



Eau Claire Fire & Rescue  
News Media Report

Date: 02/28/11      Dispatch Time: 2056      Incident Number: 11-1243

Location: 1313 Western Ave

Incident type:       Fire     Hazardous Materials     Mass Casualty  
 Auto Casualty     Other \_\_\_\_\_

Alarms:  1<sup>st</sup> Alarm     2<sup>nd</sup> Alarm     3<sup>rd</sup> Alarm     Special Call

Engine(s) Responding: 4      Rescue/Medical vehicle(s): 2

Command Vehicle(s): 1      Number of Personnel Responding: 18

Injuries: Civilian(s) 0      Firefighter(s): 0

Transported by Ambulance:  Yes (number \_\_\_\_\_)     No    Where:

Fatalities:     Yes (number \_\_\_\_\_)       No

Evacuation:     Yes       No    Comments:

Relocation:     Yes       No    Note:

Mutual Aid:     Given     Received (units)       N/A

Business Name: Marshall Mikesell Prefinishing and Painting

**Occupant Information**

Name:

Address:

Phone:

**Property Owner Information**

Name: Graig Holbrook

Address: 1313 Western Ave  
Eau Claire, Wi 54703

Phone: 715-829-9198

Structure Type: One story concrete      Area of Origin: Rear of Building

Under Investigation:  Yes     No    By Whom:

Probable Cause: Unknown

Damage Estimate: Unknown      (structure & contents)

**Narrative – See next page**

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## News Media Report



### **Narrative:**

At 20:56 the Eau Claire Fire and Rescue dispatched to a structure fire in a business on Eau Claire's north side. The structure is a one story concrete building which housed a prefinish and painting business. Engine 10 arrived to find heavy smoke and fire coming from the back half of the building. Reported no one was in the building.

Engine 10 officer quickly assessed the situation and called for two fire lines. The lines were advanced to the sides of the building where heavy fire existed. Command called a second alarm which responded a ladder truck. Engine 10's officer called for an exterior attach of the fire due to heavy fire and collapse of the rear of the building.

Ladder 9's ladder was raised and used to control and extinguish the fire. Crews on the fire lines protected building to the north and south of the fire.

Fire was placed under control at 10:20 approximately 1 ½ hours after the original 911 call. Additional fire ground activities continued for several hours.

The fire is under investigation and inspectors will be on site Monday morning 03/01/11.

Damage estimate is unknown at this time. Monday we will have a much better idea of the extent of damage to the business.

*Officer: Battalion Chief Dave Okas  
Eau Claire Fire Department*