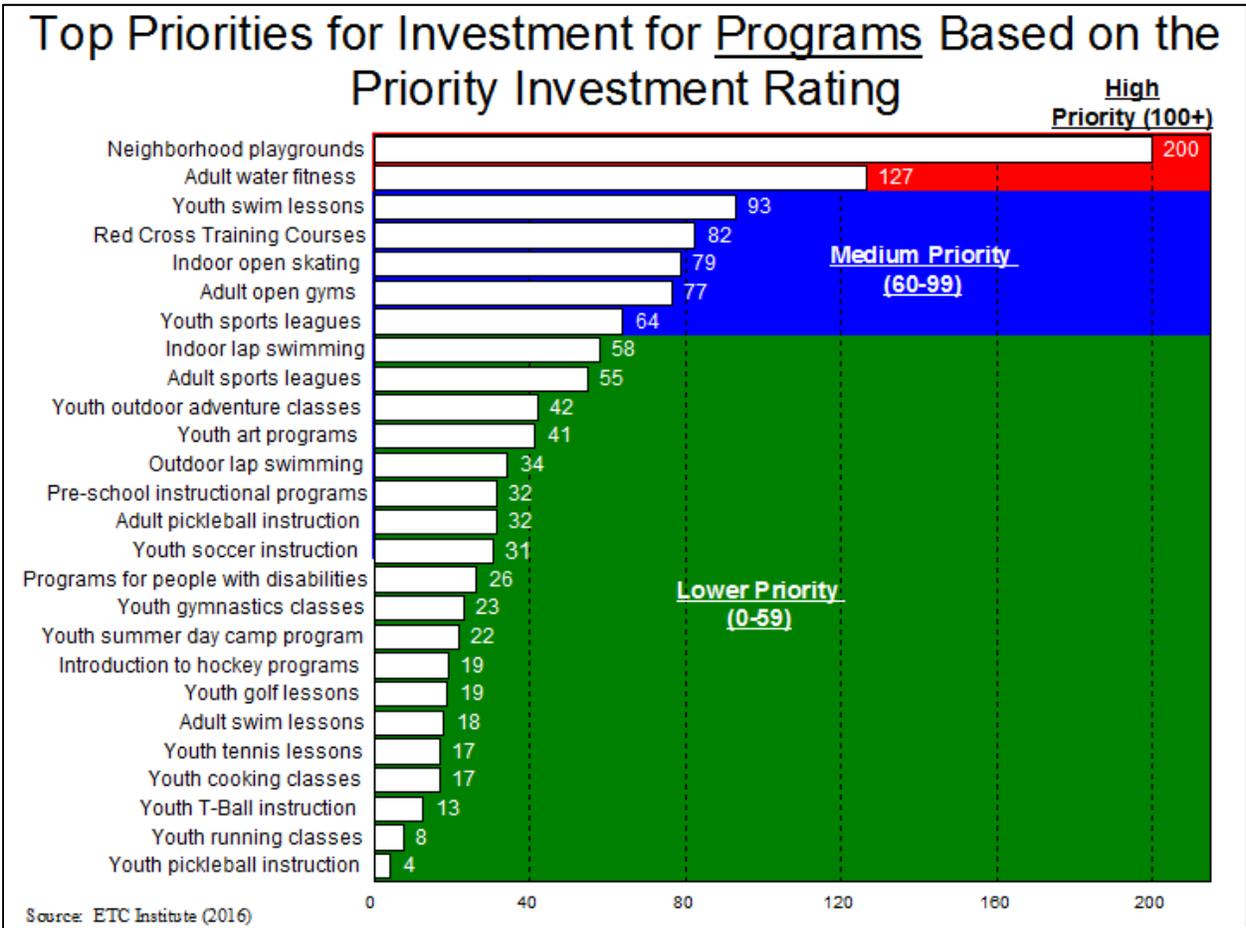


Source: ETC Institute (2016)

Priorities for Programming Investments. Based on the priority investment rating (PIR), which was described briefly on page iv of this Executive Summary and is described in more detail in Section 2 of this report, the following four programs were rated as “high priorities” for investment:

- Neighborhood playgrounds (PIR=200)
- Adult water fitness education (PIR=127)

The chart on the following page shows the Priority Investment Rating (PIR) for each of the 26 programs that were rated.



Additional Findings

The City of Eau Claire asked its residents to rate their level of support on various actions the City could take. The following is a brief summary of how supportive respondents were to each item.

- Smoking Ban:** Over half, 53% of respondents feel the City should ban smoking, of all types, with in city parks and on city trails.
- Off Leash Dog Park:** Nearly half (47%) of respondents were either “very supportive” (29%) or “somewhat supportive” (18%) of the City constructing off leash dog parks in other areas of town. Over a quarter (28%) of respondents were “neutral”, 8% were “not supportive”, 9% were “not at all supportive”, and 8% were not sure.
- Herbicide Use:** Seventy-one percent (71%) of respondents were either “very supportive” (43%) or “somewhat supportive” (28%) of the City continuing to use herbicides to clean weeds from Half Moon Lake to allow for more swimming, boating, fishing and other recreational activities.

- **Geese Issues:** Sixty-five percent (65%) of respondents were either “very supportive” (41%) or “somewhat supportive” (24%) of the City using goose round-ups, goose egg oiling, and other measures to address the problems for park users at Half Moon Lake Beach caused by geese.
- **Deer Issues:** Less than half (41%) of respondents were either “very supportive” (23%) or “somewhat supportive” (18%) of the City hiring professional sharpshooters on City property to reduce the urban deer herd. The same percent of respondents (41%) were either “not supportive” (19%) or “not at all supportive” (22%) of this measure.
- **Carson Park Bleachers:** Sixty-three percent (63%) of respondents indicated they were either “very supportive” (39%) or “somewhat supportive” (24%) of the City removing the temporary bleachers at the Carson Park Baseball Stadium and constructing permanent seating with additional restrooms and concession stands.
- **Carson Park Turf:** Only 40% of respondents indicated they were either “very supportive” (18%) or “somewhat supportive” (22%) of the City installing artificial turf on the Carson Park Baseball Stadium field. Thirty-two percent (32%) of respondents were “neutral”, 13% were “not supportive”, 8% were “not at all supportive”, and 7% were “not sure”.

Conclusions and Recommendations

When analyzing the facilities offered by the City of Eau Claire Parks, Recreation and Forestry Department the same item was the most important to respondent’s households and had the highest level of unmet need. Focusing on neighborhood playgrounds within the district would provide the greatest benefit for the largest number of residents within the City of Eau Claire. The City’s trails and bikeways is one of the top three most needed amenities and was also in the top three for unmet need. Focusing on this amenity will give the City the opportunity to provide the greatest benefit for the largest number of residents.

In order to ensure that the City of Eau Claire continues to meet the needs and expectations of the community, ETC Institute recommends that the Parks, Recreation and Forestry Department sustain and/or improve the performance in areas that were identified as “high priorities” by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed on the following page.

Facility Priorities

- Large community parks (PIR=148)
- Trails and bikeways (PIR=148)
- Neighborhood playgrounds (PIR=122)
- Outdoor ice skating rinks (PIR=110)

Programming Priorities

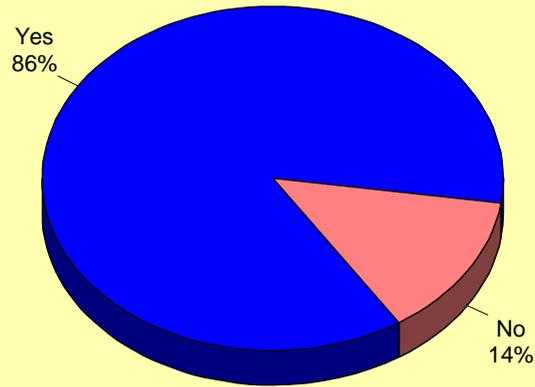
- Neighborhood playgrounds (PIR=200)
- Adult water fitness (PIR=127)

Section 1

Charts and Graphs

Q1. Has Your Household Visited Any City of Eau Claire Parks During the Past 12 Months?

by percentage of respondents

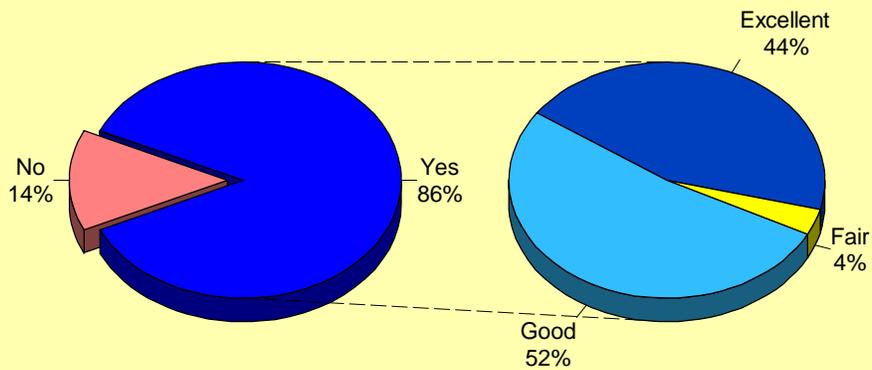


Source: ETC Institute (2016)

Q1. Has Your Household Visited Any City of Eau Claire Parks During the Past 12 Months?

by percentage of respondents

Q1-1. How Would You Rate the Overall Condition of All the City Parks You Have Visited?

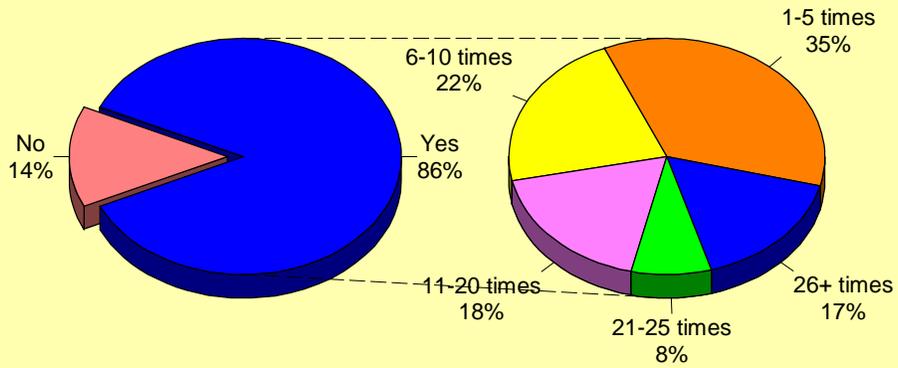


Source: ETC Institute (2016)

Q1. Has Your Household Visited Any City of Eau Claire Parks During the Past 12 Months?

by percentage of respondents

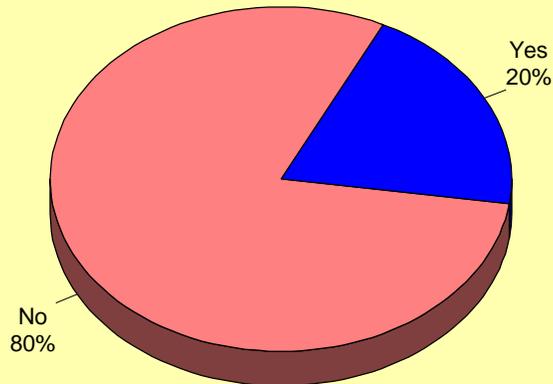
Q1-2. How Many Times Has Your Household Visited City Parks in the Past Year



Source: ETC Institute (2016)

Q2. Has Your Household Participated in any Recreation Programs or Activities Offered by the City of Eau Claire During the Past 12 Months?

by percentage of respondents

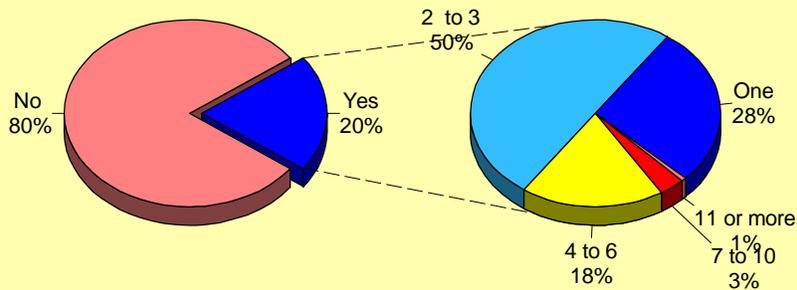


Source: ETC Institute (2016)

Q2. Has Your Household Participated in any Recreation Programs or Activities Offered by the City of Eau Claire During the Past 12 Months?

by percentage of respondents

Q2-1. How Many Different Recreation Programs or Activities Offered by the City of Eau Claire Has Your Household Participated In During The Past 12 Months?

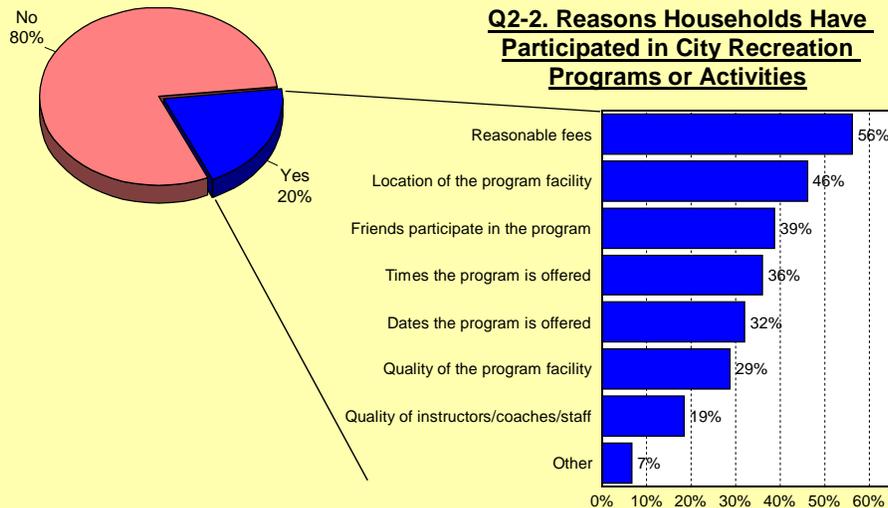


Source: ETC Institute (2016)

Q2. Has Your Household Participated in any Recreation Programs or Activities Offered by the City of Eau Claire During the Past 12 Months?

by percentage of respondents

Q2-2. Reasons Households Have Participated in City Recreation Programs or Activities

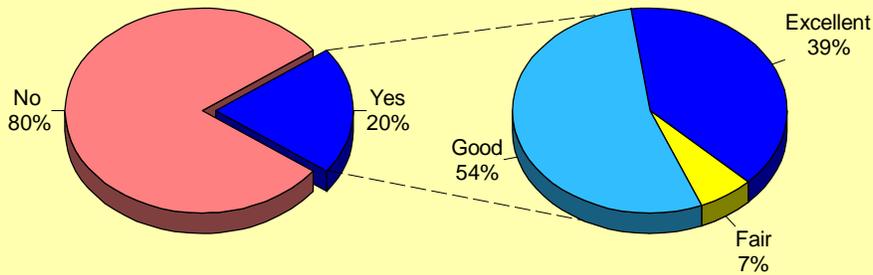


Source: ETC Institute (2016)

Q2. Has Your Household Participated in any Recreation Programs or Activities Offered by the City of Eau Claire During the Past 12 Months?

by percentage of respondents

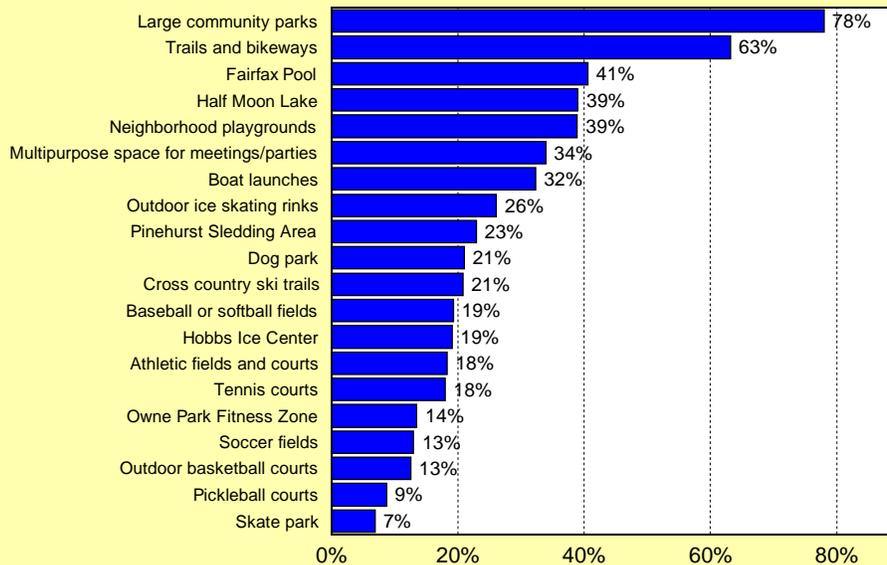
Q2-3. How Would You Rate the Overall Quality of Recreation Programs or Activities in Which Your Household Has Participated?



Source: ETC Institute (2016)

Q3. City of Eau Claire Facilities/Amenities Respondent Households Have a Need For

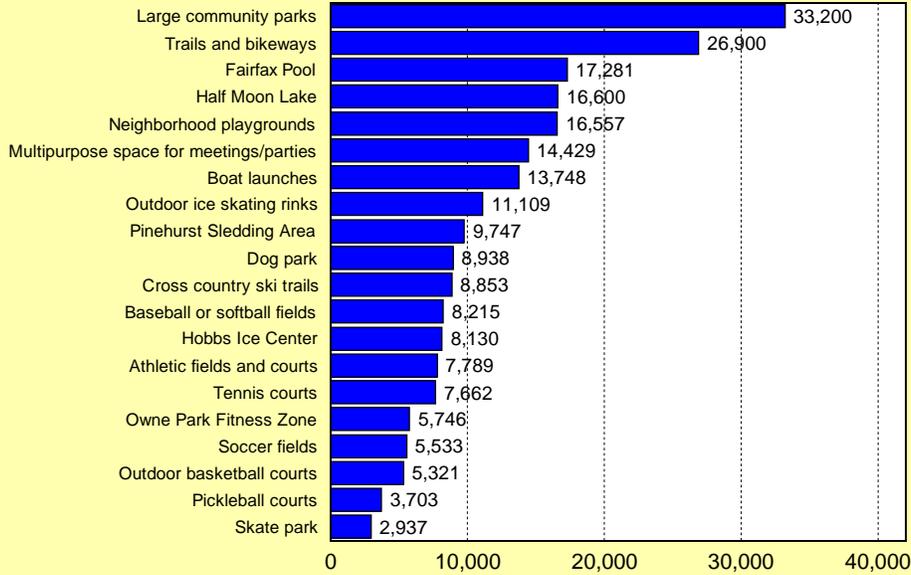
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2016)

Q3-1. Estimated Number of Households in Eau Claire That Have a Need for Various Facilities/Amenities

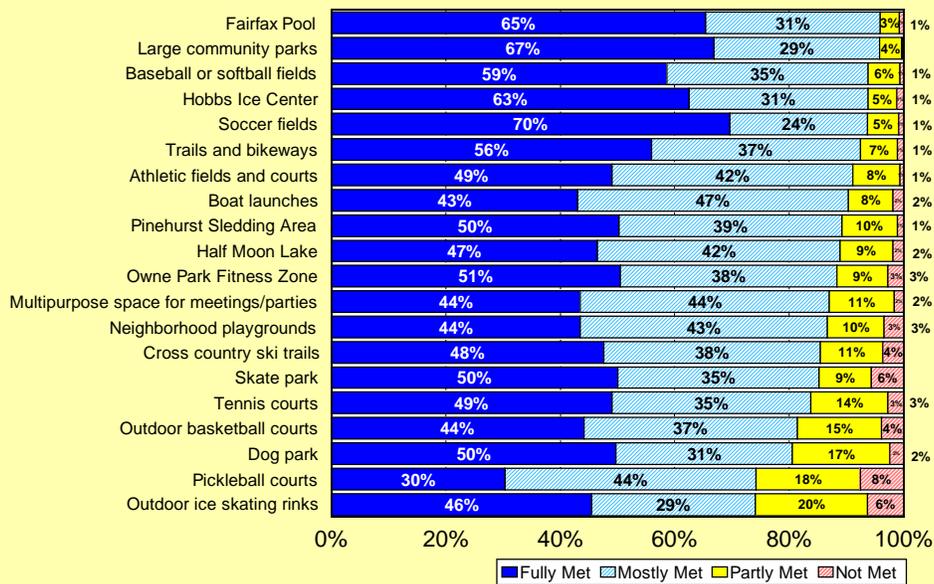
by number of households based on 42,564 households in Eau Claire County



Source: ETC Institute (2016)

Q3-2. How Well Parks and Recreation Facilities/Amenities Meet the Needs of Respondent Households

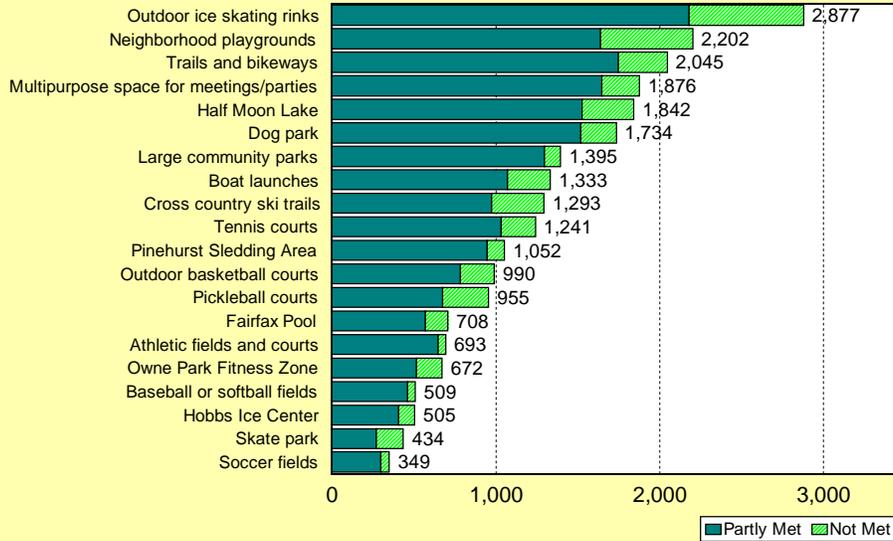
by percentage of respondents with a need for facilities/amenities



Source: ETC Institute (2016)

Q3-3. Estimated Number of Households in Eau Claire Whose Needs for Facilities/Amenities Are Being Partly Met or Not Met

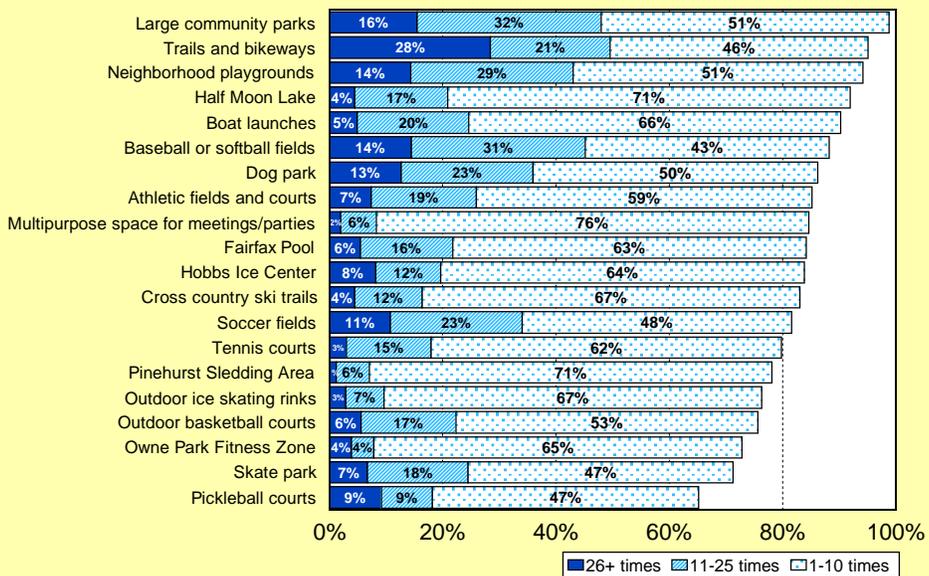
by number of households based on 42,564 households in Eau Claire County



Source: ETC Institute (2016)

Q3-4. How Many Times Used Facility/Amenity During the Past 12 Months?

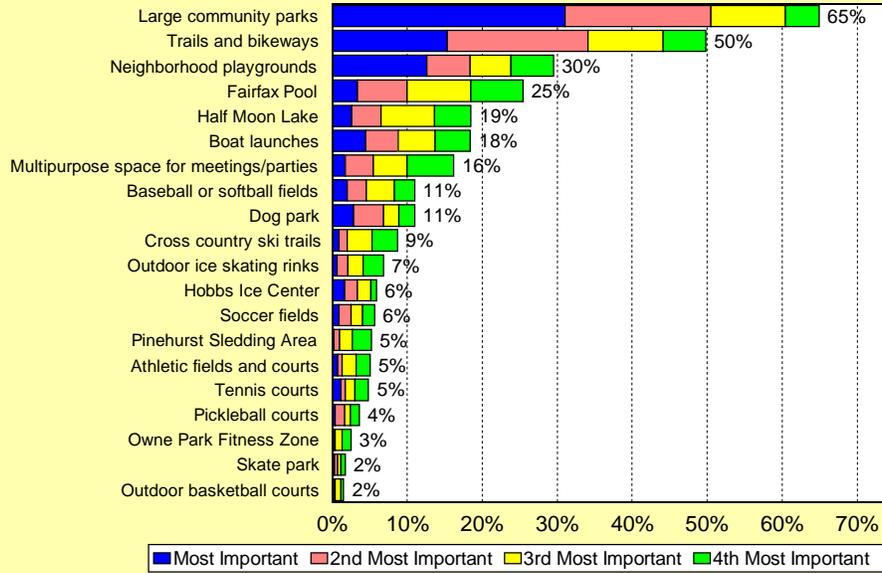
by percentage of respondents with a need for facilities/amenities



Source: ETC Institute (2016)

Q4. Facilities/Amenities That Are Most Important to Households

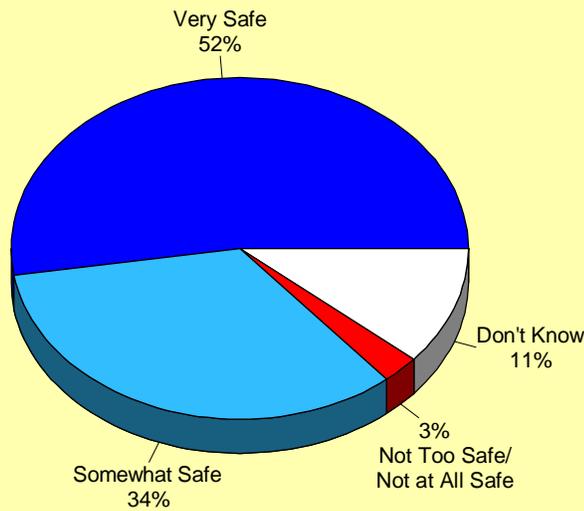
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2016)

Q5. How Safe Do You Feel in City Parks, Trails And Recreation Facilities?

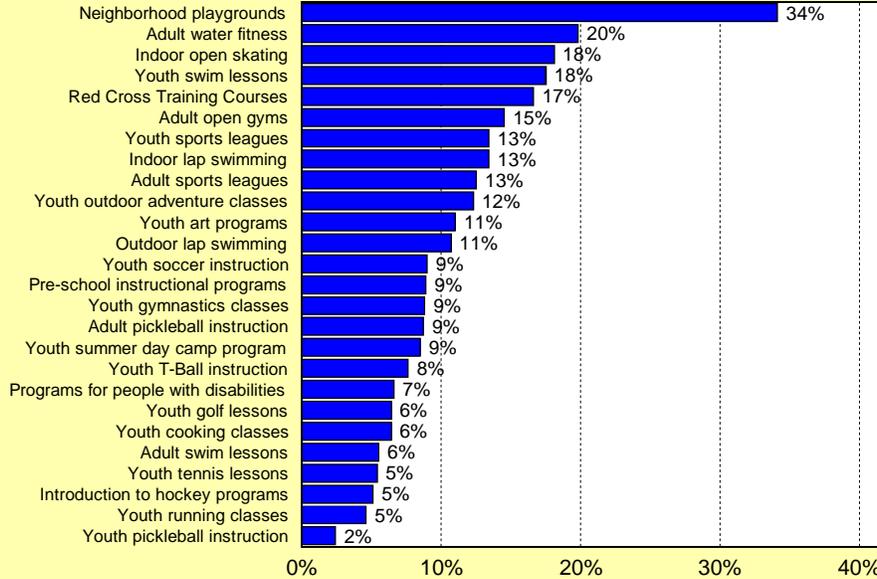
by percentage of households



Source: ETC Institute (2016)

Q6. Programs That Respondent Households Have a Need For

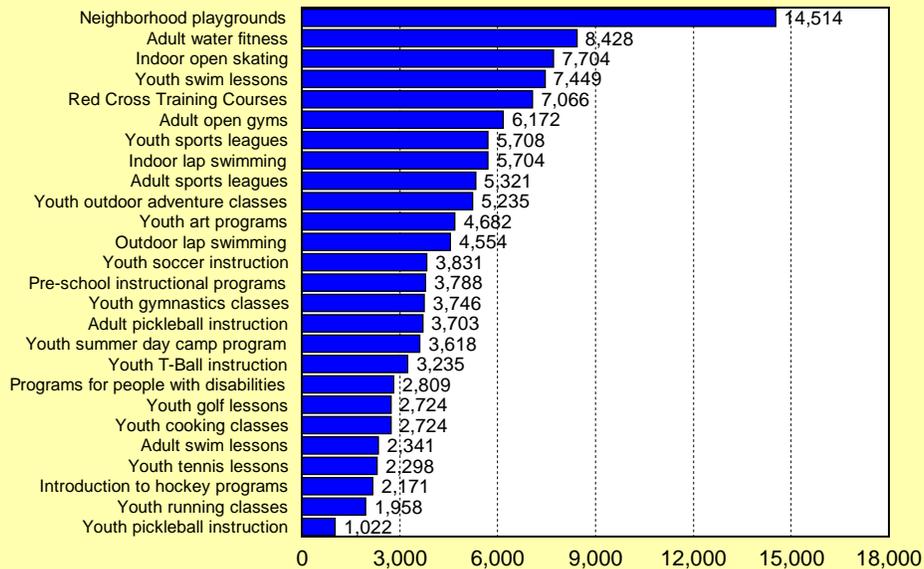
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2016)

Q6-1. Estimated Number of Households in Eau Claire That Have a Need for Various Programs

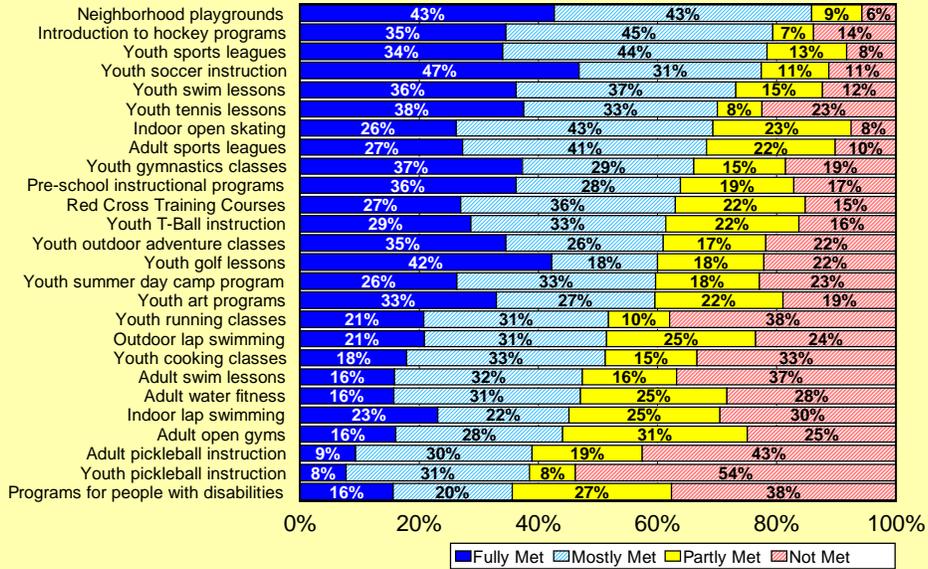
by number of households based on 42,564 households in Eau Claire County



Source: ETC Institute (2016)

Q6-2. How Well Programs Meet the Needs of Respondent Households

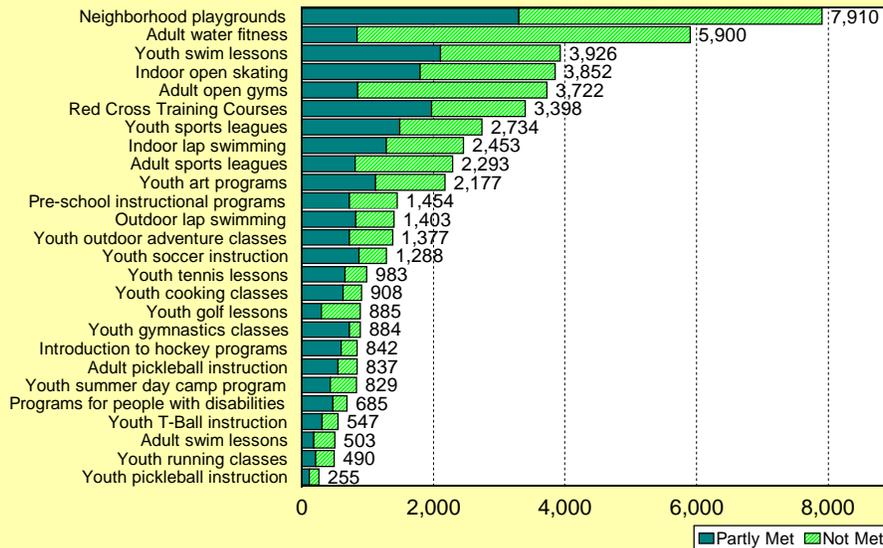
by percentage of respondents with a need for programs



Source: ETC Institute (2016)

Q6-3. Estimated Number of Households in Eau Claire Whose Needs for Programs Are Being Partly Met or Not Met

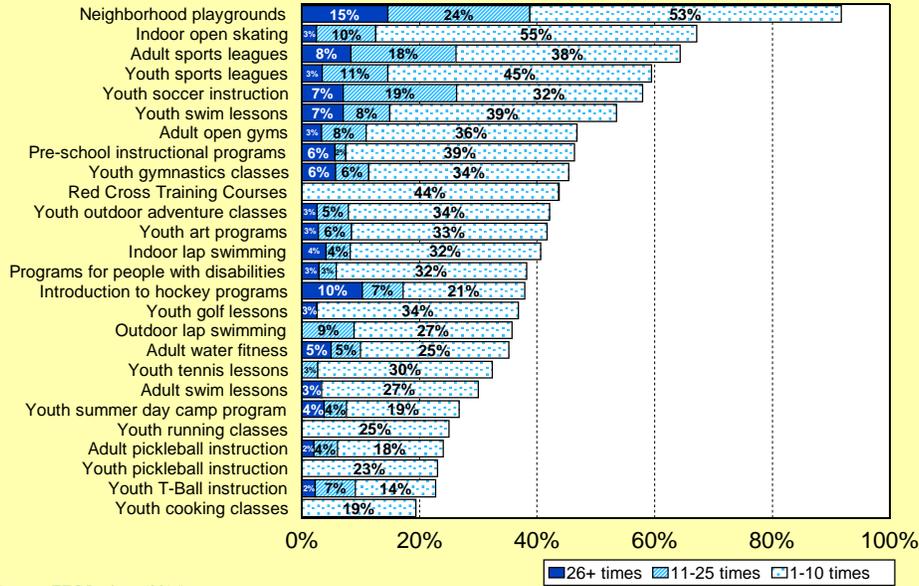
by number of households based on 42,564 households in Eau Claire County



Source: ETC Institute (2016)

Q6-4. How Many Times Used Programs During the Past 12 Months?

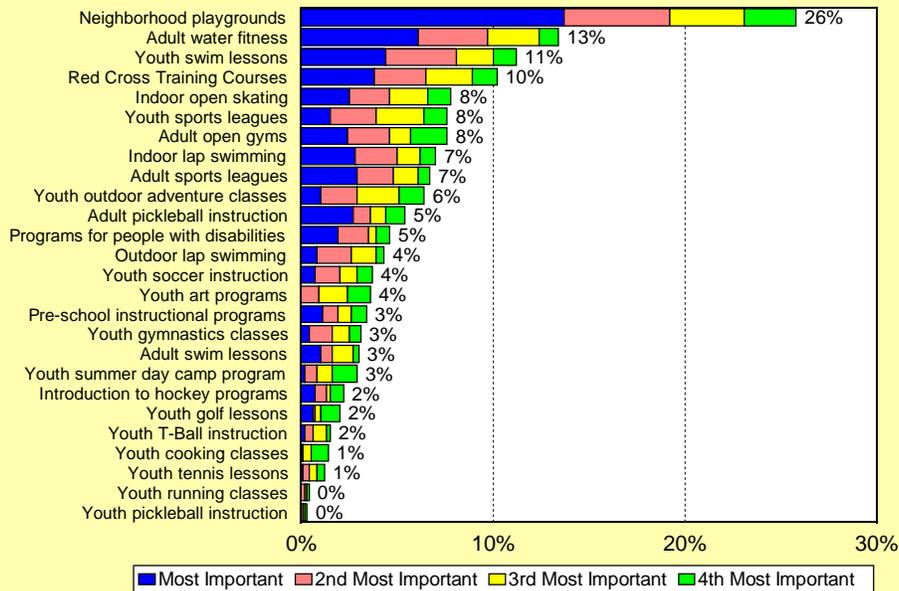
by percentage of respondents with a need for programs



Source: ETC Institute (2016)

Q7. Programs That Are Most Important to Households

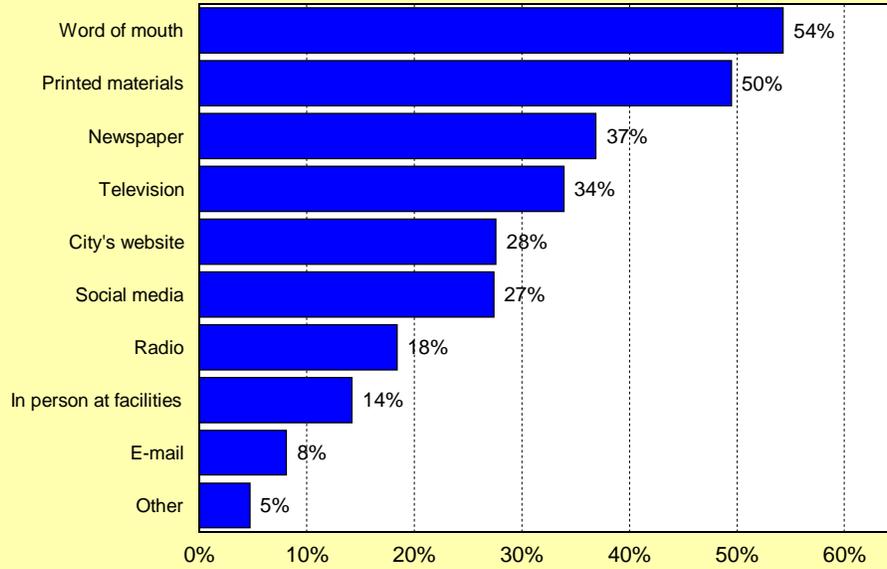
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2016)

Q8. How Respondent Households Learn About City of Eau Claire Recreation Programs, Facilities and Services

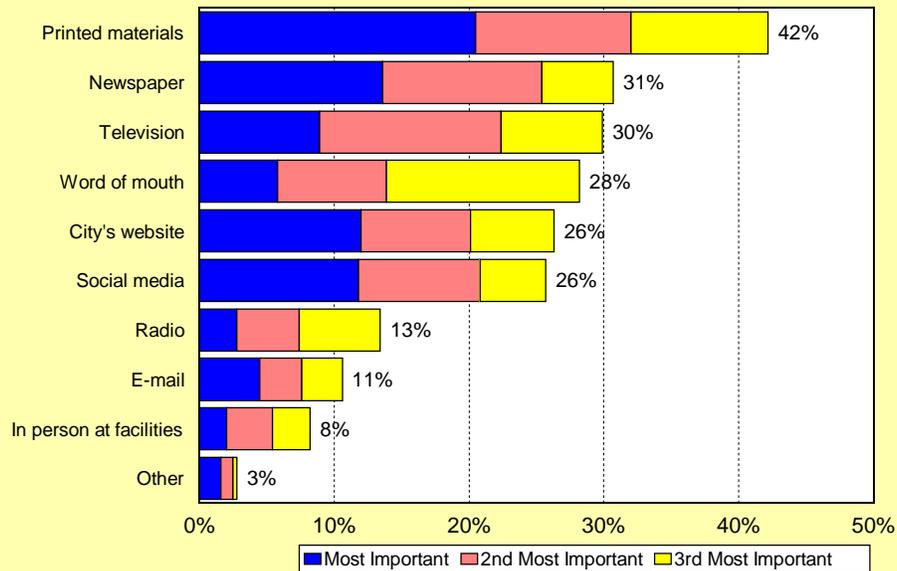
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2016)

Q9. Most Preferred Ways of Learning About City Recreation Programs, Facilities and Services

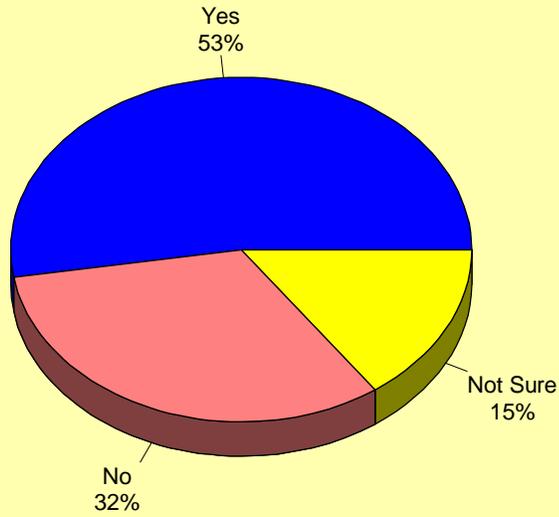
by percentage of respondents who selected the items as one of their top three choices



Source: ETC Institute (2016)

Q10. Do you feel the City should ban smoking, of all types (i.e. vaping, e-cigarettes), within city parks and on city trails?

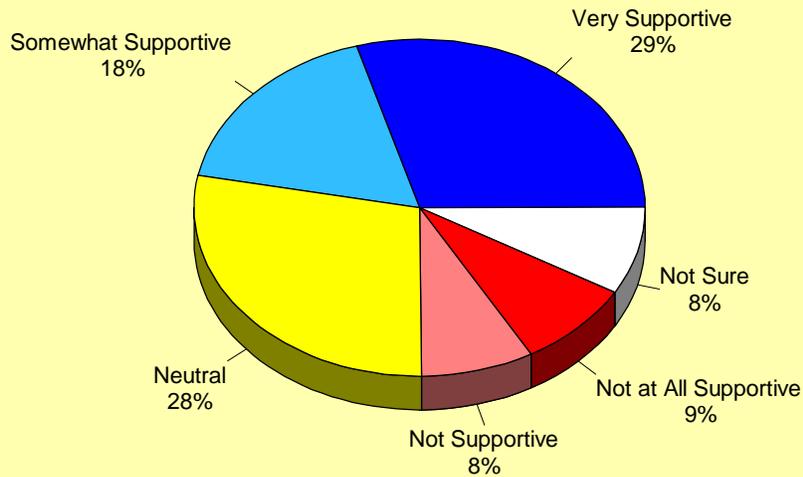
by percentage of respondents



Source: ETC Institute (2016)

Q11. How supportive would you be of the City constructing off leash dog parks in other areas of town?

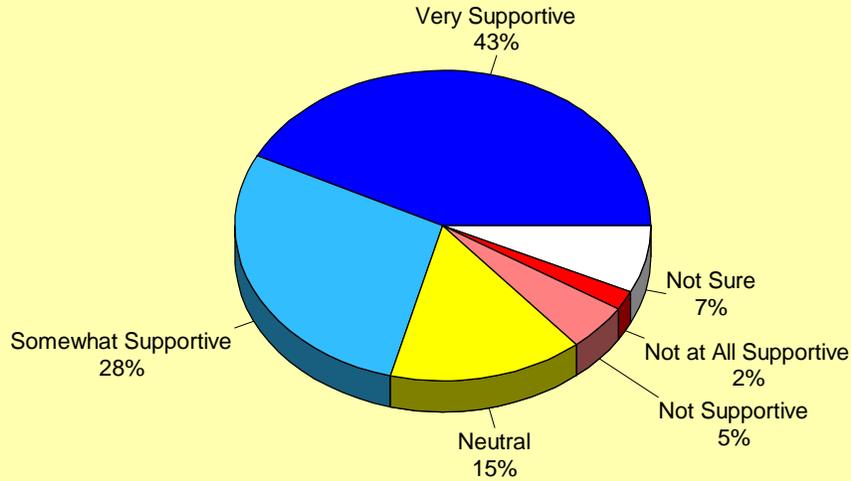
by percentage of respondents



Source: ETC Institute (2016)

Q12. How supportive would you be of the City continuing to use herbicides to clean weeds from the lake?

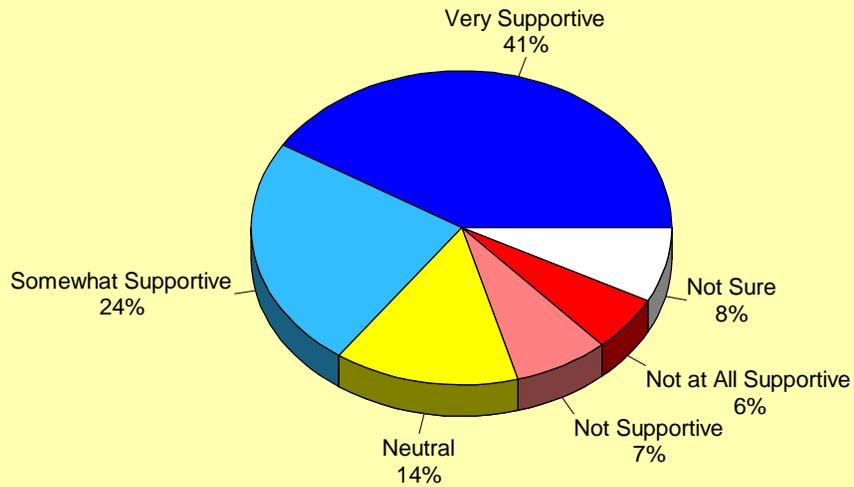
by percentage of respondents



Source: ETC Institute (2016)

Q13. How supportive would you be of the City using goose round-ups, goose egg oiling, and other measures to address these issues?

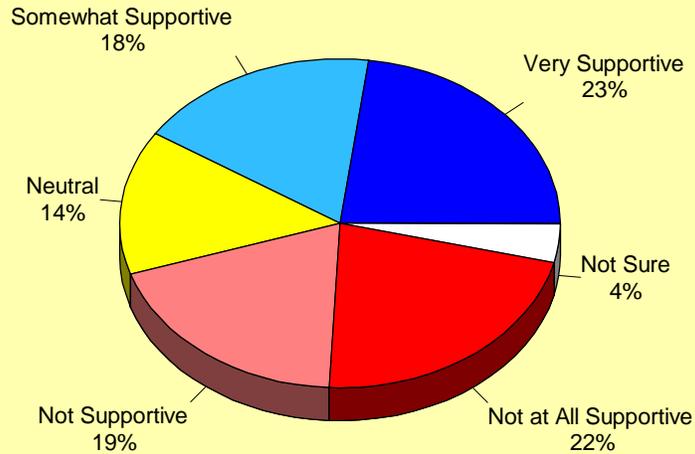
by percentage of respondents



Source: ETC Institute (2016)

Q14. How supportive would you be of the City hiring professional sharpshooters on City property to reduce the urban deer herd?

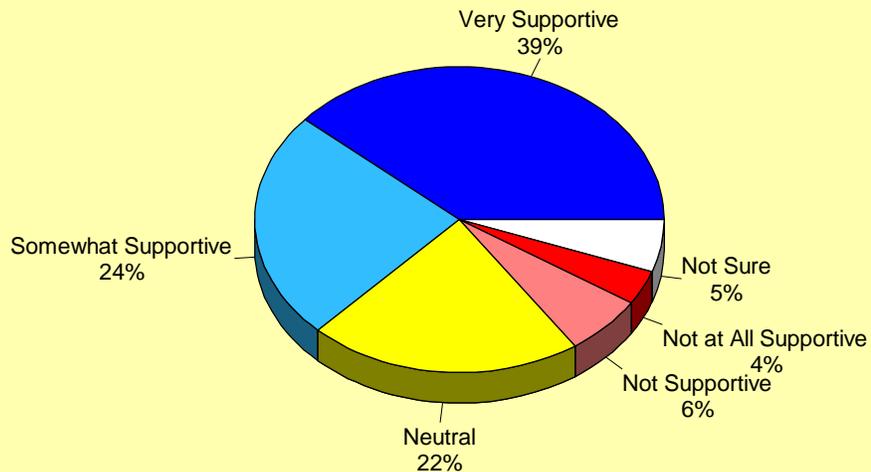
by percentage of respondents



Source: ETC Institute (2016)

Q15. How supportive would you be of the City removing the temporary bleachers at the Carson Park Baseball Stadium and constructing permanent seating with additional restrooms and concession stands?

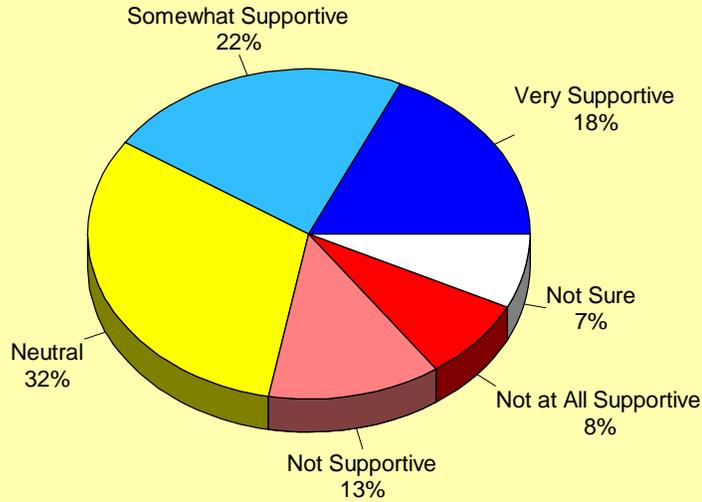
by percentage of respondents



Source: ETC Institute (2016)

Q16. How supportive would you be of the City installing artificial turf on the Carson Park Baseball Stadium field?

by percentage of respondents



Source: ETC Institute (2016)

Q17. Statement That Residents Most Agree with Regarding Funding for Parks and Recreation Improvements

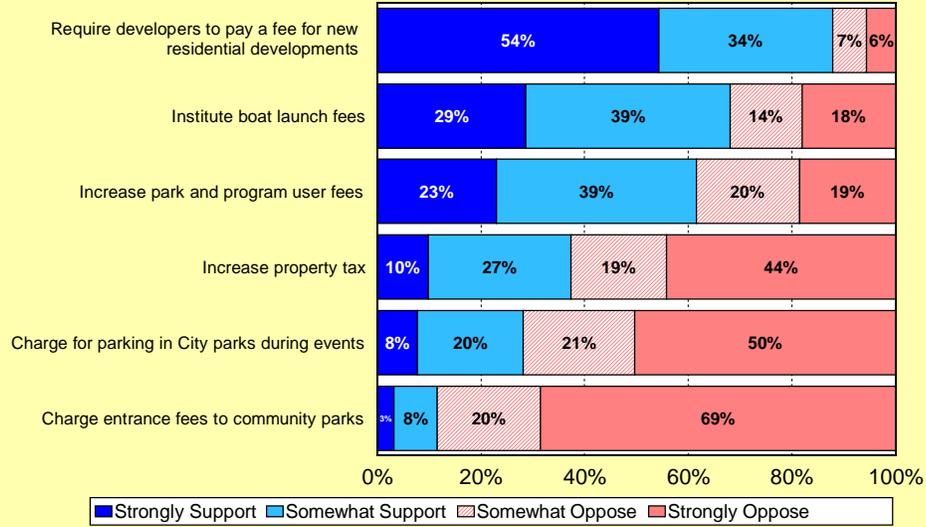
by percentage of respondents



Source: ETC Institute (2016)

Q18. Level of Support of Various Sources of Funding for Maintaining and Improving City Parks and Recreation Facilities and Programs

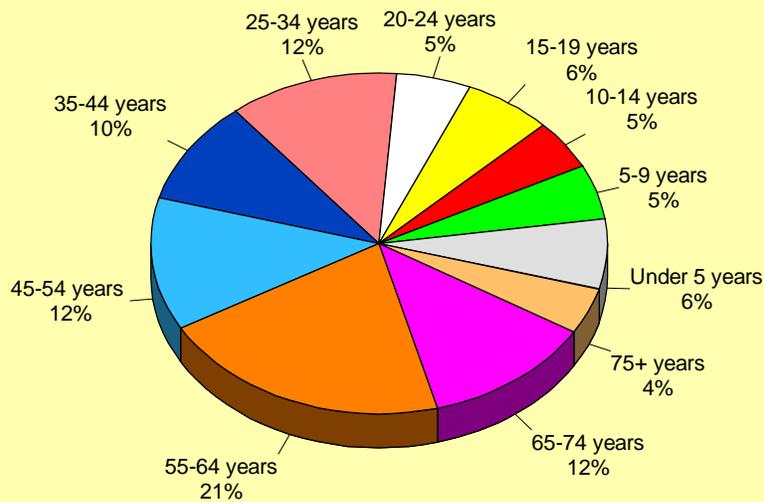
by percentage of respondents (without don't know)



Source: ETC Institute (2016)

Q19. Demographics: Ages of People in Household

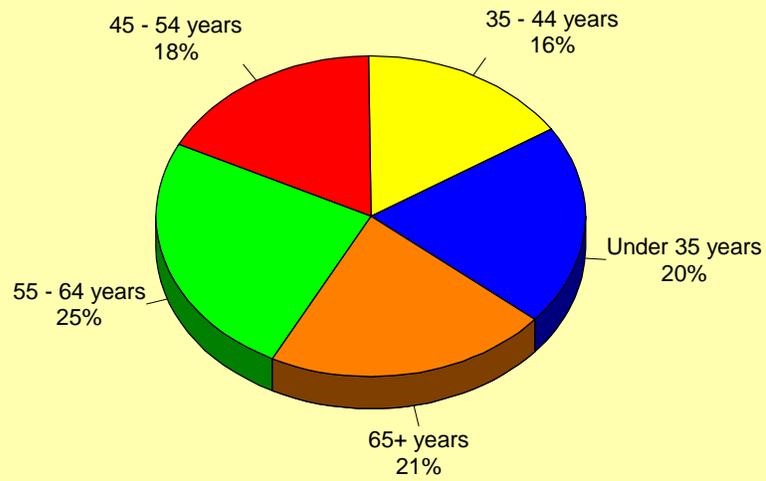
by percentage of household occupants



Source: ETC Institute (2016)

Q20. Demographics: What is your age?

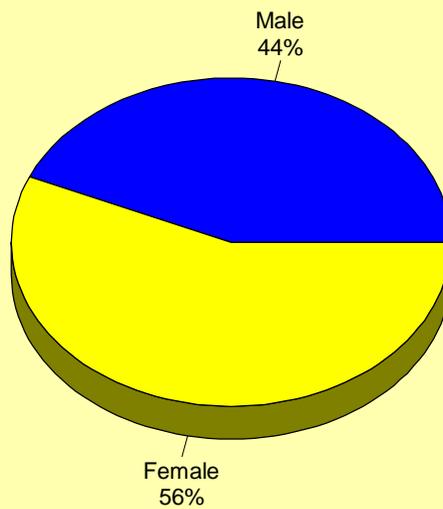
by percentage of respondents



Source: ETC Institute (2016)

Q21. Demographics: What is your gender?

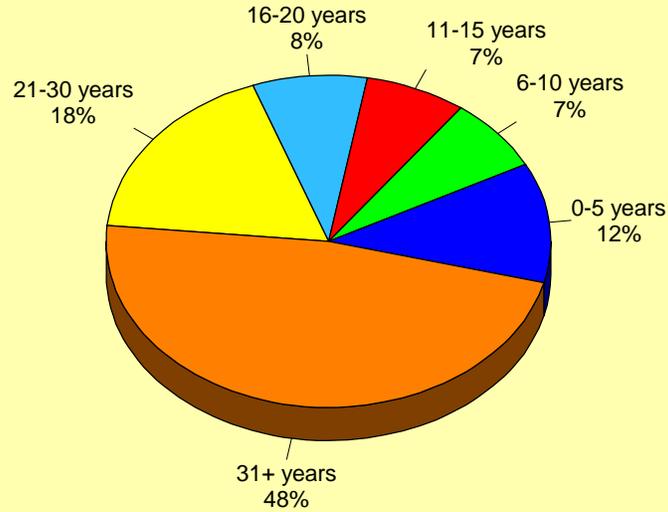
by percentage of respondents



Source: ETC Institute (2016)

Q22. Demographics: How many years have you lived in the Eau Claire area?

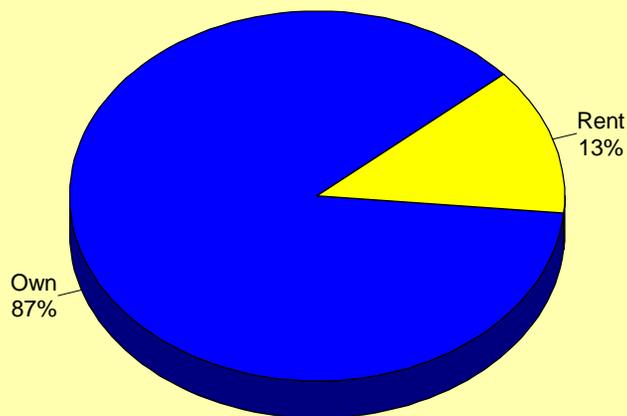
by percentage of respondents



Source: ETC Institute (2016)

Q23. Demographics: Do you own or rent your current residence?

by percentage of respondents



Source: ETC Institute (2016)

Q24. Demographics: Which of the following best describes your total annual household income?

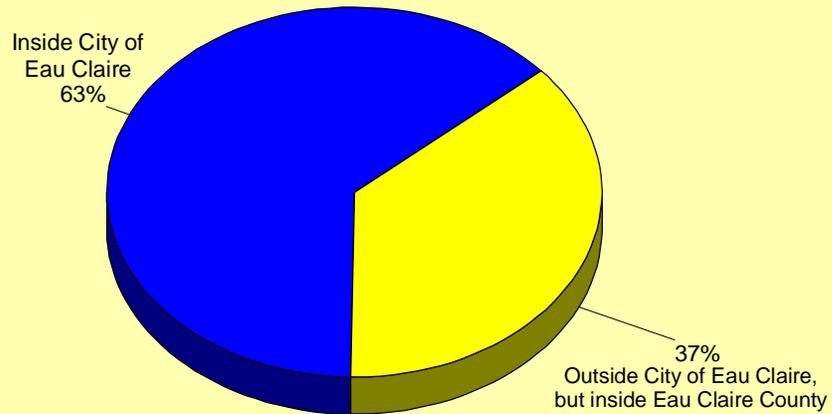
by percentage of respondents



Source: ETC Institute (2016)

Demographics: Location of Residence

by percentage of respondents



Source: ETC Institute (2016)

Section 2

Priority Investment Rating

Priority Investment Rating

Eau Claire, Wisconsin

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

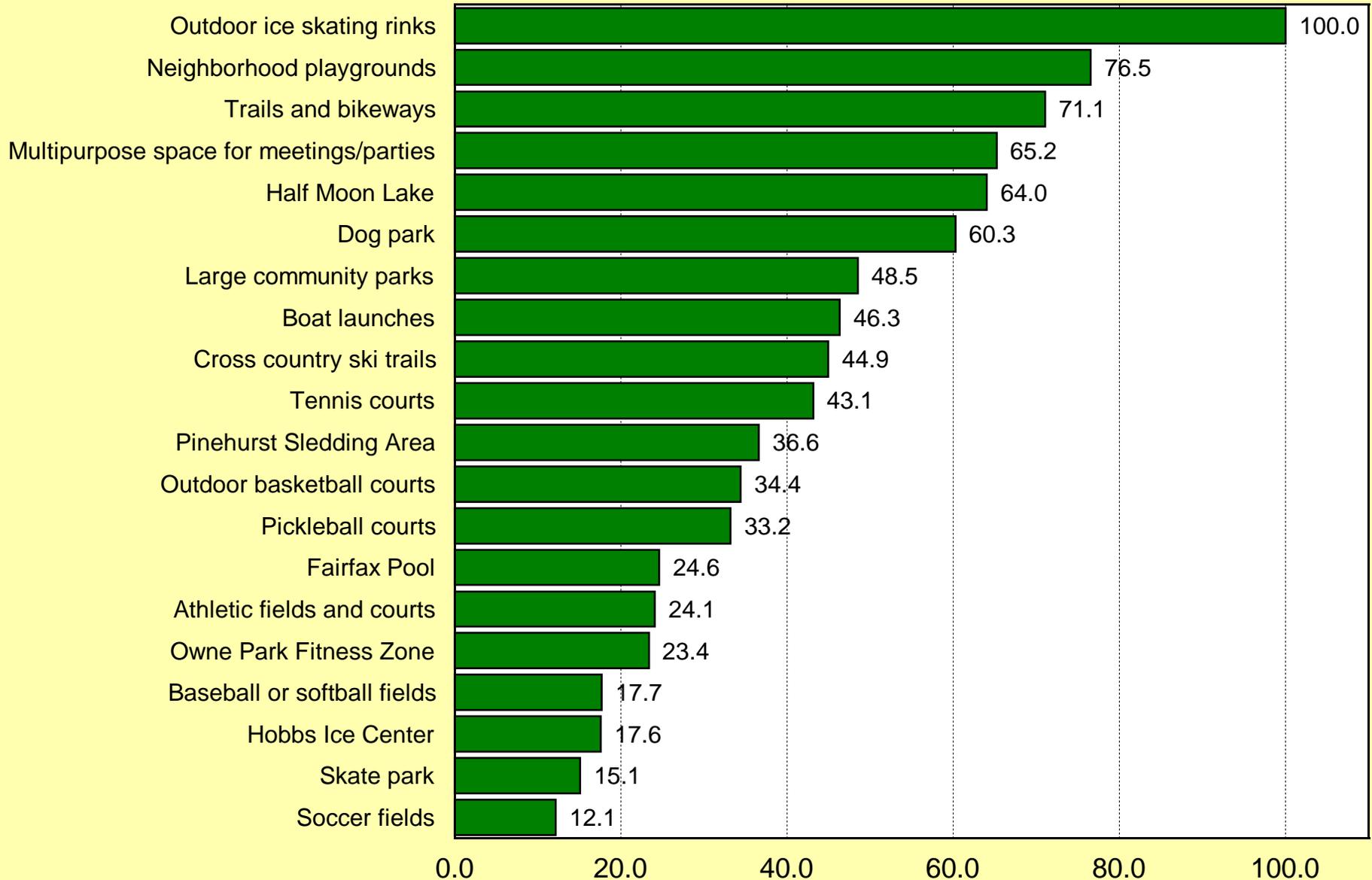
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 60-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 60. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100

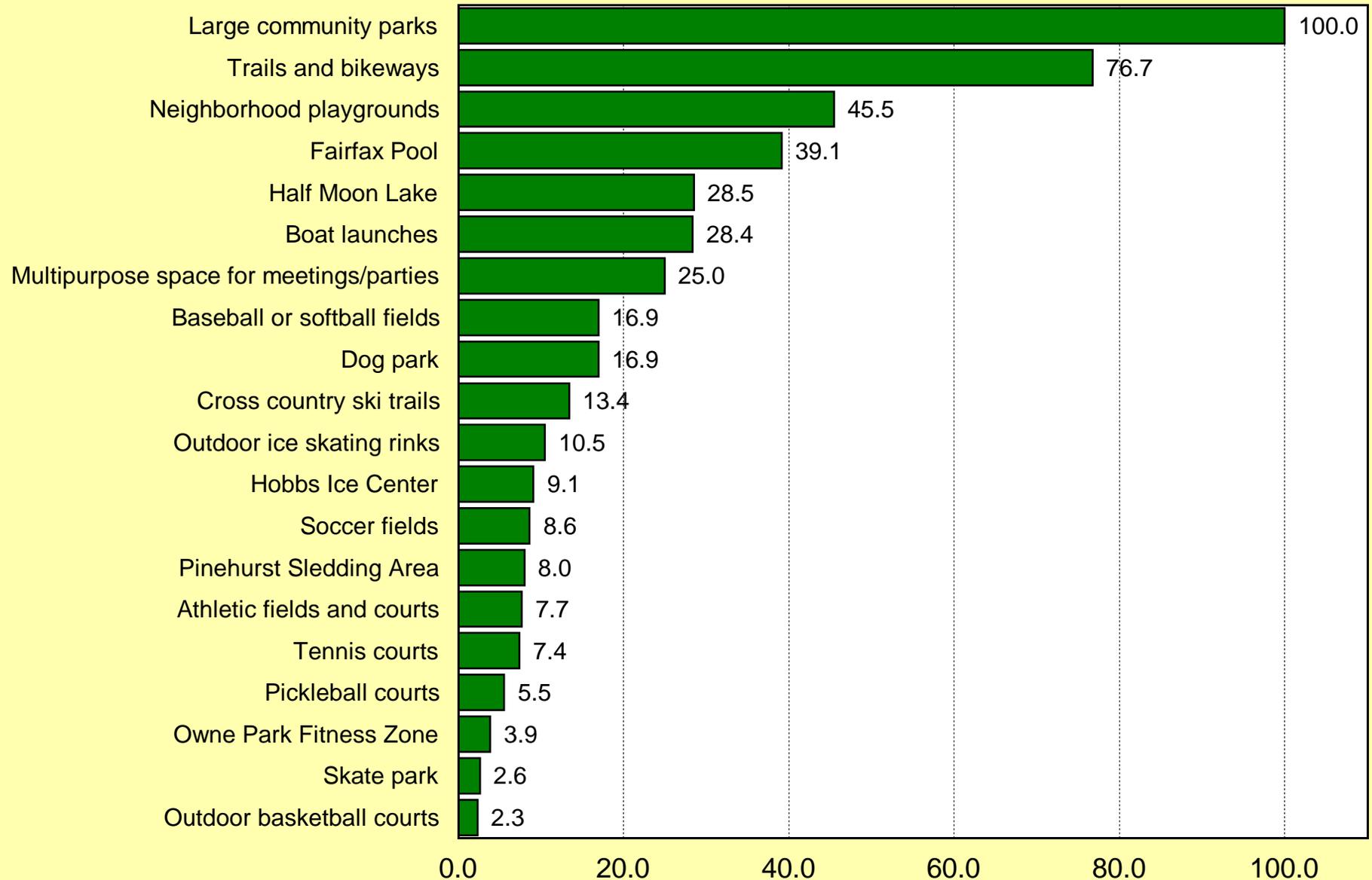
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2016)

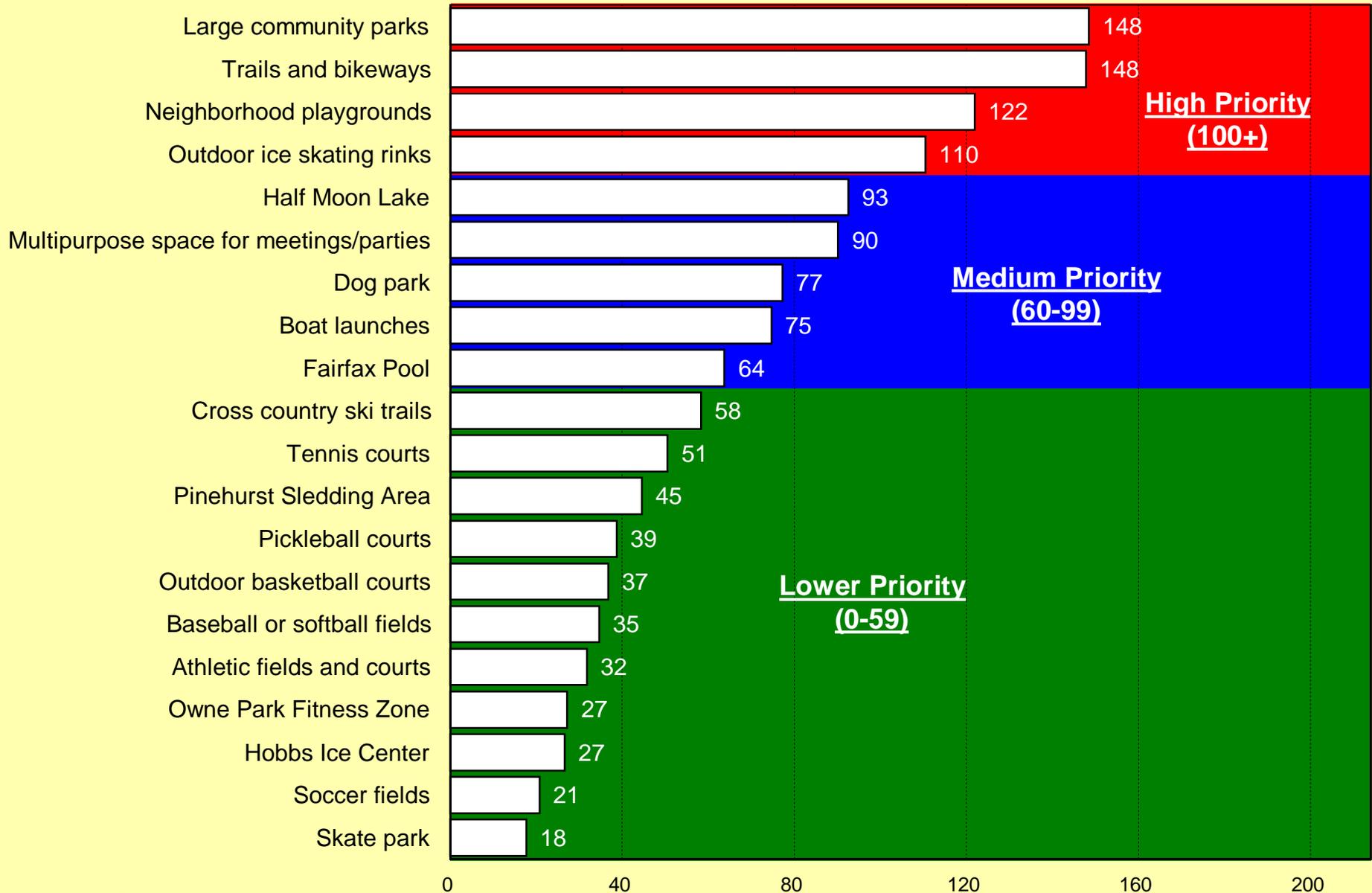
Importance Rating for Facilities

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

Top Priorities for Investment for Facilities Based on the Priority Investment Rating

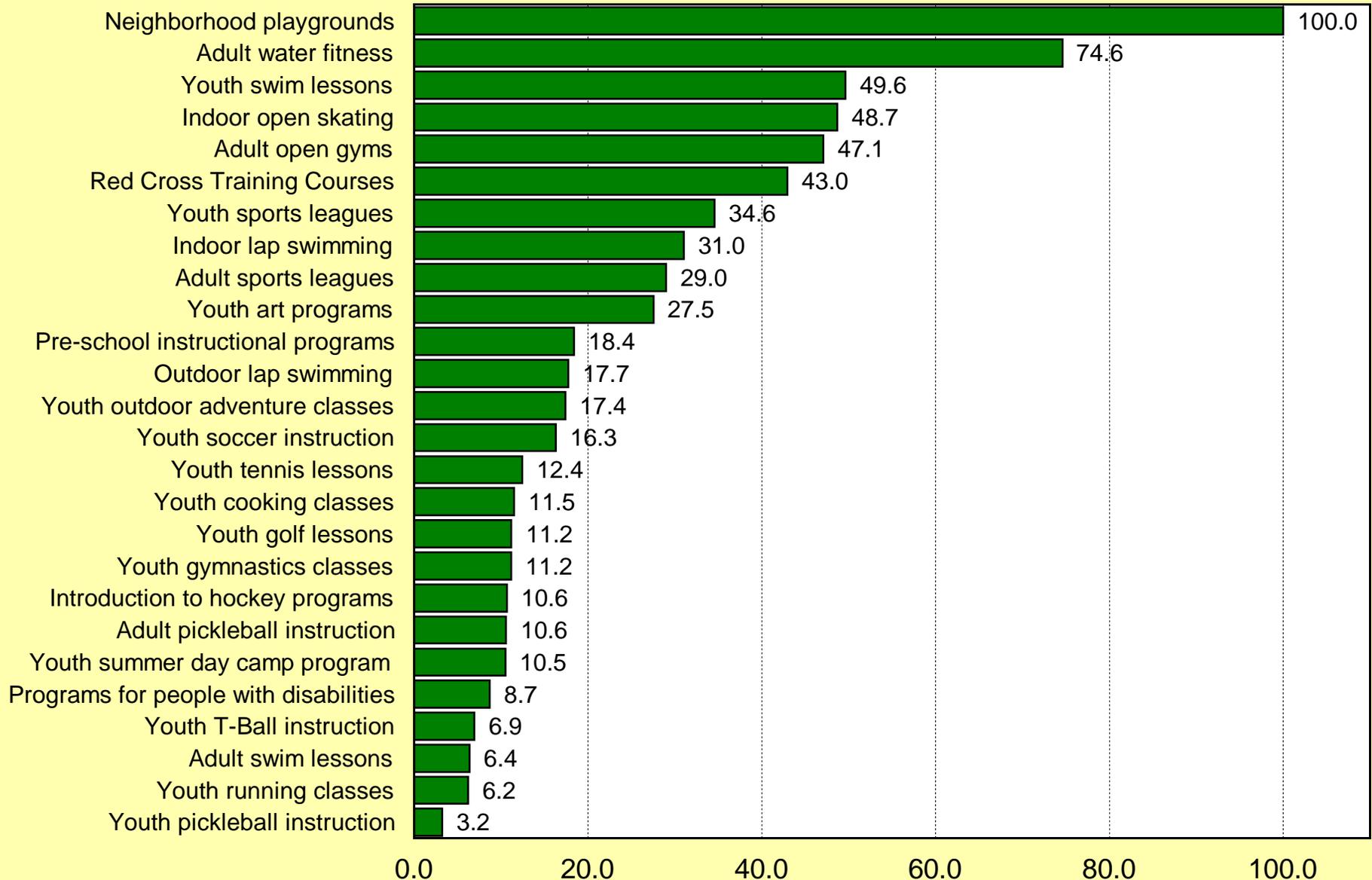


Source: ETC Institute (2016)

Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100

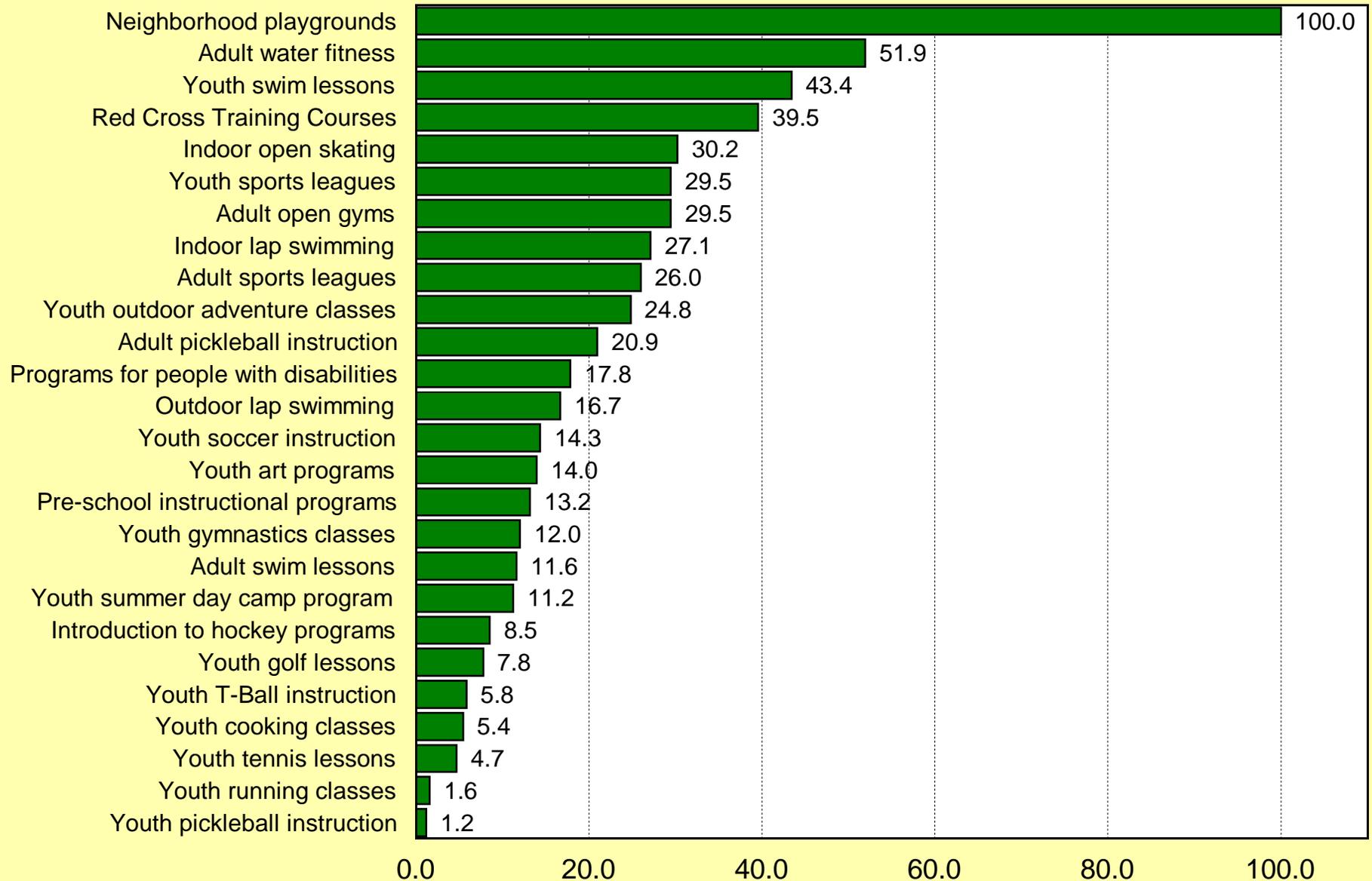
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



Source: ETC Institute (2016)

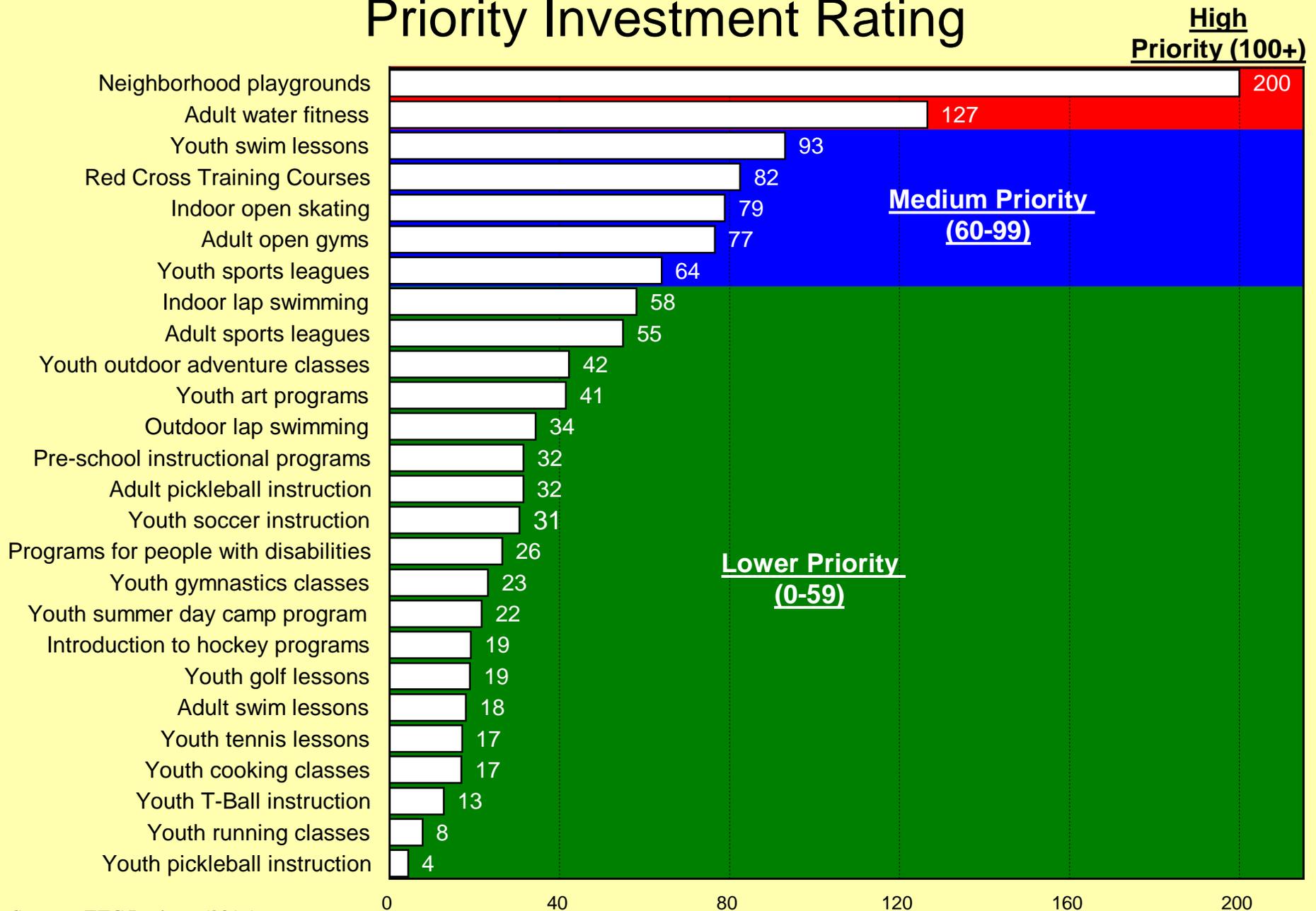
Importance Rating for Programs

the rating for the item rated as the most important=100
 the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2016)

Top Priorities for Investment for Programs Based on the Priority Investment Rating



Source: ETC Institute (2016)

Section 3

Benchmarking Analysis

Benchmarking Summary Report

Eau Claire, Wisconsin

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in over 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for Eau Claire, Wisconsin were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Eau Claire, Wisconsin is not authorized without written consent from ETC Institute.

Benchmarking for the City of Eau Claire, Wisconsin		
	<i>National Average</i>	<i>Eau Claire 2016</i>
How would you rate the quality of all the parks/<u>facilities</u> you've visited?		
Excellent	31%	44%
Good	54%	52%
Fair	12%	4%
Poor	2%	0%
Has your household participated in City/County/Park District recreation <u>programs</u> during the past year?		
Yes	34%	20%
No	66%	80%
Have you or members of your household visited any City/County/Park District <u>parks</u> over the past year?		
Yes	82%	86%
No	18%	14%
How would you rate the quality of all the recreation <u>programs</u> you've participated in?		
Excellent	36%	39%
Good	53%	54%
Fair	9%	7%
Poor	1%	0%
Ways respondents learn about recreation programs and activities		
In person at facilities	6%	14%
E-mail bulletins/notification (Email)	11%	8%
Printed materials	27%	50%
Newspaper	37%	37%
Radio	13%	18%
TV/Cable Access	13%	34%
Website	31%	28%
Word of Mouth/Friends/Coworkers	43%	54%
Social media - Facebook/Twitter	11%	27%

Benchmarking for the City of Eau Claire, Wisconsin		
	<i>National Average</i>	<i>Eau Claire 2016</i>
Recreation <u>programs</u> that respondent households have a need for		
Adult sports programs	22%	13%
Preschool programs	14%	9%
Programs for people with disabilities	12%	7%
Youth art, dance, performing arts	18%	11%
Youth Learn to Swim programs	25%	18%
Youth sports programs	26%	13%
Youth summer camp programs	19%	9%
Recreation <u>programs</u> that are the most important to respondent households		
Adult sports programs	9%	7%
Preschool programs	8%	3%
Programs for people with special needs/disabled	5%	5%
Youth art, dance, performing arts	6%	4%
Youth Learn to Swim programs	14%	11%
Youth sports programs	14%	8%
Youth summer camp programs	9%	3%
Parks and recreation <u>facilities</u> that respondent households have a need for		
Boat Facilities/Paddle Boats	29%	32%
Indoor Ice-Skating Rinks (Hobbs Ice Center)	26%	19%
Large Multi Use Community Parks	56%	78%
Meeting Space/conference center	24%	34%
Dog parks	28%	21%
Outdoor basketball/multi-use courts	23%	13%
Outdoor Ice-Skating Rinks	25%	26%
Skateboarding Park/Area	12%	7%
Neighborhood parks	59%	39%
Soccer, Lacrosse Fields (Outdoor field space)	21%	13%
Tennis Courts	26%	18%
Walking & Biking Trails	70%	63%

Benchmarking for the City of Eau Claire, Wisconsin		
	<i>National Average</i>	<i>Eau Claire 2016</i>
Most Important Parks and Recreation Facilities to Respondent Households		
Boat Facilities/Paddle Boats	9%	18%
Indoor Ice-Skating Rinks (Hobbs Ice Center)	7%	6%
Large Community Parks	19%	65%
Meeting Space/conference center	5%	16%
Dog Park	14%	11%
Outdoor Basketball Courts	4%	2%
Outdoor Ice-Skating Rinks	5%	7%
Skateboarding Area	2%	2%
Neighborhood Parks	26%	30%
Soccer, Lacrosse Fields (Outdoor field space)	8%	6%
Tennis Courts	7%	5%
Walking and Biking Trails	44%	50%

Section 4

Tabular Data

Q1. Has your household visited any City of Eau Claire parks during the past 12 months?

Q1. Has your household visited any City parks during past 12 months	Number	Percent
Yes	768	86.4 %
No	121	13.6 %
Total	889	100.0 %

Q1a. (If YES to Question 1) How would you rate the overall condition of ALL the City of Eau Claire parks you have visited?

Q1a. How would you rate overall condition of all parks you have visited	Number	Percent
Excellent	339	44.1 %
Good	399	52.0 %
Fair	26	3.4 %
Poor	2	0.3 %
Not provided	2	0.3 %
Total	768	100.0 %

Q1b. (If YES to Question 1) Approximately how many times have you or members of your household visited City of Eau Claire parks during the past year?

Q1b. How many times have you visited City parks during past year	Number	Percent
1-5 times	271	35.3 %
6-10 times	167	21.7 %
11-20 times	140	18.2 %
21-25 times	61	7.9 %
26+ times	128	16.7 %
Not provided	1	0.1 %
Total	768	100.0 %

Q2. Has your household participated in any recreation programs or activities offered by the City of Eau Claire during the past 12 months?

Q2. Has your household participated in any recreation programs or activities during past 12 months

	Number	Percent
Yes	178	20.0 %
No	711	80.0 %
Total	889	100.0 %

Q2a. (If YES to Question 2) How many different recreation programs or activities offered by the City of Eau Claire has your household participated in during the past 12 months?

Q2a. How many different recreation programs or activities has your household participated in

	Number	Percent
1 program/activity	49	27.5 %
2 to 3 programs/activities	89	50.0 %
4 to 6 programs/activities	33	18.5 %
7 to 10 programs/activities	6	3.4 %
11+ programs/activities	1	0.6 %
Total	178	100.0 %

Q2b. (If YES to Question 2) Check the THREE primary reasons why your household has participated in City of Eau Claire recreation programs or activities.

Q2b. Primary reasons why your household has participated in recreation programs or activities	Number	Percent
Quality of instructors/coaches/staff	33	18.5 %
Location of the program facility	82	46.1 %
Quality of the program facility	51	28.7 %
Reasonable fees	100	56.2 %
Times the program is offered	64	36.0 %
Friends participate in the program	69	38.8 %
Dates the program is offered	57	32.0 %
Other	12	6.7 %
Total	468	

Q2b. Other

Q2b. Other	number	percent
Fairfax pool-clean facility, run very nicely	1	9.1 %
Programs appropriate for 60 and over	1	9.1 %
Youth sports	1	9.1 %
Been doing so for 35 years	1	9.1 %
Limited competition	1	9.1 %
Farmers markets and music	1	9.1 %
What the program is that is being offered	1	9.1 %
Programs for young children under 10	1	9.1 %
Like music	1	9.1 %
Exposure to activities	1	9.1 %
Fun	1	9.1 %
Total	11	100.0 %

Q2c. (If YES to Question 2) How would you rate the overall quality of recreation programs or activities in which your household has participated?

Q2c. How would you rate overall quality of recreation programs or activities	Number	Percent
Excellent	70	39.3 %
Good	96	53.9 %
Fair	12	6.7 %
Total	178	100.0 %

Q3. Please indicate if you or any members of your household have a need for the facilities/amenities listed below:

(N=889)

	Yes	No
Q3-1. Neighborhood playgrounds	38.9%	61.1%
Q3-2. Outdoor ice skating rinks	26.1%	73.9%
Q3-3. Baseball or Softball fields	19.3%	80.7%
Q3-4. Soccer fields	13.0%	87.0%
Q3-5. Tennis courts	18.0%	82.0%
Q3-6. Hobbs Ice Center	19.1%	80.9%
Q3-7. Fairfax Pool	40.6%	59.4%
Q3-8. Half Moon Lake	39.0%	61.0%
Q3-9. Large community parks	78.0%	22.0%
Q3-10. Dog park	21.0%	79.0%
Q3-11. Trails & bikeways	63.2%	36.8%
Q3-12. Skate park	6.9%	93.1%
Q3-13. Outdoor basketball courts	12.5%	87.5%
Q3-14. Boat launches	32.3%	67.7%
Q3-15. Cross country ski trails	20.8%	79.2%
Q3-16. Pinehurst Sledding Area	22.9%	77.1%
Q3-17. Owen Park Fitness Zone	13.5%	86.5%
Q3-18. Athletic fields & courts	18.3%	81.7%
Q3-19. Multipurpose space for meetings/ parties	33.9%	66.1%
Q3-20. Pickleball courts	8.7%	91.3%

Q3. If you have a need for a facility/amenity and circled YES, how well are your needs being met?

(N=782)

	Fully Met	Mostly Met	Partly Met	Not Met
Q3-1. Neighborhood playgrounds	43.5%	43.2%	9.9%	3.3%
Q3-2. Outdoor ice skating rinks	45.5%	28.6%	19.6%	6.3%
Q3-3. Baseball or Softball fields	58.6%	35.2%	5.6%	0.6%
Q3-4. Soccer fields	69.6%	24.1%	5.4%	0.9%
Q3-5. Tennis courts	49.0%	34.8%	13.5%	2.6%
Q3-6. Hobbs Ice Center	62.5%	31.3%	5.0%	1.3%
Q3-7. Fairfax Pool	65.4%	30.5%	3.3%	0.9%
Q3-8. Half Moon Lake	46.5%	42.4%	9.2%	1.9%
Q3-9. Large community parks	66.9%	28.9%	3.9%	0.3%
Q3-10. Dog park	49.7%	30.9%	17.0%	2.4%
Q3-11. Trails & bikeways	55.9%	36.5%	6.5%	1.2%
Q3-12. Skate park	50.0%	35.2%	9.3%	5.6%
Q3-13. Outdoor basketball courts	44.1%	37.3%	14.7%	3.9%
Q3-14. Boat launches	43.0%	47.3%	7.8%	1.9%
Q3-15. Cross country ski trails	47.6%	37.8%	11.0%	3.7%
Q3-16. Pinehurst Sledding Area	50.3%	38.9%	9.7%	1.1%
Q3-17. Owen Park Fitness Zone	50.5%	37.8%	9.0%	2.7%
Q3-18. Athletic fields & courts	49.0%	42.1%	8.3%	0.7%
Q3-19. Multipurpose space for meetings/ parties	43.5%	43.5%	11.4%	1.5%
Q3-20. Pickleball courts	30.3%	43.9%	18.2%	7.6%

Q3. If you have a need for a facility/amenity and circled YES, how many times has your household used this type of facility/amenity during the past 12 months?

(N=782)

	None	1-10 times	11-25 times	26+ times
Q3-1. Neighborhood playgrounds	5.9%	51.1%	28.7%	14.3%
Q3-2. Outdoor ice skating rinks	23.8%	66.7%	6.7%	2.9%
Q3-3. Baseball or softball fields	11.8%	43.1%	30.7%	14.4%
Q3-4. Soccer fields	18.4%	47.6%	23.3%	10.7%
Q3-5. Tennis courts	20.1%	61.9%	14.9%	3.0%
Q3-6. Hobbs Ice Center	16.2%	64.2%	11.5%	8.1%
Q3-7. Fairfax Pool	15.9%	62.5%	16.2%	5.5%
Q3-8. Half Moon Lake	8.1%	71.0%	16.5%	4.4%
Q3-9. Large community parks	1.2%	50.9%	32.4%	15.5%
Q3-10. Dog park	13.8%	50.3%	23.3%	12.6%
Q3-11. Trails & bikeways	5.1%	45.5%	21.1%	28.4%
Q3-12. Skate park	28.9%	46.7%	17.8%	6.7%
Q3-13. Outdoor basketball courts	24.4%	53.3%	16.7%	5.6%
Q3-14. Boat launches	9.8%	65.6%	19.7%	4.9%
Q3-15. Cross country ski trails	17.0%	66.7%	11.9%	4.4%
Q3-16. Pinehurst Sledding Area	22.0%	71.1%	5.8%	1.2%
Q3-17. Owen Park Fitness Zone	27.2%	65.0%	3.9%	3.9%
Q3-18. Athletic fields & courts	14.8%	59.3%	18.5%	7.4%
Q3-19. Multipurpose space for meetings/ parties	15.4%	76.3%	6.3%	2.0%
Q3-20. Pickleball courts	34.8%	47.0%	9.1%	9.1%

Q4. Which FOUR types of facilities/amenities from the list in Question 3 are MOST IMPORTANT to your household?

<u>Q4. Top choice</u>	<u>Number</u>	<u>Percent</u>
Neighborhood playgrounds	112	12.6 %
Outdoor ice skating rinks	5	0.6 %
Baseball or softball fields	18	2.0 %
Soccer fields	8	0.9 %
Tennis courts	10	1.1 %
Hobbs Ice Center	14	1.6 %
Fairfax Pool	29	3.3 %
Half Moon Lake	23	2.6 %
Large community parks	276	31.0 %
Dog park	25	2.8 %
Trails & bikeways	136	15.3 %
Skate park	3	0.3 %
Outdoor basketball courts	3	0.3 %
Boat launches	39	4.4 %
Cross country ski trails	8	0.9 %
Pinehurst Sledding Area	2	0.2 %
Owen Park Fitness Zone	2	0.2 %
Athletic fields & courts	6	0.7 %
Multipurpose space for meetings/parties	15	1.7 %
Pickleball courts	4	0.4 %
<u>None chosen</u>	<u>151</u>	<u>17.0 %</u>
Total	889	100.0 %

Q4. Which FOUR types of facilities/amenities from the list in Question 3 are MOST IMPORTANT to your household?

<u>Q4. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Neighborhood playgrounds	52	5.8 %
Outdoor ice skating rinks	13	1.5 %
Baseball or softball fields	22	2.5 %
Soccer fields	14	1.6 %
Tennis courts	5	0.6 %
Hobbs Ice Center	15	1.7 %
Fairfax Pool	60	6.7 %
Half Moon Lake	35	3.9 %
Large community parks	173	19.5 %
Dog park	36	4.0 %
Trails & bikeways	167	18.8 %
Skate park	4	0.4 %
Outdoor basketball courts	1	0.1 %
Boat launches	39	4.4 %
Cross country ski trails	10	1.1 %
Pinehurst Sledding Area	7	0.8 %
Owen Park Fitness Zone	2	0.2 %
Athletic fields & courts	5	0.6 %
Multipurpose space for meetings/parties	34	3.8 %
Pickleball courts	11	1.2 %
<u>None chosen</u>	<u>184</u>	<u>20.7 %</u>
Total	889	100.0 %

Q4. Which FOUR types of facilities/amenities from the list in Question 3 are MOST IMPORTANT to your household?

<u>Q4. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Neighborhood playgrounds	48	5.4 %
Outdoor ice skating rinks	18	2.0 %
Baseball or softball fields	34	3.8 %
Soccer fields	13	1.5 %
Tennis courts	12	1.3 %
Hobbs Ice Center	16	1.8 %
Fairfax Pool	76	8.5 %
Half Moon Lake	63	7.1 %
Large community parks	88	9.9 %
Dog park	19	2.1 %
Trails & bikeways	89	10.0 %
Skate park	4	0.4 %
Outdoor basketball courts	6	0.7 %
Boat launches	44	4.9 %
Cross country ski trails	29	3.3 %
Pinehurst Sledding Area	15	1.7 %
Owen Park Fitness Zone	8	0.9 %
Athletic fields & courts	17	1.9 %
Multipurpose space for meetings/parties	40	4.5 %
Pickleball courts	7	0.8 %
<u>None chosen</u>	<u>243</u>	<u>27.3 %</u>
Total	889	100.0 %

Q4. Which FOUR types of facilities/amenities from the list in Question 3 are MOST IMPORTANT to your household?

<u>Q4. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Neighborhood playgrounds	51	5.7 %
Outdoor ice skating rinks	24	2.7 %
Baseball or softball fields	24	2.7 %
Soccer fields	14	1.6 %
Tennis courts	16	1.8 %
Hobbs Ice Center	7	0.8 %
Fairfax Pool	61	6.9 %
Half Moon Lake	44	4.9 %
Large community parks	40	4.5 %
Dog park	19	2.1 %
Trails & bikeways	51	5.7 %
Skate park	5	0.6 %
Outdoor basketball courts	4	0.4 %
Boat launches	42	4.7 %
Cross country ski trails	30	3.4 %
Pinehurst Sledding Area	22	2.5 %
Owen Park Fitness Zone	11	1.2 %
Athletic fields & courts	16	1.8 %
Multipurpose space for meetings/parties	55	6.2 %
Pickleball courts	11	1.2 %
<u>None chosen</u>	<u>342</u>	<u>38.5 %</u>
Total	889	100.0 %

SUM OF TOP 4 CHOICES**Q4. Which FOUR types of facilities/amenities from the list in Question 3 are MOST IMPORTANT to your household? (top 4)**

<u>Q4. Sum of Top 4 Choices</u>	<u>Number</u>	<u>Percent</u>
Neighborhood playgrounds	263	29.6 %
Outdoor ice skating rinks	60	6.7 %
Baseball or softball fields	98	11.0 %
Soccer fields	49	5.5 %
Tennis courts	43	4.8 %
Hobbs Ice Center	52	5.8 %
Fairfax Pool	226	25.4 %
Half Moon Lake	165	18.6 %
Large community parks	577	64.9 %
Dog park	99	11.1 %
Trails & bikeways	443	49.8 %
Skate park	16	1.8 %
Outdoor basketball courts	14	1.6 %
Boat launches	164	18.4 %
Cross country ski trails	77	8.7 %
Pinehurst Sledding Area	46	5.2 %
Owen Park Fitness Zone	23	2.6 %
Athletic fields & courts	44	4.9 %
Multipurpose space for meetings/parties	144	16.2 %
Pickleball courts	33	3.7 %
None chosen	151	17.0 %
Total	2787	

Q5. How safe do you feel in City parks, trails, and recreation facilities?

Q5. How safe do you feel in City parks, trails, & recreation facilities

	Number	Percent
Very safe	466	52.4 %
Somewhat safe	299	33.6 %
Not too safe	21	2.4 %
Not at all safe	3	0.3 %
Don't know	100	11.2 %
Total	889	100.0 %

Q5a. If you indicated "Not Too Safe" or "Not at All Safe" in Question 5, what park, trail or facility do you feel is unsafe?

Q5a. What park, trail or facility do you feel is

unsafe	number	percent
All	1	4.3 %
All parks and trails	1	4.3 %
All trails should have lights on them for walkers	1	4.3 %
Bike trail between eddy and melby way too dark at night	1	4.3 %
Bike trail between dewey street and banbury place has insufficient lighting	1	4.3 %
Carson	1	4.3 %
Carson park needs more police patrol	1	4.3 %
Fairfax pool half moon lake	1	4.3 %
McDonough park	1	4.3 %
McDonough park & mt simon	1	4.3 %
Not safe to be alone	1	4.3 %
Owen park downtown bike trail	1	4.3 %
Phoenix park	2	8.7 %
Phoenix park, not too safe	1	4.3 %
Pinehurst sledding hill is very unsafe	1	4.3 %
Rod and gun park-isolated	1	4.3 %
Trail behind hobbs ice and fine arts	1	4.3 %
Would not go to any park, trail or facility alone after dark	1	4.3 %
Too much drug dealing at mt simon park boat launch and other areas	1	4.3 %
Trail by banberry & uw-ec needs a panic or emergency button	1	4.3 %
Trail by boyd park and down by banbury place	1	4.3 %
Trails/bikeways	1	4.3 %
total	23	100.0 %

Q6. Please indicate if you or any members of your household have a need for the programs listed below:

(N=889)

	Yes	No
Q6-1. Adult swim lessons	5.5%	94.5%
Q6-2. Adult water fitness	19.8%	80.2%
Q6-3. Adult pickleball instruction	8.7%	91.3%
Q6-4. Indoor lap swimming	13.4%	86.6%
Q6-5. Outdoor lap swimming	10.7%	89.3%
Q6-6. Adult sports leagues	12.5%	87.5%
Q6-7. Adult open gyms	14.5%	85.5%
Q6-8. Indoor open skating (youth & adult)	18.1%	81.9%
Q6-9. Programs for people with disabilities	6.6%	93.4%
Q6-10. Red Cross training courses	16.6%	83.4%
Q6-11. Pre-school instructional programs	8.9%	91.1%
Q6-12. Youth gymnastics classes	8.8%	91.2%
Q6-13. Youth art programs	11.0%	89.0%
Q6-14. Introduction to hockey programs	5.1%	94.9%
Q6-15. Neighborhood playgrounds	34.1%	65.9%
Q6-16. Youth swim lessons	17.5%	82.5%
Q6-17. Youth tennis lessons	5.4%	94.6%
Q6-18. Youth outdoor adventure classes	12.3%	87.7%
Q6-19. Youth golf lessons	6.4%	93.6%
Q6-20. Youth sports leagues	13.4%	86.6%
Q6-21. Youth cooking classes	6.4%	93.6%

Q6. Please indicate if you or any members of your household have a need for the programs listed below:

	Yes	No
Q6-22. Youth running classes	4.6%	95.4%
Q6-23. Youth pickleball instruction	2.4%	97.6%
Q6-24. Youth summer day camp program	8.5%	91.5%
Q6-25. Youth T-ball instruction	7.6%	92.4%
Q6-26. Youth soccer instruction	9.0%	91.0%

Q6. If you have a need for a program and circled YES, how well are your needs being met?

(N=521)

	Fully Met	Mostly Met	Partly Met	Not Met
Q6-1. Adult swim lessons	15.8%	31.6%	15.8%	36.8%
Q6-2. Adult water fitness	15.7%	31.3%	24.6%	28.4%
Q6-3. Adult pickleball instruction	9.3%	29.6%	18.5%	42.6%
Q6-4. Indoor lap swimming	23.1%	22.0%	25.3%	29.7%
Q6-5. Outdoor lap swimming	20.8%	30.6%	25.0%	23.6%
Q6-6. Adult sports leagues	27.3%	40.9%	21.6%	10.2%
Q6-7. Adult open gyms	16.0%	28.0%	31.0%	25.0%
Q6-8. Indoor open skating (youth & adult)	26.2%	43.1%	23.1%	7.7%
Q6-9. Programs for people with disabilities	15.6%	20.0%	26.7%	37.8%
Q6-10. Red Cross training courses	26.9%	36.1%	21.8%	15.1%
Q6-11. Pre-school instructional programs	36.2%	27.6%	19.0%	17.2%
Q6-12. Youth gymnastics classes	37.3%	28.8%	15.3%	18.6%
Q6-13. Youth art programs	32.9%	26.6%	21.5%	19.0%
Q6-14. Introduction to hockey programs	34.5%	44.8%	6.9%	13.8%
Q6-15. Neighborhood playgrounds	42.7%	43.1%	8.5%	5.7%
Q6-16. Youth swim lessons	36.2%	36.9%	14.6%	12.3%
Q6-17. Youth tennis lessons	37.5%	32.5%	7.5%	22.5%
Q6-18. Youth outdoor adventure classes	34.5%	26.4%	17.2%	21.8%
Q6-19. Youth golf lessons	42.2%	17.8%	17.8%	22.2%
Q6-20. Youth sports leagues	34.0%	44.3%	13.4%	8.2%
Q6-21. Youth cooking classes	17.9%	33.3%	15.4%	33.3%

Q6. If you have a need for a program and circled YES, how well are your needs being met?

	Fully Met	Mostly Met	Partly Met	Not Met
Q6-22. Youth running classes	20.7%	31.0%	10.3%	37.9%
Q6-23. Youth pickleball instruction	7.7%	30.8%	7.7%	53.8%
Q6-24. Youth summer day camp program	26.3%	33.3%	17.5%	22.8%
Q6-25. Youth T-ball instruction	28.6%	32.7%	22.4%	16.3%
Q6-26. Youth soccer instruction	46.8%	30.6%	11.3%	11.3%

Q6. If you have a need for a program and circled YES, how many times has your household used this type of program during the past 12 months?

(N=521)

	None	1-10 times	11-25 times	26+ times
Q6-1. Adult swim lessons	70.0%	26.7%	0.0%	3.3%
Q6-2. Adult water fitness	64.7%	25.2%	5.0%	5.0%
Q6-3. Adult pickleball instruction	76.0%	18.0%	4.0%	2.0%
Q6-4. Indoor lap swimming	59.5%	32.4%	4.1%	4.1%
Q6-5. Outdoor lap swimming	64.3%	26.8%	8.9%	0.0%
Q6-6. Adult sports leagues	35.7%	38.1%	17.9%	8.3%
Q6-7. Adult open gyms	53.3%	35.9%	7.6%	3.3%
Q6-8. Indoor open skating (youth & adult)	32.8%	54.6%	10.1%	2.5%
Q6-9. Programs for people with disabilities	61.8%	32.4%	2.9%	2.9%
Q6-10. Red Cross training courses	56.3%	43.7%	0.0%	0.0%
Q6-11. Pre-school instructional programs	53.7%	38.9%	1.9%	5.6%
Q6-12. Youth gymnastics classes	54.7%	34.0%	5.7%	5.7%
Q6-13. Youth art programs	58.3%	33.3%	5.6%	2.8%
Q6-14. Introduction to hockey programs	62.1%	20.7%	6.9%	10.3%
Q6-15. Neighborhood playgrounds	8.2%	53.0%	24.2%	14.6%
Q6-16. Youth swim lessons	46.5%	38.6%	7.9%	7.0%
Q6-17. Youth tennis lessons	67.6%	29.7%	2.7%	0.0%
Q6-18. Youth outdoor adventure classes	57.9%	34.2%	5.3%	2.6%
Q6-19. Youth golf lessons	63.2%	34.2%	0.0%	2.6%
Q6-20. Youth sports leagues	40.4%	44.9%	11.2%	3.4%
Q6-21. Youth cooking classes	80.6%	19.4%	0.0%	0.0%

Q6. If you have a need for a program and circled YES, how many times has your household used this type of program during the past 12 months?

	None	1-10 times	11-25 times	26+ times
Q6-22. Youth running classes	75.0%	25.0%	0.0%	0.0%
Q6-23. Youth pickleball instruction	76.9%	23.1%	0.0%	0.0%
Q6-24. Youth summer day camp program	73.1%	19.2%	3.8%	3.8%
Q6-25. Youth T-ball instruction	77.3%	13.6%	6.8%	2.3%
Q6-26. Youth soccer instruction	42.1%	31.6%	19.3%	7.0%

Q7. Which FOUR types of programs from the list in Question 6 are MOST IMPORTANT to your household?

<u>Q7. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult swim lessons	9	1.0 %
Adult water fitness	54	6.1 %
Adult pickleball instruction	24	2.7 %
Indoor lap swimming	25	2.8 %
Outdoor lap swimming	7	0.8 %
Adult sports leagues	26	2.9 %
Adult open gyms	21	2.4 %
Indoor open skating (youth & adult)	22	2.5 %
Programs for people with disabilities	17	1.9 %
Red Cross training courses	34	3.8 %
Pre-school instructional programs	10	1.1 %
Youth gymnastics classes	4	0.4 %
Introduction to hockey programs	6	0.7 %
Neighborhood playgrounds	122	13.7 %
Youth swim lessons	39	4.4 %
Youth tennis lessons	1	0.1 %
Youth outdoor adventure classes	9	1.0 %
Youth golf lessons	5	0.6 %
Youth sports leagues	13	1.5 %
Youth cooking classes	1	0.1 %
Youth summer day camp program	2	0.2 %
Youth T-ball instruction	2	0.2 %
Youth soccer instruction	6	0.7 %
<u>None chosen</u>	<u>430</u>	<u>48.4 %</u>
Total	889	100.0 %

Q7. Which FOUR types of programs from the list in Question 6 are MOST IMPORTANT to your household?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult swim lessons	5	0.6 %
Adult water fitness	32	3.6 %
Adult pickleball instruction	8	0.9 %
Indoor lap swimming	20	2.2 %
Outdoor lap swimming	16	1.8 %
Adult sports leagues	17	1.9 %
Adult open gyms	20	2.2 %
Indoor open skating (youth & adult)	19	2.1 %
Programs for people with disabilities	14	1.6 %
Red Cross training courses	24	2.7 %
Pre-school instructional programs	7	0.8 %
Youth gymnastics classes	11	1.2 %
Youth art programs	8	0.9 %
Introduction to hockey programs	5	0.6 %
Neighborhood playgrounds	49	5.5 %
Youth swim lessons	33	3.7 %
Youth tennis lessons	3	0.3 %
Youth outdoor adventure classes	17	1.9 %
Youth golf lessons	1	0.1 %
Youth sports leagues	21	2.4 %
Youth running classes	2	0.2 %
Youth pickleball instruction	1	0.1 %
Youth summer day camp program	5	0.6 %
Youth T-ball instruction	4	0.4 %
Youth soccer instruction	12	1.3 %
<u>None chosen</u>	<u>535</u>	<u>60.2 %</u>
Total	889	100.0 %

Q7. Which FOUR types of programs from the list in Question 6 are MOST IMPORTANT to your household?

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult swim lessons	10	1.1 %
Adult water fitness	24	2.7 %
Adult pickleball instruction	7	0.8 %
Indoor lap swimming	11	1.2 %
Outdoor lap swimming	12	1.3 %
Adult sports leagues	12	1.3 %
Adult open gyms	10	1.1 %
Indoor open skating (youth & adult)	18	2.0 %
Programs for people with disabilities	4	0.4 %
Red Cross training courses	21	2.4 %
Pre-school instructional programs	6	0.7 %
Youth gymnastics classes	8	0.9 %
Youth art programs	13	1.5 %
Introduction to hockey programs	2	0.2 %
Neighborhood playgrounds	35	3.9 %
Youth swim lessons	17	1.9 %
Youth tennis lessons	4	0.4 %
Youth outdoor adventure classes	20	2.2 %
Youth golf lessons	3	0.3 %
Youth sports leagues	22	2.5 %
Youth cooking classes	4	0.4 %
Youth running classes	1	0.1 %
Youth pickleball instruction	1	0.1 %
Youth summer day camp program	7	0.8 %
Youth T-ball instruction	6	0.7 %
Youth soccer instruction	8	0.9 %
<u>None chosen</u>	<u>603</u>	<u>67.8 %</u>
Total	889	100.0 %

Q7. Which FOUR types of programs from the list in Question 6 are MOST IMPORTANT to your household?

<u>Q7. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult swim lessons	3	0.3 %
Adult water fitness	9	1.0 %
Adult pickleball instruction	9	1.0 %
Indoor lap swimming	7	0.8 %
Outdoor lap swimming	4	0.4 %
Adult sports leagues	5	0.6 %
Adult open gyms	17	1.9 %
Indoor open skating (youth & adult)	11	1.2 %
Programs for people with disabilities	6	0.7 %
Red Cross training courses	12	1.3 %
Pre-school instructional programs	7	0.8 %
Youth gymnastics classes	5	0.6 %
Youth art programs	11	1.2 %
Introduction to hockey programs	6	0.7 %
Neighborhood playgrounds	24	2.7 %
Youth swim lessons	11	1.2 %
Youth tennis lessons	4	0.4 %
Youth outdoor adventure classes	12	1.3 %
Youth golf lessons	9	1.0 %
Youth sports leagues	11	1.2 %
Youth cooking classes	8	0.9 %
Youth running classes	1	0.1 %
Youth pickleball instruction	1	0.1 %
Youth summer day camp program	12	1.3 %
Youth T-ball instruction	2	0.2 %
Youth soccer instruction	7	0.8 %
<u>None chosen</u>	<u>675</u>	<u>75.9 %</u>
Total	889	100.0 %

SUM OF TOP 4 CHOICES**Q7. Which FOUR types of programs from the list in Question 6 are MOST IMPORTANT to your household? (top 4)**

Q7. Sum of Top 4 Choices	Number	Percent
Adult swim lessons	27	3.0 %
Adult water fitness	119	13.4 %
Adult pickleball instruction	48	5.4 %
Indoor lap swimming	63	7.1 %
Outdoor lap swimming	39	4.4 %
Adult sports leagues	60	6.7 %
Adult open gyms	68	7.6 %
Indoor open skating (youth & adult)	70	7.9 %
Programs for people with disabilities	41	4.6 %
Red Cross training courses	91	10.2 %
Pre-school instructional programs	30	3.4 %
Youth gymnastics classes	28	3.1 %
Youth art programs	32	3.6 %
Introduction to hockey programs	19	2.1 %
Neighborhood playgrounds	230	25.9 %
Youth swim lessons	100	11.2 %
Youth tennis lessons	12	1.3 %
Youth outdoor adventure classes	58	6.5 %
Youth golf lessons	18	2.0 %
Youth sports leagues	67	7.5 %
Youth cooking classes	13	1.5 %
Youth running classes	4	0.4 %
Youth pickleball instruction	3	0.3 %
Youth summer day camp program	26	2.9 %
Youth T-ball instruction	14	1.6 %
Youth soccer instruction	33	3.7 %
None chosen	430	48.4 %
Total	1743	

Q8. How does your household learn about City of Eau Claire recreation programs, facilities, and services?

Q8. How does your household learn about City recreation programs, facilities, & services	Number	Percent
City's website	245	27.6 %
Social media	244	27.4 %
Newspaper	328	36.9 %
Radio	164	18.4 %
Television	301	33.9 %
Email	72	8.1 %
In person at facilities	126	14.2 %
Printed materials (i.e. Prime Times, Newsletters, Flyers, Table Tents, Posters)	440	49.5 %
Word of mouth (family, friends, neighbors)	483	54.3 %
Other	42	4.7 %
Total	2445	

Q8. Other

Q8. Other	Number	Percent
Don't care	3	7.5 %
Don't get any info from city, usually friends	1	2.5 %
Don't use them	1	2.5 %
Facebook	1	2.5 %
Friends	1	2.5 %
Google search	1	2.5 %
Home school association	1	2.5 %
I don't	1	2.5 %
Internet search	1	2.5 %
Life resident	1	2.5 %
No info	2	5.0 %
None, don't follow	1	2.5 %
Not in city so don't get anything about city programs	1	2.5 %
Online	1	2.5 %
Searching online	1	2.5 %
School	2	5.0 %
Schools sends home	1	2.5 %
Snail mail	1	2.5 %
Tri-county quarterly magazine	1	2.5 %
Usually doesn't	1	2.5 %
Volume one	14	35.0 %
We don't get notices	1	2.5 %
We used to live in eau claire we moved a year ago	1	2.5 %
Total	40	100.0 %

Q9. Which THREE of the methods from the list above in Question 8 are your MOST PREFERRED ways of learning about City recreation programs, facilities, and services?

<u>Q9. Top choice</u>	<u>Number</u>	<u>Percent</u>
City's website	107	12.0 %
Social media	105	11.8 %
Newspaper	121	13.6 %
Radio	25	2.8 %
Television	79	8.9 %
Email	40	4.5 %
In person at facilities	18	2.0 %
Printed materials (i.e. Prime Times, Newsletters, Flyers, Table Tents, Posters)	182	20.5 %
Word of mouth (family, friends, neighbors)	52	5.8 %
Other	14	1.6 %
None chosen	146	16.4 %
Total	889	100.0 %

Q9. Which THREE of the methods from the list above in Question 8 are your MOST PREFERRED ways of learning about City recreation programs, facilities, and services?

<u>Q9. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
City's website	72	8.1 %
Social media	80	9.0 %
Newspaper	105	11.8 %
Radio	41	4.6 %
Television	120	13.5 %
Email	28	3.1 %
In person at facilities	30	3.4 %
Printed materials (i.e. Prime Times, Newsletters, Flyers, Table Tents, Posters)	102	11.5 %
Word of mouth (family, friends, neighbors)	72	8.1 %
Other	8	0.9 %
None chosen	231	26.0 %
Total	889	100.0 %

Q9. Which THREE of the methods from the list above in Question 8 are your MOST PREFERRED ways of learning about City recreation programs, facilities, and services?

<u>Q9. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
City's website	55	6.2 %
Social media	44	4.9 %
Newspaper	47	5.3 %
Radio	53	6.0 %
Television	67	7.5 %
Email	27	3.0 %
In person at facilities	25	2.8 %
Printed materials (i.e. Prime Times, Newsletters, Flyers, Table Tents, Posters)	91	10.2 %
Word of mouth (family, friends, neighbors)	127	14.3 %
Other	3	0.3 %
None chosen	350	39.4 %
Total	889	100.0 %

SUM OF TOP 3 CHOICES

Q9. Which THREE of the methods from the list above in Question 8 are your MOST PREFERRED ways of learning about City recreation programs, facilities, and services? (top 3)

<u>Q9. Sum of Top 3 Choices</u>	<u>Number</u>	<u>Percent</u>
City's website	234	26.3 %
Social media	229	25.8 %
Newspaper	273	30.7 %
Radio	119	13.4 %
Television	266	29.9 %
Email	95	10.7 %
In person at facilities	73	8.2 %
Printed materials (i.e. Prime Times, Newsletters, Flyers, Table Tents, Posters)	375	42.2 %
Word of mouth (family, friends, neighbors)	251	28.2 %
Other	25	2.8 %
None chosen	146	16.4 %
Total	2086	

Q10. Smoking is currently allowed in city parks and trails. Smoking in park buildings and stadiums is not allowed. Do you feel the City should ban smoking, of all types (i.e. vaping, e-cigarettes), within city parks and on city trails?

Q10. Should City ban smoking of all types	Number	Percent
Yes	464	52.2 %
No	285	32.1 %
Not sure	134	15.1 %
Not provided	6	0.7 %
Total	889	100.0 %

Q11. The City currently has one, ten acre off leash dog park in the southeastern part of the city. How supportive would you be of the city constructing off leash dog parks in other areas of town?

Q11. How supportive would you be of City constructing off leash dog parks in other areas of town	Number	Percent
Very supportive	260	29.2 %
Somewhat supportive	155	17.4 %
Neutral	248	27.9 %
Not supportive	71	8.0 %
Not at all supportive	76	8.5 %
Not sure	73	8.2 %
Not provided	6	0.7 %
Total	889	100.0 %

Q12. The City of Eau Claire uses herbicides to remove non-native plants in Half Moon Lake to allow for more swimming, boating, fishing and other recreational activities. How supportive would you be of the City continuing to use herbicides to clean weeds from the lake?

Q12. How supportive would you be of City continuing to use herbicides to clean weeds from the lake

	Number	Percent
Very supportive	377	42.4 %
Somewhat supportive	251	28.2 %
Neutral	133	15.0 %
Not supportive	44	4.9 %
Not at all supportive	18	2.0 %
Not sure	61	6.9 %
Not provided	5	0.6 %
Total	889	100.0 %

Q13. Geese create problems for park users at Half Moon Lake Beach and at Riverview Park by contaminating these parks with feces. How supportive would you be of the City using goose round-ups, goose egg oiling, and other measures to address these issues?

Q13. How supportive would you be of City using goose round-ups, goose egg oiling, & other measures to address these issues

	Number	Percent
Very supportive	364	40.9 %
Somewhat supportive	211	23.7 %
Neutral	124	13.9 %
Not supportive	65	7.3 %
Not at all supportive	51	5.7 %
Not sure	67	7.5 %
Not provided	7	0.8 %
Total	889	100.0 %

Q14. The City has received complaints that deer are creating problems for residents and their landscaping. How supportive would you be of the City hiring professional sharpshooters on City property to reduce the urban deer herd?

Q14. How supportive would you be of City hiring professional sharpshooters on City property to reduce urban deer herd

	Number	Percent
Very supportive	203	22.8 %
Somewhat supportive	158	17.8 %
Neutral	124	13.9 %
Not supportive	171	19.2 %
Not at all supportive	194	21.8 %
Not sure	33	3.7 %
<u>Not provided</u>	<u>6</u>	<u>0.7 %</u>
Total	889	100.0 %

Q15. How supportive would you be of the City removing the temporary bleachers at the Carson Park Baseball Stadium and constructing permanent seating with additional restrooms and concession stands?

Q15. How supportive would you be of City removing temporary bleachers at Carson Park Baseball Stadium & constructing permanent seating with additional restrooms & concession stands

	Number	Percent
Very supportive	341	38.4 %
Somewhat supportive	214	24.1 %
Neutral	190	21.4 %
Not supportive	57	6.4 %
Not at all supportive	33	3.7 %
Not sure	49	5.5 %
<u>Not provided</u>	<u>5</u>	<u>0.6 %</u>
Total	889	100.0 %

Q16. How supportive would you be of the City installing artificial turf on the Carson Park Baseball Stadium field? This would allow more games to be played on the field.

Q16. How supportive would you be of City installing artificial turf on Carson Park Baseball Stadium field

Stadium field	Number	Percent
Very supportive	162	18.2 %
Somewhat supportive	198	22.3 %
Neutral	278	31.3 %
Not supportive	111	12.5 %
Not at all supportive	72	8.1 %
Not sure	64	7.2 %
Not provided	4	0.4 %
Total	889	100.0 %

Q17. Please indicate which one of the following statements you MOST agree with.

Q17. Which one statement you most agree with	Number	Percent
City should increase funding for parks & recreation improvements	335	37.7 %
City should continue same level of funding for parks & recreation improvements	333	37.5 %
City should decrease funding for parks & recreation improvements	35	3.9 %
Don't know	186	20.9 %
Total	889	100.0 %

Q18. Please indicate your level of support for each of the following potential sources of funding for maintaining and improving City parks and recreation facilities and programs.

(N=889)

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know
Q18-1. Increase property tax	9.1%	25.3%	17.1%	40.8%	7.6%
Q18-2. Increase park & program user fees	21.5%	36.0%	18.6%	17.4%	6.5%
Q18-3. Institute boat launch fees	25.8%	35.5%	12.5%	16.3%	9.9%
Q18-4. Require developers to pay a fee for new residential developments	50.2%	30.9%	6.1%	5.1%	7.7%
Q18-5. Charge entrance fees to community parks	3.0%	7.8%	18.6%	64.0%	6.6%
Q18-6. Charge for parking in City parks during events	7.3%	19.2%	20.1%	47.2%	6.2%

WITHOUT DON'T KNOW**Q18. Please indicate your level of support for each of the following potential sources of funding for maintaining and improving City parks and recreation facilities and programs. (without "don't know")**

(N=889)

	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose
Q18-1. Increase property tax	9.9%	27.4%	18.5%	44.2%
Q18-2. Increase park & program user fees	23.0%	38.5%	19.9%	18.6%
Q18-3. Institute boat launch fees	28.7%	39.4%	13.8%	18.1%
Q18-4. Require developers to pay a fee for new residential developments	54.4%	33.5%	6.6%	5.6%
Q18-5. Charge entrance fees to community parks	3.2%	8.4%	19.9%	68.5%
Q18-6. Charge for parking in City parks during events	7.8%	20.4%	21.4%	50.4%

Q19. Including yourself, how many people in your household are:

	Mean	Sum
number	2.49	2216
Under age 5	0.16	141
Ages 5-9	0.13	114
Ages 10-14	0.12	107
Ages 15-19	0.16	138
Ages 20-24	0.13	120
Ages 25-34	0.30	267
Ages 35-44	0.25	222
Ages 45-54	0.31	276
Ages 55-64	0.52	458
Ages 65-74	0.31	276
Ages 75+	0.11	97

Q20. What is your age?

Q20. Your age	Number	Percent
18-34	179	20.2 %
35-44	143	16.1 %
45-54	154	17.4 %
55-64	220	24.8 %
65+	190	21.4 %
Total	886	100.0 %

Q21. What is your gender?

<u>Q21. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	388	43.6 %
Female	501	56.4 %
Total	889	100.0 %

Q22. How many years have you lived in the Eau Claire area?

<u>Q22. How many years have you lived in Eau Claire area</u>	<u>Number</u>	<u>Percent</u>
5 or less	100	11.4 %
6 to 10	64	7.3 %
11 to 15	65	7.4 %
16 to 20	71	8.1 %
21 to 30	158	18.1 %
31+	416	47.6 %
Total	874	100.0 %

Q23. Do you own or rent your current residence?

<u>Q23. Do you own or rent your current residence</u>	<u>Number</u>	<u>Percent</u>
Own	772	86.8 %
Rent	113	12.7 %
Not provided	4	0.4 %
Total	889	100.0 %

Q24. Which of the following best describes your total annual household income?

<u>Q24. Your total annual household income</u>	<u>Number</u>	<u>Percent</u>
Under \$25K	74	8.3 %
\$25K - \$49,999	174	19.6 %
\$50K - \$74,999	191	21.5 %
\$75K - \$99,999	170	19.1 %
\$100K - \$124,999	106	11.9 %
\$125K+	106	11.9 %
Not provided	68	7.6 %
Total	889	100.0 %

Location of residence:

<u>Location of residence</u>	<u>Number</u>	<u>Percent</u>
Inside the City	564	63.4 %
Outside City, but inside the County	325	36.6 %
Total	889	100.0 %

Section 5

Survey Instrument



**Administrative Offices
Recreation Division**

915 Menomonie Street, Eau Claire, WI 54703
(715) 839-5032 FAX (715) 839-1685

**Parks Maintenance Division
Forestry/Cemetery Division**

910 Forest Street, Eau Claire WI 54703
(715) 839-5039 FAX (715) 839-1693

**A Few Minutes of Your Time Will Help Make Eau Claire a
Better Place to Live, Work and Play!**

Dear City of Eau Claire Resident:

Your response to the enclosed survey is extremely important...The City of Eau Claire Parks, Recreation and Forestry Department is conducting a Community Survey to establish priorities for the future improvement of parks and recreation facilities, programs and services within the community. Your household was one of a limited number selected at random to receive this survey, therefore, your response is very important.

We appreciate your time...We realize that this survey will take approximately 10 minutes to complete, but each question is important. The time that you invest in completing this survey will aid the City of Eau Claire Parks, Recreation and Forestry Department in taking a resident-driven approach to making decisions that will enrich the future of our community and positively affect the lives of its residents.

Please complete and return your survey within the next two weeks...We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data received and present the results to the City. **Your responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. You may also complete the survey online by going to www.eauclairesurvey.org.

If you have any questions, please feel free to contact myself at the Eau Claire Parks, Recreation and Forestry Department at (715) 839-5032. The Community Survey is a tool that will benefit all residents. Please take this opportunity to let your voice be heard!

Sincerely,

Phil Fieber, Director



City of Eau Claire Parks, Recreation and Forestry 2016 Community Survey



The City of Eau Claire Parks, Recreation and Forestry Department would like your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time!

1. Has your household visited any City of Eau Claire parks during the past 12 months?

- (1) Yes [Answer Questions 1-1 and 1-2.]
- (2) No [Go to Question 2.]

1-1. How would you rate the overall condition of ALL the City of Eau Claire parks you have visited?

- (1) Excellent
- (2) Good
- (3) Fair
- (4) Poor

1-2. Approximately how many times have you or members of your household visited City of Eau Claire parks during the past year?

- (1) 1-5 times
- (2) 6-10 times
- (3) 11-20 times
- (4) 21-25 times
- (5) 26+ times

2. Has your household participated in any recreation programs or activities offered by the City of Eau Claire during the past 12 months?

- (1) Yes [Answer Questions 2-1, 2-2, and 2-3.]
- (2) No [Go to Question 3.]

2-1. How many different recreation programs or activities offered by the City of Eau Claire has your household participated in during the past 12 months?

- (1) 1 program/activity
- (2) 2 to 3 programs/activities
- (3) 4 to 6 programs/activities
- (4) 7 to 10 programs/activities
- (5) 11 or more programs/activities

2-2. Check the THREE primary reasons why your household has participated in City of Eau Claire recreation programs or activities.

- (1) Quality of instructors/coaches/staff
- (2) Location of the program facility
- (3) Quality of the program facility
- (4) Reasonable fees
- (5) Times the program is offered
- (6) Friends participate in the program
- (7) Dates the program is offered
- (8) Other: _____

2-3. How would you rate the overall quality of recreation programs or activities in which your household has participated?

- (1) Excellent
- (2) Good
- (3) Fair
- (4) Poor

3. Please indicate if you or any members of your household have a need for the facilities/amenities listed below by circling YES or NO. If you have a need for a facility/amenity and circled YES, answer the questions in the shaded areas to the right by circling the appropriate responses.

Type of Facility/Amenity	Do You Have a Need for this Facility/Amenity?		If You Have A Need, How Well Are Your Needs Being Met?				How Many Times Has Your Household Used This Type of Facility/Amenity During the Past 12 Months?			
			Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 or more times
01. Neighborhood playgrounds	Yes	No	4	3	2	1	0	1	2	3
02. Outdoor ice skating rinks	Yes	No	4	3	2	1	0	1	2	3
03. Baseball or Softball fields	Yes	No	4	3	2	1	0	1	2	3
04. Soccer fields	Yes	No	4	3	2	1	0	1	2	3
05. Tennis courts	Yes	No	4	3	2	1	0	1	2	3
06. Hobbs Ice Center	Yes	No	4	3	2	1	0	1	2	3
07. Fairfax Pool	Yes	No	4	3	2	1	0	1	2	3
08. Half Moon Lake	Yes	No	4	3	2	1	0	1	2	3
09. Large Community parks (i.e. Carson, Phoenix, Riverview)	Yes	No	4	3	2	1	0	1	2	3
10. Dog Park	Yes	No	4	3	2	1	0	1	2	3
11. Trails and bikeways	Yes	No	4	3	2	1	0	1	2	3
12. Skate Park	Yes	No	4	3	2	1	0	1	2	3
13. Outdoor Basketball courts	Yes	No	4	3	2	1	0	1	2	3
14. Boat launches	Yes	No	4	3	2	1	0	1	2	3
15. Cross country ski trails	Yes	No	4	3	2	1	0	1	2	3
16. Pinehurst Sledding Area	Yes	No	4	3	2	1	0	1	2	3
17. Owen Park Fitness Zone	Yes	No	4	3	2	1	0	1	2	3
18. Athletic fields and courts	Yes	No	4	3	2	1	0	1	2	3
19. Multipurpose space for meetings/parties	Yes	No	4	3	2	1	0	1	2	3
20. Pickleball courts	Yes	No	4	3	2	1	0	1	2	3

4. Which FOUR types of facilities/amenities from the list in Question #3 are MOST IMPORTANT to your household? [Using the numbers in the left hand column of Question #3 above, write in the numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

5. How safe do you feel in City parks, trails, and recreation facilities?

- _____ (4) Very Safe (Go to Q6)
- _____ (3) Somewhat Safe (Go to Q6)
- _____ (2) Not Too Safe (Answer Q5-1)
- _____ (1) Not at All Safe (Answer Q5-1)
- _____ (9) Don't Know (Go to Q6)

5-1. If you indicated "Not Too Safe" or "Not at All Safe" in Question 5, what park, trail or facility do you feel is unsafe? _____

6. Please indicate if you or any members of your household have a need for the **programs** listed below by circling YES or NO. **If you have a need for a program and circled YES**, answer the questions in the shaded areas to the right by circling the appropriate responses.

Type of Program	Do You Have a Need for this Program?		If You Have A Need, How Well Are Your Needs Being Met?				How Many Times Has Your Household Used This Type of Program During the Past 12 Months?			
			Fully Met	Mostly Met	Partly Met	Not Met	None	1-10 times	11-25 times	26 or more times
01. Adult Swim Lessons	Yes	No	4	3	2	1	0	1	2	3
02. Adult Water Fitness	Yes	No	4	3	2	1	0	1	2	3
03. Adult Pickleball Instruction	Yes	No	4	3	2	1	0	1	2	3
04. Indoor Lap Swimming	Yes	No	4	3	2	1	0	1	2	3
05. Outdoor Lap Swimming	Yes	No	4	3	2	1	0	1	2	3
06. Adult Sports Leagues	Yes	No	4	3	2	1	0	1	2	3
07. Adult Open Gyms	Yes	No	4	3	2	1	0	1	2	3
08. Indoor Open Skating (youth & adult)	Yes	No	4	3	2	1	0	1	2	3
09. Programs for people with Disabilities (ex. Par-te-Rec)	Yes	No	4	3	2	1	0	1	2	3
10. Red Cross Training Courses (Lifeguarding, Water Safety Instructor, Babysitters, CPR)	Yes	No	4	3	2	1	0	1	2	3
11. Pre-School Instructional Programs	Yes	No	4	3	2	1	0	1	2	3
12. Youth Gymnastics Classes	Yes	No	4	3	2	1	0	1	2	3
13. Youth Art Programs	Yes	No	4	3	2	1	0	1	2	3
14. Introduction to Hockey Programs	Yes	No	4	3	2	1	0	1	2	3
15. Neighborhood playgrounds	Yes	No	4	3	2	1	0	1	2	3
16. Youth Swim Lessons	Yes	No	4	3	2	1	0	1	2	3
17. Youth Tennis Lessons	Yes	No	4	3	2	1	0	1	2	3
18. Youth Outdoor Adventure Classes (Sailing, Canoeing, Mountain Biking, Archery, Camping, Kubb, etc.)	Yes	No	4	3	2	1	0	1	2	3
19. Youth Golf Lessons	Yes	No	4	3	2	1	0	1	2	3
20. Youth Sports Leagues	Yes	No	4	3	2	1	0	1	2	3
21. Youth Cooking Classes	Yes	No	4	3	2	1	0	1	2	3
22. Youth Running Classes	Yes	No	4	3	2	1	0	1	2	3
23. Youth Pickleball Instruction	Yes	No	4	3	2	1	0	1	2	3
24. Youth Summer Day Camp Program	Yes	No	4	3	2	1	0	1	2	3
25. Youth T-Ball Instruction	Yes	No	4	3	2	1	0	1	2	3
26. Youth Soccer Instruction	Yes	No	4	3	2	1	0	1	2	3

7. Which **FOUR** types of programs from the list in Question #6 are **MOST IMPORTANT** to your household? [Using the numbers in the left hand column of Question #6 above, write in the numbers below for your 1st, 2nd, 3rd, and 4th choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ 4th: _____ NONE

8. How does your household learn about City of Eau Claire recreation programs, facilities, and services? (Check all that apply)

- | | |
|--|---|
| <input type="checkbox"/> (01) City's website | <input type="checkbox"/> (07) In person at facilities |
| <input type="checkbox"/> (02) Social media | <input type="checkbox"/> (08) Printed materials (i.e. Prime Times, Newsletters, Flyers, Table Tents, Posters) |
| <input type="checkbox"/> (03) Newspaper | <input type="checkbox"/> (09) Word of mouth (family, friends, neighbors) |
| <input type="checkbox"/> (04) Radio | <input type="checkbox"/> (10) Other: _____ |
| <input type="checkbox"/> (05) Television | |
| <input type="checkbox"/> (06) E-mail | |

9. Which THREE of the methods from the list above in Question #8 are your MOST PREFERRED ways of learning about City recreation programs, facilities, and services? [Using the numbers in Question #8 above, write in the numbers below for your 1st, 2nd, and 3rd choices, or circle 'NONE'.]

1st: _____ 2nd: _____ 3rd: _____ NONE

10. Smoking is currently allowed in city parks and trails. Smoking in park buildings and stadiums is not allowed. Do you feel the City should ban smoking, of all types (i.e. vaping, e-cigarettes), within city parks and on city trails?

- (1) Yes (2) No (9) Not Sure

11. The City currently has one, ten acre off leash dog park in the southeastern part of the city. How supportive would you be of the city constructing off leash dog parks in other areas of town?

- | | |
|--|--|
| <input type="checkbox"/> (5) Very Supportive | <input type="checkbox"/> (2) Not Supportive |
| <input type="checkbox"/> (4) Somewhat Supportive | <input type="checkbox"/> (1) Not at All Supportive |
| <input type="checkbox"/> (3) Neutral | <input type="checkbox"/> (9) Not Sure |

12. The City of Eau Claire uses herbicides to remove non-native plants in Half Moon Lake to allow for more swimming, boating, fishing and other recreational activities. How supportive would you be of the City continuing to use herbicides to clean weeds from the lake?

- | | |
|--|--|
| <input type="checkbox"/> (5) Very Supportive | <input type="checkbox"/> (2) Not Supportive |
| <input type="checkbox"/> (4) Somewhat Supportive | <input type="checkbox"/> (1) Not at All Supportive |
| <input type="checkbox"/> (3) Neutral | <input type="checkbox"/> (9) Not Sure |

13. Geese create problems for park users at Half Moon Lake Beach and at Riverview Park by contaminating these parks with feces. How supportive would you be of the City using goose round-ups, goose egg oiling, and other measures to address these issues?

- | | |
|--|--|
| <input type="checkbox"/> (5) Very Supportive | <input type="checkbox"/> (2) Not Supportive |
| <input type="checkbox"/> (4) Somewhat Supportive | <input type="checkbox"/> (1) Not at All Supportive |
| <input type="checkbox"/> (3) Neutral | <input type="checkbox"/> (9) Not Sure |

14. The City has received complaints that deer are creating problems for residents and their landscaping. How supportive would you be of the City hiring professional sharpshooters on City property to reduce the urban deer herd?

- | | |
|--|--|
| <input type="checkbox"/> (5) Very Supportive | <input type="checkbox"/> (2) Not Supportive |
| <input type="checkbox"/> (4) Somewhat Supportive | <input type="checkbox"/> (1) Not at All Supportive |
| <input type="checkbox"/> (3) Neutral | <input type="checkbox"/> (9) Not Sure |

15. How supportive would you be of the City removing the temporary bleachers at the Carson Park Baseball Stadium and constructing permanent seating with additional restrooms and concession stands?

- | | |
|--|--|
| <input type="checkbox"/> (5) Very Supportive | <input type="checkbox"/> (2) Not Supportive |
| <input type="checkbox"/> (4) Somewhat Supportive | <input type="checkbox"/> (1) Not at All Supportive |
| <input type="checkbox"/> (3) Neutral | <input type="checkbox"/> (9) Not Sure |

